

How likely is it that you will go to the polls and vote on Election Day?

	Gender			Age			Years lived in Calgary			Quadrant			
	Total (n=500)	Male (n=233)	Female (n=267)	18-34 (n=103)	35-54 (n=220)	55+ (n=160)	< 5 (n=52)	5-10 (n=66)	11 + (n=381)	NW (n=140)	NE (n=100)	SW (n=155)	SE (n=105)
Base: All respondents													
Municipal Spending	23%	23%	24%	11%	28%	35%	6%	12%	29%	10%	6%	10%	5%
Transportation/Transit	15%	18%	12%	14%	17%	14%	8%	11%	17%	7%	4%	7%	8%
Infrastructure maintenance/ improvement/ development	12%	12%	11%	8%	16%	10%	11%	8%	12%	4%	7%	4%	4%
Municipal Taxes	10%	11%	9%	4%	16%	9%	1%	7%	12%	5%	5%	2%	7%
Accountability/Honesty/Integrity	8%	8%	8%	5%	7%	12%	9%	3%	9%	4%	4%	2%	4%
Airport tunnel/ closure of Barlow Trail	6%	5%	8%	8%	4%	9%	5%	4%	7%	4%	6%	2%	4%
Road conditions/ Snow removal	6%	7%	5%	6%	7%	4%	8%	6%	5%	4%	2%	5%	2%
Crime, safety and policing	5%	7%	4%	5%	4%	6%	4%	7%	5%	-	2%	3%	3%
Education issues	5%	3%	7%	8%	4%	3%	1%	8%	5%	1%	2%	2%	-
Unemployment/ job creation	3%	3%	2%	4%	3%	1%	7%	6%	1%	1%	1%	2%	2%
Growth issues	2%	2%	3%	2%	3%	3%	1%	-	3%	1%	4%	1%	1%
Healthcare issues	2%	2%	2%	2%	3%	2%	3%	4%	2%	2%	1%	-	2%
Environment/Waste Management	2%	2%	2%	-	3%	2%	1%	6%	1%	2%	-	1%	1%
Ring road development	2%	2%	2%	1%	2%	2%	1%	1%	2%	1%	1%	-	2%
Social services	1%	1%	2%	2%	2%	-	-	7%	1%	-	-	2%	2%
Affordable/available housing	1%	2%	1%	-	3%	-	3%	1%	1%	2%	1%	1%	-
Experience	1%	1%	1%	-	2%	1%	-	-	1%	1%	1%	-	2%
Parks/ recreation facilities/ community centers	1%	1%	1%	1%	1%	1%	-	3%	1%	1%	1%	-	-
Economy/ economically oriented	1%	1%	1%	-	1%	2%	-	1%	1%	1%	1%	-	-
Family/ single parent issues (incl. daycare)	1%		2%	1%	1%	1%	-	3%	0%	-	-	1%	1%
New/ different/ who has not been involved with City Council	1%	1%	1%	-	1%	1%	-	-	1%	-	-	1%	-
Cost of living/ wages/ gas fees	1%	1%	1%	1%	1%		-	-	1%	-	-	1%	-
Who wants to work for/ think about citizens	1%	0%	1%	-	0%	2%	-	-	1%	-	-	1%	-
Poverty	0%	0%	0%	-	1%	1%	-	-	0%	-	-	1%	-
Parking issues	0%		0%	-	0%	-	-	1%	-	1%	-	-	-
Homelessness	0%		0%	-	-	1%	-	-	0%	5%	-	3%	-
Other	6%	7%	5%	9%	5%	5%	8%	4%	6%	41%	49%	46%	47%
None/No others	2%	3%	2%	3%	1%	2%	3%	1%	2%	2%	2%	4%	2%
Don't know	21%	17%	24%	33%	13%	15%	42%	31%	15%	-	-	-	-

Thinking of how you feel right now, if the election were held tomorrow, which of the following candidates for Mayor would you be most likely to vote for, or lean towards?

	Education				Income			Likelihood of Voting		Income		
	Total	HS or less	Some Post Sec	Completed Univ	< \$60K	\$60K - < \$100K	\$100K +	Absolutely Certain	All Others	Barb Higgins	Rick McIver	Naheed Nenshi
Base: All respondents	(n=500)	(n=106)	(n=185)	(n=204)	(n=135)	(n=113)	(n=186)	(n=306)	(n=194)	(n=148)	(n=139)	(n=83)
Municipal Spending	23%	23%	19%	28%	22%	15%	21%	28%	30%	15%	24%	31%
Transportation/Transit	15%	15%	13%	13%	18%	15%	11%	17%	18%	11%	13%	12%
Infrastructure maintenance/ improvement/ development	12%	12%	6%	9%	17%	8%	10%	15%	13%	10%	7%	15%
Municipal Taxes	10%	10%	8%	11%	10%	7%	15%	10%	10%	9%	12%	9%
Accountability/Honesty/Integrity	8%	8%	5%	10%	8%	7%	7%	8%	8%	8%	8%	5%
Airport tunnel/ closure of Barlow Trail	6%	6%	11%	6%	5%	6%	7%	7%	9%	3%	4%	4%
Road conditions/ Snow removal	6%	6%	6%	6%	5%	4%	6%	8%	6%	5%	5%	8%
Crime, safety and policing	5%	5%	4%	6%	5%	7%	5%	5%	6%	4%	10%	2%
Education issues	5%	5%	6%	3%	7%	7%	6%	4%	6%	4%	7%	3%
Unemployment/ job creation	3%	3%	2%	3%	3%	7%	2%	0%	2%	4%	3%	2%
Growth issues	2%	2%	-	3%	3%	1%	6%	2%	3%	2%	1%	2%
Healthcare issues	2%	2%	3%	2%	1%	3%	3%	1%	2%	2%	3%	1%
Environment/Waste Management	2%	2%	1%	2%	1%	4%	1%	0%	2%	2%	2%	1%
Ring road development	2%	2%	2%	2%	1%	-	2%	2%	2%	1%	1%	3%
Social services	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	2%	-
Affordable/available housing	1%	1%	1%	1%	1%	2%	1%	0%	1%	2%	1%	-
Experience	1%	1%		0%	2%	1%	-	2%	1%	0%	-	3%
Parks/ recreation facilities/ community centers	1%	1%	1%	0%	2%	0%	1%	2%	1%	0%	-	1%
Economy/ economically oriented	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%
Family/ single parent issues (incl. daycare)	1%	1%	1%	1%	0%	2%	-	0%	1%	1%	1%	-
New/ different/ who has not been involved with City Council	1%	1%	1%	0%	1%	1%	3%	-	1%	-	2%	-
Cost of living/ wages/ gas fees	1%	1%	1%	1%	-	-	-	1%	0	1%	1%	-
Who wants to work for/ think about citizens	1%	1%	1%	0%	1%	1%	1%	-	1%	-	2%	-
Poverty	0%	0%	1%	-	0%	1%	-	-	0	0%	1%	-
Parking issues	0%	0%	-	-	0%	-	1%	-	-	0%	-	-
Homelessness	0%	0%	-	0%	-	1%	-	-	0	-	-	1%
Other	6%	6%	2%	6%	9%	5%	10%	6%	9%	3%	4%	4%
None/No others	2%	2%	4%	3%	0%	0%	4%	1%	2%	3%	0%	3%
Don't know	21%	21%	32%	17%	18%	27%	21%	17%	10%	35%	25%	18%