Q1. Now, as you may know, an election to pick Ottawa's mayor will be held October 25, 2010. How certain are you that you will actually go out and vote in that election?

	Total	Vote Choice				Age			Likelihood of voting October 25			Certainty of voting for preferred candidate	
		Clive Doucet	Jim Watson	Larry O'Brien	Andrew Haydon	Young (18-34)	Mid (35-54)	Senior (55+)	Absolutely certain	Very/Somewhat likely	Not Very/Not at all likely	Very Certain	Very/Somewhat Certain
		(A)	(B)	(C)	(D)	(I)	(J)	(K)	(N)	(O)	(P)	(Q)	(R)
Base: Total	(n=400)	(n=30)	(n=179)	(n=84)	(n=37)	(n=62)	(n=140)	(n=191)	(n=251)	(n=96)	(n=43)	(n=194)	(n=286)
Absolutely certain	228 57%	20 66%	108 62%	45 54%	26 69%	39 33% I	100 62%	89 74% IJ	228 100% OP	0 -	0 -	139 80% R	180 66%
Very likely	62 15%	4 14%	27 16%	12 14%	6 15%	23 19%	19 12%	20 16%	0 -	62 58% NP	0 -	18 10%	41 15% Q
Somewhat likely	45 11%	1 4%	22 13%	8 10%	1 3%	22 19% K	19 12% K	4 4%	0 -	45 42% NP	0 -	9 5%	27 10% Q
Not very likely	28 7%	2 8%	9 5%	7 9%	0 -	17 15% K	10 6% K	1 1%	0 -	0 -	28 49% NO	0 -	9 3% Q
Not likely at all	30 7%	2 6%	8 4%	7 9%	3 7%	14 12% K	13 8% K	3 3%	0 -	0 -	30 51% NO	5 3%	8 3% Q
DK/NS	8 2%	1 2%	1 0	3 4% B	2 6% B	4 3%	0 -	4 3% J	0 -	0 -	0 -	4 2%	6 2%
Summary													
Absolutely certain	228 57%	20 66%	108 62%	45 54%	26 69%	39 33% I	100 62%	89 74% IJ	228 100% OP	0 -	0 -	139 80% R	180 66%
Very/Somewhat likely	107 27%	5 18%	49 28%	20 24%	7 18%	45 38% JK	38 24%	24 20%	0 -	107 100% NP	0 -	26 15%	68 25% Q
Not Very/Not at all likely	58 14%	4 14%	16 9%	14 17%	3 7%	31 26% K	23 14% K	4 3%	0 -	0 -	58 100% NO	5 3%	18 7% Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M - N/O/P - Q/R Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Reid

Q2/Q3 Summary Q2. And if the election for Ottawa's mayor was being held tomorrow, which of the following candidates would you be most likely to vote for? Q3. Which one of these candidates would you say that you are leaning towards?

	Total	Vote Choice				Age			Likelihood of voting October 25			Certainty of voting for preferred candidate	
		Clive Doucet	Jim Watson	Larry O'Brien	Andrew Haydon	Young (18-34)	Mid (35-54)	Senior (55+)	Absolutely certain	Very/Somewhat likely	Not Very/Not at all likely	Very Certain	Very/Somewhat Certain
		(A)	(B)	(C)	(D)	(I)	(J)	(K)	(N)	(O)	(P)	(Q)	(R)
Base: Total	(n=400)	(n=30)	(n=179)	(n=84)	(n=37)	(n=62)	(n=140)	(n=191)	(n=251)	(n=96)	(n=43)	(n=194)	(n=286)
Jim Watson	175	0	175	0	0	52	66	57	108	49	16	93	146
	44%	-	100% CD	-	-	44%	41%	47%	48% P	46%	28%	53%	54%
Larry O'Brien	83	0	0	83	0	23	31	28	45	20	14	44	67
	21%	-	-	100% BD	-	19%	19%	24%	20%	19%	25%	25%	25%
Andrew Haydon	38	0	0	0	38	10	19	10	26	7	3	22	33
	9%	-	-	-	100% BC	8%	12%	8%	11%	6%	5%	13%	12%
Clive Doucet	30	30	0	0	0	6	15	9	20	5	4	15	24
	7%	100%	-	-	-	5%	9%	7%	9%	5%	7%	8%	9%
None/Other candidate	7	0	0	0	0	4	1	2	1	0	6	1	1
	2%	-	-	-	-	3%	1%	2%	1%	-	10% NO	1%	0
Don't know or undecided	53	0	0	0	0	23	20	9	15	22	14	0	0
	13%	-	-	-	-	19% K	13%	8%	7%	21% N	25% N	-	-
DK/NS	16	0	0	0	0	2	8	6	12	4	0	0	0
	4%	-	-	-	-	2%	5%	5%	5%	3%	-	-	-
Summary													
Declared Voting Intention	326	30	175	83	38	90	131	105	200	81	38	175	271
	82%	100%	100%	100%	100%	76%	82%	87% I	88% OP	76%	66%	100%	100%
Did Not Declare Voting Intention	74	0	0	0	0	29	30	15	28	26	19	0	0
	18%	-	-	-	-	24% K	18%	13%	12%	24% N	34% N	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M - N/O/P - Q/R Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q4. And, how certain are you of actually voting for this person on Election Day? Are you...

	Total	Vote Choice				Age			Likelihood of voting October 25			Certainty of voting for preferred candidate	
		Clive Doucet	Jim Watson	Larry O'Brien	Andrew Haydon	Young (18-34)	Mid (35-54)	Senior (55+)	Absolutely certain	Very/Somewhat likely	Not Very/Not at all likely	Very Certain	Very/Somewhat Certain
		(A)	(B)	(C)	(D)	(I)	(J)	(K)	(N)	(O)	(P)	(Q)	(R)
Base: Declared Voting Intention	(n=333)	(n=30)	(n=179)	(n=84)	(n=37)	(n=47)	(n=114)	(n=167)	(n=221)	(n=74)	(n=30)	(n=194)	(n=286)
Very certain	175	15	93	44	22	29	75	70	139	26	5	175	175
	53%	49%	53%	53%	59%	32%	57%	67%	70%	32%	13%	100%	64%
							I	I	O			R	
Somewhat certain	97	10	53	23	11	34	38	25	41	42	13	0	97
	30%	32%	30%	28%	28%	38%	29%	24%	20%	51%	33%	-	36%
										N			Q
Not very certain	31	5	12	9	5	16	10	5	14	9	7	0	0
	9%	17%	7%	10%	13%	17%	8%	5%	7%	11%	18%	-	-
						K							
Not at all certain	21	1	14	6	0	11	7	3	3	4	14	0	0
	7%	2%	8%	8%	-	13%	5%	3%	2%	5%	36%	-	-
						K							
DK/NS	3	0	3	1	0	0	1	2	3	0	0	0	0
	1%	-	1%	1%	-	-	1%	2%	1%	-	-	-	-
Summary													
Very Certain	175	15	93	44	22	29	75	70	139	26	5	175	175
	53%	49%	53%	53%	59%	32%	57%	67%	70%	32%	13%	100%	64%
							I	I	O			R	
Very/Somewhat Certain	271	24	146	67	33	63	113	95	180	68	18	175	271
	83%	81%	84%	81%	87%	70%	86%	90%	90%	84%	46%	100%	100%
							I	I					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M - N/O/P - Q/R Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Reid

Q5. And who would be your second choice? Would it be...

	Total	Vote Choice				Age			Likelihood of voting October 25			Certainty of voting for preferred candidate	
		Clive Doucet	Jim Watson	Larry O'Brien	Andrew Haydon	Young (18-34)	Mid (35-54)	Senior (55+)	Absolutely certain	Very/Somewhat likely	Not Very/Not at all likely	Very Certain	Very/Somewhat Certain
		(A)	(B)	(C)	(D)	(I)	(J)	(K)	(N)	(O)	(P)	(Q)	(R)
Base: Declared Voting Intention	(n=333)	(n=30)	(n=179)	(n=84)	(n=37)	(n=47)	(n=114)	(n=167)	(n=221)	(n=74)	(n=30)	(n=194)	(n=286)
Andrew Haydon	96 / 29%	4 / 14%	61 / 35% D	30 / 37% D	0 / -	35 / 38% K	37 / 28%	24 / 23%	52 / 26%	29 / 35%	12 / 30%	49 / 28%	70 / 26%
Jim Watson	56 / 17%	16 / 55%	0 / -	24 / 29% B	16 / 44% B	13 / 15%	27 / 20%	16 / 16%	33 / 16%	13 / 16%	10 / 26%	32 / 18%	47 / 17%
Clive Doucet	56 / 17%	0 / -	49 / 28% CD	4 / 5%	2 / 6%	12 / 13%	17 / 13%	27 / 26% IJ	38 / 19%	15 / 19%	2 / 5%	33 / 19%	51 / 19%
Larry O'Brien	40 / 12%	4 / 13%	23 / 13% C	0 / -	13 / 34% BC	16 / 17%	16 / 12%	8 / 8%	24 / 12%	7 / 9%	6 / 17%	20 / 11%	34 / 12%
Other candidate	4 / 1%	0 / -	0 / -	3 / 4% B	0 / -	2 / 2%	0 / -	2 / 2%	4 / 2%	0 / -	0 / -	2 / 1%	4 / 1%
Don't know or undecided	63 / 19%	5 / 16%	37 / 21%	16 / 19%	4 / 11%	13 / 15%	31 / 24%	19 / 18%	41 / 21%	13 / 17%	8 / 22%	30 / 17%	55 / 20%
DK/NS	12 / 4%	1 / 2%	4 / 2%	5 / 6%	2 / 5%	0 / -	4 / 3%	8 / 8% I	9 / 4%	3 / 4%	0 / -	9 / 5%	10 / 4%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M - N/O/P - Q/R Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Reid

Q6. And when you go to mark your ballot for Mayor on October 25, what is the main local issue or the primary motivation that will be driving you to do so?

	Total	Vote Choice				Age			Likelihood of voting October 25			Certainty of voting for preferred candidate	
		Clive Doucet	Jim Watson	Larry O'Brien	Andrew Haydon	Young (18-34)	Mid (35-54)	Senior (55+)	Absolutely certain	Very/Somewhat likely	Not Very/Not at all likely	Very Certain	Very/Somewhat Certain
		(A)	(B)	(C)	(D)	(I)	(J)	(K)	(N)	(O)	(P)	(Q)	(R)
Base: Total	(n=400)	(n=30)	(n=179)	(n=84)	(n=37)	(n=62)	(n=140)	(n=191)	(n=251)	(n=96)	(n=43)	(n=194)	(n=286)
Transit/Transportation	92 / 23%	12 / 39%	42 / 24%	16 / 20%	13 / 34%	33 / 28%	37 / 23%	22 / 18%	55 / 24%	26 / 24%	12 / 20%	38 / 22%	67 / 25%
High taxes	45 / 11%	1 / 2%	14 / 8%	18 / 22% B	3 / 7%	8 / 7%	18 / 11%	19 / 16%	27 / 12%	8 / 8%	8 / 14%	19 / 11%	30 / 11%
Get rid of Larry O'Brien/Change mayor/Elect another candidate for mayor	27 / 7%	2 / 8%	21 / 12% C	1 / 1%	2 / 6%	4 / 3%	8 / 5%	15 / 13% IJ	23 / 10% P	4 / 3%	0 / -	20 / 11%	25 / 9%
City budget/debt/deficit	18 / 5%	1 / 4%	9 / 5%	3 / 4%	2 / 5%	6 / 5%	7 / 4%	6 / 5%	11 / 5%	5 / 4%	3 / 5%	6 / 3%	14 / 5% Q
Education	10 / 2%	1 / 4%	4 / 2%	1 / 1%	2 / 5%	4 / 3%	6 / 4% K	0 / -	3 / 1%	5 / 5%	1 / 2%	6 / 3%	7 / 2%
Environment/Water/Air	7 / 2%	2 / 6%	5 / 3%	0 / -	0 / -	4 / 3%	2 / 1%	1 / 1%	3 / 1%	4 / 4%	0 / -	4 / 2%	6 / 2%
Traffic/congestion	5 / 1%	1 / 4%	2 / 1%	0 / -	0 / -	2 / 2%	0 / -	3 / 3% J	1 / 1%	2 / 2%	2 / 3%	1 / 0	2 / 1%
Spending/waste at City Hall	4 / 1%	0 / -	0 / -	1 / 2%	0 / -	2 / 2%	0 / -	2 / 2%	4 / 2%	0 / -	0 / -	2 / 1%	2 / 1%
Landsdowne Park Redevelopment	3 / 1%	0 / -	1 / 0	2 / 3%	0 / -	0 / -	1 / 1%	2 / 2%	3 / 1%	0 / -	0 / -	2 / 1%	3 / 1%
Parks/Recreation/Cultural Facilities	3 / 1%	1 / 4%	1 / 0	1 / 1%	0 / -	0 / -	2 / 1%	1 / 1%	2 / 1%	1 / 1%	0 / -	3 / 2%	3 / 1%
Road construction/repair	3 / 1%	0 / -	2 / 1%	1 / 1%	0 / -	2 / 2%	0 / -	1 / 1%	1 / 0	2 / 2%	0 / -	2 / 1%	3 / 1%

Ipsos Reid

Q6. And when you go to mark your ballot for Mayor on October 25, what is the main local issue or the primary motivation that will be driving you to do so?

	Total	Vote Choice				Age			Likelihood of voting October 25			Certainty of voting for preferred candidate	
		Clive Doucet	Jim Watson	Larry O'Brien	Andrew Haydon	Young (18-34)	Mid (35-54)	Senior (55+)	Absolutely certain	Very/Somewhat likely	Not Very/Not at all likely	Very Certain	Very/Somewhat Certain
Cost of living	2	0	1	1	0	0	1	1	2	0	0	1	2
	1%	-	0	1%	-	-	1%	1%	1%	-	-	0	1%
Growth	2	0	0	0	2	2	0	0	2	0	0	0	0
	1%	-	-	-	5% B	2%	-	-	1%	-	-	-	-
Economy/jobs	2	0	0	0	0	0	1	1	1	1	0	0	0
	0	-	-	-	-	-	1%	1%	0	1%	-	-	-
Commercial/Business Development	1	0	0	1	0	0	1	0	0	1	0	1	1
	0	-	-	1%	-	-	1%	-	-	1%	-	1%	0
Child care	1	0	0	0	0	0	1	0	1	0	0	0	0
	0	-	-	-	-	-	1%	-	1%	-	-	-	-
Crime	1	0	0	0	0	0	1	0	0	1	0	0	0
	0	-	-	-	-	-	1%	-	-	1%	-	-	-
Social Services	1	0	0	0	1	0	1	0	1	0	0	0	0
	0	-	-	-	3% B	-	1%	-	0	-	-	-	-
Other	114	6	54	21	11	29	49	37	68	29	15	52	81
	29%	21%	31%	26%	30%	24%	30%	31%	30%	27%	26%	30%	30%
DK/NS	58	2	21	14	2	24	24	10	20	18	17	20	26
	14%	8%	12%	17%	5%	21% K	15%	8%	9%	17%	30% N	12%	10%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M - N/O/P - Q/R Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q7 (Has the best vision for Ottawa) Q7 I'm going to read you some statements about the candidates in the campaign. For each one, please tell me which candidate best matches the statement

	Total	Vote Choice				Age			Likelihood of voting October 25			Certainty of voting for preferred candidate	
		Clive Doucet	Jim Watson	Larry O'Brien	Andrew Haydon	Young (18-34)	Mid (35-54)	Senior (55+)	Absolutely certain	Very/Somewhat likely	Not Very/Not at all likely	Very Certain	Very/Somewhat Certain
		(A)	(B)	(C)	(D)	(I)	(J)	(K)	(N)	(O)	(P)	(Q)	(R)
Base: Total	(n=400)	(n=30)	(n=179)	(n=84)	(n=37)	(n=62)	(n=140)	(n=191)	(n=251)	(n=96)	(n=43)	(n=194)	(n=286)
Jim Watson	154	3	128	4	9	48	57	48	93	37	21	84	122
	38%	10%	73%	5%	23%	41%	36%	40%	41%	35%	37%	48%	45%
			CD		C								
Larry O'Brien	76	2	7	59	2	16	34	26	54	12	7	41	57
	19%	7%	4%	72%	6%	13%	21%	22%	24%	11%	12%	23%	21%
				BD					O				
Andrew Haydon	34	1	3	5	21	6	18	10	15	11	6	19	26
	8%	4%	2%	6%	55%	5%	11%	8%	7%	11%	11%	11%	9%
					BC								
Clive Doucet	31	19	7	3	0	8	13	11	25	2	4	16	27
	8%	65%	4%	3%	-	6%	8%	9%	11%	2%	6%	9%	10%
									O				
Doesn't apply to any	33	2	6	5	2	14	8	11	17	9	7	7	13
	8%	6%	4%	6%	6%	12%	5%	9%	7%	8%	12%	4%	5%
DK/NS	72	2	23	7	4	28	31	14	24	35	12	9	27
	18%	8%	13%	9%	9%	24%	19%	11%	10%	33%	21%	5%	10%
						K				N			Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M - N/O/P - Q/R Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Reid

Q7 (Is the one I trust the most to make good decisions) Q7 I'm going to read you some statements about the candidates in the campaign. For each one, please tell me which candidate best matches the statement

	Total	Vote Choice				Age			Likelihood of voting October 25			Certainty of voting for preferred candidate	
		Clive Doucet	Jim Watson	Larry O'Brien	Andrew Haydon	Young (18-34)	Mid (35-54)	Senior (55+)	Absolutely certain	Very/Somewhat likely	Not Very/Not at all likely	Very Certain	Very/Somewhat Certain
		(A)	(B)	(C)	(D)	(I)	(J)	(K)	(N)	(O)	(P)	(Q)	(R)
Base: Total	(n=400)	(n=30)	(n=179)	(n=84)	(n=37)	(n=62)	(n=140)	(n=191)	(n=251)	(n=96)	(n=43)	(n=194)	(n=286)
Jim Watson	162	2	143	2	5	46	64	52	105	40	16	93	131
	41%	6%	82%	3%	14%	39%	40%	43%	46%	38%	28%	53%	48%
			CD		C				P			R	
Larry O'Brien	69	0	4	60	0	19	26	24	42	15	12	38	55
	17%	-	3%	73%	-	16%	16%	20%	19%	14%	20%	22%	20%
				BD									
Andrew Haydon	40	1	2	6	30	8	19	14	24	10	4	20	36
	10%	4%	1%	7%	80%	6%	12%	12%	10%	9%	6%	12%	13%
				B	BC								
Clive Doucet	32	24	6	0	0	9	12	11	20	7	5	15	25
	8%	80%	4%	-	-	8%	7%	9%	9%	6%	8%	8%	9%
Doesn't apply to any	43	2	9	7	0	18	17	8	20	10	11	6	15
	11%	8%	5%	9%	-	15%	11%	7%	9%	10%	20%	4%	5%
DK/NS	54	1	10	7	2	19	24	11	16	25	10	3	11
	13%	2%	6%	9%	6%	16%	15%	9%	7%	24%	18%	1%	4%
										N	N		Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M - N/O/P - Q/R Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Reid

Q7 (Will manage taxpayers money best) Q7 I'm going to read you some statements about the candidates in the campaign. For each one, please tell me which candidate best matches the statement

	Total	Vote Choice				Age			Likelihood of voting October 25			Certainty of voting for preferred candidate	
		Clive Doucet	Jim Watson	Larry O'Brien	Andrew Haydon	Young (18-34)	Mid (35-54)	Senior (55+)	Absolutely certain	Very/Somewhat likely	Not Very/Not at all likely	Very Certain	Very/Somewhat Certain
		(A)	(B)	(C)	(D)	(I)	(J)	(K)	(N)	(O)	(P)	(Q)	(R)
Base: Total	(n=400)	(n=30)	(n=179)	(n=84)	(n=37)	(n=62)	(n=140)	(n=191)	(n=251)	(n=96)	(n=43)	(n=194)	(n=286)
Jim Watson	152	5	124	8	6	44	63	45	101	36	15	84	126
	38%	19%	71%	10%	15%	37%	39%	38%	44%	33%	26%	48%	46%
			CD						P				
Larry O'Brien	80	1	8	61	2	23	34	23	46	16	16	40	59
	20%	4%	5%	74%	6%	20%	21%	19%	20%	15%	27%	23%	22%
				BD									
Andrew Haydon	43	1	6	4	26	10	16	17	29	11	2	22	33
	11%	2%	4%	5%	68%	8%	10%	14%	13%	11%	3%	13%	12%
					BC								
Clive Doucet	25	17	2	1	2	4	14	7	16	4	4	13	21
	6%	57%	1%	1%	6%	3%	9%	6%	7%	4%	7%	8%	8%
Doesn't apply to any	34	3	12	2	0	17	8	9	11	11	12	6	10
	9%	11%	7%	3%	-	15%	5%	7%	5%	10%	20%	4%	4%
						J					N		
DK/NS	65	2	22	5	2	21	26	18	25	29	9	9	22
	16%	8%	13%	6%	5%	17%	16%	15%	11%	27%	16%	5%	8%
										N			Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M - N/O/P - Q/R Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q8. Finally, do you feel that you are getting a real choice for Councillor among those running in your ward?

	Total	Vote Choice				Age			Likelihood of voting October 25			Certainty of voting for preferred candidate	
		Clive Doucet	Jim Watson	Larry O'Brien	Andrew Haydon	Young (18-34)	Mid (35-54)	Senior (55+)	Absolutely certain	Very/Somewhat likely	Not Very/Not at all likely	Very Certain	Very/Somewhat Certain
		(A)	(B)	(C)	(D)	(I)	(J)	(K)	(N)	(O)	(P)	(Q)	(R)
Base: Total	(n=400)	(n=30)	(n=179)	(n=84)	(n=37)	(n=62)	(n=140)	(n=191)	(n=251)	(n=96)	(n=43)	(n=194)	(n=286)
Yes	238	18	105	54	27	63	97	79	144	55	34	116	175
	60%	60%	60%	66%	72%	53%	60%	66%	63%	52%	59%	66%	65%
No	112	8	47	22	10	37	45	30	64	30	14	44	71
	28%	26%	27%	27%	28%	31%	28%	25%	28%	28%	25%	25%	26%
DK/NS	50	4	22	6	0	19	20	11	19	21	9	15	25
	12%	14%	13%	7%	-	16%	12%	9%	8%	20%	16%	8%	9%
			D							N			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M - N/O/P - Q/R Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Reid