

MAYORAL PREFERENCE (All Respondents)

Thinking of how you feel right now, if the election were held tomorrow, which of the following candidates for Mayor would you be most likely to vote for, or lean towards?

	Gender			Age			Region			Education			HH Income	
	Total	Male	Female	18 - 34	35 - 54	55+	Southwest	NorthWest	East	HS or Less	Some Post Sec	Univ Grads	< \$60,000	\$60,000+
Base: All respondents	(n=500)	(n=222)	(n=278)	(n=120)	(n=188)	(n=175)	(n=125)	(n=195)	(n=180)	(n=139)	(n=192)	(n=164)	(n=183)	(n=248)
Sam Katz	46%	50%	42%	44%	52%	42%	41%	43%	53%	45%	53%	40%	42%	52%
Judy Wasylycia-Leis	30%	27%	33%	29%	27%	36%	37%	29%	27%	23%	26%	40%	31%	29%
Rav Gill	1%	1%	1%	2%	1%	-	2%	1%	1%	3%	1%	1%	3%	0
Brad Gross	1%	1%	1%	-	2%	1%	-	2%	0	2%	1%	-	-	2%
Will not vote	2%	3%	2%	4%	1%	2%	1%	2%	3%	4%	2%	2%	4%	1%
Undecided/Don't know	17%	16%	18%	20%	15%	14%	17%	20%	14%	20%	15%	15%	18%	14%
Refused	3%	2%	3%	1%	1%	5%	3%	3%	2%	4%	3%	2%	4%	2%

	Likelihood of Voting			Vote	
	Total	Absolutely certain	All others	Sam Katz	Judy Wasylycia-Leis
Base: All respondents	(n=500)	(n=302)	(n=192)	(n=238)	(n=144)
Sam Katz	46%	47%	45%	100%	-
Judy Wasylycia-Leis	30%	39%	17%	-	100%
Rav Gill	1%	1%	2%	-	-
Brad Gross	1%	0	2%	-	-
Will not vote	2%	-	5%	-	-
Undecided/Don't know	17%	10%	27%	-	-
Refused	3%	3%	2%	-	-

MAYORAL PREFERENCE (Decided Voters)

[Rebased -Decided Voters] Thinking of how you feel right now, if the election were held tomorrow, which of the following candidates for Mayor would you be most likely to vote for, or lean towards?

	Gender			Age			Region				Education		HH Income	
	Total	Male	Female	18 - 34	35 - 54	55+	Southwest	NorthWest	East	HS or Less	Some Post Sec	Univ Grads	< \$60,000	\$60,000+
Base: All decided voters	(n=392)	(n=176)	(n=216)	(n=89)	(n=156)	(n=138)	(n=100)	(n=145)	(n=147)	(n=102)	(n=154)	(n=134)	(n=137)	(n=206)
Sam Katz	59%	63%	55%	58%	63%	53%	52%	57%	66%	62%	66%	50%	55%	63%
Judy Wasylycia-Leis	39%	35%	42%	38%	33%	46%	46%	39%	33%	32%	33%	50%	41%	35%
Rav Gill	2%	1%	2%	3%	2%	-	2%	2%	1%	4%	1%	1%	4%	1%
Brad Gross	1%	1%	1%	-	2%	1%	-	2%	1%	3%	1%	-	-	2%

	Likelihood of Voting			Vote	
	Total	Absolutely certain	All others	Sam Katz	Judy Wasylycia-Leis
Base: All decided voters	(n=392)	(n=263)	(n=126)	(n=238)	(n=144)
Sam Katz	59%	54%	69%	100%	-
Judy Wasylycia-Leis	39%	45%	26%	-	100%
Rav Gill	2%	1%	2%	-	-
Brad Gross	1%	0	2%	-	-

CERTAINTY OF CHOICE

And how certain are you about your choice? Is your vote for ... a definite vote, a probable vote, or just a leaning vote at this time?

	Gender			Age			Region			Education			HH Income	
	Total	Male	Female	18 - 34	35 - 54	55+	Southwest	NorthWest	East	HS or Less	Some Post Sec	Univ Grads	< \$60,000	\$60,000+
Base: All decided voters	(n=392)	(n=176)	(n=216)	(n=89)	(n=156)	(n=138)	(n=100)	(n=145)	(n=147)	(n=102)	(n=154)	(n=134)	(n=137)	(n=206)
Definite	51%	49%	53%	40%	48%	64%	51%	51%	50%	48%	51%	53%	52%	50%
Probable	29%	28%	29%	33%	31%	23%	31%	28%	28%	31%	24%	32%	27%	31%
Leaning	20%	22%	17%	26%	21%	11%	18%	19%	22%	18%	25%	15%	20%	18%
Don't know	1%	1%	0	1%	-	1%	1%	2%	-	2%	1%	-	1%	0

	Likelihood of Voting			Vote	
	Total	Absolutely certain	All others	Sam Katz	Judy Wasylycia-Leis
Base: All decided voters	(n=392)	(n=263)	(n=126)	(n=238)	(n=144)
Definite	51%	56%	40%	51%	52%
Probable	29%	27%	33%	28%	28%
Leaning	20%	16%	28%	20%	19%
Don't know	1%	1%	-	1%	1%

LIKELIHOOD OF VOTING

How likely is it that you will go to the polls and vote on Election Day?

	Gender			Age			Region			Education			HH Income	
	Total	Male	Female	18 - 34	35 - 54	55+	Southwest	NorthWest	East	HS or Less	Some Post Sec	Univ Grads	< \$60,000	\$60,000+
Base: All respondents	(n=500)	(n=222)	(n=278)	(n=120)	(n=188)	(n=175)	(n=125)	(n=195)	(n=180)	(n=139)	(n=192)	(n=164)	(n=183)	(n=248)
Absolutely certain	60%	57%	62%	45%	63%	69%	62%	57%	61%	54%	54%	71%	54%	62%
Very likely	21%	21%	22%	27%	20%	18%	19%	24%	20%	19%	28%	14%	23%	21%
Somewhat likely	8%	11%	6%	12%	10%	3%	10%	6%	9%	11%	7%	8%	9%	8%
Not very likely	3%	2%	4%	7%	2%	0	3%	4%	2%	4%	4%	1%	4%	2%
Not likely at all	7%	8%	5%	8%	5%	8%	6%	8%	6%	11%	5%	4%	7%	6%
Don't know	1%	2%	1%	2%	-	2%	-	1%	3%	1%	2%	1%	3%	1%

	Likelihood of Voting			Vote	
	Total	Absolutely certain	All others	Sam Katz	Judy Wasylycia-Leis
Base: All respondents	(n=500)	(n=302)	(n=192)	(n=238)	(n=144)
Absolutely certain	60%	100%	-	61%	77%
Very likely	21%	-	55%	22%	16%
Somewhat likely	8%	-	21%	11%	2%
Not very likely	3%	-	7%	1%	1%
Not likely at all	7%	-	17%	4%	3%
Don't know	1%	-	-	0	1%