

MOST IMPORTANT ISSUE

[Total Mention] As you may know, an election to pick Winnipeg's next Mayor will be held on October 27th. What is the most important issue that will determine which candidate for Mayor you will vote for in this upcoming election? Anything else?

	Gender			Age			Region			Education			HH Income	
	Total	Male	Female	18 - 34	35 - 54	55+	Southwest	NorthWest	East	HS or less	Some PS	Univ Grad	< \$60,000	\$60,000+
Base: All respondents	(n=500)	(n=222)	(n=278)	(n=120)	(n=188)	(n=175)	(n=125)	(n=195)	(n=180)	(n=139)	(n=192)	(n=164)	(n=183)	(n=248)
Crime, safety and policing	30%	29%	32%	22%	36%	30%	26%	32%	32%	31%	33%	26%	28%	30%
Municipal Taxes	16%	17%	15%	9%	21%	18%	11%	16%	20%	13%	19%	15%	15%	19%
Infrastructure planning	12%	13%	10%	8%	14%	11%	10%	9%	15%	6%	15%	13%	5%	14%
Transportation/ Transit	8%	8%	8%	9%	8%	8%	15%	4%	8%	4%	7%	13%	7%	11%
Municipal Spending	7%	9%	5%	3%	9%	7%	3%	8%	8%	1%	9%	9%	6%	8%
Road conditions/ Snow removal	6%	5%	7%	5%	4%	8%	8%	5%	6%	8%	4%	6%	9%	4%
Accountability/ Honesty/ Integrity	4%	5%	3%	1%	3%	8%	4%	5%	4%	4%	3%	6%	4%	3%
Healthcare issues	4%	2%	6%	5%	3%	4%	4%	5%	3%	5%	3%	4%	6%	2%
Education issues	3%	2%	4%	6%	4%	1%	5%	4%	1%	2%	2%	6%	3%	4%
Growth issues	2%	1%	4%	4%	2%	2%	5%	1%	2%	1%	3%	4%	3%	2%
Unemployment/ job creation	2%	2%	2%	2%	2%	2%	2%	2%	2%	4%	3%	-	5%	0
Environment/ Waste Management	2%	2%	1%	2%	2%	2%	4%	1%	1%	1%	1%	4%	1%	2%
Business issues/ taxes/ incentives	2%	1%	2%	1%	3%	1%	2%	2%	1%	2%	1%	2%	1%	1%
Family/ single parent issues (incl. Daycare)	1%	1%	2%	2%	0	1%	3%	1%	1%	1%	1%	2%	1%	1%
Youth issues	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	2%	3%	0
Poverty	1%	2%	1%	2%	1%	1%	2%	2%	-	1%	1%	2%	2%	1%
Who wants to work for/ think about citizens	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	-	3%	1%	1%
Downtown improvements/ revitalization	1%	0	2%	2%	1%	1%	2%	-	2%	-	1%	3%	0	2%
Social services	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	0	2%	2%	0
Privatization of public utilities/ water going private	1%	1%	1%	2%	0	1%	1%	0	2%	1%	1%	1%	1%	1%
Parks/ recreation facilities/ community centers	1%	-	2%	2%	0	1%	2%	0	1%	-	2%	1%	1%	1%
Bicycle paths	1%	0	1%	2%	1%	-	2%	1%	-	-	1%	1%	1%	1%
Party politics at City Hall	1%	1%	0	-	1%	2%	1%	1%	1%	-	1%	1%	-	1%
Experience	1%	1%	1%	-	-	2%	1%	0	1%	-	1%	0	0	0
Affordable/available housing	1%	-	1%	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%
Economy/ economically oriented	1%	1%	0	-	1%	1%	1%	-	1%	1%	1%	-	1%	0
Parking issues	1%	1%	0	1%	0	0	1%	1%	0	2%	0	-	1%	0
What's best for the city/ the future of the city	1%	1%	-	-	1%	1%	1%	1%	0	-	1%	0	-	1%
Homelessness	0	-	1%	1%	-	1%	-	1%	1%	-	1%	1%	1%	-
Airport expansion/delays	0	1%	-	-	1%	-	-	1%	-	-	-	1%	-	-
Drugs	0	-	0	-	0	-	-	0	-	1%	-	-	0	-
Other	6%	7%	4%	6%	5%	5%	5%	7%	4%	3%	4%	9%	4%	7%
None/No others/ Nothing	3%	3%	2%	3%	2%	3%	2%	3%	2%	4%	2%	2%	1%	3%
Don't know	23%	23%	23%	32%	18%	21%	20%	25%	23%	36%	22%	15%	28%	20%

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[Total Mention] As you may know, an election to pick Winnipeg's next Mayor will be held on October 27th. What is the most important issue that will determine which candidate for Mayor you will vote for in this upcoming election? Anything else?

	Likelihood of Voting			Vote	
	Total	Absolutely certain	All others	Sam Katz	Judy Wasylycia-Leis
Base: All respondents	(n=500)	(n=302)	(n=192)	(n=238)	(n=144)
Crime, safety and policing	30%	35%	23%	35%	25%
Municipal Taxes	16%	18%	13%	18%	14%
Infrastructure planning	12%	14%	8%	16%	9%
Transportation/ Transit	8%	10%	5%	3%	18%
Municipal Spending	7%	8%	5%	6%	9%
Road conditions/ Snow removal	6%	7%	4%	6%	8%
Accountability/ Honesty/ Integrity	4%	6%	2%	2%	10%
Healthcare issues	4%	4%	4%	4%	4%
Education issues	3%	3%	3%	2%	3%
Growth issues	2%	2%	3%	3%	3%
Unemployment/ job creation	2%	1%	4%	2%	2%
Environment/ Waste Management	2%	2%	1%	0	3%
Business issues/ taxes/ incentives	2%	2%	1%	3%	1%
Family/ single parent issues (incl. Daycare)	1%	1%	2%	0	3%
Youth issues	1%	1%	1%	0	2%
Poverty	1%	1%	1%	1%	3%
Who wants to work for/ think about citizens	1%	2%	-	1%	3%
Downtown improvements/ revitalization	1%	1%	1%	-	4%
Social services	1%	1%	1%	0	2%
Privatization of public utilities/ water going private	1%	1%	1%	-	3%
Parks/ recreation facilities/ community centers	1%	2%	-	0	3%
Bicycle paths	1%	1%	1%	-	2%
Party politics at City Hall	1%	1%	-	1%	1%
Experience	1%	1%	-	1%	1%
Affordable/available housing	1%	1%	1%	1%	-
Economy/ economically oriented	1%	1%	-	1%	1%
Parking issues	1%	1%	0	1%	1%
What's best for the city/ the future of the city	1%	1%	-	1%	1%
Homelessness	0	1%	-	0	1%
Airport expansion/delays	0	0	-	-	1%
Drugs	0	-	0	0	-
Other	6%	7%	4%	6%	4%
None/No others/ Nothing	3%	2%	3%	2%	4%
Don't know	23%	13%	38%	23%	12%

BEST ON PROPERTY TAXES

There has been a lot of discussion about property taxes in this campaign. Which of the candidates for mayor do you think has the best plan when it comes to property taxes?

	Gender			Age			Region			Education			HH Income	
	Total	Male	Female	18 - 34	35 - 54	55+	Southwest	NorthWest	East	HS or less	Some PS	Univ Grad	< \$60,000	\$60,000+
Base: All respondents	(n=500)	(n=222)	(n=278)	(n=120)	(n=188)	(n=175)	(n=125)	(n=195)	(n=180)	(n=139)	(n=192)	(n=164)	(n=183)	(n=248)
Sam Katz	37%	42%	33%	27%	46%	37%	31%	37%	43%	40%	39%	34%	32%	42%
Judy Wasylycia-Leis	24%	21%	27%	22%	22%	29%	23%	23%	25%	19%	22%	31%	26%	22%
Rav Gill	1%	1%	2%	2%	-	2%	-	3%	1%	3%	1%	-	3%	0
Brad Gross	1%	-	2%	1%	-	1%	2%	1%	-	2%	1%	-	1%	1%
Will not vote	0	1%	0	1%	0	-	1%	-	1%	-	1%	0	1%	0
Undecided/Don't know	35%	35%	36%	47%	31%	29%	43%	35%	31%	35%	37%	34%	37%	34%
Refused	1%	1%	0	-	1%	2%	1%	2%	-	1%	-	1%	1%	0

	Likelihood of Voting			Vote	
	Total	Absolutely certain	All others	Sam Katz	Judy Wasylycia-Leis
Base: All respondents	(n=500)	(n=302)	(n=192)	(n=238)	(n=144)
Sam Katz	37%	41%	33%	67%	7%
Judy Wasylycia-Leis	24%	33%	11%	5%	65%
Rav Gill	1%	1%	2%	1%	1%
Brad Gross	1%	0	2%	-	-
Will not vote	0	-	0	-	-
Undecided/Don't know	35%	25%	51%	27%	25%
Refused	1%	0	1%	-	2%

DESIRE FOR CHANGE ON COUNCIL

Generally speaking, do you believe that Winnipeg's City Council deserves to be re-elected or do you believe that it's time for a major change?

	Gender			Age			Region			Education			HH Income	
	Total	Male	Female	18 - 34	35 - 54	55+	Southwest	NorthWest	East	HS or less	Some PS	Univ Grad	< \$60,000	\$60,000+
Base: All respondents	(n=500)	(n=222)	(n=278)	(n=120)	(n=188)	(n=175)	(n=125)	(n=195)	(n=180)	(n=139)	(n=192)	(n=164)	(n=183)	(n=248)
It's time for a major change	52%	51%	53%	47%	51%	60%	54%	56%	46%	50%	51%	53%	58%	47%
Municipal Taxes	34%	34%	34%	36%	40%	26%	33%	30%	40%	36%	34%	34%	29%	40%
Don't know	14%	14%	13%	17%	9%	14%	13%	14%	14%	14%	15%	12%	13%	13%

	Likelihood of Voting			Vote	
	Total	Absolutely certain	All others	Sam Katz	Judy Wasylycia-Leis
Base: All respondents	(n=500)	(n=302)	(n=192)	(n=238)	(n=144)
It's time for a major change	52%	54%	49%	31%	79%
Deserves to be re-elected	34%	36%	33%	56%	15%
Don't know	14%	10%	18%	14%	6%