

2. Which leader of the major federal parties would make the best Prime Minister of Canada?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1046	A	B	C	D	E	F	G	H	I
Weighted	1046	682	364	229	425	392	89	339	453	165
		506	540	292	415	339	93*	423	341	189
Stephen Harper	452	244	208	111	189	151	47	187	145	73
	43%	48%	38%	38%	46%	45%	50%	44%	43%	39%
		B								
Jack Layton	343	143	200	127	133	83	24	141	119	59
	33%	28%	37%	44%	32%	24%	26%	33%	35%	31%
		A	DE	E						
Michael Ignatieff	251	119	132	53	93	105	22	94	77	57
	24%	23%	25%	18%	22%	31%	24%	22%	23%	30%
						CD				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

3\_1. (Someone you can trust) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1046	A	B	C	D	E	F	G	H	I
Weighted	1046	682	364	229	425	392	89	339	453	165
		506	540	292	415	339	93*	423	341	189
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	377	204	173	81	167	128	42	158	117	59
	36%	40%	32%	28%	40%	38%	46%	37%	34%	31%
NDP Leader Jack Layton	369	B			C	C	I			
	35%	171	198	130	146	93	26	140	137	65
		34%	37%	45%	35%	27%	28%	33%	40%	34%
Liberal Leader Michael Ignatieff	213	DE	E							
	20%	113	100	61	65	87	14	82	66	50
		22%	19%	21%	16%	26%	15%	19%	19%	27%
Bloc Quebecois Leader Gilles Duceppe	88	D								
	8%	19	69	20	37	31	10	42	21	15
		4%	13%	7%	9%	9%	11%	10%	6%	8%
		A								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

3\_2. (Someone who will get things done) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1046	A	B	C	D	E	F	G	H	I
Weighted	1046	682	364	229	425	392	89	339	453	165
		506	540	292	415	339	93*	423	341	189
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	454	253	201	115	187	152	48	185	146	75
	43%	50%	37%	39%	45%	45%	52%	44%	43%	40%
NDP Leader Jack Layton	268	B	127	95	107	66	19	109	104	36
	26%	25%	26%	33%	26%	20%	20%	26%	30%	19%
Liberal Leader Michael Ignatieff	225	105	120	E	80	90	10	90	I	53
	21%	21%	22%	19%	19%	27%	11%	21%	21%	28%
Bloc Quebecois Leader Gilles Duceppe	99	D	21	78	27	41	31	16	39	F
	9%	4%	14%	9%	10%	9%	17%	9%	6%	13%
		A					H			H

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

3\_3. (Someone who has what it takes to lead Canada) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1046	A	B	C	D	E	F	G	H	I
Weighted	1046	682	364	229	425	392	89	339	453	165
		506	540	292	415	339	93*	423	341	189
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	446	251	196	114	182	151	45	183	150	67
	43%	50%	36%	39%	44%	44%	49%	43%	44%	36%
		B								
NDP Leader Jack Layton	277	118	159	86	116	75	22	118	100	36
	26%	23%	29%	30%	28%	22%	24%	28%	29%	19%
									I	
Liberal Leader Michael Ignatieff	271	130	141	72	100	99	16	98	84	73
	26%	26%	26%	25%	24%	29%	17%	23%	25%	38%
										FGH
Bloc Quebecois Leader Gilles Duceppe	52	8	44	20	18	14	9	23	6	13
	5%	1%	8%	7%	4%	4%	10%	5%	2%	7%
			A				H	H		H

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

3\_4. (Someone who has a hidden agenda) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1046	A	B	C	D	E	F	G	H	I
Weighted	1046	682	364	229	425	392	89	339	453	165
		506	540	292	415	339	93*	423	341	189
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	470	202	268	134	177	159	36	168	154	112
	45%	40%	50%	46%	43%	47%	38%	40%	45%	59%
			A							FGH
Liberal Leader Michael Ignatieff	387	212	175	103	158	126	40	164	137	46
	37%	42%	32%	35%	38%	37%	43%	39%	40%	25%
		B					I	I	I	
NDP Leader Jack Layton	143	80	63	42	61	40	15	71	35	23
	14%	16%	12%	14%	15%	12%	16%	17%	10%	12%
								H		
Bloc Quebecois Leader Gilles Duceppe	46	12	34	13	19	14	2	20	15	8
	4%	2%	6%	4%	5%	4%	2%	5%	4%	4%
			A							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

3\_5. (Someone who is open to the ideas of others) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1046	A	B	C	D	E	F	G	H	I
Weighted	1046	682	364	229	425	392	89	339	453	165
		506	540	292	415	339	93*	423	341	189
NDP Leader Jack Layton	443	212	232	134	190	119	29	171	165	79
	42%	42%	43%	46%	46%	35%	31%	40%	48%	42%
				E	E				F	
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	296	154	141	72	120	105	31	129	92	44
	28%	31%	26%	25%	29%	31%	34%	30%	27%	23%
Liberal Leader Michael Ignatieff	227	125	102	69	71	88	17	87	71	52
	22%	25%	19%	23%	17%	26%	18%	21%	21%	27%
						D				
Bloc Quebecois Leader Gilles Duceppe	80	15	65	18	35	27	16	36	13	15
	8%	3%	12%	6%	8%	8%	17%	9%	4%	8%
			A				GH	H		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

3\_6. (Someone who is best to manage during tough economic times) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1046	A	B	C	D	E	F	G	H	I
Weighted	1046	682	364	229	425	392	89	339	453	165
		506	540	292	415	339	93*	423	341	189
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	473	268	205	114	200	159	43	202	158	70
	45%	53%	38%	39%	48%	47%	47%	48%	46%	37%
		B						I		
Liberal Leader Michael Ignatieff	253	121	132	63	95	94	16	85	82	70
	24%	24%	24%	22%	23%	28%	17%	20%	24%	37%
										FGH
NDP Leader Jack Layton	250	105	145	96	96	59	21	105	87	37
	24%	21%	27%	33%	23%	17%	23%	25%	25%	19%
				DE						
Bloc Quebecois Leader Gilles Duceppe	70	12	58	19	25	26	13	31	14	13
	7%	2%	11%	7%	6%	8%	14%	7%	4%	7%
			A				H			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

3. (Stephen Harper Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1046	A	B	C	D	E	F	G	H	I
Weighted	1046	682	364	229	425	392	89	339	453	165
		506	540	292	415	339	93*	423	341	189
Someone who is best to manage during tough economic times	473	268	205	114	200	159	43	202	158	70
	45%	53%	38%	39%	48%	47%	47%	48%	46%	37%
		B						I		
Someone who has a hidden agenda	470	202	268	134	177	159	36	168	154	112
	45%	40%	50%	46%	43%	47%	38%	40%	45%	59%
			A							FGH
Someone who will get things done	454	253	201	115	187	152	48	185	146	75
	43%	50%	37%	39%	45%	45%	52%	44%	43%	40%
		B								
Someone who has what it takes to lead Canada	446	251	196	114	182	151	45	183	150	67
	43%	50%	36%	39%	44%	44%	49%	43%	44%	36%
		B								
Someone you can trust	377	204	173	81	167	128	42	158	117	59
	36%	40%	32%	28%	40%	38%	46%	37%	34%	31%
		B			C	C	I			
Someone who is open to the ideas of others	296	154	141	72	120	105	31	129	92	44
	28%	31%	26%	25%	29%	31%	34%	30%	27%	23%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base



3. (Michael Ignatieff Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1046	A	B	C	D	E	F	G	H	I
Weighted	1046	682	364	229	425	392	89	339	453	165
		506	540	292	415	339	93*	423	341	189
Someone who has a hidden agenda	387 37%	212 42%	175 32%	103 35%	158 38%	126 37%	40 43%	164 39%	137 40%	46 25%
		B					I	I	I	
Someone who has what it takes to lead Canada	271 26%	130 26%	141 26%	72 25%	100 24%	99 29%	16 17%	98 23%	84 25%	73 38%
										FGH
Someone who is best to manage during tough economic times	253 24%	121 24%	132 24%	63 22%	95 23%	94 28%	16 17%	85 20%	82 24%	70 37%
										FGH
Someone who is open to the ideas of others	227 22%	125 25%	102 19%	69 23%	71 17%	88 26%	17 18%	87 21%	71 21%	52 27%
						D				
Someone who will get things done	225 21%	105 21%	120 22%	55 19%	80 19%	90 27%	10 11%	90 21%	72 21%	53 28%
						D			F	F
Someone you can trust	213 20%	113 22%	100 19%	61 21%	65 16%	87 26%	14 15%	82 19%	66 19%	50 27%
						D				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

3. (Jack Layton Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1046	A	B	C	D	E	F	G	H	I
Weighted	1046	682	364	229	425	392	89	339	453	165
		506	540	292	415	339	93*	423	341	189
Someone who is open to the ideas of others	443	212	232	134	190	119	29	171	165	79
	42%	42%	43%	46%	46%	35%	31%	40%	48%	42%
Someone you can trust				E	E				F	
	369	171	198	130	146	93	26	140	137	65
	35%	34%	37%	45%	35%	27%	28%	33%	40%	34%
Someone who has what it takes to lead Canada				DE	E					
	277	118	159	86	116	75	22	118	100	36
	26%	23%	29%	30%	28%	22%	24%	28%	29%	19%
Someone who will get things done									I	
	268	127	142	95	107	66	19	109	104	36
	26%	25%	26%	33%	26%	20%	20%	26%	30%	19%
Someone who is best to manage during tough economic times				E					I	
	250	105	145	96	96	59	21	105	87	37
	24%	21%	27%	33%	23%	17%	23%	25%	25%	19%
Someone who has a hidden agenda				DE						
	143	80	63	42	61	40	15	71	35	23
	14%	16%	12%	14%	15%	12%	16%	17%	10%	12%
								H		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

3. (Gilles Duceppe Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1046	A	B	C	D	E	F	G	H	I
Weighted	1046	682	364	229	425	392	89	339	453	165
		506	540	292	415	339	93*	423	341	189
Someone who will get things done	99	21	78	27	41	31	16	39	20	24
	9%	4%	14%	9%	10%	9%	17%	9%	6%	13%
Someone you can trust			A				H			H
	88	19	69	20	37	31	10	42	21	15
	8%	4%	13%	7%	9%	9%	11%	10%	6%	8%
Someone who is open to the ideas of others			A							
	80	15	65	18	35	27	16	36	13	15
	8%	3%	12%	6%	8%	8%	17%	9%	4%	8%
Someone who is best to manage during tough economic times			A				GH	H		
	70	12	58	19	25	26	13	31	14	13
	7%	2%	11%	7%	6%	8%	14%	7%	4%	7%
Someone who has what it takes to lead Canada			A				H			H
	52	8	44	20	18	14	9	23	6	13
	5%	1%	8%	7%	4%	4%	10%	5%	2%	7%
Someone who has a hidden agenda			A				H	H		H
	46	12	34	13	19	14	2	20	15	8
	4%	2%	6%	4%	5%	4%	2%	5%	4%	4%
			A							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base