

2. Which leader of the major federal parties would make the best Prime Minister of Canada?

	Total	REGION								HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	West	English Canada	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1046	144	86	60	356	331	69	290	715	227	324	495	186	860
Weighted	1046	138*	107*	68*	400	256	77*	313	790	208	326	512	212	834
Stephen Harper	452	74	74	41	167	68	28	190	385	83	131	237	91	362
	43%	54%	70%	61%	42%	26%	36%	61%	49%	40%	40%	46%	43%	43%
Jack Layton		DEF	ADEF	DEF	E									
	343	29	19	16	134	120	25	64	223	79	116	148	82	261
	33%	21%	18%	23%	33%	47%	32%	21%	28%	38%	35%	29%	39%	31%
Michael Ignatieff					AB	ABCD				K				
	251	35	13	11	100	69	24	59	182	45	79	127	39	212
	24%	25%	12%	16%	25%	27%	31%	19%	23%	22%	24%	25%	18%	25%
		B			B	B	B							

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - I/J/K - L/M Overlap formulae used. * small base

3_1. (Someone you can trust) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	REGION								HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	West	English Canada	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1046	144	86	60	356	331	69	290	715	227	324	495	186	860
Weighted	1046	138*	107*	68*	400	256	77*	313	790	208	326	512	212	834
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	377	67	68	40	128	49	25	175	327	68	116	193	72	304
	36%	48%	64%	59%	32%	19%	32%	56%	41%	33%	36%	38%	34%	36%
		DE	ADEF	DEF	E									
NDP Leader Jack Layton	369	46	23	18	177	78	27	86	291	85	109	174	82	286
	35%	33%	21%	26%	44%	30%	35%	28%	37%	41%	33%	34%	39%	34%
					BCE									
Liberal Leader Michael Ignatieff	213	25	16	11	95	41	25	52	172	43	64	106	41	172
	20%	18%	15%	16%	24%	16%	33%	16%	22%	21%	20%	21%	19%	21%
					E		BE							
Bloc Quebecois Leader Gilles Duceppe	88	0	0	0	0	88	0	0	0	12	37	39	16	72
	8%	-	-	-	-	34%	-	-	-	6%	11%	8%	8%	9%
					ABCD									

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - I/J/K - L/M Overlap formulae used. * small base

3.2. (Someone who will get things done) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	REGION								HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	West	English Canada	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1046	144	86	60	356	331	69	290	715	227	324	495	186	860
Weighted	1046	138*	107*	68*	400	256	77*	313	790	208	326	512	212	834
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	454 43%	75 54%	75 70%	47 70%	172 43%	56 22%	29 38%	197 63%	398 50%	78 37%	133 41%	243 47%	87 41%	367 44%
NDP Leader Jack Layton	268 26%	E 28%	ADEF 17%	DEF 17%	E 32%	E 20%	E 26%	216 22%	216 27%	69 33%	80 24%	119 23%	61 29%	207 25%
Liberal Leader Michael Ignatieff	225 21%	24 18%	14 13%	9 13%	101 25%	49 19%	28 37%	47 15%	176 22%	42 20%	71 22%	111 22%	40 19%	185 22%
Bloc Quebecois Leader Gilles Duceppe	99 9%	0 -	0 -	0 -	0 -	99 39%	0 -	0 -	0 -	19 9%	42 13%	38 7%	23 11%	75 9%
					B ABCD		ABCE					K		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - I/J/K - L/M Overlap formulae used. * small base

3_3. (Someone who has what it takes to lead Canada) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	REGION								HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	West	English Canada	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1046	144	86	60	356	331	69	290	715	227	324	495	186	860
Weighted	1046	138*	107*	68*	400	256	77*	313	790	208	326	512	212	834
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	446	75	78	45	160	62	25	198	384	76	134	235	85	361
	43%	54%	73%	66%	40%	24%	33%	63%	49%	37%	41%	46%	40%	43%
NDP Leader Jack Layton	277	DEF	ADEF	DEF	E									
	26%	22%	14%	19%	29%	31%	29%	19%	25%	35%	28%	22%	31%	25%
Liberal Leader Michael Ignatieff	271	32	13	10	123	63	30	56	208	51	83	138	44	227
	26%	23%	13%	15%	31%	25%	39%	18%	26%	24%	25%	27%	21%	27%
Bloc Quebecois Leader Gilles Duceppe	52	0	0	0	0	52	0	0	0	9	17	26	18	34
	5%	-	-	-	-	20%	-	-	-	4%	5%	5%	9%	4%
					BC	B	BCE							
					ABCD								M	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - I/J/K - L/M Overlap formulae used. * small base

3_4. (Someone who has a hidden agenda) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	REGION								HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	West	English Canada	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1046	144	86	60	356	331	69	290	715	227	324	495	186	860
Weighted	1046	138*	107*	68*	400	256	77*	313	790	208	326	512	212	834
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	470 45%	52 38%	31 29%	22 33%	171 43%	148 58%	46 59%	105 34%	321 41%	89 43%	164 50%	216 42%	92 43%	378 45%
Liberal Leader Michael Ignatieff	387 37%	58 42%	58 54%	35 52%	173 43%	44 17%	20 25%	151 48%	343 43%	84 40%	101 31%	202 39%	78 37%	309 37%
NDP Leader Jack Layton	143 14%	E 21%	EF 18%	EF 11%	EF 57%	EF 17%	EF 12%	EF 57%	EF 126%	J 21%	J 47%	J 75%	J 33%	J 111%
Bloc Quebecois Leader Gilles Duceppe	46 4%	0 -	0 -	0 -	0 -	46 18%	0 -	0 -	0 -	14 7%	14 4%	18 4%	9 4%	37 4%
						ABCD								

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - I/J/K - L/M Overlap formulae used. * small base

3.5. (Someone who is open to the ideas of others) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	REGION								HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	West	English Canada	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1046	144	86	60	356	331	69	290	715	227	324	495	186	860
Weighted	1046	138*	107*	68*	400	256	77*	313	790	208	326	512	212	834
NDP Leader Jack Layton	443	55	27	28	192	95	46	110	348	87	137	220	102	342
	42%	40%	25%	41%	48%	37%	60%	35%	44%	42%	42%	43%	48%	41%
		B			BE		ABE							
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	296	49	64	30	103	35	16	142	261	58	101	137	51	245
	28%	35%	60%	44%	26%	14%	20%	45%	33%	28%	31%	27%	24%	29%
		E	ADEF	DEF	E									
Liberal Leader Michael Ignatieff	227	34	16	11	105	46	16	61	181	50	60	118	40	187
	22%	24%	15%	16%	26%	18%	20%	19%	23%	24%	18%	23%	19%	22%
					E									
Bloc Quebecois Leader Gilles Duceppe	80	0	0	0	0	80	0	0	0	13	29	38	19	60
	8%	-	-	-	-	31%	-	-	-	6%	9%	7%	9%	7%
					ABCDF									

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - I/J/K - L/M Overlap formulae used. * small base

3_6. (Someone who is best to manage during tough economic times) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	REGION								HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	West	English Canada	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1046	144	86	60	356	331	69	290	715	227	324	495	186	860
Weighted	1046	138*	107*	68*	400	256	77*	313	790	208	326	512	212	834
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	473	77	76	50	178	64	28	203	409	79	143	251	87	386
	45%	55%	71%	74%	44%	25%	36%	65%	52%	38%	44%	49%	41%	46%
Liberal Leader Michael Ignatieff	253	EF	ADEF	ADEF	E					I				
	24%	21%	14%	10%	28%	26%	32%	16%	24%	24%	22%	25%	20%	25%
NDP Leader Jack Layton	250	BC	BC	BC	BC	BC	BC	BC	BC					
	24%	23%	15%	16%	28%	22%	32%	19%	25%	30%	26%	20%	31%	22%
Bloc Quebecois Leader Gilles Duceppe	70	B	B	B	B	B	B	B	B	K			M	
	7%	-	-	-	-	28%	-	-	-	7%	9%	5%	8%	6%
					ABCD									

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - I/J/K - L/M Overlap formulae used. * small base

3. (Stephen Harper Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	REGION								HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	West	English Canada	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1046	144	86	60	356	331	69	290	715	227	324	495	186	860
Weighted	1046	138*	107*	68*	400	256	77*	313	790	208	326	512	212	834
Someone who is best to manage during tough economic times	473	77	76	50	178	64	28	203	409	79	143	251	87	386
	45%	55%	71%	74%	44%	25%	36%	65%	52%	38%	44%	49%	41%	46%
Someone who has a hidden agenda	470	EF	ADEF	ADEF	E							I		
	45%	52	31	22	171	148	46	105	321	89	164	216	92	378
Someone who will get things done	45%	38%	29%	33%	43%	58%	59%	34%	41%	43%	50%	42%	43%	45%
					B	ABCD	ABCD							
Someone who has what it takes to lead Canada	454	75	75	47	172	56	29	197	398	78	133	243	87	367
	43%	54%	70%	70%	43%	22%	38%	63%	50%	37%	41%	47%	41%	44%
Someone you can trust		E	ADEF	DEF	E		E					I		
	446	75	78	45	160	62	25	198	384	76	134	235	85	361
Someone who is open to the ideas of others	43%	54%	73%	66%	40%	24%	33%	63%	49%	37%	41%	46%	40%	43%
		DEF	ADEF	DEF	E									
Someone who is best to manage during tough economic times	377	67	68	40	128	49	25	175	327	68	116	193	72	304
	36%	48%	64%	59%	32%	19%	32%	56%	41%	33%	36%	38%	34%	36%
Someone who is open to the ideas of others		DE	ADEF	DEF	E									
	296	49	64	30	103	35	16	142	261	58	101	137	51	245
Someone who is open to the ideas of others	28%	35%	60%	44%	26%	14%	20%	45%	33%	28%	31%	27%	24%	29%
		E	ADEF	DEF	E									

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - I/J/K - L/M Overlap formulae used. * small base

3. (Michael Ignatieff Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	REGION								HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	West	English Canada	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1046	144	86	60	356	331	69	290	715	227	324	495	186	860
Weighted	1046	138*	107*	68*	400	256	77*	313	790	208	326	512	212	834
Someone who has a hidden agenda	387	58	58	35	173	44	20	151	343	84	101	202	78	309
	37%	42%	54%	52%	43%	17%	25%	48%	43%	40%	31%	39%	37%	37%
Someone who has what it takes to lead Canada		E	EF	EF	EF							J		
	271	32	13	10	123	63	30	56	208	51	83	138	44	227
	26%	23%	13%	15%	31%	25%	39%	18%	26%	24%	25%	27%	21%	27%
Someone who is best to manage during tough economic times					BC	B	BCE							
	253	29	15	7	111	66	25	51	187	50	72	130	43	210
	24%	21%	14%	10%	28%	26%	32%	16%	24%	24%	22%	25%	20%	25%
Someone who is open to the ideas of others					BC	BC	BC							
	227	34	16	11	105	46	16	61	181	50	60	118	40	187
	22%	24%	15%	16%	26%	18%	20%	19%	23%	24%	18%	23%	19%	22%
Someone who will get things done					E									
	225	24	14	9	101	49	28	47	176	42	71	111	40	185
	21%	18%	13%	13%	25%	19%	37%	15%	22%	20%	22%	22%	19%	22%
Someone you can trust					B		ABCE							
	213	25	16	11	95	41	25	52	172	43	64	106	41	172
	20%	18%	15%	16%	24%	16%	33%	16%	22%	21%	20%	21%	19%	21%
					E		BE							

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - I/J/K - L/M Overlap formulae used. * small base

3. (Jack Layton Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	REGION								HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	West	English Canada	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1046	144	86	60	356	331	69	290	715	227	324	495	186	860
Weighted	1046	138*	107*	68*	400	256	77*	313	790	208	326	512	212	834
Someone who is open to the ideas of others	443	55	27	28	192	95	46	110	348	87	137	220	102	342
	42%	40%	25%	41%	48%	37%	60%	35%	44%	42%	42%	43%	48%	41%
Someone you can trust		B			BE		ABE							
	369	46	23	18	177	78	27	86	291	85	109	174	82	286
	35%	33%	21%	26%	44%	30%	35%	28%	37%	41%	33%	34%	39%	34%
Someone who has what it takes to lead Canada					BCE									
	277	31	15	13	118	78	22	59	198	72	93	112	65	212
	26%	22%	14%	19%	29%	31%	29%	19%	25%	35%	28%	22%	31%	25%
Someone who will get things done		B			B		B			K				
	268	39	18	11	128	52	20	69	216	69	80	119	61	207
	26%	28%	17%	17%	32%	20%	26%	22%	27%	33%	24%	23%	29%	25%
Someone who is best to manage during tough economic times					BCE					K				
	250	32	16	11	111	55	25	58	195	63	83	103	65	185
	24%	23%	15%	16%	28%	22%	32%	19%	25%	30%	26%	20%	31%	22%
Someone who has a hidden agenda		B			B		B			K			M	
	143	28	18	11	57	17	12	57	126	21	47	75	33	111
	14%	21%	17%	16%	14%	7%	15%	18%	16%	10%	14%	15%	15%	13%
		E	E		E		E							

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - I/J/K - L/M Overlap formulae used. * small base

3. (Gilles Duceppe Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	REGION								HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	West	English Canada	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1046	144	86	60	356	331	69	290	715	227	324	495	186	860
Weighted	1046	138*	107*	68*	400	256	77*	313	790	208	326	512	212	834
Someone who will get things done	99	0	0	0	0	99	0	0	0	19	42	38	23	75
	9%	-	-	-	-	39%	-	-	-	9%	13%	7%	11%	9%
Someone you can trust	88	0	0	0	0	88	0	0	0	12	37	39	16	72
	8%	-	-	-	-	34%	-	-	-	6%	11%	8%	8%	9%
Someone who is open to the ideas of others	80	0	0	0	0	80	0	0	0	13	29	38	19	60
	8%	-	-	-	-	31%	-	-	-	6%	9%	7%	9%	7%
Someone who is best to manage during tough economic times	70	0	0	0	0	70	0	0	0	15	28	28	17	53
	7%	-	-	-	-	28%	-	-	-	7%	9%	5%	8%	6%
Someone who has what it takes to lead Canada	52	0	0	0	0	52	0	0	0	9	17	26	18	34
	5%	-	-	-	-	20%	-	-	-	4%	5%	5%	9%	4%
Someone who has a hidden agenda	46	0	0	0	0	46	0	0	0	14	14	18	9	37
	4%	-	-	-	-	18%	-	-	-	7%	4%	4%	4%	4%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - I/J/K - L/M Overlap formulae used. * small base