

2. Which leader of the major federal parties would make the best Prime Minister of Canada?

	Total	DECIDED AND LEANERS				
		The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	The Green Party
		A	B	C	D	E
Base: All respondents	1046	329	276	181	102	92
Weighted	1046	366	303	126	115*	126*
Stephen Harper	452	310	63	19	18	37
	43%	85%	21%	15%	16%	30%
Jack Layton	343	BCDE	74	95	72	55
	33%	12%	24%	75%	63%	43%
Michael Ignatieff	251	A	167	12	24	34
	24%	3%	55%	9%	21%	27%
			ACDE	A	AC	AC

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E Overlap formulae used. * small base

3_1. (Someone you can trust) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	DECIDED AND LEANERS				
		The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	The Green Party
		A	B	C	D	E
Base: All respondents	1046	329	276	181	102	92
Weighted	1046	366	303	126	115*	126*
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	377 36%	287 78% BCDE	39 13%	14 11%	9 8%	25 20%
NDP Leader Jack Layton	369 35%	64 17%	92 30%	104 83%	31 27%	73 58%
Liberal Leader Michael Ignatieff	213 20%	14 4%	A 54% ACDE	ABDE 5 4%	7 6%	ABD 20 16%
Bloc Quebecois Leader Gilles Duceppe	88 8%	1 0	8 3% A	2 2%	68 59% ABCE	8 7% A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E Overlap formulae used. * small base

3.2. (Someone who will get things done) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	DECIDED AND LEANERS				
		The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	The Green Party
		A	B	C	D	E
Base: All respondents	1046	329	276	181	102	92
Weighted	1046	366	303	126	115*	126*
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	454 43%	316 86% BCDE	70 23% CD	14 11%	11 9%	39 31% CD
NDP Leader Jack Layton	268 26%	34 9%	59 19%	96 76%	16 14%	61 48%
Liberal Leader Michael Ignatieff	225 21%	15 4%	A 55% ACDE	ABDE 12 9%	10 9%	ABD 19 16% A
Bloc Quebecois Leader Gilles Duceppe	99 9%	2 0	7 2%	4 3%	79 68%	7 5% A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E Overlap formulae used. * small base

3_3. (Someone who has what it takes to lead Canada) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	DECIDED AND LEANERS				
		The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	The Green Party
		A	B	C	D	E
Base: All respondents	1046	329	276	181	102	92
Weighted	1046	366	303	126	115*	126*
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	446 43%	311 85% BCDE	64 21%	16 13%	15 13%	35 28%
NDP Leader Jack Layton	277 26%	38 10%	48 16%	87 69% ABDE	44 38% AB	58 46% AB
Liberal Leader Michael Ignatieff	271 26%	17 5%	191 63% ACDE	20 16% A	12 10%	28 23% AD
Bloc Quebecois Leader Gilles Duceppe	52 5%	0 -	1 0	2 2% A	44 39% ABCE	4 3% AB

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E Overlap formulae used. * small base

3.4. (Someone who has a hidden agenda) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	DECIDED AND LEANERS				
		The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	The Green Party
		A	B	C	D	E
Base: All respondents	1046	329	276	181	102	92
Weighted	1046	366	303	126	115*	126*
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	470 45%	63 17%	190 63%	66 53%	82 71%	64 51%
Liberal Leader Michael Ignatieff	387 37%	230 63%	59 20%	39 31%	18 15%	38 30%
NDP Leader Jack Layton	143 14%	BCDE 60 16%	37 12%	16 13%	9 8%	20 16%
Bloc Quebecois Leader Gilles Duceppe	46 4%	14 4%	17 6%	4 3%	6 6%	3 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E Overlap formulae used. * small base

3.5. (Someone who is open to the ideas of others) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

		DECIDED AND LEANERS				
		The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	The Green Party
		A	B	C	D	E
Base: All respondents	1046	329	276	181	102	92
Weighted	1046	366	303	126	115*	126*
NDP Leader Jack Layton	443 42%	118 32%	105 34%	105 84% ABDE	39 34%	73 58% ABD
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	296 28%	217 59% BCDE	37 12%	10 8%	10 9%	20 16%
Liberal Leader Michael Ignatieff	227 22%	29 8%	155 51% ACDE	9 7%	5 4%	26 21% ACD
Bloc Quebecois Leader Gilles Duceppe	80 8%	3 1%	7 2%	1 1%	61 53% ABCE	7 5% A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E Overlap formulae used. * small base

3.6. (Someone who is best to manage during tough economic times) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	DECIDED AND LEANERS				
		The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	The Green Party
		A	B	C	D	E
Base: All respondents	1046	329	276	181	102	92
Weighted	1046	366	303	126	115*	126*
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	473 45%	325 89% BCDE	67 22%	22 17%	18 15%	37 30%
Liberal Leader Michael Ignatieff	253 24%	12 3%	171 56% ACDE	24 19% A	13 11% A	30 24% A
NDP Leader Jack Layton	250 24%	28 8%	63 21% A	77 61% ABDE	27 23% A	53 42% ABD
Bloc Quebecois Leader Gilles Duceppe	70 7%	1 0	3 1%	3 2% A	58 50% ABCE	5 4% A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E Overlap formulae used. * small base

3. (Stephen Harper Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	DECIDED AND LEANERS				
		The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	The Green Party
		A	B	C	D	E
Base: All respondents	1046	329	276	181	102	92
Weighted	1046	366	303	126	115*	126*
Someone who is best to manage during tough economic times	473	325	67	22	18	37
	45%	89%	22%	17%	15%	30%
Someone who has a hidden agenda	470	63	190	66	82	64
	45%	17%	63%	53%	71%	51%
Someone who will get things done	454	316	70	14	11	39
	43%	86%	23%	11%	9%	31%
Someone who has what it takes to lead Canada	446	311	64	16	15	35
	43%	85%	21%	13%	13%	28%
Someone you can trust	377	287	39	14	9	25
	36%	78%	13%	11%	8%	20%
Someone who is open to the ideas of others	296	217	37	10	10	20
	28%	59%	12%	8%	9%	16%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E Overlap formulae used. * small base

3. (Michael Ignatieff Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

		DECIDED AND LEANERS					
		Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	The Green Party
			A	B	C	D	E
Base: All respondents	1046	329	276	181	102	92	
Weighted	1046	366	303	126	115*	126*	
Someone who has a hidden agenda	387	230	59	39	18	38	
	37%	63%	20%	31%	15%	30%	
		BCDE		BD		D	
Someone who has what it takes to lead Canada	271	17	191	20	12	28	
	26%	5%	63%	16%	10%	23%	
			ACDE	A		AD	
Someone who is best to manage during tough economic times	253	12	171	24	13	30	
	24%	3%	56%	19%	11%	24%	
			ACDE	A	A	A	
Someone who is open to the ideas of others	227	29	155	9	5	26	
	22%	8%	51%	7%	4%	21%	
			ACDE			ACD	
Someone who will get things done	225	15	167	12	10	19	
	21%	4%	55%	9%	9%	16%	
			ACDE	A		A	
Someone you can trust	213	14	165	5	7	20	
	20%	4%	54%	4%	6%	16%	
			ACDE			AC	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E Overlap formulae used. * small base

3. (Jack Layton Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	DECIDED AND LEANERS				
		The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	The Green Party
		A	B	C	D	E
Base: All respondents	1046	329	276	181	102	92
Weighted	1046	366	303	126	115*	126*
Someone who is open to the ideas of others	443	118	105	105	39	73
	42%	32%	34%	84%	34%	58%
Someone you can trust	369	64	92	104	31	73
	35%	17%	30%	83%	27%	58%
Someone who has what it takes to lead Canada	277	38	48	87	44	58
	26%	10%	16%	69%	38%	46%
Someone who will get things done	268	34	59	96	16	61
	26%	9%	19%	76%	14%	48%
Someone who is best to manage during tough economic times	250	28	63	77	27	53
	24%	8%	21%	61%	23%	42%
Someone who has a hidden agenda	143	60	37	16	9	20
	14%	16%	12%	13%	8%	16%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E Overlap formulae used. * small base

3. (Gilles Duceppe Summary) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.

	Total	DECIDED AND LEANERS				
		The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	The Green Party
		A	B	C	D	E
Base: All respondents	1046	329	276	181	102	92
Weighted	1046	366	303	126	115*	126*
Someone who will get things done	99	2	7	4	79	7
	9%	0	2%	3%	68%	5%
Someone you can trust	88	1	8	2	68	8
	8%	0	3%	2%	59%	7%
Someone who is open to the ideas of others	80	3	7	1	61	7
	8%	1%	2%	1%	53%	5%
Someone who is best to manage during tough economic times	70	1	3	3	58	5
	7%	0	1%	2%	50%	4%
Someone who has what it takes to lead Canada	52	0	1	2	44	4
	5%	-	0	2%	39%	3%
Someone who has a hidden agenda	46	14	17	4	6	3
	4%	4%	6%	3%	6%	3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E Overlap formulae used. * small base