7. Christmas means different things to different people. Which one of the following is closest to what you think is the most important thing about Christmas:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1044	565	479	227	385	432	83	345	461	155
Weighted	1044	505	539	291	415	338	99*	416	340	189
A time for family	619	283	336	175	256	188	58	272	191	97
	59%	56%	62%	60%	62%	56%	59%	65%	56%	51%
			A					HI		
A time to reflect on the birth of Jesus Christ	200	95	105	45	67	89	19	70	70	41
	19%	19%	19%	15%	16%	26%	20%	17%	21%	22%
						CD				
A time for sharing and gift giving	99	53	45	29	45	25	11	36	28	24
	9%	11%	8%	10%	11%	7%	11%	9%	8%	13%
A nice festive season in the middle of winter	126	74	52	42	48	37	11	38	51	26
	12%	15%	10%	14%	11%	11%	11%	9%	15%	14%
		B							G	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8. People follow all sorts of different traditions at Christmas time. We'd like to get an idea of the kinds of things people do. This Christmas, will you:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1044	565	479	227	385	432	83	345	461	155
Weighted	1044	505	539	291	415	338	99*	416	340	189
Have a Christmas tree	812	375	437	234	321	257	72	320	267	152
	78%	74%	81%	80%	77%	76%	73%	77%	78%	81%
			A							
Have turkey for Christmas dinner	784	363	420	190	316	278	74	312	255	142
	75%	72%	78%	65%	76%	82%	74%	75%	75%	75%
			A		C	C				
Hang stockings	544	249	295	164	223	157	45	206	182	111
	52%	49%	55%	56%	54%	47%	46%	50%	54%	59%
				E						
Go to church	318	147	171	80	119	119	23	122	107	66
	30%	29%	32%	27%	29%	35%	23%	29%	32%	35%
Have a nativity scene in home	307	138	169	64	131	113	30	120	100	56
	29%	27%	31%	22%	31%	33%	31%	29%	30%	30%
					C	C				
None of the above	85	44	41	25	33	27	11	29	30	14
	8%	9%	8%	8%	8%	8%	11%	7%	9%	8%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

9. Which of the following statements is closest to your point of view?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1044	565	479	227	385	432	83	345	461	155
Weighted	1044	505	539	291	415	338	99*	416	340	189
I think we should refer to the end of the year as the 'Christmas Season' because that is the original meaning and purpose of the holiday	739	351	388	163	308	268	67	303	242	127
	71%	69%	72%	56%	74%	79%	68%	73%	71%	67%
					C	C				
I think we should refer to the end of the year as the 'Holiday Season' because not everyone celebrates Christmas and it's important to be inclusive of other religions and cultures.	305	154	151	128	107	70	32	113	98	62
	29%	31%	28%	44%	26%	21%	32%	27%	29%	33%
				DE						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10_1. (I practise a form of religion) Please indicate whether any of the following apply to you

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1044	565	479	227	385	432	83	345	461	155
Weighted	1044	505	539	291	415	338	99*	416	340	189
Yes	481	221	259	91	191	200	44	185	165	87
	46%	44%	48%	31%	46%	59%	44%	44%	49%	46%
					C	CD				
No	563	284	279	200	224	139	55	231	175	102
	54%	56%	52%	69%	54%	41%	56%	56%	51%	54%
				DE	E					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10_2. (I am a Christian) Please indicate whether any of the following apply to you

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1044	565	479	227	385	432	83	345	461	155
Weighted	1044	505	539	291	415	338	99*	416	340	189
Yes	748	349	399	158	301	289	73	307	252	116
	72%	69%	74%	54%	73%	85%	74%	74%	74%	61%
					C	CD		I	I	
No	296	156	140	133	114	50	26	109	89	73
	28%	31%	26%	46%	27%	15%	26%	26%	26%	39%
				DE	E					GH

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10_3. (I attend Christmas mass/service) Please indicate whether any of the following apply to you

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1044	565	479	227	385	432	83	345	461	155
Weighted	1044	505	539	291	415	338	99*	416	340	189
Yes	327	152	174	84	122	120	26	127	109	65
	31%	30%	32%	29%	29%	36%	26%	30%	32%	34%
No	717	353	364	207	293	218	73	289	232	124
	69%	70%	68%	71%	71%	64%	74%	70%	68%	66%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

10_4. (I attend my church's service/mass on a regular basis (at least a few times a month)) Please indicate whether any of the following apply to you

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1044	565	479	227	385	432	83	345	461	155
Weighted	1044	505	539	291	415	338	99*	416	340	189
Yes	178	91	87	34	69	75	18	68	58	35
	17%	18%	16%	12%	17%	22%	18%	16%	17%	18%
						CD				
No	866	414	451	257	346	263	81	348	282	154
	83%	82%	84%	88%	83%	78%	82%	84%	83%	82%
				E	E					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base