16. Which of the following do you believe was the biggest newsmaker of 2010?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1044	165	90	78	358	281	72	207	353	484	178	866
Weighted	1044	138	106*	68*	400	255	77*	220	347	477	204	840
Julian Assange, founder of wikiLeaks	107	15	18	9	37	26	2	24	36	47	21	86
	10%	11%	17%	13%	9%	10%	3%	11%	10%	10%	10%	10%
		F	DF	F		F						
Pat Stogran, former veterans ombudsman	12	1	1	1	4	3	2	4	5	3	0	12
	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	-	1%
Russell Williams, former Canadian Forces Colonel	273	25	18	16	143	47	25	42	77	154	64	209
	26%	18%	17%	24%	36%	18%	32%	19%	22%	32%	31%	25%
					ABE		ABE			GH		
Sarah Palin, U.S. Republican and former Vice-Presidential candidate	95	18	10	10	33	17	7	19	29	47	22	73
	9%	13%	9%	15%	8%	7%	9%	9%	8%	10%	11%	9%
		E		E								
Stephen Harper, Prime Minister of Canada	125	17	18	7	33	42	8	34	45	45	25	100
	12%	12%	17%	11%	8%	16%	10%	15%	13%	9%	12%	12%
			D			D		I				
Omar Khadr, Canadian Citizen on trial in Guantanamo Bay	74	8	10	2	26	23	5	16	30	29	8	66
	7%	6%	9%	3%	6%	9%	7%	7%	9%	6%	4%	8%
Helena Guergis, former Conservative Party Cabinet Minister	5	1	0	1	2	1	0	0	2	3	1	4
	0	1%	-	1%	0	0	-	-	1%	1%	0	0
Justin Bieber, singing sensation from Stratford, Ontario	135	13	20	10	53	31	9	31	47	57	27	108
	13%	10%	19%	14%	13%	12%	11%	14%	14%	12%	13%	13%
Mark Zuckerberg, founder of Facebook	67	4	3	3	26	25	6	21	20	27	13	53
	6%	3%	3%	5%	6%	10%	8%	9%	6%	6%	7%	6%
						AB						
Michaelle Jean, former Governor General of Canada	83	7	6	7	28	26	10	17	33	34	11	73
	8%	5%	6%	10%	7%	10%	13%	8%	9%	7%	5%	9%
David Johnston, Governor General of Canada	13	3	0	1	5	3	1	3	5	5	2	11
	1%	2%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%
John Furlong, CEO of the Vancouver Olympics organizing committee	55	25	4	0	11	11	3	8	19	28	10	45
	5%	18%	4%	1%	3%	4%	4%	4%	5%	6%	5%	5%

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				REGION				HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		BCDEF										

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base