

16. Which of the following do you believe was the biggest newsmaker of 2010?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1044	565	479	227	385	432	83	345	461	155
Weighted	1044	505	539	291	415	338	99*	416	340	189
Julian Assange, founder of WikiLeaks	107	72	34	25	42	40	8	39	44	16
	10%	14%	6%	8%	10%	12%	8%	9%	13%	8%
		B								
Pat Stogran, former veterans ombudsman	12	10	2	3	6	3	2	2	3	5
	1%	2%	0	1%	1%	1%	2%	1%	1%	2%
		B								
Russell Williams, former Canadian Forces Colonel	273	126	147	50	141	82	26	120	81	46
	26%	25%	27%	17%	34%	24%	27%	29%	24%	24%
					CE	C				
Sarah Palin, U.S. Republican and former Vice-Presidential candidate	95	38	58	20	43	32	5	39	31	20
	9%	7%	11%	7%	10%	10%	5%	9%	9%	11%
Stephen Harper, Prime Minister of Canada	125	78	46	33	39	53	21	54	34	16
	12%	15%	9%	11%	9%	16%	21%	13%	10%	8%
		B				D	HI			
Omar Khadr, Canadian Citizen on trial in Guantanamo Bay	74	34	40	22	27	25	7	20	31	16
	7%	7%	7%	8%	6%	7%	7%	5%	9%	9%
									G	
Helena Guergis, former Conservative Party Cabinet Minister	5	4	1	2	1	1	0	2	2	0
	0	1%	0	1%	0	0	-	1%	1%	-
Justin Bieber, singing sensation from Stratford, Ontario	135	48	88	66	45	24	14	55	41	25
	13%	9%	16%	23%	11%	7%	15%	13%	12%	13%
			A	DE						
Mark Zuckerberg, founder of Facebook	67	28	39	41	20	6	3	32	24	9
	6%	5%	7%	14%	5%	2%	3%	8%	7%	5%
				DE	E					
Michaelle Jean, former Governor General of Canada	83	40	44	12	28	44	6	30	28	20
	8%	8%	8%	4%	7%	13%	6%	7%	8%	11%
						CD				
David Johnston, Governor General of Canada	13	5	8	5	4	4	2	3	5	4

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David Johnston, Governor General of Canada	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%
John Furlong, CEO of the Vancouver Olympics organizing committee	55	22	33	13	18	24	4	20	17	14
	5%	4%	6%	5%	4%	7%	4%	5%	5%	7%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base