

17. Which of the following do you believe was the biggest news story of 2010?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1044	565	479	227	385	432	83	345	461	155
Weighted	1044	505	539	291	415	338	99*	416	340	189
Haiti earthquake	208	77	131	72	82	55	28	73	77	31
	20%	15%	24%	25%	20%	16%	29%	17%	23%	16%
			A	E			GI			
Vancouver Olympics	137	64	74	50	46	41	10	43	41	43
	13%	13%	14%	17%	11%	12%	10%	10%	12%	23%
				D						FGH
G8/G20 summits in Toronto and Huntsville	42	24	18	18	18	6	3	12	14	13
	4%	5%	3%	6%	4%	2%	3%	3%	4%	7%
				E						G
Gulf of Mexico oil spill	337	180	157	83	143	111	22	155	105	55
	32%	36%	29%	29%	35%	33%	22%	37%	31%	29%
		B						F		
Chile miners' rescue	181	83	97	30	74	77	20	75	59	27
	17%	17%	18%	10%	18%	23%	20%	18%	17%	14%
					C	C				
Trial of Col. Russell Willilams	43	18	25	9	20	14	6	15	16	6
	4%	4%	5%	3%	5%	4%	6%	4%	5%	3%
WikiLeaks release of U.S. diplomatic cables	50	38	13	19	13	19	2	22	17	9
	5%	7%	2%	6%	3%	6%	2%	5%	5%	5%
		B								
Royal wedding announcement	11	2	9	4	5	2	3	4	2	2
	1%	0	2%	2%	1%	1%	3%	1%	1%	1%
			A							
Long-form census	4	2	2	2	0	2	0	2	1	0
	0	0	0	1%	-	0	-	1%	0	-
Long-gun registry debate and vote	10	6	4	1	4	5	1	7	2	0
	1%	1%	1%	0	1%	2%	1%	2%	1%	-
Plight of Canada's veterans	15	9	6	1	9	5	3	4	5	3
	1%	2%	1%	0	2%	2%	3%	1%	1%	2%
Tamil migrant ship arrives off B.C. Coast	6	3	2	2	2	2	1	3	2	0
	1%	1%	0	1%	0	1%	1%	1%	0	-

17. Which of the following do you believe was the biggest news story of 2010?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base