With Election Rhetoric Building, Canadians Not Convinced it's Time to Go to the Polls

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Public Release Date: Monday, January 31, 2011, 6:00 AM EST



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Toronto, ON – Election rhetoric is building to a fever pitch, but most Canadians don't appear to be too excited with the prospect of an election, according to a new Ipsos Reid poll conducted on behalf of Postmedia News and Global Television.

Two in three (64%) Canadians (up 4 points from last month) are closer to the opinion that 'the federal political process is operating just fine at the moment and there's no need for an election', while one in three (36%, down 4 points) adopt the opposite stance, believing that the 'federal political process is hopelessly deadlocked right now and that we really need an election to clear the air'.

It is likely that the success or failure of the March budget will hinge on whether Jack Layton and the NDP decide to support it. The Liberals strongly oppose the Tory-planned corporate-tax cuts, while the Bloc has given the government a five-billion dollar ultimatum for its support, leaving the NDP as the most likely party to negotiate for support.

Some Canadians are more likely than others to want an election:

• Canadians aged 18 to 34 (40%) are most likely to say we need an election to clear the air, followed by those aged 35 to 54 (38%), while older Canadians (30%) are by far the least likely to say we need an election.

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• Nearly one half of Quebecers (46%) say we need an election, while 44% of British Columbians also say we need an election to clear the air. Significantly fewer of those living in Atlantic Canada (35%), Alberta (33%), Ontario (29%) and Saskatchewan and Manitoba (27%) think we need an election.

These are some of the findings of an Ipsos Reid poll conducted between January 24 to 27, 2011, on behalf of Postmedia News and Global Television. For this survey, a sample of 1,006 adults from Ipsos' Canadian online panel was interviewed online. Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points, 19 times out of 20, of what the results would have been had the entire population of adults who drive and have a car in Canada been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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