Tories Knocking on Majority's Door

Conservatives (43%) Widen Lead Over Liberals (27%) To 16 Points

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Toronto, ON - Tory attack ads against Michael Ignatieff, Conservative commercials extolling the virtues of Prime Minister Stephen Harper, positive economic reports and the threat of an imminent election appear to have the Tories knocking on a majority's door, according to a new Ipsos Reid poll conducted on behalf of Postmedia News and Global National.

If an election were held tomorrow, 43% of decided voters would support Stephen Harper and the Conservatives, up 4 points from early February. In comparison, Michael Ignatieff and the Liberals would receive 27% support, up 2 points. The Conservatives haven't been this high in the polls since they catapulted to 46% immediately following the General Election in October, 2008. They've reached 39% support many times over the last two-and-a-half years, but only hit 40% once in the fall of 2009.

Jack Layton's NDP would receive 13% of the vote (down 5 points) if the election were held tomorrow, while the Green Party under Elizabeth May would receive 5% of the vote (down 5 points)*. Gilles Duceppe and the Bloc would receive 10% of the vote, nationally (up 1 point), and 2% would vote for some other party (up 2 points). One in ten (10%) voters say they're undecided.

• The rising fortunes of the Conservative Party are primarily a function of developing a strong lead in the seat-rich province of Ontario. Within Ontario, the Conservatives



would receive 45% support among decided voters, compared to 33% for the Liberals. The NDP (14%), Green Party (4%) and other parties (3%) lag behind.

• In Quebec, the Bloc (41%) continues to lead, with the Liberals (27%), Conservatives (19%), NDP (6%), Green Party (4%) and other parties (3%) trailing.

These are the findings of an Ipsos Reid poll conducted on behalf of Postmedia News and Global Television from February 23 to 27, 2011. For the survey, a representative randomly-selected sample of 1,000 adult Canadians was interviewed by telephone. With a sample of this size, the results are considered accurate to within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult population of Canada been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were weighted to ensure that the sample's regional and age/sex composition reflects that of the actual Canadian population according to Census data. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. *Note: The Green Party is no longer prompted (read) to the respondent, but is pre-coded and captured when a respondent mentions some other party and specifies the Green Party.

For more information on this news release, please contact:

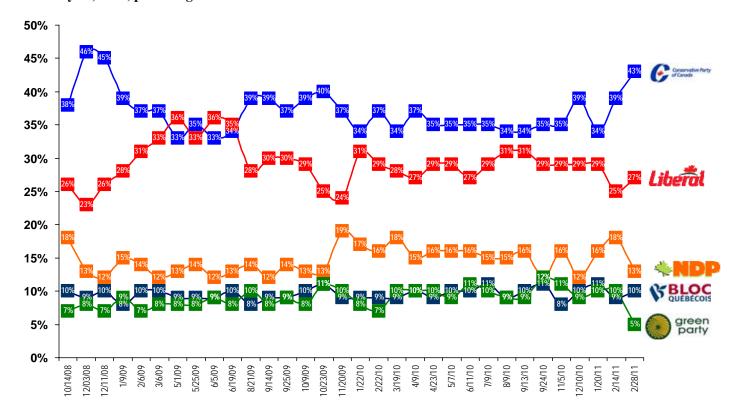
Darrell Bricker CEO Ipsos Reid Public Affairs (416) 324-2001

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Federal Vote Support

February 28, 2011, percentage of decided voters.



Postmedia News /Global TV Ipsos Reid Survey, Feb 23-27, 2011. Decided voters including leaners (n=842).

10% of all Canadian adults (n=1,000) are undecided