

Q3. Which of the following would you say reflects the current housing market?

		Region					
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2103	282	186	145	774	565	151
Weighted	2103	278	215	137	805	513	156
Balanced market	843	106	67	41	367	208	54
	40.1%	38.3%	31.0%	29.7%	45.6%	40.6%	34.9%
					ABCF	BC	
Buyer's market - a market where buyers have the advantage because of the number of houses available exceeds the number of buyers							
	842	133	122	24	324	156	83
	40.0%	47.9%	56.9%	17.5%	40.2%	30.4%	53.6%
		CDE	CDE		CE	C	CDE
Seller's market - a market where sellers have the advantage because of the number of buyers exceeds the number of homes available							
	418	39	26	72	115	149	18
	19.9%	13.9%	12.1%	52.8%	14.2%	29.0%	11.6%
				ABDEF		ABDF	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q4. Given current housing prices and economic conditions, do you think that it makes more sense to buy a house now, or wait until next year?

		Region					
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2103	282	186	145	774	565	151
Weighted	2103	278	215	137	805	513	156
Buy now	1155	150	120	59	453	257	114
	54.9%	54.1%	56.0%	43.5%	56.3%	50.1%	73.5%
		C	C		CE		ABCDE
Wait until next year	948	127	94	77	352	256	41
	45.1%	45.9%	44.0%	56.5%	43.7%	49.9%	26.5%
		F	F	ABDF	F	DF	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q5b. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How strongly do you agree or disagree with each of the following statements?

		Region					
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2103	282	186	145	774	565	151
Weighted	2103	278	215	137	805	513	156
Real estate in Canada is a good long-term investment	1889	251	190	125	718	463	142
	89.8%	90.5%	88.6%	91.5%	89.1%	90.2%	91.6%
I am/My family is well-positioned to weather a potential downturn in home prices	1538	209	162	99	575	373	119
	73.1%	75.4%	75.4%	72.6%	71.4%	72.7%	76.7%
The housing market in my community is in a 'bubble'	1239	179	113	91	458	306	91
	58.9%	64.6%	52.8%	66.5%	56.9%	59.6%	58.7%
		BD		BD			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q5b_1. [The housing market in my community is in a 'bubble'] How strongly do you agree or disagree with each of the following statements?

		Region					
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2103	282	186	145	774	565	151
Weighted	2103	278	215	137	805	513	156
The housing market in my community is in a 'bubble'							
Strongly agree	182	28	14	13	64	53	10
	8.7%	10.1%	6.6%	9.3%	8.0%	10.2%	6.6%
Somewhat agree	1057	151	99	78	394	253	81
	50.2%	54.5%	46.2%	57.2%	48.9%	49.3%	52.1%
Somewhat disagree	737	81	88	40	297	180	52
	35.0%	29.2%	40.8%	29.4%	36.8%	35.0%	33.3%
Strongly disagree	127	17	14	6	51	28	12
	6.1%	6.2%	6.4%	4.1%	6.3%	5.4%	7.9%
Summary							
Top2Box (Strongly/ Somewhat agree)	1239	179	113	91	458	306	91
	58.9%	64.6%	52.8%	66.5%	56.9%	59.6%	58.7%
Low2Box (Somewhat/ Strongly disagree)		BD		BD			
	864	98	101	46	347	207	64
	41.1%	35.4%	47.2%	33.5%	43.1%	40.4%	41.3%
			AC		AC		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q5b_2. [I am/My family is well-positioned to weather a potential downturn in home prices] How strongly do you agree or disagree with each of the following statements?

		Region					
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2103	282	186	145	774	565	151
Weighted	2103	278	215	137	805	513	156
I am/My family is well-positioned to weather a potential downturn in home prices							
Strongly agree	523	75	64	39	198	104	43
	24.9%	27.0%	30.0%	28.4%	24.6%	20.3%	27.5%
Somewhat agree		E	E	E			
	1014	135	97	60	377	269	77
	48.2%	48.5%	45.3%	44.2%	46.8%	52.4%	49.2%
Somewhat disagree						D	
	395	50	29	27	159	108	21
	18.8%	18.1%	13.6%	20.1%	19.7%	21.1%	13.8%
Strongly disagree						BF	
	170	18	24	10	72	32	15
	8.1%	6.5%	11.1%	7.3%	8.9%	6.2%	9.5%
Summary			E				
	1538	209	162	99	575	373	119
	73.1%	75.4%	75.4%	72.6%	71.4%	72.7%	76.7%
Low2Box (Somewhat/ Strongly disagree)							
	565	68	53	37	231	140	36
	26.9%	24.6%	24.6%	27.4%	28.6%	27.3%	23.3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q5b_3. [Real estate in Canada is a good long-term investment] How strongly do you agree or disagree with each of the following statements?

		Region					
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2103	282	186	145	774	565	151
Weighted	2103	278	215	137	805	513	156
Real estate in Canada is a good long-term investment							
Strongly agree	668	97	69	41	283	126	51
	31.8%	35.0%	32.0%	30.1%	35.2%	24.6%	33.0%
		E			E		E
Somewhat agree	1222	154	121	84	434	337	91
	58.1%	55.4%	56.6%	61.5%	53.9%	65.6%	58.5%
						ABD	
Somewhat disagree	175	23	19	8	69	44	12
	8.3%	8.1%	8.8%	6.1%	8.6%	8.6%	7.4%
Strongly disagree	39	4	6	3	19	6	2
	1.9%	1.4%	2.6%	2.4%	2.3%	1.2%	1.0%
Summary							
Top2Box (Strongly/ Somewhat agree)	1889	251	190	125	718	463	142
	89.8%	90.5%	88.6%	91.5%	89.1%	90.2%	91.6%
Low2Box (Somewhat/ Strongly disagree)	214	26	25	12	88	50	13
	10.2%	9.5%	11.4%	8.5%	10.9%	9.8%	8.4%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q6. How likely are you to purchase a home, or another home, within the next two years? Are you ...

		Region					
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2103	282	186	145	774	565	151
Weighted	2103	278	215	137	805	513	156
Very likely	161	24	17	12	58	36	14
	7.7%	8.5%	8.0%	8.8%	7.2%	7.1%	8.9%
Somewhat likely	445	58	54	27	168	114	24
	21.2%	20.7%	25.3%	19.6%	20.9%	22.2%	15.4%
			F				
Not very likely	604	89	46	44	224	153	48
	28.7%	32.1%	21.3%	32.4%	27.8%	29.7%	31.2%
		B		B		B	B
Not likely at all	893	107	97	54	355	210	69
	42.4%	38.6%	45.3%	39.1%	44.1%	41.0%	44.6%
Summary							
Top2Box (Very/ Somewhat likely)	606	81	72	39	226	150	38
	28.8%	29.2%	33.3%	28.4%	28.1%	29.3%	24.2%
Low2Box (Not very likely/ likely at all)	1497	196	143	98	579	363	118
	71.2%	70.8%	66.7%	71.6%	71.9%	70.7%	75.8%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q8. Do you plan to buy within the next ...?

		Region					
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: Likely to purchase home within next two years	613	83	63	42	220	170	35
Weighted	606	81*	72*	39*	226	150	38*
6 months	42	8	3	2	15	10	4
	6.9%	9.4%	3.6%	5.2%	6.7%	6.9%	11.2%
6 to 12 months	102	10	13	12	30	25	12
	16.8%	11.8%	18.0%	30.4%	13.5%	16.8%	31.6%
				AD			AD
12 to 18 months	117	15	17	3	47	27	7
	19.2%	18.9%	23.5%	8.8%	20.8%	17.9%	18.3%
18 to 24 months	345	49	39	22	133	88	15
	57.0%	59.8%	54.9%	55.6%	59.0%	58.3%	38.9%
		F			F	F	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

Q17b. Which of the following concerns you the most about purchasing a home?

		Region					
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: Likely to purchase home within next two years	613	83	63	42	220	170	35
Weighted	606	81*	72*	39*	226	150	38*
Qualifying for a mortgage	91	10	16	6	32	21	6
	15.0%	12.5%	22.7%	15.3%	14.0%	13.9%	15.4%
Having a good down payment	122	16	15	9	44	31	7
	20.2%	20.3%	20.4%	23.3%	19.3%	20.6%	19.6%
Your current debt level	104	13	18	12	37	20	3
	17.1%	15.5%	25.7%	31.5%	16.6%	13.1%	8.6%
Mortgage rates increasing	131	15	8	8	52	39	10
	21.6%	17.9%	11.0%	20.5%	22.8%	25.9%	25.9%
Home prices increasing	159	27	14	4	62	40	12
	26.2%	33.8%	20.2%	9.3%	27.3%	26.5%	30.5%
		C			C	C	C

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

Q19. In the last two years, would you say your home's market value has ...?

		Region					
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: Homeowners	1232	168	124	97	464	282	97
Weighted	1247	167	141	92*	487	260	100*
Increased	863	112	60	73	326	222	70
	69.2%	67.3%	42.3%	80.2%	67.0%	85.5%	69.4%
		B		ABD	B	ABDF	B
Stayed the same	254	28	36	16	118	33	22
	20.4%	16.8%	25.6%	17.8%	24.2%	12.7%	22.4%
			E		E		E
Decreased	130	26	45	2	43	5	8
	10.4%	15.9%	32.1%	2.0%	8.8%	1.8%	8.3%
		CDE	ACDEF		CE		E

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

Q26. And overall, how would you rate yourself on your current efforts to pay down your mortgage?

		Region					
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: Homeowners who have a mortgage	771	97	74	57	288	195	60
Weighted	770	94*	83*	54*	300	179	60*
I am doing an excellent job	142	17	18	6	52	39	11
	18.5%	17.7%	21.3%	10.8%	17.2%	22.0%	18.6%
I am doing a good job	506	59	49	38	194	125	41
	65.7%	62.7%	59.2%	70.2%	64.5%	69.9%	68.4%
I am doing a poor job	104	16	14	10	43	13	7
	13.5%	17.5%	17.2%	19.0%	14.4%	7.1%	11.2%
		E	E	E	E		
I am doing a terrible job	18	2	2	0	12	2	1
	2.4%	2.1%	2.3%	-	3.9%	0.9%	1.9%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base