



Ipsos Reid



## CFRB Toronto Poll – Part 3

Release Date: March 10, 2011, 4pm EST



3/10/2011

Nobody's Unpredictable



## Methodology

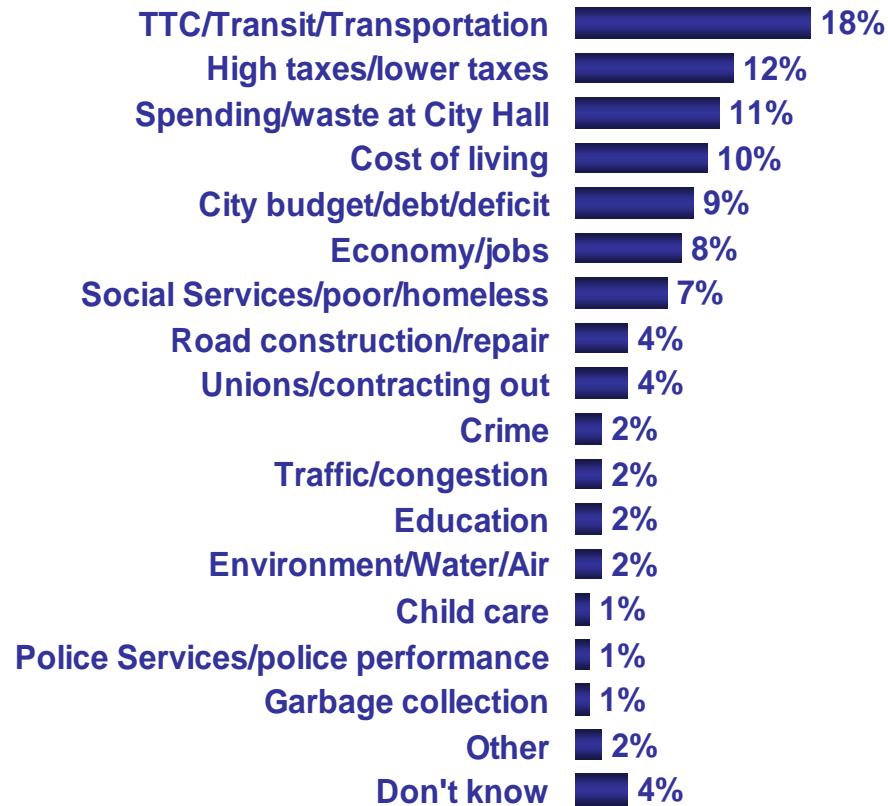
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- *These are some of the findings of an Ipsos Reid poll conducted between March 1 to 6, 2011, on behalf of CFRB NewsTalk 1010 Radio.*
- *For this survey, a sample of 513 adults living in Toronto from Ipsos' Canadian online panel was interviewed online.*
- *Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe.*
- *A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-4.5 percentage points, 19 times out of 20, of what the results would have been had the entire population of adults in Toronto been polled.*
- *All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.*



## Most Important Issues Facing Toronto

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Q1. In your view, as a resident of Toronto, what is the most important LOCAL issue facing your community right now-- the one issue you feel should receive the greatest attention from our civic leaders?

Base: All respondents n=513

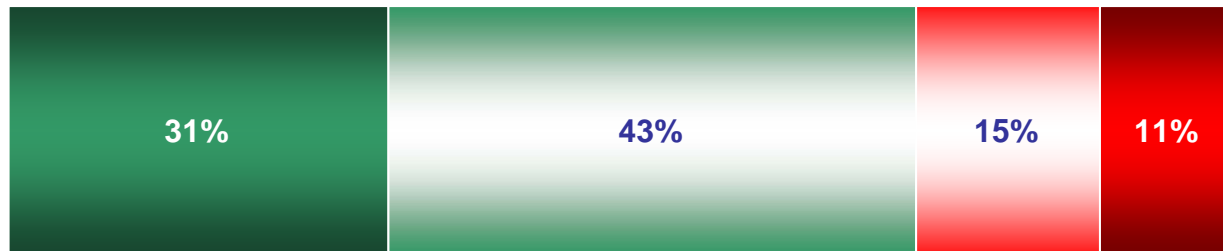


## Contracting out Garbage

■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree

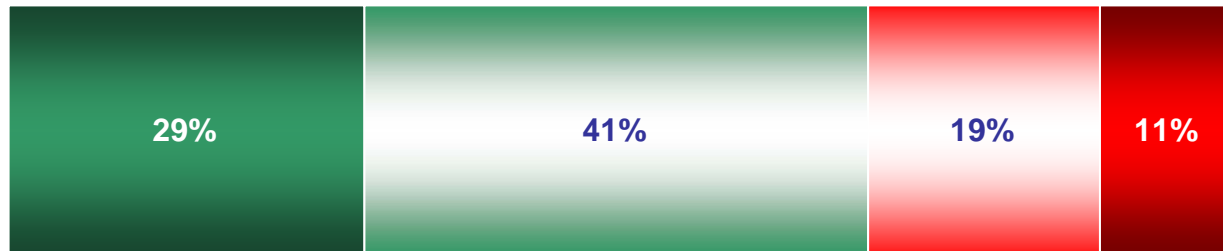
% Strongly/  
Somewhat  
Agree

**I support the Mayor's plan  
to bid out garbage and  
waste management  
services to outside private  
contractors while still  
allowing unions to  
compete for business**



**74%**

**Garbage collection  
services and costs to  
taxpayers will be better  
under a new private  
sector contract than the  
current arrangement**

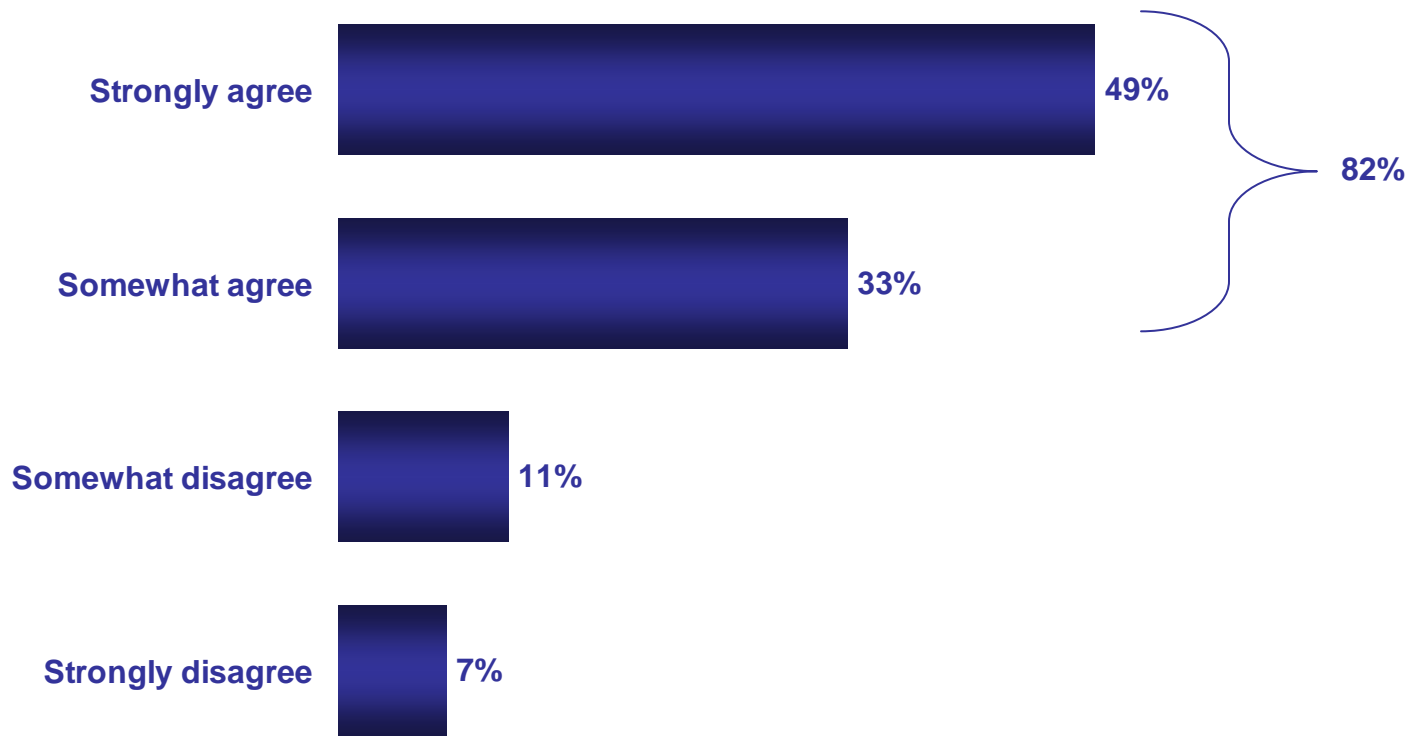


**70%**

Q7. Mayor Ford has a plan to contract out garbage collection for half the city while leaving the other half, because of contract provisions, to the current arrangement with the city's unions. Please indicate the extent to which you agree or disagree with the following:

Base: All respondents n=513

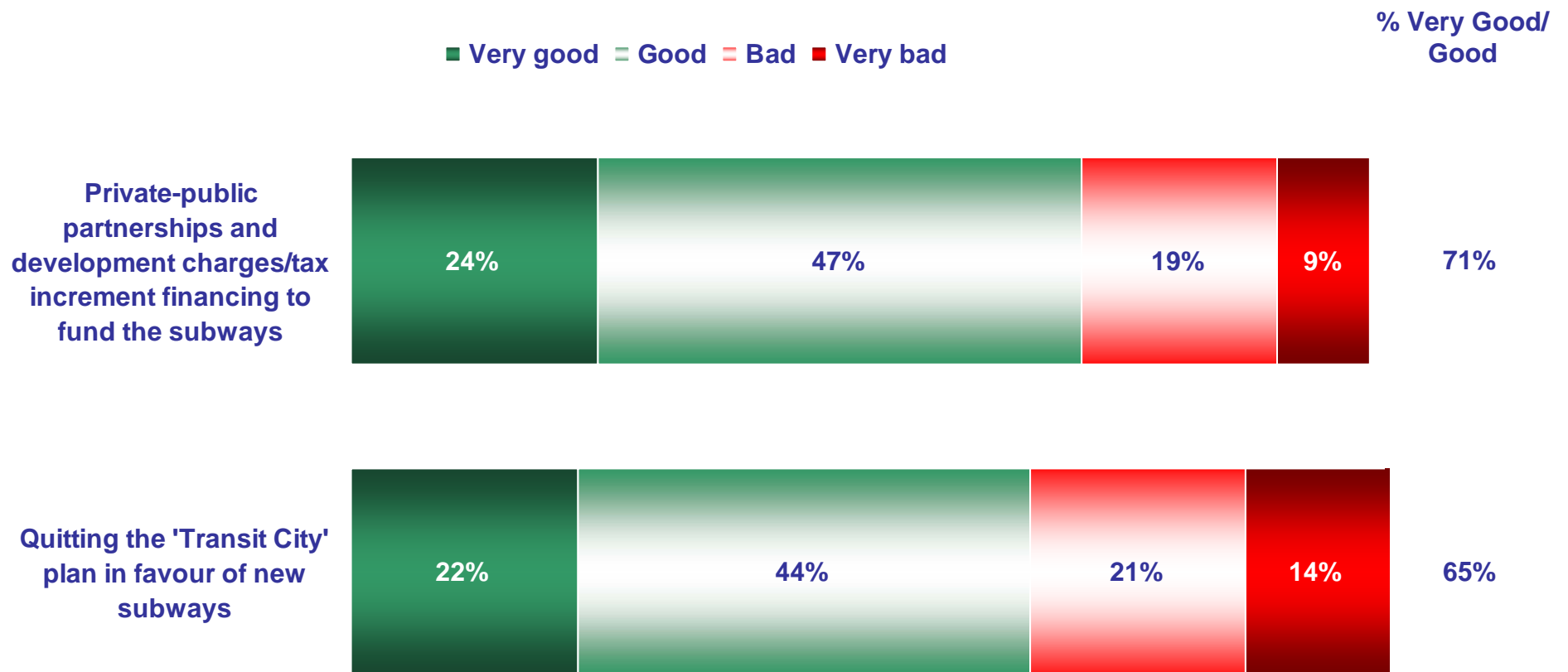
## Support for TTC as Essential Service



Q8. The Provincial government has complied through legislation just introduced with a request from the City to designate the Toronto Transit Commission (TTC). The operators of Toronto's busses, subways and streetcars an essential service'. Despite the fact that there have only been 11 days in the past 20 years lost to labour disputes at the TTC, this will ban any potential strike and instead send contract disputes to arbitration, which TTC management fear will actually be more costly than direct party-to-party negotiations.. Overall, to what extent do you agree or disagree with the TTC being designated an essential service'? Base: All respondents n=513



## Ford's Transit Plans



Q9. One of Mayor Ford's policies has been to scrap 'Transit City', which focused heavily on streetcars and light-rail transit, and instead expand subway routes in parts of the city. Critics of the decision say subways are more expensive to construct and the city would likely be penalized millions of dollars to break current commitments to the Transit City development that is already underway. As part of his subway expansion idea to extend the Sheppard subway west to Downsview station and as far east as the Scarborough Town Centre, Mayor Ford wants to use public-private partnerships and a combination of development charges and tax increment financing, which allows cities to borrow against future property tax revenue from land whose value shoots up after the subway is built. This type of financing has been used in Europe to build transit systems. Do you think the following is either a good idea or a bad idea? Base: All respondents n=513