



Ipsos Reid



CFRB Toronto Poll – Part 4

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3/10/2011

Nobody's Unpredictable

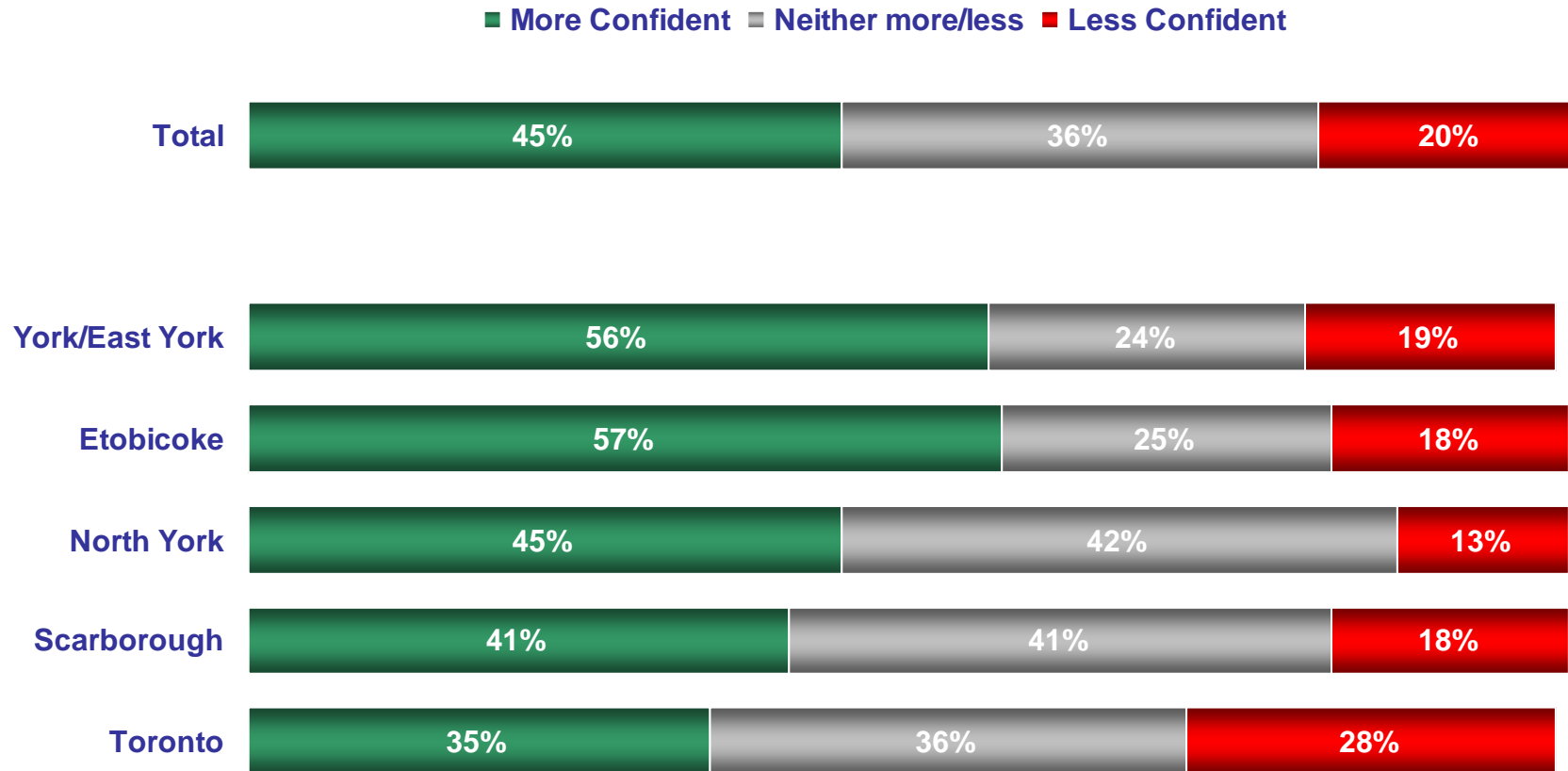


Methodology

- *These are some of the findings of an Ipsos Reid poll conducted between March 1 to 6, 2011, on behalf of CFRB NewsTalk 1010 Radio.*
- *For this survey, a sample of 513 adults living in Toronto from Ipsos' Canadian online panel was interviewed online.*
- *Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe.*
- *A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-4.5 percentage points, 19 times out of 20, of what the results would have been had the entire population of adults in Toronto been polled.*
- *All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.*



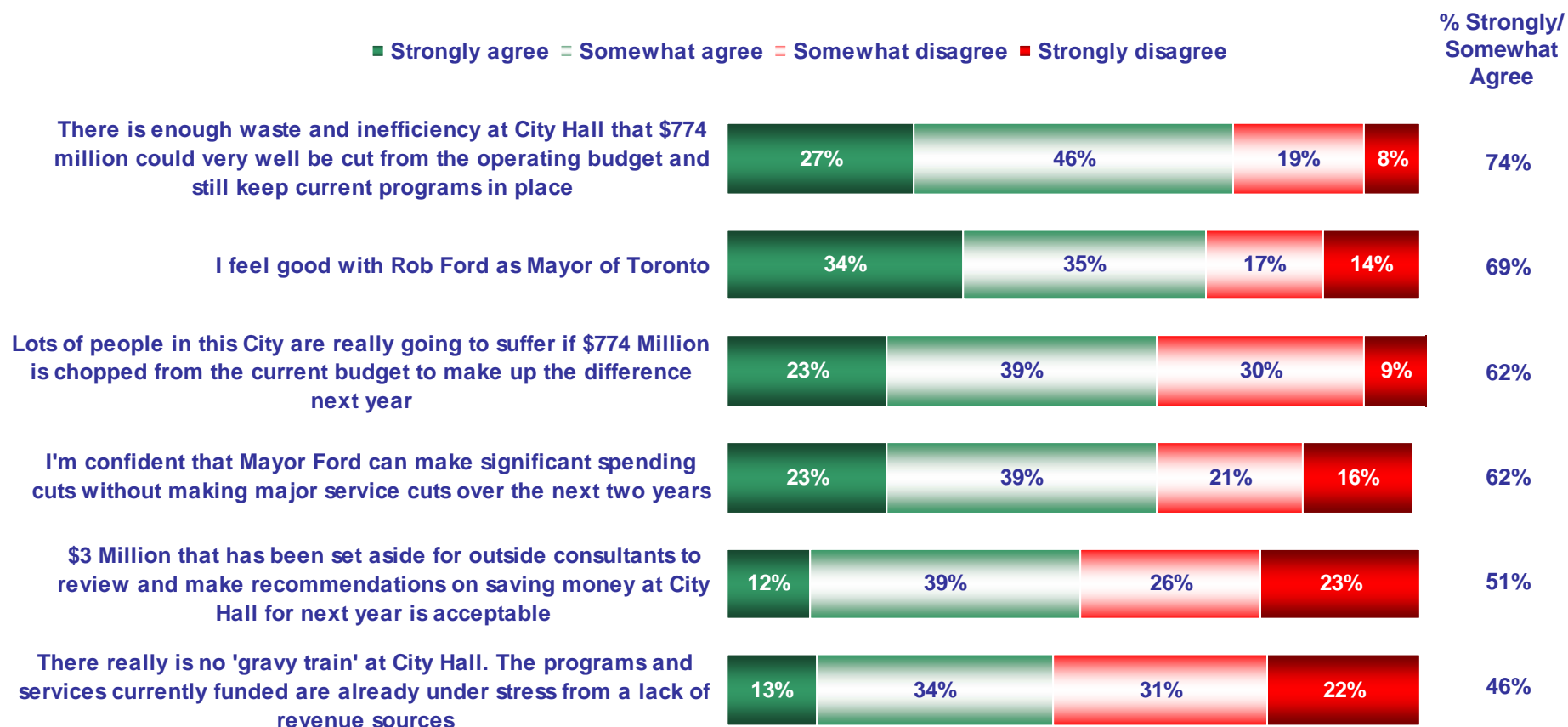
Confidence in the Future of Toronto Since Election



4. Now that mayor Ford has been in office for 100 days, are you more confident, less confident or neither/more or less confident in the future of the city of Toronto than you were last November before the Municipal election? Base: All respondents n=513



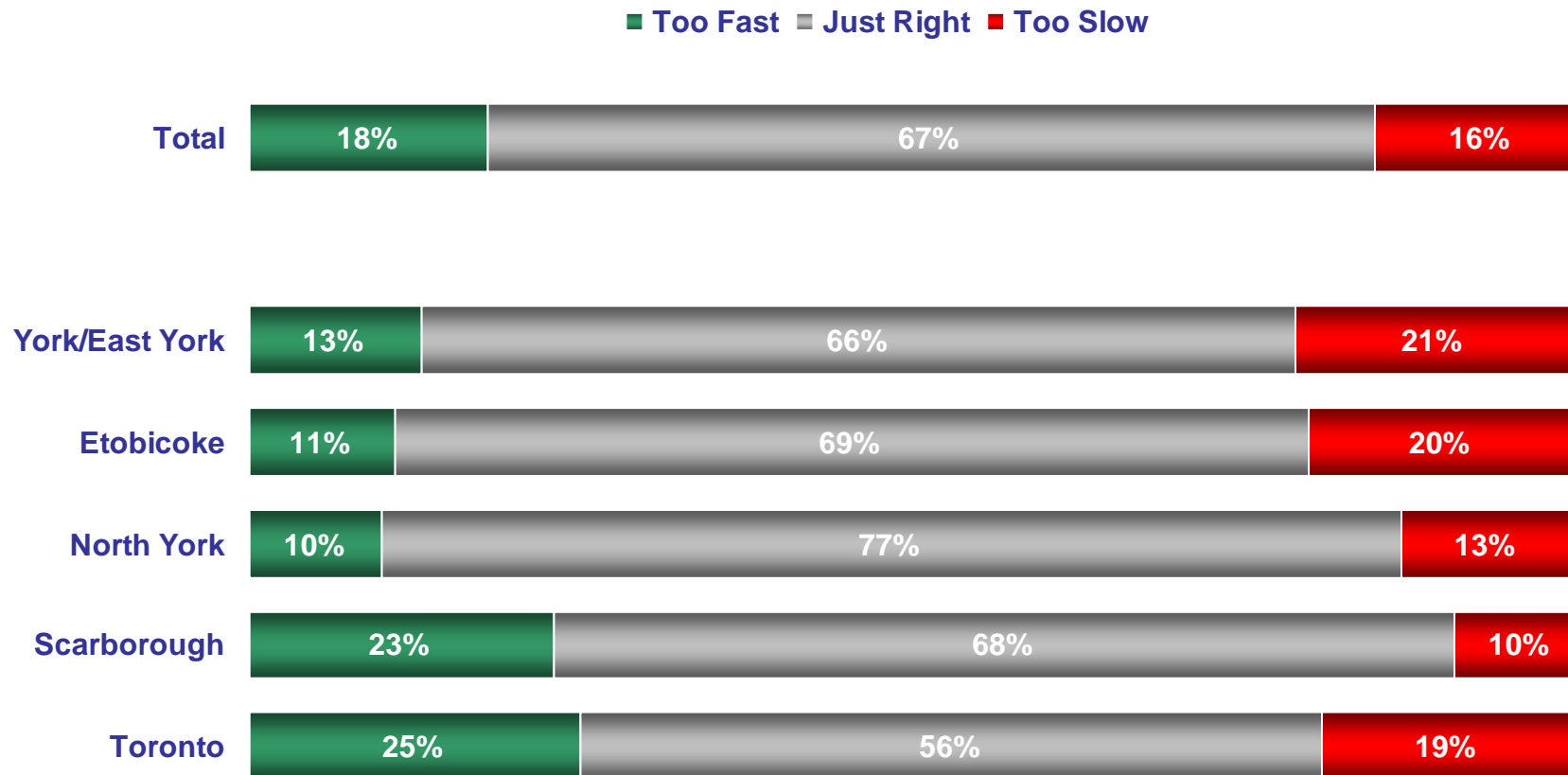
Attitudes Towards City Budget



Q5. Toronto City Council has approved the 2011 \$9.383-billion operating budget for the city. By repealing the vehicle tax and holding the line on property taxes to a zero percent increase, it's likely that an estimated \$774 million budget shortfall for next year's budget will have to be made up by either cutting some programs and services, finding money-saving efficiencies throughout City Hall, raising some taxes or a combination of the three. Please indicate the extent to which you agree or disagree with the following statements? Base: All respondents n=513



Pace of Change at City Hall



Q10. Overall, would you say that the pace at which Mayor Ford and City Council is moving things along is either too fast, too slow or just right?

Base: All respondents n=513