

2011 ELECTION CAMPAIGN

KH16. To what extent do you agree or disagree with the following statements: 1) I'm paying close attention to the federal election campaign?

|                                                                              | TOTAL | REGION |     |        |     |      | AGE |       |       | GENDER |     |
|------------------------------------------------------------------------------|-------|--------|-----|--------|-----|------|-----|-------|-------|--------|-----|
|                                                                              |       | BC     | ALB | SK/MIN | ONT | QUE  | ATL | 18-34 | 35-54 | 55+    |     |
|                                                                              |       | A      | B   | C      | D   | E    | F   | G     | H     | I      | J   |
| Base: All Respondents                                                        |       |        |     |        |     |      |     |       |       |        |     |
| Unweighted Base                                                              | 1020  | 127    | 87  | 73     | 388 | 269  | 76  | 347   | 374   | 299    | 487 |
| Weighted Base                                                                | 1020  | 135    | 104 | 66     | 390 | 249  | 75  | 285   | 405   | 330    | 494 |
| Strongly agree                                                               | 165   | 18     | 15  | 11     | 79  | 32   | 10  | 32    | 57    | 76     | 107 |
|                                                                              | 16%   | 13%    | 15% | 16%    | 20% | 13%  | 14% | 11%   | 14%   | 23%    | 22% |
| Somewhat agree                                                               | 428   | 63     | 51  | 33     | 168 | 84   | 29  | 101   | 175   | 152    | 208 |
|                                                                              | 42%   | 47%    | 49% | 49%    | 43% | 34%  | 38% | 36%   | 43%   | 46%    | 42% |
| Somewhat disagree                                                            | 272   | 42     | 22  | 16     | 86  | 85   | 20  | 91    | 105   | 75     | 125 |
|                                                                              | 27%   | 31%    | 21% | 23%    | 22% | 34%  | 27% | 32%   | 26%   | 23%    | 25% |
| Strongly disagree                                                            | 156   | 12     | 15  | 7      | 57  | 48   | 16  | 60    | 68    | 28     | 54  |
|                                                                              | 15%   | 9%     | 15% | 11%    | 14% | 19%  | 21% | 21%   | 17%   | 9%     | 11% |
| TOPBOX & LOWBOX SUMMARY                                                      |       |        |     |        |     | A    | A   | I     | I     |        |     |
| Agree (Top2Box)                                                              | 593   | 81     | 66  | 43     | 248 | 116  | 39  | 134   | 232   | 227    | 315 |
|                                                                              | 58%   | 60%    | 64% | 65%    | 63% | 46%  | 52% | 47%   | 57%   | 69%    | 64% |
| Disagree (Low2Box)                                                           | 427   | 54     | 38  | 23     | 143 | 134  | 36  | 151   | 173   | 103    | 179 |
|                                                                              | 42%   | 40%    | 36% | 35%    | 37% | 54%  | 48% | 53%   | 43%   | 31%    | 36% |
| Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K |       |        |     |        |     | ABCD |     | HI    | I     |        | J   |

2011 ELECTION CAMPAIGN

KH16. To what extent do you agree or disagree with the following statements: 2) I'm regularly discussing campaign issues with my friends and family?

|                         | TOTAL | REGION |     |        |     |     | ATL | AGE   |       |     | GENDER |        |
|-------------------------|-------|--------|-----|--------|-----|-----|-----|-------|-------|-----|--------|--------|
|                         |       | BC     | ALB | SK/MIN | ONT | QUE |     | 18-34 | 35-54 | 55+ | Male   | Female |
|                         |       | A      | B   | C      | D   | E   | F   | G     | H     | I   | J      | K      |
| Base: All Respondents   |       |        |     |        |     |     |     |       |       |     |        |        |
| Unweighted Base         | 1020  | 127    | 87  | 73     | 388 | 269 | 76  | 347   | 374   | 299 | 487    | 533    |
| Weighted Base           | 1020  | 135    | 104 | 66     | 390 | 249 | 75  | 285   | 405   | 330 | 494    | 526    |
| Strongly agree          | 96    | 13     | 6   | 6      | 49  | 13  | 9   | 29    | 29    | 38  | 61     | 35     |
|                         | 9%    | 10%    | 6%  | 10%    | 12% | 5%  | 11% | 10%   | 7%    | 12% | 12%    | 7%     |
|                         |       |        |     |        | E   |     |     |       |       |     | K      |        |
| Somewhat agree          | 338   | 43     | 41  | 21     | 128 | 84  | 21  | 89    | 132   | 116 | 181    | 157    |
|                         | 33%   | 32%    | 40% | 31%    | 33% | 34% | 28% | 31%   | 33%   | 35% | 37%    | 30%    |
|                         |       |        |     |        |     |     |     |       |       |     | K      |        |
| Somewhat disagree       | 309   | 39     | 26  | 19     | 121 | 83  | 21  | 82    | 125   | 102 | 154    | 155    |
|                         | 30%   | 29%    | 25% | 29%    | 31% | 33% | 28% | 29%   | 31%   | 31% | 31%    | 30%    |
|                         |       |        |     |        |     |     |     |       |       |     |        |        |
| Strongly disagree       | 277   | 40     | 31  | 20     | 92  | 70  | 24  | 85    | 119   | 73  | 98     | 179    |
|                         | 27%   | 29%    | 30% | 30%    | 24% | 28% | 32% | 30%   | 29%   | 22% | 20%    | 34%    |
|                         |       |        |     |        |     |     |     | I     |       |     |        | J      |
| TOPBOX & LOWBOX SUMMARY |       |        |     |        |     |     |     |       |       |     |        |        |
| Agree (Top2Box)         | 433   | 56     | 47  | 27     | 177 | 97  | 30  | 118   | 161   | 155 | 242    | 192    |
|                         | 42%   | 41%    | 46% | 41%    | 45% | 39% | 40% | 41%   | 40%   | 47% | 49%    | 36%    |
|                         |       |        |     |        |     |     |     |       |       |     | K      |        |
| Disagree (Low2Box)      | 587   | 79     | 57  | 39     | 214 | 153 | 45  | 167   | 244   | 176 | 252    | 335    |
|                         | 58%   | 59%    | 54% | 59%    | 55% | 61% | 60% | 59%   | 60%   | 53% | 51%    | 64%    |
|                         |       |        |     |        |     |     |     |       |       |     |        | J      |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

2011 ELECTION CAMPAIGN

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

2011 ELECTION CAMPAIGN

KH16. To what extent do you agree or disagree with the following statements: 6) The federal party leaders are talking in this campaign about issues that are important to me?

|                                                                              | TOTAL | REGION |     |        |     |     | AGE |       |       | GENDER |     |
|------------------------------------------------------------------------------|-------|--------|-----|--------|-----|-----|-----|-------|-------|--------|-----|
|                                                                              |       | BC     | ALB | SK/MIN | ONT | QUE | ATL | 18-34 | 35-54 | 55+    |     |
|                                                                              |       | A      | B   | C      | D   | E   | F   | G     | H     | I      | J   |
| Base: All Respondents                                                        |       |        |     |        |     |     |     |       |       |        |     |
| Unweighted Base                                                              | 1020  | 127    | 87  | 73     | 388 | 269 | 76  | 347   | 374   | 299    | 487 |
| Weighted Base                                                                | 1020  | 135    | 104 | 66     | 390 | 249 | 75  | 285   | 405   | 330    | 494 |
| Strongly agree                                                               | 102   | 15     | 7   | 5      | 41  | 23  | 11  | 29    | 34    | 39     | 46  |
|                                                                              | 10%   | 11%    | 7%  | 7%     | 10% | 9%  | 15% | 10%   | 8%    | 12%    | 9%  |
| Somewhat agree                                                               | 511   | 65     | 54  | 36     | 215 | 111 | 32  | 142   | 203   | 166    | 242 |
|                                                                              | 50%   | 48%    | 52% | 54%    | 55% | 45% | 42% | 50%   | 50%   | 50%    | 49% |
| Somewhat disagree                                                            | 268   | 38     | 27  | 19     | 88  | 79  | 18  | 70    | 114   | 84     | 133 |
|                                                                              | 26%   | 28%    | 26% | 29%    | 23% | 32% | 23% | 25%   | 28%   | 26%    | 27% |
| Strongly disagree                                                            | 138   | 17     | 16  | 7      | 47  | 36  | 15  | 43    | 54    | 41     | 72  |
|                                                                              | 14%   | 13%    | 16% | 10%    | 12% | 15% | 20% | 15%   | 13%   | 12%    | 15% |
| TOPBOX & LOWBOX SUMMARY                                                      |       |        |     |        |     |     |     |       |       |        |     |
| Agree (Top2Box)                                                              | 613   | 80     | 61  | 40     | 255 | 134 | 43  | 171   | 237   | 205    | 288 |
|                                                                              | 60%   | 59%    | 59% | 61%    | 65% | 54% | 57% | 60%   | 58%   | 62%    | 58% |
| Disagree (Low2Box)                                                           | 407   | 55     | 43  | 26     | 135 | 115 | 33  | 113   | 168   | 125    | 206 |
|                                                                              | 40%   | 41%    | 41% | 39%    | 35% | 46% | 43% | 40%   | 42%   | 38%    | 42% |
| Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K |       |        |     |        |     |     |     |       |       |        |     |

2011 ELECTION CAMPAIGN

KH17. CAMPAIGN IS LOOKING GREAT/PRETTY GOOD SUMMARY TABLE [A/B]

|                                       | TOTAL | REGION |     |        |     |       | AGE |       |       |     | GENDER |        |
|---------------------------------------|-------|--------|-----|--------|-----|-------|-----|-------|-------|-----|--------|--------|
|                                       |       | BC     | ALB | SK/MIN | ONT | QUE   | ATL | 18-34 | 35-54 | 55+ | Male   | Female |
|                                       |       | A      | B   | C      | D   | E     | F   | G     | H     | I   | J      | K      |
| Base: All Respondents                 |       |        |     |        |     |       |     |       |       |     |        |        |
| Unweighted Base                       | 1020  | 127    | 87  | 73     | 388 | 269   | 76  | 347   | 374   | 299 | 487    | 533    |
| Weighted Base                         | 1020  | 135    | 104 | 66     | 390 | 249   | 75  | 285   | 405   | 330 | 494    | 526    |
| Stephen Harper and the Conservatives  | 445   | 62     | 52  | 32     | 189 | 79    | 31  | 112   | 185   | 148 | 221    | 225    |
|                                       | 44%   | 46%    | 50% | 48%    | 48% | 32%   | 41% | 39%   | 46%   | 45% | 45%    | 43%    |
|                                       |       | E      | E   | E      | E   |       |     |       |       |     |        |        |
|                                       | 319   | 29     | 22  | 18     | 138 | 85    | 28  | 104   | 119   | 96  | 155    | 164    |
| Michael Ignatieff and the Liberals    | 31%   | 21%    | 21% | 27%    | 35% | 34%   | 37% | 36%   | 29%   | 29% | 31%    | 31%    |
|                                       |       |        |     |        | AB  | AB    | AB  |       |       |     |        |        |
|                                       | 453   | 46     | 25  | 28     | 180 | 142   | 32  | 144   | 168   | 141 | 214    | 238    |
| Jack Layton and the NDP               | 44%   | 34%    | 24% | 42%    | 46% | 57%   | 43% | 51%   | 41%   | 43% | 43%    | 45%    |
|                                       |       |        |     | B      | AB  | ABCDF | B   | H     |       |     |        |        |
|                                       | 230   | 10     | 14  | 5      | 74  | 115   | 11  | 73    | 85    | 71  | 129    | 101    |
| Gilles Duceppe and the Bloc Quebecois | 23%   | 7%     | 13% | 8%     | 19% | 46%   | 15% | 26%   | 21%   | 22% | 26%    | 19%    |
|                                       |       |        |     |        | AC  | ABCDF |     |       |       |     | K      |        |
|                                       |       |        |     |        |     |       |     |       |       |     |        |        |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

2011 ELECTION CAMPAIGN

KH17. Regardless of who you're intending to vote for, based on what you've seen read or heard, if you were to rate the campaigns of the major political parties so far in terms of how they're running their campaigns, the issues the leaders are taking about, and the performance of the leaders, what grade would you give the following: 1) Stephen Harper and the Conservatives?

|                                                                 | TOTAL | REGION |     |       |     |     |  | ATL  | AGE   |       |     | GENDER |        |
|-----------------------------------------------------------------|-------|--------|-----|-------|-----|-----|--|------|-------|-------|-----|--------|--------|
|                                                                 |       | BC     | ALB | SK/MN | ONT | QUE |  |      | 18-34 | 35-54 | 55+ | Male   | Female |
| Base: All Respondents                                           |       | A      | B   | C     | D   | E   |  | F    | G     | H     | I   | J      | K      |
| Unweighted Base                                                 | 1020  | 127    | 87  | 73    | 388 | 299 |  | 76   | 347   | 374   | 299 | 487    | 533    |
| Weighted Base                                                   | 1020  | 135    | 104 | 66    | 390 | 249 |  | 75   | 285   | 405   | 330 | 494    | 526    |
| A - Their campaign is looking great                             | 116   | 13     | 11  | 8     | 57  | 20  |  | 7    | 33    | 45    | 39  | 71     | 46     |
|                                                                 | 11%   | 10%    | 11% | 12%   | 15% | 8%  |  | 9%   | 12%   | 11%   | 12% | 14%    | 9%     |
|                                                                 |       |        |     |       | E   |     |  |      |       |       |     | K      |        |
| B - Their campaign is looking pretty good                       | 329   | 48     | 41  | 24    | 132 | 59  |  | 24   | 79    | 141   | 109 | 150    | 179    |
|                                                                 | 32%   | 36%    | 39% | 36%   | 34% | 24% |  | 32%  | 28%   | 35%   | 33% | 30%    | 34%    |
|                                                                 |       | E      | E   | E     | E   |     |  |      |       |       |     |        |        |
| C - Their campaign could use some work                          | 330   | 49     | 35  | 16    | 114 | 98  |  | 19   | 91    | 121   | 118 | 132    | 198    |
|                                                                 | 32%   | 36%    | 33% | 25%   | 29% | 39% |  | 25%  | 32%   | 30%   | 36% | 27%    | 38%    |
|                                                                 |       |        |     |       |     | CDF |  |      |       |       |     |        | J      |
| D - Their campaign is looking bad                               | 154   | 14     | 12  | 11    | 60  | 47  |  | 10   | 50    | 62    | 42  | 91     | 63     |
|                                                                 | 15%   | 10%    | 11% | 17%   | 15% | 19% |  | 13%  | 18%   | 15%   | 13% | 18%    | 12%    |
|                                                                 |       |        |     |       |     |     |  |      |       |       |     | K      |        |
| F - Their campaign has fallen off the tracks and looks horrible | 91    | 10     | 6   | 7     | 27  | 26  |  | 16   | 31    | 36    | 23  | 50     | 40     |
|                                                                 | 9%    | 7%     | 5%  | 11%   | 7%  | 10% |  | 21%  | 11%   | 9%    | 7%  | 10%    | 8%     |
|                                                                 |       |        |     |       |     |     |  | ABDE |       |       |     |        |        |
| TOPBOX & LOWBOX SUMMARY                                         |       |        |     |       |     |     |  |      |       |       |     |        |        |
| A-B (Top2Box)                                                   | 445   | 62     | 52  | 32    | 189 | 79  |  | 31   | 112   | 185   | 148 | 221    | 225    |
|                                                                 | 44%   | 46%    | 50% | 48%   | 48% | 32% |  | 41%  | 39%   | 46%   | 45% | 45%    | 43%    |
|                                                                 |       | E      | E   | E     | E   |     |  |      |       |       |     |        |        |
| C (MidBox)                                                      | 330   | 49     | 35  | 16    | 114 | 98  |  | 19   | 91    | 121   | 118 | 132    | 198    |
|                                                                 | 32%   | 36%    | 33% | 25%   | 29% | 39% |  | 25%  | 32%   | 30%   | 36% | 27%    | 38%    |
|                                                                 |       |        |     |       |     | CDF |  |      |       |       |     |        | J      |
| D-F (Low2Box)                                                   | 245   | 24     | 18  | 18    | 87  | 73  |  | 26   | 81    | 98    | 65  | 141    | 103    |
|                                                                 | 24%   | 18%    | 17% | 27%   | 22% | 29% |  | 34%  | 29%   | 24%   | 20% | 29%    | 20%    |
|                                                                 |       |        |     |       |     | AB  |  | ABD  | I     |       |     | K      |        |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

2011 ELECTION CAMPAIGN

KH17. Regardless of who you're intending to vote for, based on what you've seen read or heard, if you were to rate the campaigns of the major political parties so far in terms of how they're running their campaigns, the issues the leaders are taking about, and the performance of the leaders, what grade would you give the following: 2) Michael Ignatieff and the Liberals?

|                                                                 | TOTAL | REGION |     |       |     |     | ATL | AGE   |       |     | GENDER |        |
|-----------------------------------------------------------------|-------|--------|-----|-------|-----|-----|-----|-------|-------|-----|--------|--------|
|                                                                 |       | BC     | ALB | SK/MN | ONT | QUE |     | 18-34 | 35-54 | 55+ | Male   | Female |
|                                                                 |       | A      | B   | C     | D   | E   | F   | G     | H     | I   | J      | K      |
| Base: All Respondents                                           |       |        |     |       |     |     |     |       |       |     |        |        |
| Unweighted Base                                                 | 1020  | 127    | 87  | 73    | 388 | 269 | 76  | 347   | 374   | 299 | 487    | 533    |
| Weighted Base                                                   | 1020  | 135    | 104 | 66    | 390 | 249 | 75  | 285   | 405   | 330 | 494    | 526    |
| A - Their campaign is looking great                             | 75    | 5      | 1   | 5     | 37  | 15  | 12  | 26    | 23    | 26  | 39     | 35     |
|                                                                 | 7%    | 4%     | 1%  | 7%    | 10% | 6%  | 15% | 9%    | 6%    | 8%  | 8%     | 7%     |
|                                                                 |       |        |     | B     | B   | B   | ABE |       |       |     |        |        |
| B - Their campaign is looking pretty good                       | 245   | 24     | 21  | 13    | 101 | 70  | 16  | 78    | 96    | 71  | 116    | 129    |
|                                                                 | 24%   | 17%    | 20% | 20%   | 26% | 28% | 21% | 27%   | 24%   | 21% | 23%    | 25%    |
|                                                                 |       |        |     |       |     | A   |     |       |       |     |        |        |
| C - Their campaign could use some work                          | 364   | 56     | 39  | 24    | 122 | 102 | 20  | 99    | 151   | 114 | 164    | 200    |
|                                                                 | 36%   | 42%    | 37% | 37%   | 31% | 41% | 27% | 35%   | 37%   | 34% | 33%    | 38%    |
|                                                                 |       |        |     |       |     | DF  |     |       |       |     |        |        |
| D - Their campaign is looking bad                               | 198   | 34     | 26  | 11    | 75  | 39  | 11  | 43    | 79    | 76  | 97     | 101    |
|                                                                 | 19%   | 25%    | 25% | 17%   | 19% | 16% | 15% | 15%   | 19%   | 23% | 20%    | 19%    |
|                                                                 |       | E      |     |       |     |     |     |       |       | G   |        |        |
| F - Their campaign has fallen off the tracks and looks horrible | 140   | 16     | 17  | 13    | 55  | 23  | 16  | 38    | 57    | 44  | 78     | 62     |
|                                                                 | 14%   | 12%    | 16% | 20%   | 14% | 9%  | 21% | 13%   | 14%   | 13% | 16%    | 12%    |
|                                                                 |       |        |     | E     |     |     | E   |       |       |     |        |        |
| TOPBOX & LOWBOX SUMMARY                                         |       |        |     |       |     |     |     |       |       |     |        |        |
| A-B (Top2Box)                                                   | 319   | 29     | 22  | 18    | 138 | 85  | 28  | 104   | 119   | 96  | 155    | 164    |
|                                                                 | 31%   | 21%    | 21% | 27%   | 35% | 34% | 37% | 36%   | 29%   | 29% | 31%    | 31%    |
|                                                                 |       |        |     |       | AB  | AB  | AB  |       |       |     |        |        |
| C (MidBox)                                                      | 364   | 56     | 39  | 24    | 122 | 102 | 20  | 99    | 151   | 114 | 164    | 200    |
|                                                                 | 36%   | 42%    | 37% | 37%   | 31% | 41% | 27% | 35%   | 37%   | 34% | 33%    | 38%    |
|                                                                 |       |        |     |       |     | DF  |     |       |       |     |        |        |
| D-F (Low2Box)                                                   | 337   | 50     | 43  | 24    | 130 | 62  | 27  | 81    | 135   | 120 | 175    | 162    |
|                                                                 | 33%   | 37%    | 42% | 37%   | 33% | 25% | 36% | 29%   | 33%   | 36% | 35%    | 31%    |
|                                                                 |       | E      | E   |       | E   |     |     |       |       |     |        |        |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

2011 ELECTION CAMPAIGN

KH17. Regardless of who you're intending to vote for, based on what you've seen read or heard, if you were to rate the campaigns of the major political parties so far in terms of how they're running their campaigns, the issues the leaders are taking about, and the performance of the leaders, what grade would you give the following: 3) Jack Layton and the NDP?

|                                                                              | TOTAL | BC  | ALB | REGION |     |   | QJE | ATL | AGE   |       |     | GENDER |        |
|------------------------------------------------------------------------------|-------|-----|-----|--------|-----|---|-----|-----|-------|-------|-----|--------|--------|
|                                                                              |       | A   | B   | SK/MN  | ONT | D |     |     | 18-34 | 35-54 | 55+ | Male   | Female |
| Base: All Respondents                                                        |       |     |     |        |     |   | E   | F   | G     | H     | I   | J      | K      |
| Unweighted Base                                                              | 1020  | 127 | 87  | 73     | 388 |   | 269 | 76  | 347   | 374   | 299 | 487    | 533    |
| Weighted Base                                                                | 1020  | 135 | 104 | 66     | 390 |   | 249 | 75  | 285   | 405   | 330 | 494    | 526    |
| A - Their campaign is looking great                                          | 86    | 10  | 5   | 5      | 35  |   | 27  | 5   | 31    | 17    | 37  | 43     | 43     |
|                                                                              | 8%    | 7%  | 5%  | 7%     | 9%  |   | 11% | 6%  | 11%   | 4%    | 11% | 9%     | 8%     |
| B - Their campaign is looking pretty good                                    | 367   | 36  | 20  | 23     | 145 |   | 116 | 28  | 113   | 150   | 104 | 171    | 195    |
|                                                                              | 36%   | 27% | 19% | 35%    | 37% |   | 46% | 37% | 40%   | 37%   | 31% | 35%    | 37%    |
| C - Their campaign could use some work                                       | 377   | 57  | 55  | 27     | 134 |   | 78  | 26  | 92    | 156   | 129 | 166    | 212    |
|                                                                              | 37%   | 42% | 52% | 41%    | 34% |   | 31% | 35% | 32%   | 38%   | 39% | 34%    | 40%    |
| D - Their campaign is looking bad                                            | 122   | 24  | 19  | 7      | 45  |   | 20  | 7   | 30    | 55    | 36  | 75     | 47     |
|                                                                              | 12%   | 18% | 18% | 10%    | 11% |   | 8%  | 9%  | 11%   | 14%   | 11% | 15%    | 9%     |
| F - Their campaign has fallen off the tracks and looks horrible              | 68    | 8   | 6   | 5      | 32  |   | 9   | 10  | 18    | 26    | 24  | 39     | 29     |
|                                                                              | 7%    | 6%  | 5%  | 7%     | 8%  |   | 3%  | 13% | 6%    | 7%    | 7%  | 8%     | 6%     |
| TOPBOX & LOWBOX SUMMARY                                                      |       |     |     |        |     |   |     |     |       |       |     |        |        |
| A-B (Top2Box)                                                                | 453   | 46  | 25  | 28     | 180 |   | 142 | 32  | 144   | 168   | 141 | 214    | 238    |
|                                                                              | 44%   | 34% | 24% | 42%    | 46% |   | 57% | 43% | 51%   | 41%   | 43% | 43%    | 45%    |
| C (MidBox)                                                                   | 377   | 57  | 55  | 27     | 134 |   | 78  | 26  | 92    | 156   | 129 | 166    | 212    |
|                                                                              | 37%   | 42% | 52% | 41%    | 34% |   | 31% | 35% | 32%   | 38%   | 39% | 34%    | 40%    |
| D-F (Low2Box)                                                                | 190   | 32  | 25  | 12     | 76  |   | 29  | 17  | 48    | 82    | 61  | 114    | 76     |
|                                                                              | 19%   | 24% | 24% | 18%    | 20% |   | 12% | 22% | 17%   | 20%   | 18% | 23%    | 15%    |
| Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K |       |     |     |        |     |   |     |     |       |       |     | K      |        |

2011 ELECTION CAMPAIGN

KH17. Regardless of who you're intending to vote for, based on what you've seen read or heard, if you were to rate the campaigns of the major political parties so far in terms of how they're running their campaigns, the issues the leaders are taking about, and the performance of the leaders, what grade would you give the following: 4) Gilles Duceppe and the Bloc Quebecois?

|                                                                 | TOTAL | REGION |     |       |     |       | ATL | AGE   |       |     | GENDER |        |
|-----------------------------------------------------------------|-------|--------|-----|-------|-----|-------|-----|-------|-------|-----|--------|--------|
|                                                                 |       | BC     | ALB | SK/MN | ONT | QUE   |     | 18-34 | 35-54 | 55+ | Male   | Female |
| Base: All Respondents                                           |       | A      | B   | C     | D   | E     | F   | G     | H     | I   | J      | K      |
| Unweighted Base                                                 | 1020  | 127    | 87  | 73    | 388 | 269   | 76  | 347   | 374   | 299 | 487    | 533    |
| Weighted Base                                                   | 1020  | 135    | 104 | 66    | 390 | 249   | 75  | 285   | 405   | 330 | 494    | 526    |
| A - Their campaign is looking great                             | 40    | 0      | 0   | 1     | 12  | 28    | 0   | 13    | 14    | 13  | 22     | 18     |
|                                                                 | 4%    | -      | -   | 1%    | 3%  | 11%   | -   | 5%    | 3%    | 4%  | 5%     | 3%     |
|                                                                 |       |        |     |       |     | ABCDF |     |       |       |     |        |        |
| B - Their campaign is looking pretty good                       | 189   | 10     | 14  | 4     | 63  | 88    | 11  | 60    | 71    | 58  | 107    | 83     |
|                                                                 | 19%   | 7%     | 13% | 7%    | 16% | 35%   | 15% | 21%   | 18%   | 18% | 22%    | 16%    |
|                                                                 |       |        |     |       | A   | ABCDF |     |       |       |     | K      |        |
| C - Their campaign could use some work                          | 378   | 60     | 33  | 23    | 154 | 79    | 29  | 118   | 160   | 101 | 150    | 229    |
|                                                                 | 37%   | 45%    | 32% | 34%   | 39% | 32%   | 39% | 41%   | 39%   | 31% | 30%    | 43%    |
|                                                                 |       | E      |     |       |     |       |     | I     | I     |     |        | J      |
| D - Their campaign is looking bad                               | 222   | 39     | 28  | 25    | 80  | 36    | 15  | 54    | 82    | 87  | 114    | 109    |
|                                                                 | 22%   | 29%    | 27% | 38%   | 20% | 14%   | 20% | 19%   | 20%   | 26% | 23%    | 21%    |
|                                                                 |       | E      | E   | DEF   |     |       |     |       |       | G   |        |        |
| F - Their campaign has fallen off the tracks and looks horrible | 189   | 26     | 29  | 13    | 82  | 19    | 19  | 40    | 78    | 71  | 101    | 88     |
|                                                                 | 19%   | 19%    | 28% | 20%   | 21% | 8%    | 26% | 14%   | 19%   | 22% | 20%    | 17%    |
|                                                                 |       | E      | E   | E     | E   |       | E   |       |       | G   |        |        |
| TOPBOX & LOWBOX SUMMARY                                         |       |        |     |       |     |       |     |       |       |     |        |        |
| A-B (Top2Box)                                                   | 230   | 10     | 14  | 5     | 74  | 115   | 11  | 73    | 85    | 71  | 129    | 101    |
|                                                                 | 23%   | 7%     | 13% | 8%    | 19% | 46%   | 15% | 26%   | 21%   | 22% | 26%    | 19%    |
|                                                                 |       |        |     |       | AC  | ABCDF |     |       |       |     | K      |        |
| C (MidBox)                                                      | 378   | 60     | 33  | 23    | 154 | 79    | 29  | 118   | 160   | 101 | 150    | 229    |
|                                                                 | 37%   | 45%    | 32% | 34%   | 39% | 32%   | 39% | 41%   | 39%   | 31% | 30%    | 43%    |
|                                                                 |       | E      |     |       |     |       |     | I     | I     |     |        | J      |
| D-F (Low2Box)                                                   | 412   | 65     | 57  | 38    | 162 | 55    | 35  | 93    | 160   | 158 | 215    | 197    |
|                                                                 | 40%   | 48%    | 55% | 58%   | 42% | 22%   | 46% | 33%   | 40%   | 48% | 44%    | 37%    |
|                                                                 |       | E      | DE  | DE    | E   |       | E   |       |       | G   |        |        |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K