

2011 ELECTION CAMPAIGN

KH16. To what extent do you agree or disagree with the following statements: 1) I'm paying close attention to the federal election campaign?

	TOTAL	VOTING INTENTION (Leaners Included)					
		CONS	LIB	NDP	BQ	GREEN	OTHER
		A	B	C	D	E	F
Base: All Respondents							
Unweighted Base	1020	327	235	192	59	52	6
Weighted Base	1020	361	226	166	80	35	2
Strongly agree	165	71	52	23	3	7	0
	16%	20%	23%	14%	3%	20%	11%
		D	CD	D		D	
Somewhat agree	428	170	107	75	29	13	1
	42%	47%	47%	45%	36%	36%	50%
Somewhat disagree	272	97	46	50	32	9	0
	27%	27%	20%	30%	40%	24%	-
				B	B		
Strongly disagree	156	23	21	18	17	7	1
	15%	6%	9%	11%	21%	19%	39%
					AB	A	
TOPBOX & LOWBOX SUMMARY							
Agree (Top2Box)	593	241	159	98	31	20	1
	58%	67%	70%	59%	39%	56%	61%
		D	CD	D			
Disagree (Low2Box)	427	120	67	68	49	15	1
	42%	33%	30%	41%	61%	44%	39%
				B	ABC		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

2011 ELECTION CAMPAIGN

KH16. To what extent do you agree or disagree with the following statements: 2) I'm regularly discussing campaign issues with my friends and family?

	TOTAL	VOTING INTENTION (Leaners Included)					
		CONS	LIB	NDP	BQ	GREEN	OTHER
		A	B	C	D	E	F
Base: All Respondents							
Unweighted Base	1020	327	235	192	59	52	6
Weighted Base	1020	361	226	166	80	35	2
Strongly agree	96	41	25	18	1	6	0
	9%	11%	11%	11%	1%	16%	11%
		D	D	D		D	
Somewhat agree	338	126	95	55	28	13	1
	33%	35%	42%	33%	35%	36%	38%
Somewhat disagree	309	123	72	51	27	6	0
	30%	34%	32%	31%	33%	18%	12%
		E					
Strongly disagree	277	72	34	42	25	11	1
	27%	20%	15%	25%	31%	30%	39%
				B	B	B	
TOPBOX & LOWBOX SUMMARY							
Agree (Top2Box)	433	167	121	73	29	18	1
	42%	46%	53%	44%	36%	52%	49%
			D				
Disagree (Low2Box)	587	195	106	93	51	17	1
	58%	54%	47%	56%	64%	48%	51%
					B		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

2011 ELECTION CAMPAIGN

KH16. To what extent do you agree or disagree with the following statements: 3) I'm excited about voting on Election Day?

	TOTAL	VOTING INTENTION (Leaners Included)					
		CONS	LIB	NDP	BQ	GREEN	OTHER
		A	B	C	D	E	F
Base: All Respondents							
Unweighted Base	1020	327	235	192	59	52	6
Weighted Base	1020	361	226	166	80	35	2
Strongly agree	176	72	51	29	15	5	0
	17%	20%	23%	17%	19%	15%	-
Somewhat agree	271	103	71	46	18	6	1
	27%	28%	31%	27%	23%	17%	46%
Somewhat disagree	298	107	62	58	25	11	0
	29%	30%	28%	35%	32%	32%	15%
Strongly disagree	274	79	41	34	22	13	1
	27%	22%	18%	20%	27%	36%	39%
						ABC	
TOPBOX & LOWBOX SUMMARY							
Agree (Top2Box)	448	175	123	75	33	11	1
	44%	48%	54%	45%	42%	32%	46%
			E				
Disagree (Low2Box)	572	186	104	92	47	24	1
	56%	52%	46%	55%	58%	68%	54%
						B	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

2011 ELECTION CAMPAIGN

KH16. To what extent do you agree or disagree with the following statements: 6) The federal party leaders are talking in this campaign about issues that are important to me?

	TOTAL	VOTING INTENTION (Leaners Included)					
		CONS	LIB	NDP	BQ	GREEN	OTHER
		A	B	C	D	E	F
Base: All Respondents							
Unweighted Base	1020	327	235	192	59	52	6
Weighted Base	1020	361	226	166	80	35	2
Strongly agree	102	42	21	22	7	3	0
	10%	12%	9%	13%	8%	10%	-
Somewhat agree	511	196	136	79	39	9	1
	50%	54%	60%	47%	48%	25%	61%
		E	CE	E	E		
Somewhat disagree	268	83	51	52	21	12	0
	26%	23%	23%	31%	26%	34%	-
Strongly disagree	138	40	18	13	14	11	1
	14%	11%	8%	8%	18%	31%	39%
					BC	ABC	
TOPBOX & LOWBOX SUMMARY							
Agree (Top2Box)	613	238	157	101	45	12	1
	60%	66%	70%	61%	56%	35%	61%
		E	E	E	E		
Disagree (Low2Box)	407	123	69	65	35	23	1
	40%	34%	30%	39%	44%	65%	39%
						ABCD	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

2011 ELECTION CAMPAIGN

KH17. CAMPAIGN IS LOOKING GREAT/PRETTY GOOD SUMMARY TABLE [A/B]

	TOTAL	VOTING INTENTION (Leaners Included)					
		CONS	LIB	NDP	BQ	GREEN	OTHER
		A	B	C	D	E	F
Base: All Respondents							
Unweighted Base	1020	327	235	192	59	52	6
Weighted Base	1020	361	226	166	80	35	2
Stephen Harper and the Conservatives	445	256	60	49	22	9	0
	44%	71%	26%	29%	27%	26%	23%
		BCDE					
Michael Ignatieff and the Liberals	319	73	151	36	20	7	1
	31%	20%	67%	21%	26%	19%	35%
			ACDE				
Jack Layton and the NDP	453	97	122	127	46	18	1
	44%	27%	54%	76%	57%	51%	50%
			A	ABDE	A	A	
Gilles Duceppe and the Bloc Quebecois	230	37	58	45	62	5	1
	23%	10%	26%	27%	77%	13%	34%
			A	A	ABCE		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

2011 ELECTION CAMPAIGN

KH17. Regardless of who you're intending to vote for, based on what you've seen read or heard, if you were to rate the campaigns of the major political parties so far in terms of how they're running their campaigns, the issues the leaders are taking about, and the performance of the leaders, what grade would you give the following: 1) Stephen Harper and the Conservatives?

	TOTAL	VOTING INTENTION (Leaners Included)					
		CONS	LIB	NDP	BQ	GREEN	OTHER
		A	B	C	D	E	F
Base: All Respondents							
Unweighted Base	1020	327	235	192	59	52	6
Weighted Base	1020	361	226	166	80	35	2
A - Their campaign is looking great	116	89	7	5	1	2	0
	11%	25%	3%	3%	1%	4%	-
		BCDE					
B - Their campaign is looking pretty good	329	167	53	44	21	8	0
	32%	46%	23%	26%	26%	21%	23%
		BCDE					
C - Their campaign could use some work	330	90	79	59	34	15	0
	32%	25%	35%	36%	43%	41%	11%
			A	A	A	A	
D - Their campaign is looking bad	154	15	57	41	13	5	1
	15%	4%	25%	25%	17%	15%	27%
			A	A	A	A	
F - Their campaign has fallen off the tracks and looks horrible	91	1	31	17	10	7	1
	9%	0	14%	10%	13%	18%	39%
			A	A	A	A	
TOPBOX & LOWBOX SUMMARY							
A-B (Top2Box)	445	256	60	49	22	9	0
	44%	71%	26%	29%	27%	26%	23%
		BCDE					
C (MidBox)	330	90	79	59	34	15	0
	32%	25%	35%	36%	43%	41%	11%
			A	A	A	A	
D-F (Low2Box)	245	15	87	58	24	12	1
	24%	4%	39%	35%	30%	33%	66%
			A	A	A	A	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

2011 ELECTION CAMPAIGN

KH17. Regardless of who you're intending to vote for, based on what you've seen read or heard, if you were to rate the campaigns of the major political parties so far in terms of how they're running their campaigns, the issues the leaders are taking about, and the performance of the leaders, what grade would you give the following: 2) Michael Ignatieff and the Liberals?

	TOTAL	VOTING INTENTION (Leaners Included)					
		CONS	LIB	NDP	BQ	GREEN	OTHER
		A	B	C	D	E	F
Base: All Respondents							
Unweighted Base	1020	327	235	192	59	52	6
Weighted Base	1020	361	226	166	80	35	2
A - Their campaign is looking great	75	2	59	2	2	0	0
	7%	1%	26%	1%	3%	-	-
			ACDE				
B - Their campaign is looking pretty good	245	71	92	33	18	7	1
	24%	20%	41%	20%	23%	19%	35%
			ACDE				
C - Their campaign could use some work	364	123	61	68	42	13	0
	36%	34%	27%	41%	52%	38%	15%
				B	AB		
D - Their campaign is looking bad	198	103	9	42	10	8	0
	19%	28%	4%	25%	13%	24%	11%
		BD		B	B	B	
F - Their campaign has fallen off the tracks and looks horrible	140	62	5	20	8	7	1
	14%	17%	2%	12%	9%	20%	39%
		B		B	B	B	
TOPBOX & LOWBOX SUMMARY							
A-B (Top2Box)	319	73	151	36	20	7	1
	31%	20%	67%	21%	26%	19%	35%
			ACDE				
C (MidBox)	364	123	61	68	42	13	0
	36%	34%	27%	41%	52%	38%	15%
				B	AB		
D-F (Low2Box)	337	165	14	63	18	16	1
	33%	46%	6%	38%	22%	44%	50%
		BD		BD	B	BD	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

2011 ELECTION CAMPAIGN

KH17. Regardless of who you're intending to vote for, based on what you've seen read or heard, if you were to rate the campaigns of the major political parties so far in terms of how they're running their campaigns, the issues the leaders are taking about, and the performance of the leaders, what grade would you give the following: 3) Jack Layton and the NDP?

		VOTING INTENTION (Leaners Included)						
	TOTAL	CONS	LIB	NDP	BQ	GREEN	OTHER	
		A	B	C	D	E	F	
Base: All Respondents								
Unweighted Base	1020	327	235	192	59	52	6	
Weighted Base	1020	361	226	166	80	35	2	
A - Their campaign is looking great	86	10	16	44	7	1	0	
	8%	3%	7%	26%	9%	3%	-	
			A	ABDE	A			
B - Their campaign is looking pretty good	367	87	105	83	39	17	1	
	36%	24%	47%	50%	48%	48%	50%	
			A	A	A	A		
C - Their campaign could use some work	377	168	78	34	24	11	0	
	37%	46%	34%	21%	30%	30%	-	
		BCD	C					
D - Their campaign is looking bad	122	65	20	4	7	5	0	
	12%	18%	9%	2%	9%	14%	11%	
		BC	C		C	C		
F - Their campaign has fallen off the tracks and looks horrible	68	32	7	1	3	2	1	
	7%	9%	3%	1%	4%	5%	39%	
		BC						
TOPBOX & LOWBOX SUMMARY								
A-B (Top2Box)	453	97	122	127	46	18	1	
	44%	27%	54%	76%	57%	51%	50%	
			A	ABDE	A	A		
C (MidBox)	377	168	78	34	24	11	0	
	37%	46%	34%	21%	30%	30%	-	
		BCD	C					
D-F (Low2Box)	190	97	27	5	11	7	1	
	19%	27%	12%	3%	13%	19%	50%	
		BCD	C		C	C		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

2011 ELECTION CAMPAIGN

KH17. Regardless of who you're intending to vote for, based on what you've seen read or heard, if you were to rate the campaigns of the major political parties so far in terms of how they're running their campaigns, the issues the leaders are taking about, and the performance of the leaders, what grade would you give the following: 4) Gilles Duceppe and the Bloc Quebecois?

	TOTAL	VOTING INTENTION (Leaners Included)					
		CONS	LIB	NDP	BQ	GREEN	OTHER
		A	B	C	D	E	F
Base: All Respondents							
Unweighted Base	1020	327	235	192	59	52	6
Weighted Base	1020	361	226	166	80	35	2
A - Their campaign is looking great	40	1	5	11	19	1	0
	4%	0	2%	6%	23%	4%	-
			A	AB	ABCE	A	
B - Their campaign is looking pretty good	189	36	53	34	43	3	1
	19%	10%	23%	21%	54%	9%	34%
			A	A	ABCE		
C - Their campaign could use some work	378	126	93	65	17	16	0
	37%	35%	41%	39%	21%	46%	12%
			D	D		D	
D - Their campaign is looking bad	222	98	52	31	1	7	0
	22%	27%	23%	19%	2%	21%	-
		D	D	D		D	
F - Their campaign has fallen off the tracks and looks horrible	189	101	24	25	0	7	1
	19%	28%	10%	15%	-	20%	54%
		BCD	D	D		D	
TOPBOX & LOWBOX SUMMARY							
A-B (Top2Box)	230	37	58	45	62	5	1
	23%	10%	26%	27%	77%	13%	34%
			A	A	ABCE		
C (MidBox)	378	126	93	65	17	16	0
	37%	35%	41%	39%	21%	46%	12%
			D	D		D	
D-F (Low2Box)	412	198	75	56	1	14	1
	40%	55%	33%	34%	2%	41%	54%
		BCD	D	D		D	
Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E							