

BEST PRIME MINISTER

EC2. Which leader of the major federal parties would make the best Prime Minister of Canada?

| | REGION | | | | | | | AGE | | | GENDER | |
|------------------------------|--------|-----|-----|-------|-----|-------|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Stephen Harper | 478 | 76 | 69 | 35 | 188 | 76 | 32 | 110 | 194 | 174 | 233 | 245 |
| | 47% | 57% | 67% | 53% | 48% | 31% | 43% | 39% | 48% | 53% | 47% | 47% |
| | | E | DEF | E | E | | | | G | G | | |
| Jack Layton | 352 | 38 | 23 | 15 | 118 | 135 | 23 | 125 | 132 | 95 | 179 | 174 |
| | 35% | 28% | 22% | 22% | 30% | 54% | 30% | 44% | 33% | 29% | 36% | 33% |
| | | | | | | ABCDF | | HI | | | | |
| Michael Ignatieff | 190 | 20 | 12 | 16 | 84 | 38 | 20 | 50 | 79 | 61 | 82 | 108 |
| | 19% | 15% | 11% | 24% | 22% | 15% | 27% | 17% | 19% | 19% | 17% | 20% |
| | | | | B | B | | BE | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

LEADER TRAITS

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 1) Someone you can trust?

| | | REGION | | | | | | AGE | | | GENDER | |
|---|-------|--------|------|-------|-----|-------|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Prime Minister Stephen Harper, Leader of the Conservative Party of Canada | 425 | 73 | 67 | 31 | 172 | 53 | 28 | 94 | 181 | 150 | 204 | 221 |
| | 42% | 54% | 64% | 47% | 44% | 21% | 38% | 33% | 45% | 45% | 41% | 42% |
| | | EF | CDEF | E | E | | E | | G | G | | |
| Liberal Leader Michael Ignatieff | 169 | 20 | 14 | 10 | 79 | 33 | 15 | 44 | 68 | 57 | 79 | 91 |
| | 17% | 14% | 14% | 15% | 20% | 13% | 20% | 16% | 17% | 17% | 16% | 17% |
| | | | | | E | | | | | | | |
| NDP Leader Jack Layton | 365 | 42 | 23 | 25 | 140 | 103 | 32 | 126 | 129 | 110 | 175 | 190 |
| | 36% | 31% | 22% | 38% | 36% | 41% | 43% | 44% | 32% | 33% | 36% | 36% |
| | | | | B | B | B | B | HI | | | | |
| Bloc Quebecois Leader Gilles Duceppe | 61 | 0 | 0 | 0 | 0 | 61 | 0 | 21 | 27 | 13 | 36 | 25 |
| | 6% | - | - | - | - | 24% | - | 7% | 7% | 4% | 7% | 5% |
| | | | | | | ABCDF | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

LEADER TRAITS

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 2) Someone who will get things done?

| | REGION | | | | | | | AGE | | | GENDER | |
|---|--------|-----|-----|-------|-----|-------|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Prime Minister Stephen Harper, Leader of the Conservative Party of Canada | 465 | 70 | 70 | 34 | 189 | 73 | 29 | 105 | 195 | 165 | 236 | 229 |
| | 46% | 52% | 67% | 52% | 48% | 29% | 38% | 37% | 48% | 50% | 48% | 43% |
| | | E | DEF | E | E | | | | G | G | | |
| Liberal Leader Michael Ignatieff | 218 | 30 | 16 | 17 | 88 | 44 | 24 | 61 | 80 | 77 | 98 | 121 |
| | 21% | 22% | 15% | 25% | 23% | 18% | 31% | 22% | 20% | 23% | 20% | 23% |
| | | | | | | | BE | | | | | |
| NDP Leader Jack Layton | 286 | 34 | 19 | 15 | 113 | 82 | 23 | 101 | 106 | 80 | 132 | 154 |
| | 28% | 26% | 18% | 23% | 29% | 33% | 31% | 36% | 26% | 24% | 27% | 29% |
| | | | | | | B | | HI | | | | |
| Bloc Quebecois Leader Gilles Duceppe | 51 | 0 | 0 | 0 | 0 | 51 | 0 | 17 | 24 | 9 | 28 | 23 |
| | 5% | - | - | - | - | 20% | - | 6% | 6% | 3% | 6% | 4% |
| | | | | | | ABCDF | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

LEADER TRAITS

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 3) Someone who has what it takes to lead Canada?

| | REGION | | | | | | | AGE | | | GENDER | |
|---|--------|-----|-----|-------|-----|-------|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Prime Minister Stephen Harper, Leader of the Conservative Party of Canada | 473 | 81 | 70 | 35 | 182 | 72 | 33 | 111 | 191 | 171 | 234 | 239 |
| | 46% | 60% | 68% | 53% | 47% | 29% | 43% | 39% | 47% | 52% | 47% | 45% |
| | | DEF | DEF | E | E | | E | | G | G | | |
| Liberal Leader Michael Ignatieff | 233 | 30 | 17 | 18 | 99 | 48 | 21 | 58 | 93 | 82 | 111 | 122 |
| | 23% | 22% | 17% | 27% | 25% | 19% | 28% | 20% | 23% | 25% | 23% | 23% |
| | | | | | | | | | | | | |
| NDP Leader Jack Layton | 277 | 24 | 16 | 13 | 110 | 93 | 22 | 103 | 103 | 71 | 131 | 146 |
| | 27% | 18% | 16% | 20% | 28% | 37% | 29% | 36% | 25% | 21% | 27% | 28% |
| | | | | | AB | ABCD | | HI | | | | |
| Bloc Quebecois Leader Gilles Duceppe | 37 | 0 | 0 | 0 | 0 | 37 | 0 | 13 | 18 | 6 | 17 | 20 |
| | 4% | - | - | - | - | 15% | - | 4% | 5% | 2% | 3% | 4% |
| | | | | | | ABCDF | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

LEADER TRAITS

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 4) Someone who has a hidden agenda?

| | REGION | | | | | | | AGE | | | GENDER | |
|---|--------|-----|-----|-------|-----|-------|------|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Prime Minister Stephen Harper, Leader of the Conservative Party of Canada | 420 | 39 | 33 | 28 | 157 | 117 | 45 | 134 | 150 | 136 | 220 | 200 |
| | 41% | 29% | 32% | 42% | 40% | 47% | 60% | 47% | 37% | 41% | 44% | 38% |
| | | | | | | AB | ABCD | H | | | | |
| Liberal Leader Michael Ignatieff | 447 | 73 | 63 | 31 | 195 | 61 | 24 | 98 | 196 | 154 | 202 | 245 |
| | 44% | 54% | 61% | 46% | 50% | 25% | 32% | 34% | 48% | 47% | 41% | 47% |
| | | EF | EF | E | EF | | | | G | G | | |
| NDP Leader Jack Layton | 100 | 22 | 8 | 8 | 38 | 18 | 6 | 38 | 41 | 21 | 46 | 54 |
| | 10% | 17% | 7% | 12% | 10% | 7% | 8% | 13% | 10% | 6% | 9% | 10% |
| | | E | | | | | | I | | | | |
| Bloc Quebecois Leader Gilles Duceppe | 53 | 0 | 0 | 0 | 0 | 53 | 0 | 15 | 18 | 20 | 26 | 27 |
| | 5% | - | - | - | - | 21% | - | 5% | 4% | 6% | 5% | 5% |
| | | | | | | ABCDF | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

LEADER TRAITS

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 5) Someone who is best to manage during tough economic times?

| | | REGION | | | | | | AGE | | | GENDER | |
|---|-------|--------|-----|-------|-----|-------|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Prime Minister Stephen Harper, Leader of the Conservative Party of Canada | 522 | 78 | 74 | 37 | 208 | 86 | 37 | 123 | 207 | 191 | 270 | 251 |
| | 51% | 58% | 72% | 56% | 53% | 35% | 50% | 43% | 51% | 58% | 55% | 48% |
| | | E | DEF | E | E | | E | | | G | K | |
| Liberal Leader Michael Ignatieff | 226 | 33 | 14 | 14 | 89 | 54 | 21 | 65 | 91 | 70 | 100 | 125 |
| | 22% | 24% | 14% | 21% | 23% | 22% | 28% | 23% | 22% | 21% | 20% | 24% |
| | | | | | | | B | | | | | |
| NDP Leader Jack Layton | 235 | 24 | 15 | 15 | 93 | 71 | 17 | 85 | 88 | 62 | 104 | 131 |
| | 23% | 18% | 15% | 23% | 24% | 28% | 22% | 30% | 22% | 19% | 21% | 25% |
| | | | | | | AB | | HI | | | | |
| Bloc Quebecois Leader Gilles Duceppe | 38 | 0 | 0 | 0 | 0 | 38 | 0 | 11 | 18 | 8 | 19 | 19 |
| | 4% | - | - | - | - | 15% | - | 4% | 5% | 2% | 4% | 4% |
| | | | | | | ABCDF | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

LEADER TRAITS

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 6) Someone who wants to be Prime Minister for the right reasons?

| | REGION | | | | | | | AGE | | | GENDER | |
|---|--------|-----|-----|-------|-----|-------|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Prime Minister Stephen Harper, Leader of the Conservative Party of Canada | 419 | 74 | 65 | 32 | 166 | 55 | 27 | 94 | 175 | 150 | 197 | 222 |
| | 41% | 55% | 62% | 49% | 43% | 22% | 36% | 33% | 43% | 46% | 40% | 42% |
| | | DEF | DEF | E | E | | E | | G | G | | |
| Liberal Leader Michael Ignatieff | 179 | 22 | 16 | 8 | 79 | 39 | 15 | 40 | 75 | 64 | 84 | 95 |
| | 18% | 17% | 15% | 12% | 20% | 16% | 19% | 14% | 19% | 19% | 17% | 18% |
| NDP Leader Jack Layton | 377 | 38 | 23 | 26 | 145 | 111 | 33 | 137 | 129 | 112 | 193 | 184 |
| | 37% | 28% | 23% | 39% | 37% | 45% | 44% | 48% | 32% | 34% | 39% | 35% |
| | | | | B | B | AB | AB | HI | | | | |
| Bloc Quebecois Leader Gilles Duceppe | 45 | 0 | 0 | 0 | 0 | 45 | 0 | 14 | 26 | 5 | 19 | 25 |
| | 4% | - | - | - | - | 18% | - | 5% | 6% | 1% | 4% | 5% |
| | | | | | | ABCDF | | I | I | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

LEADER TRAITS

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 7) Someone who has a vision of Canada that you can support?

| | REGION | | | | | | | AGE | | | GENDER | |
|---|--------|-----|-----|-------|-----|-------|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Prime Minister Stephen Harper, Leader of the Conservative Party of Canada | 449 | 70 | 68 | 34 | 182 | 66 | 30 | 96 | 193 | 160 | 224 | 225 |
| | 44% | 52% | 65% | 52% | 47% | 26% | 39% | 34% | 48% | 49% | 45% | 43% |
| | | E | DEF | E | E | | E | | G | G | | |
| Liberal Leader Michael Ignatieff | 204 | 26 | 15 | 12 | 93 | 38 | 20 | 51 | 77 | 76 | 91 | 113 |
| | 20% | 20% | 14% | 18% | 24% | 15% | 27% | 18% | 19% | 23% | 18% | 21% |
| | | | | | E | | E | | | | | |
| NDP Leader Jack Layton | 313 | 38 | 21 | 20 | 116 | 92 | 26 | 115 | 116 | 82 | 150 | 163 |
| | 31% | 28% | 21% | 31% | 30% | 37% | 34% | 40% | 29% | 25% | 30% | 31% |
| | | | | | | B | | HI | | | | |
| Bloc Quebecois Leader Gilles Duceppe | 54 | 0 | 0 | 0 | 0 | 54 | 0 | 22 | 20 | 12 | 29 | 25 |
| | 5% | - | - | - | - | 22% | - | 8% | 5% | 4% | 6% | 5% |
| | | | | | | ABCDF | | I | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

2011 ELECTION CAMPAIGN

10. Which party and leader do you trust most to: 1) Manage Canada's economy?

| | REGION | | | | | | | AGE | | | GENDER | |
|---------------------------------------|--------|-----|-----|-------|-----|-------|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Stephen Harper and the Conservatives | 489 | 78 | 71 | 36 | 196 | 73 | 34 | 116 | 195 | 177 | 246 | 243 |
| | 48% | 58% | 68% | 55% | 50% | 29% | 45% | 41% | 48% | 54% | 50% | 46% |
| | | E | DEF | E | E | | E | | | G | | |
| Jack Layton and the NDP | 260 | 27 | 16 | 16 | 95 | 84 | 21 | 89 | 98 | 73 | 121 | 139 |
| | 25% | 20% | 15% | 24% | 24% | 34% | 28% | 31% | 24% | 22% | 24% | 26% |
| | | | | | | ABD | | I | | | | |
| Michael Ignatieff and the Liberals | 226 | 27 | 17 | 12 | 94 | 58 | 18 | 66 | 86 | 74 | 108 | 118 |
| | 22% | 20% | 16% | 18% | 24% | 23% | 24% | 23% | 21% | 22% | 22% | 22% |
| | | | | | | | | | | | | |
| Gilles Duceppe and the Bloc Quebecois | 46 | 2 | 0 | 2 | 5 | 35 | 2 | 13 | 26 | 7 | 19 | 26 |
| | 4% | 1% | - | 3% | 1% | 14% | 3% | 5% | 6% | 2% | 4% | 5% |
| | | | | | | ABCDF | | | I | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

2011 ELECTION CAMPAIGN

10. Which party and leader do you trust most to: 2) Provide open, responsible, and ethical government?

| | REGION | | | | | | | AGE | | | GENDER | |
|---------------------------------------|--------|-----|-----|-------|-----|-------|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Stephen Harper and the Conservatives | 397 | 65 | 63 | 33 | 153 | 55 | 27 | 84 | 168 | 145 | 191 | 205 |
| | 39% | 49% | 61% | 50% | 39% | 22% | 35% | 29% | 41% | 44% | 39% | 39% |
| | | E | DEF | E | E | | E | | G | G | | |
| Jack Layton and the NDP | 369 | 46 | 23 | 22 | 139 | 112 | 28 | 128 | 136 | 105 | 171 | 198 |
| | 36% | 34% | 22% | 33% | 36% | 45% | 37% | 45% | 33% | 32% | 35% | 38% |
| | | | | | B | BD | | HI | | | | |
| Michael Ignatieff and the Liberals | 193 | 20 | 15 | 12 | 89 | 38 | 19 | 56 | 75 | 62 | 94 | 99 |
| | 19% | 15% | 15% | 18% | 23% | 15% | 25% | 20% | 19% | 19% | 19% | 19% |
| | | | | | E | | | | | | | |
| Gilles Duceppe and the Bloc Quebecois | 62 | 3 | 3 | 0 | 10 | 44 | 2 | 17 | 27 | 18 | 38 | 24 |
| | 6% | 2% | 3% | - | 2% | 18% | 2% | 6% | 7% | 5% | 8% | 5% |
| | | | | | | ABCDF | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

2011 ELECTION CAMPAIGN

KH16. To what extent do you agree or disagree with the following statements: 4) When I'm thinking about my vote this time, how my MP voted on the long-gun registry will be an important part of my decision?

| | REGION | | | | | | | AGE | | | GENDER | |
|------------------------------------|--------|-----|-----|-------|-----|-----|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Strongly agree | 161 | 12 | 17 | 11 | 62 | 46 | 13 | 28 | 65 | 68 | 104 | 57 |
| | 16% | 9% | 16% | 16% | 16% | 19% | 17% | 10% | 16% | 21% | 21% | 11% |
| | | | | | | A | | | G | G | K | |
| Somewhat agree | 279 | 44 | 28 | 14 | 98 | 77 | 18 | 84 | 114 | 80 | 128 | 151 |
| | 27% | 33% | 27% | 21% | 25% | 31% | 24% | 30% | 28% | 24% | 26% | 29% |
| | | | | | | | | | | | | |
| Somewhat disagree | 268 | 34 | 35 | 14 | 105 | 61 | 19 | 76 | 100 | 93 | 119 | 150 |
| | 26% | 25% | 34% | 21% | 27% | 25% | 25% | 27% | 25% | 28% | 24% | 28% |
| | | | | | | | | | | | | |
| Strongly disagree | 311 | 44 | 24 | 28 | 125 | 65 | 26 | 96 | 126 | 89 | 143 | 168 |
| | 31% | 32% | 23% | 42% | 32% | 26% | 34% | 34% | 31% | 27% | 29% | 32% |
| | | | | BE | | | | | | | | |
| TOPBOX & LOWBOX SUMMARY | | | | | | | | | | | | |
| Agree (Top2Box) | 440 | 57 | 45 | 24 | 160 | 123 | 31 | 113 | 180 | 148 | 232 | 208 |
| | 43% | 42% | 43% | 37% | 41% | 49% | 41% | 40% | 44% | 45% | 47% | 40% |
| | | | | | | | | | | | K | |
| Disagree (Low2Box) | 580 | 78 | 59 | 42 | 230 | 126 | 44 | 172 | 225 | 182 | 262 | 318 |
| | 57% | 58% | 57% | 63% | 59% | 51% | 59% | 60% | 56% | 55% | 53% | 60% |
| | | | | | | | | | | | | J |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

2011 ELECTION CAMPAIGN

KH16. To what extent do you agree or disagree with the following statements: 5) I believe Michael Ignatieff when he says that he can pay for his campaign promises called the 'Family Pack'?

| | | REGION | | | | | | AGE | | | GENDER | |
|------------------------------------|-------|--------|-----|-------|-----|-----|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1020 | 127 | 87 | 73 | 388 | 269 | 76 | 347 | 374 | 299 | 487 | 533 |
| Weighted Base | 1020 | 135 | 104 | 66 | 390 | 249 | 75 | 285 | 405 | 330 | 494 | 526 |
| Strongly agree | 78 | 5 | 6 | 3 | 34 | 20 | 11 | 23 | 29 | 27 | 48 | 30 |
| | 8% | 3% | 6% | 4% | 9% | 8% | 15% | 8% | 7% | 8% | 10% | 6% |
| | | | | | | | AC | | | | K | |
| Somewhat agree | 227 | 22 | 13 | 15 | 91 | 66 | 20 | 74 | 87 | 67 | 105 | 122 |
| | 22% | 16% | 12% | 22% | 23% | 27% | 27% | 26% | 21% | 20% | 21% | 23% |
| | | | | | B | B | B | | | | | |
| Somewhat disagree | 266 | 38 | 24 | 15 | 87 | 81 | 20 | 90 | 103 | 73 | 122 | 144 |
| | 26% | 28% | 23% | 23% | 22% | 32% | 27% | 32% | 25% | 22% | 25% | 27% |
| | | | | | | D | | I | | | | |
| Strongly disagree | 449 | 70 | 62 | 33 | 178 | 83 | 23 | 98 | 187 | 164 | 219 | 230 |
| | 44% | 52% | 59% | 50% | 46% | 33% | 31% | 35% | 46% | 50% | 44% | 44% |
| | | EF | DEF | EF | EF | | | | G | G | | |
| TOPBOX & LOWBOX SUMMARY | | | | | | | | | | | | |
| Agree (Top2Box) | 305 | 27 | 19 | 18 | 125 | 86 | 32 | 96 | 116 | 93 | 153 | 152 |
| | 30% | 20% | 18% | 27% | 32% | 34% | 42% | 34% | 29% | 28% | 31% | 29% |
| | | | | | AB | AB | AB | | | | | |
| Disagree (Low2Box) | 715 | 108 | 85 | 49 | 266 | 164 | 44 | 188 | 289 | 237 | 341 | 374 |
| | 70% | 80% | 82% | 73% | 68% | 66% | 58% | 66% | 71% | 72% | 69% | 71% |
| | | DEF | DEF | | | | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K