



Ipsos Reid

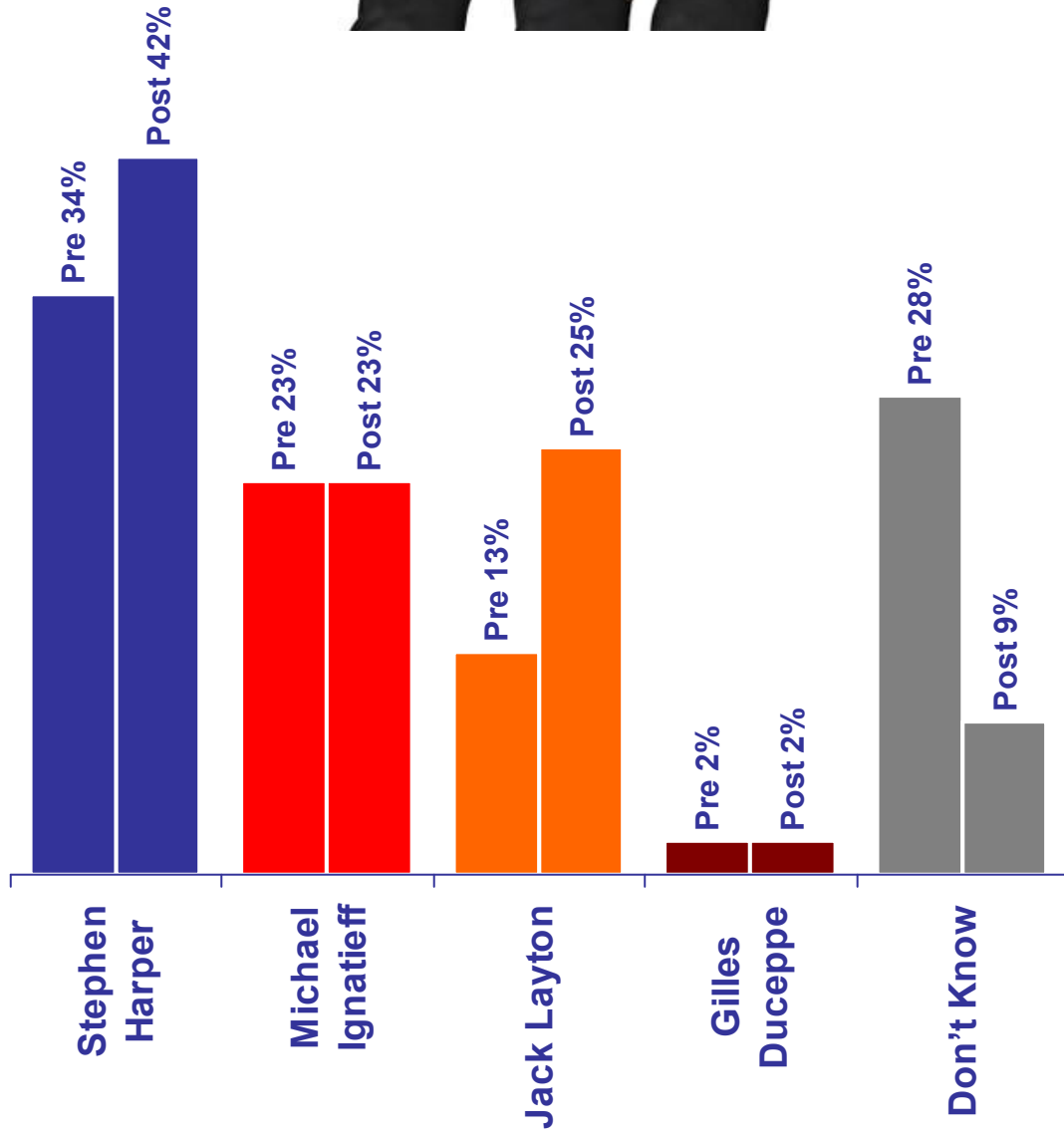
Federal Election PRE/POST DEBATE Flash Poll Results

April 12, 2011



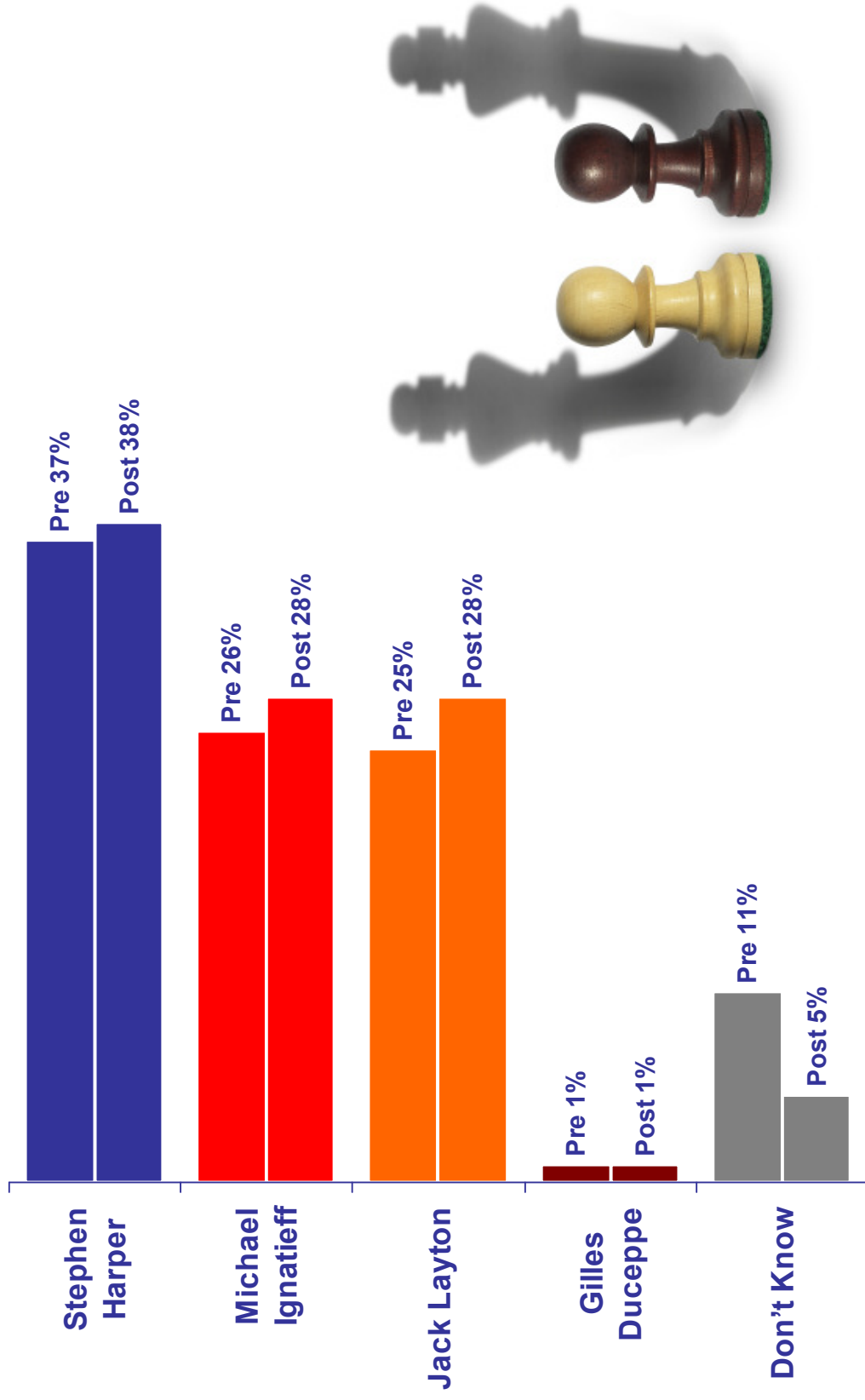
Nobody's Unpredictable

PRE: Who Do You Think Will Win Tonight's Leaders' Debate?
POST: Who, in your view, Won This Debate?



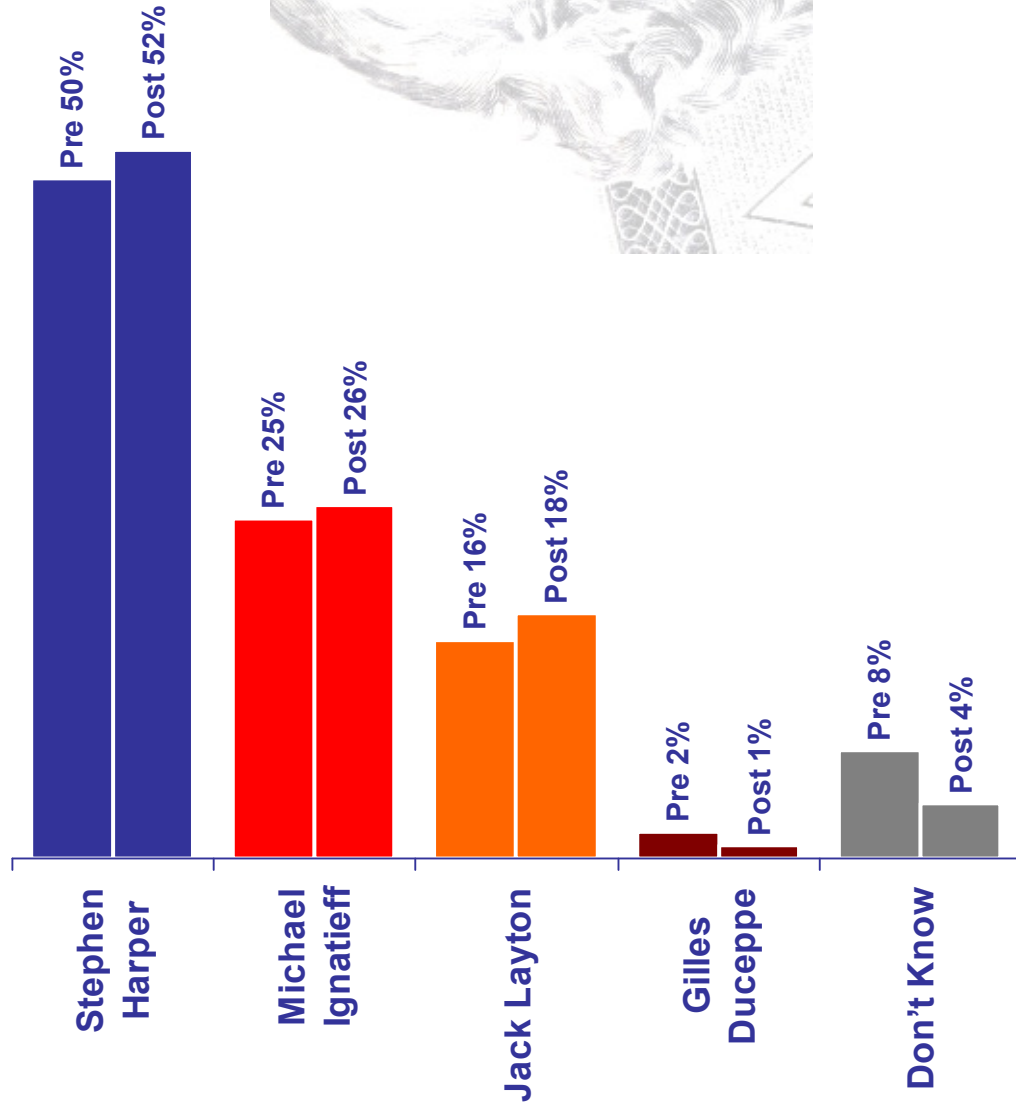
Pre1. Who do you think will win tonight's leaders' debate?
 Base: All Respondents: Pre: n=2,615; Post: n=2,365

PRE: Which party leader do you think Offers The Best Ideas and Policies?
POST: Who do you think offered the Best Ideas and Policies in the Debate?



Pre2. Which party leader do you think offers the Best Ideas and Policies?
 Base: All Respondents: Pre: n=2,615; Post: n=2,365

PRE: Which party leader do you think Sounds and Acts Most Like a Prime Minister?
POST: Who do you think Sounded and Acted Most like a Prime Minister?

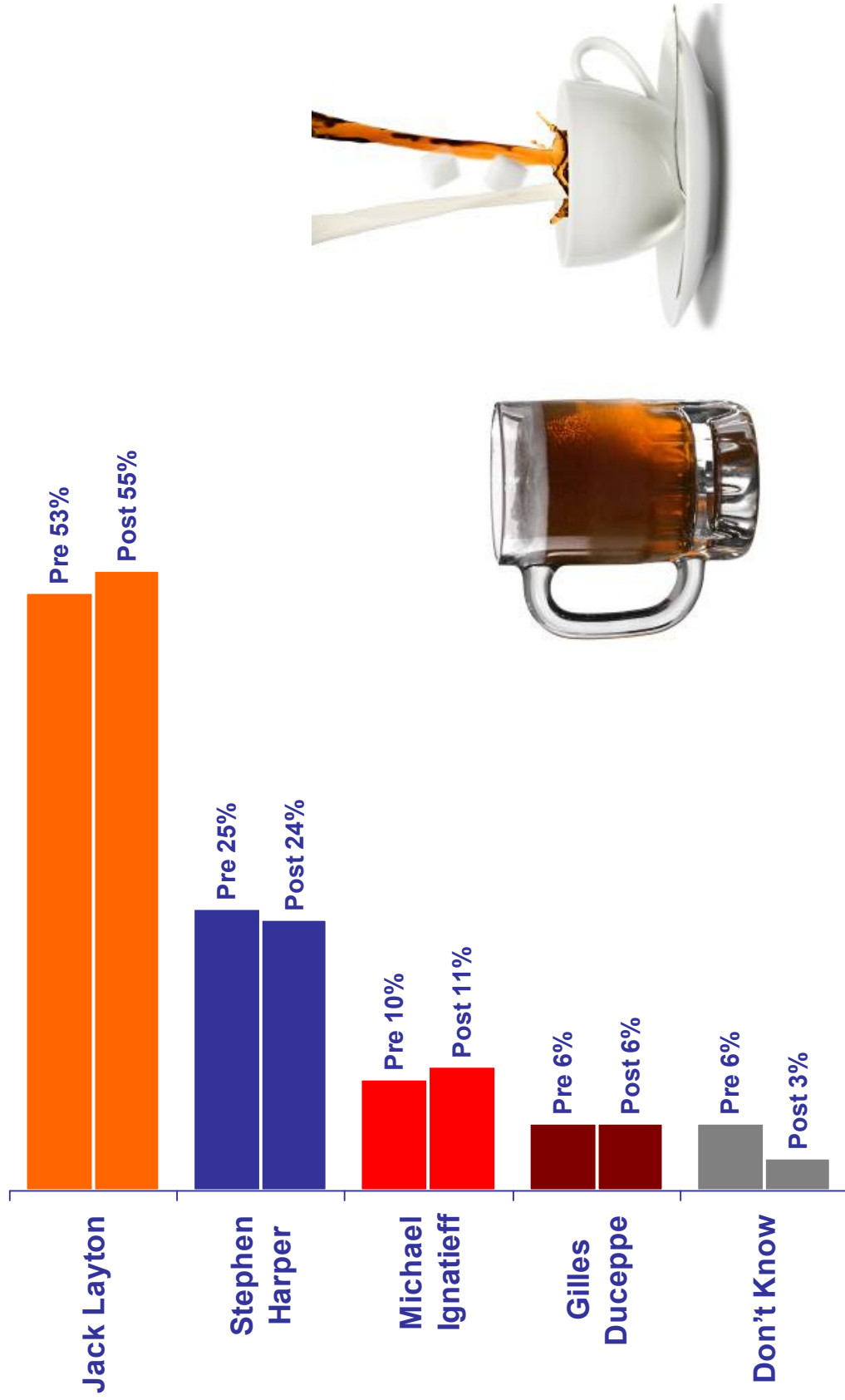


Pre3. Which party leader do you think Sounds and Acts most like a Prime Minister?
 Base: All Respondents: Pre: n=2,615; Post: n=2,365



PRE: Forgetting about their policies for a moment, which party leader do you find to be the **Most Likeable, that is the person you'd most like to go out for a beer or coffee with?**

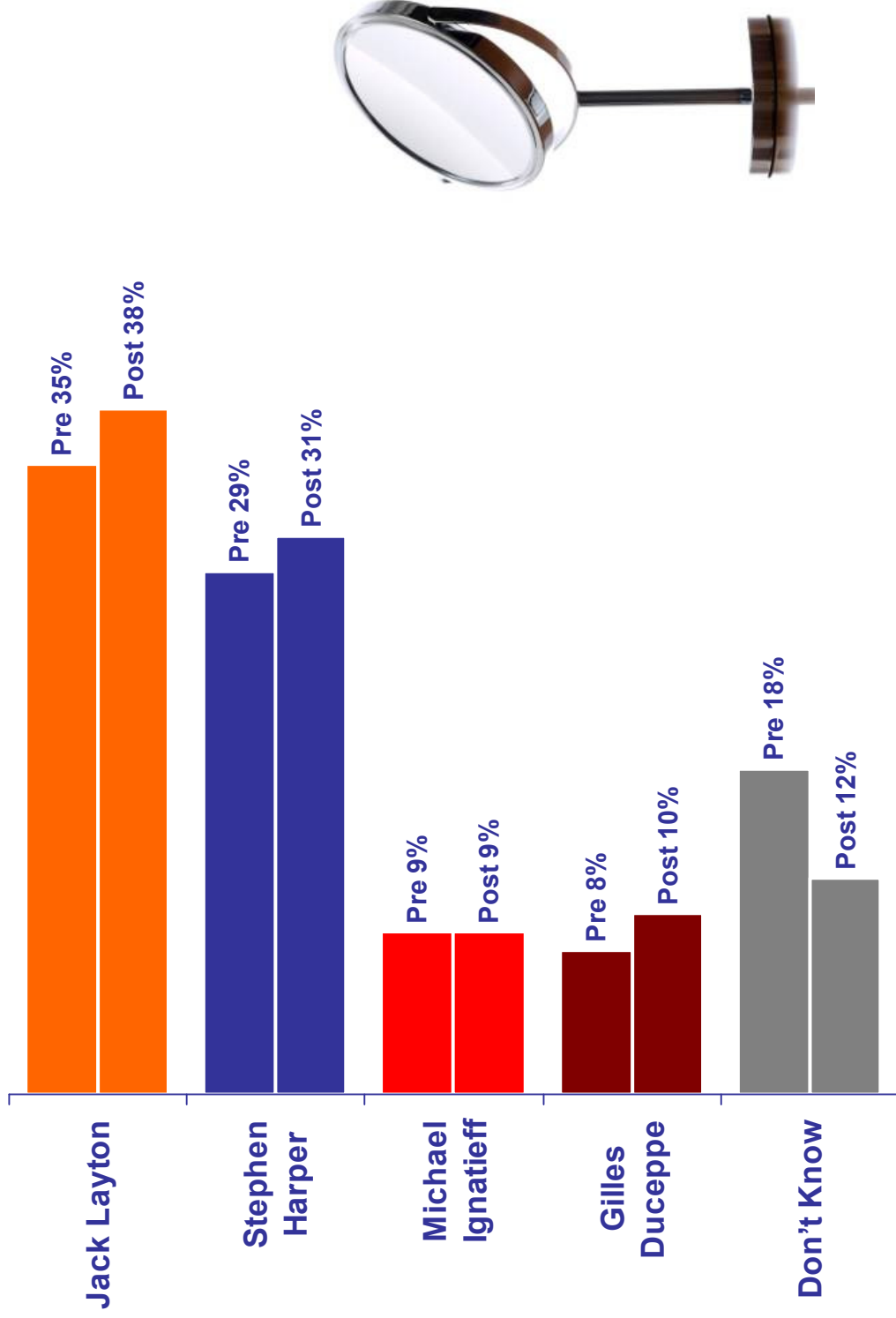
POST: Forgetting about their policies for a moment, who did you find to be the **Most Likeable, that is, the person you'd most like to go out for a beer or coffee with?**



Pre4. Forgetting about their policies for a moment, which party leader do you find to be the most Likeable, that is the person you'd most like to go out for a beer or coffee with?

Base: All Respondents: Pre: n=2,615; Post: n=2,365

PRE: Which party leader do you think is the Most Visually Attractive?
POST: Which leader do you think is the Most Visually Attractive

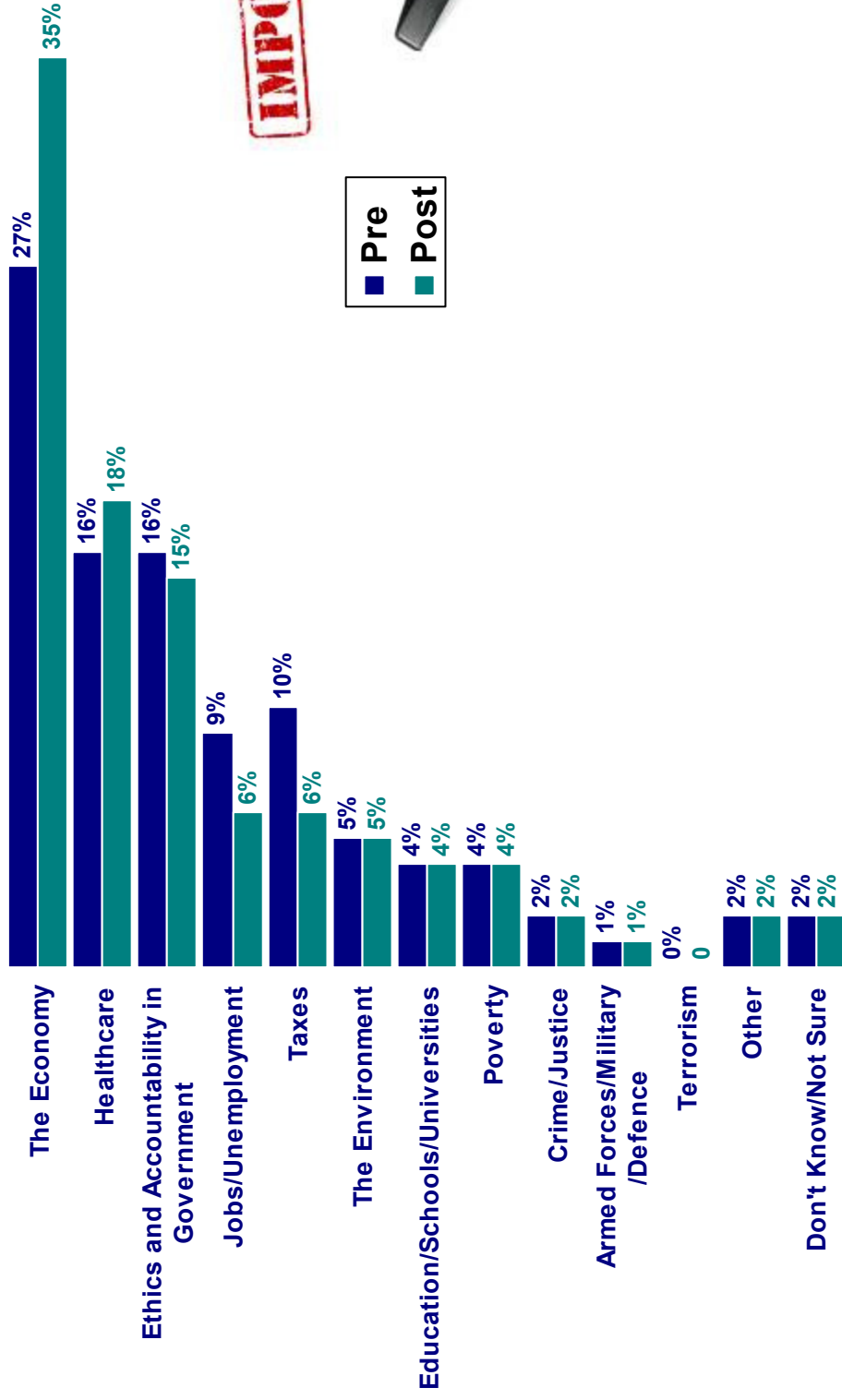


Pre5. Which party leader do you think is the most visually attractive?

Base: All Respondents: Pre: n=2,615; Post: n=2,365



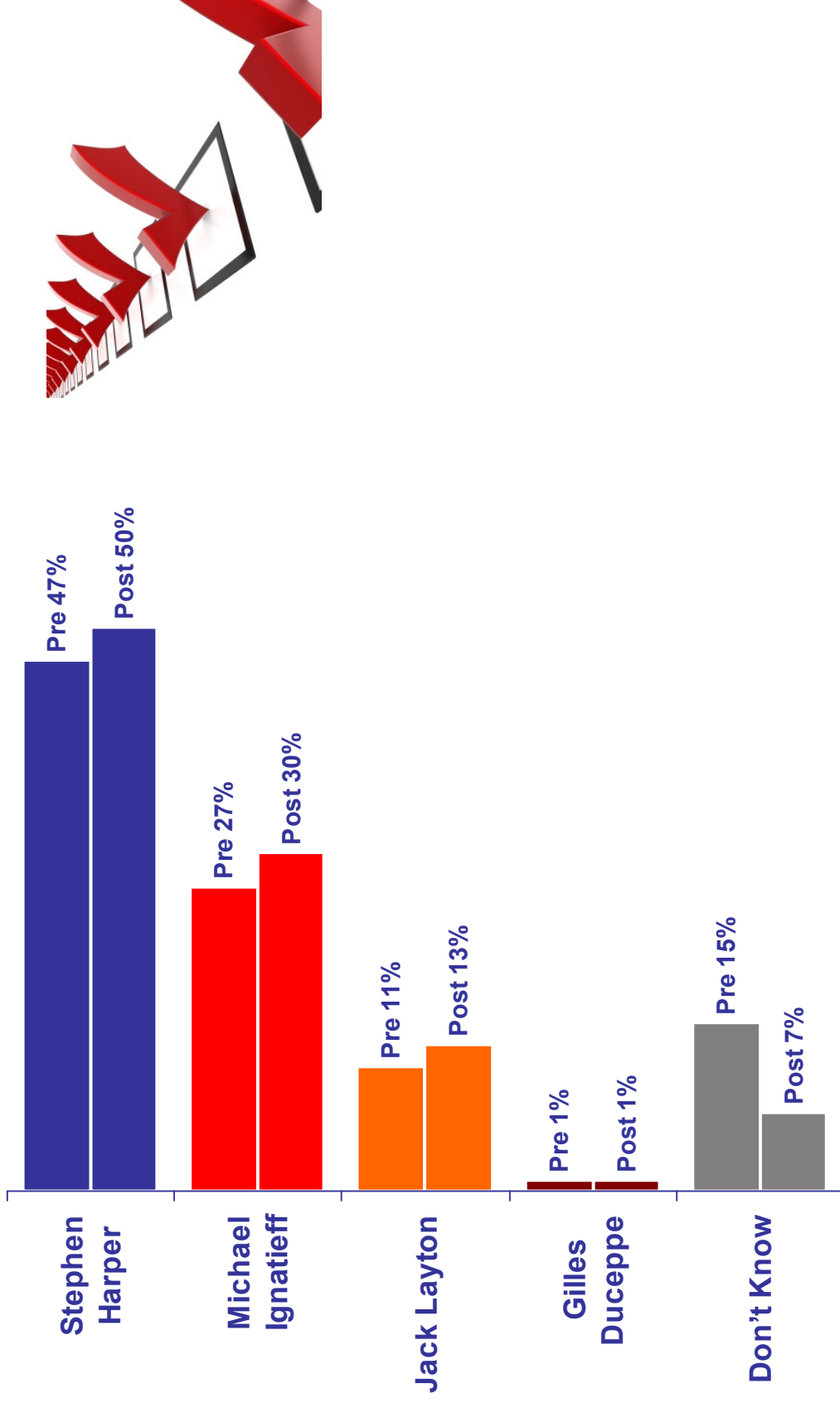
PRE/POST: What is the most important issue for you in this election, the one that you most want the political leaders and candidates to be talking about?



Pre6/Post6. What is the most important issue for you in this election, the one that you most want the political leaders and candidates to be talking about? Base: All Respondents: Pre: n=2,615; Post: n=2,365

PRE/POST: Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

ECONOMY



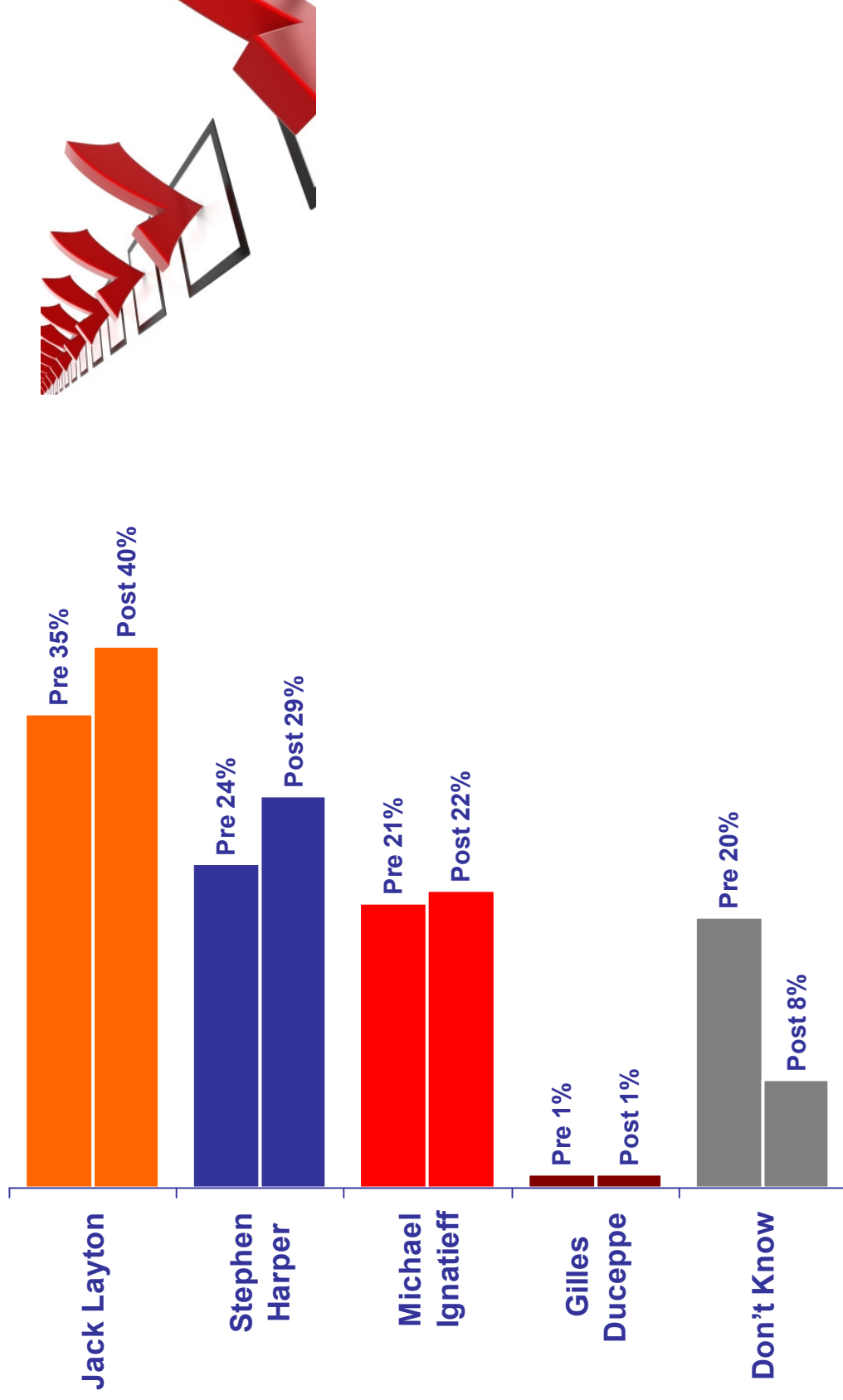
Pre7/Post7. And which party leader do you think has the best ideas and policies for dealing with each of the following issues?

Base: All Respondents: Pre: n=2,615; Post: n=2,365



PRE/POST: Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

HEALTHCARE



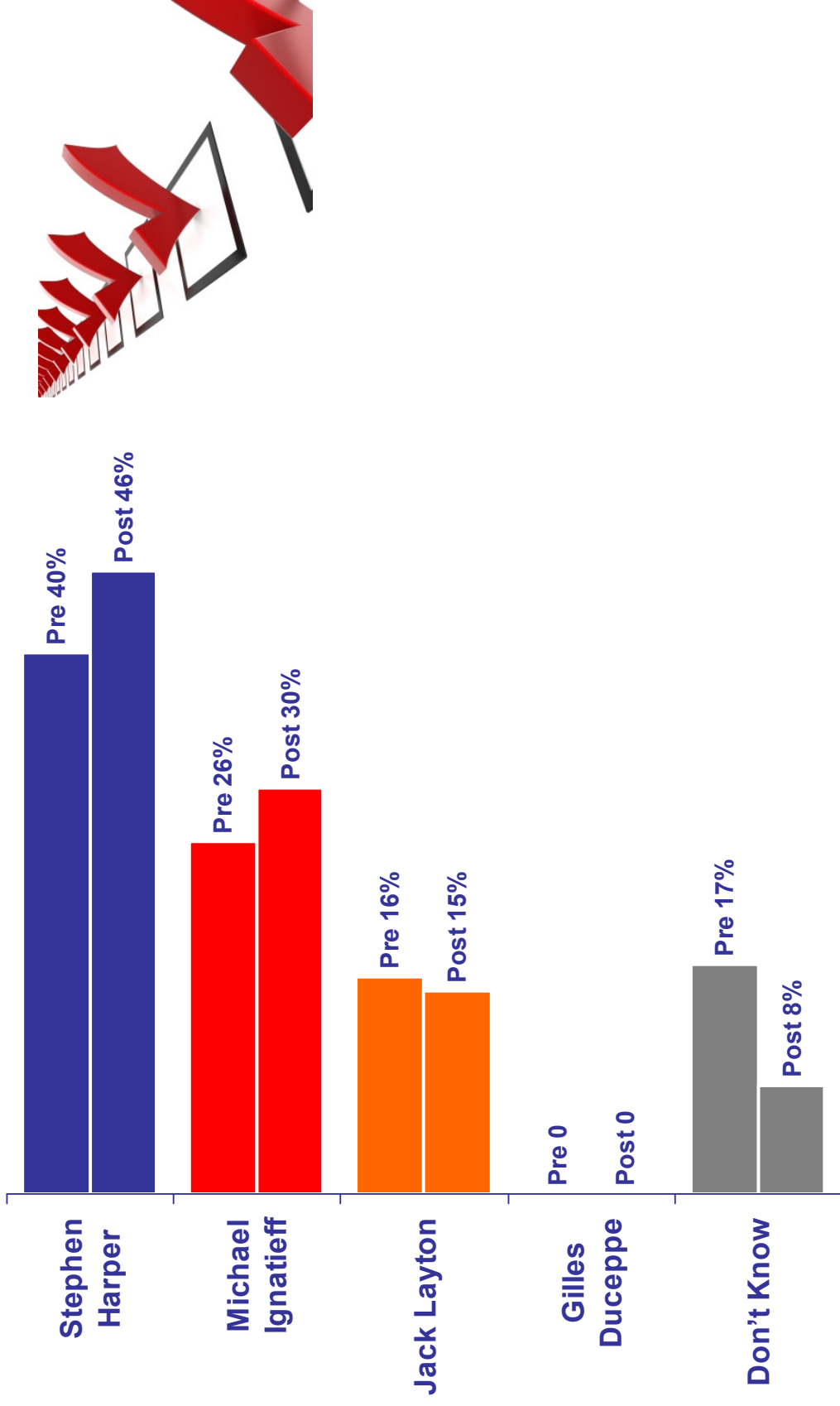
Pre7/Post7. And which party leader do you think has the best ideas and policies for dealing with each of the following issues?

Base: All Respondents: Pre: n=2,615; Post: n=2,365



PRE/POST: Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

TAXES



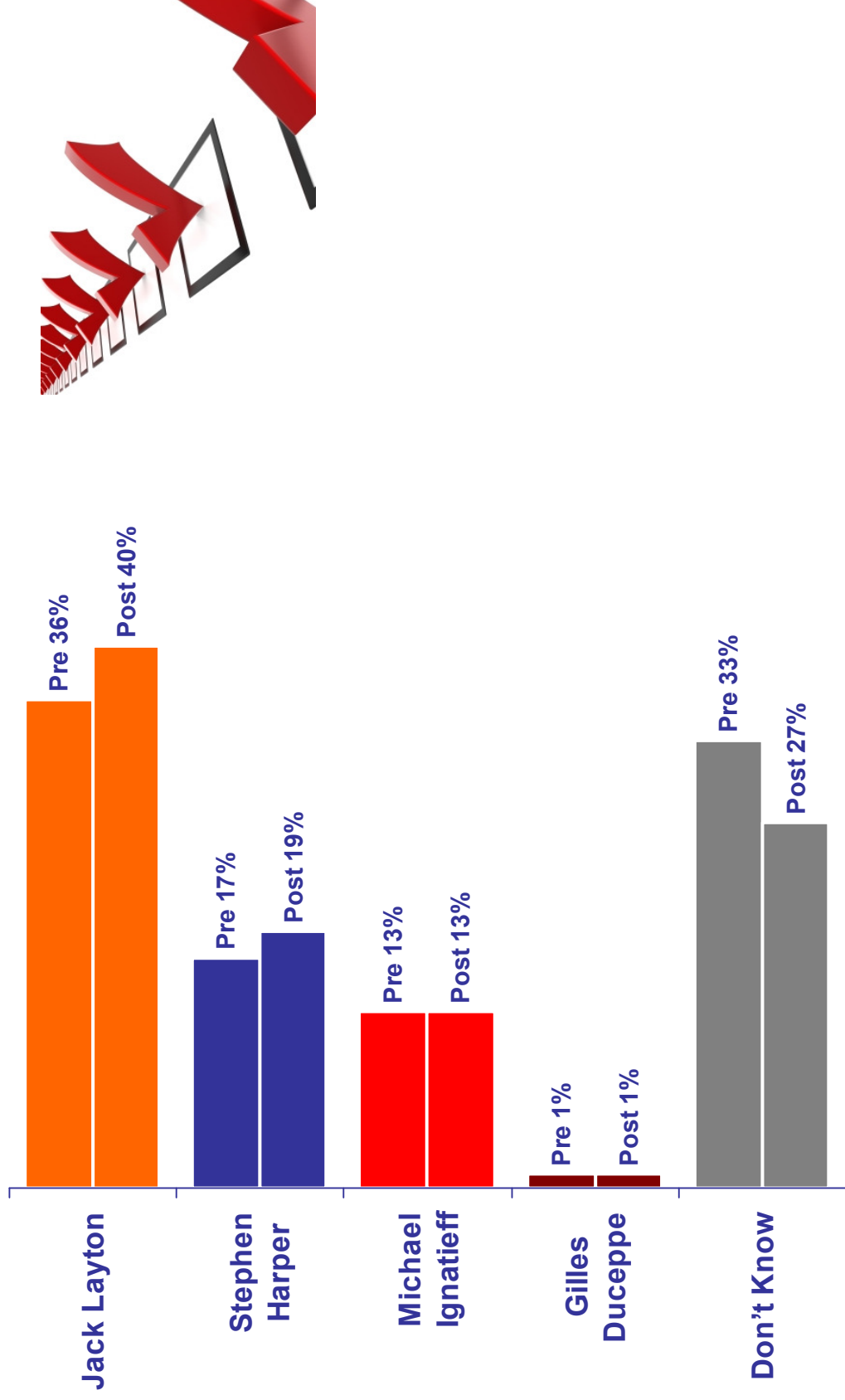
Pre7/Post7. And which party leader do you think has the best ideas and policies for dealing with each of the following issues?

Base: All Respondents: Pre: n=2,615; Post: n=2,365



PRE/POST: Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

ENVIRONMENT

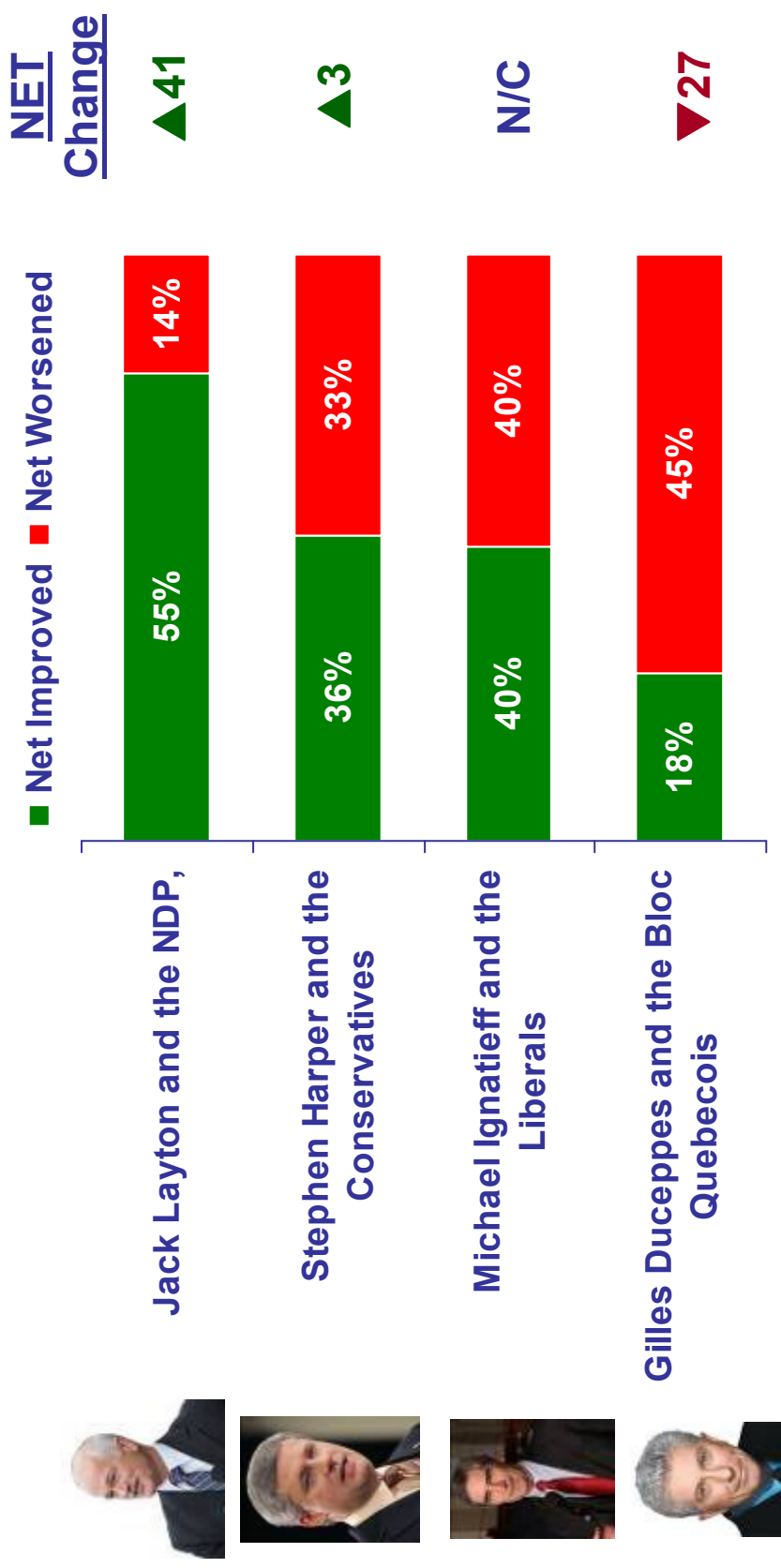


Pre7/Post7. And which party leader do you think has the best ideas and policies for dealing with each of the following issues?
Base: All Respondents: Pre: n=2,615; Post: n=2,365



*****The following questions were only asked Post-Debate*****

Has your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in tonight's debate

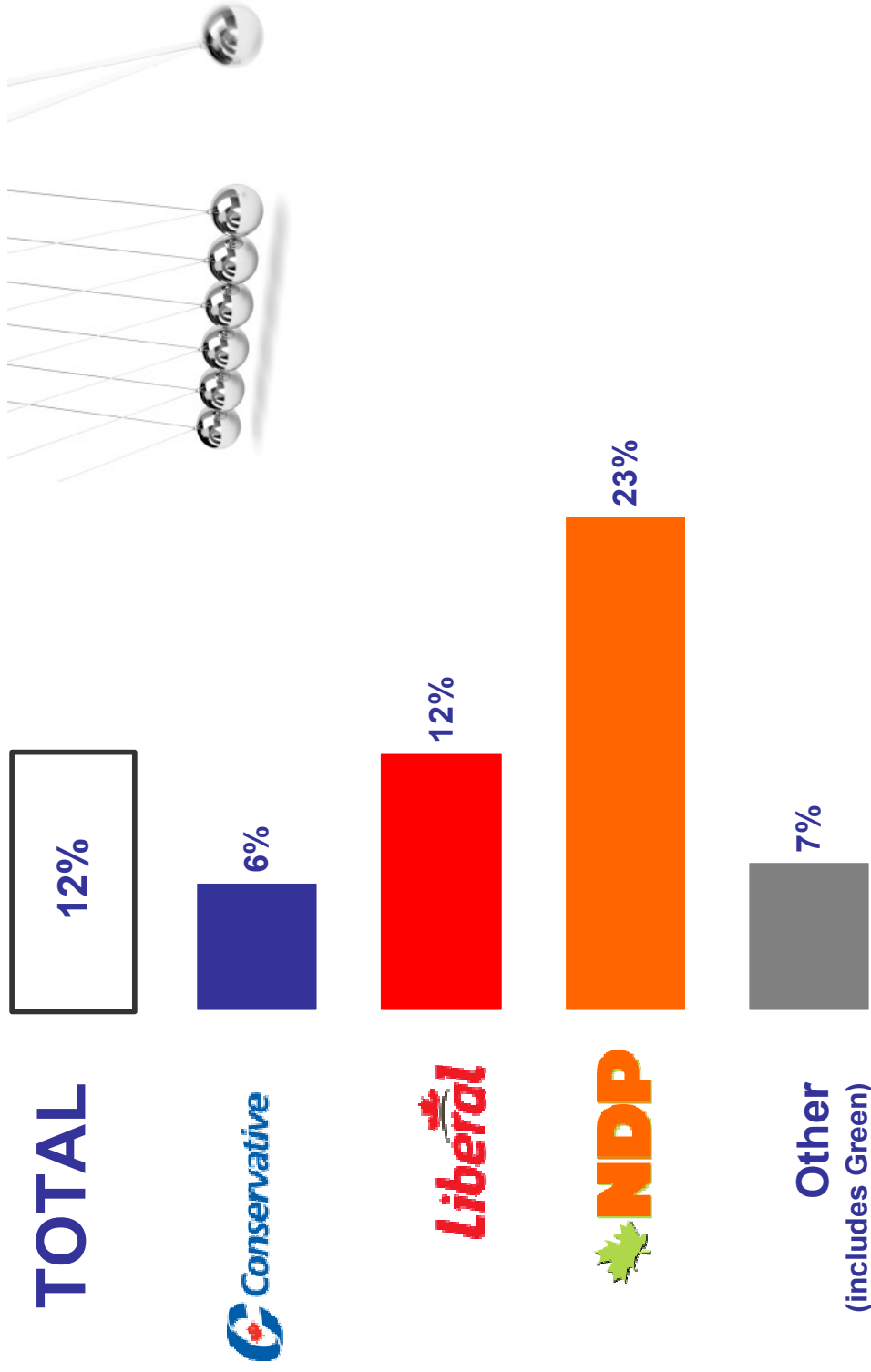


Post8. I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in tonight's debate. Base: All Respondents n=2,365



Did you Change Your Mind about Who to Vote for on May 2nd because of Tonight's Debate?

YES by Post-Debate Party Vote:



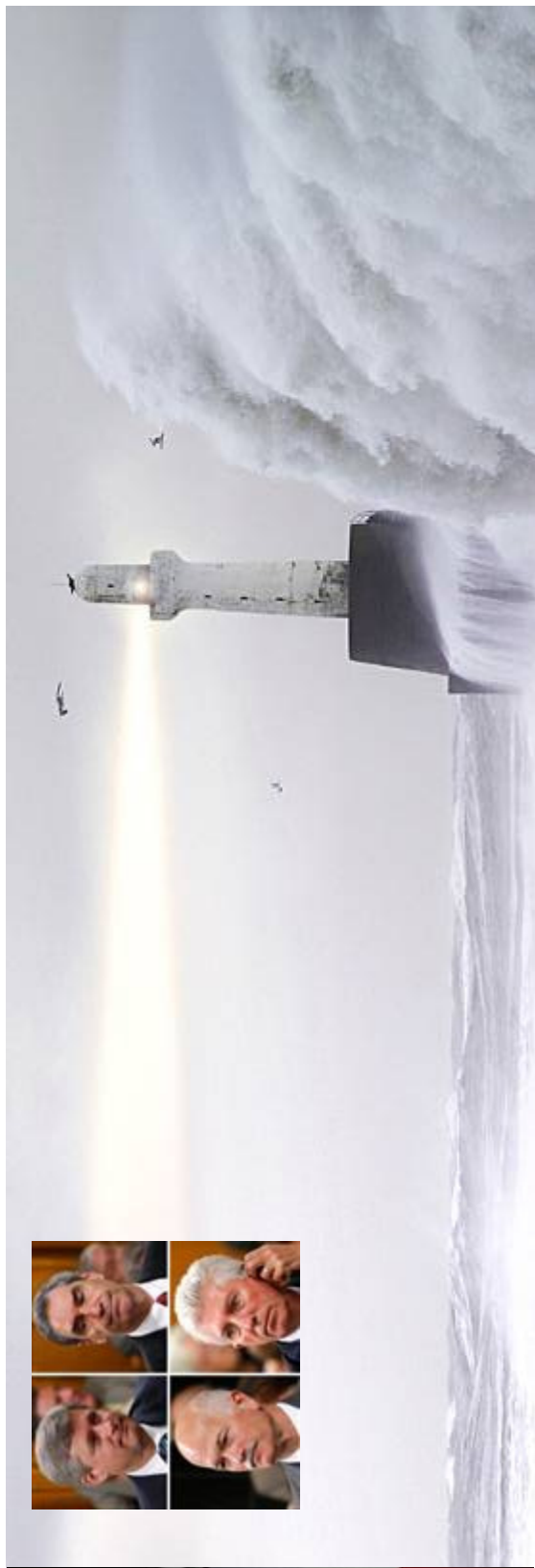
Post9. Did you change your mind about who to vote for on May 2nd because of tonight's debate?
Base: All Respondents n=2,365



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