



11-017367-01-01 Debate Night - Post-Debate Survey

Demographic Tables (REGION-GENDER-AGE)

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ELECTION 2011 - POST-DEBATE SURVEY

1. Overall, who in your view, who WON this debate? Is it Stephen Harper, Michael Ignatieff, Jack Layton or Gilles Duceppe?

	TOTAL	REGION					GENDER		AGE			
		BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	2365	406	256	166	1230	74	233	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	245	1170	1195	664	1004	697
Stephen Harper, leader of the Conservative Party	993	160	187	94	457	14	81	526	467	237	430	325
	42%	38%	65%	49%	40%	19%	33%	45%	39%	36%	43%	47%
		E	ACDEF	ADEF	E		E	H			I	I
Michael Ignatieff, leader of the Liberal Party	534	87	46	31	282	20	68	262	272	150	228	156
	23%	21%	16%	16%	25%	28%	28%	22%	23%	23%	23%	22%
					BC	B	BC					
Jack Layton, leader of the New Democratic Party (NDP)	584	119	33	48	284	28	73	285	300	187	253	144
	25%	28%	12%	25%	25%	37%	30%	24%	25%	28%	25%	21%
		B		B	B	BD	B			K	K	
Gilles Duceppe, leader of the Bloc Quebecois	52	6	8	5	28	2	2	25	27	21	13	18
	2%	2%	3%	3%	2%	2%	1%	2%	2%	3%	1%	3%
										J		
Don't know/Refused	202	50	14	14	93	10	22	73	129	69	79	54
	9%	12%	5%	7%	8%	14%	9%	6%	11%	10%	8%	8%
		BD				B			G			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

2. Who do you think offered the BEST IDEAS AND POLICIES in the debate? Is it Stephen Harper, Michael Ignatieff, Jack Layton, or Gilles Duceppe?

	TOTAL	REGION				GENDER		ATL	AGE		
		BC	AB	SK/MB	ON	Male	Female		18-34	35-54	55+
Base: All respondents		A	B	C	D	G	H	F	I	J	K
Unweighted Base	2365	406	256	166	1230	1376	989	233	407	906	1052
Weighted Base	2365	422	288	191	1144	1170	1195	245	664	1004	697
Stephen Harper	906	152	179	84	410	485	421	67	209	402	295
	38%	36%	62%	44%	36%	41%	35%	27%	32%	40%	42%
		EF	ACDEF	EF	EF	H				I	I
Michael Ignatieff	651	105	50	49	340	325	326	84	183	272	197
	28%	25%	17%	26%	30%	28%	27%	34%	28%	27%	28%
		B			B			AB			
Jack Layton	670	131	45	53	332	300	370	76	212	283	176
	28%	31%	16%	28%	29%	26%	31%	31%	32%	28%	25%
		B		B	B		G	B	K		
Gilles Duceppe	27	8	4	0	12	16	10	0	14	6	6
	1%	2%	1%	-	1%	1%	1%	-	2%	1%	1%
									J		
Don't know/Refused	111	26	10	5	50	43	67	18	46	41	24
	5%	6%	4%	3%	4%	4%	6%	7%	7%	4%	3%
							G		JK		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

3. Who do you think SOUNDED AND ACTED the most like a Prime Minister? Is it Stephen Harper, Michael Ignatieff, Jack Layton, or Gilles Duceppe?

	TOTAL	REGION				GENDER		ATL	AGE		
		BC	AB	SK/MB	ON	QC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	G	H	I	J	K
Base: All respondents											
Unweighted Base	2365	406	256	166	1230	74	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	1170	1195	664	1004	697
Stephen Harper	1235	207	216	107	574	27	640	595	310	543	381
	52%	49%	75%	56%	50%	36%	55%	50%	47%	54%	55%
Michael Ignatieff	606	98	43	42	328	23	281	324	162	258	185
	26%	23%	15%	22%	29%	31%	24%	27%	24%	26%	27%
Jack Layton	416	87	21	41	183	17	197	219	157	162	97
	18%	21%	7%	21%	16%	24%	17%	18%	24%	16%	14%
Gilles Duceppe	24	3	1	0	18	2	12	12	9	7	7
	1%	1%	0	-	2%	2%	1%	1%	1%	1%	1%
Don't know/Refused	84	27	7	2	40	5	40	44	25	34	26
	4%	7%	2%	1%	4%	7%	3%	4%	4%	3%	4%
		BCDF				CF					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

4. Forgetting about their policies for a moment, who did you find to be the most LIKEABLE? That is, the person you'd most like to go out for a beer or coffee with. Is it Stephen Harper, Michael Ignatieff, Jack Layton, or Gilles Duceppe?

	TOTAL	REGION					GENDER		ATL	AGE		
		BC	AB	SK/MB	ON	QC	Male	Female		18-34	35-54	55+
Base: All respondents		A	B	C	D	E	G	H	F	I	J	K
Unweighted Base	2365	406	256	166	1230	74	1376	989	233	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	1170	1195	245	664	1004	697
Stephen Harper	572	97	122	57	242	6	307	265	47	138	240	194
	24%	23%	42%	30%	21%	8%	26%	22%	19%	21%	24%	28%
		E	ACDEF	DEF	E		H		E			I
Michael Ignatieff	271	41	28	20	144	8	134	138	29	69	107	95
	11%	10%	10%	10%	13%	11%	11%	12%	12%	10%	11%	14%
Jack Layton	1305	227	112	105	651	52	621	684	157	397	573	334
	55%	54%	39%	55%	57%	70%	53%	57%	64%	60%	57%	48%
		B		B	B	ABD			AB	K	K	
Gilles Duceppe	147	32	19	6	73	8	73	74	10	38	58	50
	6%	8%	7%	3%	6%	11%	6%	6%	4%	6%	6%	7%
						CF						
Don't know/Refused	70	24	7	3	34	1	36	34	2	21	25	24
	3%	6%	2%	1%	3%	1%	3%	3%	1%	3%	2%	3%
		CDF										

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

5. Which party/leader do you think is the MOST VISUALLY ATTRACTIVE? Is it Stephen Harper, Michael Ignatieff, Jack Layton, or Gilles Duceppe?

	TOTAL	REGION					GENDER		ATL	AGE		
		BC	AB	SK/MB	ON	QC	Male	Female		18-34	35-54	55+
		A	B	C	D	E	G	H	F	I	J	K
Base: All respondents												
Unweighted Base	2365	406	256	166	1230	74	1376	989	233	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	1170	1195	245	664	1004	697
Stephen Harper	727	129	137	62	332	13	379	348	54	166	297	264
	31%	31%	48%	33%	29%	18%	32%	29%	22%	25%	30%	38%
		EF	ACDEF	EF	F							IJ
Michael Ignatieff	217	30	23	18	112	12	117	100	23	57	91	69
	9%	7%	8%	9%	10%	16%	10%	8%	9%	9%	9%	10%
						A						
Jack Layton	900	154	81	70	452	31	429	472	112	303	374	223
	38%	36%	28%	36%	40%	42%	37%	39%	46%	46%	37%	32%
		B			B	B			AB	JK	K	
Gilles Duceppe	231	48	20	20	113	9	93	138	22	46	106	79
	10%	11%	7%	10%	10%	12%	8%	12%	9%	7%	11%	11%
								G			I	I
Don't know/Refused	289	62	27	21	136	9	153	137	34	91	137	62
	12%	15%	10%	11%	12%	12%	13%	11%	14%	14%	14%	9%
										K	K	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

6. IMPROVED SUMMARY TABLE

	TOTAL	REGION					GENDER		AGE			
		BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	2365	406	256	166	1230	74	233	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	245	1170	1195	664	1004	697
Stephen Harper	854	145	152	84	383	15	74	455	399	212	361	282
	36%	34%	53%	44%	33%	21%	30%	39%	33%	32%	36%	40%
		E	ADEF	DEF	E			H				I
		953	172	75	65	492	42	107	459	493	269	392
Michael Ignatieff	40%	41%	26%	34%	43%	56%	44%	39%	41%	41%	39%	42%
		B			BC	ABCD	B					
	1297	237	128	101	629	51	149	632	664	387	551	358
Jack Layton	55%	56%	44%	53%	55%	69%	61%	54%	56%	58%	55%	51%
		B			B	BCD	B			K		
	423	79	45	31	203	20	45	197	226	134	164	125
Gilles Duceppe	18%	19%	16%	16%	18%	28%	18%	17%	19%	20%	16%	18%
						B						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

6. STAYED THE SAME SUMMARY TABLE

	TOTAL	REGION						GENDER		AGE		
		BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	2365	406	256	166	1230	74	233	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	245	1170	1195	664	1004	697
Stephen Harper	721	123	83	49	367	21	78	344	378	219	312	191
	31%	29%	29%	26%	32%	28%	32%	29%	32%	33%	31%	27%
										K		
Michael Ignatieff	465	87	54	34	225	17	48	231	234	147	187	131
	20%	21%	19%	18%	20%	23%	20%	20%	20%	22%	19%	19%
Jack Layton	731	122	110	59	358	19	64	359	372	197	307	228
	31%	29%	38%	31%	31%	25%	26%	31%	31%	30%	31%	33%
			AF									
Gilles Duceppe	872	147	88	68	447	23	99	423	449	250	359	263
	37%	35%	31%	36%	39%	31%	40%	36%	38%	38%	36%	38%
					B		B					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

6. WORSENEDED SUMMARY TABLE

	TOTAL	REGION					GENDER		18-34	AGE	
		BC	AB	SK/MB	ON	QC	ATL	Male		35-54	55+
		A	B	C	D	E	F	G	I	J	K
Base: All respondents											
Unweighted Base	2365	406	256	166	1230	74	233	1376	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	245	1170	664	1004	697
Stephen Harper	788	153	53	58	394	38	93	370	233	331	224
	33%	36%	18%	30%	34%	51%	38%	32%	35%	33%	32%
		B		B	B	ABCD	B				
Michael Ignatieff	946	162	160	93	426	16	90	478	247	426	273
	40%	38%	56%	48%	37%	21%	37%	41%	37%	42%	39%
		E	ADEF	ADEF	E		E				
Jack Layton	336	61	50	31	157	4	33	178	79	147	110
	14%	15%	17%	16%	14%	6%	13%	15%	12%	15%	16%
			E	E							
Gilles Duceppe	1069	195	156	93	494	31	101	550	280	481	308
	45%	46%	54%	48%	43%	42%	41%	47%	42%	48%	44%
			DF								

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

6. Now I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in tonight's debate: 1) Stephen Harper?

	TOTAL	REGION				GENDER		ATL	AGE		
		BC	AB	SK/MB	ON	QC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	G	H	I	J	K
Base: All respondents											
Unweighted Base	2365	406	256	166	1230	74	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	1170	1195	664	1004	697
Improved a lot	374	59	69	34	174	7	188	186	85	151	138
	16%	14%	24%	18%	15%	9%	16%	16%	13%	15%	20%
Improved a little	480	86	83	50	209	9	267	213	127	210	143
	20%	20%	29%	26%	18%	12%	23%	18%	19%	21%	21%
Stayed the same	721	123	83	49	367	21	344	378	219	312	191
	31%	29%	29%	26%	32%	28%	29%	32%	33%	31%	27%
Worsened a lot	408	82	32	32	195	19	182	226	119	171	118
	17%	19%	11%	17%	17%	26%	16%	19%	18%	17%	17%
Worsened a little	381	71	21	26	199	19	188	193	114	160	106
	16%	17%	7%	14%	17%	26%	16%	16%	17%	16%	15%
Don't know/Refused	1	1	0	0	0	0	1	0	0	0	1
	0	0	-	-	-	-	0	-	-	-	0
TOPBOX & LOWBOX SUMMARY											
Improved (Top2Box)	854	145	152	84	383	15	455	399	212	361	282
	36%	34%	53%	44%	33%	21%	39%	33%	32%	36%	40%
Stayed the same (MidBox)	721	123	83	49	367	21	344	378	219	312	191
	31%	29%	29%	26%	32%	28%	29%	32%	33%	31%	27%
Worsened (Low2Box)	788	153	53	58	394	38	370	418	233	331	224
	33%	36%	18%	30%	34%	51%	32%	35%	35%	33%	32%
Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base											

ELECTION 2011 - POST-DEBATE SURVEY

6. Now I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in tonight's debate: 2) Michael Ignatieff?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

6. Now I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in tonight's debate: 3) Jack Layton?

	TOTAL	REGION				GENDER		ATL	AGE		
		BC	AB	SK/MB	ON	QC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	G	H	I	J	K
Base: All respondents											
Unweighted Base	2365	406	256	166	1230	74	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	1170	1195	664	1004	697
Improved a lot	436	86	23	42	209	22	212	224	135	183	118
	18%	20%	8%	22%	18%	29%	18%	19%	20%	18%	17%
		B		B	B	BD					
Improved a little	861	151	105	59	420	30	420	440	253	368	240
	36%	36%	36%	31%	37%	40%	36%	37%	38%	37%	34%
Stayed the same	731	122	110	59	358	19	359	372	197	307	228
	31%	29%	38%	31%	31%	25%	31%	31%	30%	31%	33%
			AF								
Worsened a lot	226	43	34	20	103	3	124	102	48	100	77
	10%	10%	12%	10%	9%	4%	11%	9%	7%	10%	11%
Worsened a little	110	18	16	11	53	1	54	57	31	46	33
	5%	4%	6%	6%	5%	2%	5%	5%	5%	5%	5%
Don't know/Refused	1	1	0	0	0	0	1	0	0	0	1
	0	0	-	-	-	-	0	-	-	-	0
TOPBOX & LOWBOX SUMMARY											
Improved (Top2Box)	1297	237	128	101	629	51	632	664	387	551	358
	55%	56%	44%	53%	55%	69%	54%	56%	58%	55%	51%
		B			B	BCD			K		
Stayed the same (MidBox)	731	122	110	59	358	19	359	372	197	307	228
	31%	29%	38%	31%	31%	25%	31%	31%	30%	31%	33%
			AF								
Worsened (Low2Box)	336	61	50	31	157	4	178	158	79	147	110
	14%	15%	17%	16%	14%	6%	15%	13%	12%	15%	16%
			E	E							
Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base											

ELECTION 2011 - POST-DEBATE SURVEY

6. Now I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in tonight's debate: 4) Gilles Duceppe?

	TOTAL	REGION				GENDER		ATL	AGE		
		BC	AB	SK/MB	ON	QC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	G	H	I	J	K
Base: All respondents											
Unweighted Base	2365	406	256	166	1230	74	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	1170	1195	664	1004	697
Improved a lot	93	17	5	15	43	2	35	59	32	24	37
	4%	4%	2%	8%	4%	3%	3%	5%	5%	2%	5%
Improved a little	330	62	40	16	161	18	162	167	102	140	88
	14%	15%	14%	8%	14%	25%	14%	14%	15%	14%	13%
Stayed the same	872	147	88	68	447	BCDF	423	449	250	359	263
	37%	35%	31%	36%	39%	31%	36%	38%	38%	36%	38%
Worsened a lot	439	70	66	39	205	13	223	216	117	197	125
	19%	17%	23%	21%	18%	18%	19%	18%	18%	20%	18%
Worsened a little	630	125	90	53	288	18	327	303	163	284	183
	27%	30%	31%	28%	25%	24%	28%	25%	25%	28%	26%
Don't know/Refused	1	1	0	0	0	0	1	0	0	0	1
	0	0	-	-	-	-	0	-	-	-	0
TOPBOX & LOWBOX SUMMARY											
Improved (Top2Box)	423	79	45	31	203	20	197	226	134	164	125
	18%	19%	16%	16%	18%	28%	17%	19%	20%	16%	18%
Stayed the same (MidBox)	872	147	88	68	447	23	423	449	250	359	263
	37%	35%	31%	36%	39%	31%	36%	38%	38%	36%	38%
Worsened (Low2Box)	1069	195	156	93	494	31	550	519	280	481	308
	45%	46%	54%	48%	43%	42%	47%	43%	42%	48%	44%
Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base											
DF											

ELECTION 2011 - POST-DEBATE SURVEY

7. Did you change your mind about who to vote for on May 2nd because of tonight's debate?

	TOTAL	REGION					GENDER		18-34	AGE	
		BC	AB	SK/MB	ON	QC	ATL	Male	Female	35-54	55+
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	2365	406	256	166	1230	74	233	1376	989	407	906
Weighted Base	2365	422	288	191	1144	74*	245	1170	1195	664	1004
Yes	275	59	25	21	120	13	38	127	147	83	124
	12%	14%	9%	11%	10%	18%	15%	11%	12%	13%	12%
						B	B				
No	2089	363	264	170	1024	61	208	1042	1048	581	881
	88%	86%	91%	89%	90%	82%	85%	89%	88%	87%	88%
			EF								
Don't know/Refused	1	1	0	0	0	0	0	1	0	0	0
	0	0	-	-	-	-	-	0	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

10. What is the most important issue for you in this election, the one that you most want the political leaders and candidates to be talking about?

	TOTAL	REGION					GENDER		AGE			
		BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	2365	406	256	166	1230	74	233	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	245	1170	1195	664	1004	697
The Environment	118	18	17	13	52	7	12	41	77	62	38	19
	5%	4%	6%	7%	5%	9%	5%	4%	6%	9%	4%	3%
Healthcare	429	81	49	33	196	17	53	187	242	106	168	155
	18%	19%	17%	17%	17%	23%	22%	16%	20%	16%	17%	22%
The Economy	817	139	133	64	393	18	70	452	365	189	358	271
	35%	33%	46%	33%	34%	24%	28%	39%	31%	28%	36%	39%
			ACDEF					H			I	I
Armed Forces/Military/Defence	28	5	3	4	11	3	2	20	8	13	12	3
	1%	1%	1%	2%	1%	4%	1%	2%	1%	2%	1%	0
Education/Schools/Universities	86	10	9	6	40	7	14	44	42	44	32	10
	4%	2%	3%	3%	4%	9%	6%	4%	3%	7%	3%	1%
						ABD	A			JK	K	
Terrorism	1	0	0	0	1	0	0	0	1	0	0	1
	0	-	-	-	0	-	-	-	0	-	-	0
Poverty	91	17	4	14	44	5	8	27	65	15	46	30
	4%	4%	1%	7%	4%	7%	3%	2%	5%	2%	5%	4%
				B		B			G		I	
Crime/Justice	53	18	6	12	16	0	1	20	33	14	28	11
	2%	4%	2%	6%	1%	-	0	2%	3%	2%	3%	2%
		DF		BDF								
Jobs/Unemployment	152	23	7	6	93	5	18	84	68	53	73	26
	6%	5%	2%	3%	8%	7%	7%	7%	6%	8%	7%	4%
					BC		B			K	K	
Taxes	148	24	16	5	87	1	15	87	61	47	76	26
	6%	6%	6%	3%	8%	2%	6%	7%	5%	7%	8%	4%
Ethics and accountability in government	359	70	34	33	168	10	44	172	187	83	142	134
	15%	17%	12%	17%	15%	14%	18%	15%	16%	12%	14%	19%
												IJ
Other	40	6	8	0	19	0	7	23	17	18	16	6
	2%	1%	3%	-	2%	-	3%	2%	1%	3%	2%	1%
							C			K		
Don't know/ not sure	42	9	4	1	23	2	3	12	30	21	16	5
	2%	2%	1%	1%	2%	2%	1%	1%	3%	3%	2%	1%
									G	K		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

11. STEPHEN HARPER SUMMARY TABLE

	TOTAL	REGION					GENDER		18-34	AGE	
		BC	AB	SK/MB	ON	QC	ATL	Male	Female	35-54	55+
		A	B	C	D	E	F	G	H	I	K
Base: All respondents											
Unweighted Base	2365	406	256	166	1230	74	233	1376	989	407	1052
Weighted Base	2365	422	288	191	1144	74*	245	1170	1195	664	697
Economy	1183	205	196	113	543	24	102	616	566	295	363
	50%	48%	68%	59%	47%	33%	41%	53%	47%	44%	52%
		E	ADEF	ADEF	E			H		I	I
Healthcare	681	111	136	59	307	7	60	360	321	161	223
	29%	26%	47%	31%	27%	10%	24%	31%	27%	24%	32%
		E	ACDEF	E	E		E				I
Taxes	1092	187	193	104	493	17	99	592	500	282	336
	46%	44%	67%	54%	43%	22%	40%	51%	42%	42%	48%
		E	ACDEF	DEF	E		E	H			
The Environment	450	70	94	51	200	8	28	256	194	118	146
	19%	17%	33%	26%	17%	11%	12%	22%	16%	18%	21%
			ADEF	ADEF	F			H			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

11. MICHAEL IGNATIEFF SUMMARY TABLE

	TOTAL	REGION					GENDER		18-34	AGE	
		BC	AB	SK/MB	ON	QC	ATL	Male	Female	35-54	55+
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	2365	406	256	166	1230	74	233	1376	989	407	906
Weighted Base	2365	422	288	191	1144	74*	245	1170	1195	664	1004
Economy	698	117	53	47	368	24	88	351	347	192	289
	30%	28%	18%	24%	32%	33%	36%	30%	29%	29%	29%
		B			B	B	BC				
Healthcare	518	71	41	32	280	26	69	251	266	155	214
	22%	17%	14%	17%	24%	35%	28%	21%	22%	23%	21%
					ABC	ABC	ABC				
Taxes	716	124	57	44	379	32	81	339	377	195	302
	30%	29%	20%	23%	33%	43%	33%	29%	32%	29%	30%
		B			BC	ABC	BC				
The Environment	307	47	31	20	156	14	39	162	146	104	111
	13%	11%	11%	11%	14%	18%	16%	14%	12%	16%	11%
										J	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

11. JACK LAYTON SUMMARY TABLE

	TOTAL	REGION					GENDER		18-34	AGE	
		BC	AB	SK/MB	ON	QC	ATL	Male	Female	35-54	55+
		A	B	C	D	E	F	G	H	I	J
Base: All respondents											
Unweighted Base	2365	406	256	166	1230	74	233	1376	989	407	906
Weighted Base	2365	422	288	191	1144	74*	245	1170	1195	664	1004
Economy	305	70	17	23	138	18	38	140	165	106	79
	13%	17%	6%	12%	12%	24%	16%	12%	14%	16%	12%
		BD	B	B	B	BCD	B			K	
Healthcare	948	203	78	82	460	34	92	450	498	278	396
	40%	48%	27%	43%	40%	45%	37%	38%	42%	42%	39%
		BDF	B	B	B	B	B				
Taxes	356	73	20	31	167	18	47	170	186	127	135
	15%	17%	7%	16%	15%	25%	19%	15%	16%	19%	13%
		B	B	B	B	BD	B			JK	
The Environment	949	179	76	69	472	36	117	464	485	285	419
	40%	42%	26%	36%	41%	49%	48%	40%	41%	43%	42%
		B			B	B	BC			K	K

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

11. GILLES DUCEPPE SUMMARY TABLE

	TOTAL	REGION					GENDER		AGE			
		BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	2365	406	256	166	1230	74	233	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	245	1170	1195	664	1004	697
Economy	13	3	3	0	5	2	1	4	9	10	2	2
	1%	1%	1%	-	0	2%	0	0	1%	1%	0	0
						D				JK		
Healthcare	28	5	6	2	9	3	3	18	10	5	15	7
	1%	1%	2%	1%	1%	5%	1%	2%	1%	1%	2%	1%
						AD						
Taxes	7	0	2	1	2	1	1	3	5	4	3	1
	0	-	1%	1%	0	1%	1%	0	0	1%	0	0
The Environment	19	7	3	3	4	2	1	14	6	7	6	6
	1%	2%	1%	1%	0	3%	0	1%	0	1%	1%	1%
		D				D						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

11. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 1) Economy?

	TOTAL	REGION				GENDER		ATL	AGE		
		BC	AB	SK/MB	ON	QC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	G	H	I	J	K
Base: All respondents											
Unweighted Base	2365	406	256	166	1230	74	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	1170	1195	664	1004	697
Conservative Leader Stephen Harper	1183	205	196	113	543	24	616	566	295	525	363
	50%	48%	68%	59%	47%	33%	53%	47%	44%	52%	52%
		E	ADEF	ADEF	E		H			I	I
Liberal Leader Michael Ignatieff	698	117	53	47	368	24	351	347	192	289	217
	30%	28%	18%	24%	32%	33%	30%	29%	29%	29%	31%
		B			B	B					
NDP Leader Jack Layton	305	70	17	23	138	18	140	165	106	120	79
	13%	17%	6%	12%	12%	24%	12%	14%	16%	12%	11%
		BD		B	B	BCD	B		K		
Bloc Quebecois Leader Gilles Duceppe	13	3	3	0	5	2	4	9	10	2	2
	1%	1%	1%	-	0	2%	0	1%	1%	0	0
						D			JK		
Don't Know/Not sure	165	25	19	9	90	6	58	107	61	68	36
	7%	6%	6%	5%	8%	8%	5%	9%	9%	7%	5%
								G	K		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

11. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 2) Healthcare?

	TOTAL	REGION					GENDER		AGE			
		BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	2365	406	256	166	1230	74	233	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	245	1170	1195	664	1004	697
Conservative Leader Stephen Harper	681	111	136	59	307	7	60	360	321	161	296	223
	29%	26%	47%	31%	27%	10%	24%	31%	27%	24%	30%	32%
		E	ACDEF	E	E		E					I
	518	71	41	32	280	26	69	251	266	155	214	148
	22%	17%	14%	17%	24%	35%	28%	21%	22%	23%	21%	21%
Liberal Leader Michael Ignatieff					ABC	ABC	ABC					
	948	203	78	82	460	34	92	450	498	278	396	274
NDP Leader Jack Layton	40%	48%	27%	43%	40%	45%	37%	38%	42%	42%	39%	39%
		BDF		B	B	B	B					
Bloc Quebecois Leader Gilles Duceppe	28	5	6	2	9	3	3	18	10	5	15	7
	1%	1%	2%	1%	1%	5%	1%	2%	1%	1%	2%	1%
						AD						
Don't Know/Not sure	190	32	27	17	88	4	22	89	100	64	82	44
	8%	8%	9%	9%	8%	5%	9%	8%	8%	10%	8%	6%
										K		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

11. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 3) Taxes?

	TOTAL	REGION					GENDER		AGE			
		BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	2365	406	256	166	1230	74	233	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	245	1170	1195	664	1004	697
Conservative Leader Stephen Harper	1092	187	193	104	493	17	99	592	500	282	474	336
	46%	44%	67%	54%	43%	22%	40%	51%	42%	42%	47%	48%
		E	ACDEF	DEF	E		E	H				
	716	124	57	44	379	32	81	339	377	195	302	219
	30%	29%	20%	23%	33%	43%	33%	29%	32%	29%	30%	31%
Liberal Leader Michael Ignatieff		B			BC	ABC	BC					
	356	73	20	31	167	18	47	170	186	127	135	94
NDP Leader Jack Layton	15%	17%	7%	16%	15%	25%	19%	15%	16%	19%	13%	13%
		B		B	B	BD	B			JK		
Bloc Quebecois Leader Gilles Duceppe	7	0	2	1	2	1	1	3	5	4	3	1
	0	-	1%	1%	0	1%	1%	0	0	1%	0	0
Don't Know/Not sure	193	37	16	11	103	7	18	66	127	55	91	46
	8%	9%	6%	6%	9%	9%	7%	6%	11%	8%	9%	7%
									G			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base

ELECTION 2011 - POST-DEBATE SURVEY

11. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 4) The Environment?

	TOTAL	REGION				GENDER		ATL	AGE		
		BC	AB	SK/MB	ON	QC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	G	H	I	J	K
Base: All respondents											
Unweighted Base	2365	406	256	166	1230	74	1376	989	407	906	1052
Weighted Base	2365	422	288	191	1144	74*	1170	1195	664	1004	697
Conservative Leader Stephen Harper	450	70	94	51	200	8	256	194	118	186	146
	19%	17%	33%	26%	17%	11%	22%	16%	18%	19%	21%
			ADEF	ADEF	F		H				
Liberal Leader Michael Ignatieff	307	47	31	20	156	14	162	146	104	111	92
	13%	11%	11%	11%	14%	18%	14%	12%	16%	11%	13%
									J		
NDP Leader Jack Layton	949	179	76	69	472	36	464	485	285	419	245
	40%	42%	26%	36%	41%	49%	40%	41%	43%	42%	35%
		B			B	B			K	K	
Bloc Quebecois Leader Gilles Duceppe	19	7	3	3	4	2	14	6	7	6	6
	1%	2%	1%	1%	0	3%	1%	0	1%	1%	1%
		D				D					
Don't Know/Not sure	638	118	85	49	312	14	274	364	149	281	207
	27%	28%	29%	25%	27%	19%	23%	30%	23%	28%	30%
								G		I	I

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K * small base