Pre and Post English-Language Federal Election Debate Results

Pre-Debate Survey: Noon until 6:00 p.m.   N = 2,615 (+/- 1.9 points)
Post-Debate Survey: 9:00 p.m. to 9:30 p.m.   N = 2,365 (+/- 2.1 points)

Pre1. Who do you think will **Win Tonight's Leaders' Debate?**
Post1. Who, in your view, **Won This Debate?**

	PRE	POST
Stephen Harper	34%	42%
Michael Ignatieff	23%	23%
Jack Layton	13%	25%
Gilles Duceppe	2%	2%
Don't Know	28%	9%

Pre2. Which party leader do you think offers the **Best Ideas and Policies?**
Post2. Who do you think offered the **Best Ideas and Policies** in the debate?

	PRE	POST
Stephen Harper	37%	38%
Michael Ignatieff	26%	28%
Jack Layton	25%	28%
Gilles Duceppe	1%	1%
Don't Know	11%	5%

Pre3. Which party leader do you think **Sounds and Acts Most like a Prime Minister?**
Post3. Who do you think **Sounded and Acted Most like a Prime Minister?**

	PRE	POST
Stephen Harper	50%	52%
Michael Ignatieff	25%	26%
Jack Layton	16%	18%
Gilles Duceppe	2%	1%
Don't Know	8%	4%

Post4. Forgetting about their policies for a moment, who did you find to be the **Most Likeable**, that is, the person you'd most like to go out for a beer or coffee with?

	PRE	POST
Stephen Harper	25%	24%
Michael Ignatieff	10%	11%
Jack Layton	53%	55%
Gilles Duceppe	6%	6%
Don't Know	6%	3%

Pre5. Which party leader do you think is the **Most Visually Attractive?**
Post5. Which leader do you think is the **Most Visually Attractive?**

	PRE	POST
Stephen Harper	29%	31%
Michael Ignatieff	9%	9%
Jack Layton	35%	38%
Gilles Duceppe	8%	10%
Don't Know	18%	12%

Pre6/Post6. What is the **Most Important Issue** for you in this election, the one that you most want the political leaders and candidates to be talking about?

	PRE	POST
The Environment	5%	5%
Healthcare	16%	18%
The Economy	27%	35%
Armed Forces/Military/Defence	1%	1%
Education/Schools/Universities	4%	4%
Terrorism	0%	0%
Poverty	4%	4%
Crime/Justice	2%	2%
Jobs/Unemployment	9%	6%
Taxes	10%	6%
Ethics and Accountability in Government	16%	15%
Other	2%	2%
Don't Know/Not Sure	2%	2%

Pre7/Post7. And which party leader do you think has the **Best Ideas and Policies for Dealing With Each of the Following Issues?**

ECONOMY

	PRE	POST
Stephen Harper	47%	50%
Michael Ignatieff	27%	30%
Jack Layton	11%	13%
Gilles Duceppe	1%	1%
Don't Know	15%	7%

HEALTHCARE

	PRE	POST
Stephen Harper	24%	29%
Michael Ignatieff	21%	22%
Jack Layton	35%	40%
Gilles Duceppe	1%	1%
Don't Know	20%	8%

TAXES

	PRE	POST
Stephen Harper	40%	46%
Michael Ignatieff	26%	30%
Jack Layton	16%	15%
Gilles Duceppe	0%	0%
Don't Know	17%	8%

ENVIRONMENT

	PRE	POST
Stephen Harper	17%	19%
Michael Ignatieff	13%	13%
Jack Layton	36%	40%
Gilles Duceppe	1%	1%
Don't Know	33%	27%

The following questions are only asked Post-Debate

Post8.   I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in tonight's debate

	NET IMPROVED	NET WORSENED	NET CHANGE
Stephen Harper	36%	33%	+3 points
Michael Ignatieff	40%	40%	Unchanged
Jack Layton	55%	14%	+41
Gilles Duceppe	18%	45%	-27

Post9.   Did you change your mind about who to vote for on May 2nd because of tonight's debate?

YES by Post-Debate Party Vote:

	TOTAL	Conservative	Liberal	NDP	Bloc	Other
% YES	12%	6%	12%	23%	---	7%

These are the findings of an Ipsos Reid poll conducted exclusively for Global Television prior to and immediately following the English-language leaders' debate on April 12, 2011. The pre-debate survey was conducted among 2,615 English-speaking Canadian adults. The post-debate survey was conducted among 2,365 English-speaking Canadian adults who watched the debate. Respondents were selected via the Ipsos I-Say Online Panel, Ipsos Reid's national online panel. The sample was drawn from a pre-recruited panel of over 6,589 voters. Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the population of English-speaking Canadian adults according to the latest Census data and to provide results intended to approximate the sample universe.. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. However, an unweighted probability sample of this size, with a 100% response rate, would have an estimated margin of error of +/- 1.9 percentage points for the pre-debate survey and +/- 2.1 percentage points for the mid-debate survey, 19 times out of 20, of what the results would have been had the entire English-speaking adult population that watched the debate in Canada been polled.

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