

ELECTION 2011 - PRE-DEBATE SURVEY

1. Who do you think will WIN tonight's leaders' debate?

	TOTAL	REGION		GENDER		AGE		
		Quebec	ROC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	919	847	72	546	373	174	329	416
Weighted Base	919	839	80*	451	468	258	368	294
Stephen Harper, leader of the Conservative Party	175	162	13	92	83	49	58	68
	19%	19%	16%	20%	18%	19%	16%	23%
								F
Michael Ignatieff, leader of the Liberal Party	137	125	11	65	72	35	50	52
	15%	15%	14%	14%	15%	13%	13%	18%
Jack Layton, leader of the New Democratic Party (NDP)	151	137	14	74	77	52	61	38
	16%	16%	18%	16%	16%	20%	17%	13%
						G		
Gilles Duceppe, leader of the Bloc Quebecois	281	257	24	153	128	74	128	79
	31%	31%	30%	34%	27%	29%	35%	27%
				D			G	
Don't know/Refused	175	158	17	68	107	48	71	56
	19%	19%	21%	15%	23%	19%	19%	19%
					C			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G * small base

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2. Which party leader do you think offers the BEST IDEAS AND POLICIES? Is it Stephen Harper, Michael Ignatieff, Jack Layton, or Gilles Duceppe?

	TOTAL	REGION		GENDER		AGE		
		Quebec	ROC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	919	847	72	546	373	174	329	416
Weighted Base	919	839	80*	451	468	258	368	294
Stephen Harper	129	113	16	70	59	21	59	49
	14%	14%	20%	15%	13%	8%	16%	17%
							E	E
Michael Ignatieff	221	195	26	102	118	57	85	79
	24%	23%	32%	23%	25%	22%	23%	27%
Jack Layton	322	297	25	167	155	83	142	97
	35%	35%	31%	37%	33%	32%	39%	33%
Gilles Duceppe	161	153	8	89	72	65	56	40
	18%	18%	10%	20%	15%	25%	15%	14%
						FG		
Don't know/Refused	87	81	5	23	63	32	26	29
	9%	10%	7%	5%	14%	12%	7%	10%
					C			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G * small base

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3. Which party leader do you think SOUNDS AND ACTS the most like a Prime Minister? Is it Stephen Harper, Michael Ignatieff, Jack Layton, or Gilles Duceppe?

	TOTAL	REGION		GENDER		AGE		
		Quebec	ROC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	919	847	72	546	373	174	329	416
Weighted Base	919	839	80*	451	468	258	368	294
Stephen Harper	312	282	30	165	147	69	114	129
	34%	34%	37%	37%	31%	27%	31%	44%
Michael Ignatieff	217	193	24	94	123	62	86	69
	24%	23%	30%	21%	26%	24%	24%	23%
Jack Layton	178	160	18	98	80	60	72	46
	19%	19%	22%	22%	17%	23%	19%	16%
Gilles Duceppe	132	125	6	59	73	46	60	26
	14%	15%	8%	13%	16%	18%	16%	9%
Don't know/Refused	81	79	2	35	46	21	36	24
	9%	9%	3%	8%	10%	8%	10%	8%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G * small base

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4. Forgetting about their policies for a moment, which party leader do you find to be the most LIKEABLE? That is, the person you'd most like to go out for a beer or coffee with. Is it Stephen Harper, Michael Ignatieff, Jack Layton, or Gilles Duceppe?

	TOTAL	REGION		GENDER		AGE		
		Quebec	ROC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	919	847	72	546	373	174	329	416
Weighted Base	919	839	80*	451	468	258	368	294
Stephen Harper	46	39	7	22	24	11	19	16
	5%	5%	8%	5%	5%	4%	5%	6%
Michael Ignatieff	49	45	4	22	27	9	17	24
	5%	5%	6%	5%	6%	3%	4%	8%
								E
Jack Layton	677	616	60	341	336	182	284	210
	74%	73%	75%	76%	72%	71%	77%	72%
Gilles Duceppe	120	113	6	56	63	45	41	34
	13%	13%	8%	12%	14%	18%	11%	12%
Don't know/Refused	28	26	2	10	18	10	8	10
	3%	3%	3%	2%	4%	4%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G * small base

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5. Which party leader do you think is the MOST VISUALLY ATTRACTIVE? Is it Stephen Harper, Michael Ignatieff, Jack Layton, or Gilles Duceppe?

	TOTAL	REGION		GENDER		AGE		
		Quebec	ROC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	919	847	72	546	373	174	329	416
Weighted Base	919	839	80*	451	468	258	368	294
Stephen Harper	132	123	9	69	63	31	51	49
	14%	15%	11%	15%	13%	12%	14%	17%
Michael Ignatieff	118	109	9	42	76	36	43	39
	13%	13%	11%	9%	16%	14%	12%	13%
Jack Layton	348	310	39	184	164	91	145	112
	38%	37%	48%	41%	35%	35%	40%	38%
Gilles Duceppe	164	157	7	68	96	46	68	51
	18%	19%	9%	15%	21%	18%	18%	17%
Don't know/Refused	157	141	16	88	69	54	60	43
	17%	17%	20%	20%	15%	21%	16%	15%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G * small base

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8. What is the most important issue for you in this election, the one that you most want the political leaders and candidates to be talking about?

	TOTAL	REGION		GENDER		AGE	
		Quebec	ROC	Male	Female	18-34	35-54
		A	B	C	D	E	F
							G
Base: All respondents							
Unweighted Base	919	847	72	546	373	174	329
Weighted Base	919	839	80*	451	468	258	368
The Environment	65	57	9	41	24	32	24
	7%	7%	11%	9%	5%	12%	7%
				D		FG	
Healthcare	159	142	17	59	101	33	68
	17%	17%	21%	13%	21%	13%	19%
					C		
The Economy	205	188	17	119	86	51	77
	22%	22%	21%	26%	18%	20%	21%
				D			
Armed Forces/Military/Defence	7	6	1	4	2	2	4
	1%	1%	1%	1%	1%	1%	1%
Education/Schools/Universities	67	61	6	16	51	24	22
	7%	7%	7%	4%	11%	9%	6%
					C		
Terrorism	2	2	0	2	0	0	2
	0	0	-	0	-	-	0
Poverty	60	55	5	24	36	13	24
	7%	7%	7%	5%	8%	5%	7%
Crime/Justice	13	13	0	6	7	0	5
	1%	2%	-	1%	1%	-	1%
Jobs/Unemployment	54	43	11	30	25	13	29
	6%	5%	14%	7%	5%	5%	8%
			A				
Taxes	109	104	5	54	55	32	49
	12%	12%	7%	12%	12%	12%	13%
Ethics and accountability in government Ipsos Reid Public Affairs April 13, 2011 PRELIM DATA	145	140	5	86	59	45	50
	16%	17%	6%	19%	13%	17%	14%

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8. What is the most important issue for you in this election, the one that you most want the political leaders and candidates to be talking about?

	TOTAL	REGION		GENDER		AGE		
		Quebec	ROC	Male	Female	18-34	35-54	55+
Other		B		D				
	15	13	2	5	10	4	7	4
	2%	2%	3%	1%	2%	2%	2%	1%
Don't know/ not sure	18	16	2	5	13	9	7	3
	2%	2%	3%	1%	3%	3%	2%	1%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G * small base

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9. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 1) Economy?

	TOTAL	REGION		GENDER		AGE		
		Quebec	ROC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	919	847	72	546	373	174	329	416
Weighted Base	919	839	80*	451	468	258	368	294
Conservative Leader Stephen Harper	247	218	29	132	116	57	96	94
	27%	26%	36%	29%	25%	22%	26%	32%
								E
Liberal Leader Michael Ignatieff	233	214	19	112	121	50	91	93
	25%	26%	23%	25%	26%	19%	25%	32%
								EF
NDP Leader Jack Layton	168	155	13	96	72	59	67	43
	18%	19%	17%	21%	15%	23%	18%	15%
				D		G		
Bloc Quebecois Leader Gilles Duceppe	124	121	3	58	66	39	55	30
	14%	14%	4%	13%	14%	15%	15%	10%
		B						
Don't Know/Not sure	146	130	15	53	93	52	59	35
	16%	16%	19%	12%	20%	20%	16%	12%
					C	G		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G * small base

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9. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 2) Healthcare?

	TOTAL	REGION		GENDER		AGE		
		Quebec	ROC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	919	847	72	546	373	174	329	416
Weighted Base	919	839	80*	451	468	258	368	294
Conservative Leader Stephen Harper	77	68	9	43	34	14	29	33
	8%	8%	11%	10%	7%	6%	8%	11%
								E
Liberal Leader Michael Ignatieff	214	185	29	98	116	51	93	71
	23%	22%	37%	22%	25%	20%	25%	24%
			A					
NDP Leader Jack Layton	305	277	28	173	132	82	124	99
	33%	33%	35%	38%	28%	32%	34%	34%
				D				
Bloc Quebecois Leader Gilles Duceppe	164	160	4	82	82	48	66	51
	18%	19%	4%	18%	18%	18%	18%	17%
		B						
Don't Know/Not sure	159	148	11	55	104	63	56	40
	17%	18%	13%	12%	22%	24%	15%	14%
					C	FG		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G * small base

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9. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 3) Taxes?

	TOTAL	REGION		GENDER		AGE		
		Quebec	ROC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	919	847	72	546	373	174	329	416
Weighted Base	919	839	80*	451	468	258	368	294
Conservative Leader Stephen Harper	188	164	24	103	84	39	81	68
	20%	20%	29%	23%	18%	15%	22%	23%
								E
Liberal Leader Michael Ignatieff	247	220	27	120	127	65	106	76
	27%	26%	34%	27%	27%	25%	29%	26%
NDP Leader Jack Layton	223	207	15	128	95	60	82	80
	24%	25%	19%	28%	20%	23%	22%	27%
				D				
Bloc Quebecois Leader Gilles Duceppe	117	116	1	55	62	40	49	27
	13%	14%	2%	12%	13%	16%	13%	9%
		B				G		
Don't Know/Not sure	145	132	12	45	100	54	49	42
	16%	16%	15%	10%	21%	21%	13%	14%
					C	F		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G * small base

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9. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 4) The Environment?

	TOTAL	REGION		GENDER		AGE		
		Quebec	ROC	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	919	847	72	546	373	174	329	416
Weighted Base	919	839	80*	451	468	258	368	294
Conservative Leader Stephen Harper	43	38	5	22	21	11	21	11
	5%	5%	7%	5%	5%	4%	6%	4%
Liberal Leader Michael Ignatieff	140	126	14	75	65	30	53	56
	15%	15%	17%	17%	14%	12%	14%	19%
								E
NDP Leader Jack Layton	429	389	40	220	209	116	177	136
	47%	46%	50%	49%	45%	45%	48%	46%
Bloc Quebecois Leader Gilles Duceppe	138	132	5	70	68	46	52	40
	15%	16%	7%	15%	15%	18%	14%	14%
Don't Know/Not sure	169	154	16	65	104	55	65	49
	18%	18%	19%	14%	22%	21%	18%	17%
					C			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G * small base