Pre and Post French-Language Federal Election Debate Results

Pre-Debate Survey: Noon until 6:00 p.m.   N = 919 (+/- 3.3 points)
Post-Debate Survey: 10:00 p.m. to 10:30 p.m. N = 637 (+/- 3.9 points)

Pre1. Who do you think will **Win Tonight's Leaders' Debate?**
Post1. Who, in your view, **Won This Debate?**

	PRE	POST
Stephen Harper	19%	12%
Michael Ignatieff	15%	22%
Jack Layton	16%	19%
Gilles Duceppe	31%	42%
Don't Know	19%	5%

Pre2. Which party leader do you think offers the **Best Ideas and Policies?**
Post2. Who do you think offered the **Best Ideas and Policies** in the debate?

	PRE	POST
Stephen Harper	14%	13%
Michael Ignatieff	24%	27%
Jack Layton	35%	34%
Gilles Duceppe	18%	21%
Don't Know	9%	5%

Pre3. Which party leader do you think **Sounds and Acts Most like a Prime Minister?**
Post3. Who do you think **Sounded and Acted Most like a Prime Minister?**

	PRE	POST
Stephen Harper	34%	29%
Michael Ignatieff	24%	30%
Jack Layton	19%	19%
Gilles Duceppe	14%	17%
Don't Know	9%	5%

Post4. Forgetting about their policies for a moment, who did you find to be the **Most Likeable**, that is, the person you'd most like to go out for a beer or coffee with?

	PRE	POST
Stephen Harper	5%	6%
Michael Ignatieff	5%	11%
Jack Layton	74%	69%
Gilles Duceppe	13%	13%
Don't Know	3%	1%

Pre5. Which party leader do you think is the **Most Visually Attractive?**
Post5. Which leader do you think is the **Most Visually Attractive?**

	PRE	POST
Stephen Harper	14%	12%
Michael Ignatieff	13%	13%
Jack Layton	38%	38%
Gilles Duceppe	18%	22%
Don't Know	17%	15%

Pre6/Post6. What is the **Most Important Issue** for you in this election, the one that you most want the political leaders and candidates to be talking about?

	PRE	POST
The Environment	7%	7%
Healthcare	17%	15%
The Economy	22%	27%
Armed Forces/Military/Defence	1%	2%
Education/Schools/Universities	7%	6%
Terrorism	0%	0%
Poverty	7%	7%
Crime/Justice	1%	1%
Jobs/Unemployment	6%	7%
Taxes	12%	11%
Ethics and Accountability in Government	16%	15%
Other	2%	2%
Don't Know/Not Sure	2%	1%

Pre7/Post7. And which party leader do you think has the **Best Ideas and Policies for Dealing With Each of the Following Issues?**

ECONOMY

	PRE	POST
Stephen Harper	27%	26%
Michael Ignatieff	25%	30%
Jack Layton	18%	20%
Gilles Duceppe	14%	16%
Don't Know	16%	9%

HEALTHCARE

	PRE	POST
Stephen Harper	8%	9%
Michael Ignatieff	23%	27%
Jack Layton	33%	33%
Gilles Duceppe	18%	21%
Don't Know	17%	10%

TAXES

	PRE	POST
Stephen Harper	20%	25%
Michael Ignatieff	27%	28%
Jack Layton	24%	24%
Gilles Duceppe	13%	15%
Don't Know	16%	8%

ENVIRONMENT

	PRE	POST
Stephen Harper	5%	4%
Michael Ignatieff	15%	12%
Jack Layton	47%	50%
Gilles Duceppe	15%	19%
Don't Know	18%	15%

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The following questions are only asked Post-Debate

Post8.   I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in tonight's debate

	NET IMPROVED	NET WORSENED	NET CHANGE
Stephen Harper	11%	47%	-36
Michael Ignatieff	52%	24%	+28
Jack Layton	52%	10%	+42
Gilles Duceppe	40%	20%	+20

Post9.   Did you change your mind about who to vote for on May 2nd because of tonight's debate?

YES by Post-Debate Party Vote:

	TOTAL	Conservative	Liberal	NDP	Bloc	Other
% YES	17%	9%	25%	22%	11%	6%