



Ipsos Reid

Federal Politics and Vote Support April 19-21, 2011

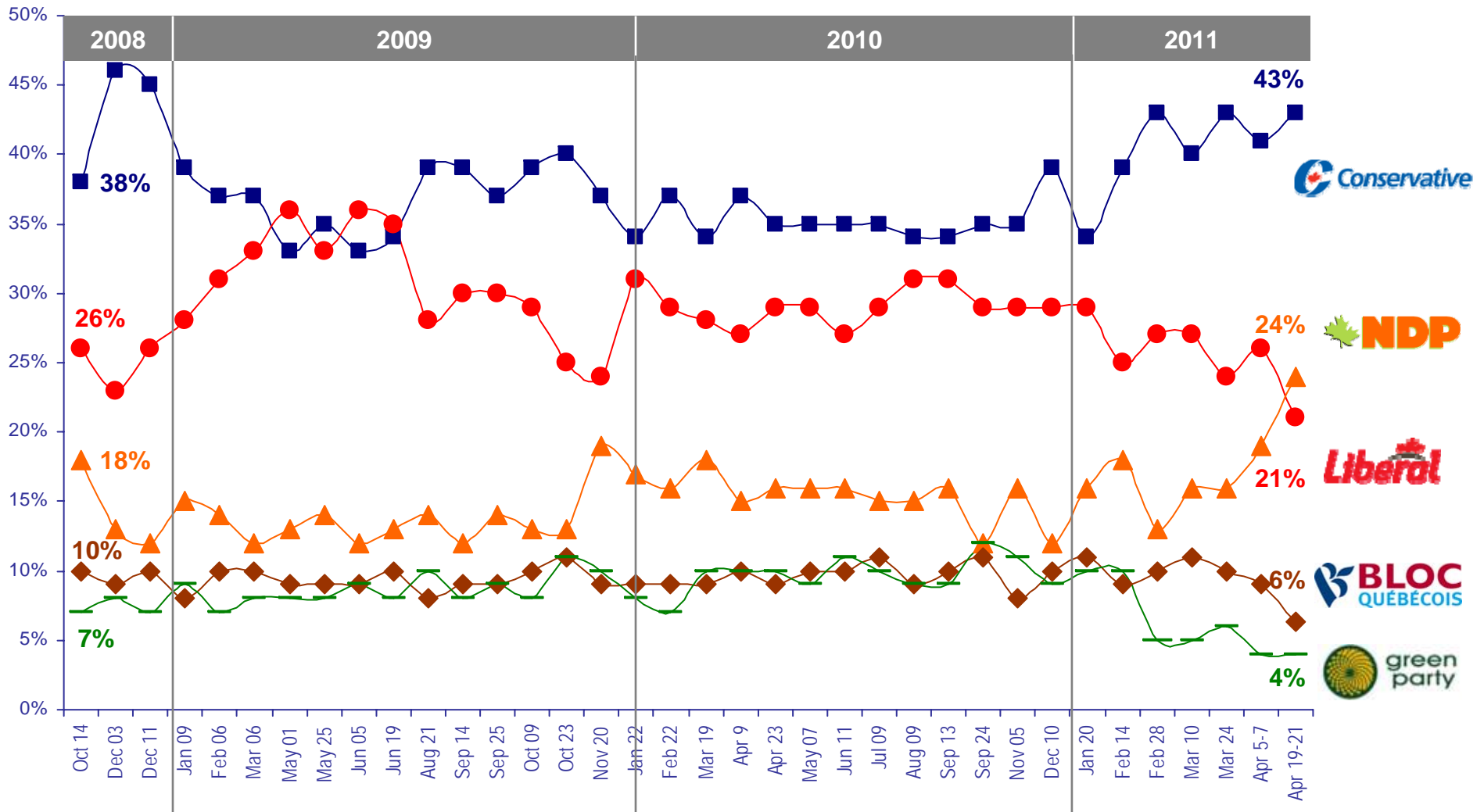


Nobody's Unpredictable



Federal Vote Support - Tracking

April 19-21, 2011, percentage of decided voters.



Postmedia News / Global TV Ipsos Reid Survey, April 19-21, 2011. Decided voters including leaners (n=894).

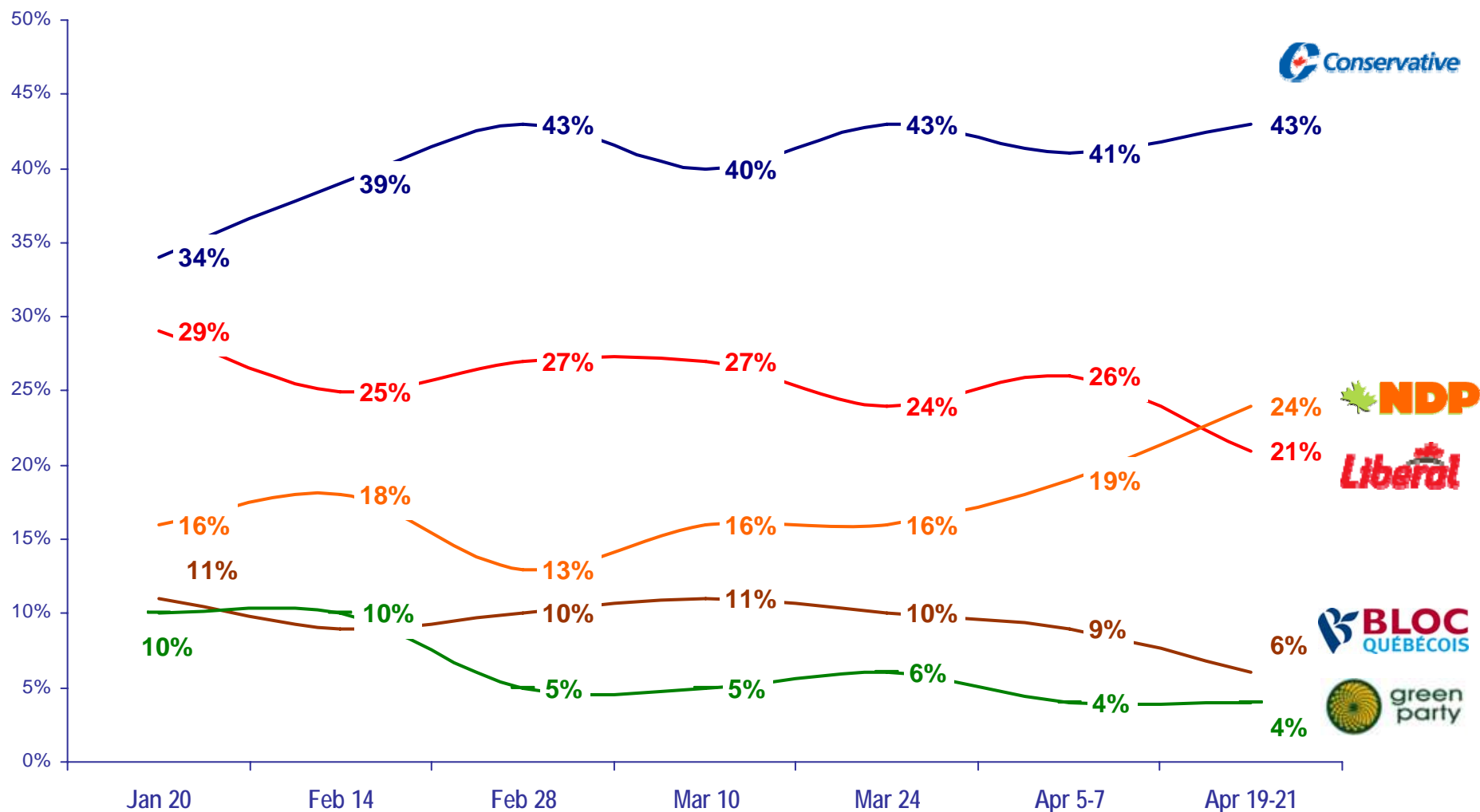
8% of all Canadian Adults (n=1,000) are Undecided

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2011 Federal Vote Support

April 19-21, 2011, percentage of decided voters.



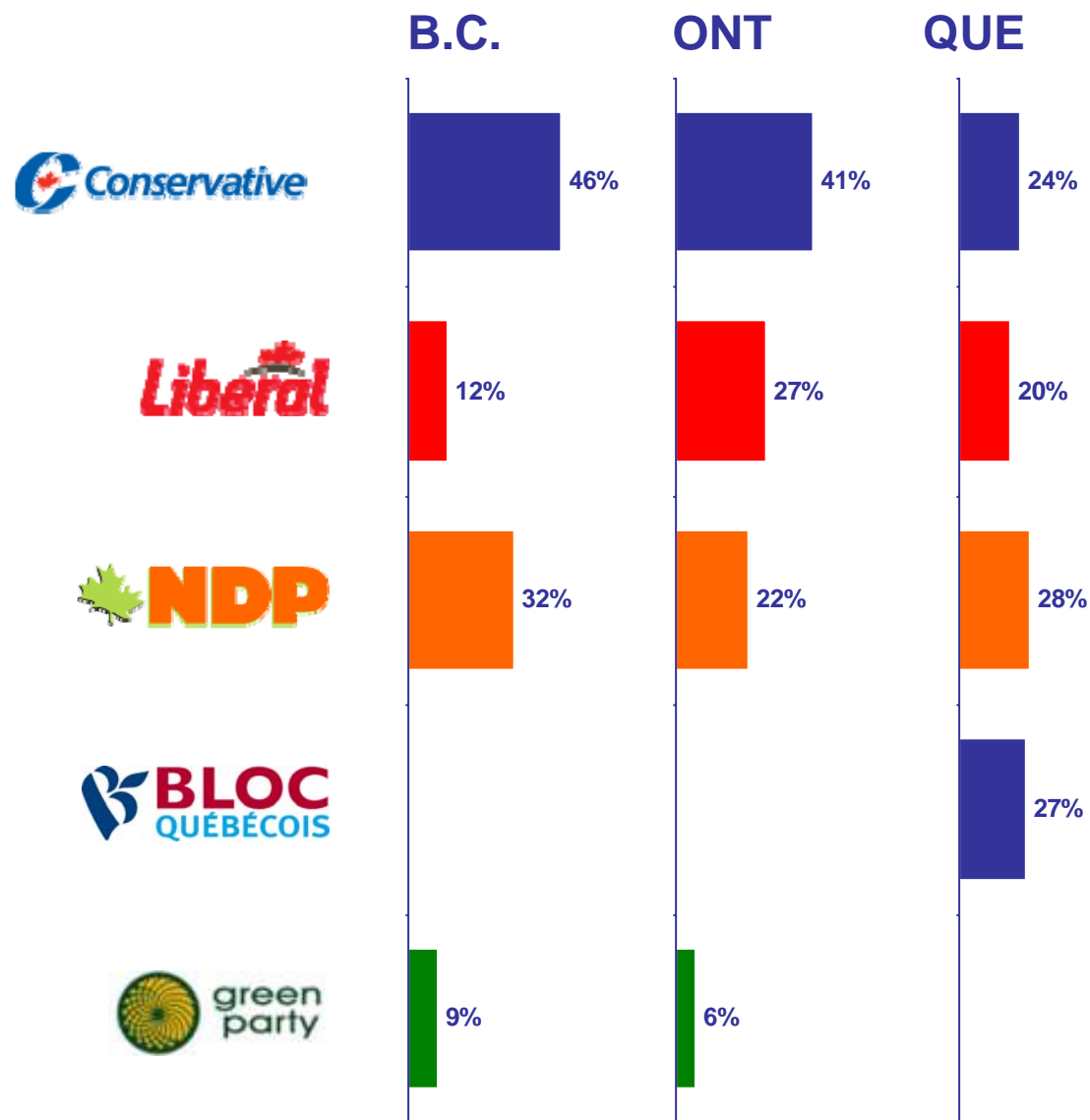
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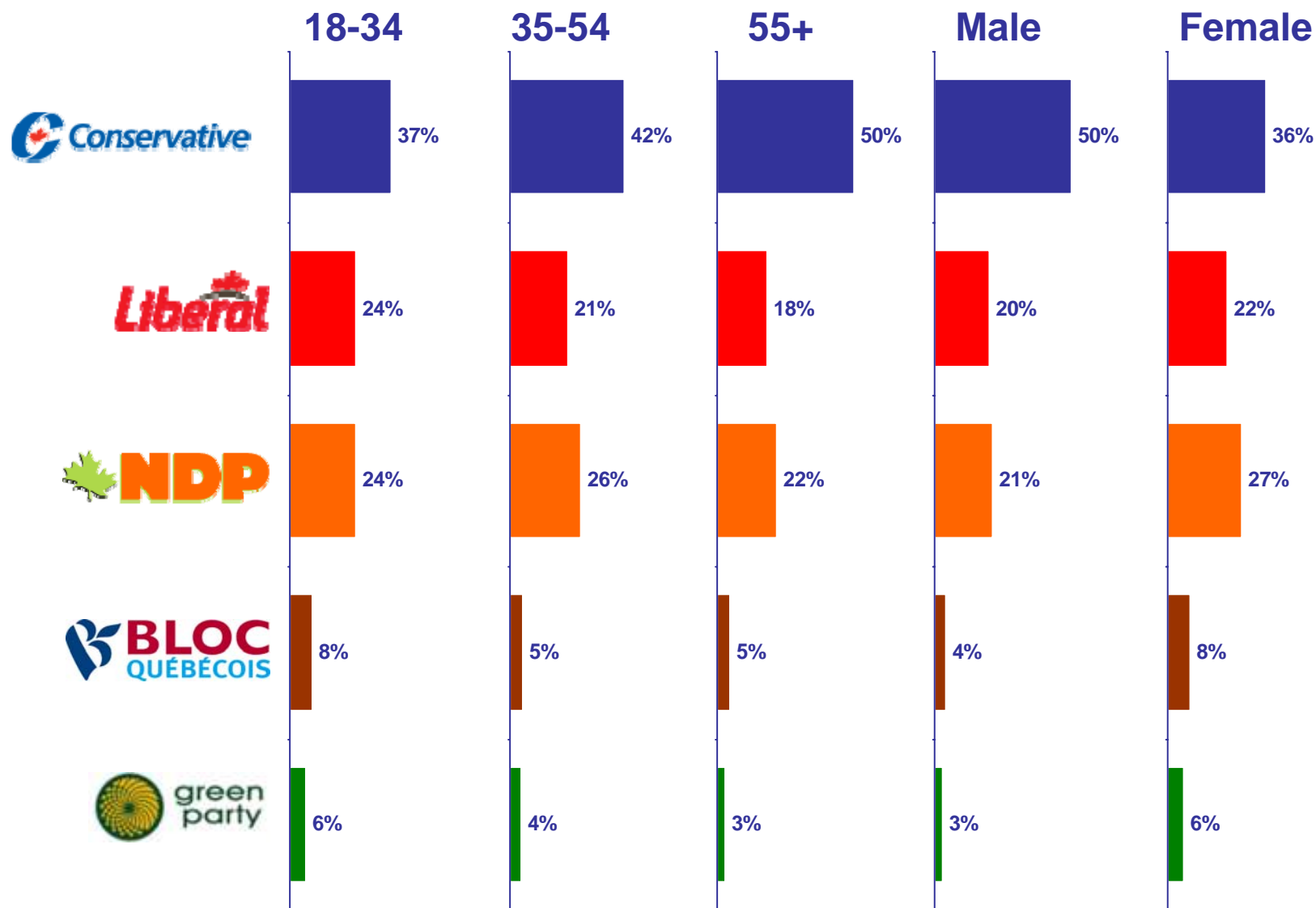
Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?



Base: Decided Voters - Leaners Included: BC n=111; ONT n=368; QUE n=208



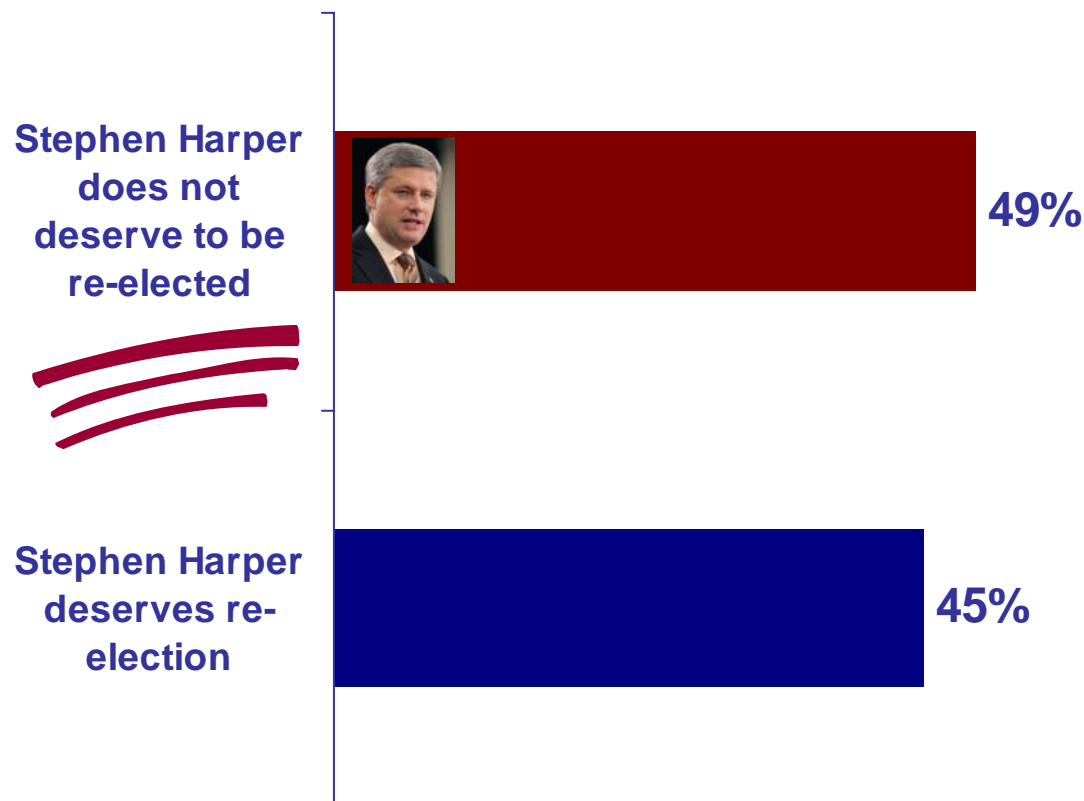
Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?



Base: Decided Voters - Leaners Included: 18-34 n=143; 35-54 n=359; 55+ n=392; Male n=449; Female n=445



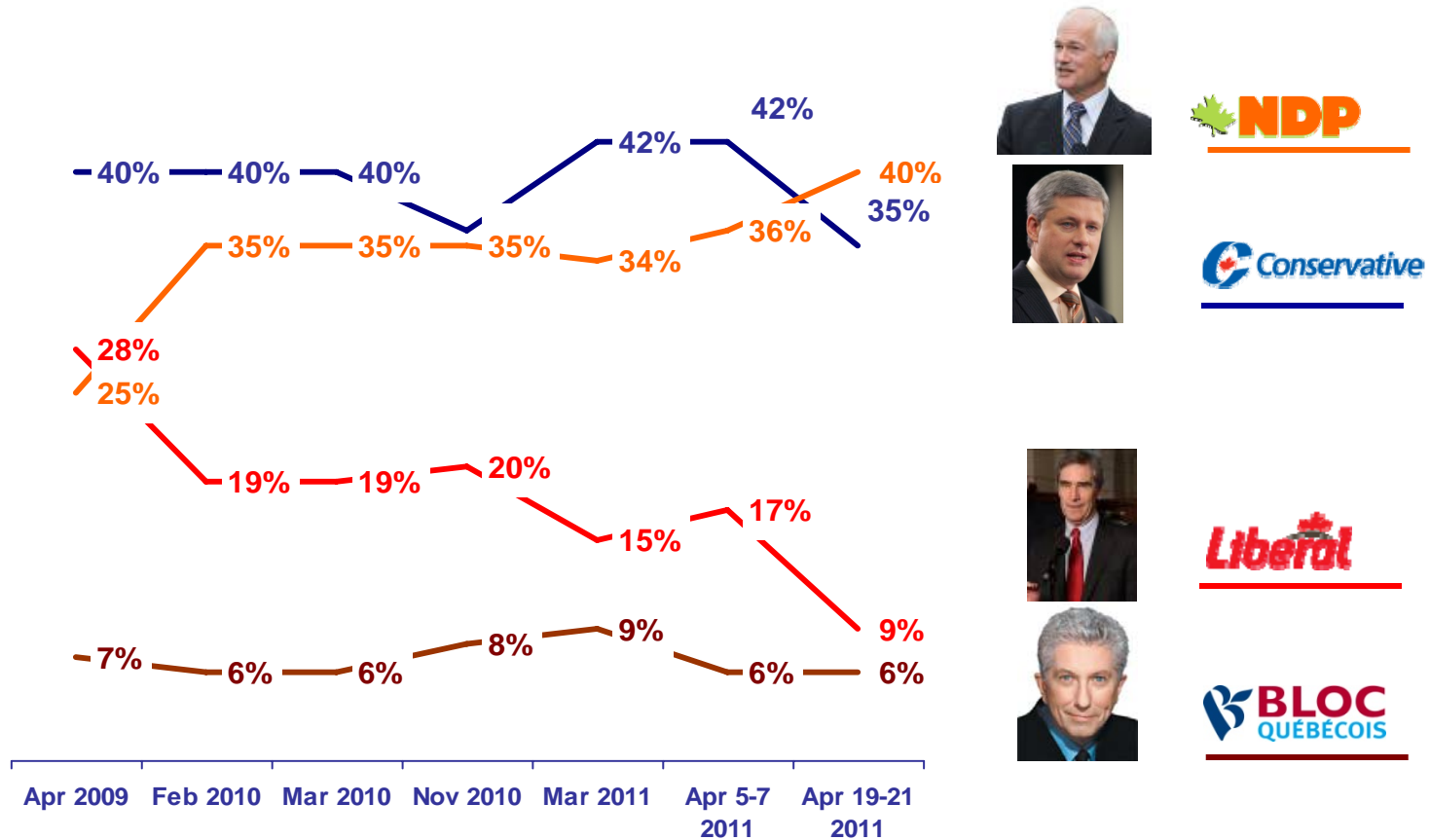
Which Of These Statements Is Closest To Your Point Of View?



Some people say that in this Federal Election the Conservative Party under Prime Minister Stephen Harper has done a good job and deserves re-election. Other people say that the Conservative party does not deserve to be re-elected and it's time for another party to be given a chance to govern the country. Which of these statements is closest to your point of view? Base: All Respondents n=1,000

Which Leader Is Best Described By This Trait:

Someone You Can Trust



3_1. (Someone you can trust) To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait.
Base: Mar 2011 n=1014; Apr 5-7 n=1,020; Apr 19-21 n=1,000

Which Of These Two Options Would You Prefer To See:

Would Prefer to See

41%



The Liberals, NDP and BQ forming a coalition to take over from Stephen Harper and the Conservatives

48%



Stephen Harper and the Conservatives winning a majority government

Which of these two options would you prefer to see: Base: All Respondents n=1,000



Suppose The Coalition Only Involves Only The Liberal Party And The NDP Getting Together. Which Of These Two Options Would You Prefer To See:

Would Prefer to See

46%



The Liberals and the NDP forming a coalition to take over from Stephen Harper and the Conservatives

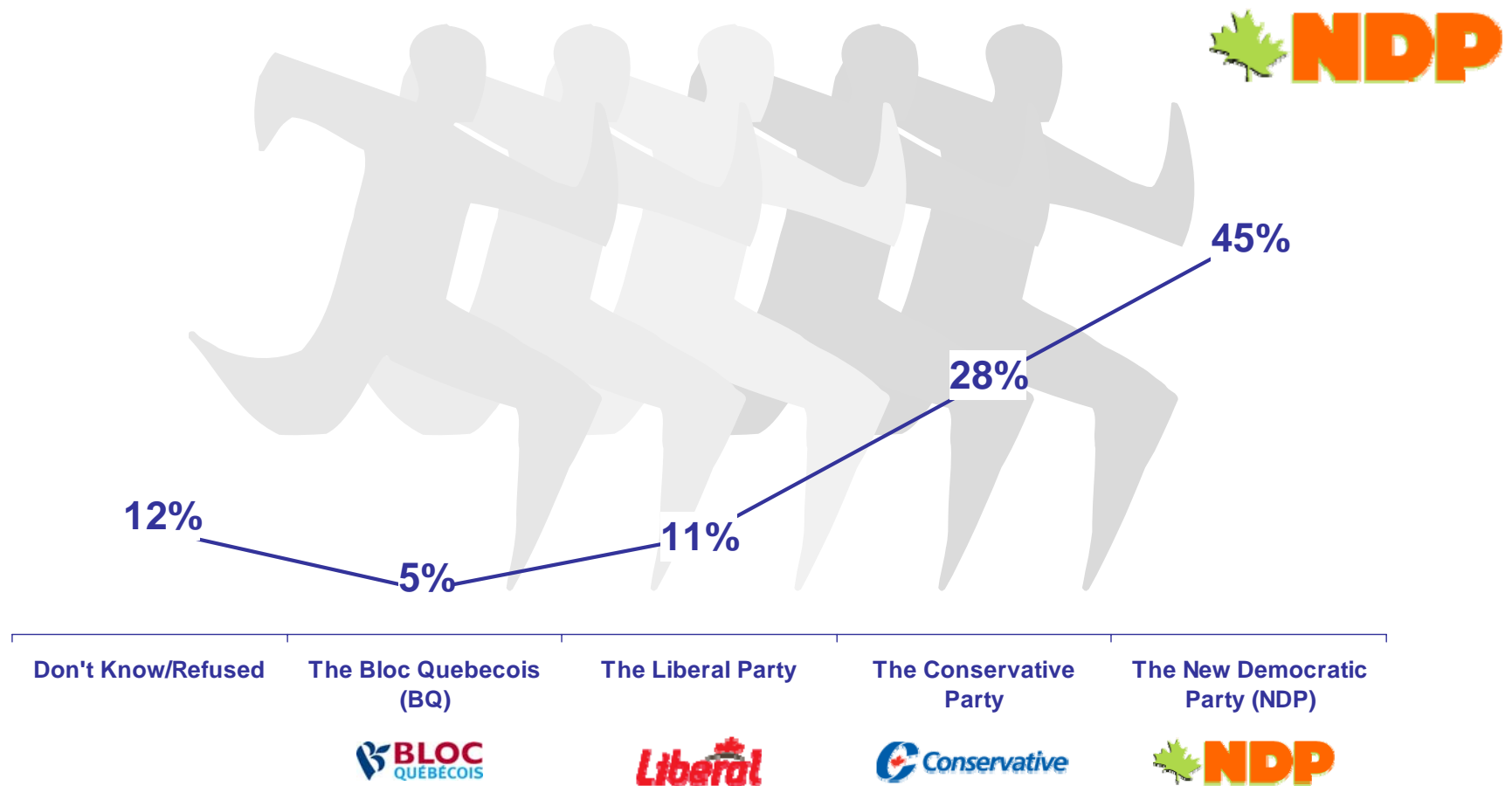
46%



Stephen Harper and the Conservatives winning a majority government

Suppose the coalition only involves only the Liberal Party and the NDP getting together. Which of these two options would you prefer to see:
Base: All Respondents n=1,000

GAINING MOST MOMENTUM



1. Which party's campaign would you say is gaining the most popularity and momentum?
Base: 1,000