

2. Do you have a monthly household budget that you try to follow?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	518	504	228	412	382	75	343	482	122
Weighted	1023	495	528	286	406	331	87*	417	334	185
Yes	630	291	340	183	242	205	50	255	211	114
	62%	59%	64%	64%	60%	62%	58%	61%	63%	62%
No	393	204	189	103	164	126	37	161	123	71
	38%	41%	36%	36%	40%	38%	42%	39%	37%	38%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3. And how well do you follow your budget?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Have a monthly household budget	632	305	327	145	250	237	43	209	305	75
Weighted	630	291	340	183	242	205	50*	255	211	114*
I always stay within budget	76	50	26	17	33	26	5	30	23	18
	12%	17%	8%	9%	14%	13%	10%	12%	11%	16%
I usually stay within budget		B								
	488	207	281	149	177	162	41	196	159	92
	77%	71%	83%	81%	73%	79%	81%	77%	75%	81%
I rarely stay in budget		A								
	63	32	31	17	30	16	3	28	27	4
	10%	11%	9%	9%	13%	8%	7%	11%	13%	3%
I never stay in budget								I	I	
	4	2	2	1	2	1	1	1	1	0
	1%	1%	1%	1%	1%	0	2%	1%	1%	-
Summary										
Top2Box (Always/ Usually)	564	257	306	165	210	188	46	226	182	110
	89%	88%	90%	90%	87%	92%	91%	88%	86%	97%
Low2Box (Rarely/ Never)										GH
	67	33	33	18	32	17	4	30	29	4
	11%	12%	10%	10%	13%	8%	9%	12%	14%	3%
								I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

4. How much, per month, are you currently putting aside for long-term savings?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	518	504	228	412	382	75	343	482	122
Weighted	1023	495	528	286	406	331	87*	417	334	185
0	392	187	205	113	148	130	44	164	138	46
	38%	38%	39%	40%	37%	39%	51%	39%	41%	25%
1 - 100	235	101	133	64	99	73	20	105	79	31
	23%	20%	25%	22%	24%	22%	23%	25%	23%	17%
101 - 200	138	50	87	41	61	35	7	64	38	29
	13%	10%	17%	14%	15%	11%	8%	15%	11%	15%
201 - 300	69	36	33	20	26	22	6	28	22	13
	7%	7%	6%	7%	6%	7%	7%	7%	6%	7%
301 - 400	29	15	14	14	8	7	3	6	11	10
	3%	3%	3%	5%	2%	2%	3%	1%	3%	5%
401 - 500	49	28	20	8	20	20	4	17	12	16
	5%	6%	4%	3%	5%	6%	4%	4%	4%	9%
501 - 1000	77	50	27	19	34	25	3	21	23	30
	8%	10%	5%	6%	8%	7%	4%	5%	7%	16%
1001 - 1500	17	13	4	2	3	12	0	9	3	5
	2%	3%	1%	1%	1%	4%	-	2%	1%	3%
1501 - 2000	6	3	3	2	2	2	0	1	4	0
	1%	1%	1%	1%	0	1%	-	0	1%	-
More than 2000	6	5	1	2	2	2	0	0	4	2
	1%	1%	0	1%	1%	1%	-	-	1%	1%
Don't know	6	6	1	1	2	3	0	2	2	3
	1%	1%	0	0	1%	1%	-	0	0	1%
Summary										
Mean incl. 0	211	263.9	162	188.6	200.6	243.2	117.9	171.4	220.8	327.6
Std. Dev.	385.81	460.27	292.86	339.48	344.14	463.53	218.68	293.43	479.85	414.69
Std. Err.	12.1	20.32	13.06	22.53	17	23.81	25.25	15.89	21.9	37.86

4. How much, per month, are you currently putting aside for long-term savings?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Median	100	100	50	50	100	50	0	80	50	200
Mean excl. 0	343.3	426.6	265.2	312.8	317	404	240.8	283.3	376.7	438.2
		B				D			G	FG
Std. Dev.	443.69	522.78	336.34	390.5	387.75	540.71	261.84	332.72	578.48	426.18
Std. Err.	17.91	29.69	19.29	33.73	24.19	36.21	43.05	23.13	34.51	45.17
Median	200	200	200	200	200	200	150	200	200	300

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_1. [APR] Please rate your level of understanding for each of the following terms:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	518	504	228	412	382	75	343	482	122
Weighted	1023	495	528	286	406	331	87*	417	334	185
APR										
Very familiar	147	88	59	18	71	57	17	49	56	25
	14%	18%	11%	6%	18%	17%	19%	12%	17%	14%
Somewhat familiar		B			C	C			G	
	157	91	66	45	52	60	13	70	47	27
	15%	18%	13%	16%	13%	18%	15%	17%	14%	15%
Not very familiar		B				D				
	296	138	159	96	118	82	26	112	91	67
	29%	28%	30%	34%	29%	25%	30%	27%	27%	36%
Not at all familiar				E						
	423	178	245	126	164	132	32	186	140	66
	41%	36%	46%	44%	41%	40%	36%	45%	42%	36%
			A							
Summary										
Top2Box (Very/ Somewhat)	304	179	125	63	123	118	30	119	103	52
	30%	36%	24%	22%	30%	35%	34%	29%	31%	28%
Low2Box (Not very/ Not at all)		B			C	C				
	719	315	404	223	283	214	57	298	231	133
	70%	64%	76%	78%	70%	65%	66%	71%	69%	72%
			A	DE						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_2. [Budget] Please rate your level of understanding for each of the following terms:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	518	504	228	412	382	75	343	482	122
Weighted	1023	495	528	286	406	331	87*	417	334	185
Budget										
Very familiar	681	322	359	171	264	246	45	278	231	127
	67%	65%	68%	60%	65%	74%	52%	67%	69%	69%
Somewhat familiar						CD		F	F	F
	290	146	143	103	109	78	35	113	84	56
	28%	30%	27%	36%	27%	23%	41%	27%	25%	30%
Not very familiar				DE			GH			
	29	16	13	7	16	5	2	16	11	0
	3%	3%	2%	3%	4%	2%	2%	4%	3%	-
Not at all familiar								I	I	
	24	11	13	5	17	2	5	10	8	2
	2%	2%	3%	2%	4%	1%	6%	2%	2%	1%
					E		I			
Summary										
Top2Box (Very/ Somewhat)	970	468	502	274	373	324	80	391	316	183
	95%	95%	95%	96%	92%	98%	92%	94%	94%	99%
Low2Box (Not very/ Not at all)						D				FGH
	53	27	26	12	33	8	7	26	18	2
	5%	5%	5%	4%	8%	2%	8%	6%	6%	1%
					E		I	I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_3. [RRSP] Please rate your level of understanding for each of the following terms:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	518	504	228	412	382	75	343	482	122
Weighted	1023	495	528	286	406	331	87*	417	334	185
RRSP										
Very familiar	542	282	261	104	213	225	42	204	191	105
	53%	57%	49%	37%	53%	68%	48%	49%	57%	57%
Somewhat familiar		B			C	CD			G	
	312	149	163	105	128	78	19	143	95	55
	30%	30%	31%	37%	32%	24%	22%	34%	28%	30%
Not very familiar				E	E			F		
	101	35	66	49	37	15	13	37	32	19
	10%	7%	12%	17%	9%	5%	15%	9%	10%	10%
Not at all familiar			A	DE	E					
	68	29	39	28	28	13	13	32	16	7
	7%	6%	7%	10%	7%	4%	15%	8%	5%	4%
				E			HI			
Summary										
Top2Box (Very/ Somewhat)	854	430	424	210	341	303	61	347	286	160
	83%	87%	80%	73%	84%	92%	70%	83%	86%	86%
Low2Box (Not very/ Not at all)		B			C	CD		F	F	F
	169	64	105	76	65	28	26	70	48	25
	17%	13%	20%	27%	16%	8%	30%	17%	14%	14%
			A	DE	E		GHI			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_4. [RESP] Please rate your level of understanding for each of the following terms:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	518	504	228	412	382	75	343	482	122
Weighted	1023	495	528	286	406	331	87*	417	334	185
RESP										
Very familiar	291	139	152	54	123	114	18	103	100	70
	28%	28%	29%	19%	30%	34%	21%	25%	30%	38%
Somewhat familiar	298	154	145	96	106	96	16	115	102	65
	29%	31%	27%	33%	26%	29%	18%	28%	31%	35%
Not very familiar	229	104	125	70	99	60	26	110	70	23
	22%	21%	24%	24%	24%	18%	30%	26%	21%	13%
Not at all familiar	205	98	107	67	77	61	28	90	62	26
	20%	20%	20%	23%	19%	18%	32%	21%	19%	14%
Summary										
Top2Box (Very/ Somewhat)	589	293	297	149	230	210	34	218	202	136
	58%	59%	56%	52%	57%	63%	39%	52%	60%	73%
Low2Box (Not very/ Not at all)	434	202	232	137	176	121	53	199	132	49
	42%	41%	44%	48%	43%	37%	61%	48%	40%	27%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_5. [Interest] Please rate your level of understanding for each of the following terms:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	518	504	228	412	382	75	343	482	122
Weighted	1023	495	528	286	406	331	87*	417	334	185
Interest										
Very familiar	688	349	339	163	259	266	47	273	239	129
	67%	71%	64%	57%	64%	80%	54%	66%	71%	70%
Somewhat familiar		B				CD			F	F
	272	125	148	100	114	58	32	111	79	50
	27%	25%	28%	35%	28%	18%	36%	27%	24%	27%
Not very familiar				E	E		H			
	36	10	26	15	18	3	5	19	9	3
	4%	2%	5%	5%	5%	1%	5%	5%	3%	2%
Not at all familiar			A	E	E					
	26	11	15	9	14	3	4	13	7	3
	3%	2%	3%	3%	3%	1%	4%	3%	2%	1%
					E					
Summary										
Top2Box (Very/ Somewhat)	960	473	487	262	374	325	79	384	318	179
	94%	96%	92%	92%	92%	98%	91%	92%	95%	97%
Low2Box (Not very/ Not at all)		B				CD				
	63	21	41	24	32	7	8	33	16	6
	6%	4%	8%	8%	8%	2%	9%	8%	5%	3%
			A	E	E					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_6. [Minimum payment] Please rate your level of understanding for each of the following terms:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	518	504	228	412	382	75	343	482	122
Weighted	1023	495	528	286	406	331	87*	417	334	185
Minimum payment										
Very familiar	702	343	360	164	274	265	56	275	245	126
	69%	69%	68%	57%	67%	80%	65%	66%	73%	68%
Somewhat familiar	243	119	125	89	98	56	24	102	71	47
	24%	24%	24%	31%	24%	17%	28%	24%	21%	25%
Not very familiar	41	19	22	20	17	4	1	24	10	5
	4%	4%	4%	7%	4%	1%	1%	6%	3%	3%
Not at all familiar	37	15	22	14	17	6	6	16	9	6
	4%	3%	4%	5%	4%	2%	7%	4%	3%	3%
Summary										
Top2Box (Very/ Somewhat)	946	461	484	252	372	321	80	377	315	173
	92%	93%	92%	88%	92%	97%	92%	90%	94%	94%
Low2Box (Not very/ Not at all)	77	33	44	34	34	10	7	40	19	12
	8%	7%	8%	12%	8%	3%	8%	10%	6%	6%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_1. [I am confident my math and money management skills will help me plan for a secure financial future] To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	518	504	228	412	382	75	343	482	122
Weighted	1023	495	528	286	406	331	87*	417	334	185
I am confident my math and money management skills will help me plan for a secure financial future										
Strongly agree	284	146	138	68	99	117	14	111	91	68
	28%	30%	26%	24%	24%	35%	16%	27%	27%	37%
						CD			F	FGH
Somewhat agree	525	257	268	168	189	167	49	215	164	97
	51%	52%	51%	59%	47%	51%	57%	52%	49%	53%
				D						
Somewhat disagree	174	73	101	45	94	35	19	74	64	16
	17%	15%	19%	16%	23%	11%	22%	18%	19%	9%
					CE		I	I	I	
Strongly disagree	40	19	21	5	23	12	5	17	15	3
	4%	4%	4%	2%	6%	3%	5%	4%	5%	2%
					C					
Summary										
Top2Box (Agree)	809	403	406	236	288	285	63	326	254	166
	79%	82%	77%	83%	71%	86%	73%	78%	76%	90%
				D		D				FGH
Low2Box (Disagree)	214	91	122	50	118	47	24	91	80	19
	21%	18%	23%	17%	29%	14%	27%	22%	24%	10%
					CE		I	I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_2. [I am confident teaching another person about money, saving and budgeting] To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	518	504	228	412	382	75	343	482	122
Weighted	1023	495	528	286	406	331	87*	417	334	185
I am confident teaching another person about money, saving and budgeting										
Strongly agree	218 21%	107 22%	111 21%	59 21%	81 20%	78 24%	11 12%	83 20%	75 22%	50 27%
Somewhat agree	498 49%	253 51%	245 46%	138 48%	195 48%	166 50%	39 45%	211 51%	155 46%	94 51%
Somewhat disagree	237 23%	104 21%	134 25%	68 24%	98 24%	72 22%	21 24%	103 25%	81 24%	33 18%
Strongly disagree	69 7%	30 6%	39 7%	21 7%	32 8%	15 5%	16 18%	21 5%	24 7%	8 4%
							GHI			
Summary										
Top2Box (Agree)	717 70%	360 73%	356 67%	197 69%	276 68%	244 74%	50 57%	293 70%	230 69%	144 78%
Low2Box (Disagree)	306 30%	134 27%	172 33%	89 31%	130 32%	87 26%	37 43%	124 30%	105 31%	41 22%
							GI		I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_6. [I could use help with my financial management skills] To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	518	504	228	412	382	75	343	482	122
Weighted	1023	495	528	286	406	331	87*	417	334	185
I could use help with my financial management skills										
Strongly agree	125	46	79	54	45	26	13	43	51	18
	12%	9%	15%	19%	11%	8%	15%	10%	15%	10%
			A	DE					G	
Somewhat agree	505	244	261	157	206	143	43	206	161	95
	49%	49%	49%	55%	51%	43%	50%	49%	48%	52%
				E	E					
Somewhat disagree	284	148	137	54	115	115	21	124	90	49
	28%	30%	26%	19%	28%	35%	25%	30%	27%	26%
					C	C				
Strongly disagree	108	56	52	22	39	47	9	44	32	23
	11%	11%	10%	8%	10%	14%	10%	11%	10%	12%
						C				
Summary										
Top2Box (Agree)	630	291	340	210	251	169	57	248	212	113
	62%	59%	64%	73%	62%	51%	65%	60%	64%	61%
				DE	E					
Low2Box (Disagree)	393	204	189	76	154	162	30	168	122	72
	38%	41%	36%	27%	38%	49%	35%	40%	36%	39%
					C	CD				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base