



Global @dvisor



Corporate Executive Board Benchmark Tracking December 2010



A Global @dvisory - December 2010
Corporate Executive Board

Methodology

- The findings in this report show the tracking data for the Corporate Executive Board's upcoming study in 2011. The findings below come from the December wave of Global @dvisor, an Ipsos global survey conducted between December 10th and December 20th.
- The survey instrument is conducted monthly in 24 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Indonesia, Italy, Japan, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.
- For the results of the survey presented herein, an international sample of 18,676 adults aged 18-64 in the US and Canada, and age 16-64 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Indonesia, Mexico, Poland, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+.
- Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data, and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.



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Citizen Consumers Who Say The Economy In Their Local Area Is Strong

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.





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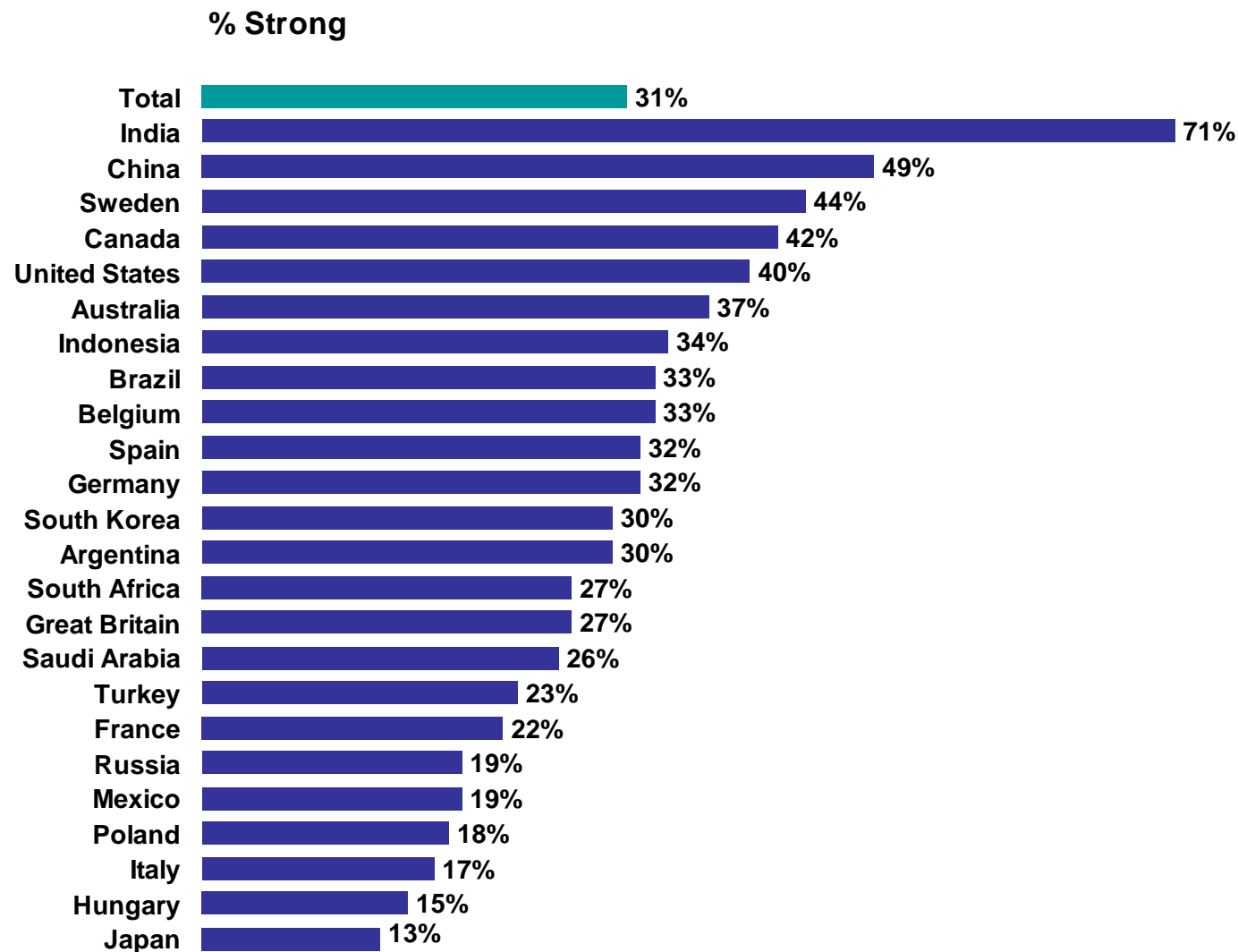


Citizen Consumers Rate Their Current Financial Situation

Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.



Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.



Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

% Strong

	Mar 2010	April 2010	May 2010	June 2010	July 2010	Aug 2010	Sep 2010	Oct 2010	Nov 2010
Total	30%	31%	30%	31%	30%	31%	31%	30%	31%
Argentina	23%	26%	24%	24%	30%	29%	27%	23%	30%
Australia	39%	39%	39%	34%	37%	38%	37%	38%	37%
Belgium	34%	30%	28%	28%	31%	33%	36%	32%	33%
Brazil	27%	33%	33%	33%	30%	38%	40%	30%	33%
Canada	42%	46%	41%	45%	46%	39%	44%	39%	42%
China	51%	45%	44%	47%	51%	53%	53%	51%	49%
France	27%	26%	25%	23%	27%	27%	22%	28%	22%
Germany	24%	26%	24%	27%	28%	28%	33%	29%	32%
Great Britain	30%	33%	27%	27%	26%	29%	30%	26%	27%
Hungary	12%	15%	17%	21%	18%	18%	16%	17%	15%
India	60%	66%	62%	64%	55%	59%	64%	61%	71%
Indonesia	31%	33%	36%	39%	36%	34%	41%	38%	34%
Italy	22%	21%	19%	20%	21%	22%	19%	20%	17%
Japan	13%	11%	13%	11%	13%	12%	13%	11%	13%
Mexico	29%	36%	31%	34%	20%	22%	20%	23%	19%
Poland	23%	22%	26%	21%	19%	19%	19%	17%	18%
Russia	20%	21%	20%	22%	16%	18%	19%	15%	19%
Saudi Arabia	23%	21%	26%	25%	33%	39%	36%	28%	26%
South Africa	37%	30%	31%	25%	29%	30%	24%	28%	27%
South Korea	21%	22%	25%	24%	22%	22%	26%	26%	30%
Spain	34%	24%	24%	27%	34%	30%	31%	33%	32%
Sweden	45%	43%	46%	47%	43%	46%	45%	50%	44%
Turkey	23%	28%	25%	27%	24%	22%	19%	28%	23%
United States	39%	41%	41%	37%	39%	33%	36%	36%	40%

A Global @dvisory - December 2010
Corporate Executive Board



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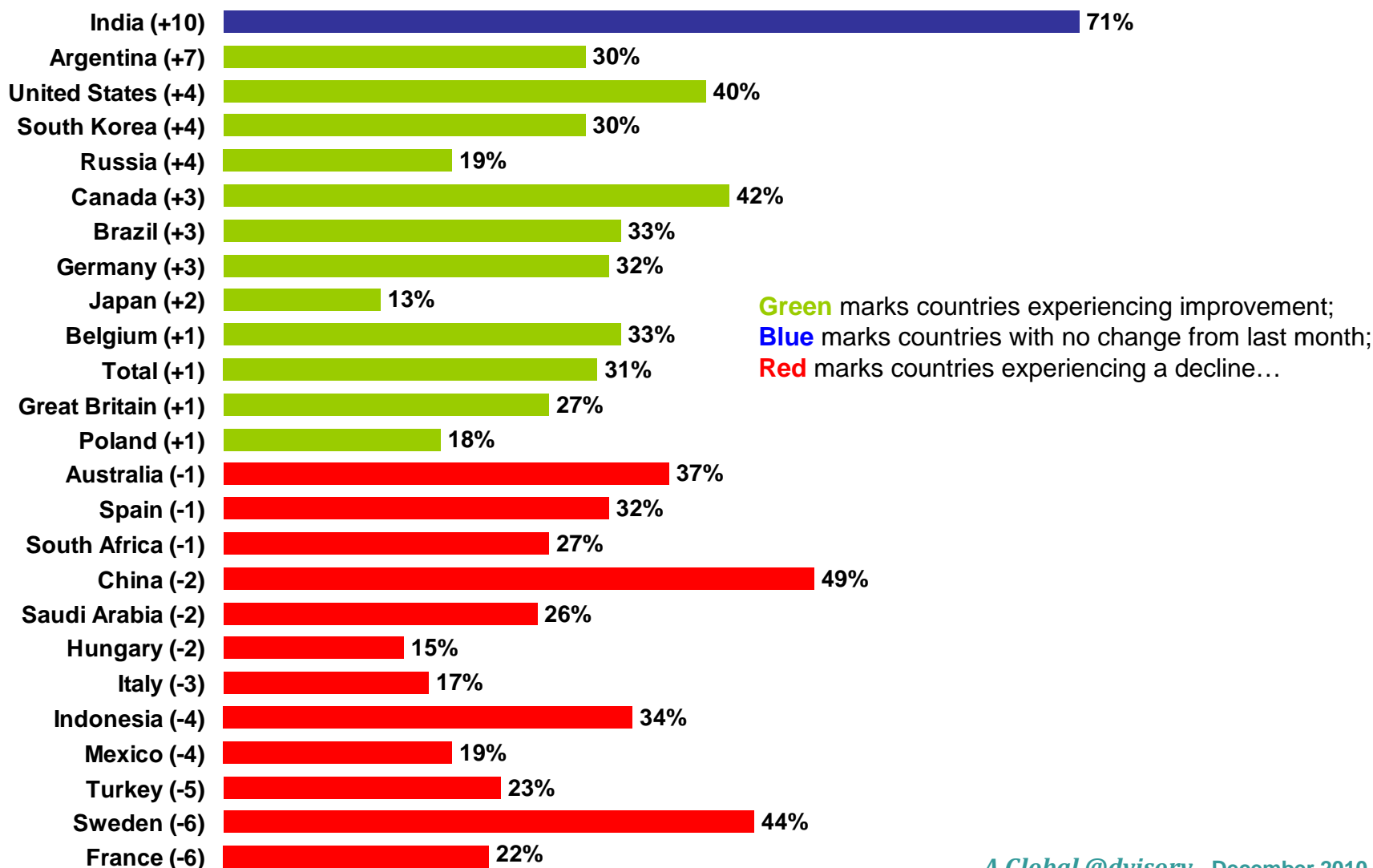
Country by Country

Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.



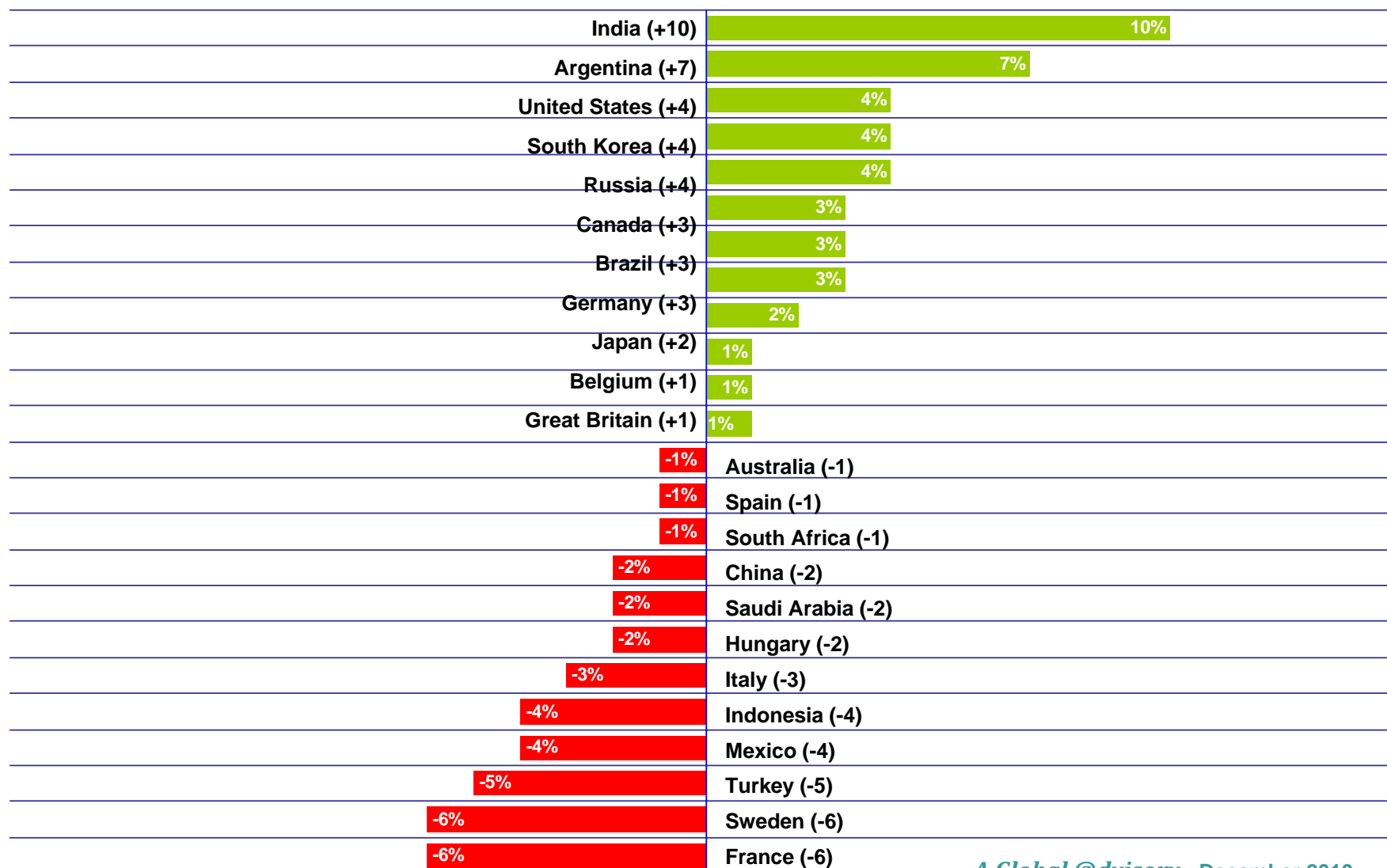
Countries Ranked and Marked By Change In Assessment From Last Month

(Left Column): Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.



Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month:

Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.





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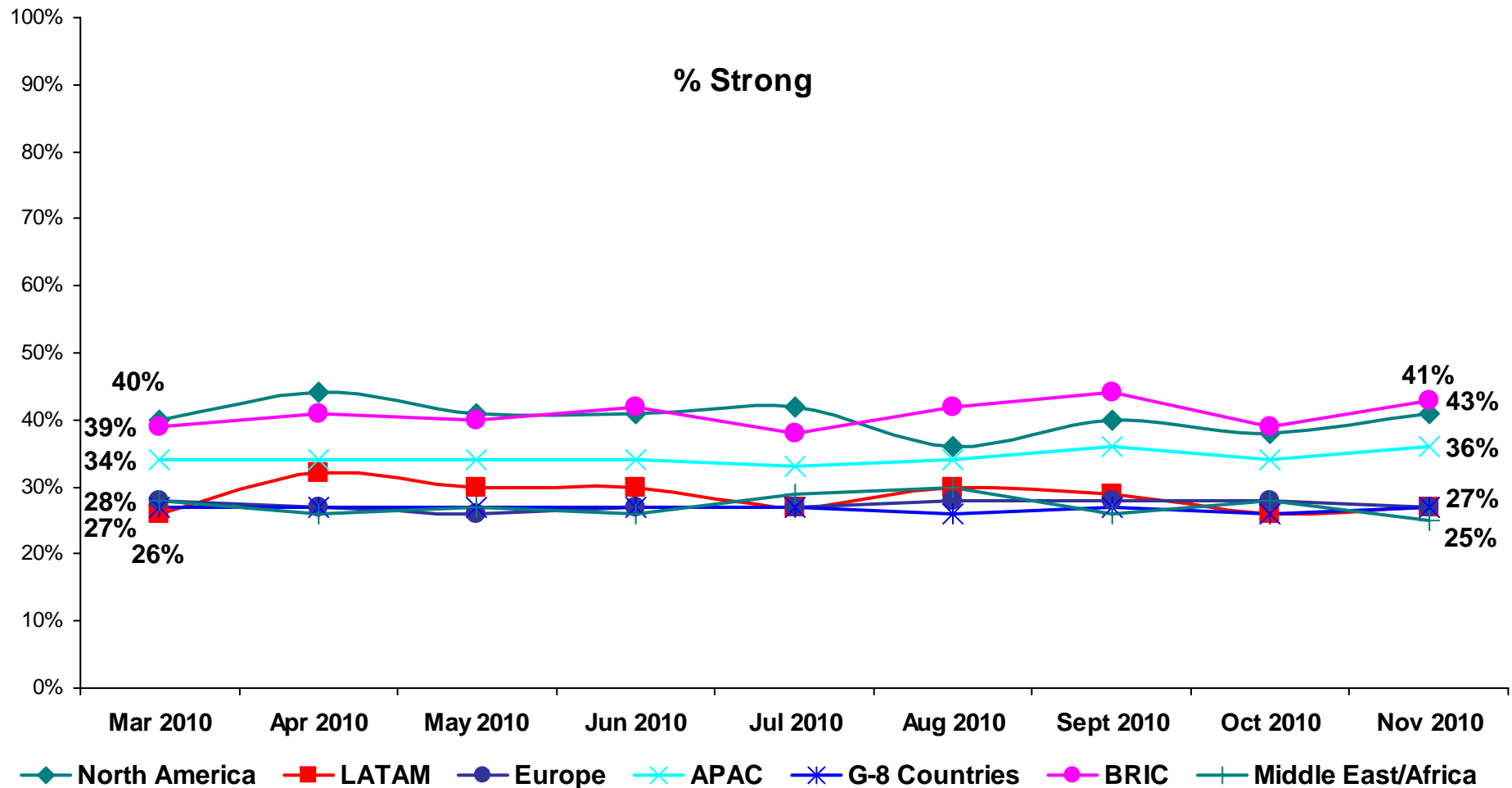


By Regions

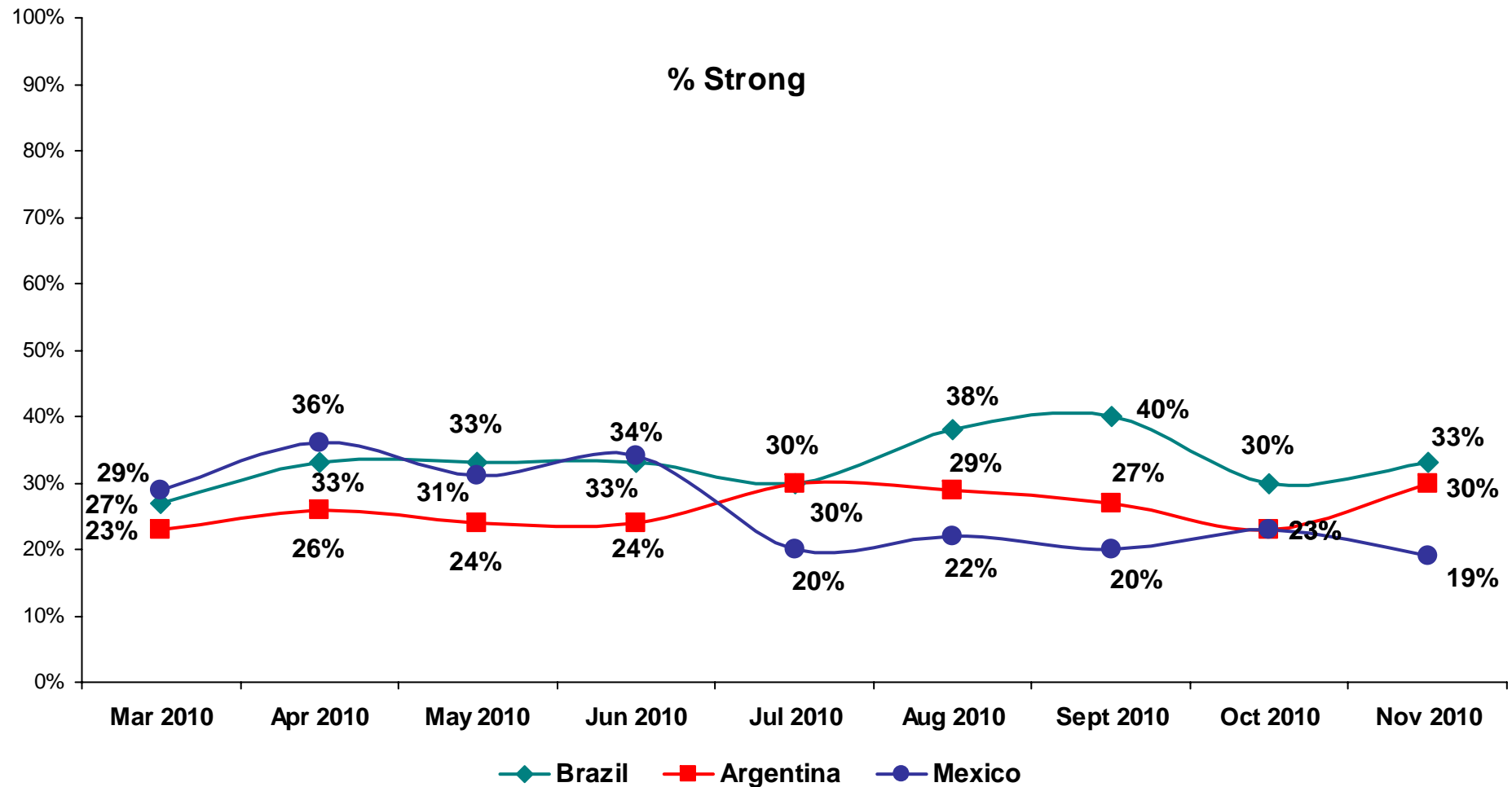
Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.



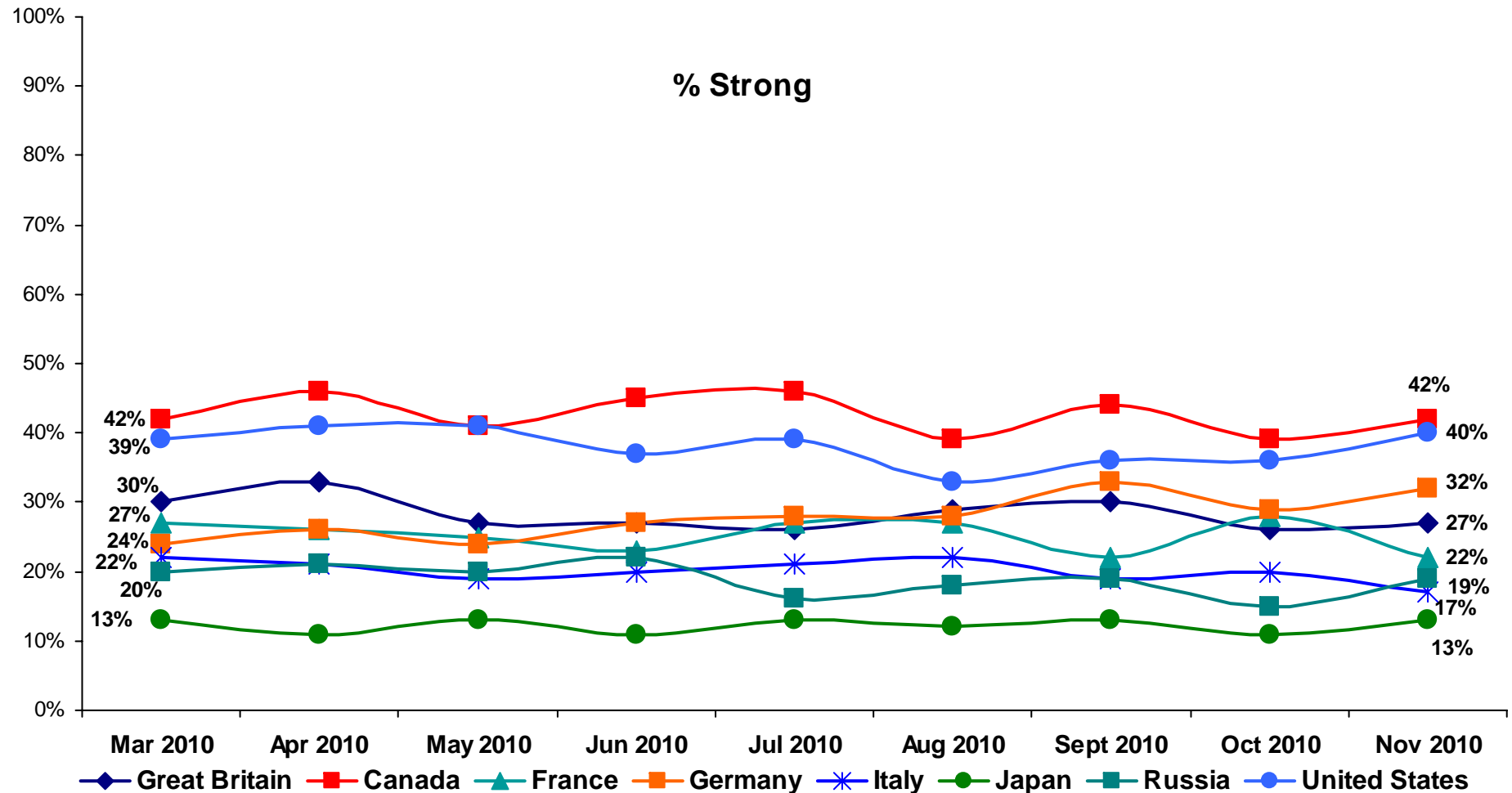
All Regions: Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.



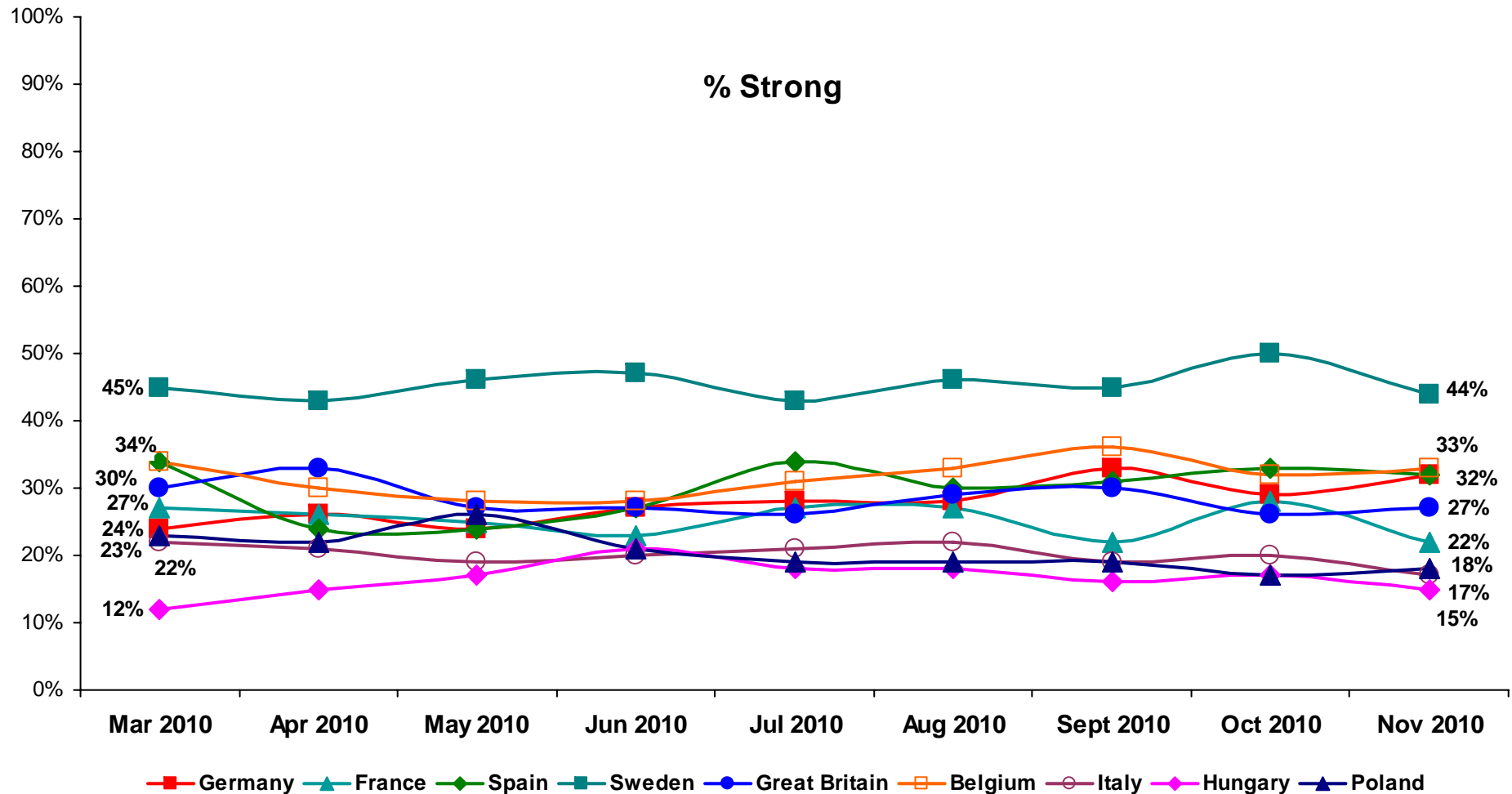
LATAM Countries: Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.



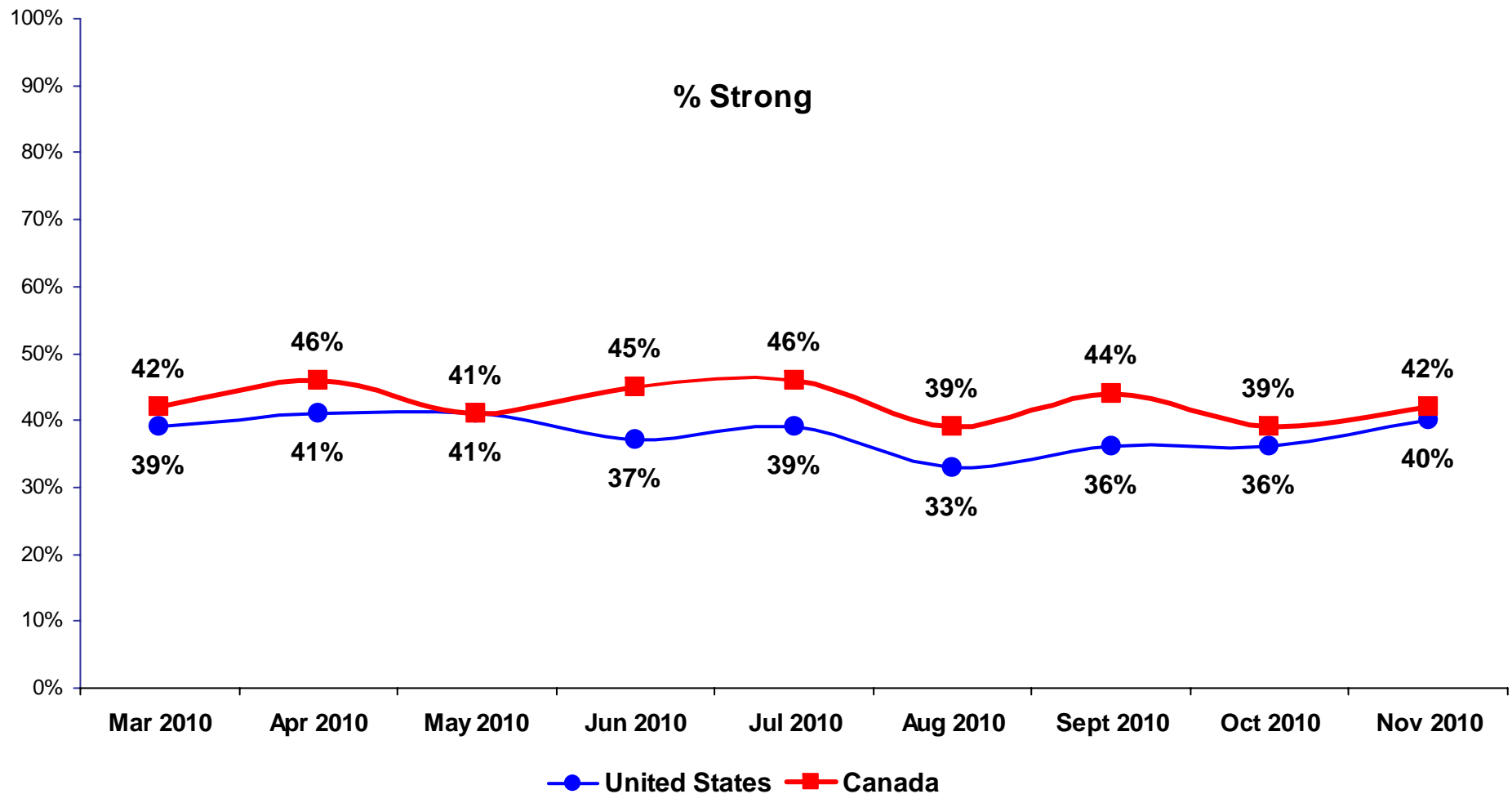
G8 Countries: Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.



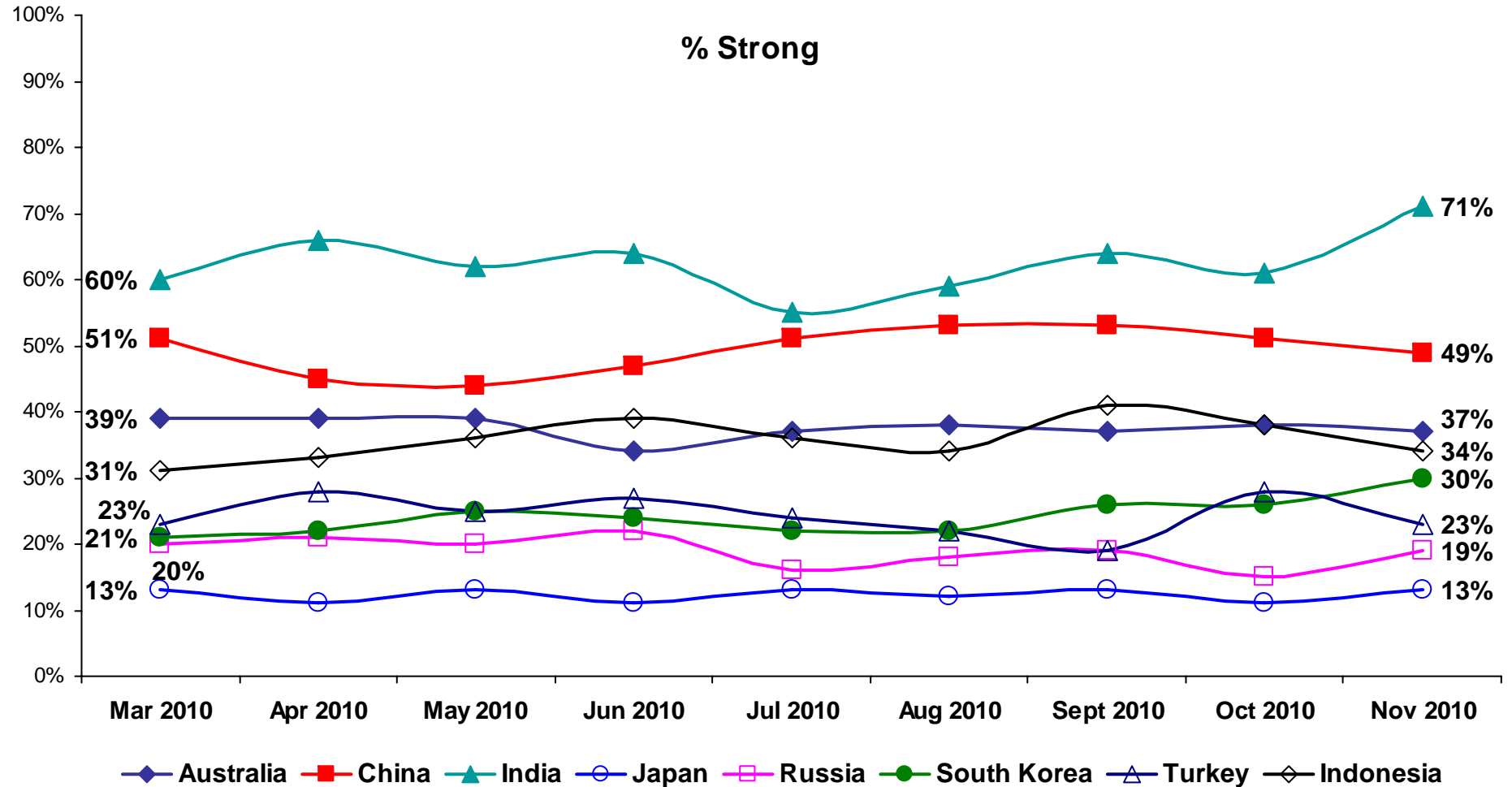
European Countries: Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.



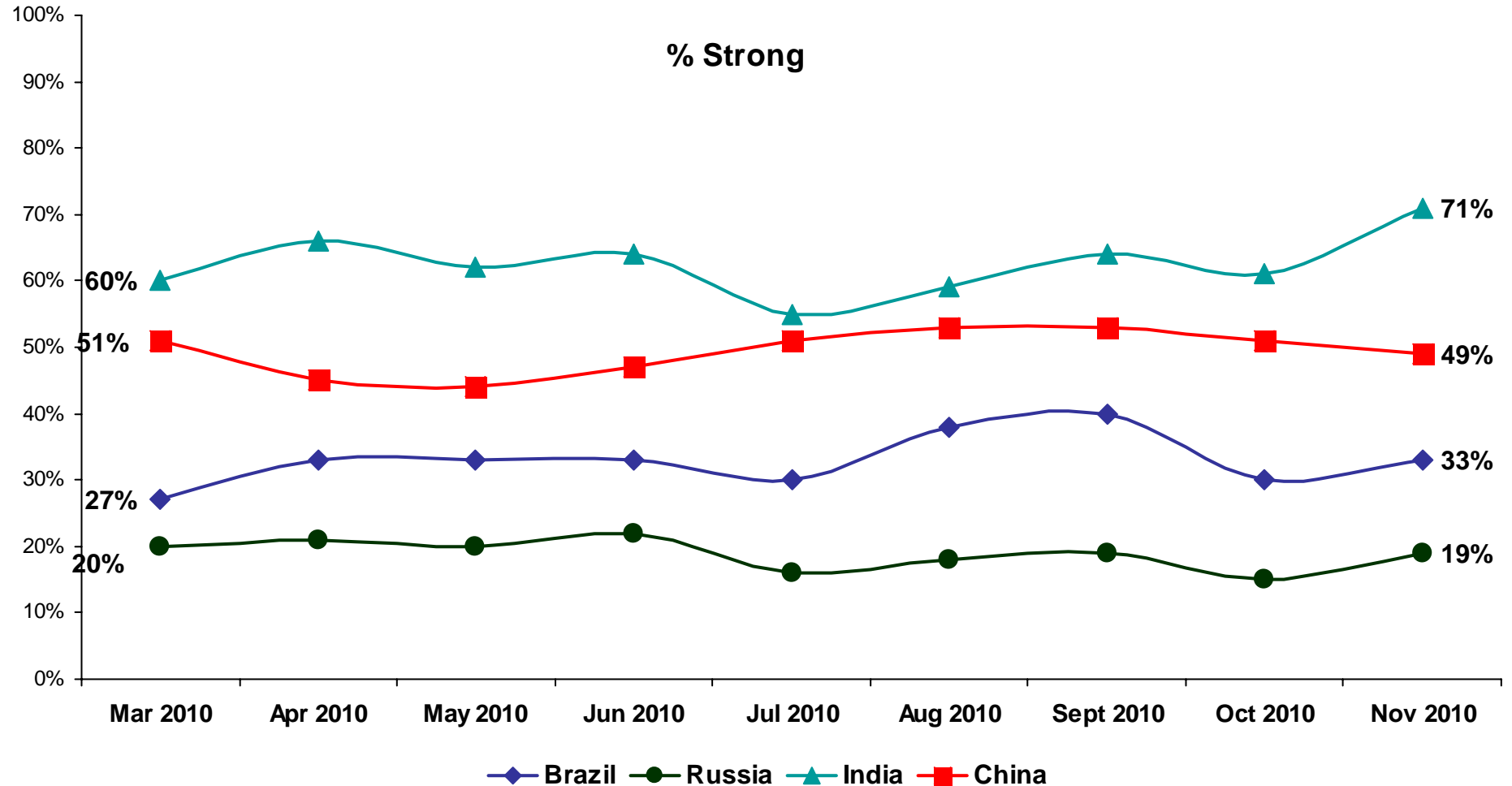
North American Countries: Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.



APAC Countries: Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

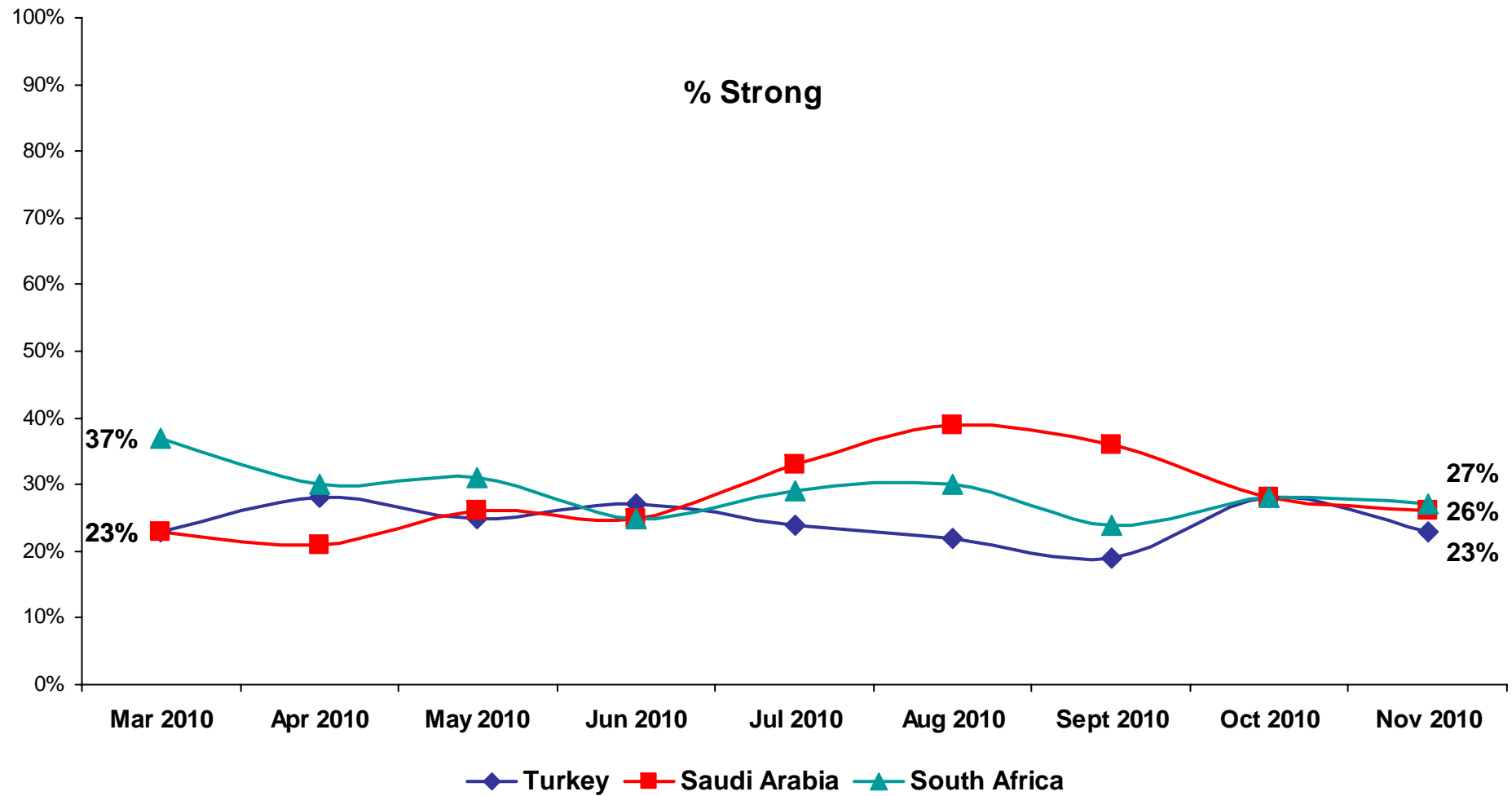


BRIC Countries: Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.





Middle East/African Countries: Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.





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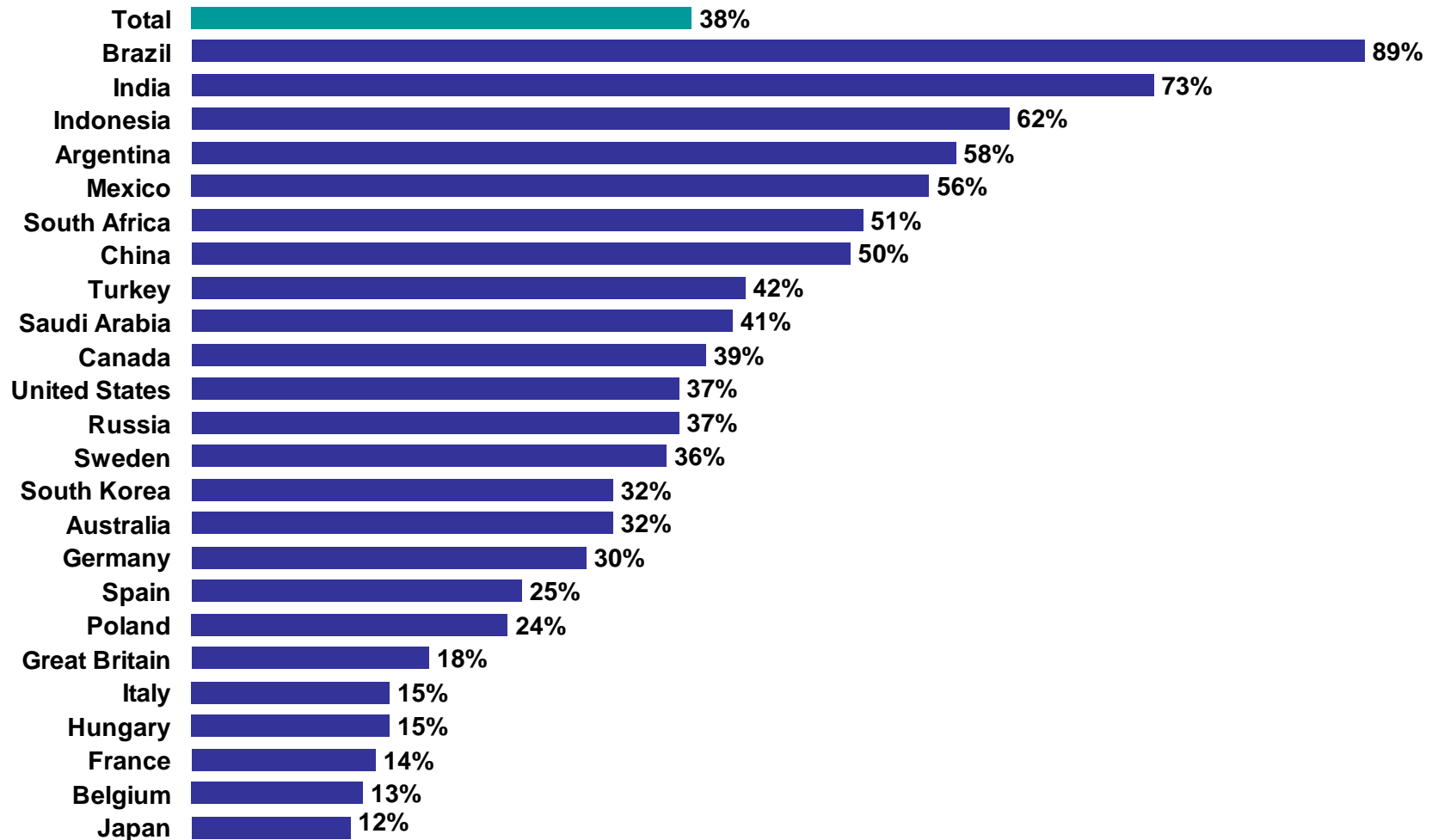
Expecting Their Personal Financial Situation To Be Much Stronger In The Next Six Months Than It Is Now

Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

% Much Stronger / Somewhat Stronger



Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

% Much Stronger/Somewhat Stronger

	Mar 2010	April 2010	May 2010	June 2010	July 2010	Aug 2010	Sep 2010	Oct 2010	Nov 2010
Total	38%	39%	37%	38%	37%	38%	38%	38%	38%
Argentina	43%	53%	51%	62%	55%	63%	58%	60%	58%
Australia	41%	39%	37%	38%	39%	40%	37%	35%	32%
Belgium	16%	14%	12%	17%	14%	14%	13%	16%	13%
Brazil	89%	89%	89%	88%	88%	88%	88%	91%	89%
Canada	40%	40%	37%	37%	36%	33%	37%	38%	39%
China	54%	49%	51%	52%	51%	51%	49%	51%	50%
France	11%	12%	10%	11%	10%	12%	12%	8%	14%
Germany	26%	22%	24%	25%	28%	30%	24%	29%	30%
Great Britain	24%	23%	27%	20%	21%	18%	19%	17%	18%
Hungary	23%	25%	22%	22%	19%	22%	19%	23%	15%
India	71%	73%	71%	68%	64%	65%	70%	69%	73%
Indonesia	62%	64%	58%	62%	56%	51%	63%	59%	62%
Italy	15%	17%	18%	15%	15%	14%	15%	13%	15%
Japan	14%	13%	11%	13%	12%	11%	12%	11%	12%
Mexico	60%	57%	60%	57%	60%	57%	57%	56%	56%
Poland	31%	27%	23%	24%	31%	29%	28%	26%	24%
Russia	36%	37%	32%	31%	36%	39%	41%	37%	37%
Saudi Arabia	45%	41%	46%	39%	45%	48%	48%	48%	41%
South Africa	44%	59%	43%	52%	54%	53%	53%	55%	51%
South Korea	32%	32%	31%	30%	29%	32%	31%	28%	32%
Spain	31%	36%	35%	30%	20%	26%	21%	26%	25%
Sweden	34%	37%	30%	34%	33%	34%	35%	38%	36%
Turkey	42%	42%	43%	39%	40%	41%	41%	41%	42%
United States	35%	38%	37%	40%	34%	31%	34%	34%	37%

A Global @dvisor - December 2010
Corporate Executive Board



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Country by Country

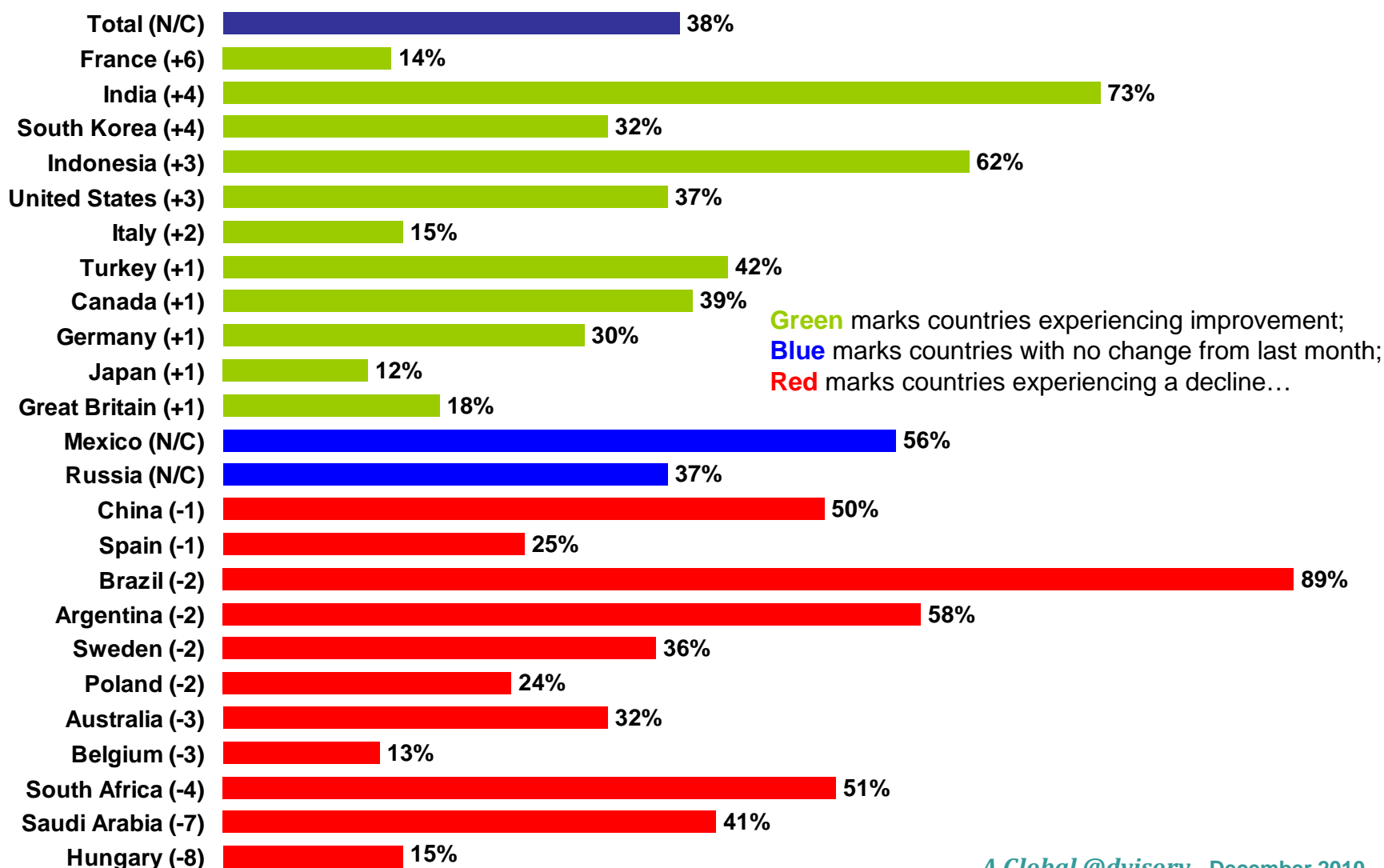
Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



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Corporate Executive Board

Countries Ranked and Marked By Change In Assessment

From Last Month (Left Column): Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

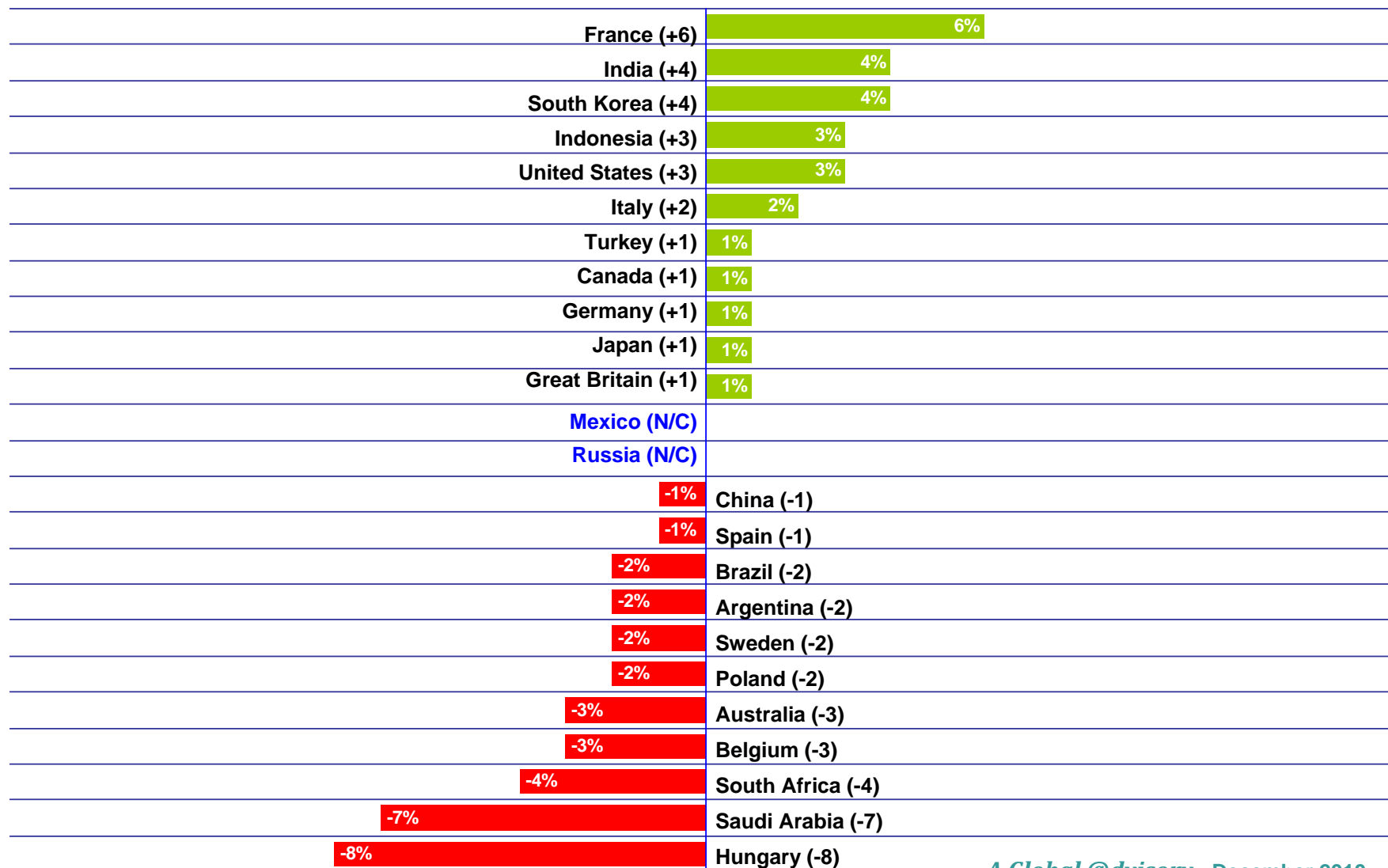




Countries Ranked by Net **Improvement** , **Decline** or **No Change** Compared to Last Month:

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Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



A Global @dvisory - December 2010
Corporate Executive Board



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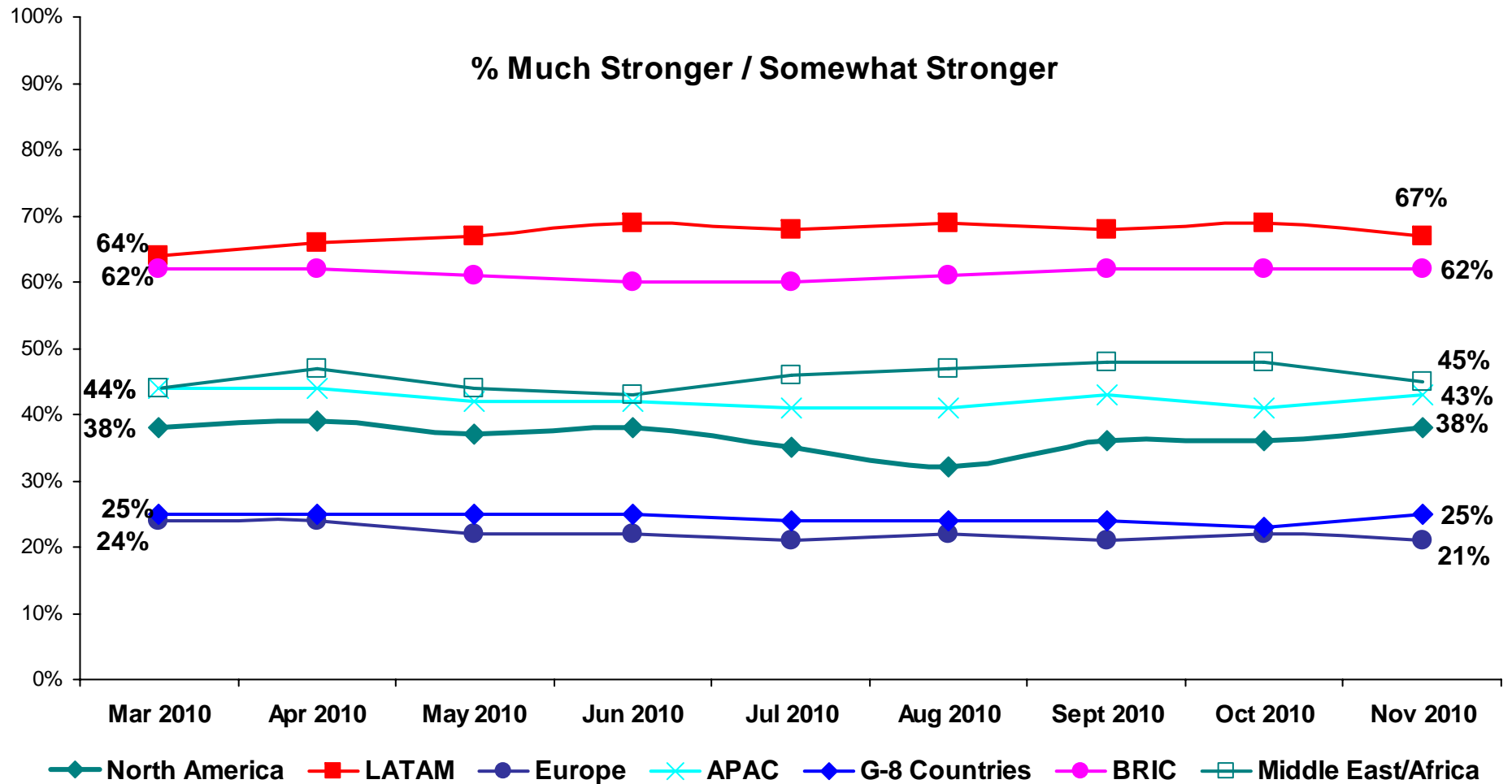
By Regions

Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



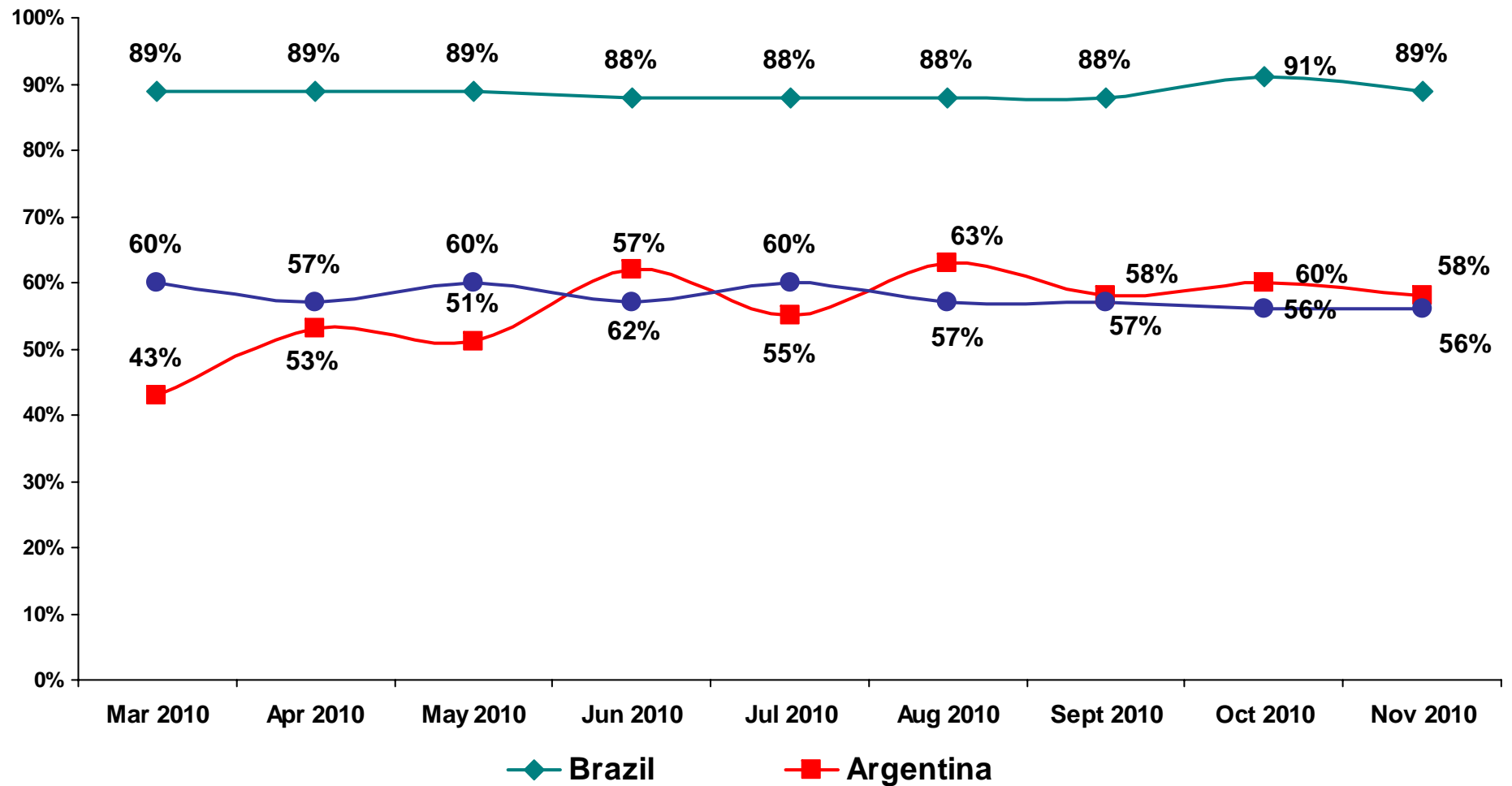
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Corporate Executive Board

All Regions: Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

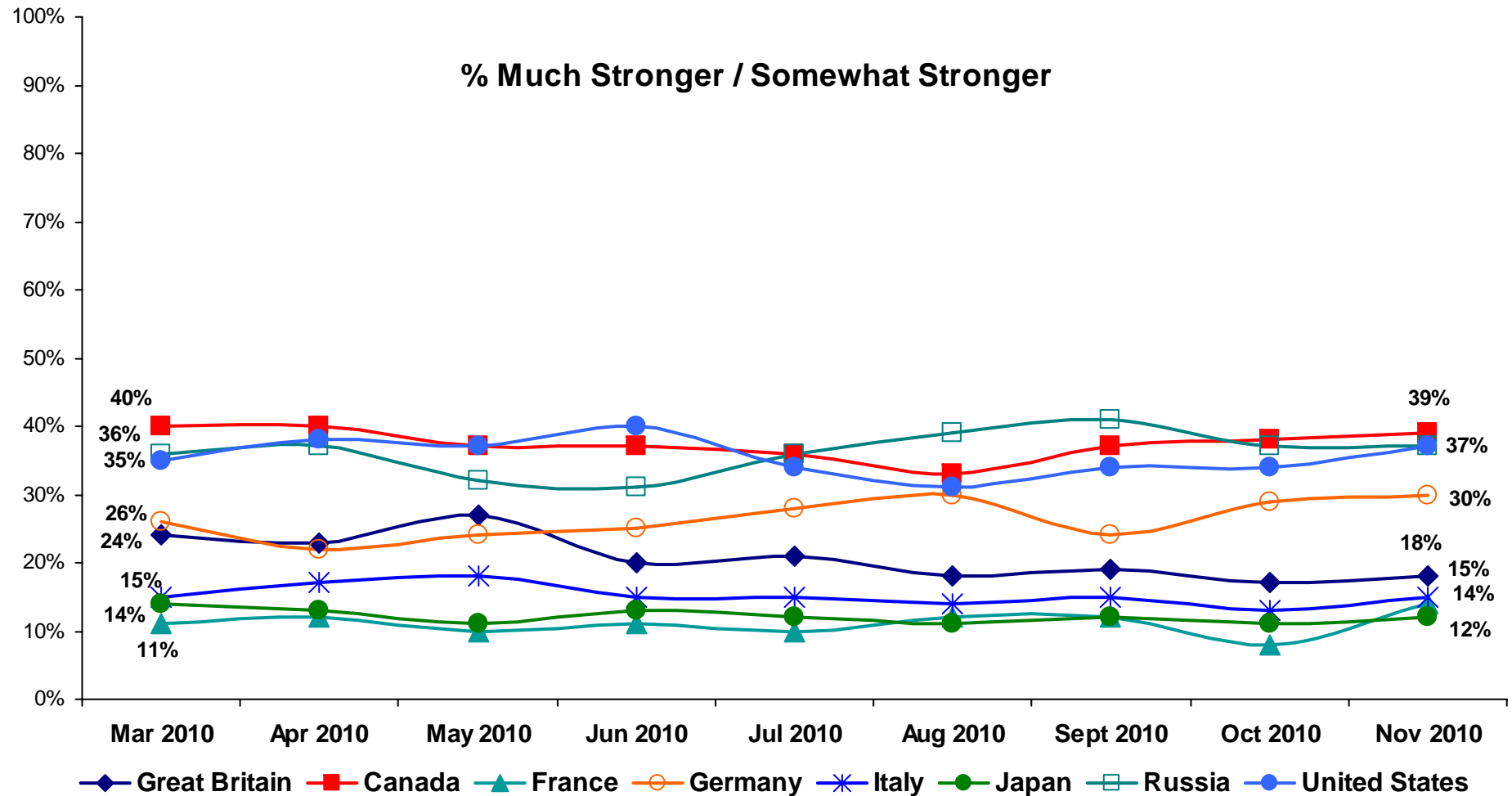


LATAM Countries: Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

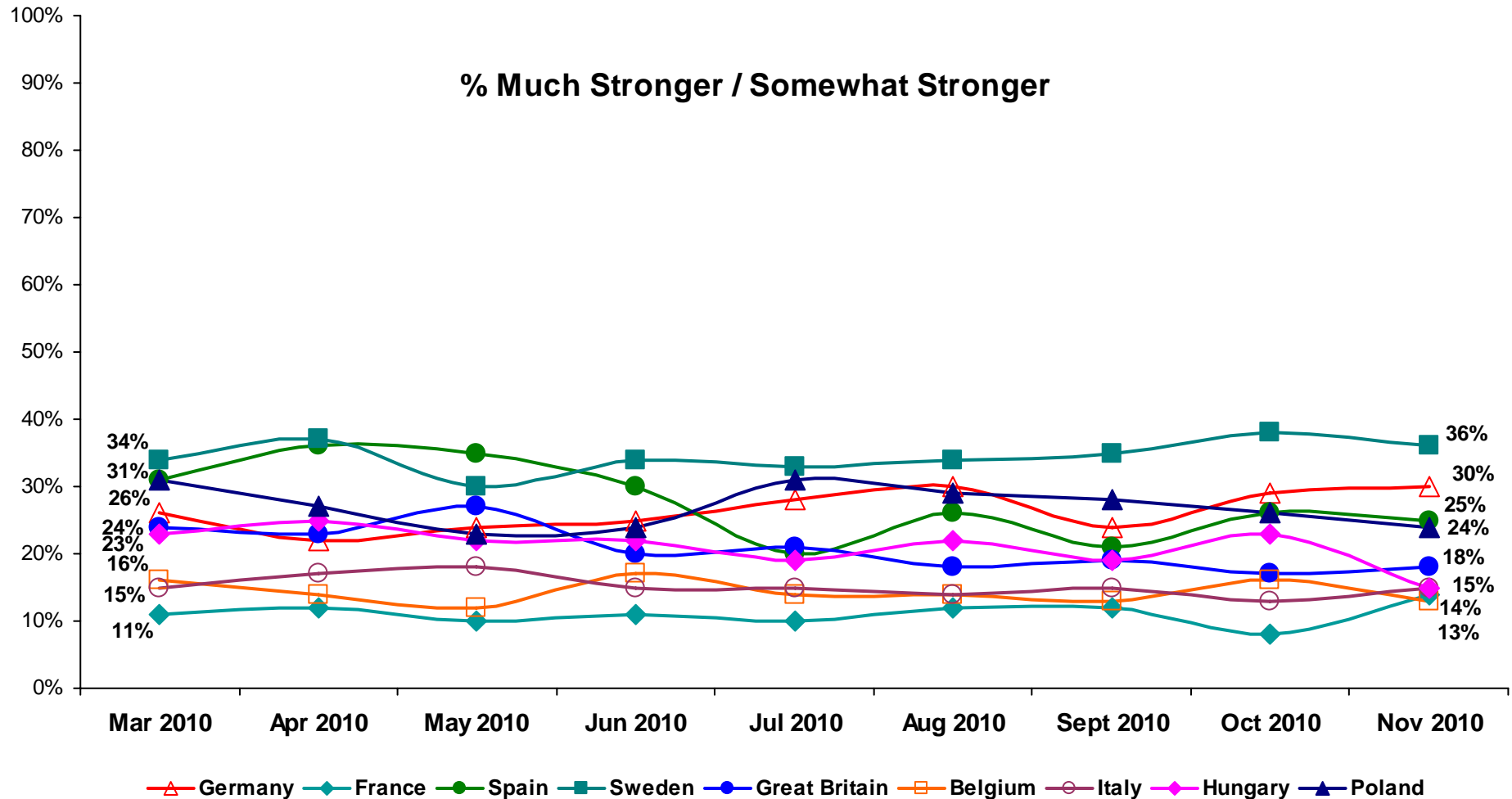
% Much Stronger / Somewhat Stronger



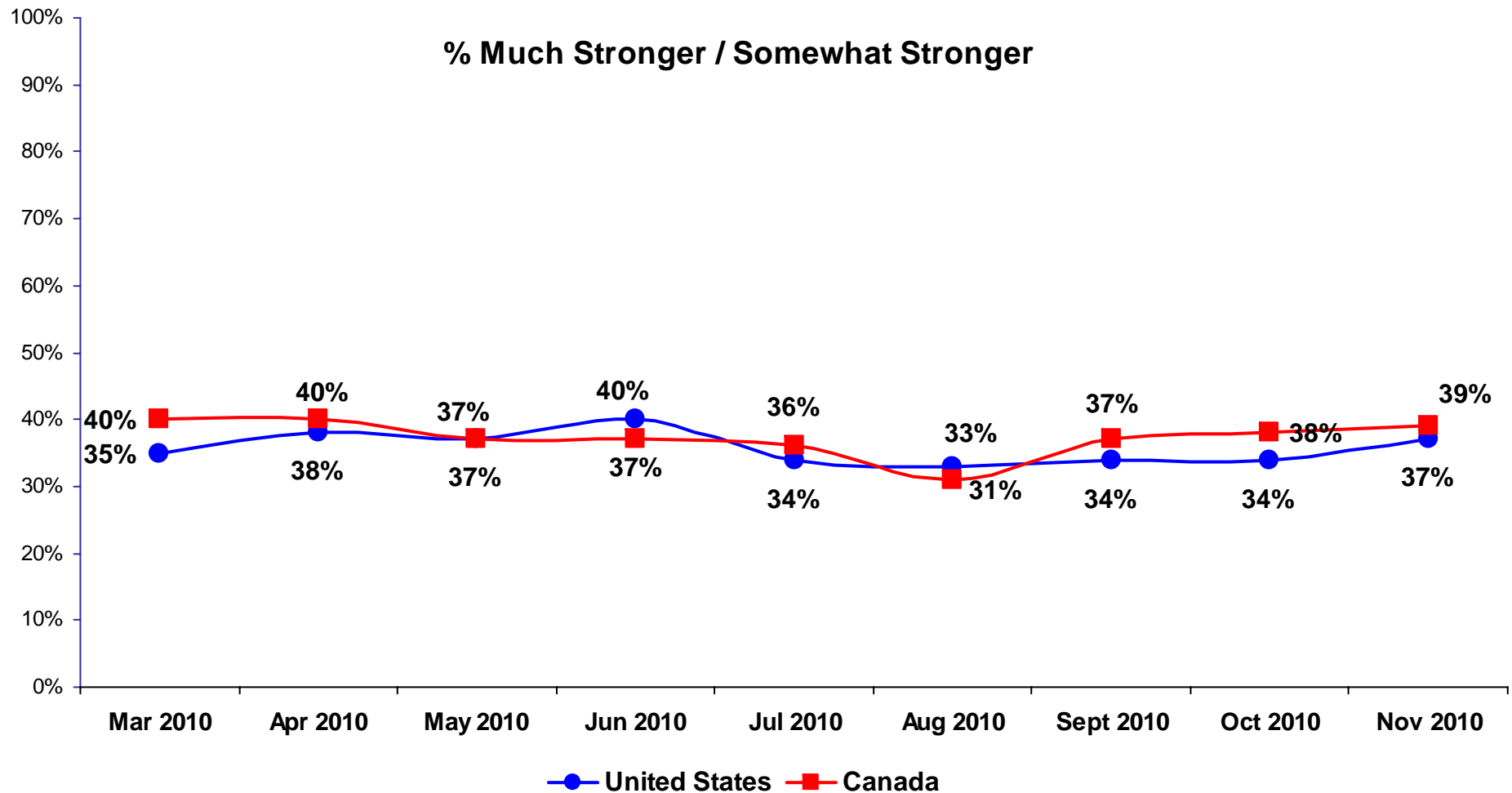
G8 Countries: Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



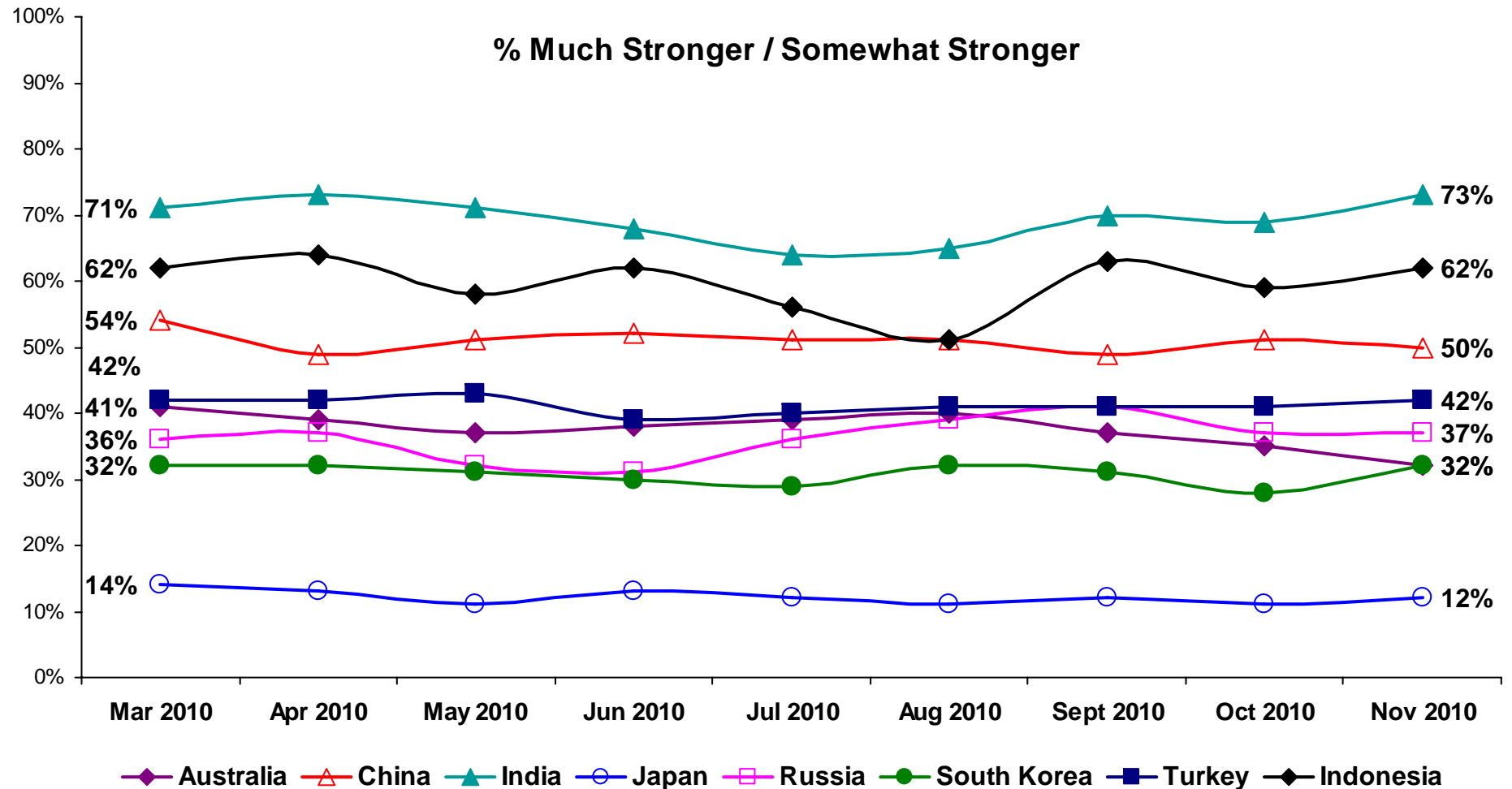
European Countries: Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



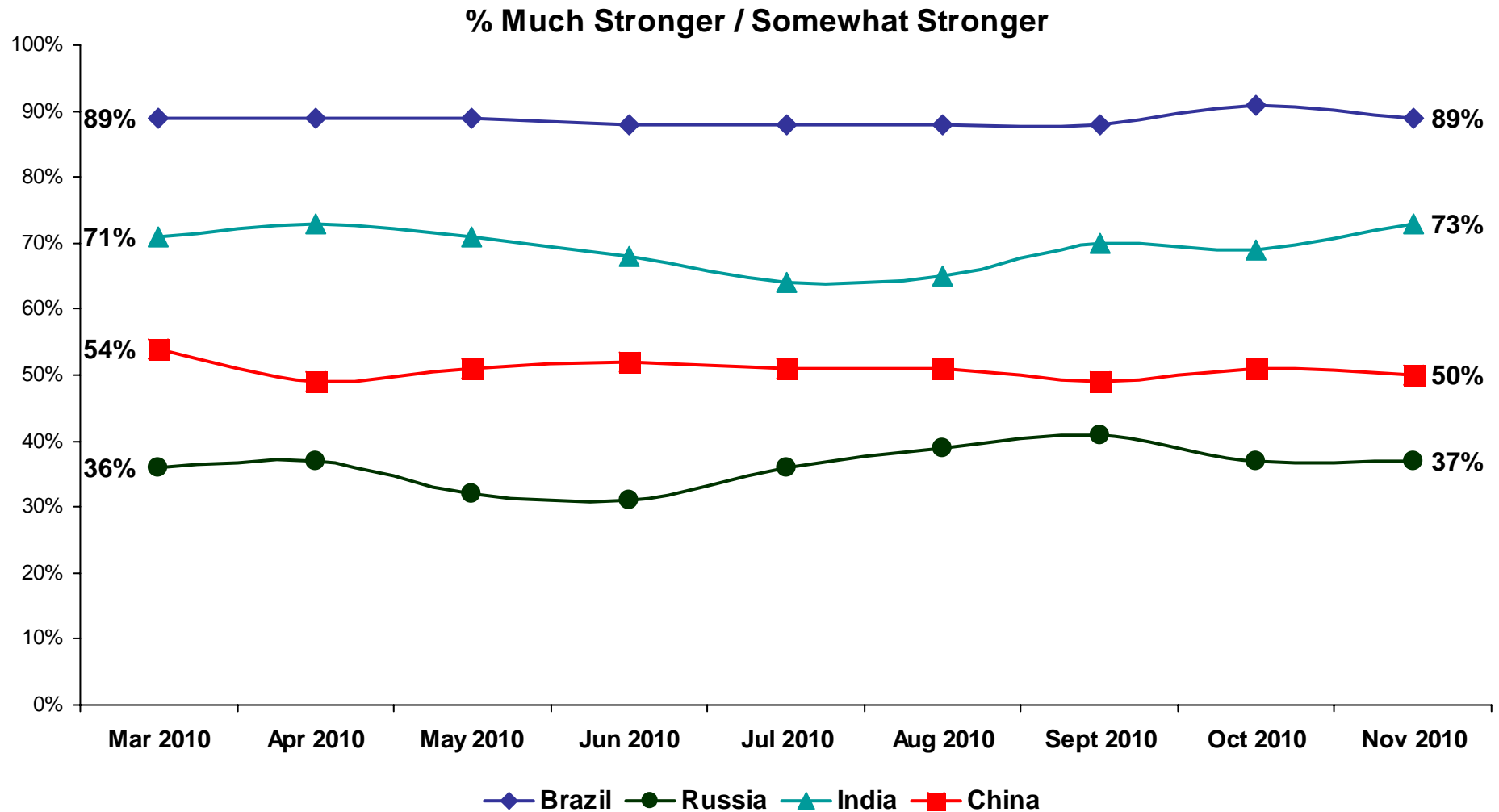
North American Countries: Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



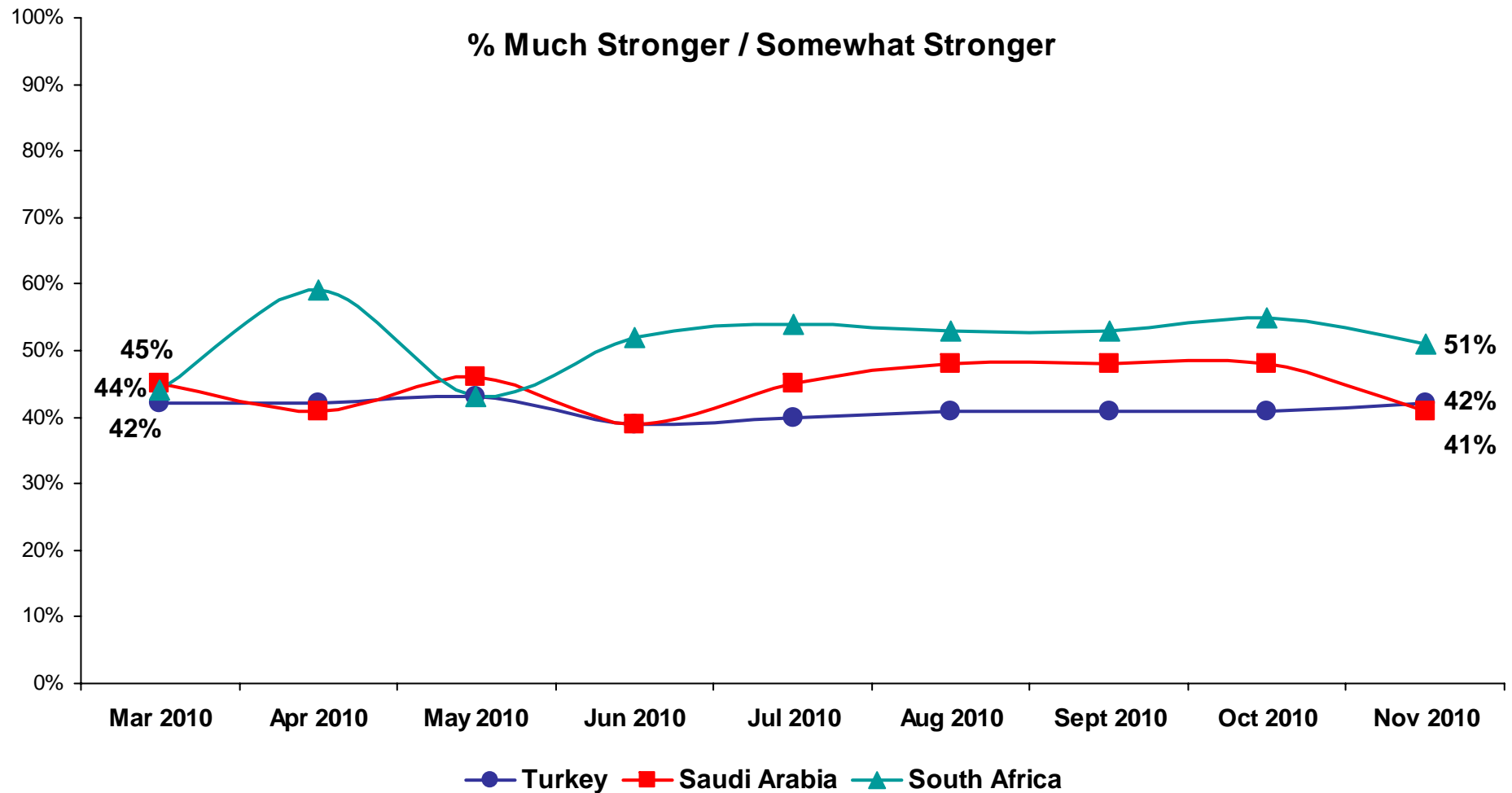
APAC Countries: Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



BRIC Countries: Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



Middle East/African Countries: Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?





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Citizen Consumers Who Say They Are Now More Or Less Confident About Job Security For Themselves, Their Family And Other People They Know Personally

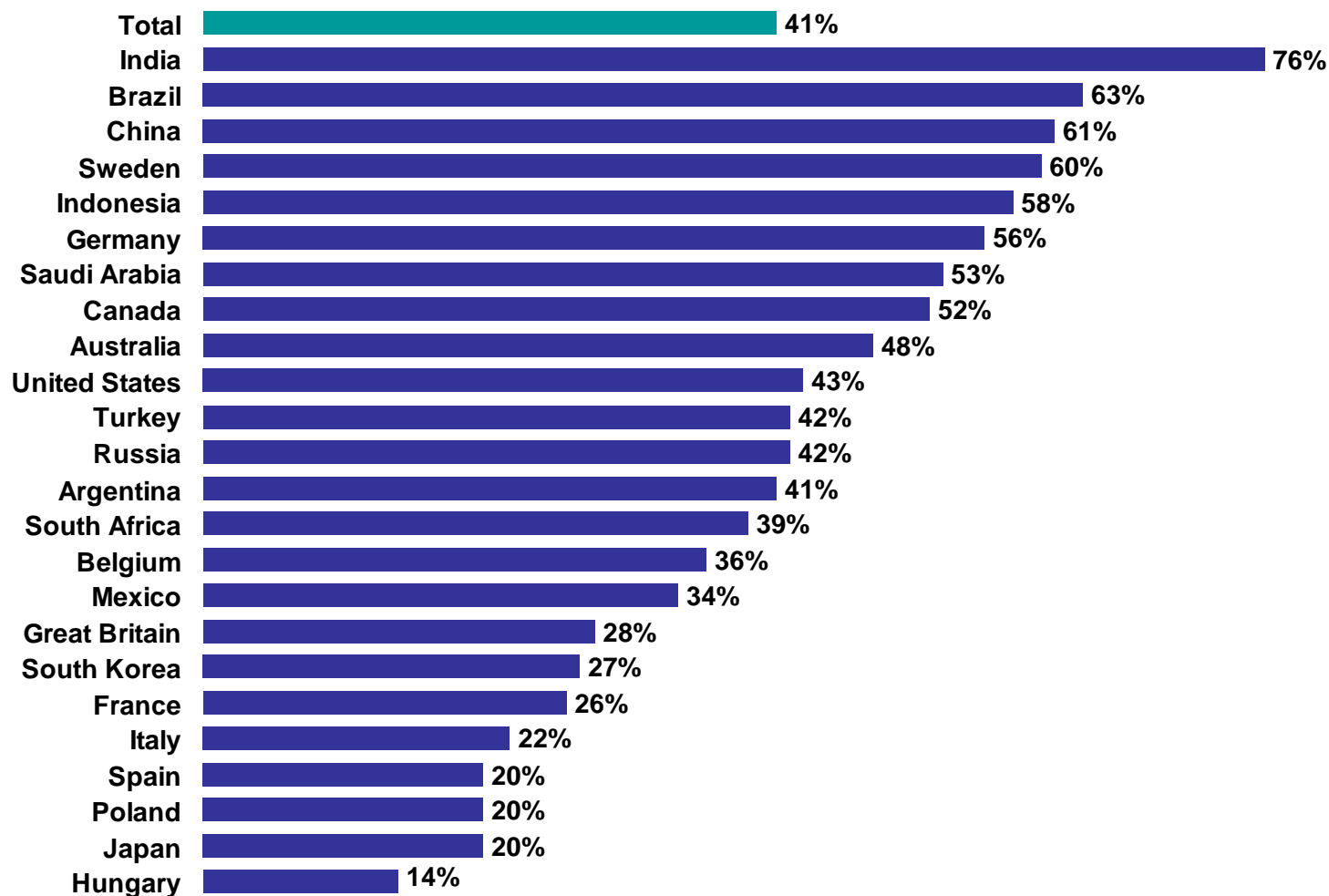
Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?



A Global @dvisory - December 2010
Corporate Executive Board

Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

% More Confident



Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

% More Confident

	March 2010	April 2010	May 2010	June 2010	July 2010	Aug 2010	Sep 2010	Oct 2010	Nov 2010
Total	40%	42%	41%	41%	42%	42%	43%	41%	41%
Argentina	31%	35%	35%	42%	37%	42%	45%	37%	41%
Australia	52%	52%	47%	47%	50%	50%	52%	53%	48%
Belgium	36%	28%	28%	33%	37%	39%	41%	35%	36%
Brazil	63%	60%	59%	62%	61%	58%	66%	58%	63%
Canada	51%	53%	54%	55%	54%	49%	55%	53%	52%
China	67%	60%	59%	62%	64%	62%	59%	63%	61%
France	25%	24%	25%	26%	25%	30%	29%	26%	26%
Germany	42%	47%	43%	44%	48%	51%	53%	55%	56%
Great Britain	34%	34%	30%	29%	23%	31%	31%	27%	28%
Hungary	11%	16%	18%	19%	18%	20%	19%	21%	14%
India	72%	76%	72%	77%	69%	73%	74%	74%	76%
Indonesia	66%	71%	68%	69%	61%	66%	63%	66%	58%
Italy	29%	27%	25%	24%	25%	28%	23%	25%	22%
Japan	19%	23%	22%	22%	22%	19%	20%	20%	20%
Mexico	41%	35%	41%	38%	40%	35%	37%	35%	34%
Poland	28%	27%	28%	27%	25%	30%	27%	22%	20%
Russia	34%	39%	36%	40%	37%	45%	45%	41%	42%
Saudi Arabia	53%	55%	60%	57%	59%	52%	63%	55%	53%
South Africa	46%	44%	46%	42%	54%	45%	43%	42%	39%
South Korea	18%	22%	27%	25%	23%	22%	24%	21%	27%
Spain	22%	18%	18%	15%	21%	20%	23%	22%	20%
Sweden	53%	57%	58%	58%	63%	60%	60%	59%	60%
Turkey	40%	48%	42%	44%	41%	40%	38%	45%	42%
United States	36%	45%	46%	41%	44%	36%	37%	39%	43%

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Corporate Executive Board



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Country by Country

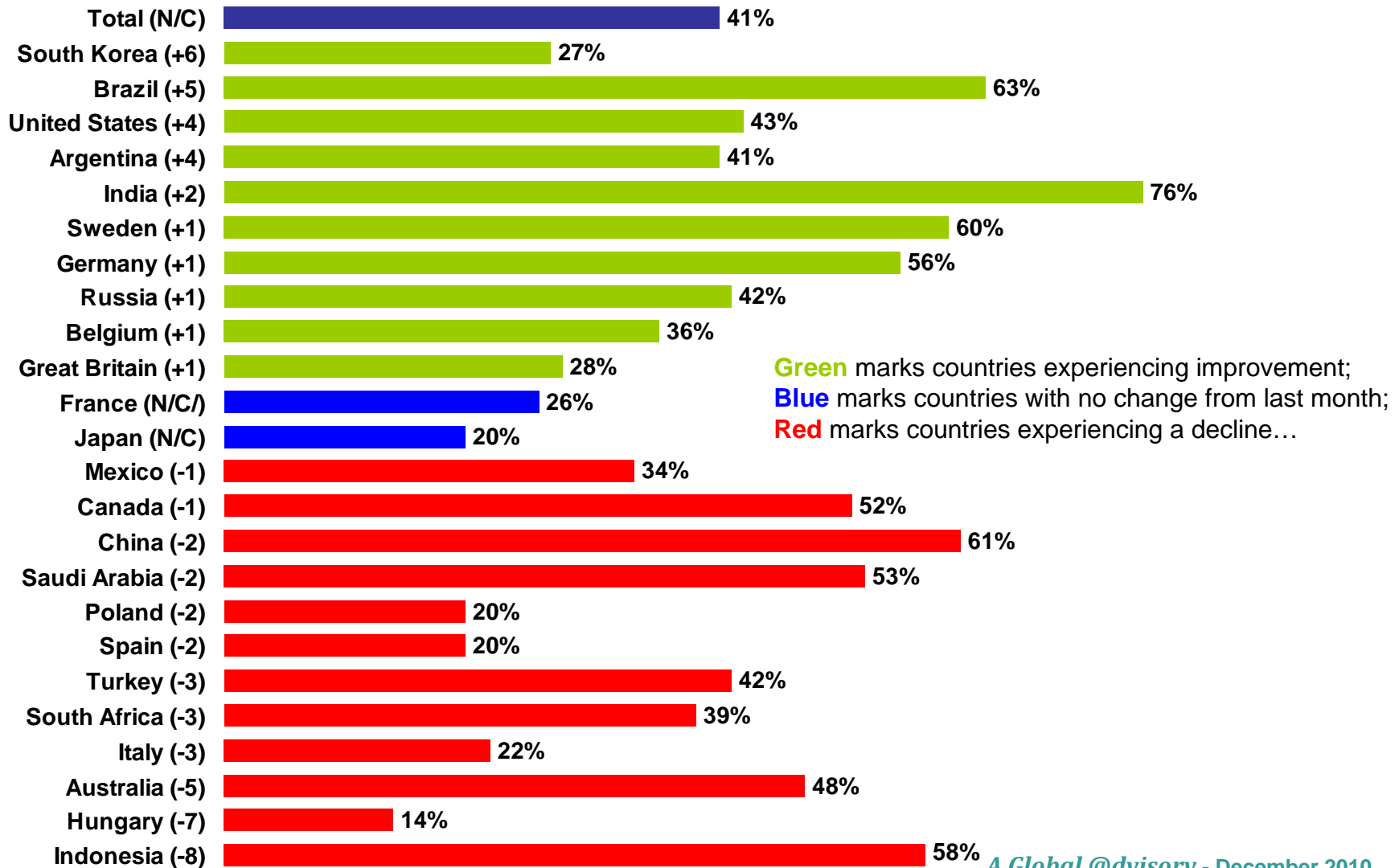
Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?



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Corporate Executive Board

Countries Ranked and Marked By Change In Assessment From Last Month

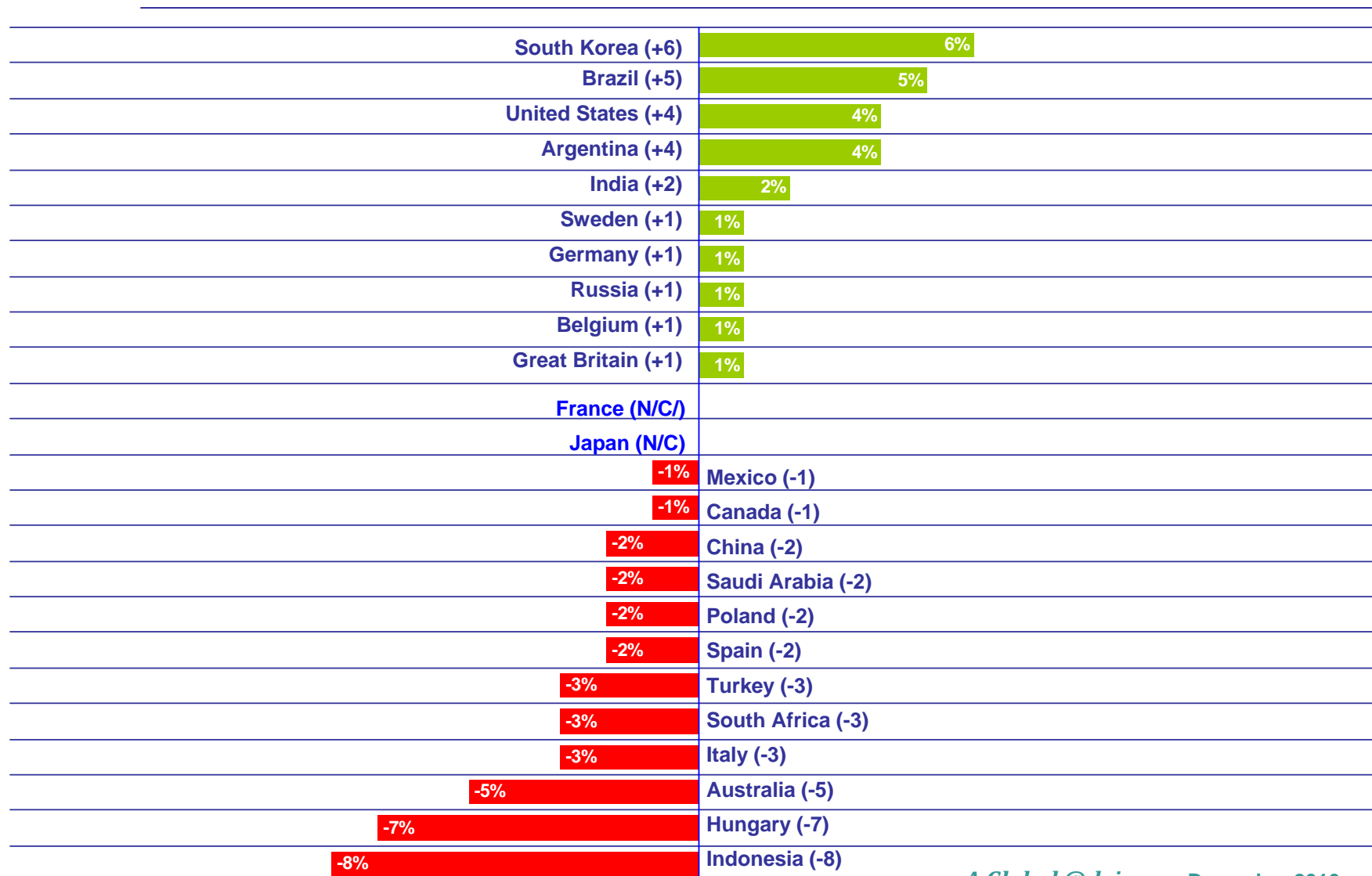
(Left Column): Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?





Countries Ranked by Net **Improvement**, **Decline** or No Change Compared to Last Month: Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

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A Global @dvisory - December 2010
Corporate Executive Board



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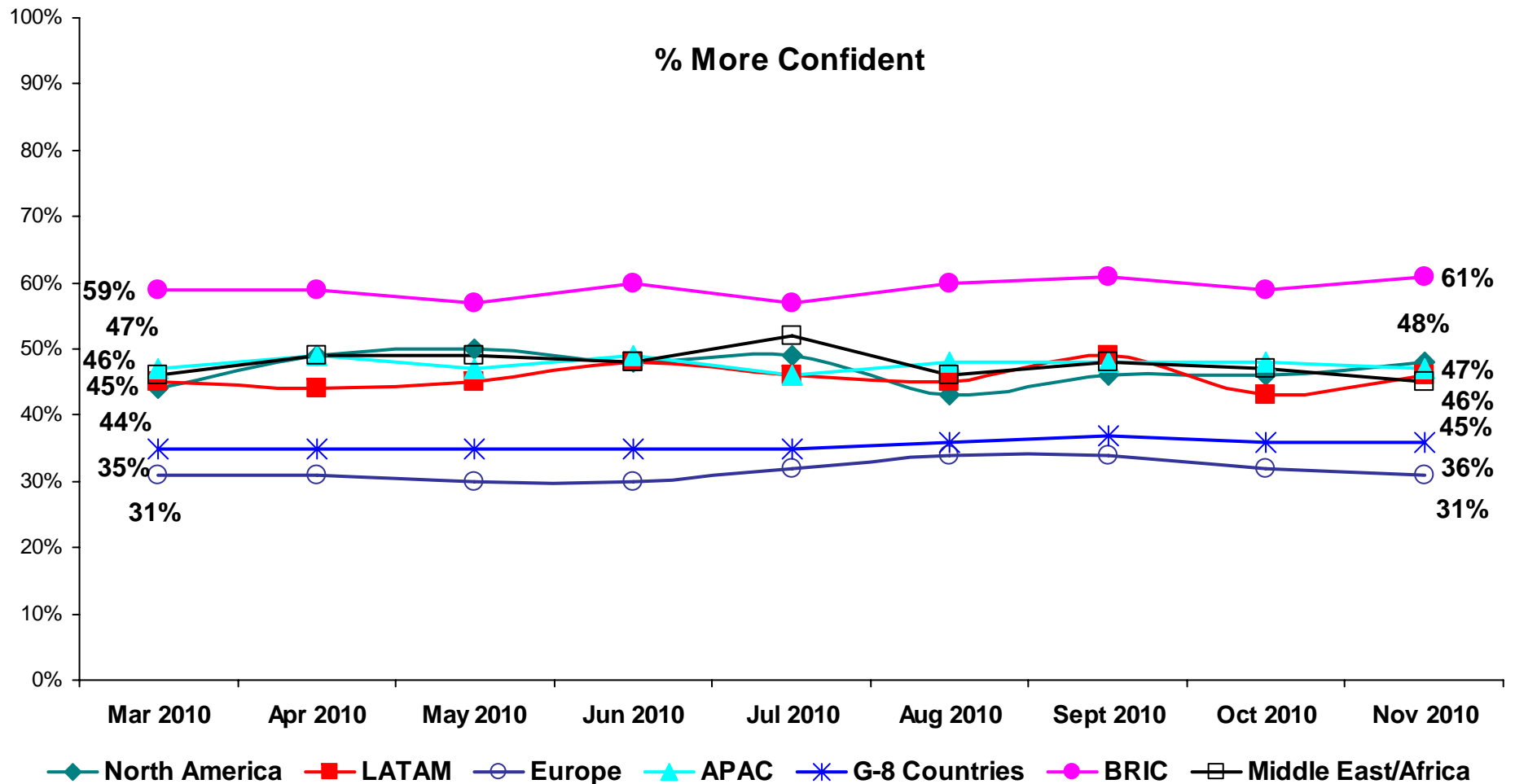
By Regions

Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

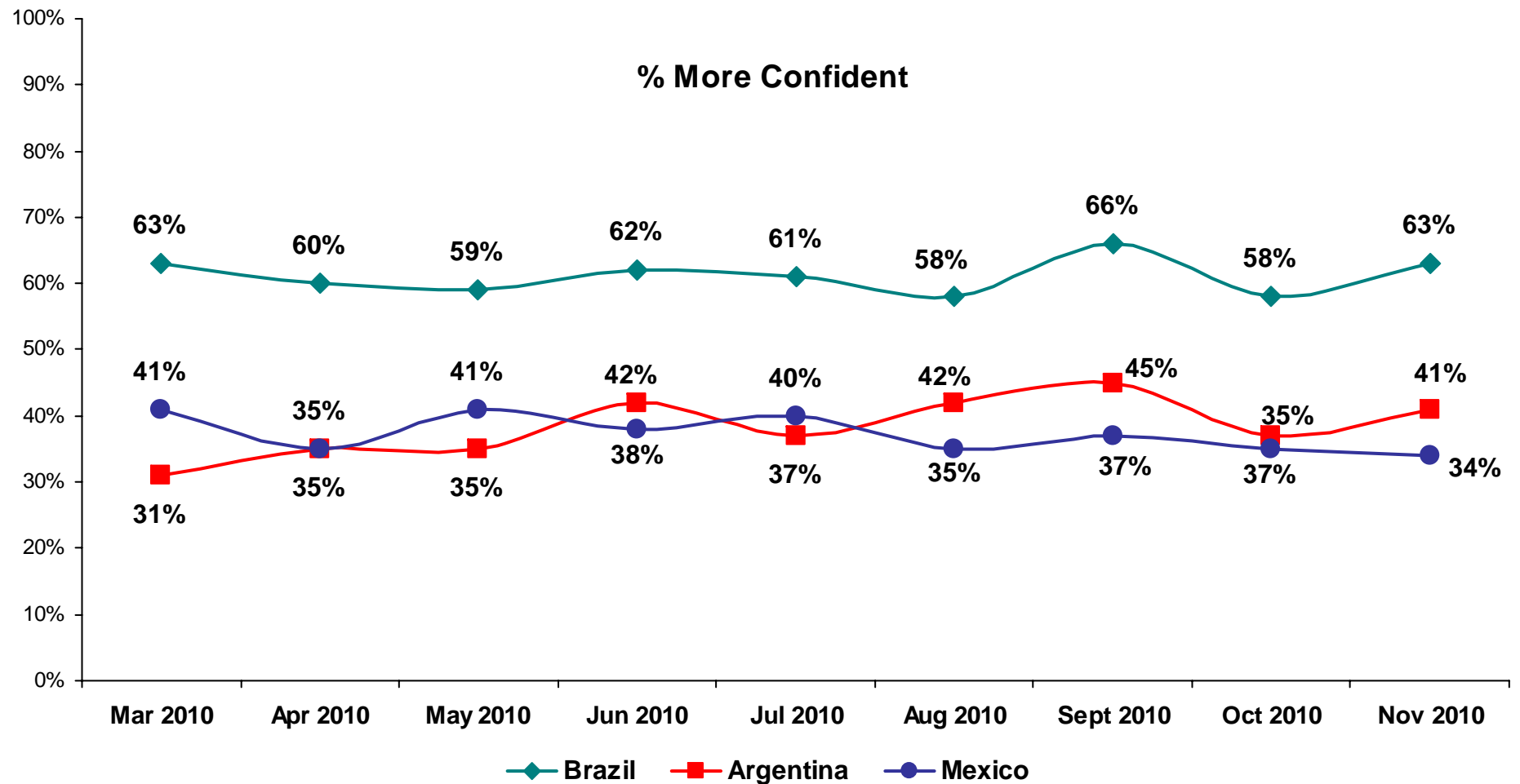


A Global @dvisory - December 2010
Corporate Executive Board

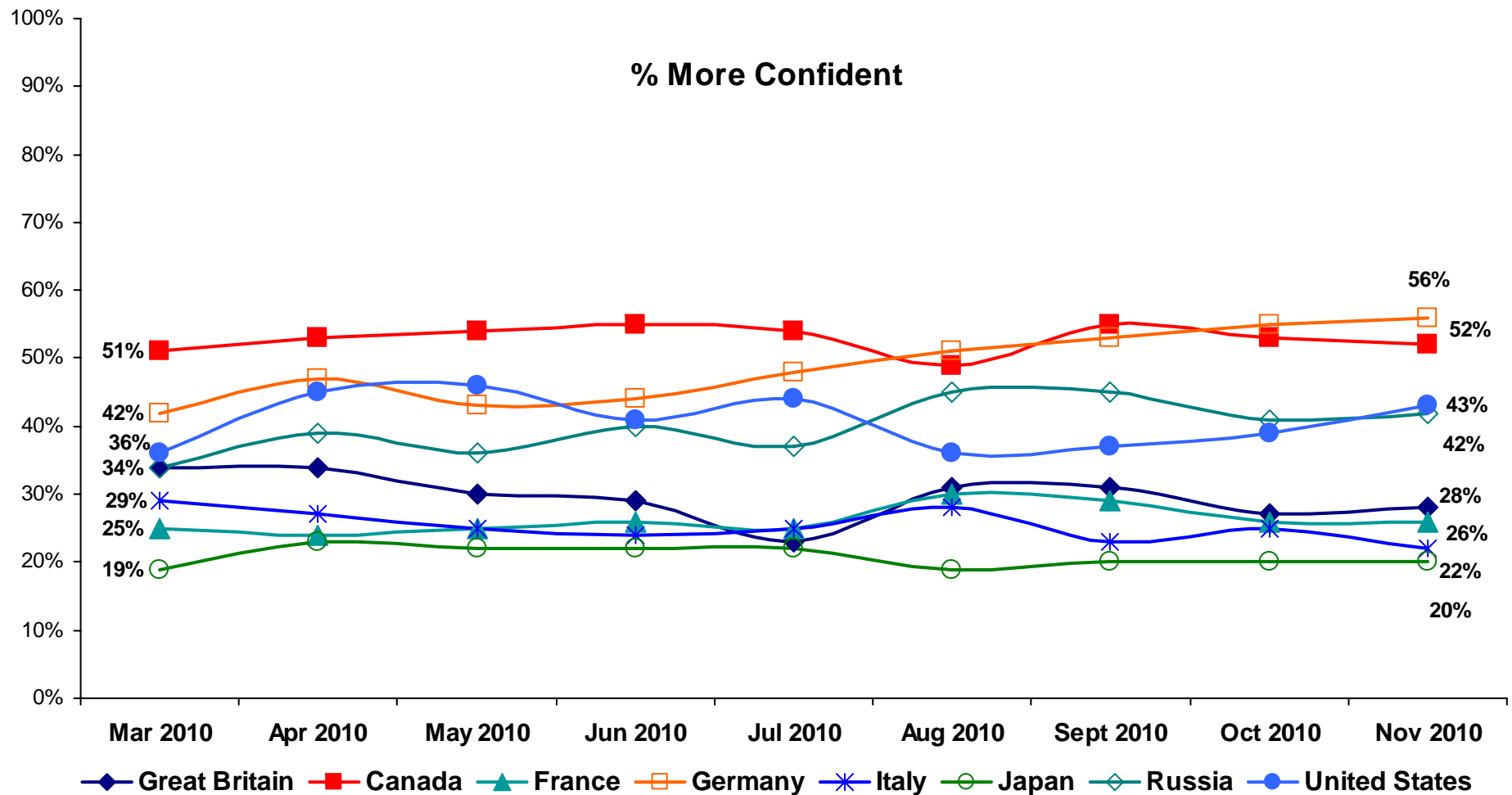
All Regions: Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?



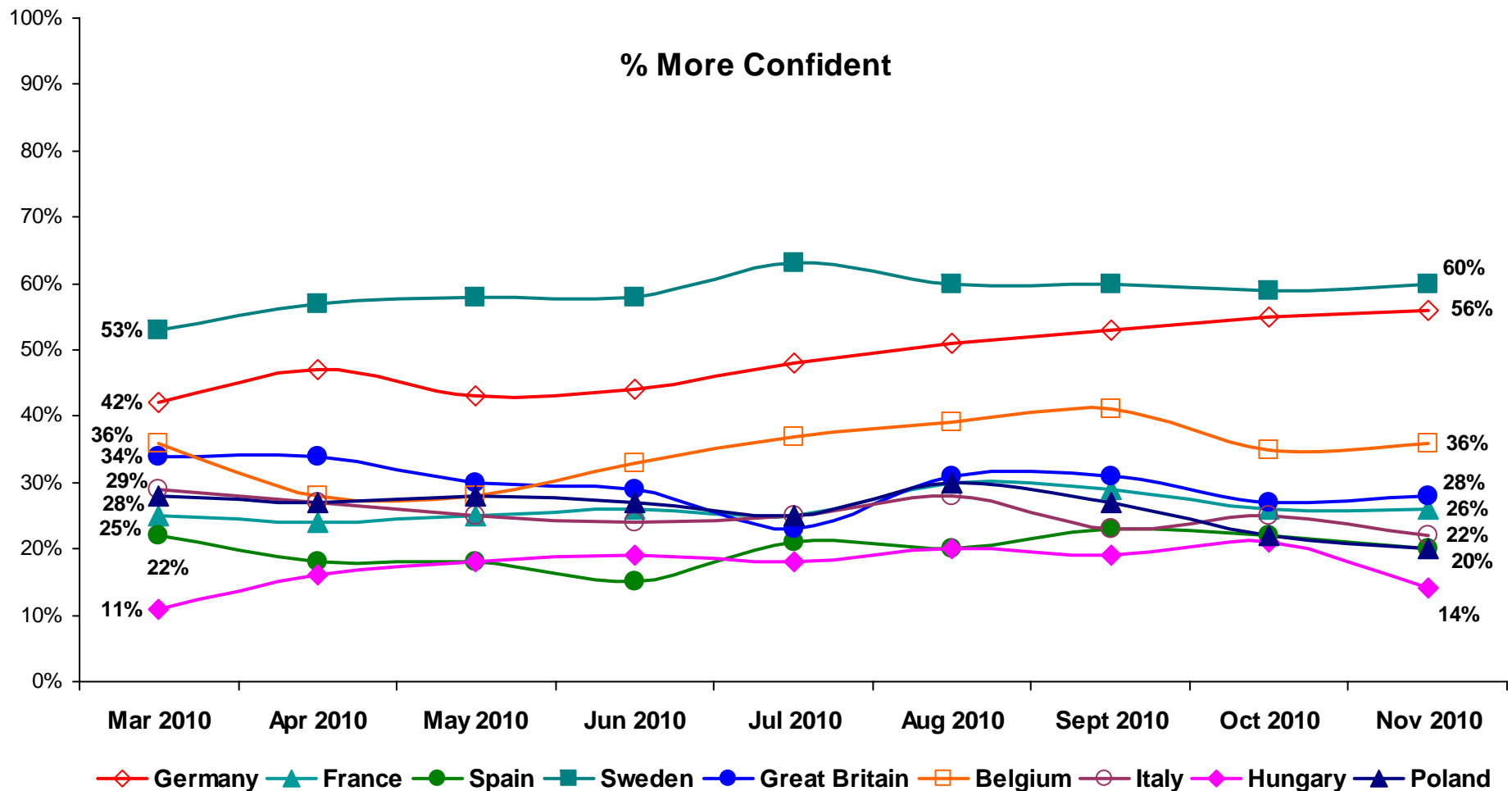
LATAM Countries: Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?



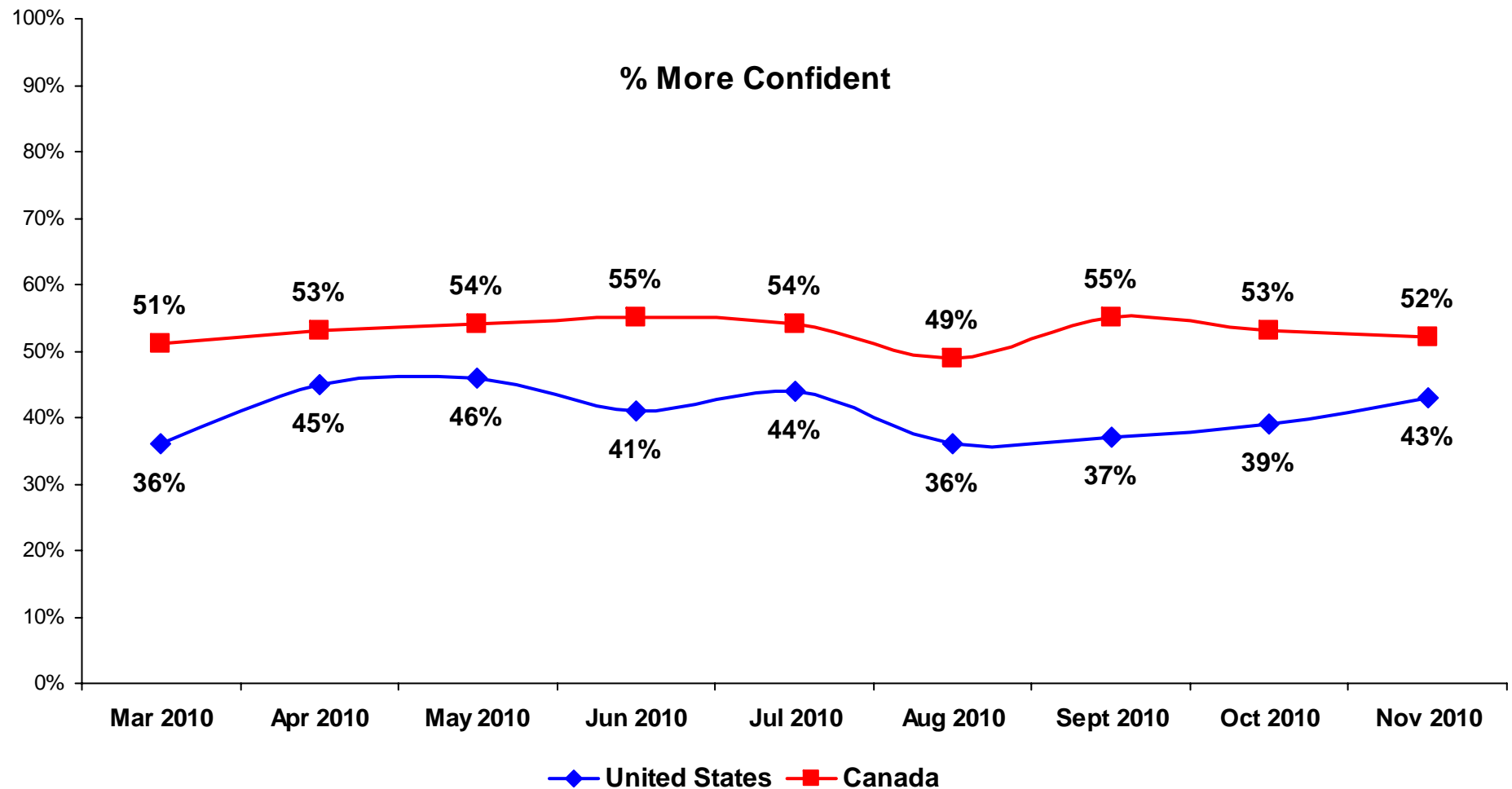
G8 Countries: Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?



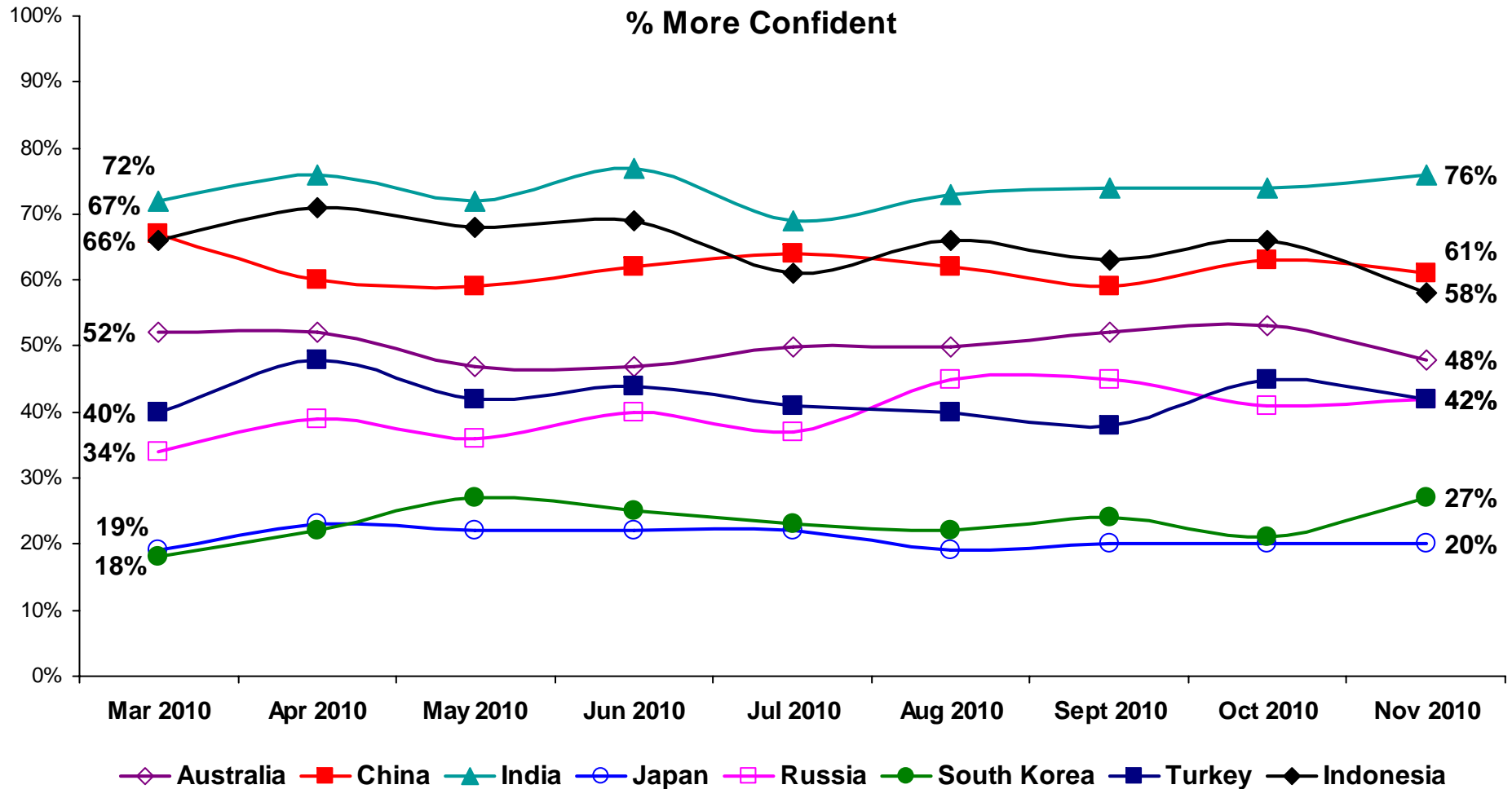
European Countries: Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?



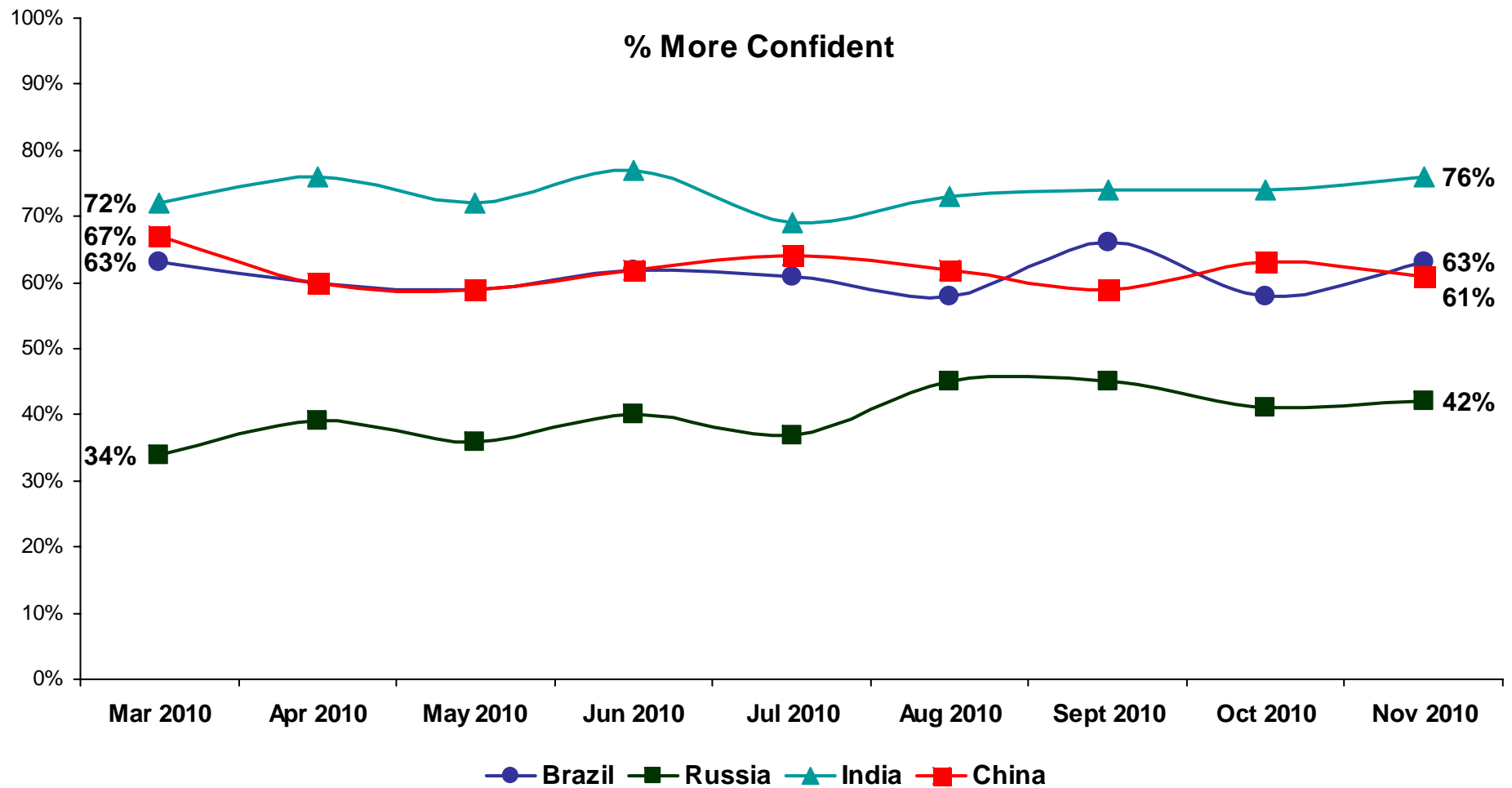
North American Countries: Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?



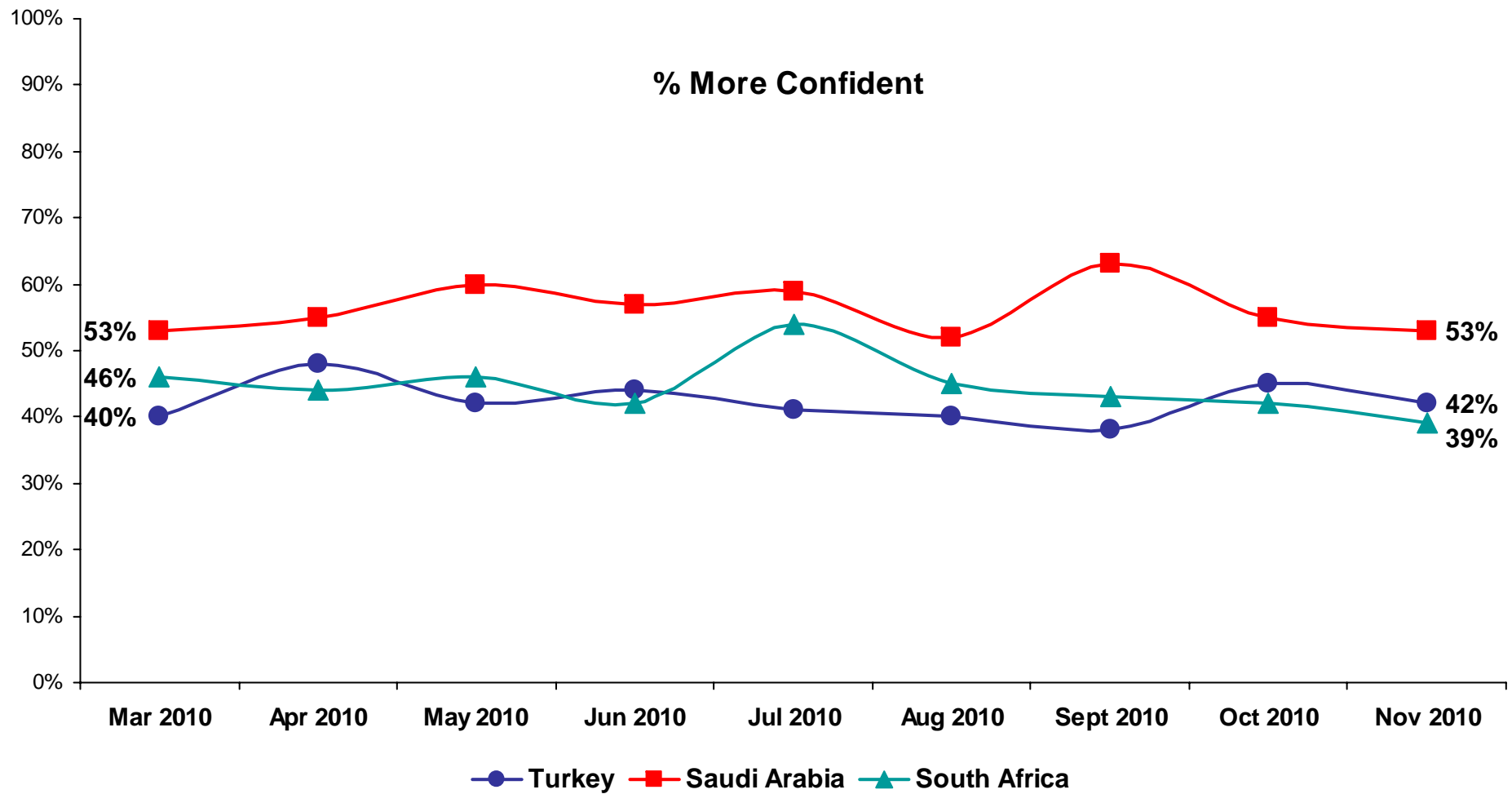
APAC Countries: Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?



BRIC Countries: Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?



Middle East/African Countries: Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?





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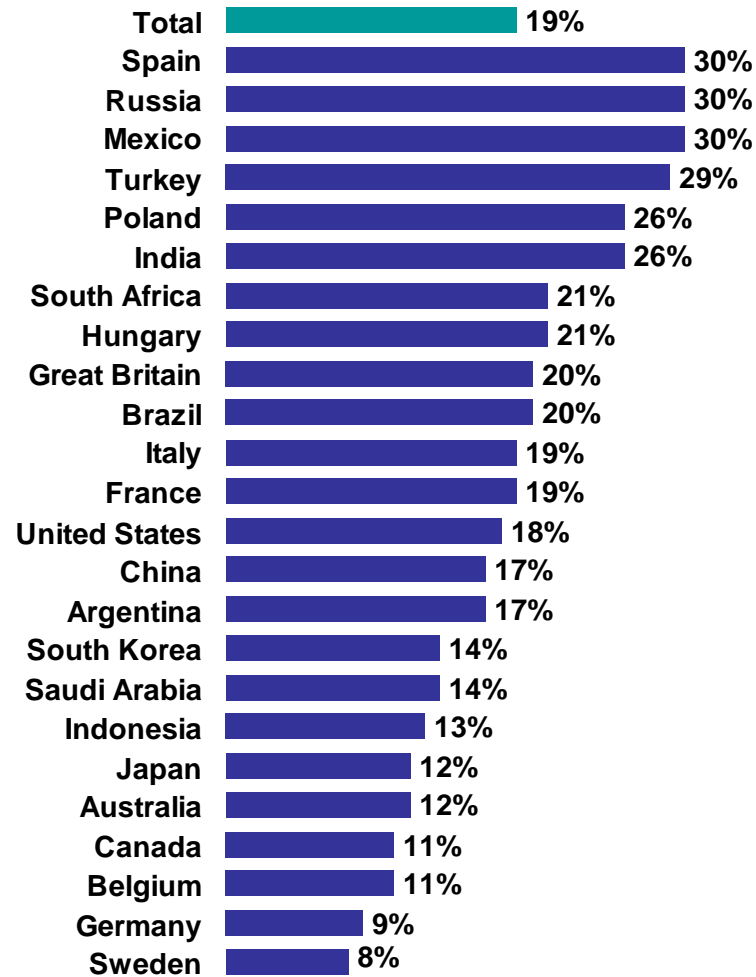
Citizen Consumers Who Say Someone In Their Family Or Someone Else They Know Personally Will Lose Their Job In The Next Six Months As A Result Of Economic Conditions

Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?



Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?

% Extremely Likely / Very Likely





Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?

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% Extremely Likely / Very Likely

	March 2010	April 2010	May 2010	June 2010	July 2010	Aug 2010	Sep 2010	Oct 2010	Nov 2010
Total	20%	20%	19%	19%	19%	18%	19%	19%	19%
Argentina	23%	21%	22%	18%	16%	15%	17%	19%	17%
Australia	12%	9%	13%	10%	11%	11%	7%	9%	12%
Belgium	12%	15%	15%	12%	10%	10%	9%	10%	11%
Brazil	22%	21%	22%	16%	18%	17%	19%	17%	20%
Canada	17%	13%	11%	12%	11%	10%	11%	11%	11%
China	19%	22%	21%	21%	19%	18%	19%	18%	17%
France	17%	19%	17%	18%	19%	16%	17%	14%	19%
Germany	12%	10%	10%	11%	11%	10%	8%	11%	9%
Great Britain	13%	13%	16%	17%	19%	16%	17%	19%	20%
Hungary	23%	20%	17%	17%	19%	17%	20%	20%	21%
India	25%	30%	27%	26%	21%	20%	28%	22%	26%
Indonesia	26%	29%	25%	15%	17%	19%	16%	24%	13%
Italy	15%	19%	16%	19%	17%	18%	19%	18%	19%
Japan	13%	13%	12%	12%	12%	14%	13%	12%	12%
Mexico	33%	24%	31%	31%	33%	30%	40%	33%	30%
Poland	25%	19%	20%	21%	25%	22%	27%	26%	26%
Russia	28%	24%	22%	25%	31%	22%	22%	28%	30%
Saudi Arabia	15%	12%	15%	20%	16%	27%	17%	19%	14%
South Africa	18%	26%	17%	19%	19%	18%	24%	21%	21%
South Korea	15%	13%	11%	11%	11%	13%	13%	14%	14%
Spain	29%	38%	35%	36%	27%	28%	27%	27%	30%
Sweden	7%	8%	9%	9%	9%	7%	8%	7%	8%
Turkey	41%	34%	36%	32%	39%	34%	33%	33%	29%
United States	20%	18%	19%	18%	15%	17%	21%	16%	18%

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Country by Country

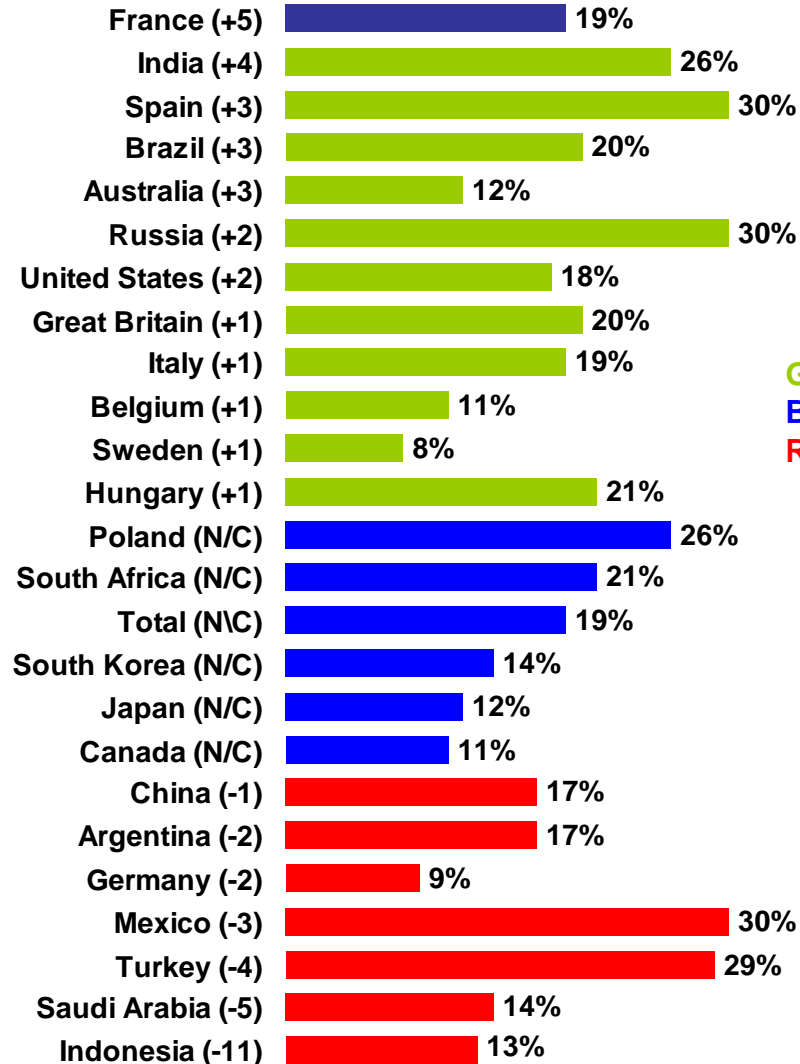
Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?



Countries Ranked and Marked By Change In Assessment

From Last Month (Left Column): Now look ahead at the next six months.

How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?



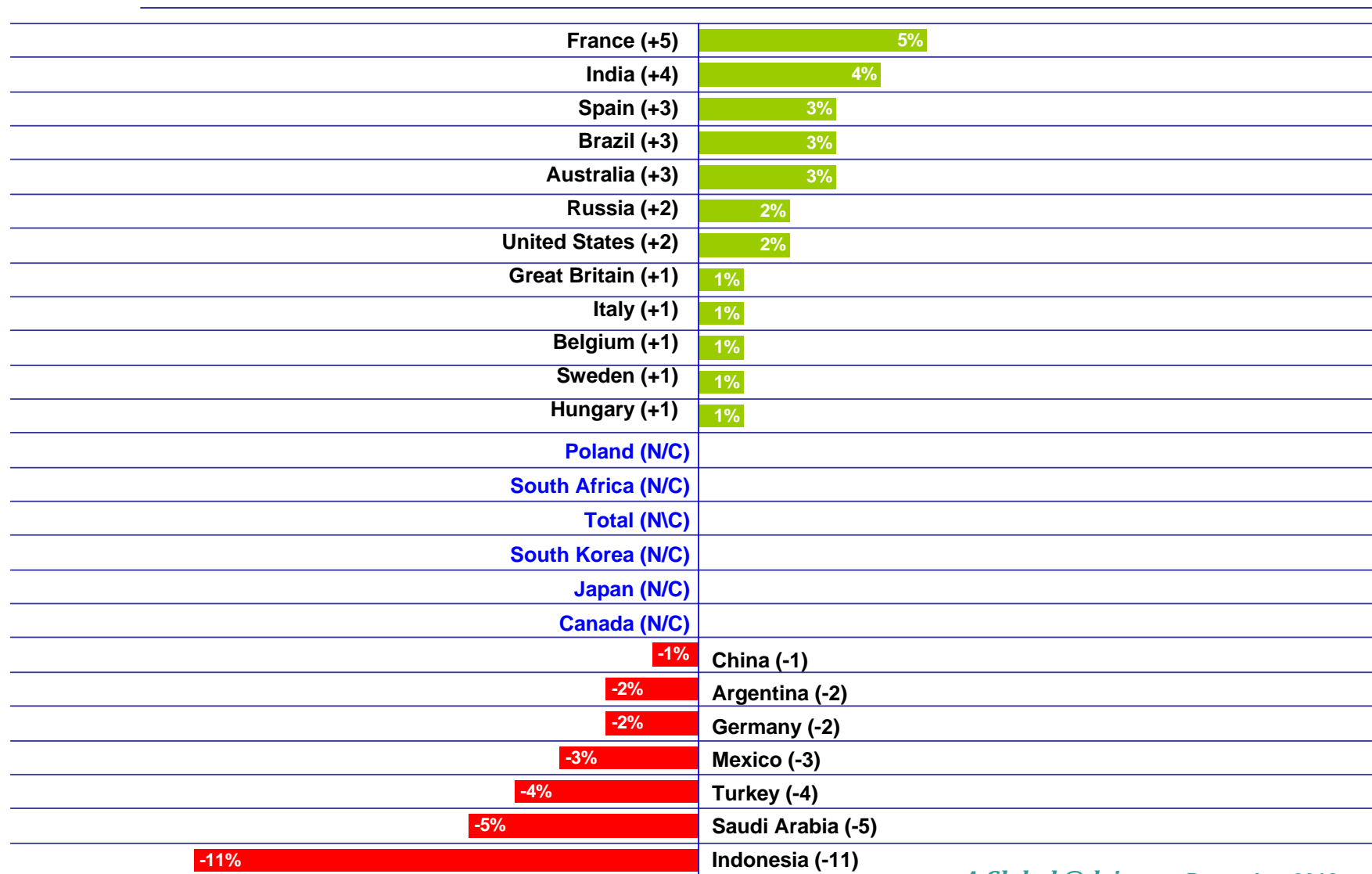
Green marks countries experiencing improvement;
Blue marks countries with no change from last month;
Red marks countries experiencing a decline...



Countries Ranked by Net Improvement, Decline or No Change

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Compared to Last Month: Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?



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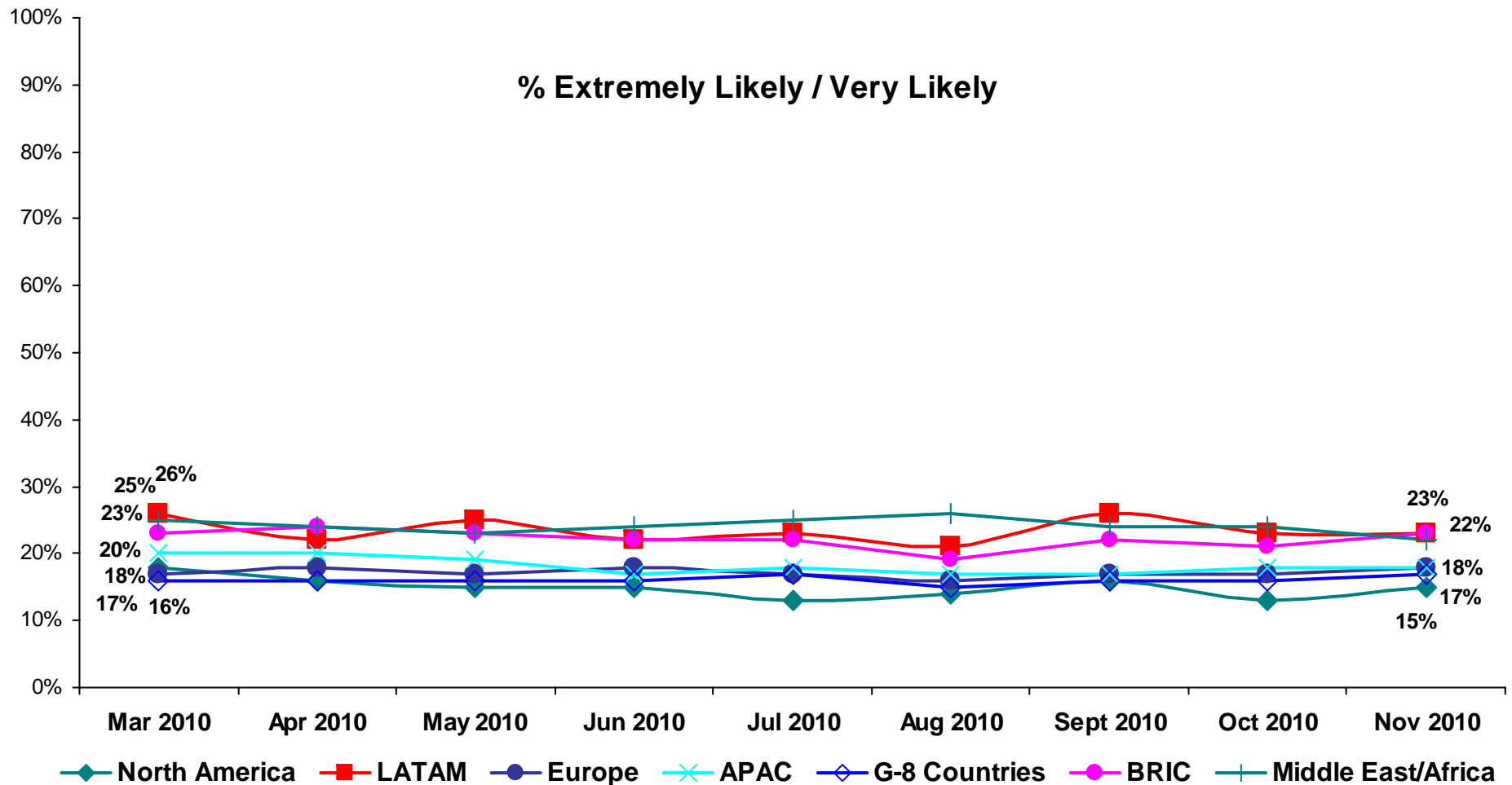


By Regions

Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?



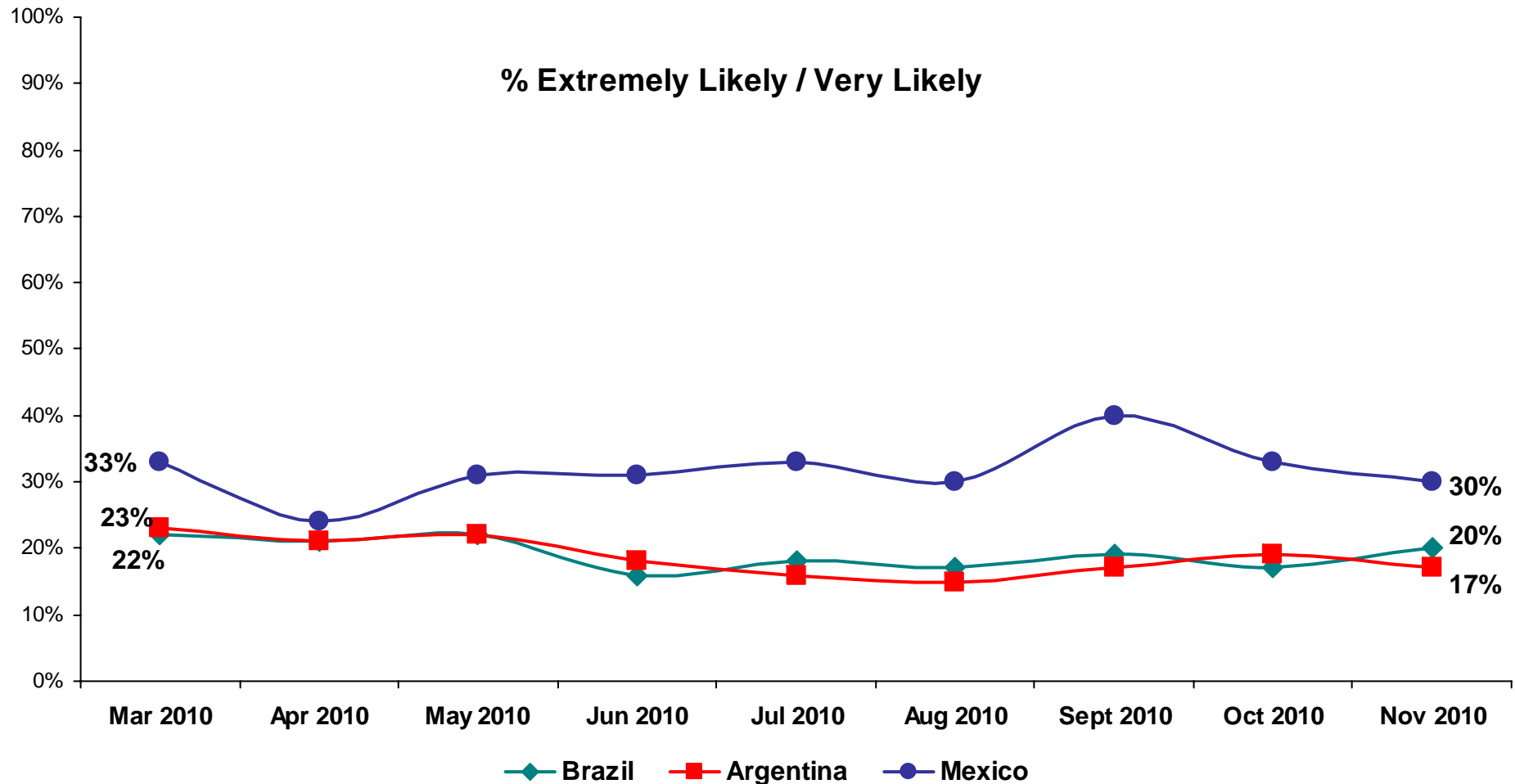
All Regions: Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?



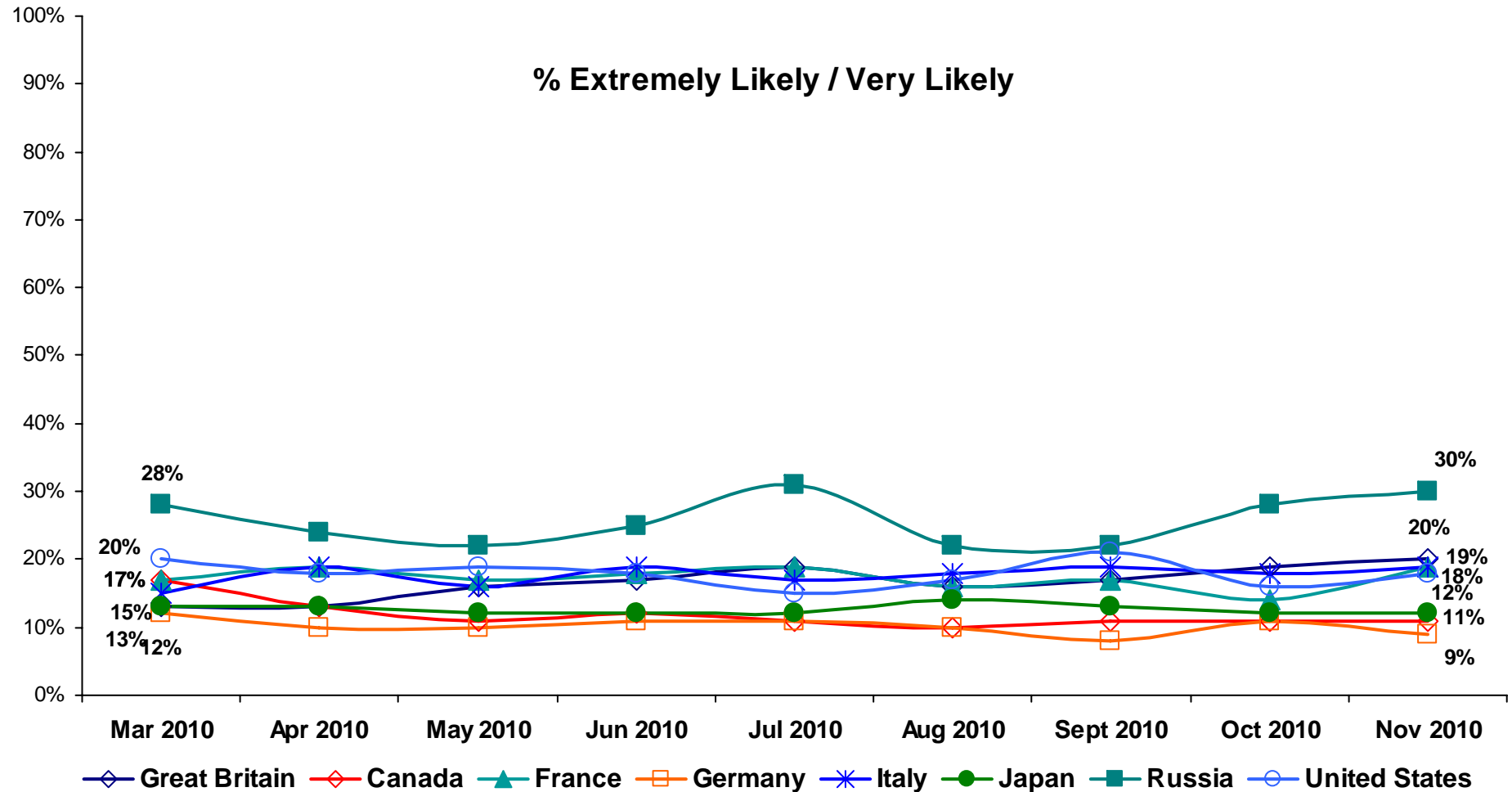


LATAM Countries: Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?

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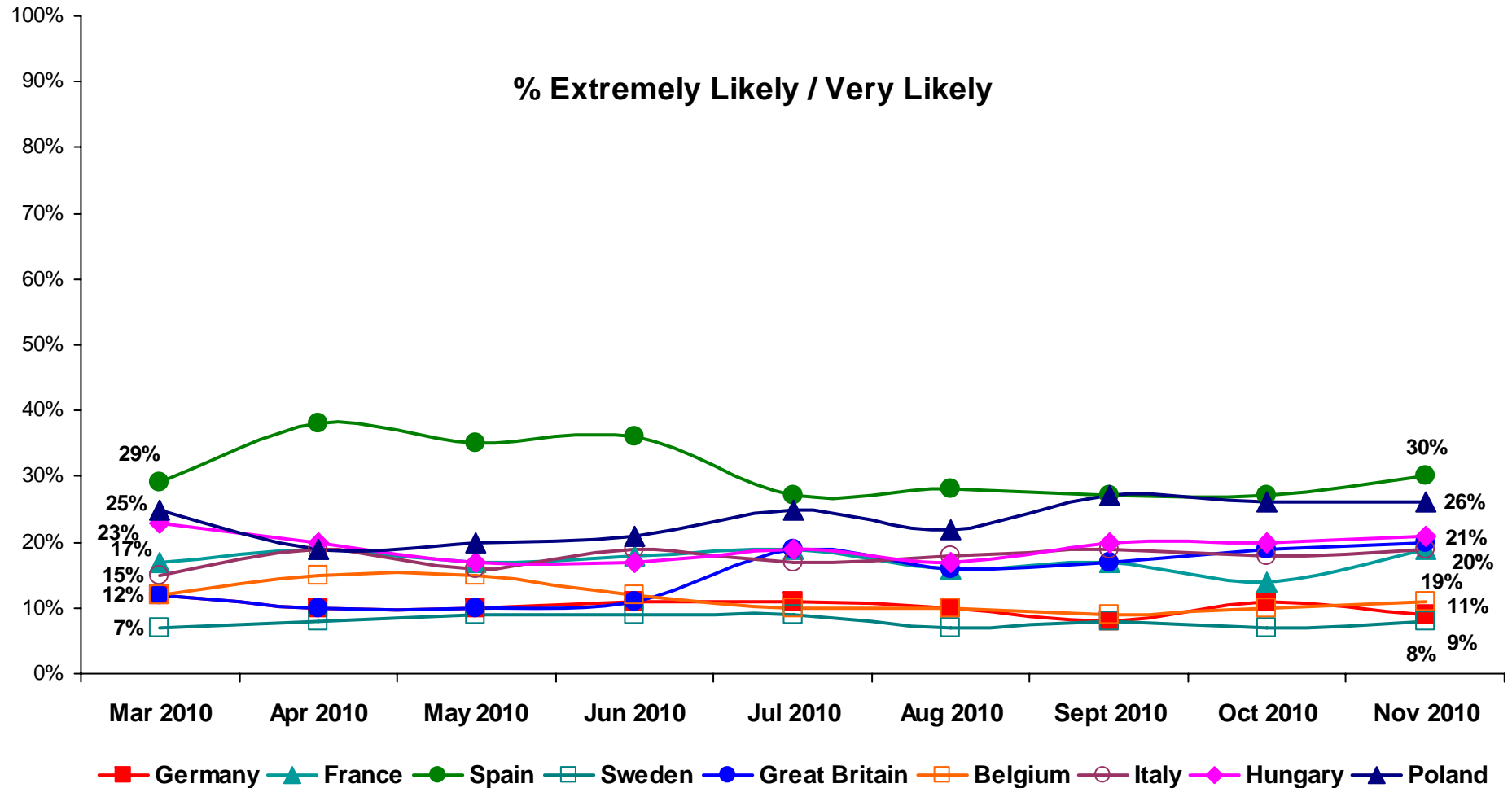
G8 Countries: Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?





European Countries: Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?

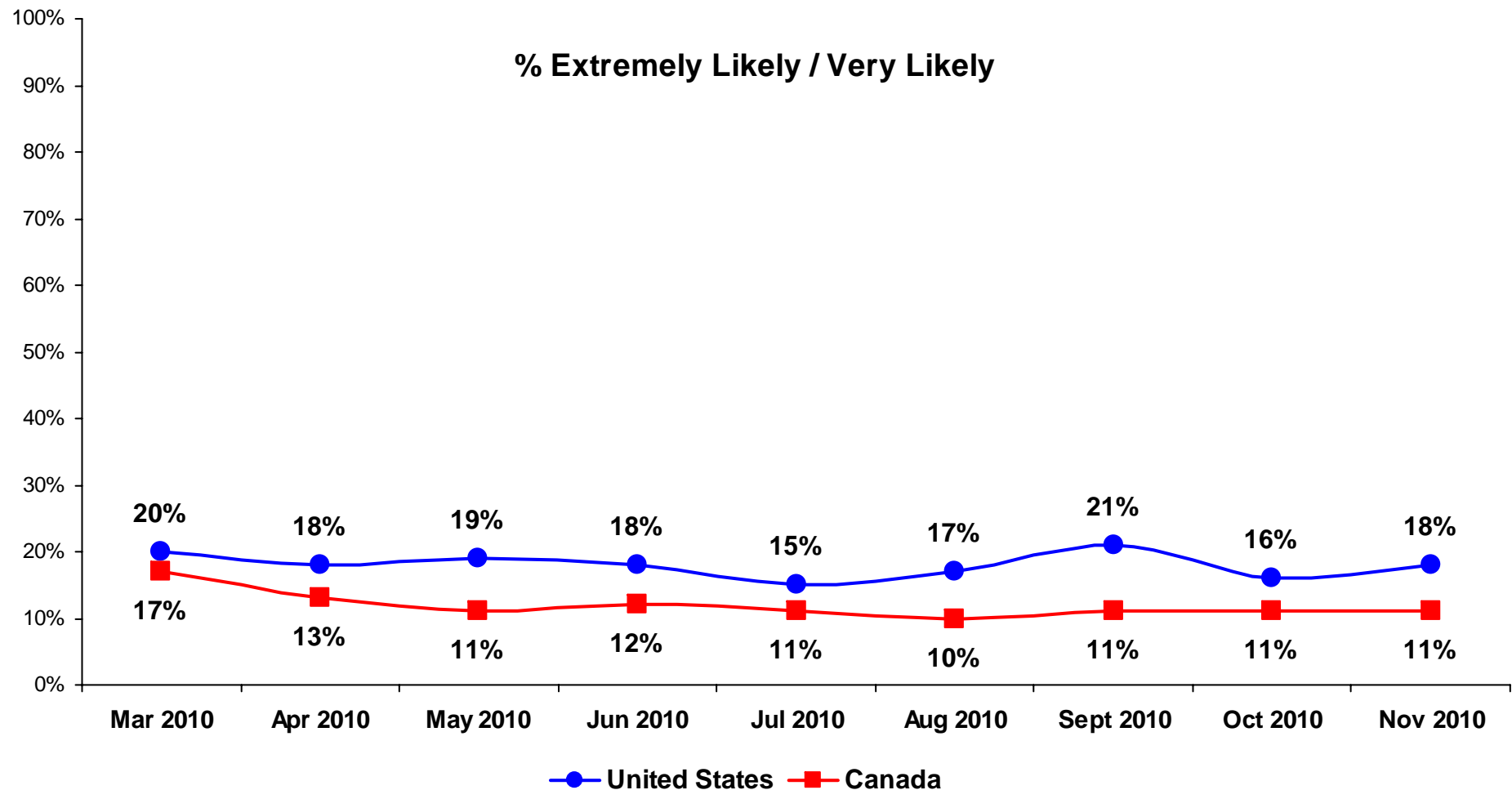
Global @dvisor



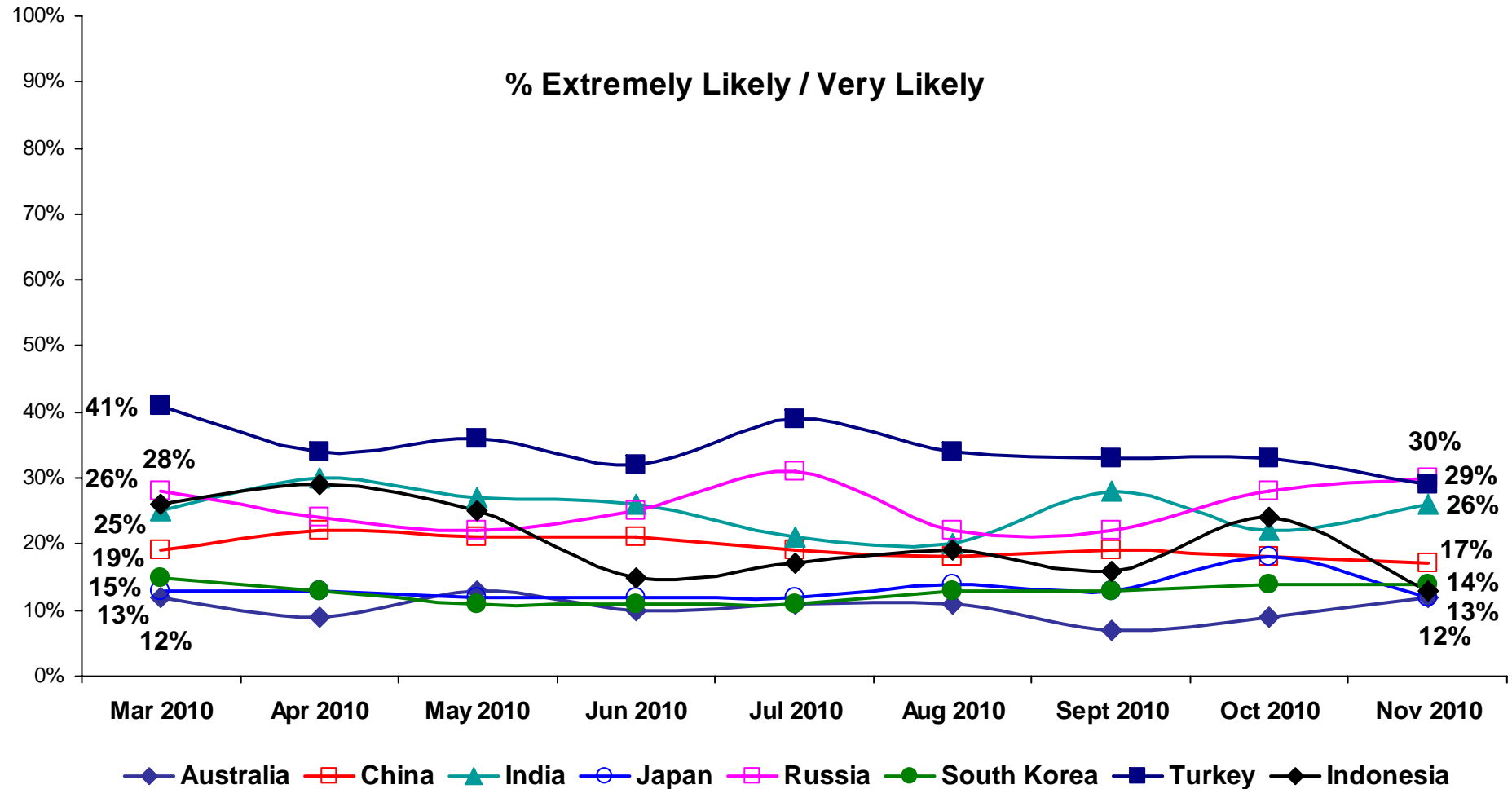


North American Countries: Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?

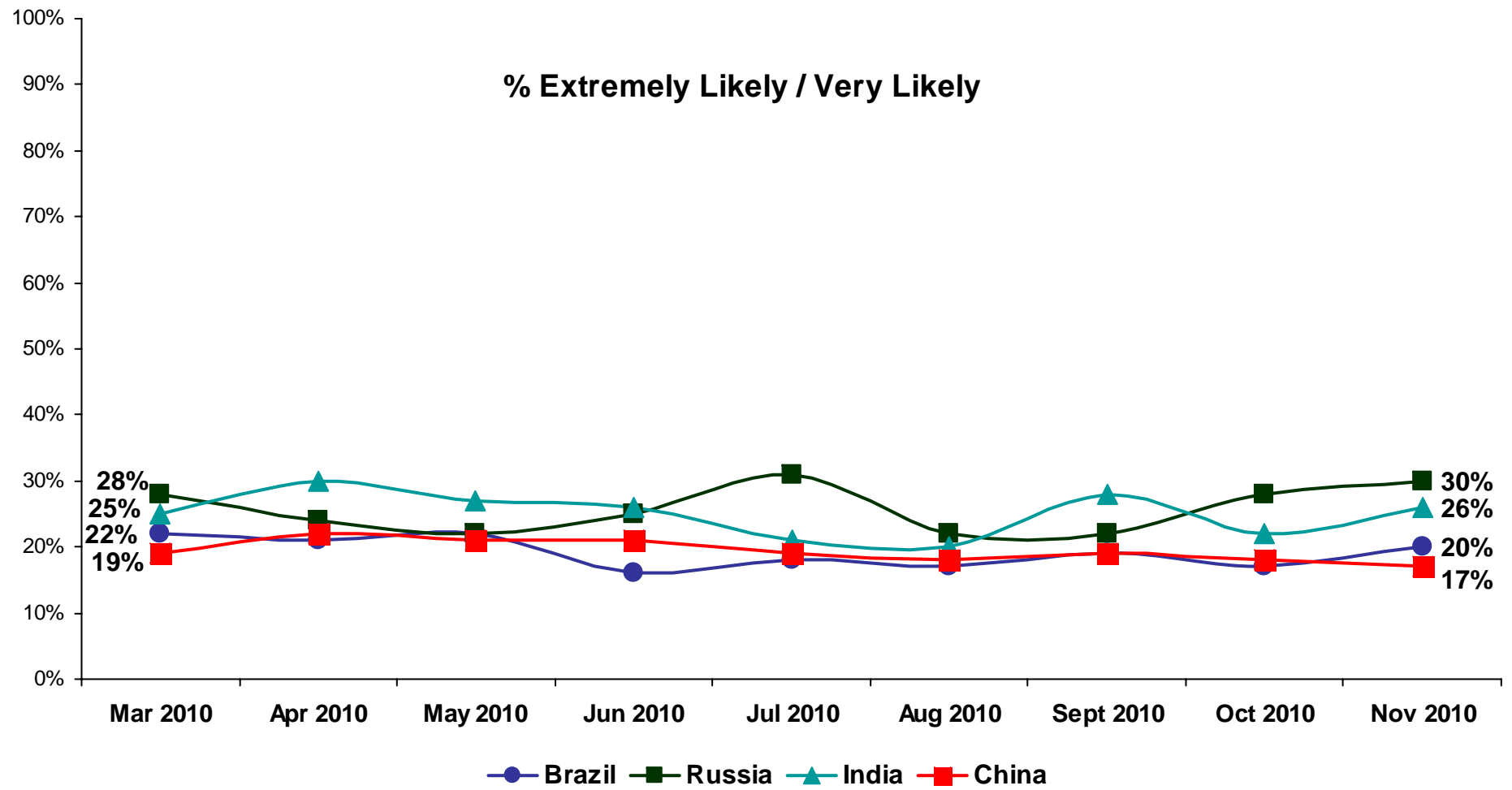
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APAC Countries: Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?



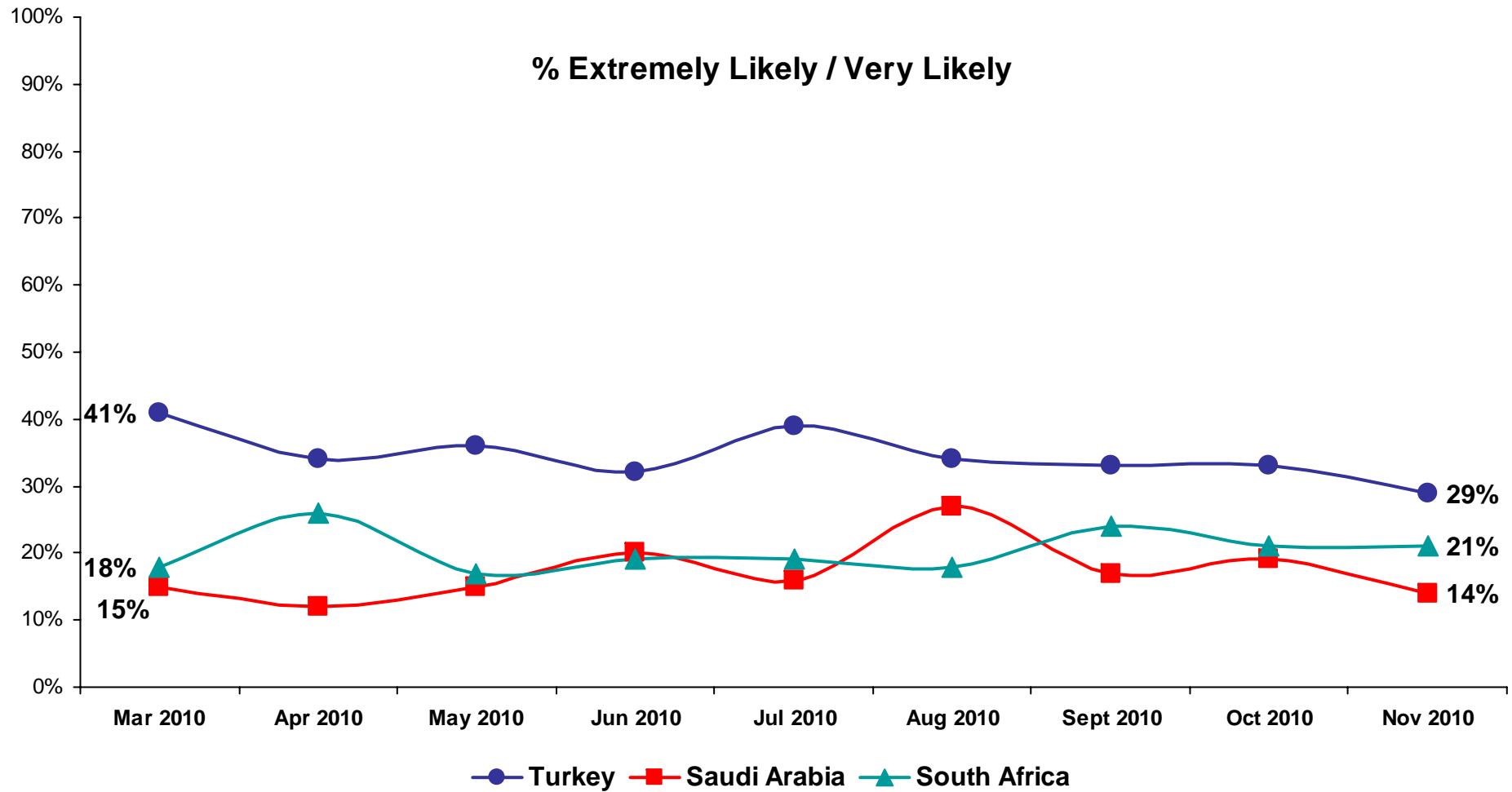
BRIC Countries: Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?





Middle East/African Countries: Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions? Would it be extremely likely, very likely, somewhat likely, not very likely or not at all likely?

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Citizen Consumers Who Say They Are NOW More Or Less Confident In Their Ability To Invest In The Future, Including Their Ability To Save Money For Their Retirement Or Their Children's Education

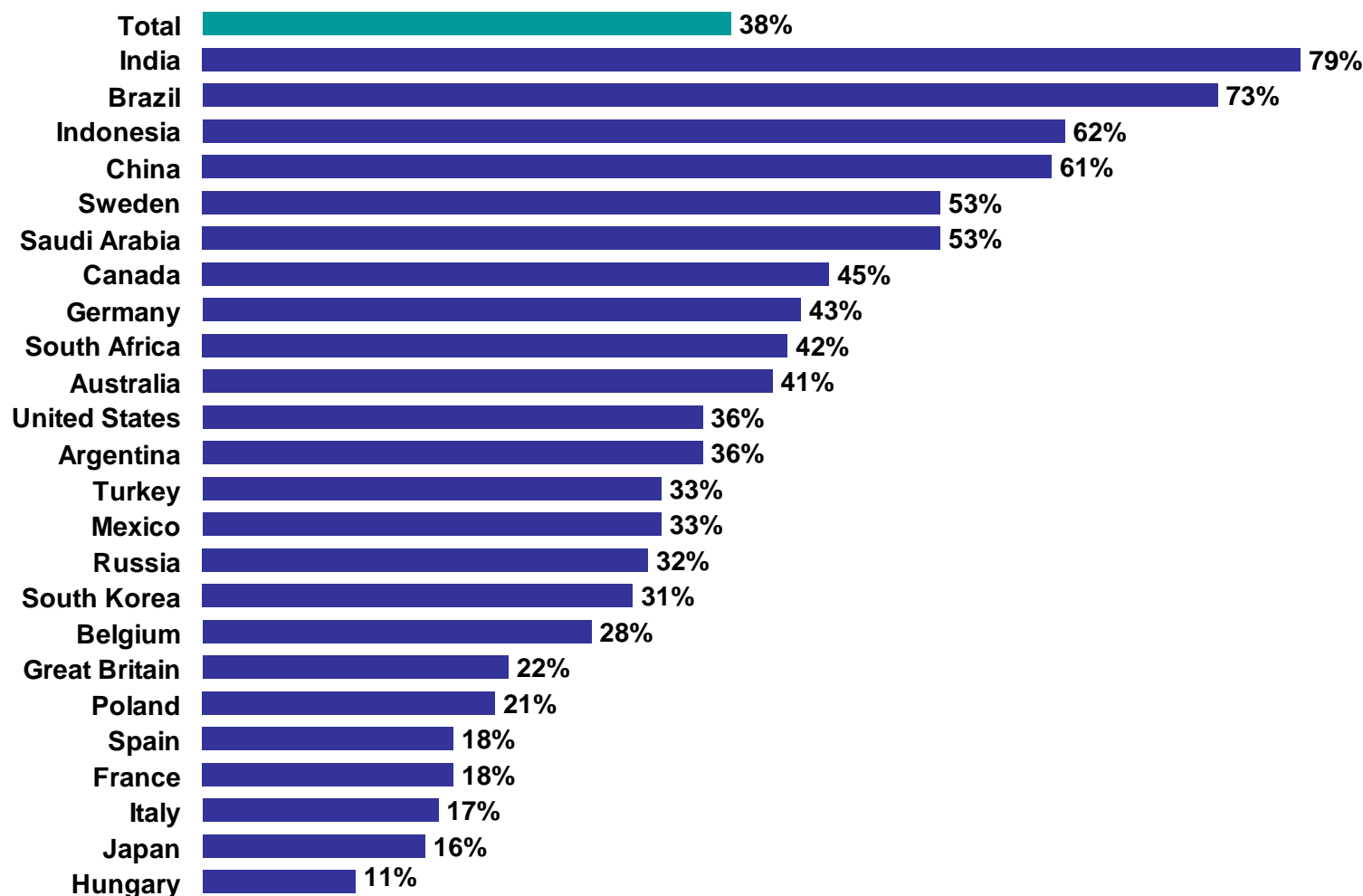
Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?



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Corporate Executive Board

Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

% More Confident





Compared to 6 months ago, are you **NOW** more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

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% More Confident

	March 2010	April 2010	May 2010	June 2010	July 2010	Aug 2010	Sep 2010	Oct 2010	Nov 2010
Total	37%	37%	36%	37%	36%	37%	37%	37%	38%
Argentina	23%	29%	26%	34%	27%	35%	38%	31%	36%
Australia	50%	42%	40%	40%	42%	41%	43%	43%	41%
Belgium	26%	19%	19%	21%	27%	30%	29%	26%	28%
Brazil	62%	62%	64%	63%	63%	63%	66%	66%	73%
Canada	46%	46%	44%	46%	45%	41%	44%	41%	45%
China	67%	61%	57%	60%	59%	64%	59%	62%	61%
France	20%	19%	18%	18%	19%	23%	21%	19%	18%
Germany	35%	34%	31%	34%	37%	40%	39%	43%	43%
Great Britain	27%	27%	27%	25%	19%	24%	26%	23%	22%
Hungary	10%	17%	15%	18%	17%	13%	17%	19%	11%
India	70%	73%	73%	74%	67%	74%	74%	74%	79%
Indonesia	70%	69%	69%	71%	65%	63%	61%	67%	62%
Italy	21%	22%	20%	20%	22%	23%	20%	21%	17%
Japan	14%	19%	16%	16%	18%	15%	15%	15%	16%
Mexico	38%	37%	42%	37%	34%	35%	32%	34%	33%
Poland	22%	20%	20%	19%	19%	22%	21%	19%	21%
Russia	28%	30%	26%	26%	25%	29%	29%	32%	32%
Saudi Arabia	52%	53%	53%	52%	54%	55%	59%	49%	53%
South Africa	43%	38%	37%	44%	51%	50%	43%	43%	42%
South Korea	24%	26%	27%	27%	21%	26%	27%	22%	31%
Spain	19%	16%	16%	13%	20%	19%	19%	19%	18%
Sweden	46%	50%	46%	50%	54%	52%	51%	51%	53%
Turkey	34%	40%	38%	36%	31%	30%	31%	35%	33%
United States	33%	38%	37%	34%	34%	30%	32%	33%	36%

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Country by Country

Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?



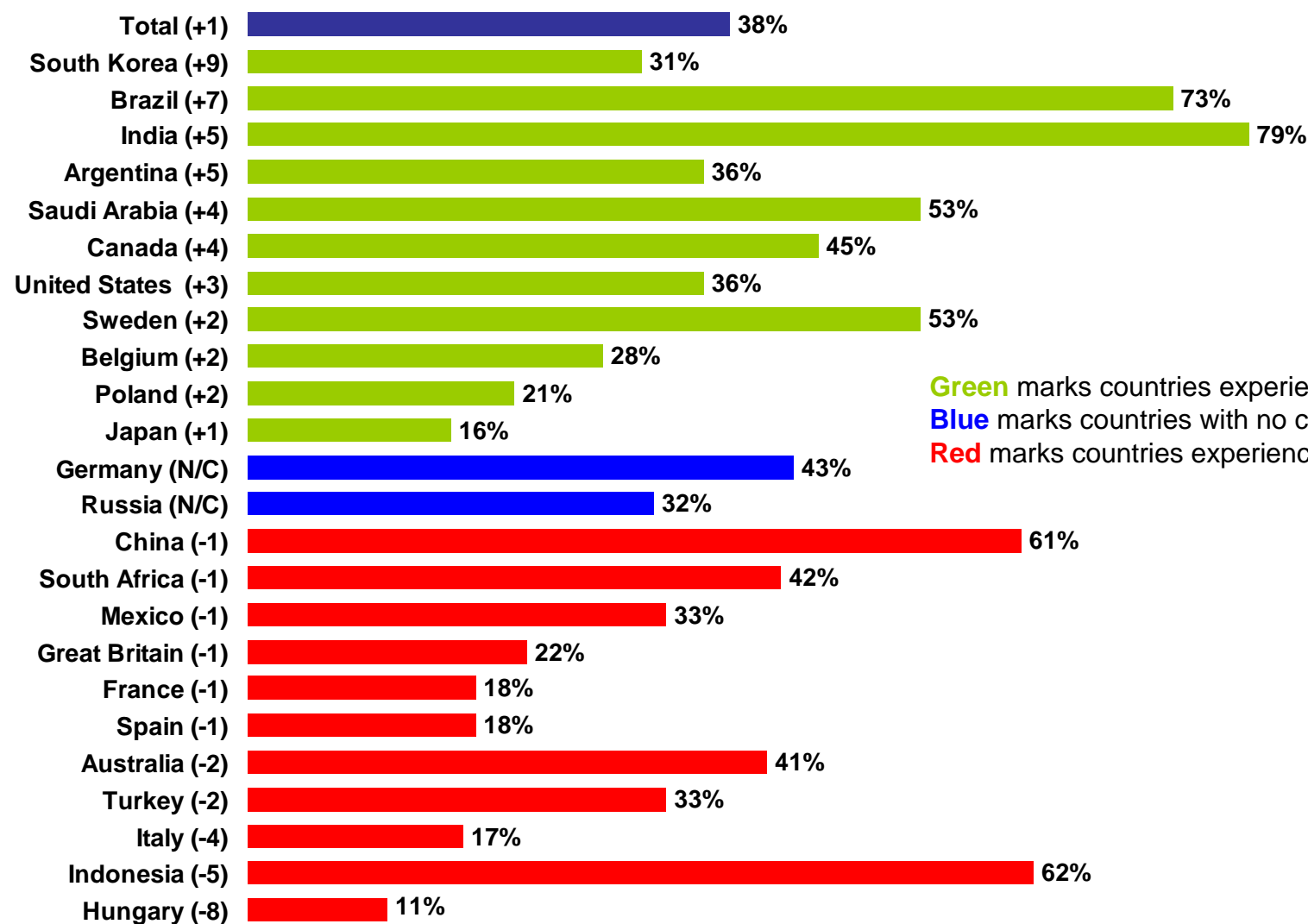
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Countries Ranked and Marked By Change In Assessment

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From Last Month (Left Column): Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?



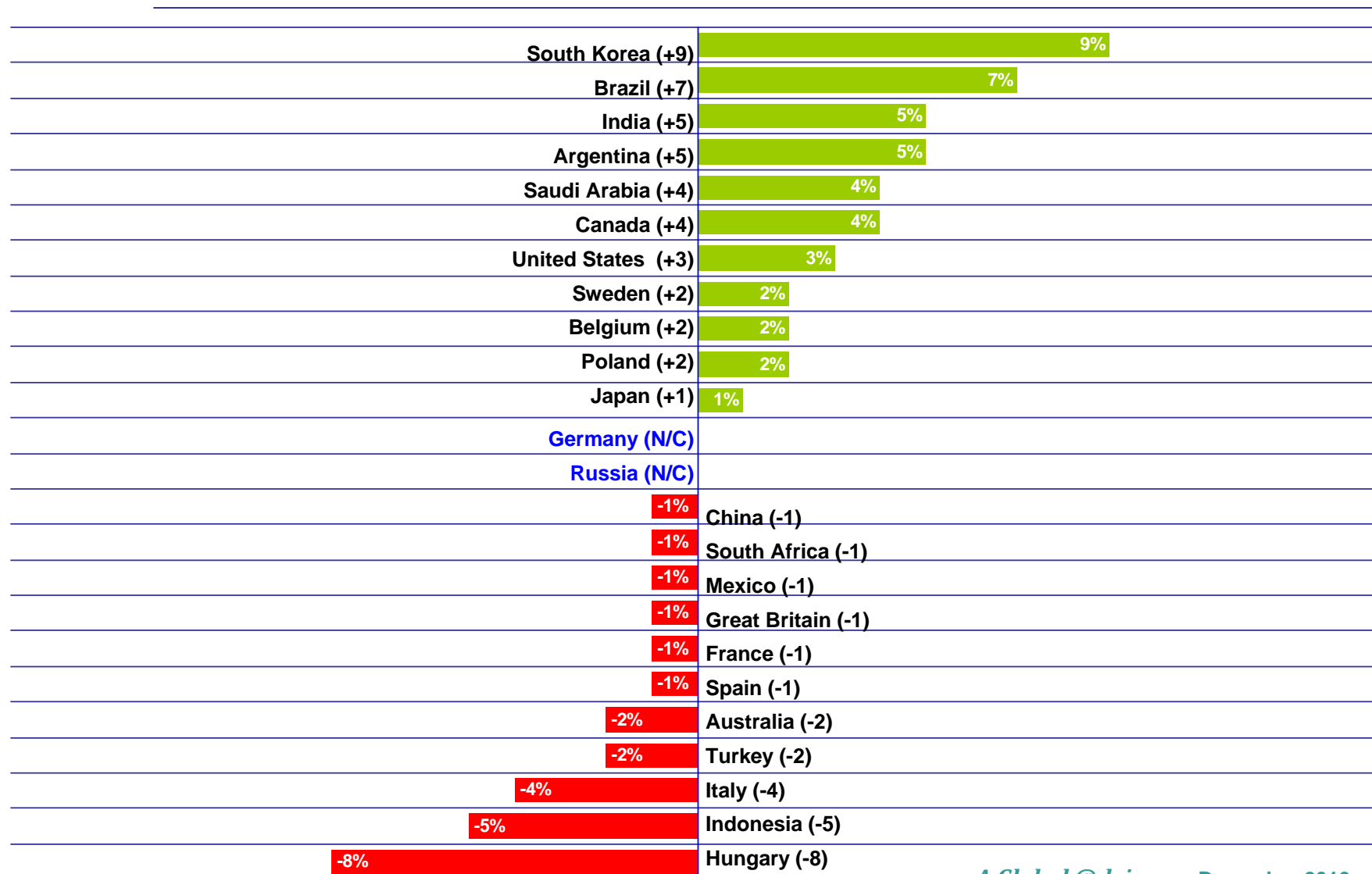
Green marks countries experiencing improvement;
Blue marks countries with no change from last month;
Red marks countries experiencing a decline...



Countries Ranked by Net Improvement, Decline or No

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Change Compared to Last Month: Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?



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Corporate Executive Board



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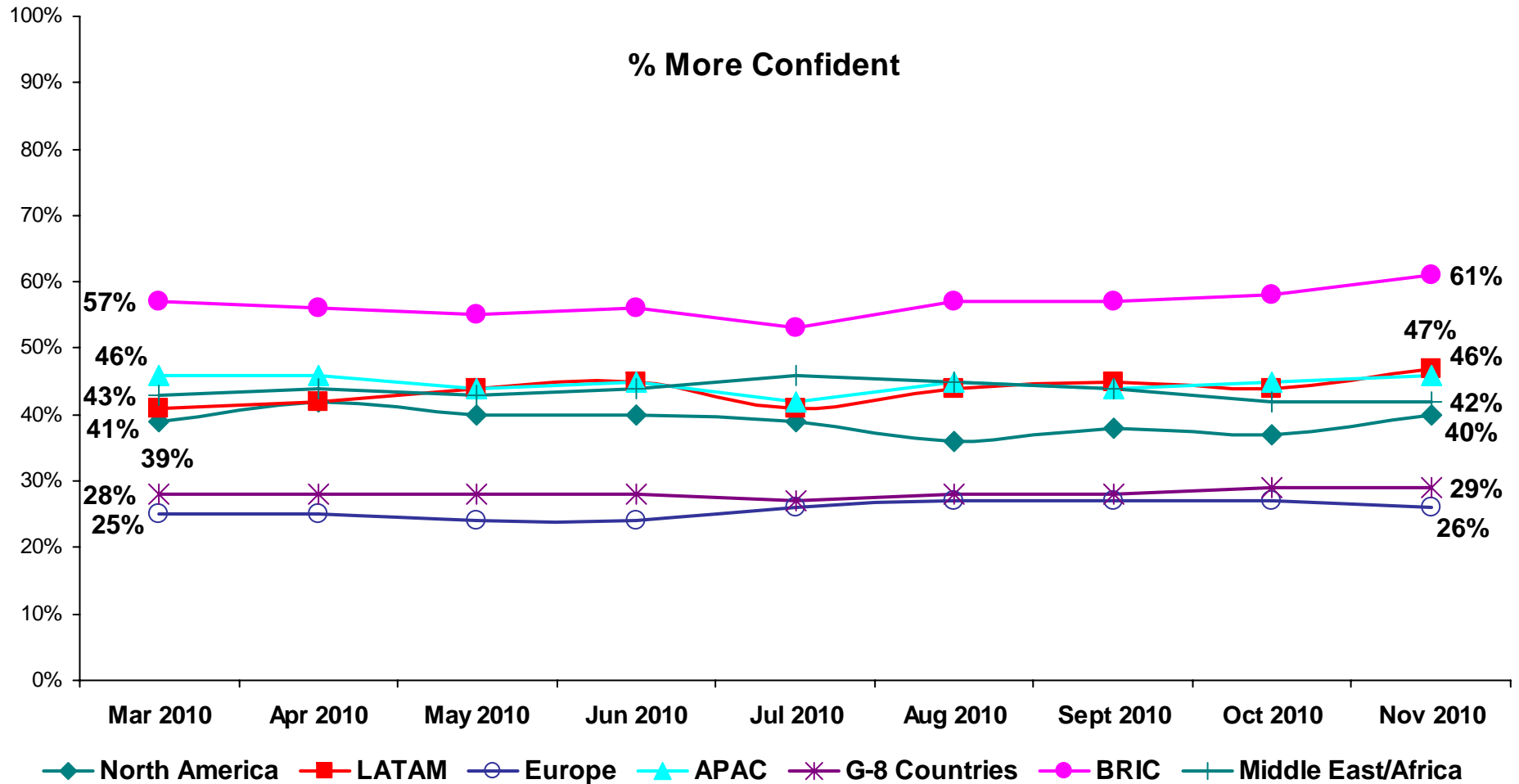
By Regions

Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

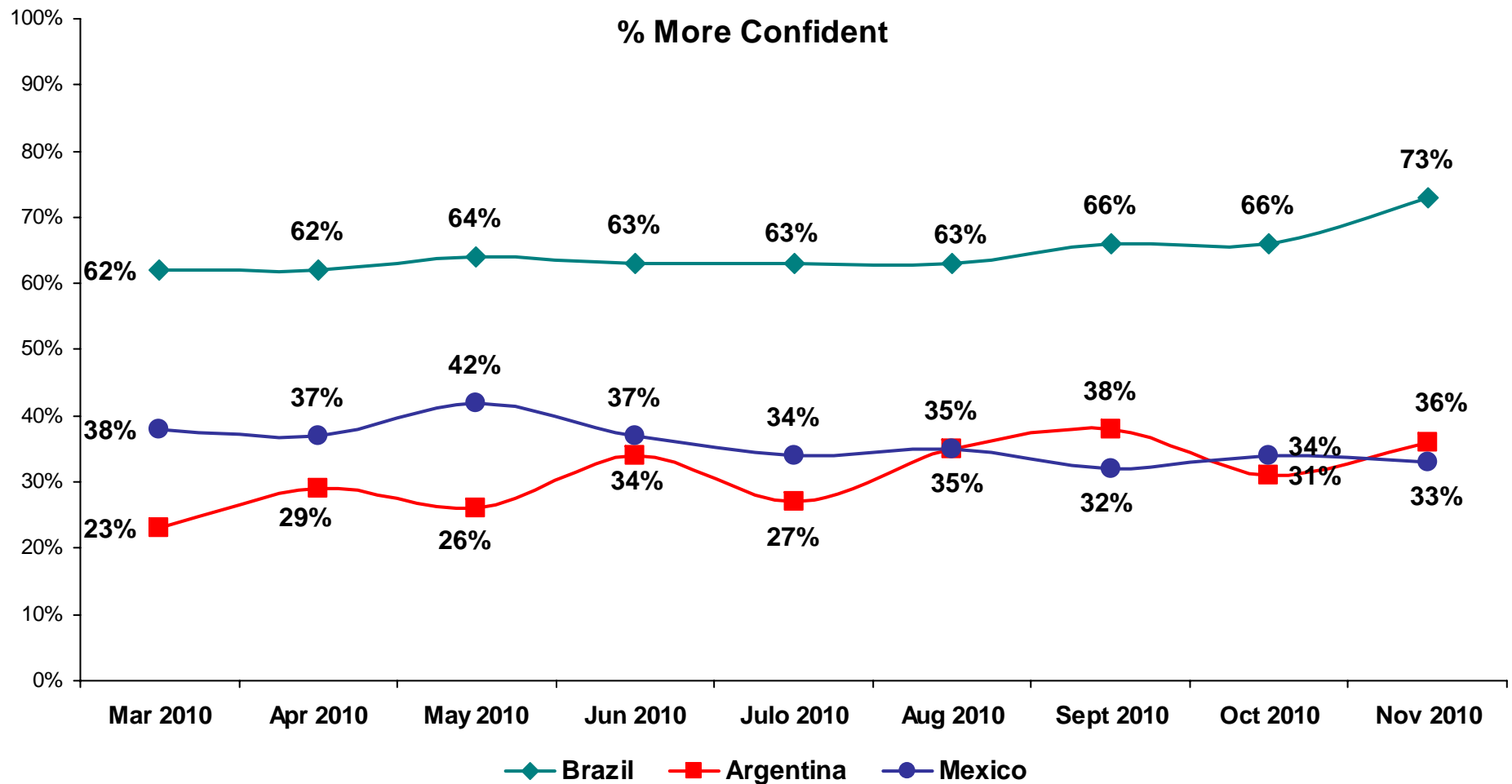


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Corporate Executive Board

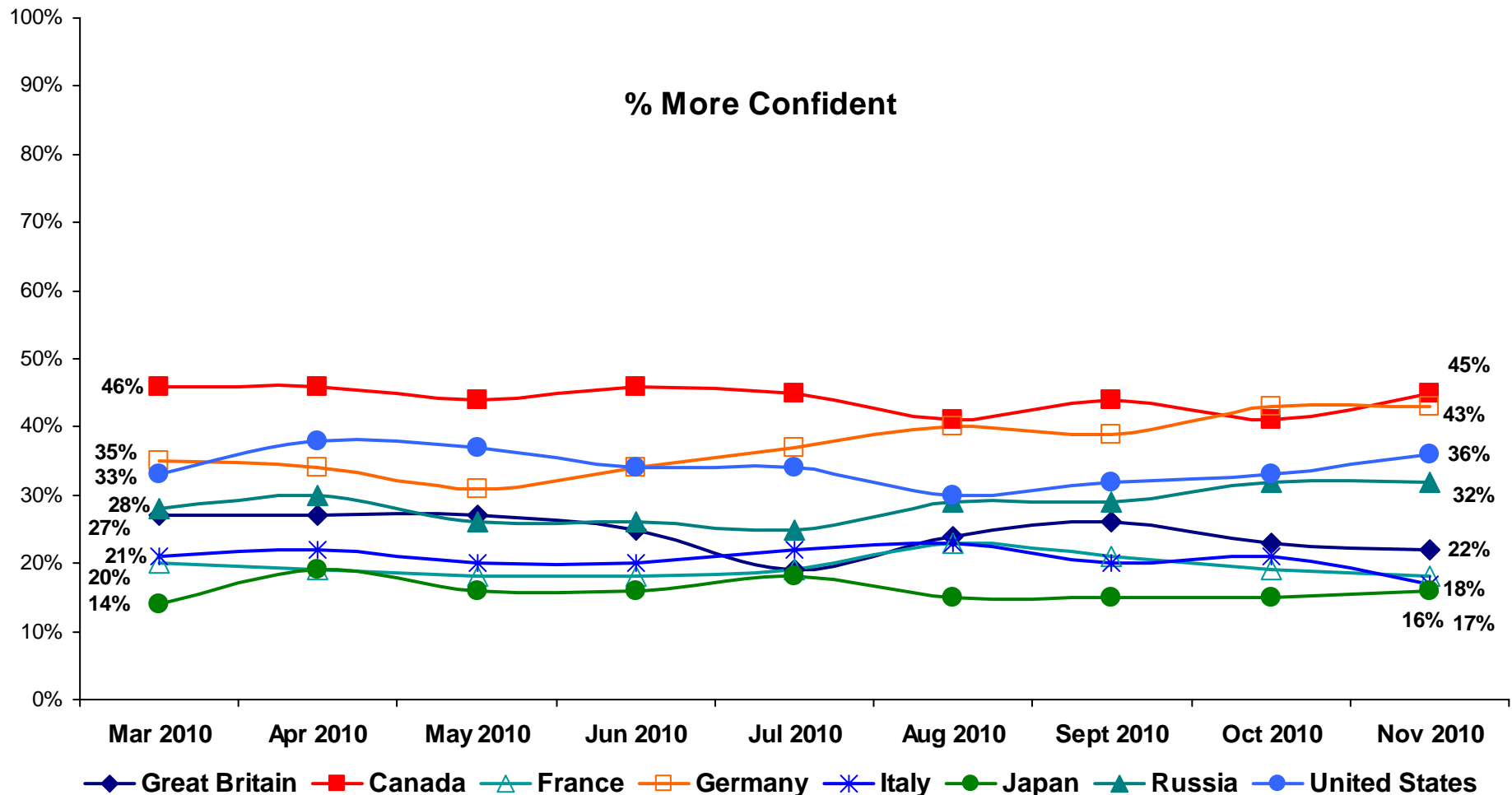
All Regions: Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?



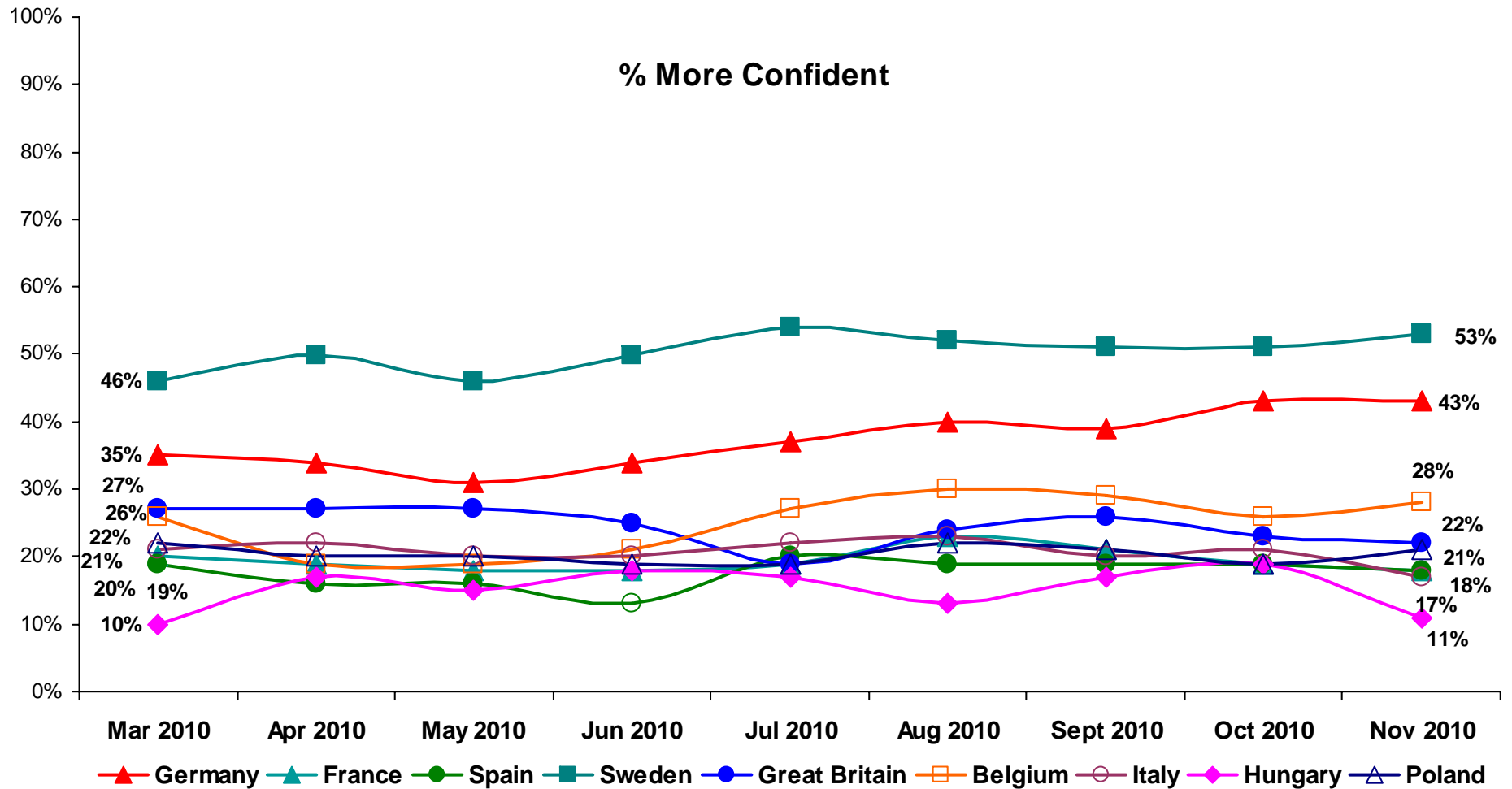
LATAM Countries: Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?



G8 Countries: Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

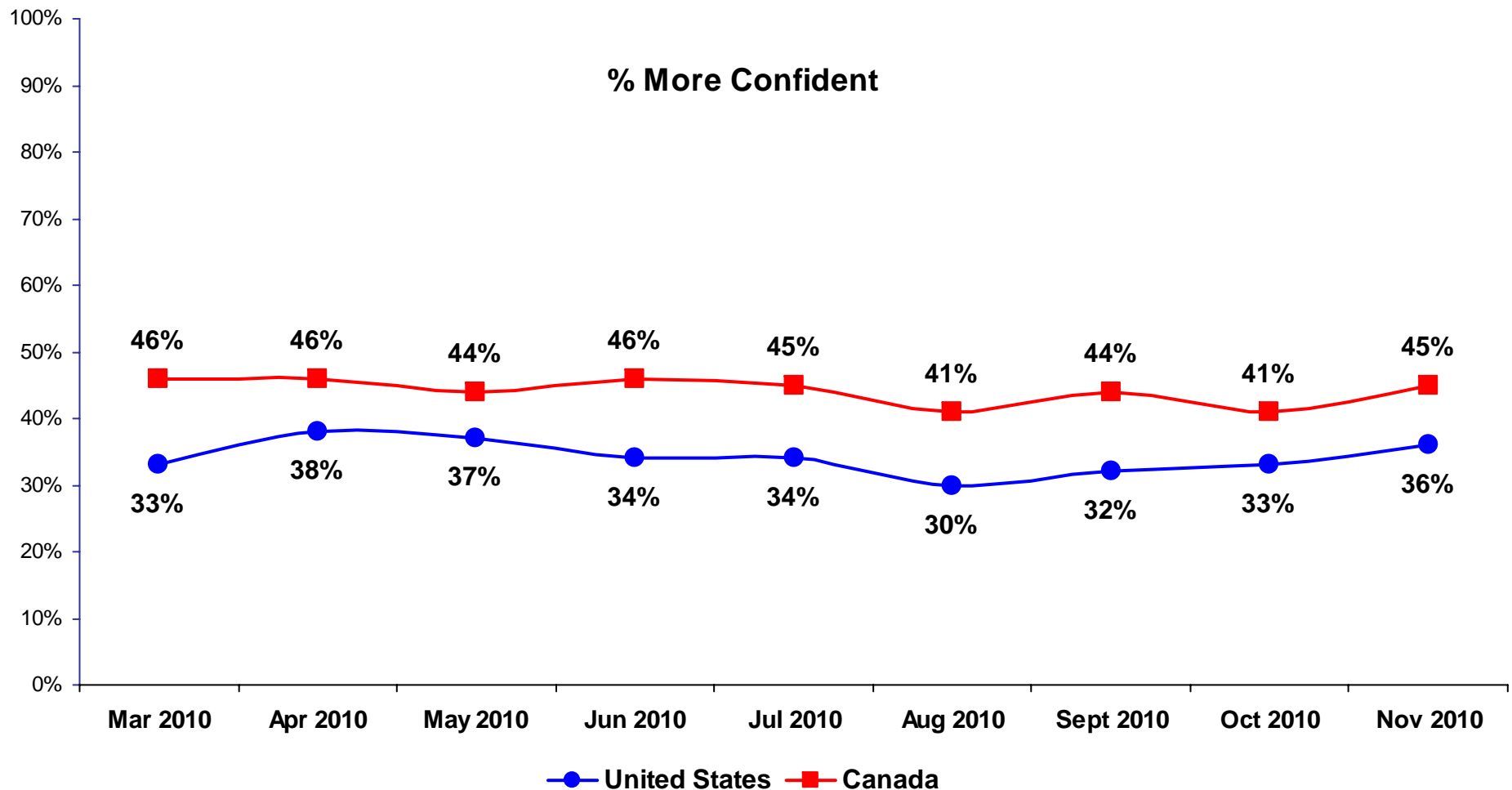


European Countries: Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

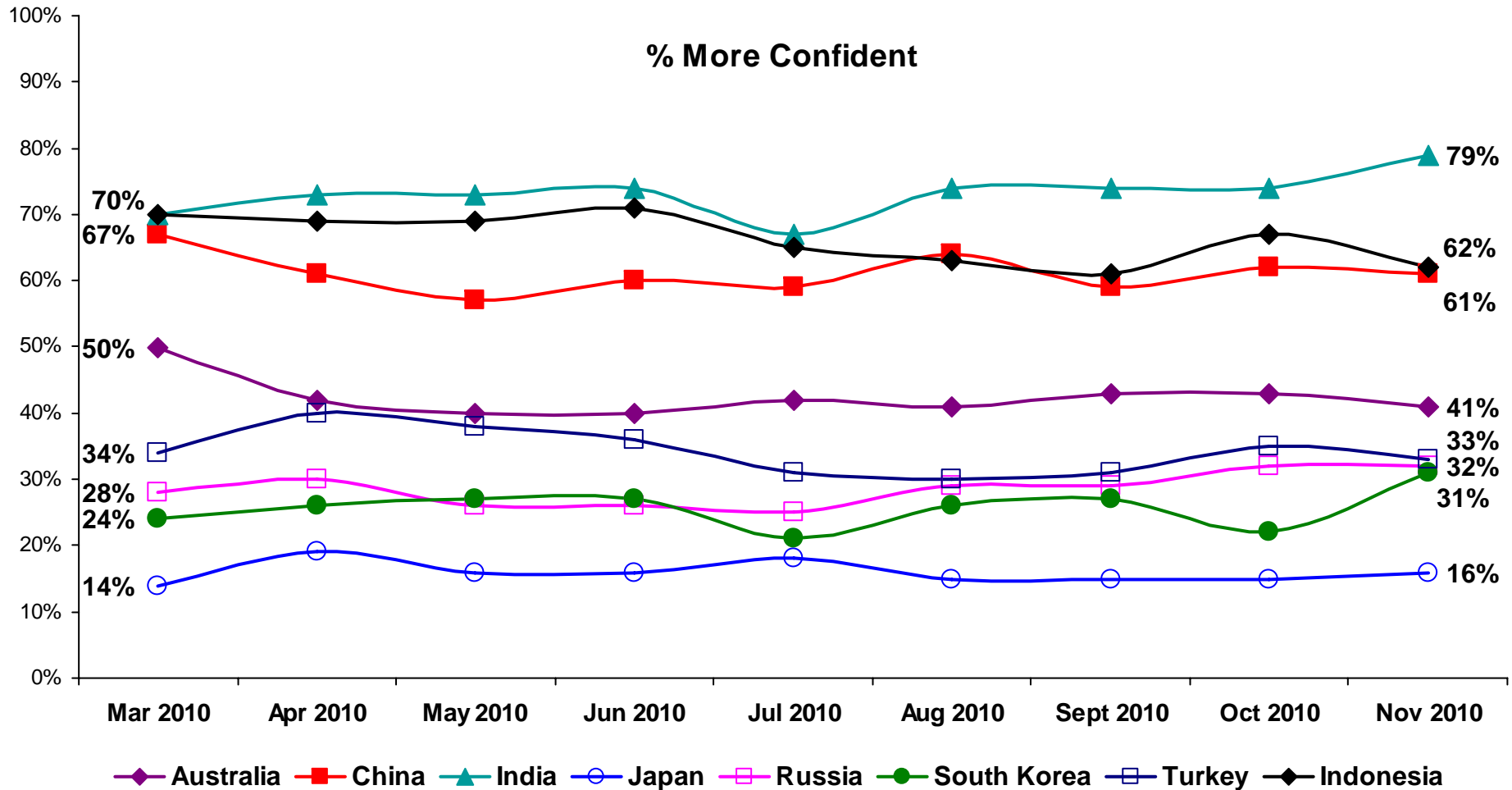




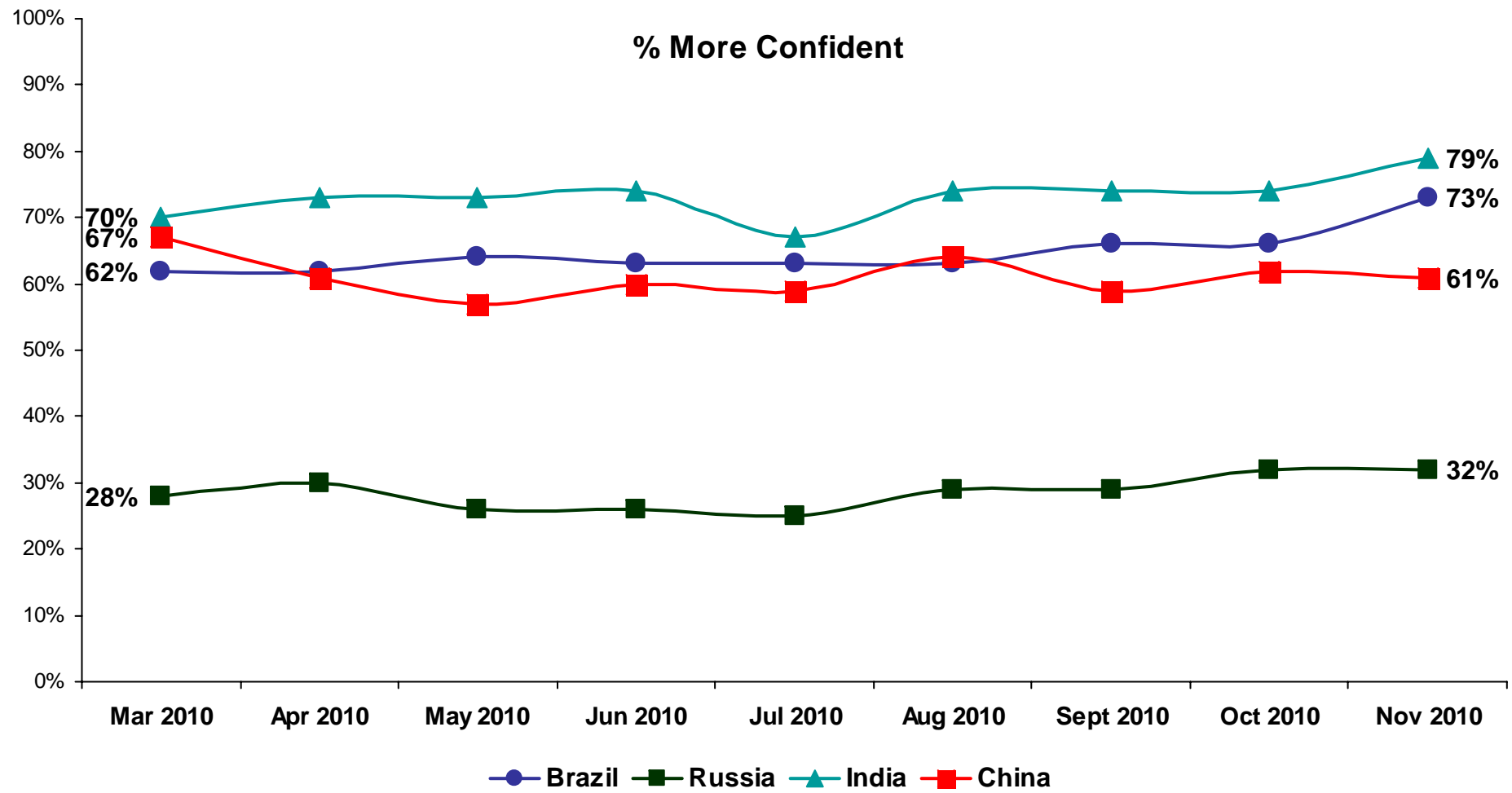
North American Countries: Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?



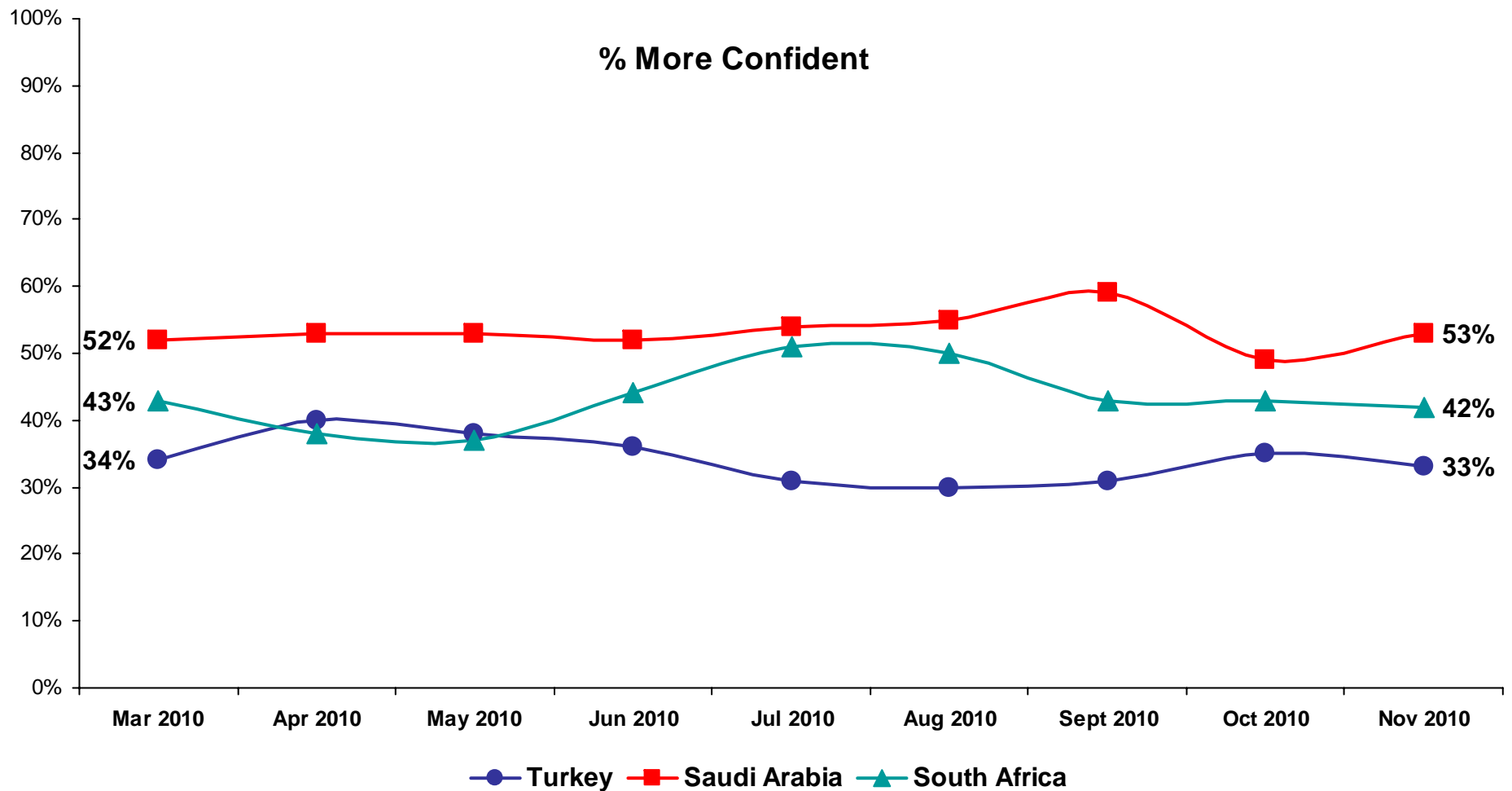
APAC Countries: Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?



BRIC Countries: Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?



Middle East/African Countries: Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?





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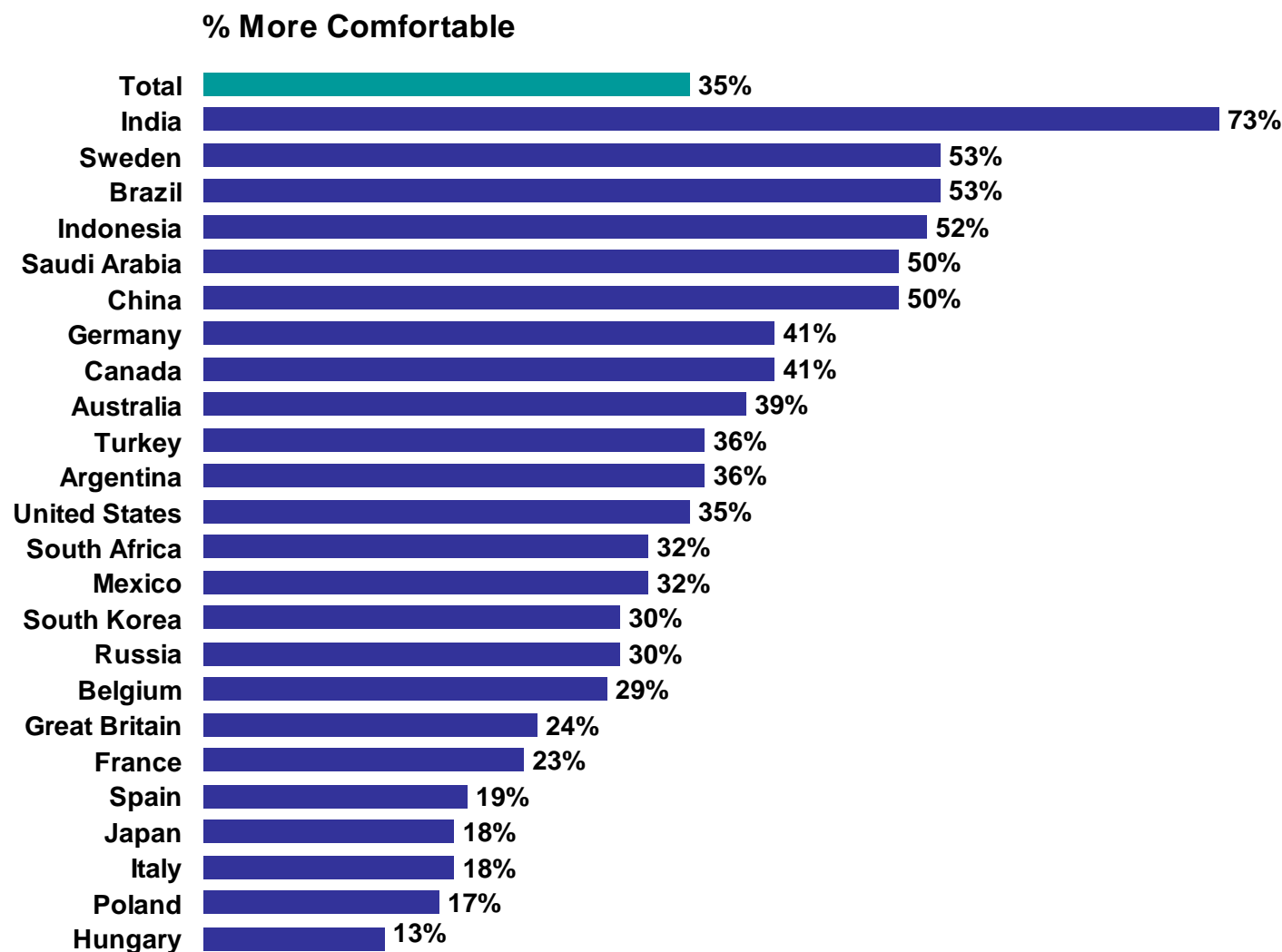
Citizen Consumers Who Say Compared to Six Months Ago, They Are NOW More Or Less Comfortable Making A Major Purchase, Like A Home Or Car

Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?



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Corporate Executive Board

Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?



Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

% More Comfortable

	March 2010	April 2010	May 2010	June 2010	July 2010	Aug 2010	Sep 2010	Oct 2010	Nov 2010
Total	34%	35%	35%	35%	34%	36%	36%	35%	35%
Argentina	27%	31%	33%	35%	30%	37%	35%	35%	36%
Australia	42%	39%	36%	36%	35%	42%	43%	38%	39%
Belgium	30%	28%	25%	27%	29%	29%	33%	28%	29%
Brazil	55%	53%	56%	54%	50%	56%	58%	55%	53%
Canada	40%	42%	43%	43%	44%	40%	42%	39%	41%
China	52%	47%	48%	49%	52%	53%	50%	51%	50%
France	24%	24%	24%	22%	25%	27%	26%	24%	23%
Germany	29%	30%	31%	30%	32%	37%	41%	41%	41%
Great Britain	29%	30%	27%	28%	24%	29%	27%	25%	24%
Hungary	10%	15%	13%	16%	13%	14%	13%	16%	13%
India	61%	69%	67%	67%	63%	66%	68%	68%	73%
Indonesia	50%	54%	53%	54%	51%	53%	55%	53%	52%
Italy	22%	20%	20%	20%	20%	22%	19%	20%	18%
Japan	17%	19%	20%	19%	17%	17%	18%	17%	18%
Mexico	36%	35%	34%	35%	32%	29%	32%	33%	32%
Poland	28%	25%	26%	22%	28%	29%	23%	24%	17%
Russia	24%	29%	25%	23%	24%	23%	29%	28%	30%
Saudi Arabia	49%	49%	49%	51%	52%	53%	61%	50%	50%
South Africa	36%	32%	30%	33%	39%	33%	33%	33%	32%
South Korea	27%	26%	33%	29%	27%	29%	29%	25%	30%
Spain	20%	17%	16%	15%	19%	20%	23%	19%	19%
Sweden	47%	48%	54%	52%	50%	51%	51%	55%	53%
Turkey	32%	39%	41%	39%	33%	34%	34%	37%	36%
United States	34%	36%	37%	35%	35%	32%	29%	32%	35%

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Country by Country

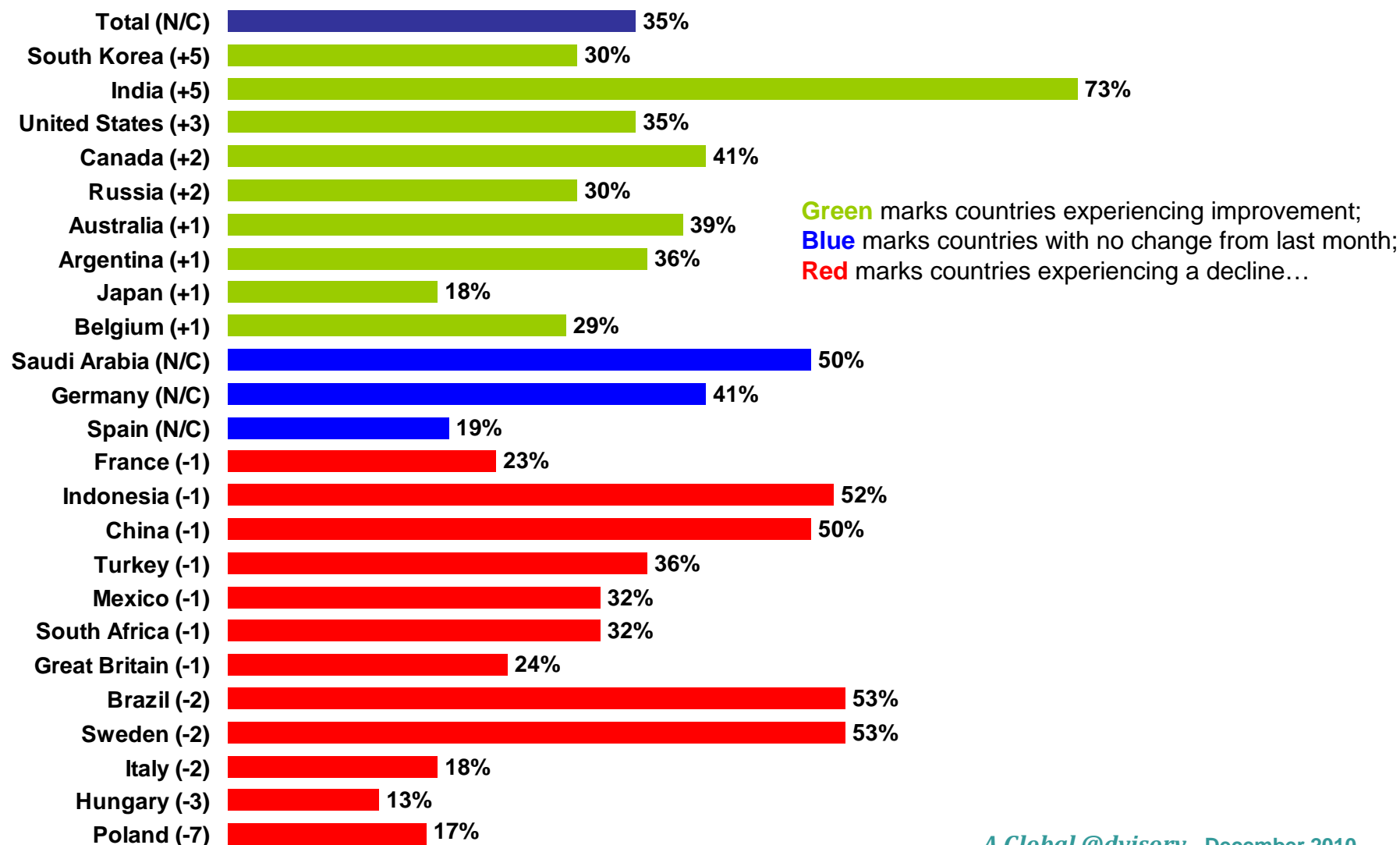
Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?



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Countries Ranked and Marked By Change In Assessment From Last Month

(Left Column): Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?





Countries Ranked by Net **Improvement** , **Decline** or **No Change** Compared to Last Month: Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

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South Korea (+5)	5%
India (+5)	5%
United States (+3)	3%
Canada (+2)	2%
Russia (+2)	2%
Australia (+1)	1%
Argentina (+1)	1%
Japan (+1)	1%
Belgium (+1)	1%
Saudi Arabia (N/C)	
Germany (N/C)	
Spain (N/C)	
-1%	France (-1)
-1%	Indonesia (-1)
-1%	China (-1)
-1%	Turkey (-1)
-1%	Mexico (-1)
-1%	South Africa (-1)
-1%	Great Britain (-1)
-2%	Brazil (-2)
-2%	Sweden (-2)
-2%	Italy (-2)
-3%	Hungary (-3)
-7%	Poland (-7)



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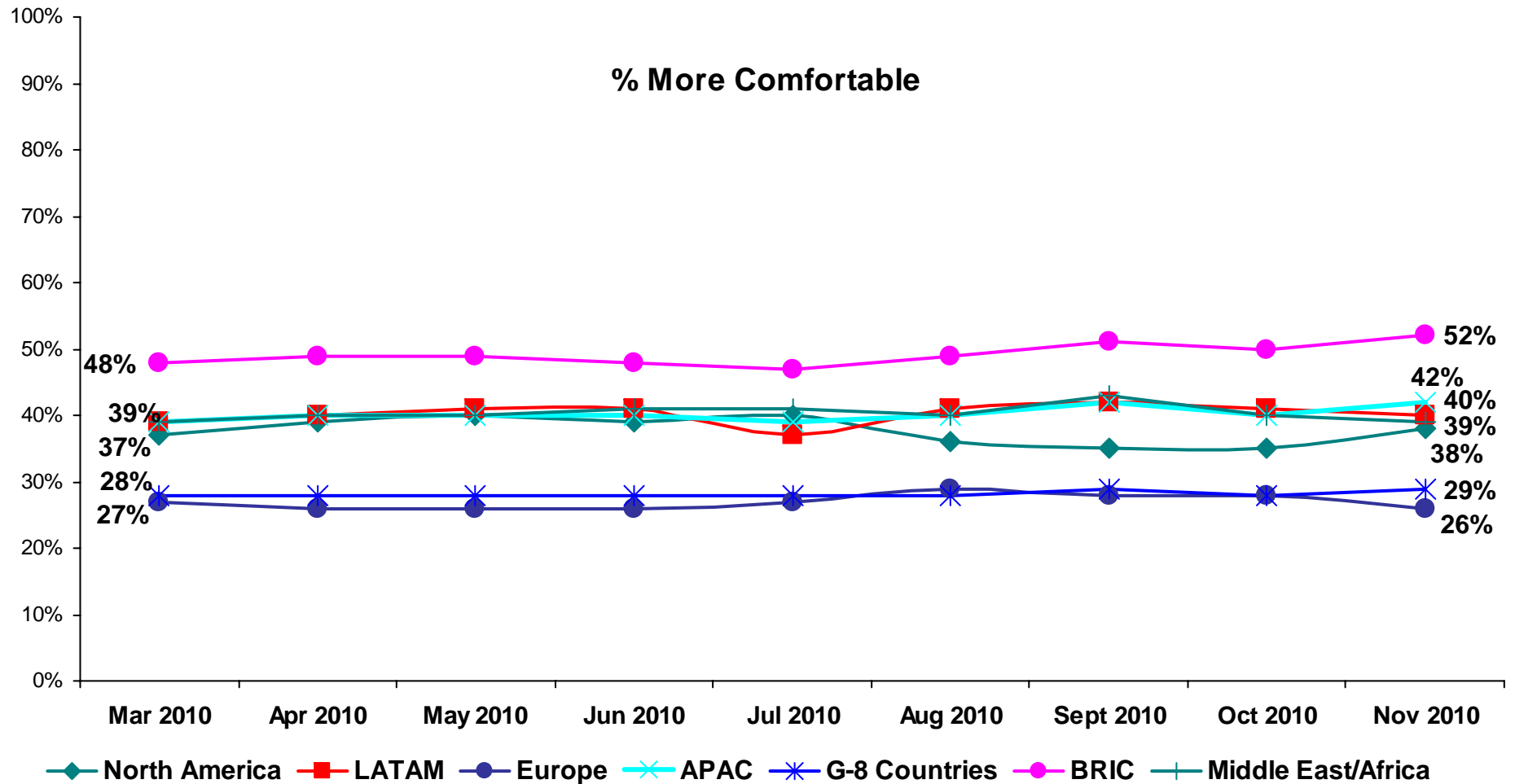
By Regions

Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

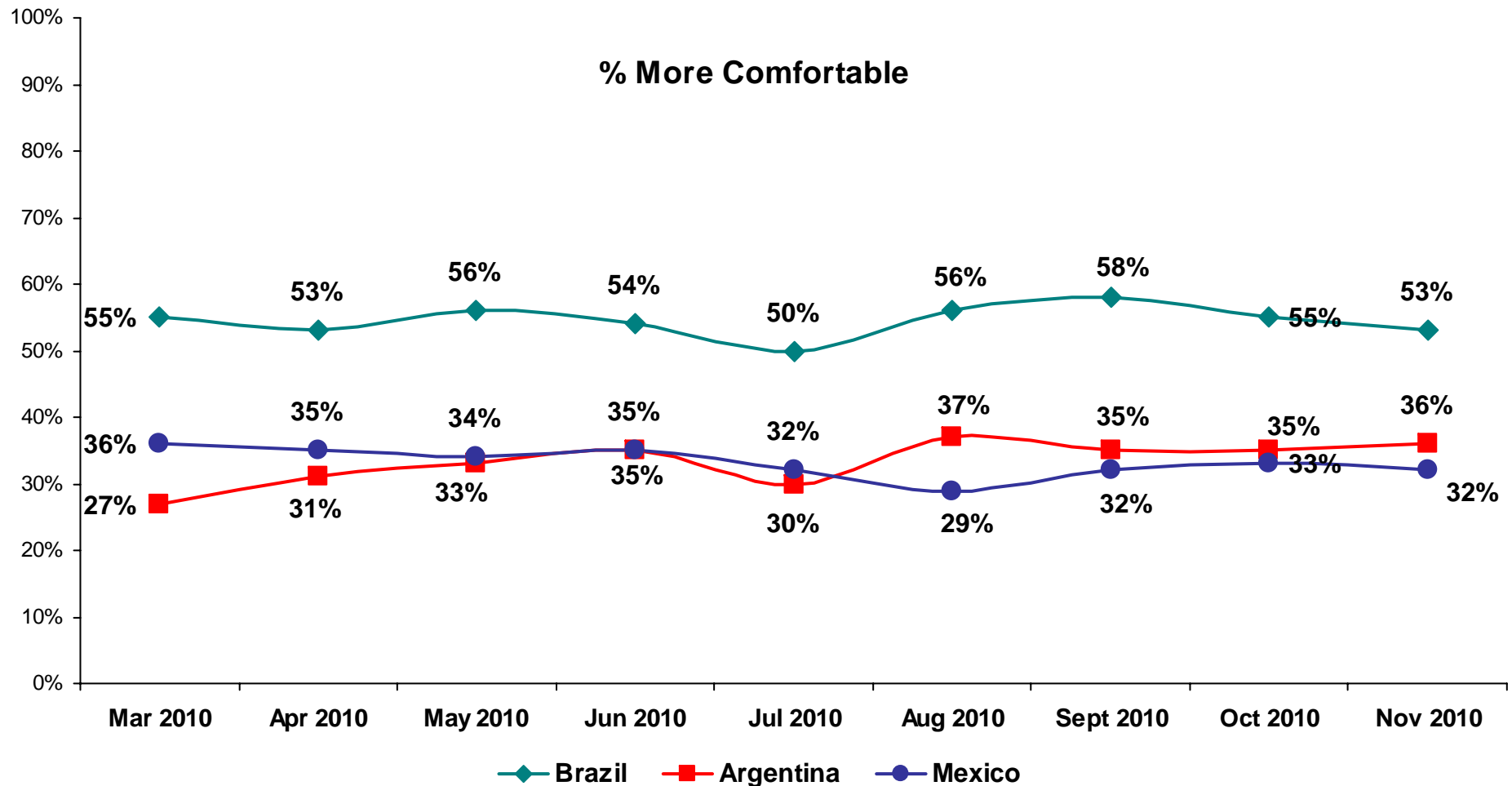


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Corporate Executive Board

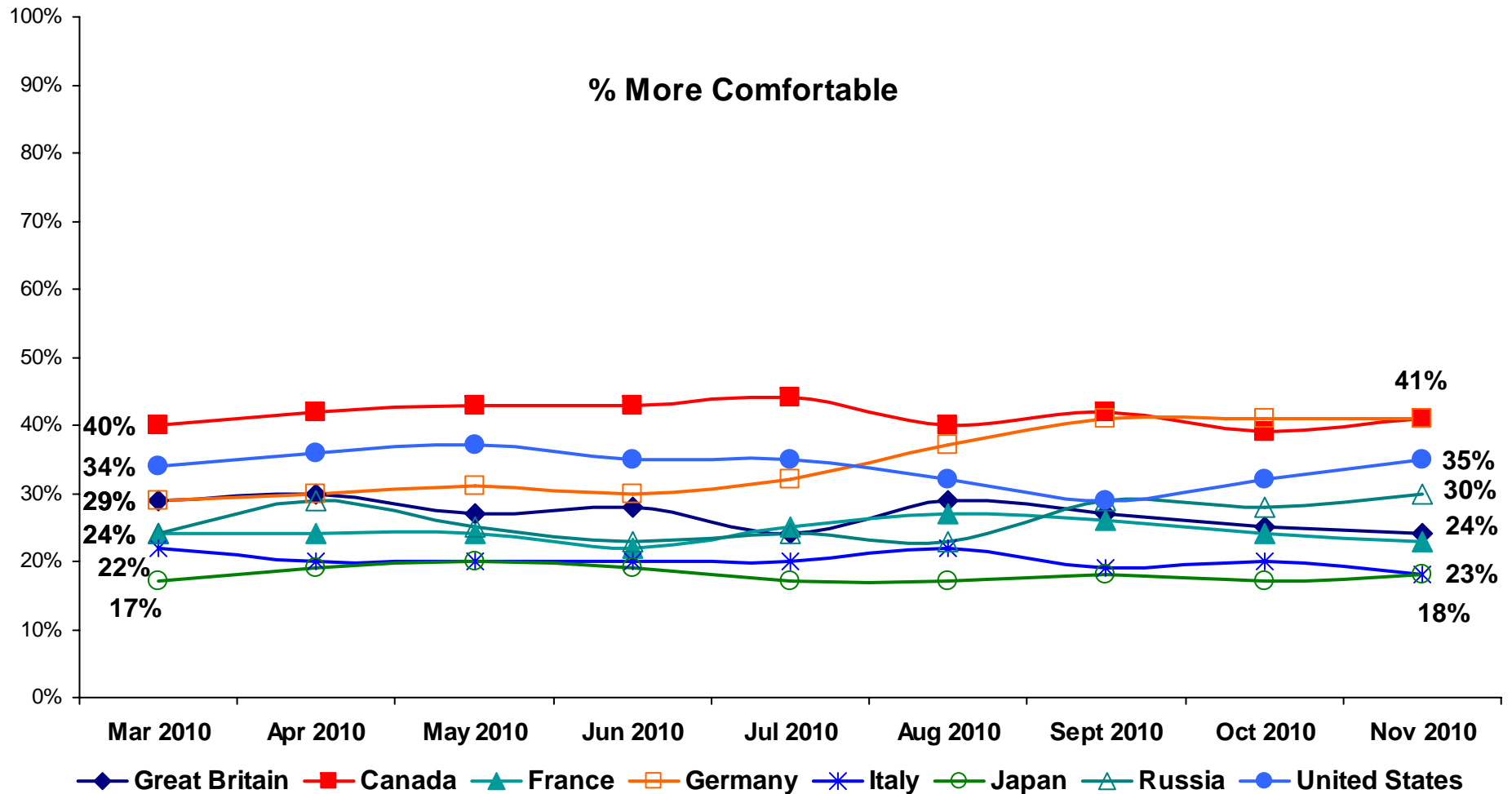
All Regions: Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?



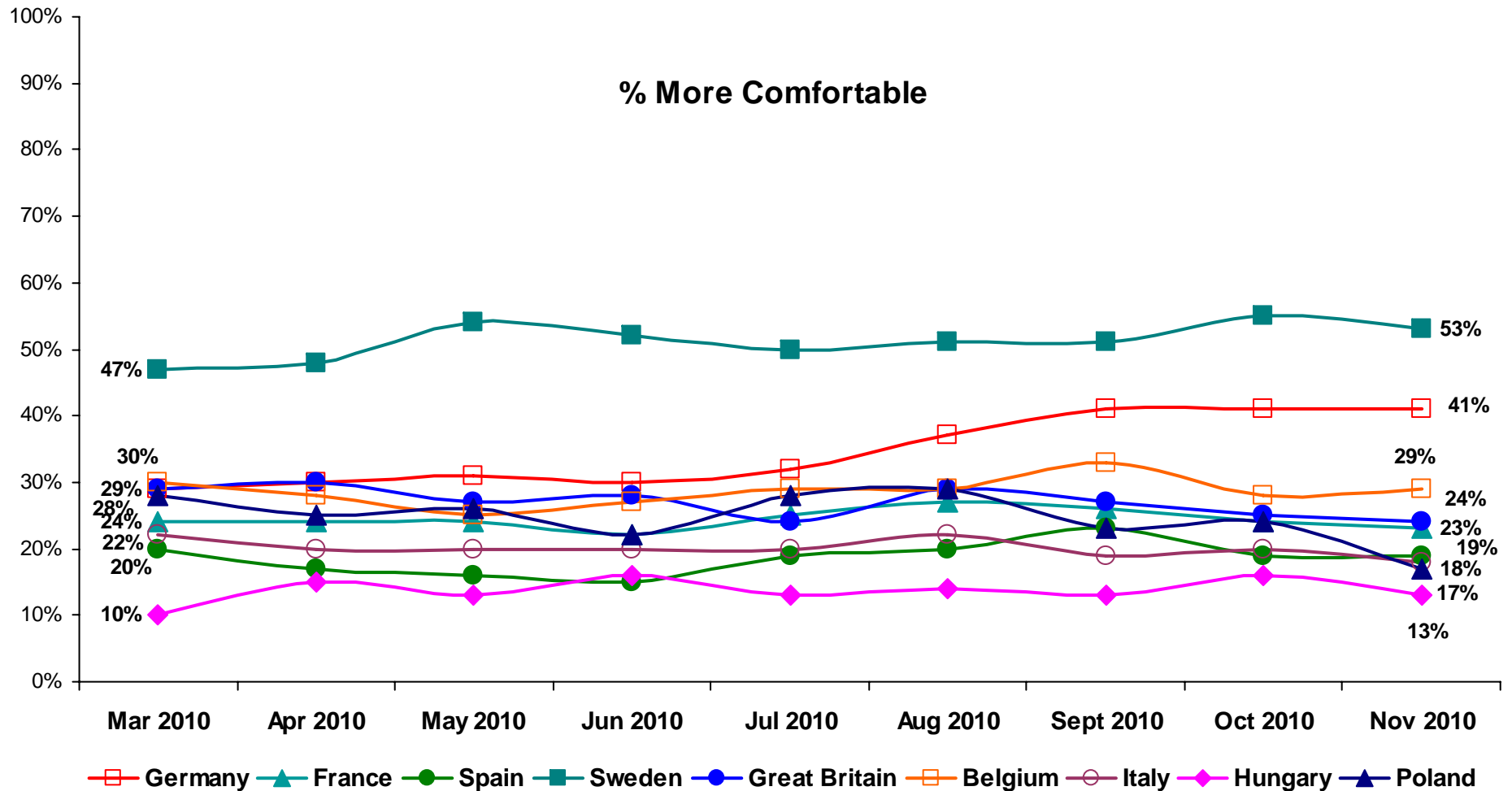
LATAM Countries: Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?



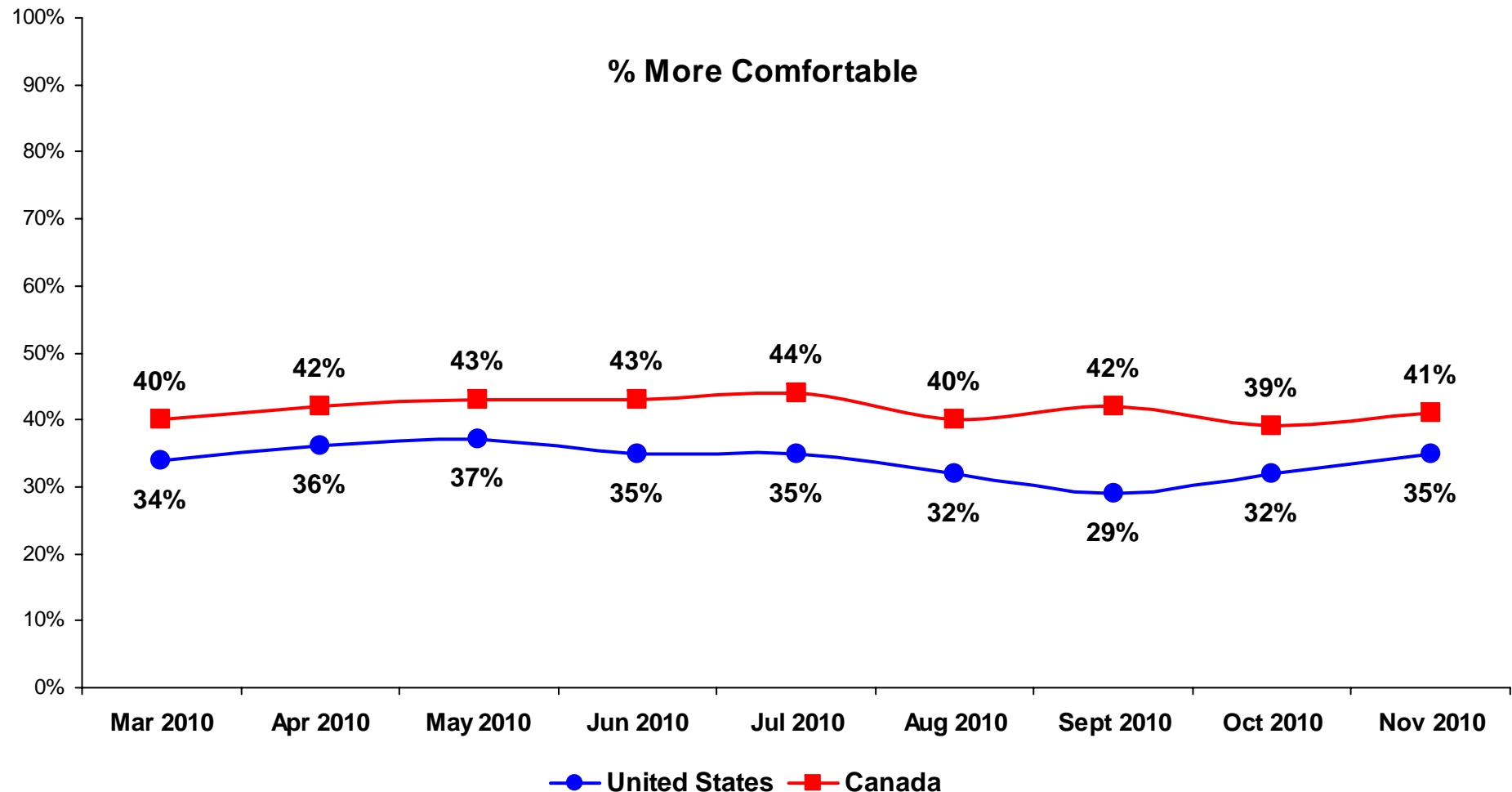
G8 Countries: Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?



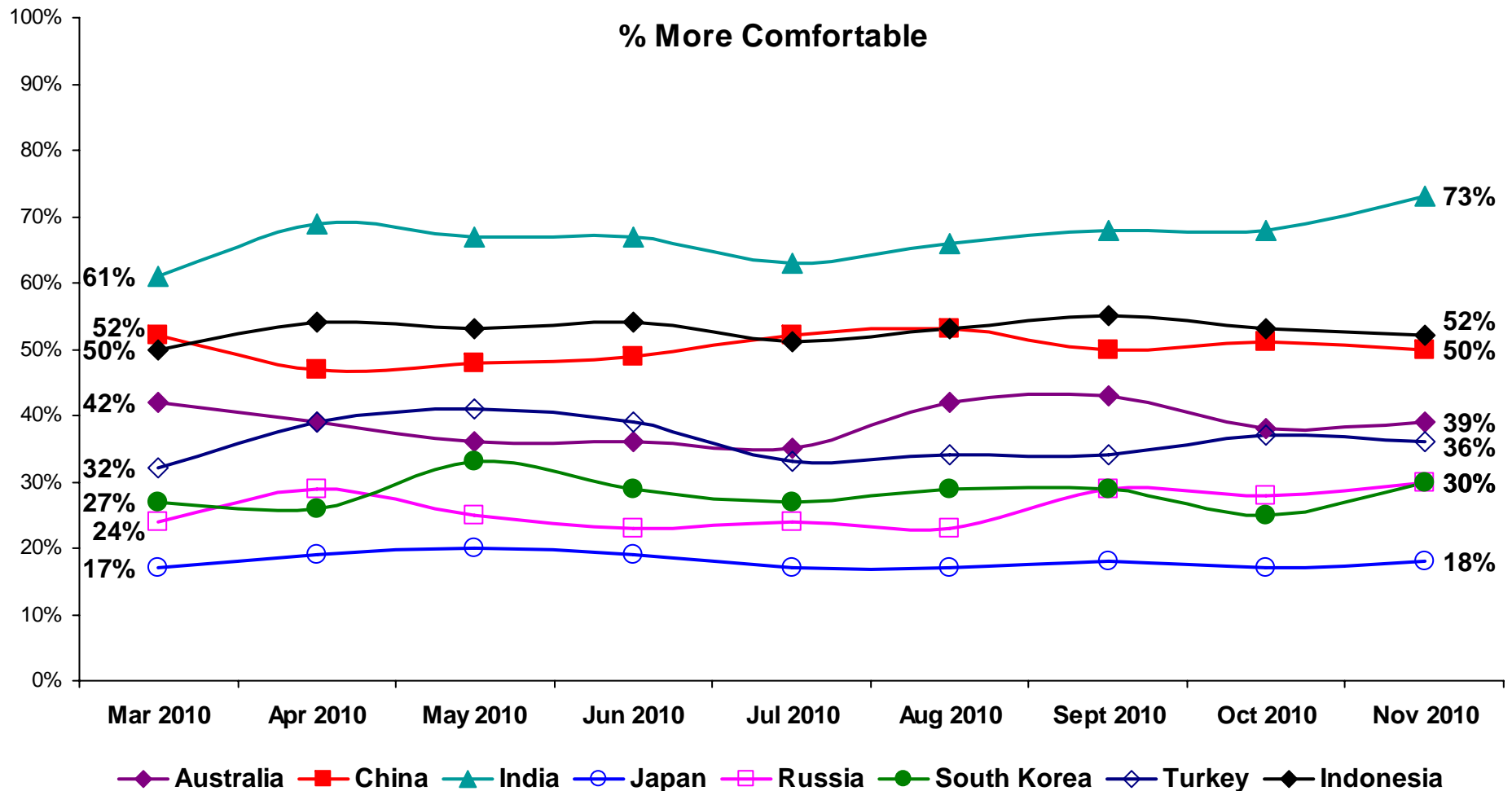
European Countries: Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?



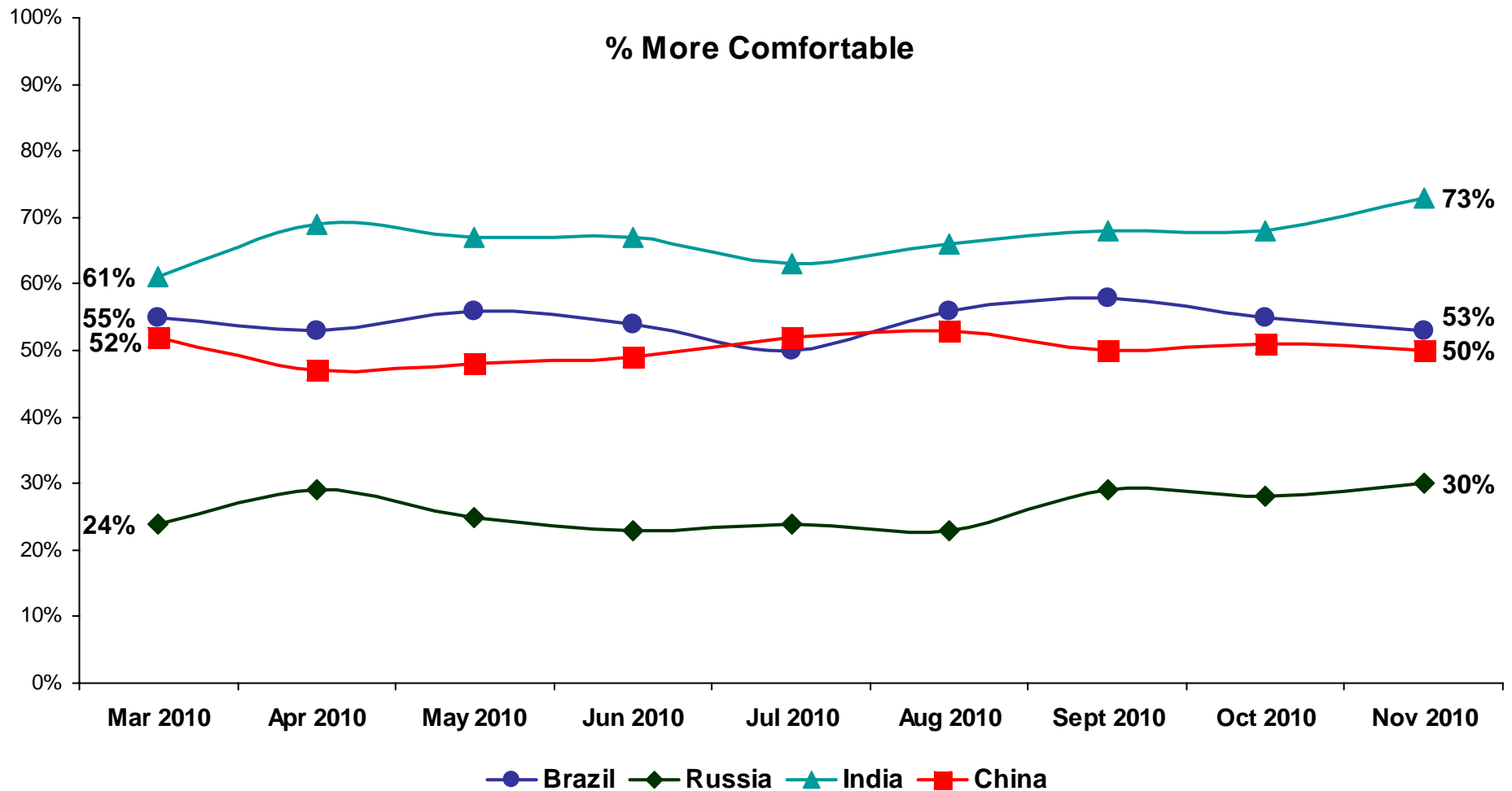
North American Countries: Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?



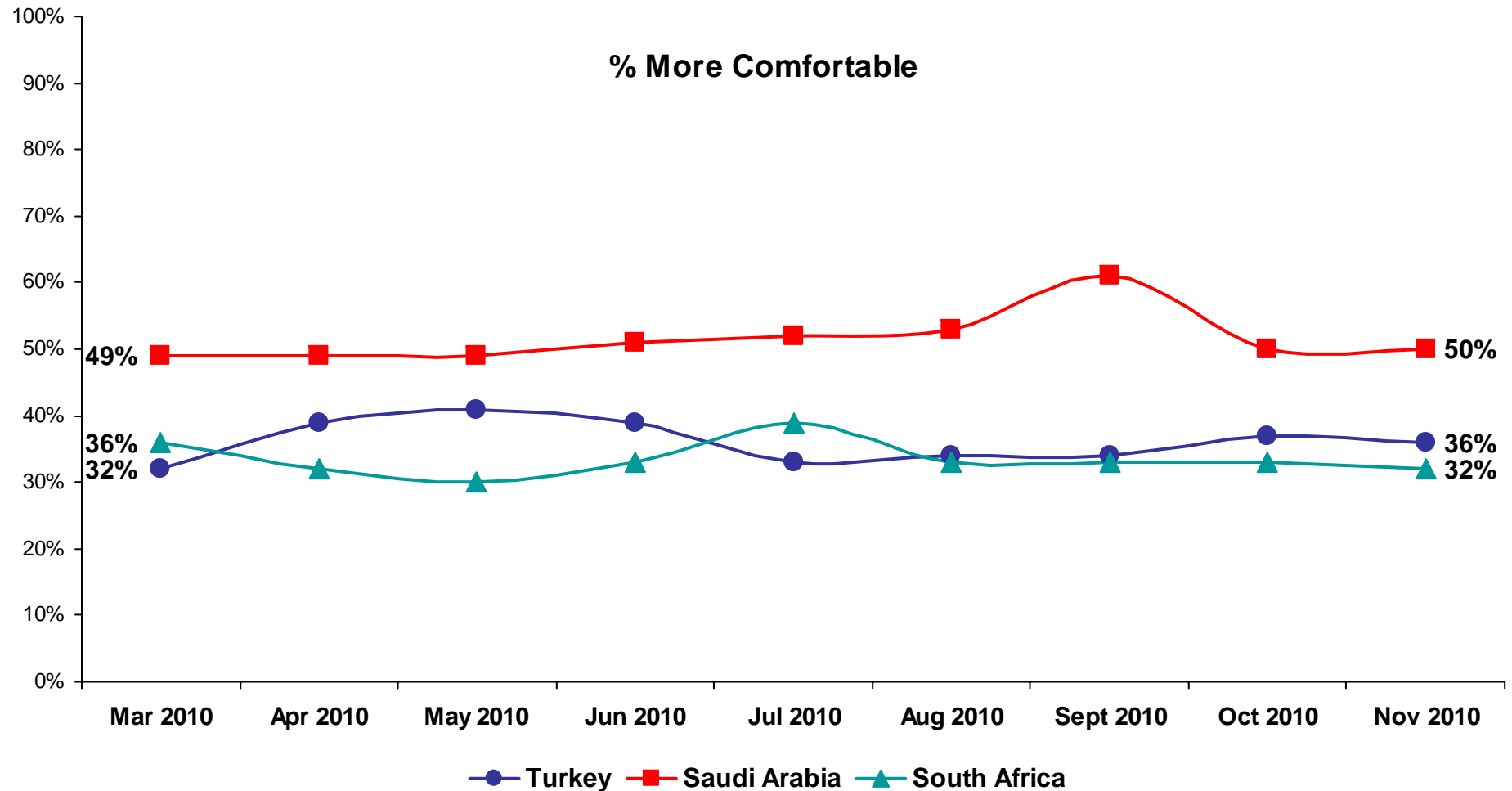
APAC Countries: Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?



BRIC Countries: Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?



Middle East/African Countries: Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?





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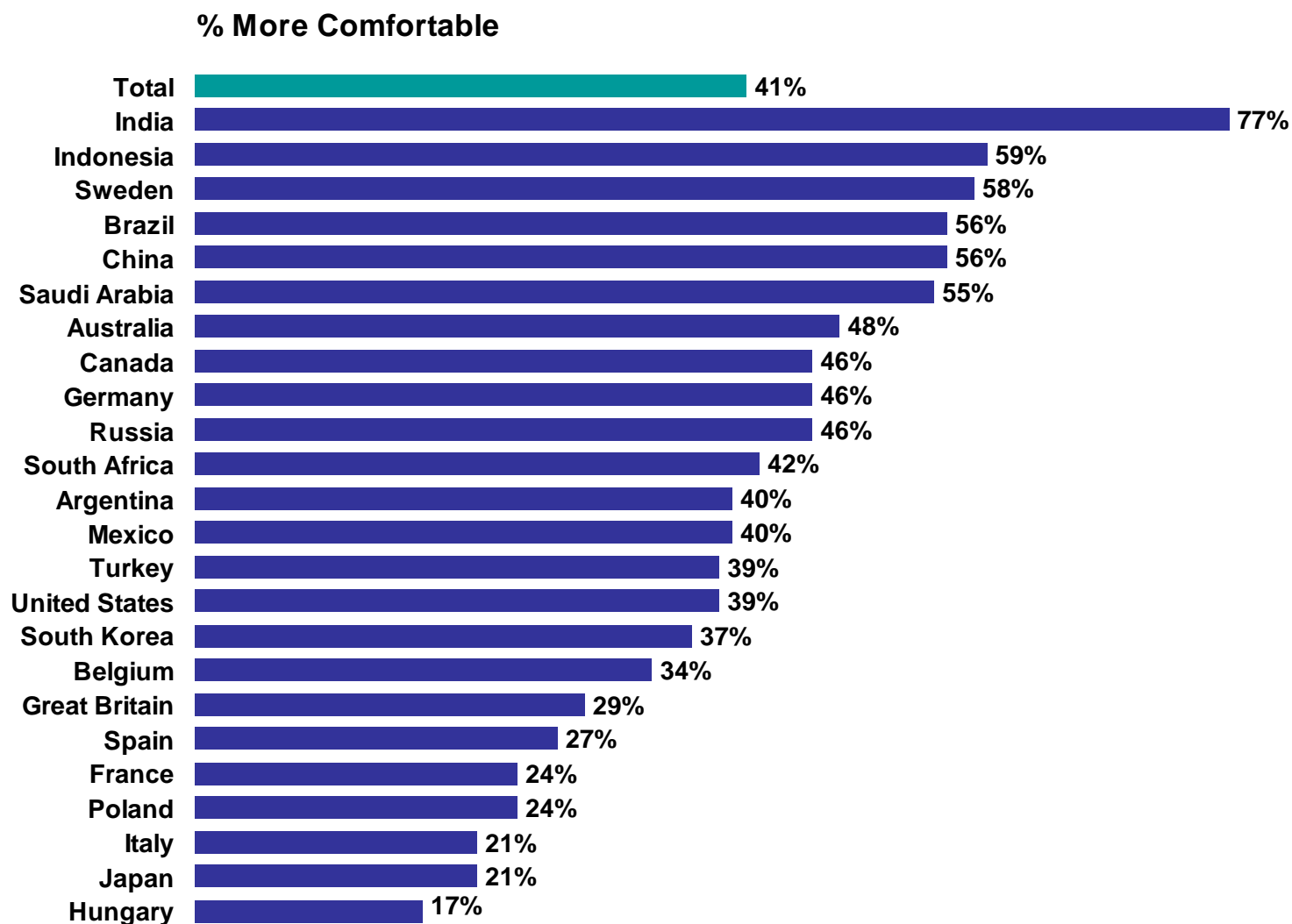


Citizen Consumers Who Say They Are NOW More Or Less Comfortable Making Other Household Purchases

Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?



Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?



Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

% More Comfortable

	March 2010	April 2010	May 2010	June 2010	July 2010	Aug 2010	Sep 2010	Oct 2010	Nov 2010
Total	41%	42%	41%	41%	41%	43%	42%	41%	41%
Argentina	34%	36%	34%	42%	34%	42%	38%	36%	40%
Australia	49%	46%	43%	44%	43%	47%	48%	45%	48%
Belgium	34%	31%	30%	29%	34%	35%	38%	33%	34%
Brazil	61%	60%	62%	61%	62%	65%	66%	65%	56%
Canada	48%	47%	47%	48%	50%	47%	47%	45%	46%
China	64%	62%	58%	60%	64%	65%	61%	62%	56%
France	28%	26%	28%	25%	26%	30%	28%	27%	24%
Germany	36%	36%	38%	36%	36%	44%	45%	46%	46%
Great Britain	35%	37%	34%	33%	29%	34%	32%	30%	29%
Hungary	15%	20%	18%	23%	17%	22%	17%	18%	17%
India	66%	73%	70%	70%	65%	72%	70%	73%	77%
Indonesia	61%	66%	57%	66%	57%	66%	62%	67%	59%
Italy	24%	22%	22%	21%	20%	26%	24%	23%	21%
Japan	20%	21%	22%	23%	22%	20%	20%	20%	21%
Mexico	42%	47%	47%	42%	43%	40%	42%	40%	40%
Poland	35%	34%	32%	29%	36%	36%	32%	29%	24%
Russia	48%	50%	44%	47%	47%	53%	50%	43%	46%
Saudi Arabia	56%	59%	59%	57%	59%	56%	67%	58%	55%
South Africa	43%	46%	39%	42%	47%	40%	41%	41%	42%
South Korea	30%	33%	33%	36%	32%	31%	34%	29%	37%
Spain	26%	21%	22%	21%	25%	26%	27%	26%	27%
Sweden	52%	54%	56%	55%	58%	56%	57%	58%	58%
Turkey	36%	42%	40%	40%	34%	33%	36%	40%	39%
United States	41%	42%	45%	40%	38%	39%	34%	37%	39%



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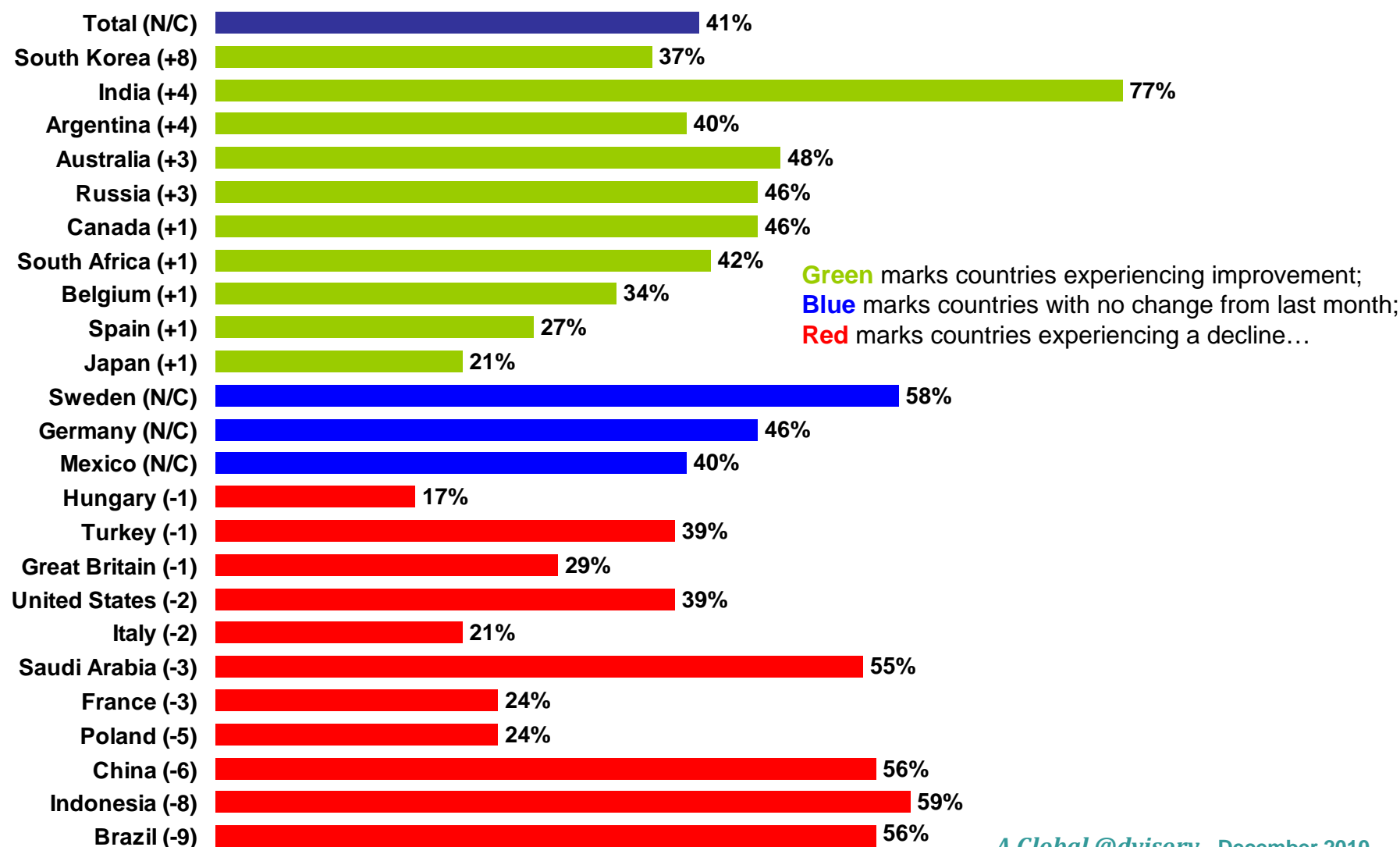
Country by Country

Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

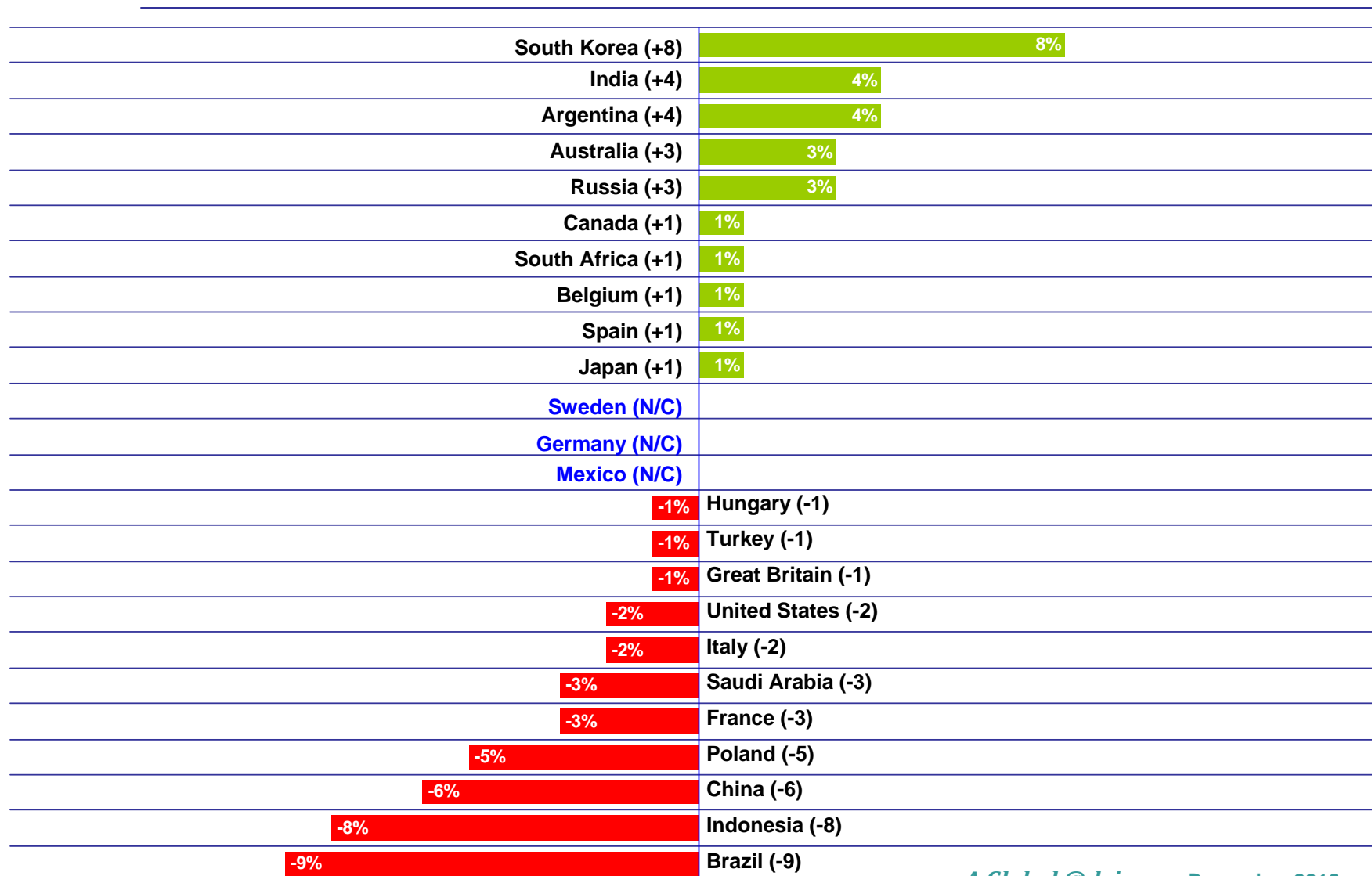


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Corporate Executive Board

Countries Ranked and Marked By Change In Assessment From Last Month (Left Column): Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?



Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month: Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?





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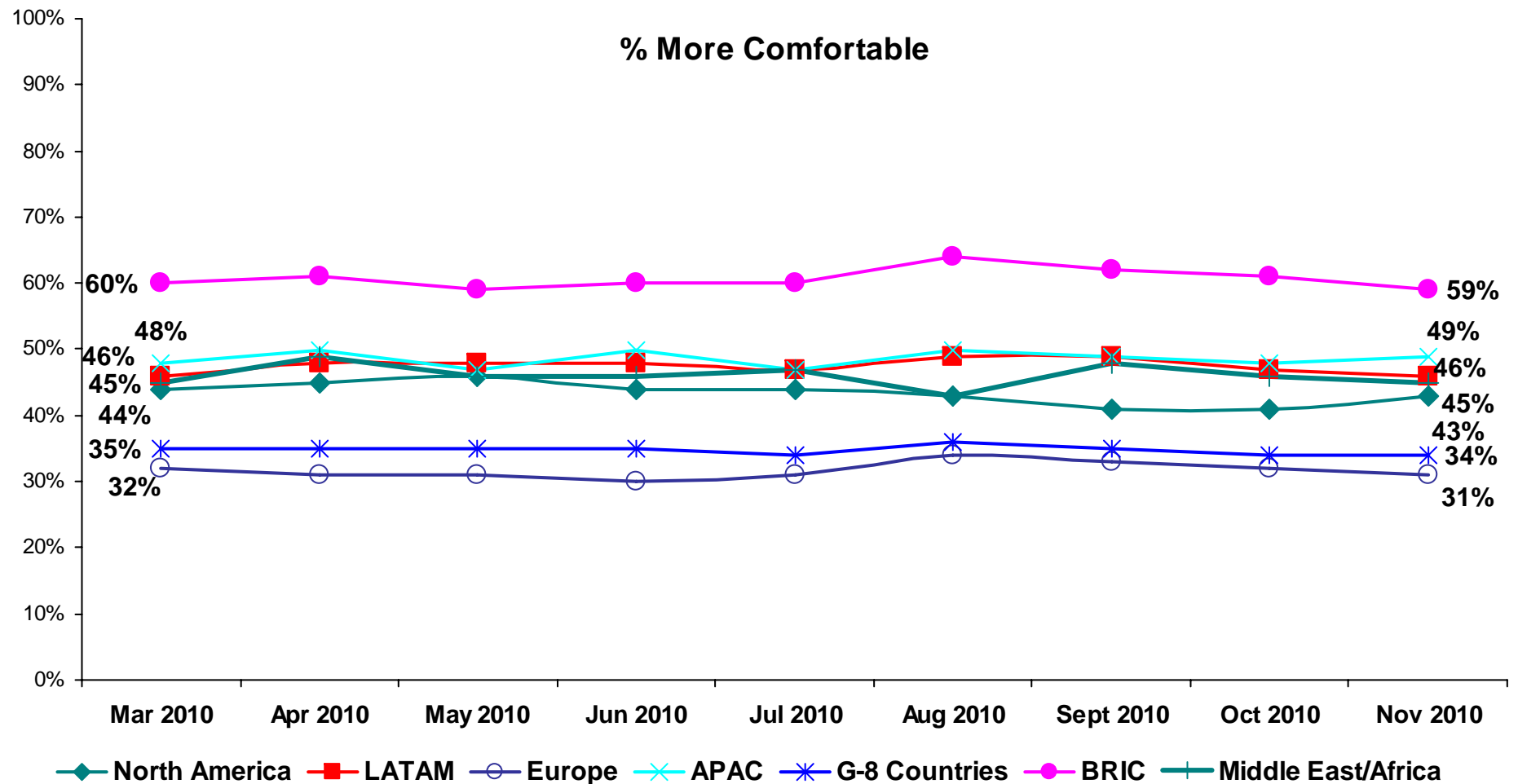
By Regions

Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

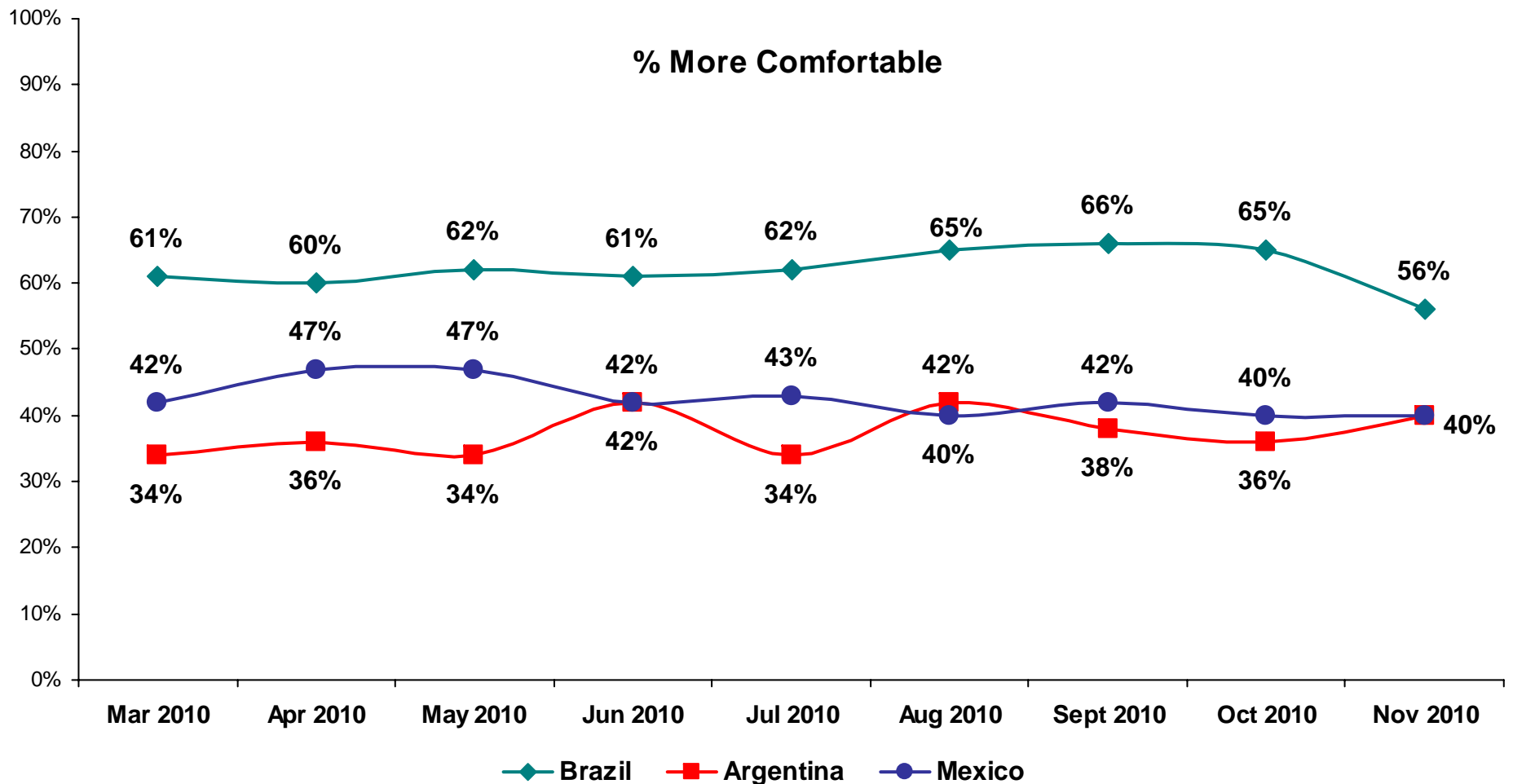


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Corporate Executive Board

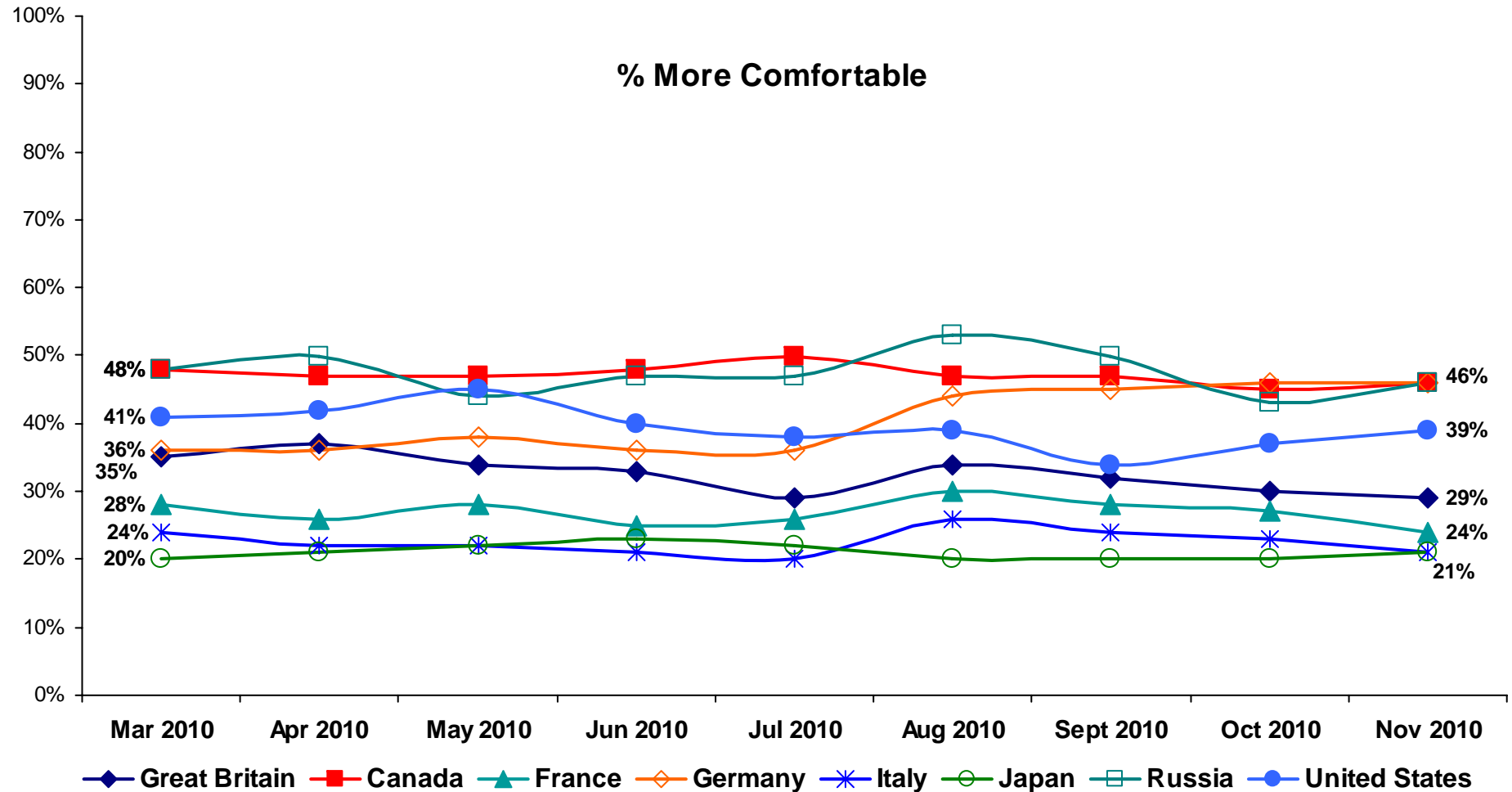
All Regions: Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?



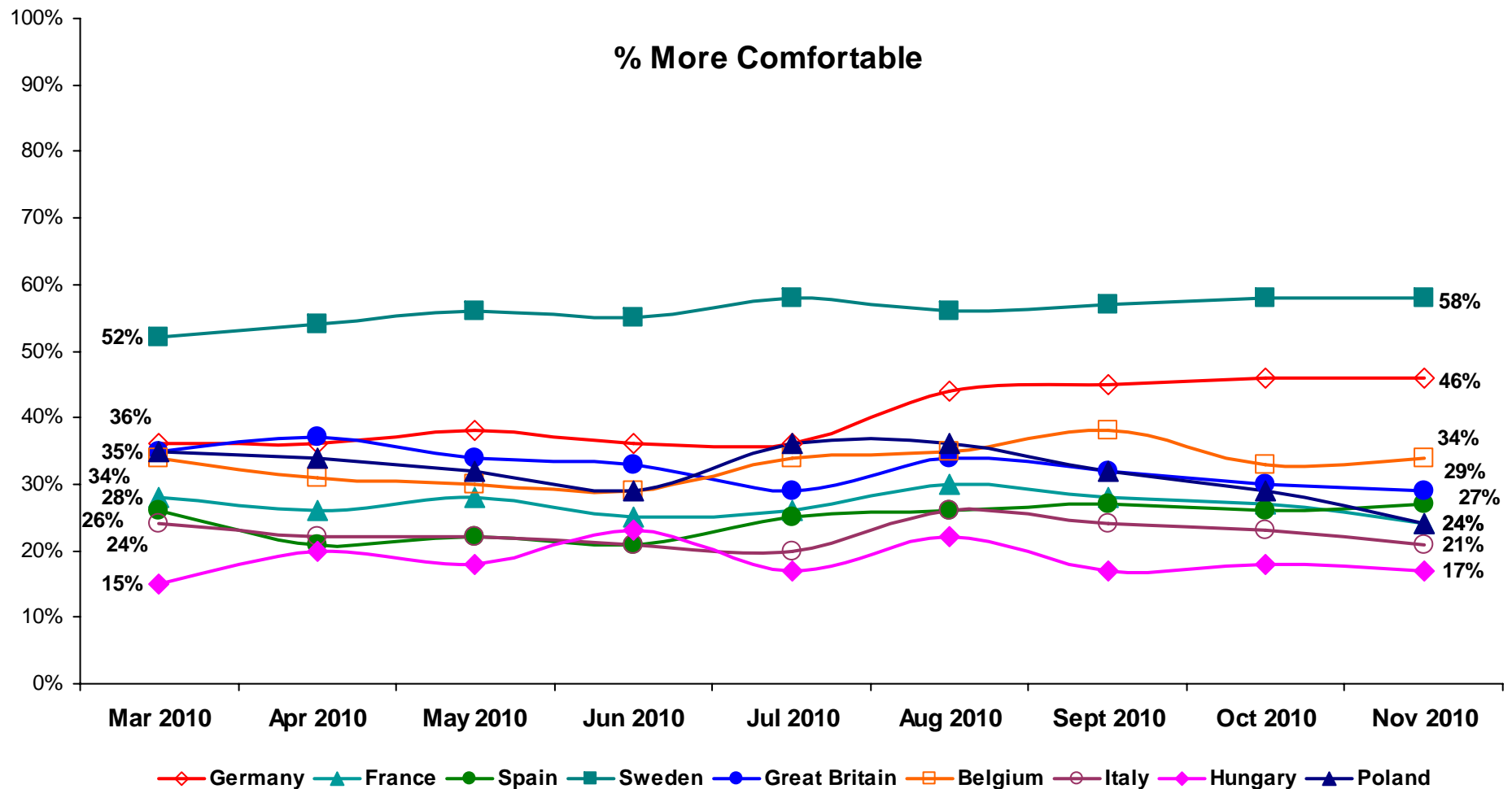
LATAM Countries: Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?



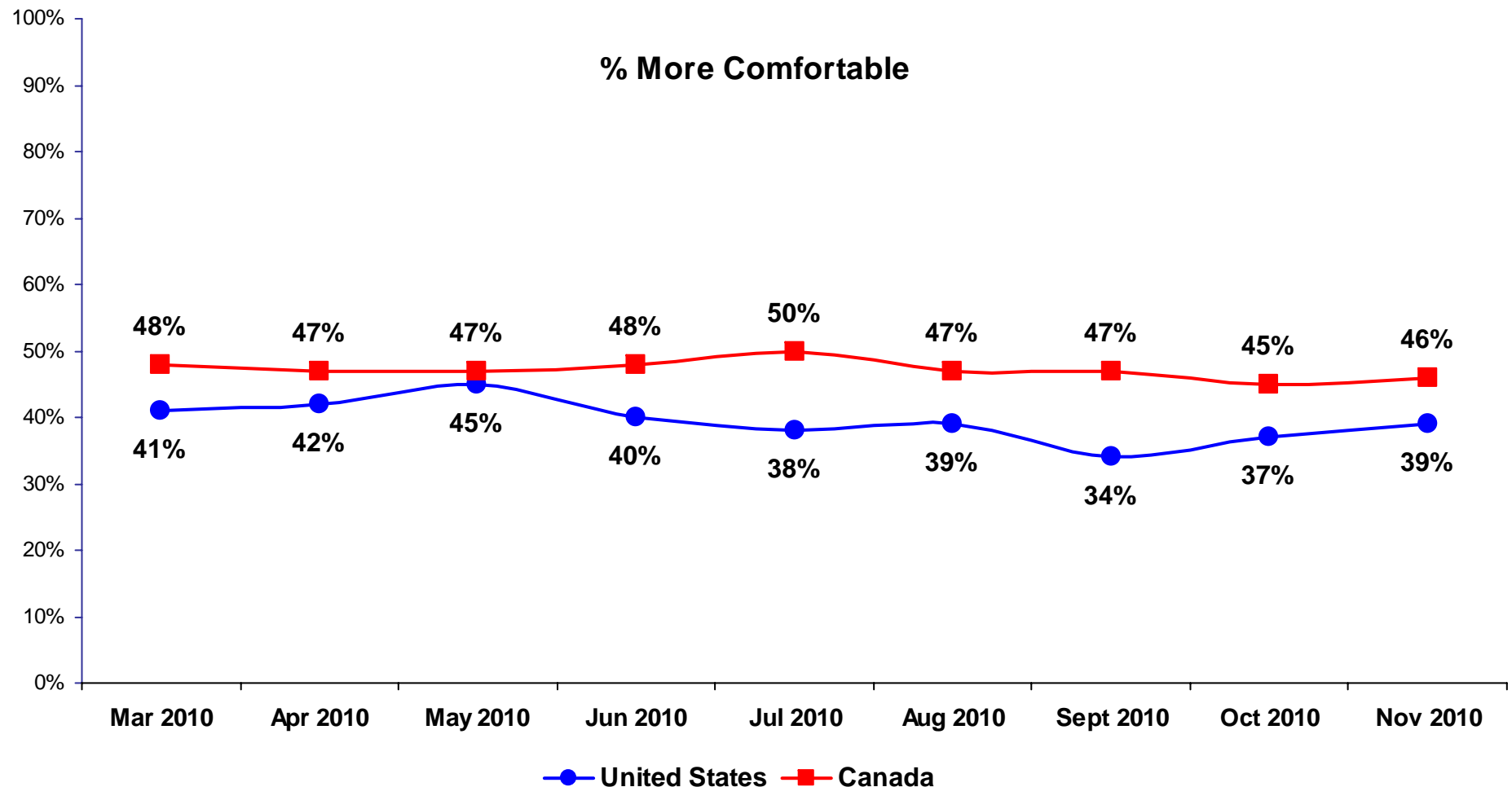
G8 Countries: Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?



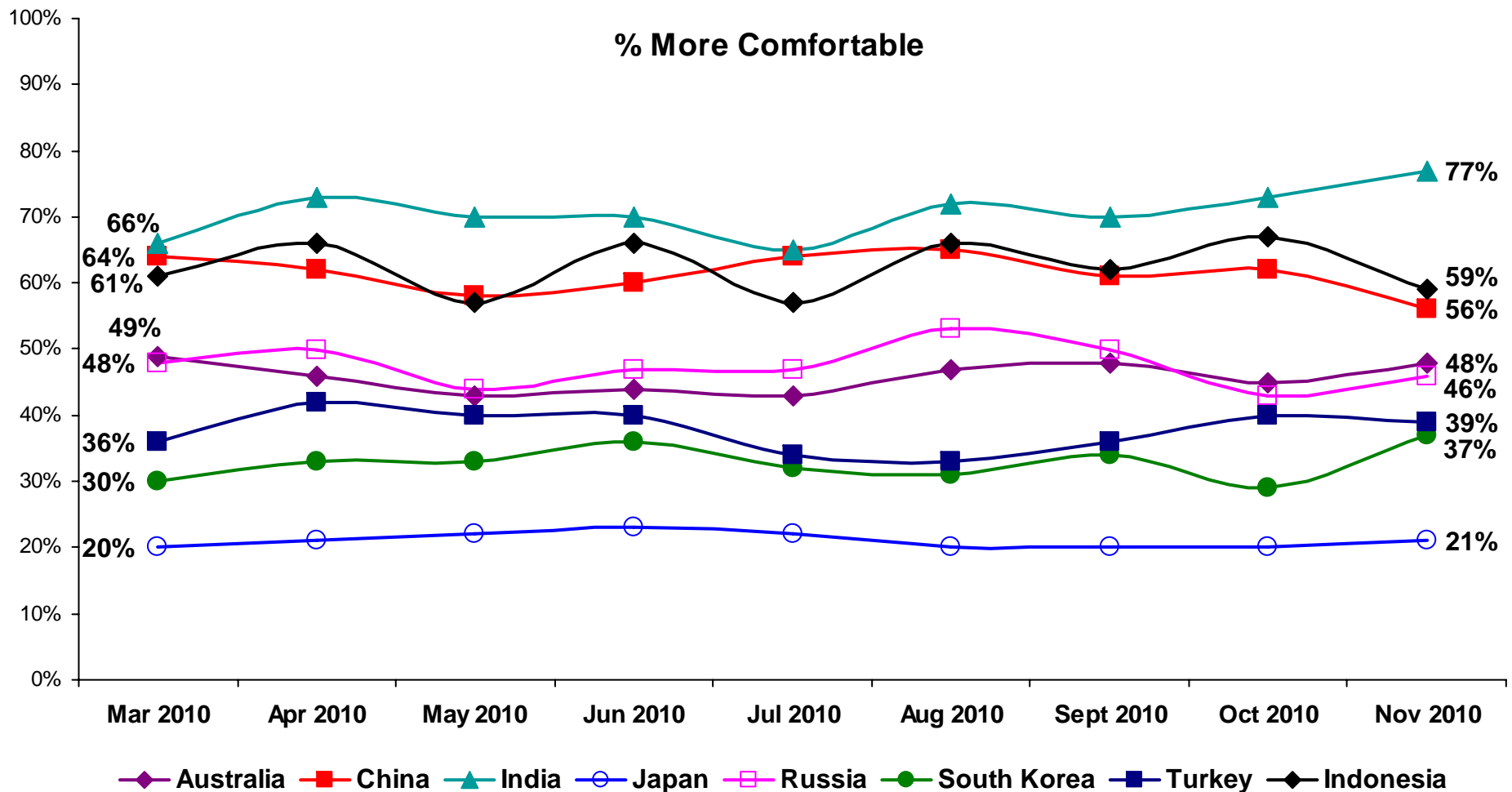
European Countries: Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?



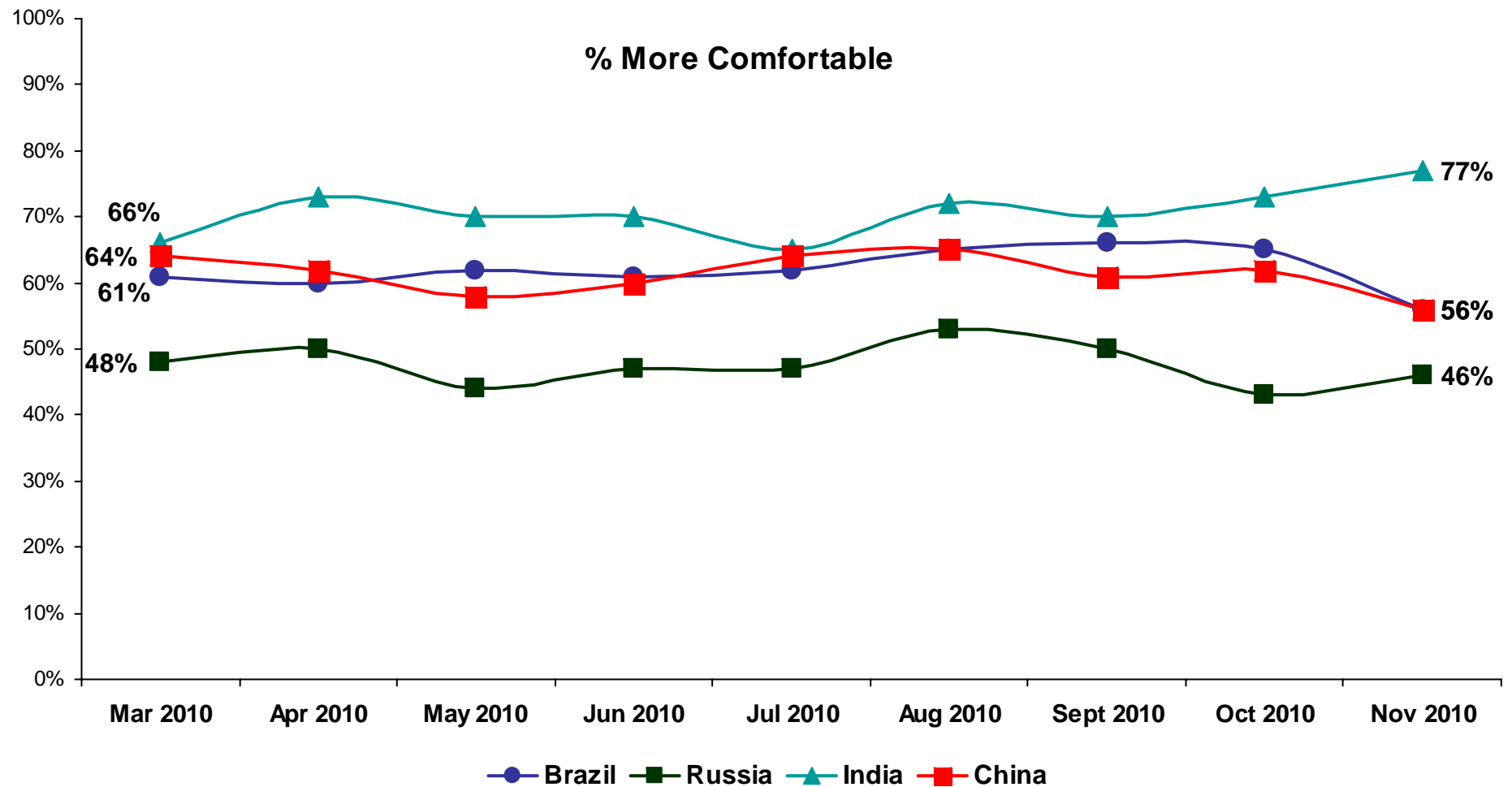
North American Countries: Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?



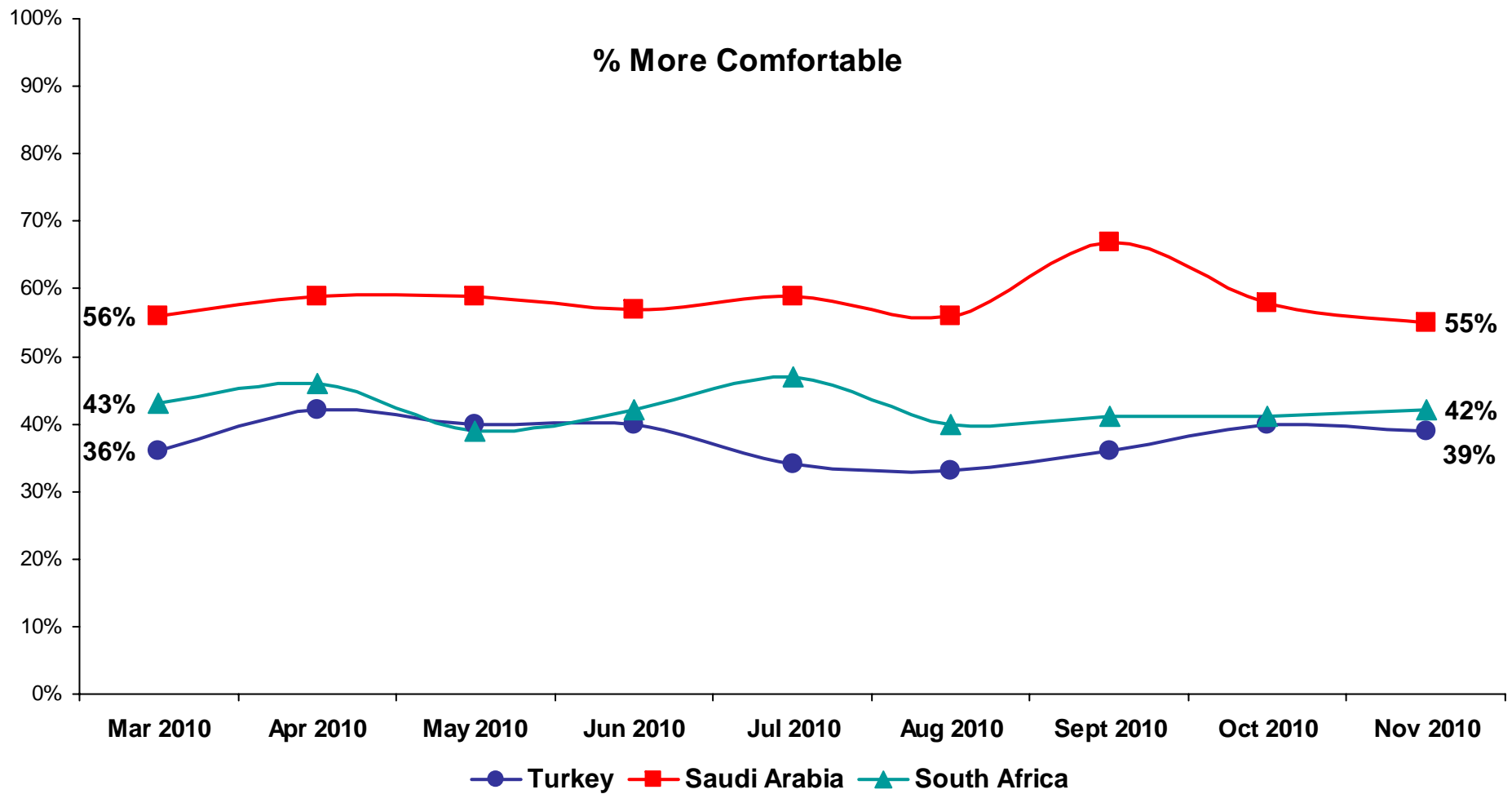
APAC Countries: Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?



BRIC Countries: Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?



Middle East/African Countries: Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?





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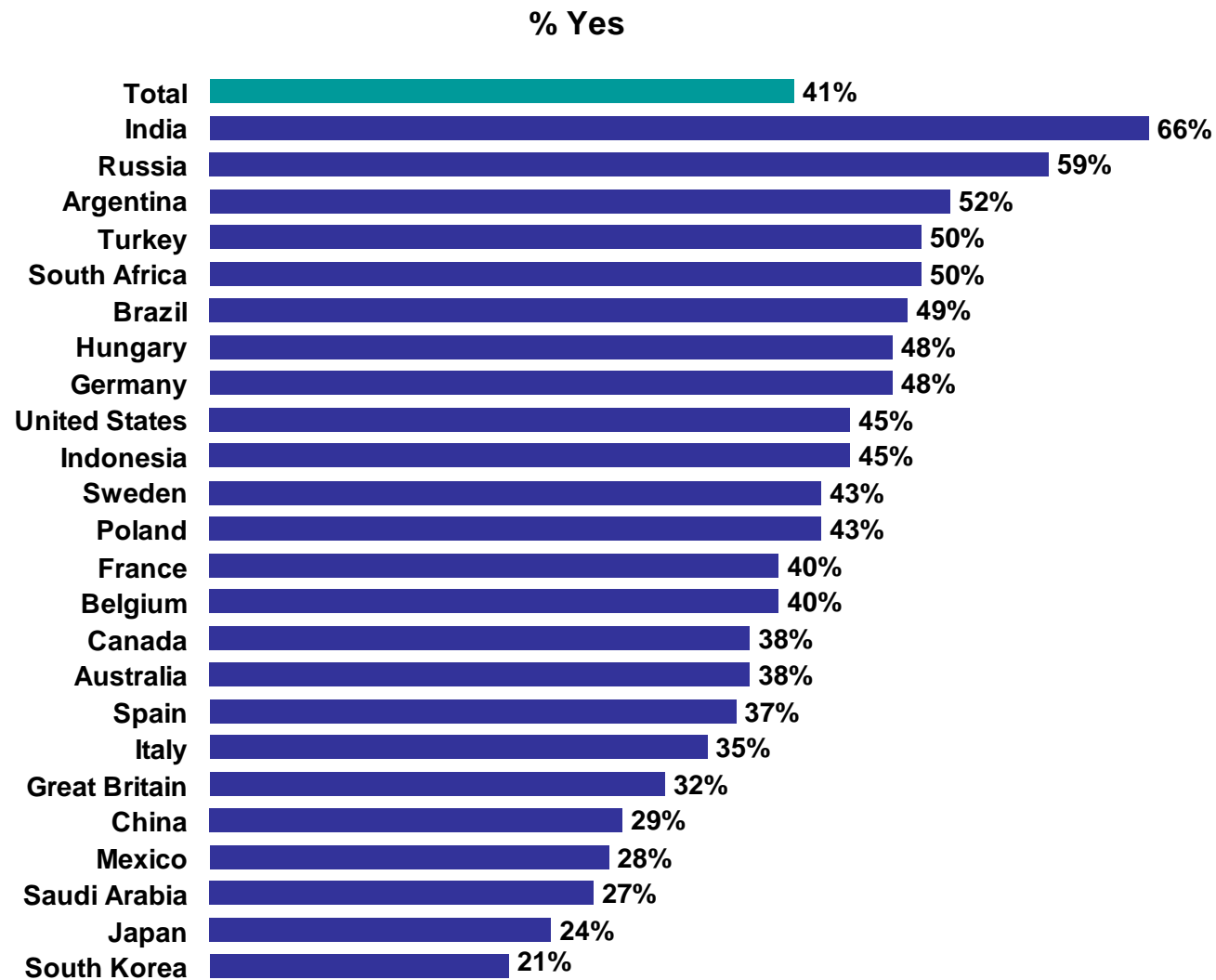
Citizen Consumers Who Say It Is A Good Time To Buy Real Estate, Such As A House, Vacation Property Or Investment Property

Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?



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Corporate Executive Board

Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?



Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

% Yes

	March 2010	April 2010	May 2010	June 2010	July 2010	Aug 2010	Sep 2010	Oct 2010	Nov 2010
Total	42%	42%	41%	41%	39%	43%	41%	43%	41%
Argentina	47%	49%	47%	47%	43%	48%	50%	57%	52%
Australia	48%	43%	38%	41%	39%	42%	42%	42%	38%
Belgium	39%	33%	37%	37%	39%	56%	50%	44%	40%
Brazil	40%	52%	51%	49%	45%	48%	48%	45%	49%
Canada	51%	50%	47%	42%	45%	42%	42%	40%	38%
China	27%	23%	22%	25%	23%	26%	28%	27%	29%
France	36%	40%	32%	33%	33%	34%	31%	44%	40%
Germany	42%	45%	45%	47%	49%	49%	48%	49%	48%
Great Britain	39%	40%	34%	33%	37%	37%	33%	32%	32%
Hungary	39%	41%	43%	43%	47%	51%	46%	50%	48%
India	61%	65%	65%	64%	58%	62%	68%	64%	66%
Indonesia	51%	52%	53%	51%	47%	49%	46%	54%	45%
Italy	38%	39%	37%	40%	36%	37%	40%	36%	35%
Japan	23%	19%	18%	18%	20%	23%	19%	19%	24%
Mexico	41%	43%	35%	37%	33%	33%	29%	33%	28%
Poland	48%	43%	42%	42%	35%	47%	41%	46%	43%
Russia	58%	61%	56%	56%	60%	66%	64%	57%	59%
Saudi Arabia	36%	36%	34%	33%	37%	33%	35%	31%	27%
South Africa	60%	42%	50%	45%	50%	48%	51%	54%	50%
South Korea	18%	24%	23%	17%	17%	18%	19%	20%	21%
Spain	38%	37%	36%	36%	34%	36%	34%	36%	37%
Sweden	41%	47%	42%	39%	37%	47%	43%	51%	43%
Turkey	50%	45%	45%	47%	41%	45%	43%	51%	50%
United States	48%	49%	46%	46%	42%	44%	44%	48%	45%



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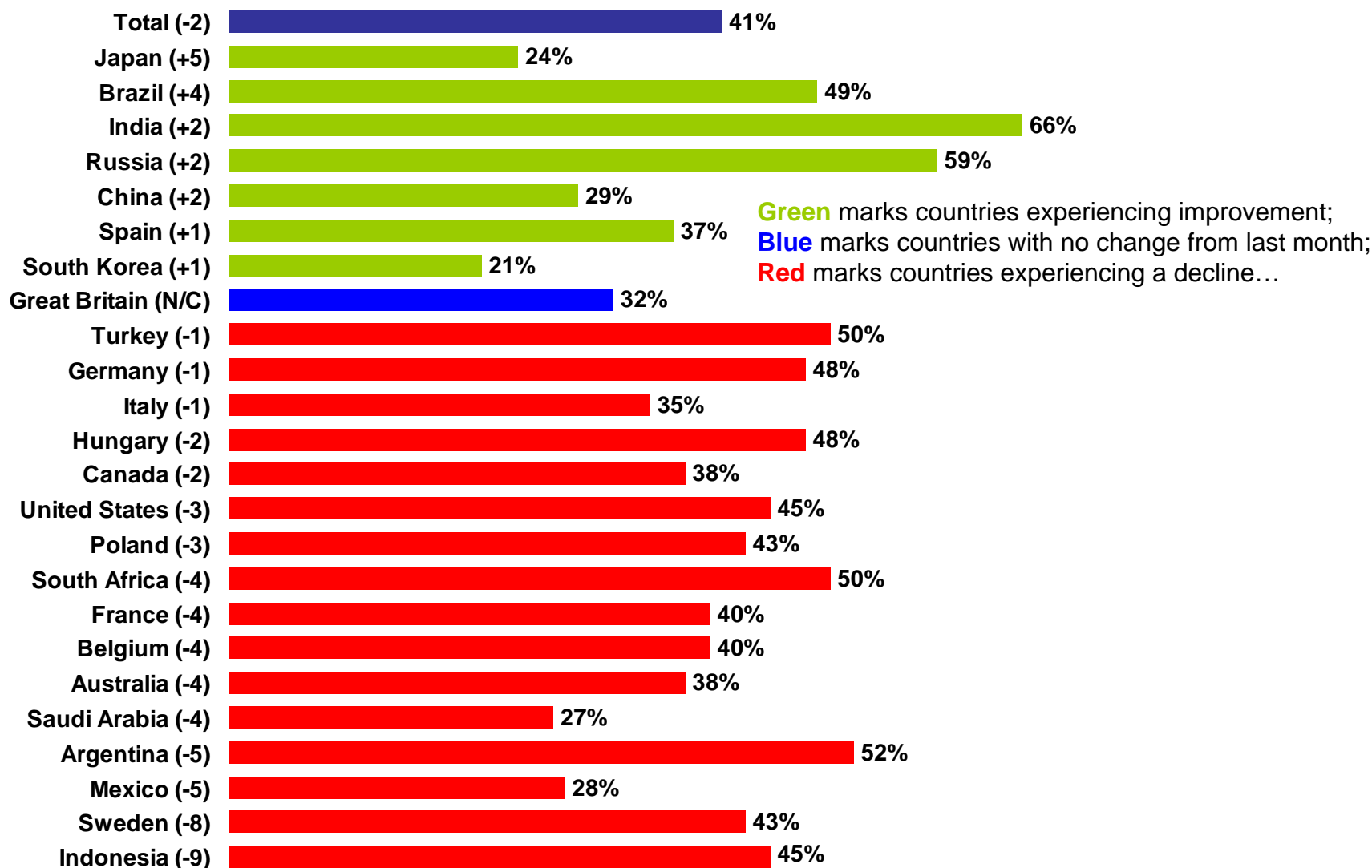


Country by Country

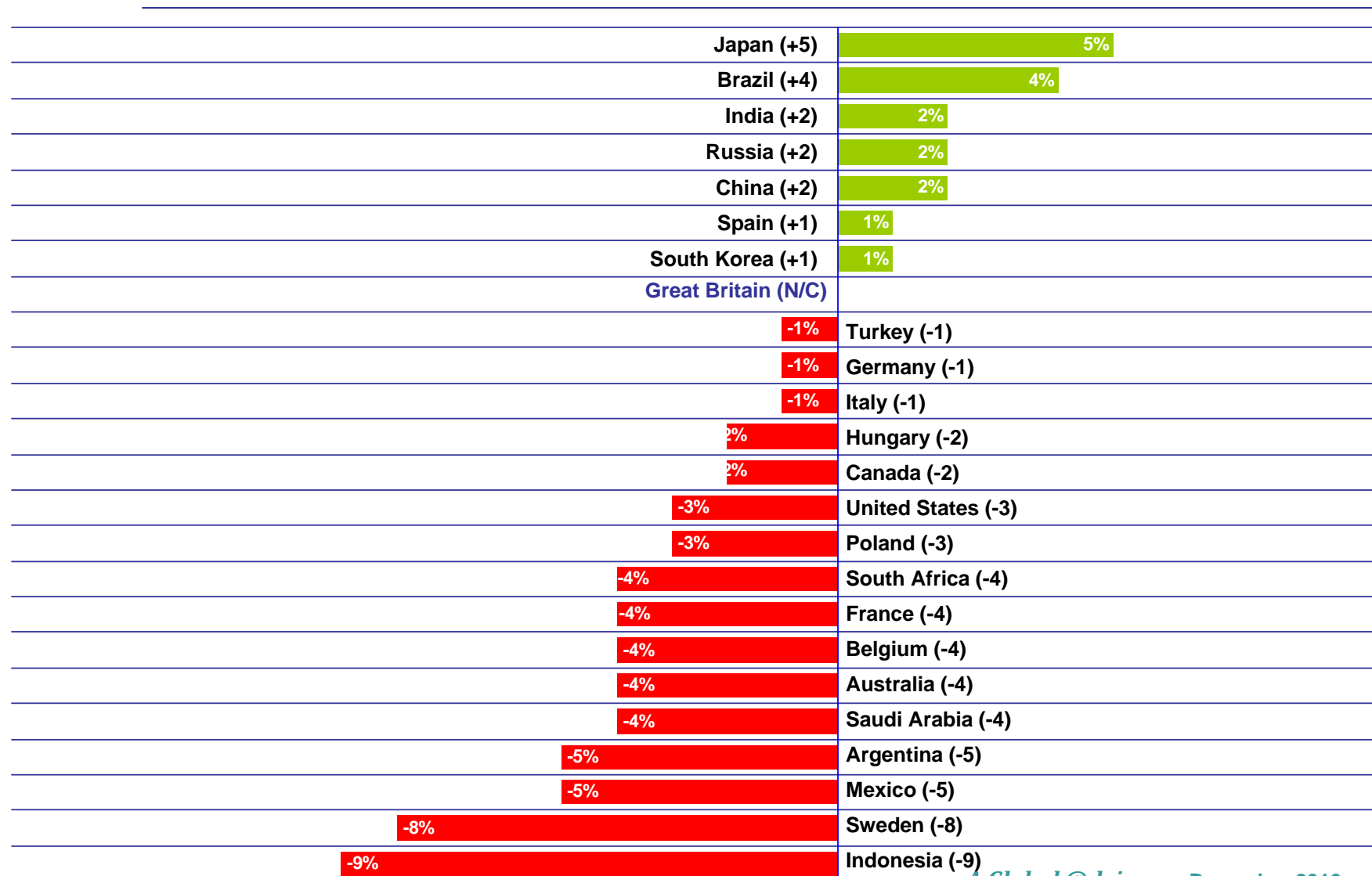
Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?



Countries Ranked and Marked By Change In Assessment From Last Month (Left Column): Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?



Countries Ranked by Net **Improvement**, **Decline** or **NO Change** Compared to Last Month: Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?





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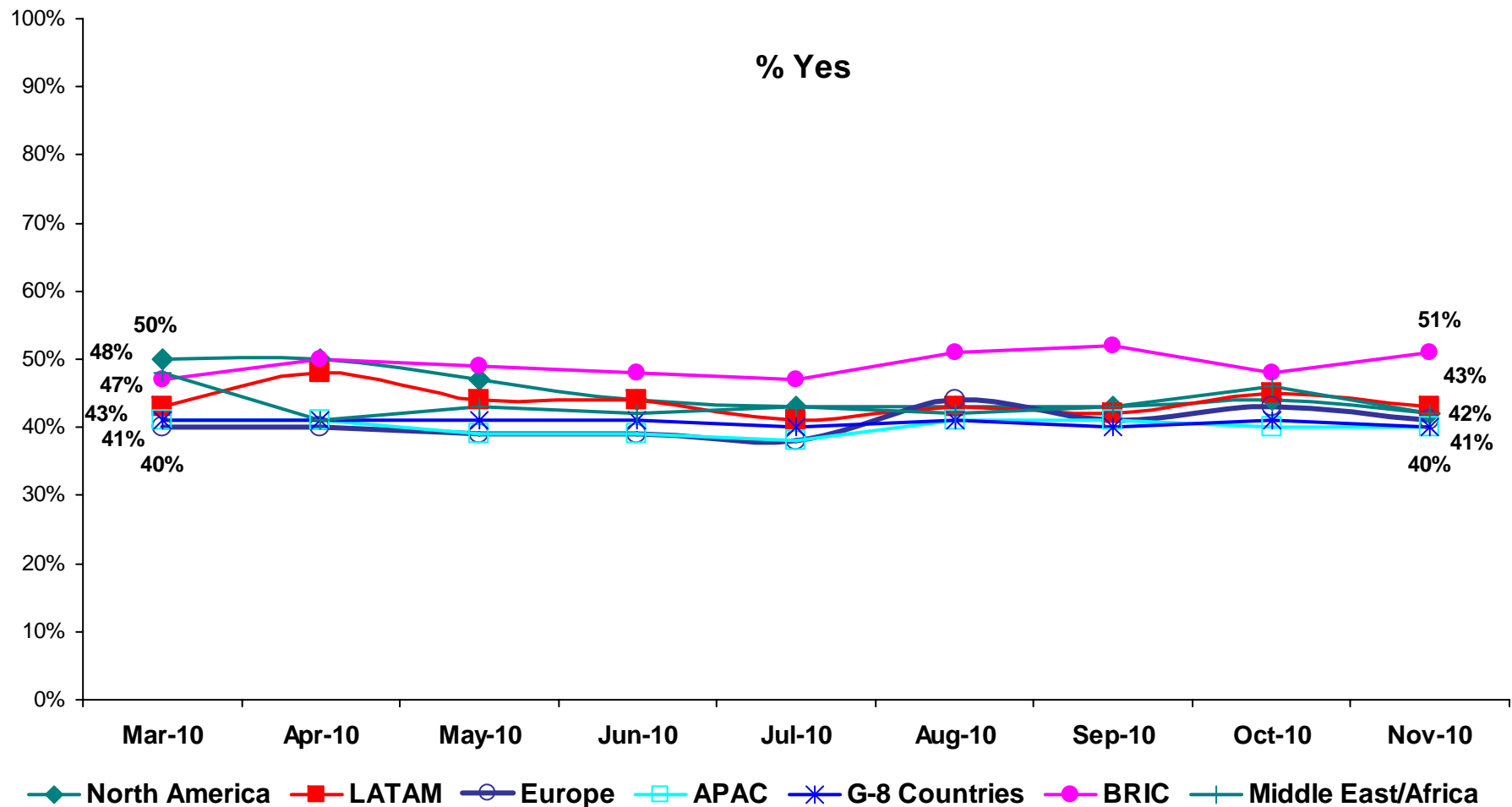
By Regions

Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

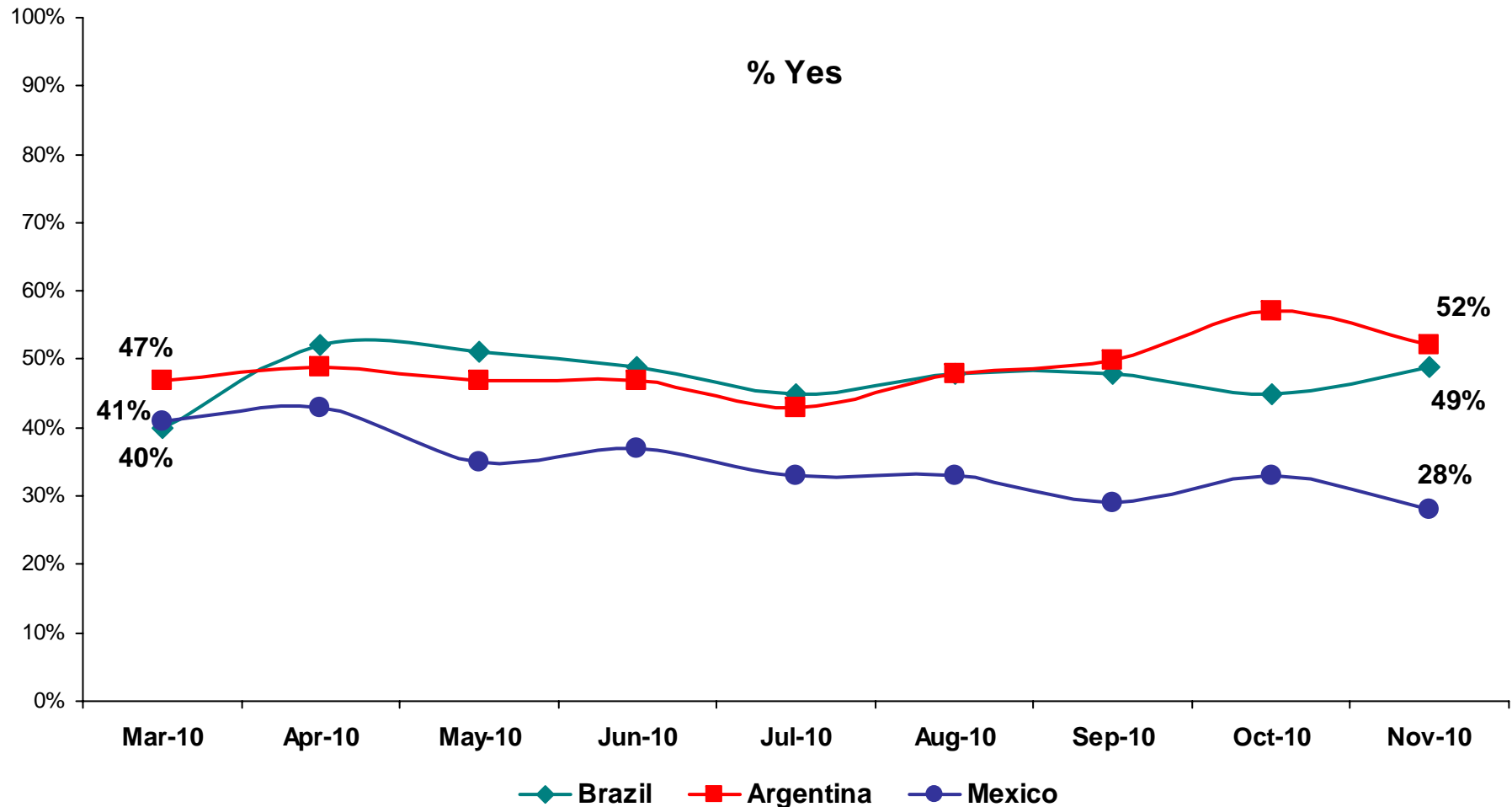


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Corporate Executive Board

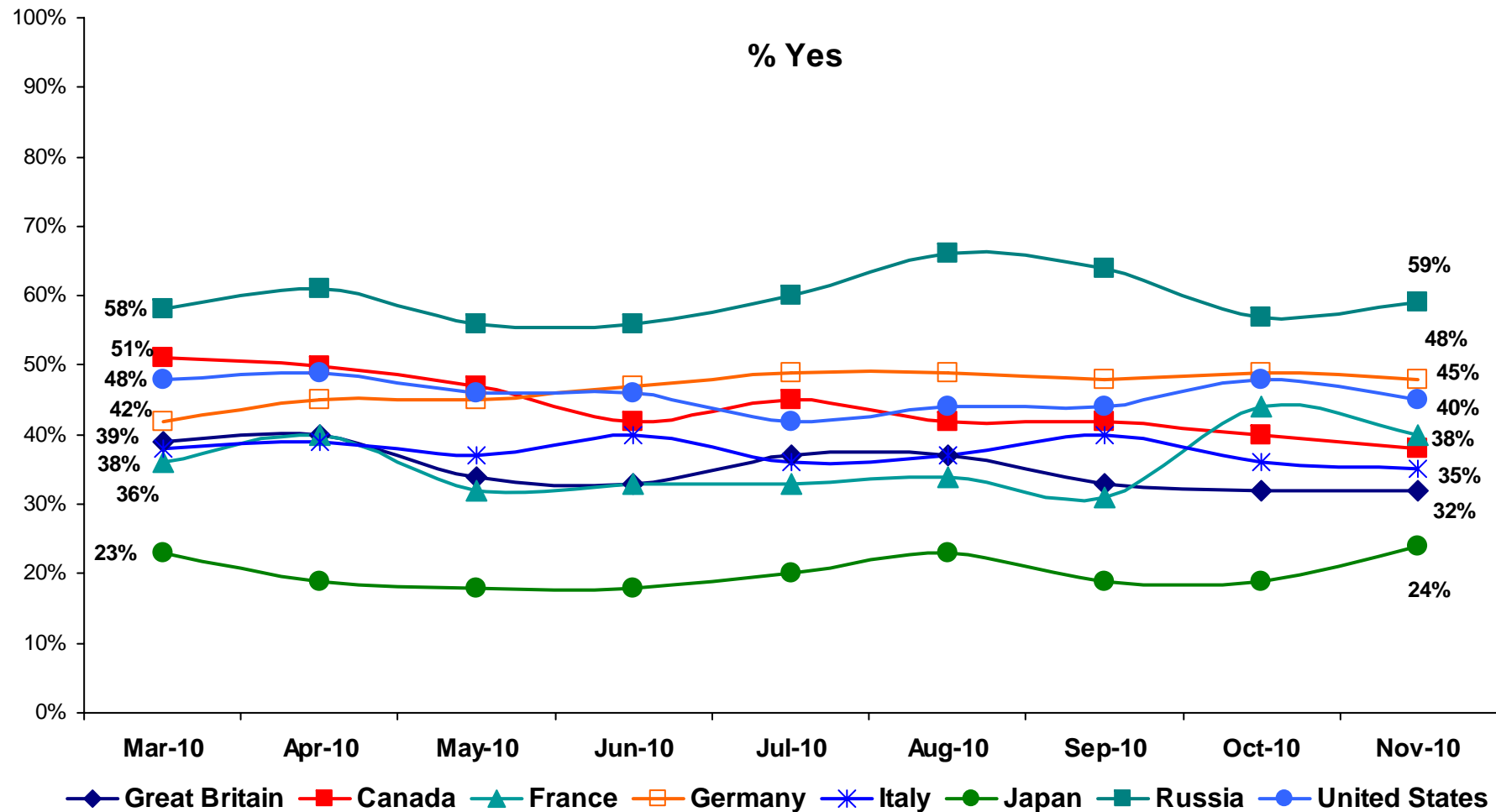
All Regions: Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?



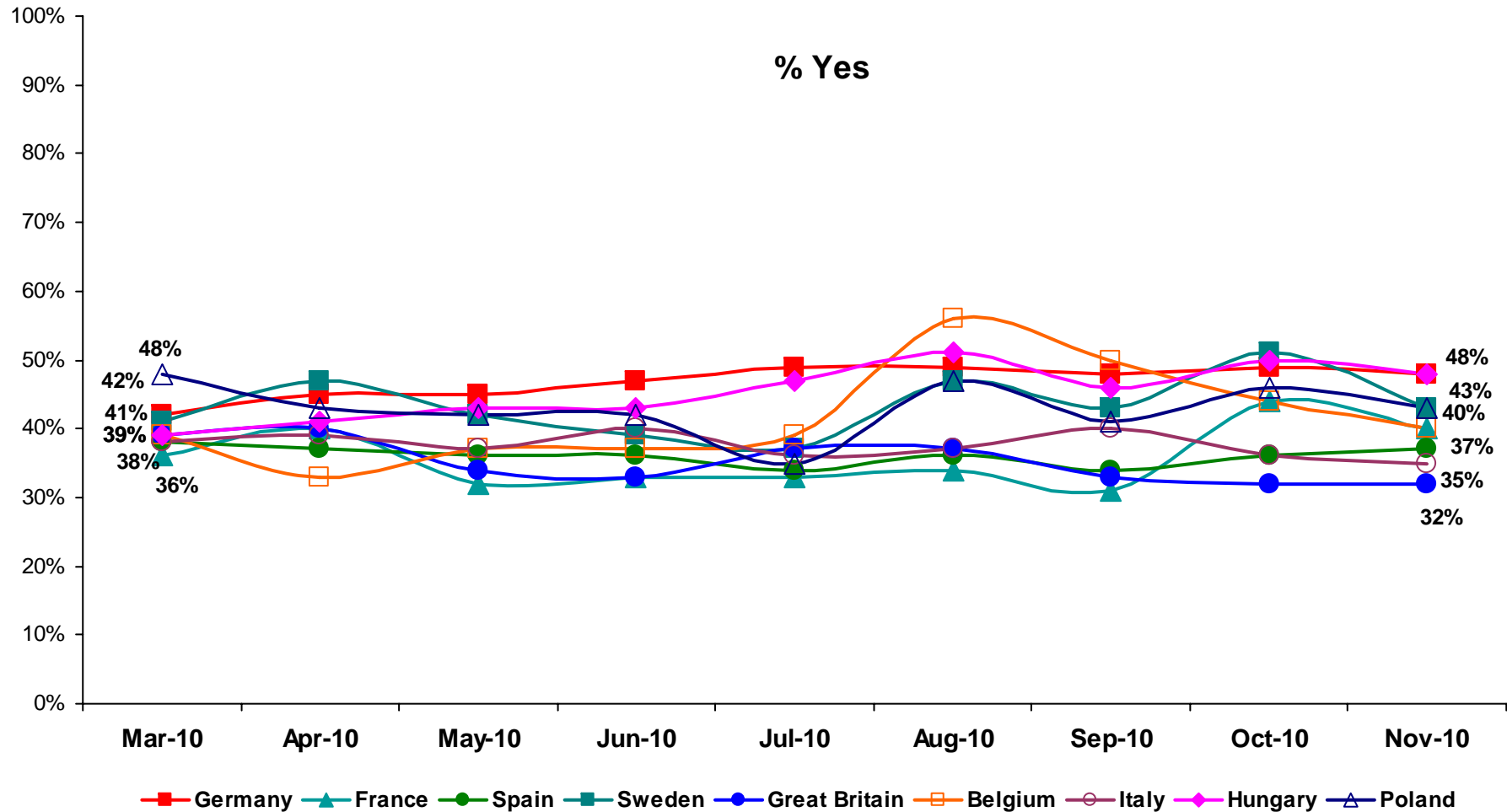
LATAM Countries: Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?



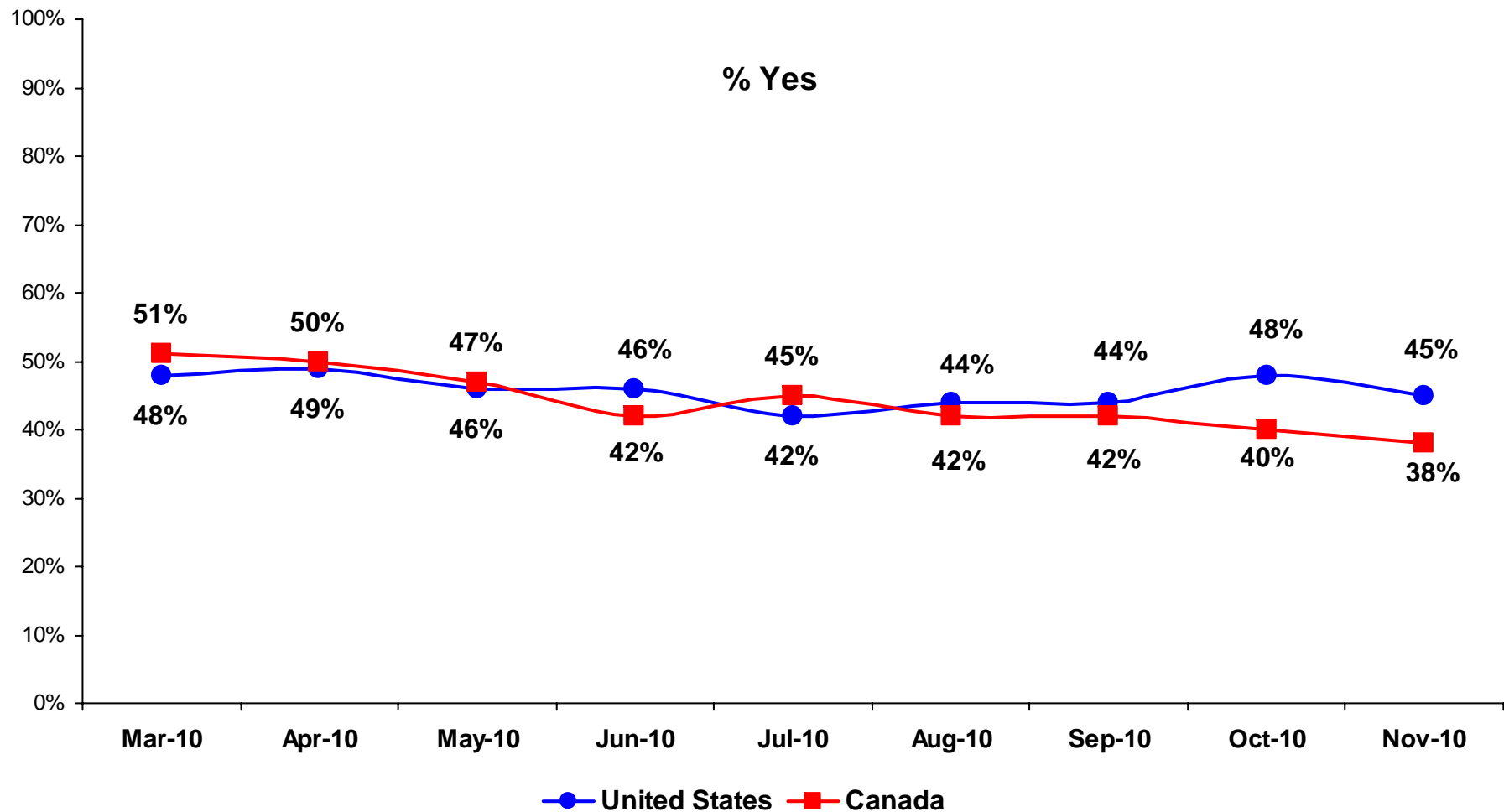
G8 Countries: Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?



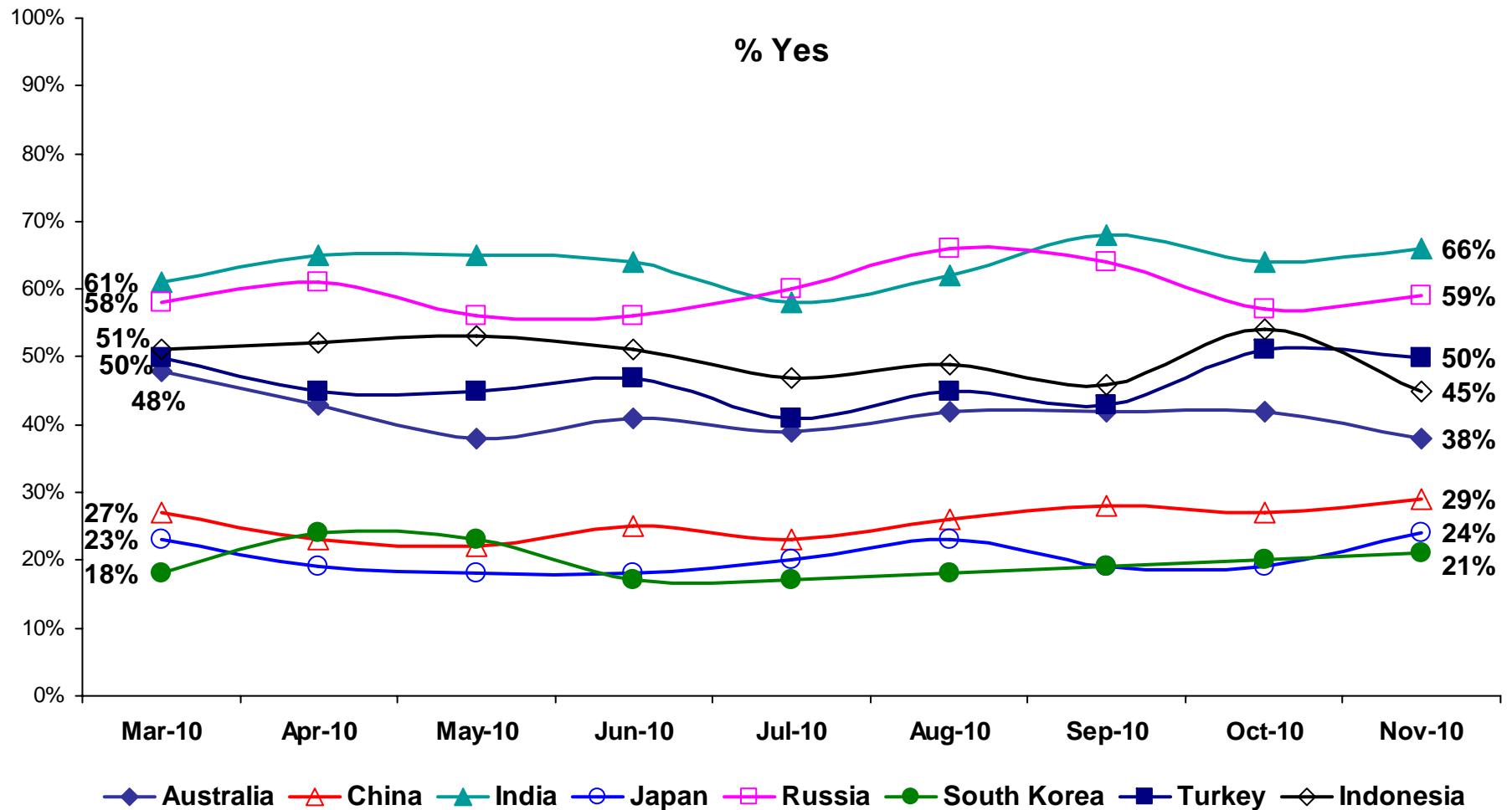
European Countries: Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?



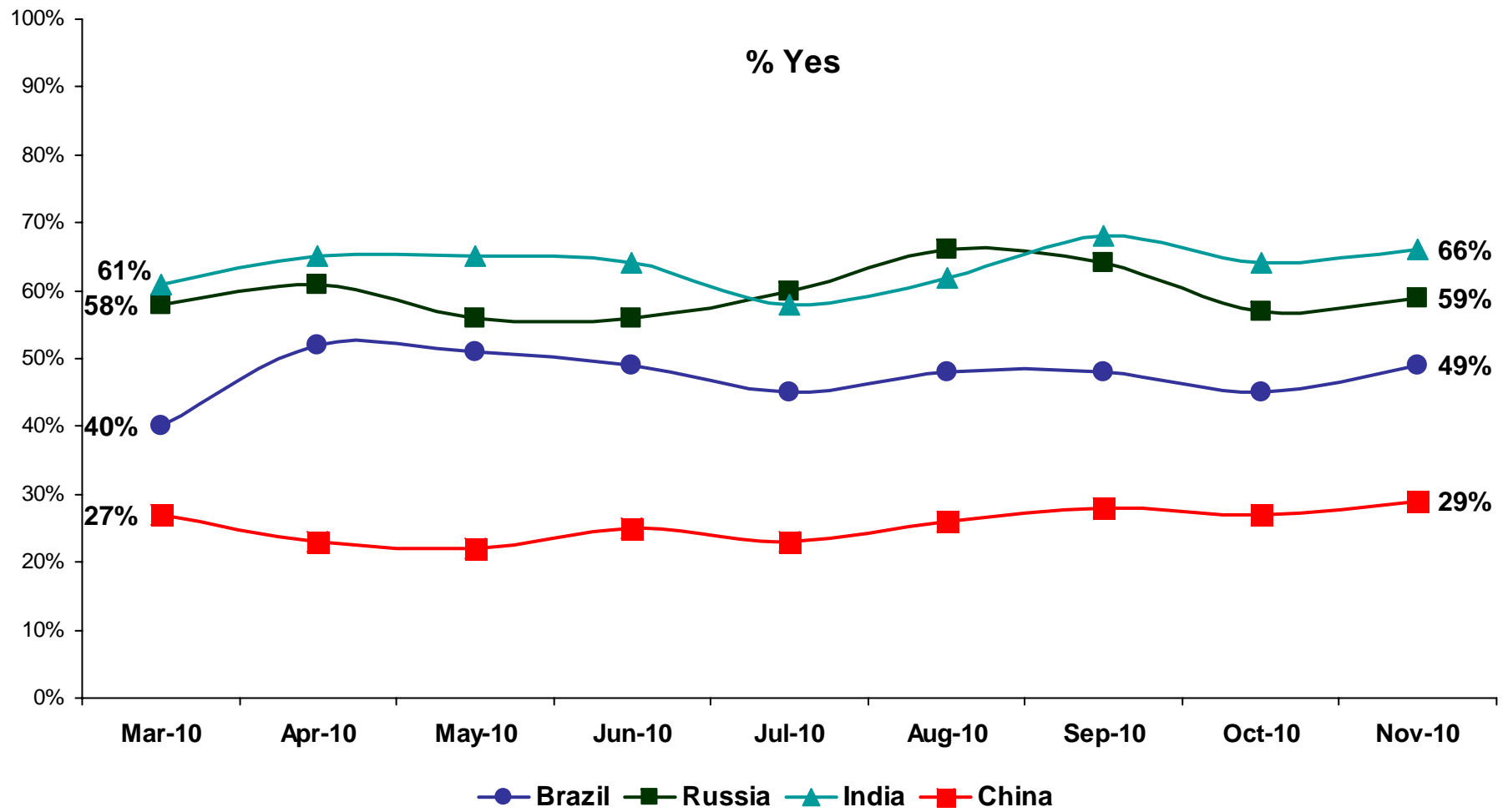
North American Countries: Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?



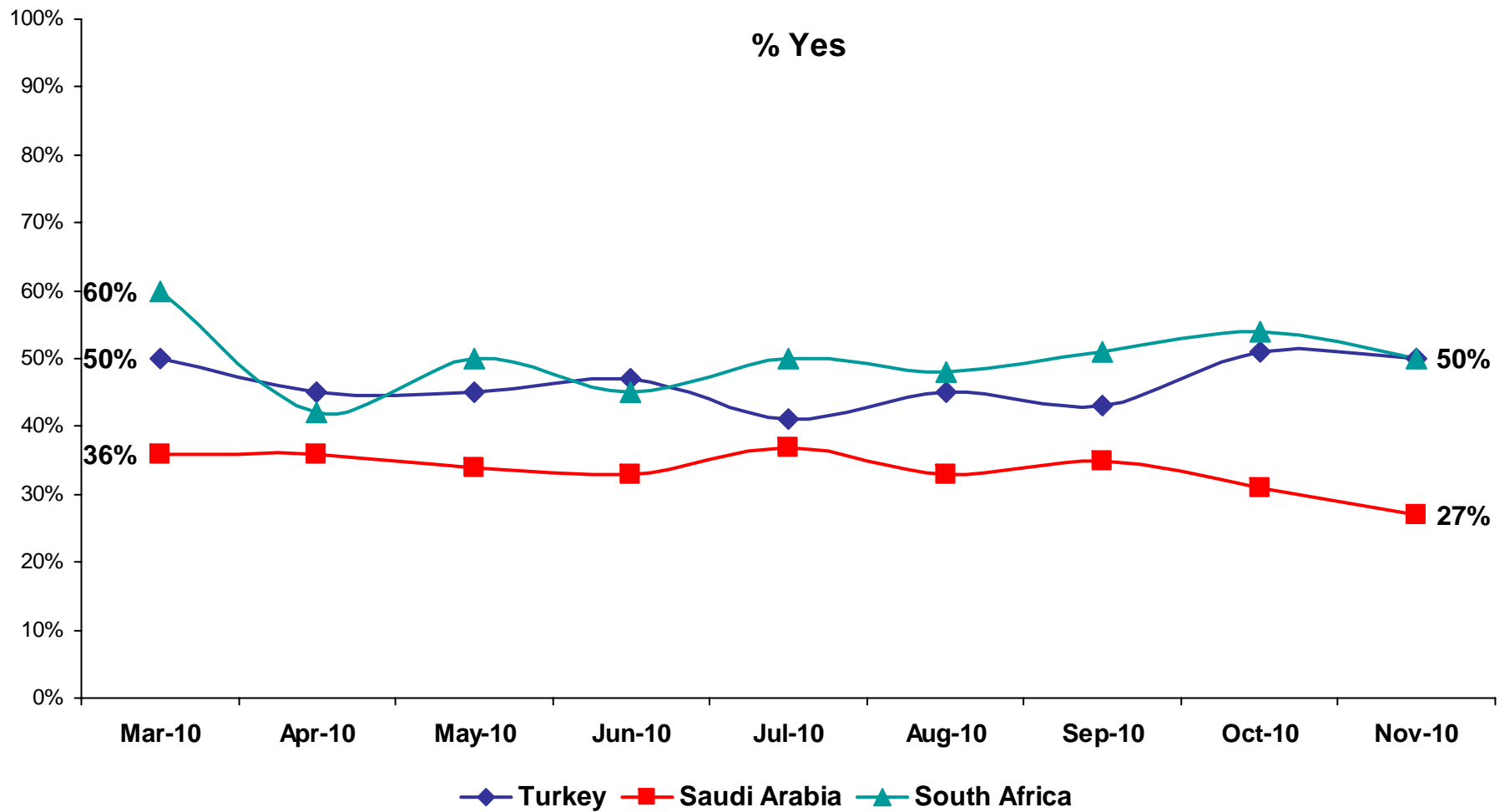
APAC Countries: Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?



BRIC Countries: Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?



Middle East/African Countries: Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?





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