



Canadian Online Omni January 24-January 31, 2011

Healthiest Province Banner 1

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1	1. How easy is it for you to lead a healthy life and make healthy choices in your daily life to prevent illness, injury and disease?
2	2. Generally speaking how would you rate the job the provincial government has been doing here in Ontario with regards to health promotion? (Again, we are not referring to access to healthcare, the availability of doctors, hospitals, or the healthcare system generally.)
3	3. How satisfied or dissatisfied are you with the policies and programs offered by the Ontario provincial government to make it easier for Ontarians to lead a healthy life? Policies and programs, for example, that encourage people to eat healthy foods, be more active, refrain from high-risk consumption of alcohol, and reduce or eliminate tobacco use.
4	4. British Columbia invests 3 times more than Ontario in health promotion policies and programs and Quebec invests twice as much as Ontario in health promotion policies and programs. Knowing this, to what extent would you support or oppose the Ontario government increasing its investment in health promotion programs and policies?
5	5. Ontario currently spends 46 percent of its budget treating illness and disease through access to doctors, hospitals, and surgeries. In contrast, the Ontario government spends only 0.35 percent of its total budget on health promotion activities, like improving health behaviours related to tobacco use, alcohol consumption, physical activity, diet and obesity. What percentage increase of the total budget would you support for increased spending on health promotion activities, programs and policies?
7	6_2. (Subsidies to Ontario farmers to provide healthy food at an affordable price) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
8	6_3. (Reintroducing food education or home economics back into school curriculums to ensure that youth learn) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one. about healthy eating and how to shop for and prepare healthy foods
9	6_4. (Fund and support local active, safe routes to schools programs to make it easier for kids to walk to school) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
10	6_5. (Programs to prevent youth from using tobacco products) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
11	6_6. (Making after school programs that include active play and healthy eating more available and affordable for the public) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
12	6_7. (Increased funding to help schools implement a health and physical education curriculum so children can be taught how to lead a healthy, active life) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
13	6_8. (More public awareness and education on mental health problems, maintaining mental health, and where to go for support if necessary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
14	6_9. (Harm-reduction policies to reduce high-risk consumption of alcohol) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
15	6_10. (Public awareness campaigns to educate the public on the health impacts of tobacco use) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
16	6. (Topbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

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17	6. (Lowbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
18	7. (Rank 1 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
19	7. (Rank 2 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
20	7. (Rank 3 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
21	7. (Rank 4 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
22	7. (Rank 5 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
23	7. (Top2Box Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
24	7. (Low2Box Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
25	8_1. (Estimates show that by 2030 health care will take up to 80 percent of the province's program budget. It is) To what extent do you agree or disagree with each of the policy-related statements below? imperative that we invest in health promotion and introduce policy changes to promote healthy lifestyles to mitigate these costs.
26	8_2. (To improve physical activity and healthy eating in Ontario, the government should require health promotion) To what extent do you agree or disagree with each of the policy-related statements below? and wellness assessments across all government departments and activities (similar to current environmental assessments).
27	8_3. (Ontario should invest in a 10 year mental health and addictions strategy.) To what extent do you agree or disagree with each of the policy-related statements below?
28	8_4. (Ontario should have a provincial alcohol strategy to reduce harm from high risk alcohol consumption) To what extent do you agree or disagree with each of the policy-related statements below?
29	8_5. (Smoking/tobacco use is an addiction and helping people to quit needs to be a government priority.) To what extent do you agree or disagree with each of the policy-related statements below?
30	8. (Topbox Summary) To what extent do you agree or disagree with each of the policy-related statements below?
31	8. (Lowbox Summary) To what extent do you agree or disagree with each of the policy-related statements below?
32	9. Finally, how important would a political party's position on the issue of health promotion be on your decision about who to vote for in the next provincial election?

1. How easy is it for you to lead a healthy life and make healthy choices in your daily life to prevent illness, injury and disease?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Very easy	239	108	131	70	80	89	25	101	77	36
	24%	22%	25%	25%	20%	28%	20%	27%	23%	20%
						D				
Somewhat easy	516	244	272	130	227	158	55	193	166	101
	51%	50%	52%	46%	56%	49%	44%	51%	50%	55%
Somewhat difficult	236	124	111	83	86	67	39	74	78	45
	23%	26%	21%	29%	21%	21%	31%	20%	24%	24%
Very difficult	24	12	12	2	13	9	5	8	9	2
	2%	2%	2%	1%	3%	3%	4%	2%	3%	1%
Summary										
Top2Box (Easy)	754	351	403	201	306	247	80	293	244	137
	74%	72%	77%	70%	76%	77%	65%	78%	74%	75%
Low2Box (Difficult)	260	136	124	85	99	76	44	83	87	46
	26%	28%	23%	30%	24%	23%	35%	22%	26%	25%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2. Generally speaking how would you rate the job the provincial government has been doing here in Ontario with regards to health promotion? (Again, we are not referring to access to healthcare, the availability of doctors, hospitals, or the healthcare system generally.)

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Excellent	33	21	12	16	11	6	6	13	8	4
	3%	4%	2%	6%	3%	2%	5%	4%	3%	2%
Very good				E						
	177	69	107	55	66	56	19	66	61	31
	17%	14%	20%	19%	16%	17%	16%	18%	18%	17%
Good			A							
	380	173	208	116	147	118	43	141	118	78
	38%	35%	39%	41%	36%	37%	35%	38%	36%	42%
Fair										
	305	150	155	79	129	97	34	118	100	53
	30%	31%	29%	28%	32%	30%	28%	31%	30%	29%
Poor										
	88	55	33	19	39	30	16	30	29	13
	9%	11%	6%	7%	9%	9%	13%	8%	9%	7%
Very poor		B								
	31	19	12	1	14	16	5	7	14	5
	3%	4%	2%	0	3%	5%	4%	2%	4%	3%
Summary					C	C				
Top2Box (Excellent/very good)	209	90	119	71	78	61	26	79	69	35
	21%	18%	23%	25%	19%	19%	21%	21%	21%	19%
Low2Box (Poor/very poor)										
	119	74	45	20	52	47	21	37	43	18
	12%	15%	9%	7%	13%	14%	17%	10%	13%	10%
		B				C				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

3. How satisfied or dissatisfied are you with the policies and programs offered by the Ontario provincial government to make it easier for Ontarians to lead a healthy life? Policies and programs, for example, that encourage people to eat healthy foods, be more active, refrain from high-risk consumption of alcohol, and reduce or eliminate tobacco use.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Very satisfied	118	53	65	42	39	36	24	45	35	14
	12%	11%	12%	15%	10%	11%	20%	12%	11%	7%
Somewhat satisfied							I			
	592	273	319	152	255	185	52	233	186	121
	58%	56%	61%	53%	63%	57%	42%	62%	56%	66%
Somewhat dissatisfied								F		FH
	239	122	117	83	83	73	34	79	87	39
	24%	25%	22%	29%	20%	23%	28%	21%	26%	21%
Very dissatisfied										
	65	39	26	7	29	29	13	19	22	10
	6%	8%	5%	3%	7%	9%	11%	5%	7%	6%
Summary						C				
Top2Box (Satisfied)	710	326	384	195	294	221	76	278	221	135
	70%	67%	73%	68%	73%	69%	62%	74%	67%	73%
Low2Box (Dissatisfied)										
	304	161	143	91	112	102	48	98	109	49
	30%	33%	27%	32%	27%	31%	38%	26%	33%	27%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

4. British Columbia invests 3 times more than Ontario in health promotion policies and programs and Quebec invests twice as much as Ontario in health promotion policies and programs. Knowing this, to what extent would you support or oppose the Ontario government increasing its investment in health promotion programs and policies?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly support	372	172	200	124	131	117	58	147	110	57
	37%	35%	38%	43%	32%	36%	47%	39%	33%	31%
				D						
Somewhat support	482	231	251	117	207	158	52	173	168	89
	48%	47%	48%	41%	51%	49%	42%	46%	51%	49%
Somewhat oppose	114	62	52	33	45	36	6	36	43	30
	11%	13%	10%	12%	11%	11%	5%	9%	13%	16%
										F
Strongly oppose	45	21	24	11	22	12	8	20	9	7
	4%	4%	5%	4%	6%	4%	7%	5%	3%	4%
Summary										
Top2Box (Support)	854	404	451	241	338	275	109	320	279	146
	84%	83%	86%	84%	83%	85%	88%	85%	84%	80%
Low2Box (Oppose)	160	84	76	44	67	48	14	56	52	38
	16%	17%	14%	16%	17%	15%	12%	15%	16%	20%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

5. Ontario currently spends 46 percent of its budget treating illness and disease through access to doctors, hospitals, and surgeries. In contrast, the Ontario government spends only 0.35 percent of its total budget on health promotion activities, like improving health behaviours related to tobacco use, alcohol consumption, physical activity, diet and obesity. What percentage increase of the total budget would you support for increased spending on health promotion activities, programs and policies?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
None	163	75	88	30	78	56	22	55	56	30
	16%	15%	17%	10%	19%	17%	18%	15%	17%	16%
					C					
Increase to 1%	391	191	200	143	124	125	58	137	124	72
	39%	39%	38%	50%	31%	39%	47%	36%	38%	39%
				DE						
Increase to more than 1%	459	221	238	113	204	142	43	184	150	82
	45%	45%	45%	40%	50%	44%	35%	49%	45%	45%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_2. (Subsidies to Ontario farmers to provide healthy food at an affordable price) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly support	514	200	314	176	174	163	64	215	170	65
	51%	41%	60%	62%	43%	51%	52%	57%	51%	36%
			A	DE				I	I	
Somewhat support	353	184	169	89	161	103	42	121	110	80
	35%	38%	32%	31%	40%	32%	34%	32%	33%	44%
										GH
Somewhat oppose	114	82	31	16	55	43	14	35	37	27
	11%	17%	6%	5%	13%	13%	12%	9%	11%	15%
		B			C	C				
Strongly oppose	33	21	12	4	16	13	3	5	15	11
	3%	4%	2%	2%	4%	4%	3%	1%	4%	6%
									G	G
Summary										
Top2Box (Support)	867	383	484	265	335	266	106	336	279	145
	86%	79%	92%	93%	83%	82%	86%	89%	85%	79%
			A	DE				I		
Low2Box (Oppose)	147	104	43	20	70	57	18	40	51	38
	14%	21%	8%	7%	17%	18%	14%	11%	15%	21%
		B			C	C				G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_3. (Reintroducing food education or home economics back into school curriculums to ensure that youth learn) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one. about healthy eating and how to shop for and prepare healthy foods

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly support	639	276	363	181	242	216	62	269	218	90
	63%	57%	69%	64%	60%	67%	50%	71%	66%	49%
			A					FI	FI	
Somewhat support	323	177	146	92	137	93	49	93	99	81
	32%	36%	28%	32%	34%	29%	40%	25%	30%	44%
		B					G			GH
Somewhat oppose	40	27	14	10	21	9	10	11	9	10
	4%	5%	3%	4%	5%	3%	8%	3%	3%	6%
Strongly oppose	12	8	4	1	6	5	2	3	4	3
	1%	2%	1%	0	1%	1%	2%	1%	1%	1%
Summary										
Top2Box (Support)	962	453	509	274	380	309	112	362	318	171
	95%	93%	97%	96%	94%	96%	90%	96%	96%	93%
			A							
Low2Box (Oppose)	52	34	18	12	26	14	12	14	13	13
	5%	7%	3%	4%	6%	4%	10%	4%	4%	7%
		B								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_4. (Fund and support local active, safe routes to schools programs to make it easier for kids to walk to school) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly support	508	226	283	147	192	170	63	192	181	73
	50%	46%	54%	51%	47%	53%	51%	51%	55%	40%
								I	I	
Somewhat support	380	183	197	112	159	109	39	141	110	89
	37%	38%	37%	39%	39%	34%	31%	38%	33%	49%
										FGH
Somewhat oppose	104	67	37	23	44	36	20	38	27	19
	10%	14%	7%	8%	11%	11%	16%	10%	8%	10%
		B								
Strongly oppose	22	12	10	4	10	8	2	5	13	2
	2%	2%	2%	1%	3%	3%	2%	1%	4%	1%
Summary										
Top2Box (Support)	888	408	479	258	351	278	102	333	291	162
	88%	84%	91%	91%	87%	86%	82%	89%	88%	88%
			A							
Low2Box (Oppose)	126	79	48	27	55	45	22	43	40	21
	12%	16%	9%	9%	13%	14%	18%	11%	12%	12%
		B								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_5. (Programs to prevent youth from using tobacco products) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly support	616	287	329	168	239	209	77	256	188	95
	61%	59%	62%	59%	59%	65%	62%	68%	57%	52%
								HI		
Somewhat support	308	153	155	97	123	88	31	92	112	73
	30%	31%	29%	34%	30%	27%	25%	24%	34%	40%
									G	G
Somewhat oppose	69	37	31	16	33	19	8	23	23	14
	7%	8%	6%	6%	8%	6%	7%	6%	7%	8%
Strongly oppose	21	10	12	4	11	7	8	4	8	1
	2%	2%	2%	1%	3%	2%	6%	1%	2%	0
							GI			
Summary										
Top2Box (Support)	924	440	484	266	362	297	108	348	300	169
	91%	90%	92%	93%	89%	92%	87%	93%	91%	92%
Low2Box (Oppose)	90	47	43	20	44	26	16	28	31	15
	9%	10%	8%	7%	11%	8%	13%	7%	9%	8%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_6. (Making after school programs that include active play and healthy eating more available and affordable for the public) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly support	576	253	323	183	215	178	62	231	194	89
	57%	52%	61%	64%	53%	55%	50%	62%	59%	48%
Somewhat support			A	D				I	I	
	343	181	162	82	151	110	47	104	111	80
	34%	37%	31%	29%	37%	34%	38%	28%	34%	44%
										GH
Somewhat oppose	78	46	31	19	30	29	13	35	17	12
	8%	10%	6%	7%	7%	9%	10%	9%	5%	7%
Strongly oppose	18	7	11	2	11	5	2	5	8	2
	2%	1%	2%	1%	3%	2%	2%	1%	2%	1%
Summary										
Top2Box (Support)	918	434	484	265	365	289	109	336	305	169
	91%	89%	92%	93%	90%	89%	88%	89%	92%	92%
Low2Box (Oppose)	96	53	43	21	41	34	15	40	26	15
	9%	11%	8%	7%	10%	11%	12%	11%	8%	8%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_7. (Increased funding to help schools implement a health and physical education curriculum so children can be taught how to lead a healthy, active life) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly support	631	279	352	193	246	192	68	247	211	105
	62%	57%	67%	68%	61%	59%	55%	66%	64%	57%
			A							
Somewhat support	306	161	145	83	122	101	44	100	98	63
	30%	33%	27%	29%	30%	31%	36%	27%	30%	35%
Somewhat oppose	68	43	25	9	33	26	9	28	17	13
	7%	9%	5%	3%	8%	8%	7%	8%	5%	7%
		B				C				
Strongly oppose	9	4	6	1	5	4	2	0	5	2
	1%	1%	1%	0	1%	1%	2%	-	2%	1%
Summary										
Top2Box (Support)	937	440	497	276	368	293	113	348	308	168
	92%	90%	94%	97%	91%	91%	91%	92%	93%	92%
				DE						
Low2Box (Oppose)	77	47	30	10	38	30	11	28	22	15
	8%	10%	6%	3%	9%	9%	9%	8%	7%	8%
					C	C				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_8. (More public awareness and education on mental health problems, maintaining mental health, and where to go for support if necessary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly support	485	212	273	148	181	156	51	194	166	73
	48%	44%	52%	52%	45%	48%	41%	52%	50%	40%
			A					I	I	
Somewhat support	443	226	217	107	189	147	53	154	140	96
	44%	46%	41%	37%	47%	46%	43%	41%	42%	52%
										GH
Somewhat oppose	67	39	28	28	23	15	14	19	20	14
	7%	8%	5%	10%	6%	5%	12%	5%	6%	8%
Strongly oppose	19	11	8	2	12	5	5	9	5	1
	2%	2%	2%	1%	3%	2%	4%	2%	1%	0
Summary										
Top2Box (Support)	928	438	490	254	371	303	105	348	306	169
	92%	90%	93%	89%	91%	94%	85%	93%	93%	92%
Low2Box (Oppose)	86	49	37	31	35	20	19	28	24	15
	8%	10%	7%	11%	9%	6%	15%	7%	7%	8%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_9. (Harm-reduction policies to reduce high-risk consumption of alcohol) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly support	378	183	195	119	118	141	55	154	115	54
	37%	38%	37%	42%	29%	44%	45%	41%	35%	29%
				D		D		I		
Somewhat support	480	230	250	141	207	133	50	158	168	104
	47%	47%	47%	49%	51%	41%	40%	42%	51%	57%
					E					G
Somewhat oppose	131	59	72	22	69	40	14	57	37	24
	13%	12%	14%	8%	17%	12%	11%	15%	11%	13%
					C					
Strongly oppose	24	14	10	4	12	9	5	7	10	2
	2%	3%	2%	1%	3%	3%	4%	2%	3%	1%
Summary										
Top2Box (Support)	859	413	445	259	325	274	105	312	284	158
	85%	85%	84%	91%	80%	85%	85%	83%	86%	86%
				D						
Low2Box (Oppose)	155	74	82	26	81	49	18	64	47	26
	15%	15%	16%	9%	20%	15%	15%	17%	14%	14%
				C						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6_10. (Public awareness campaigns to educate the public on the health impacts of tobacco use) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly support	437	228	208	129	144	163	47	185	138	66
	43%	47%	40%	45%	35%	51%	38%	49%	42%	36%
						D		I		
Somewhat support	414	181	233	122	185	108	54	135	140	84
	41%	37%	44%	43%	46%	33%	44%	36%	42%	46%
					E					
Somewhat oppose	124	61	63	25	59	39	13	43	37	31
	12%	12%	12%	9%	15%	12%	11%	11%	11%	17%
Strongly oppose	40	17	23	9	18	13	9	13	15	3
	4%	3%	4%	3%	4%	4%	8%	3%	5%	1%
Summary										
Top2Box (Support)	851	409	441	251	329	271	101	321	278	150
	84%	84%	84%	88%	81%	84%	82%	85%	84%	82%
Low2Box (Oppose)	163	78	86	34	77	52	22	56	52	33
	16%	16%	16%	12%	19%	16%	18%	15%	16%	18%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6. (Topbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Reintroducing food education or home economics back into school curriculums to ensure that youth learn about healthy eating and how to shop for and prepare healthy foods	962	453	509	274	380	309	112	362	318	171
	95%	93%	97%	96%	94%	96%	90%	96%	96%	93%
			A							
Increased funding to help schools implement a health and physical education curriculum so children can be taught how to lead a healthy, active life	937	440	497	276	368	293	113	348	308	168
	92%	90%	94%	97%	91%	91%	91%	92%	93%	92%
				DE						
More public awareness and education on mental health problems, maintaining mental health, and where to go for support if necessary	928	438	490	254	371	303	105	348	306	169
	92%	90%	93%	89%	91%	94%	85%	93%	93%	92%
Programs to prevent youth from using tobacco products	924	440	484	266	362	297	108	348	300	169
	91%	90%	92%	93%	89%	92%	87%	93%	91%	92%
Making after school programs that include active play and healthy eating more available and affordable for the public	918	434	484	265	365	289	109	336	305	169
	91%	89%	92%	93%	90%	89%	88%	89%	92%	92%
Fund and support local active, safe routes to schools programs to make it easier for kids to walk to school	888	408	479	258	351	278	102	333	291	162
	88%	84%	91%	91%	87%	86%	82%	89%	88%	88%
			A							
Subsidies to Ontario farmers to provide healthy food at an affordable price	867	383	484	265	335	266	106	336	279	145
	86%	79%	92%	93%	83%	82%	86%	89%	85%	79%
			A	DE				I		
Harm-reduction policies to reduce high-risk	859	413	445	259	325	274	105	312	284	158

6. (Topbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
consumption of alcohol	85%	85%	84%	91%	80%	85%	85%	83%	86%	86%
				D						
Public awareness campaigns to educate the public on the health impacts of tobacco use	851	409	441	251	329	271	101	321	278	150
	84%	84%	84%	88%	81%	84%	82%	85%	84%	82%
A tax or surcharge on sugary beverages	552	269	284	154	208	190	64	201	183	105
	54%	55%	54%	54%	51%	59%	51%	53%	55%	57%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

6. (Lowbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
A tax or surcharge on sugary beverages	462	218	243	131	197	133	60	175	147	79
	46%	45%	46%	46%	49%	41%	49%	47%	45%	43%
Public awareness campaigns to educate the public on the health impacts of tobacco use	163	78	86	34	77	52	22	56	52	33
	16%	16%	16%	12%	19%	16%	18%	15%	16%	18%
Harm-reduction policies to reduce high-risk consumption of alcohol	155	74	82	26	81	49	18	64	47	26
	15%	15%	16%	9%	20%	15%	15%	17%	14%	14%
					C					
Subsidies to Ontario farmers to provide healthy food at an affordable price	147	104	43	20	70	57	18	40	51	38
	14%	21%	8%	7%	17%	18%	14%	11%	15%	21%
		B			C	C				G
Fund and support local active, safe routes to schools programs to make it easier for kids to walk to school	126	79	48	27	55	45	22	43	40	21
	12%	16%	9%	9%	13%	14%	18%	11%	12%	12%
		B								
Making after school programs that include active play and healthy eating more available and affordable for the public	96	53	43	21	41	34	15	40	26	15
	9%	11%	8%	7%	10%	11%	12%	11%	8%	8%
Programs to prevent youth from using tobacco products	90	47	43	20	44	26	16	28	31	15
	9%	10%	8%	7%	11%	8%	13%	7%	9%	8%
More public awareness and education on mental health problems, maintaining mental health, and where to go for support if necessary	86	49	37	31	35	20	19	28	24	15
	8%	10%	7%	11%	9%	6%	15%	7%	7%	8%

6. (Lowbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Increased funding to help schools implement a health and physical education curriculum so children can be taught how to lead a healthy, active life	77	47	30	10	38	30	11	28	22	15
	8%	10%	6%	3%	9%	9%	9%	8%	7%	8%
					C	C				
Reintroducing food education or home economics back into school curriculums to ensure that youth learn about healthy eating and how to shop for and prepare healthy foods	52	34	18	12	26	14	12	14	13	13
	5%	7%	3%	4%	6%	4%	10%	4%	4%	7%
		B								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7. (Rank 1 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Preventing youth from experimenting with tobacco products	331	140	191	92	147	91	53	118	106	54
	33%	29%	36%	32%	36%	28%	43%	31%	32%	29%
Holding the tobacco industry accountable for health damages caused by smoking	225	123	102	52	96	78	18	80	81	46
	22%	25%	19%	18%	24%	24%	14%	21%	25%	25%
Helping those addicted to tobacco products to quit	193	97	96	64	69	60	19	93	59	23
	19%	20%	18%	22%	17%	19%	15%	25%	18%	12%
								I		
Educating the public on the health impact of tobacco use	153	70	83	39	64	49	20	49	45	39
	15%	14%	16%	14%	16%	15%	16%	13%	14%	21%
										GH
Restricting access to contraband tobacco	112	57	55	38	29	45	14	36	39	22
	11%	12%	11%	13%	7%	14%	12%	10%	12%	12%
						D				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7. (Rank 2 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Preventing youth from experimenting with tobacco products	278	151	127	75	110	93	27	111	94	46
	27%	31%	24%	26%	27%	29%	22%	29%	29%	25%
Educating the public on the health impact of tobacco use	235	113	122	56	102	77	29	104	73	30
	23%	23%	23%	20%	25%	24%	23%	28%	22%	16%
								I		
Helping those addicted to tobacco products to quit	209	84	125	59	77	72	25	71	64	48
	21%	17%	24%	21%	19%	22%	20%	19%	19%	26%
			A							
Holding the tobacco industry accountable for health damages caused by smoking	158	77	80	60	59	39	25	45	58	30
	16%	16%	15%	21%	15%	12%	20%	12%	18%	16%
				E						
Restricting access to contraband tobacco	134	62	72	36	58	41	19	45	41	30
	13%	13%	14%	12%	14%	13%	15%	12%	12%	16%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7. (Rank 3 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Educating the public on the health impact of tobacco use	281	141	140	91	112	78	30	112	87	52
	28%	29%	27%	32%	28%	24%	24%	30%	26%	28%
Helping those addicted to tobacco products to quit	240	112	128	54	113	73	31	95	81	34
	24%	23%	24%	19%	28%	23%	25%	25%	24%	18%
Preventing youth from experimenting with tobacco products	190	90	100	53	69	68	27	64	58	41
	19%	18%	19%	19%	17%	21%	21%	17%	18%	22%
Restricting access to contraband tobacco	164	78	86	45	62	57	15	65	58	25
	16%	16%	16%	16%	15%	18%	12%	17%	18%	14%
Holding the tobacco industry accountable for health damages caused by smoking	140	67	73	42	51	47	21	40	47	32
	14%	14%	14%	15%	12%	14%	17%	11%	14%	17%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7. (Rank 4 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Restricting access to contraband tobacco	239	112	127	65	103	72	26	97	82	34
	24%	23%	24%	23%	25%	22%	21%	26%	25%	18%
Helping those addicted to tobacco products to quit	222	119	104	65	91	67	30	67	68	57
	22%	24%	20%	23%	22%	21%	24%	18%	21%	31%
										GH
Holding the tobacco industry accountable for health damages caused by smoking	211	103	109	57	82	73	26	95	61	30
	21%	21%	21%	20%	20%	22%	21%	25%	18%	16%
Educating the public on the health impact of tobacco use	193	79	113	50	80	62	31	57	76	28
	19%	16%	21%	18%	20%	19%	25%	15%	23%	15%
									GI	
Preventing youth from experimenting with tobacco products	148	74	74	49	50	49	11	59	44	34
	15%	15%	14%	17%	12%	15%	9%	16%	13%	19%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7. (Rank 5 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Restricting access to contraband tobacco	364	178	186	102	155	108	49	133	110	72
	36%	37%	35%	36%	38%	33%	40%	35%	33%	39%
Holding the tobacco industry accountable for health damages caused by smoking	280	117	163	75	118	87	35	116	83	46
	28%	24%	31%	26%	29%	27%	28%	31%	25%	25%
Educating the public on the health impact of tobacco use	153	84	69	49	48	56	14	53	51	35
	15%	17%	13%	17%	12%	17%	11%	14%	15%	19%
Helping those addicted to tobacco products to quit	150	76	75	43	56	51	19	50	59	22
	15%	16%	14%	15%	14%	16%	16%	13%	18%	12%
Preventing youth from experimenting with tobacco products	67	32	35	16	30	21	7	25	28	7
	7%	7%	7%	6%	7%	6%	5%	7%	8%	4%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7. (Top2Box Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Preventing youth from experimenting with tobacco products	609	291	318	167	257	185	80	228	201	100
	60%	60%	60%	59%	63%	57%	64%	61%	61%	55%
Helping those addicted to tobacco products to quit	401	181	221	123	146	132	43	164	123	71
	40%	37%	42%	43%	36%	41%	35%	44%	37%	39%
Educating the public on the health impact of tobacco use	388	183	205	96	166	126	49	153	118	69
	38%	38%	39%	33%	41%	39%	39%	41%	36%	37%
Holding the tobacco industry accountable for health damages caused by smoking	383	200	183	111	155	116	43	125	140	75
	38%	41%	35%	39%	38%	36%	34%	33%	42%	41%
									G	
Restricting access to contraband tobacco	246	119	128	73	87	86	33	81	80	52
	24%	24%	24%	26%	21%	27%	27%	22%	24%	28%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

7. (Low2Box Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Restricting access to contraband tobacco	604	291	313	167	257	180	75	230	192	106
	60%	60%	59%	59%	63%	56%	61%	61%	58%	58%
Holding the tobacco industry accountable for health damages caused by smoking	491	220	272	132	200	160	60	211	144	76
	48%	45%	52%	46%	49%	49%	49%	56%	43%	42%
								HI		
Helping those addicted to tobacco products to quit	373	194	178	108	146	118	50	117	127	79
	37%	40%	34%	38%	36%	37%	40%	31%	38%	43%
										G
Educating the public on the health impact of tobacco use	345	164	182	99	128	118	45	111	126	63
	34%	34%	34%	35%	32%	37%	36%	29%	38%	35%
									G	
Preventing youth from experimenting with tobacco products	215	106	109	65	80	70	17	84	72	42
	21%	22%	21%	23%	20%	22%	14%	22%	22%	23%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_1. (Estimates show that by 2030 health care will take up to 80 percent of the province's program budget. It is) To what extent do you agree or disagree with each of the policy-related statements below?
imperative that we invest in health promotion and introduce policy changes to promote healthy lifestyles to mitigate these costs.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly agree	492	237	255	139	183	170	56	177	175	84
	49%	49%	48%	49%	45%	53%	46%	47%	53%	46%
Somewhat agree	416	205	211	110	186	120	48	155	128	84
	41%	42%	40%	39%	46%	37%	39%	41%	39%	46%
					E					
Somewhat disagree	90	41	49	33	27	30	19	37	21	13
	9%	8%	9%	12%	7%	9%	15%	10%	6%	7%
							H			
Strongly disagree	16	5	12	2	10	3	0	7	7	2
	2%	1%	2%	1%	3%	1%	-	2%	2%	1%
Summary										
Top2Box (Agree)	908	442	466	250	369	290	105	332	303	168
	90%	91%	88%	87%	91%	90%	85%	88%	92%	92%
Low2Box (Disagree)	106	45	61	36	37	33	19	44	28	15
	10%	9%	12%	13%	9%	10%	15%	12%	8%	8%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_2. (To improve physical activity and healthy eating in Ontario, the government should require health promotion) To what extent do you agree or disagree with each of the policy-related statements below? and wellness assessments across all government departments and activities (similar to current environmental assessments).

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly agree	351	168	184	127	115	109	47	128	122	55
	35%	34%	35%	45%	28%	34%	38%	34%	37%	30%
				DE						
Somewhat agree	468	223	245	125	199	145	48	176	148	96
	46%	46%	46%	44%	49%	45%	39%	47%	45%	53%
Somewhat disagree	154	79	74	31	69	54	24	58	46	26
	15%	16%	14%	11%	17%	17%	20%	15%	14%	14%
Strongly disagree	41	17	24	2	23	15	5	15	15	6
	4%	3%	5%	1%	6%	5%	4%	4%	4%	3%
					C	C				
Summary										
Top2Box (Agree)	820	391	429	252	314	254	95	303	270	152
	81%	80%	81%	88%	77%	79%	77%	81%	82%	83%
				DE						
Low2Box (Disagree)	194	96	98	33	92	69	29	73	61	32
	19%	20%	19%	12%	23%	21%	23%	19%	18%	17%
					C	C				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_3. (Ontario should invest in a 10 year mental health and addictions strategy.) To what extent do you agree or disagree with each of the policy-related statements below?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly agree	328	158	171	102	125	101	31	125	112	60
	32%	32%	32%	36%	31%	31%	25%	33%	34%	33%
Somewhat agree	502	228	274	136	205	161	61	191	164	86
	50%	47%	52%	48%	51%	50%	49%	51%	50%	47%
Somewhat disagree	160	85	74	42	67	50	30	56	40	33
	16%	17%	14%	15%	17%	16%	25%	15%	12%	18%
Strongly disagree	24	16	8	5	8	11	1	4	15	5
	2%	3%	1%	2%	2%	3%	1%	1%	4%	2%
Summary										
Top2Box (Agree)	830	386	445	238	330	262	92	316	276	146
	82%	79%	84%	83%	81%	81%	75%	84%	84%	79%
Low2Box (Disagree)	184	101	82	47	75	61	31	60	55	38
	18%	21%	16%	17%	19%	19%	25%	16%	16%	21%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_4. (Ontario should have a provincial alcohol strategy to reduce harm from high risk alcohol consumption) To what extent do you agree or disagree with each of the policy-related statements below?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly agree	283	151	132	105	86	92	48	101	98	36
	28%	31%	25%	37%	21%	28%	39%	27%	30%	20%
				D			I		I	
Somewhat agree	517	234	283	139	215	162	51	187	168	110
	51%	48%	54%	49%	53%	50%	41%	50%	51%	60%
										F
Somewhat disagree	188	90	98	37	92	59	24	79	52	33
	19%	18%	19%	13%	23%	18%	19%	21%	16%	18%
					C					
Strongly disagree	26	12	13	4	12	9	1	8	12	4
	3%	3%	3%	1%	3%	3%	1%	2%	4%	2%
Summary										
Top2Box (Agree)	800	385	415	245	301	254	99	288	267	146
	79%	79%	79%	86%	74%	79%	80%	77%	81%	80%
				D						
Low2Box (Disagree)	214	102	112	41	104	69	25	88	64	37
	21%	21%	21%	14%	26%	21%	20%	23%	19%	20%
				C						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8_5. (Smoking/tobacco use is an addiction and helping people to quit needs to be a government priority.) To what extent do you agree or disagree with each of the policy-related statements below?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Strongly agree	299	161	138	86	96	118	30	122	102	46
	30%	33%	26%	30%	24%	36%	24%	33%	31%	25%
						D				
Somewhat agree	424	190	234	130	180	114	64	150	125	85
	42%	39%	44%	45%	44%	35%	52%	40%	38%	46%
					E					
Somewhat disagree	227	106	121	54	102	71	15	87	80	44
	22%	22%	23%	19%	25%	22%	12%	23%	24%	24%
Strongly disagree	64	30	34	16	27	20	15	16	24	9
	6%	6%	6%	5%	7%	6%	12%	4%	7%	5%
Summary										
Top2Box (Agree)	723	351	372	215	276	232	94	272	226	130
	71%	72%	71%	75%	68%	72%	76%	72%	68%	71%
Low2Box (Disagree)	291	136	155	70	130	91	30	104	104	53
	29%	28%	29%	25%	32%	28%	24%	28%	32%	29%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8. (Topbox Summary) To what extent do you agree or disagree with each of the policy-related statements below?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Estimates show that by 2030 health care will take up to 80 percent of the province's program budget. It is imperative that we invest in health promotion and introduce policy changes to promote healthy lifestyles to mitigate these costs.	908	442	466	250	369	290	105	332	303	168
	90%	91%	88%	87%	91%	90%	85%	88%	92%	92%
Ontario should invest in a 10 year mental health and addictions strategy.	830	386	445	238	330	262	92	316	276	146
	82%	79%	84%	83%	81%	81%	75%	84%	84%	79%
To improve physical activity and healthy eating in Ontario, the government should require health promotion and wellness assessments across all government departments and activities (similar to current environmental assessments).	820	391	429	252	314	254	95	303	270	152
	81%	80%	81%	88%	77%	79%	77%	81%	82%	83%
				DE						
Ontario should have a provincial alcohol strategy to reduce harm from high risk alcohol consumption	800	385	415	245	301	254	99	288	267	146
	79%	79%	79%	86%	74%	79%	80%	77%	81%	80%
				D						
Smoking/tobacco use is an addiction and helping people to quit needs to be a government priority.	723	351	372	215	276	232	94	272	226	130
	71%	72%	71%	75%	68%	72%	76%	72%	68%	71%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

8. (Lowbox Summary) To what extent do you agree or disagree with each of the policy-related statements below?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Smoking/tobacco use is an addiction and helping people to quit needs to be a government priority.	291	136	155	70	130	91	30	104	104	53
	29%	28%	29%	25%	32%	28%	24%	28%	32%	29%
Ontario should have a provincial alcohol strategy to reduce harm from high risk alcohol consumption	214	102	112	41	104	69	25	88	64	37
	21%	21%	21%	14%	26%	21%	20%	23%	19%	20%
					C					
To improve physical activity and healthy eating in Ontario, the government should require health promotion and wellness assessments across all government departments and activities (similar to current environmental assessments).	194	96	98	33	92	69	29	73	61	32
	19%	20%	19%	12%	23%	21%	23%	19%	18%	17%
					C	C				
Ontario should invest in a 10 year mental health and addictions strategy.	184	101	82	47	75	61	31	60	55	38
	18%	21%	16%	17%	19%	19%	25%	16%	16%	21%
Estimates show that by 2030 health care will take up to 80 percent of the province's program budget. It is imperative that we invest in health promotion and introduce policy changes to promote healthy lifestyles to mitigate these costs.	106	45	61	36	37	33	19	44	28	15
	10%	9%	12%	13%	9%	10%	15%	12%	8%	8%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

9. Finally, how important would a political party's position on the issue of health promotion be on your decision about who to vote for in the next provincial election?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	466	548	213	333	468	72	231	513	198
Weighted	1014	487	527	285	406	323	124*	376	331	184
Very important	325	160	165	93	129	103	59	131	94	41
	32%	33%	31%	33%	32%	32%	47%	35%	29%	22%
							HI	I		
Somewhat important	496	233	263	155	188	153	49	172	168	107
	49%	48%	50%	54%	46%	47%	39%	46%	51%	58%
										FG
Not very important	144	72	71	30	65	49	9	60	45	29
	14%	15%	14%	11%	16%	15%	7%	16%	14%	16%
Not at all important	49	22	27	6	24	19	7	12	23	7
	5%	4%	5%	2%	6%	6%	6%	3%	7%	4%
Summary										
Top2Box (Very/somewhat important)	821	393	428	249	317	256	108	304	262	148
	81%	81%	81%	87%	78%	79%	87%	81%	79%	81%
				DE						
Low2Box (Not very/at all important)	193	94	99	37	89	67	16	72	68	36
	19%	19%	19%	13%	22%	21%	13%	19%	21%	19%
				C	C					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base