



# Canadian Online Omni January 24-January 31, 2011

## Healthiest Province Banner 2

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<a href="#">3</a>	3. How satisfied or dissatisfied are you with the policies and programs offered by the Ontario provincial government to make it easier for Ontarians to lead a healthy life? Policies and programs, for example, that encourage people to eat healthy foods, be more active, refrain from high-risk consumption of alcohol, and reduce or eliminate tobacco use.
<a href="#">4</a>	4. British Columbia invests 3 times more than Ontario in health promotion policies and programs and Quebec invests twice as much as Ontario in health promotion policies and programs. Knowing this, to what extent would you support or oppose the Ontario government increasing its investment in health promotion programs and policies?
<a href="#">5</a>	5. Ontario currently spends 46 percent of its budget treating illness and disease through access to doctors, hospitals, and surgeries. In contrast, the Ontario government spends only 0.35 percent of its total budget on health promotion activities, like improving health behaviours related to tobacco use, alcohol consumption, physical activity, diet and obesity. What percentage increase of the total budget would you support for increased spending on health promotion activities, programs and policies?
<a href="#">7</a>	6_2. (Subsidies to Ontario farmers to provide healthy food at an affordable price) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
<a href="#">8</a>	6_3. (Reintroducing food education or home economics back into school curriculums to ensure that youth learn) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one. about healthy eating and how to shop for and prepare healthy foods
<a href="#">9</a>	6_4. (Fund and support local active, safe routes to schools programs to make it easier for kids to walk to school) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
<a href="#">10</a>	6_5. (Programs to prevent youth from using tobacco products) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
<a href="#">11</a>	6_6. (Making after school programs that include active play and healthy eating more available and affordable for the public) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
<a href="#">12</a>	6_7. (Increased funding to help schools implement a health and physical education curriculum so children can be taught how to lead a healthy, active life) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
<a href="#">13</a>	6_8. (More public awareness and education on mental health problems, maintaining mental health, and where to go for support if necessary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
<a href="#">14</a>	6_9. (Harm-reduction policies to reduce high-risk consumption of alcohol) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
<a href="#">15</a>	6_10. (Public awareness campaigns to educate the public on the health impacts of tobacco use) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
<a href="#">16</a>	6. (Topbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

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<a href="#">17</a>	6. (Lowbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.
<a href="#">18</a>	7. (Rank 1 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
<a href="#">19</a>	7. (Rank 2 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
<a href="#">20</a>	7. (Rank 3 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
<a href="#">21</a>	7. (Rank 4 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
<a href="#">22</a>	7. (Rank 5 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
<a href="#">23</a>	7. (Top2Box Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
<a href="#">24</a>	7. (Low2Box Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.
<a href="#">25</a>	8_1. (Estimates show that by 2030 health care will take up to 80 percent of the province's program budget. It is) To what extent do you agree or disagree with each of the policy-related statements below? imperative that we invest in health promotion and introduce policy changes to promote healthy lifestyles to mitigate these costs.
<a href="#">26</a>	8_2. (To improve physical activity and healthy eating in Ontario, the government should require health promotion) To what extent do you agree or disagree with each of the policy-related statements below? and wellness assessments across all government departments and activities (similar to current environmental assessments).
<a href="#">27</a>	8_3. (Ontario should invest in a 10 year mental health and addictions strategy.) To what extent do you agree or disagree with each of the policy-related statements below?
<a href="#">28</a>	8_4. (Ontario should have a provincial alcohol strategy to reduce harm from high risk alcohol consumption) To what extent do you agree or disagree with each of the policy-related statements below?
<a href="#">29</a>	8_5. (Smoking/tobacco use is an addiction and helping people to quit needs to be a government priority.) To what extent do you agree or disagree with each of the policy-related statements below?
<a href="#">30</a>	8. (Topbox Summary) To what extent do you agree or disagree with each of the policy-related statements below?
<a href="#">31</a>	8. (Lowbox Summary) To what extent do you agree or disagree with each of the policy-related statements below?
<a href="#">32</a>	9. Finally, how important would a political party's position on the issue of health promotion be on your decision about who to vote for in the next provincial election?

1. How easy is it for you to lead a healthy life and make healthy choices in your daily life to prevent illness, injury and disease?

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Very easy	239	105	18	27	72	17	42	61	136	48	191
	24%	23%	21%	22%	26%	26%	21%	21%	26%	18%	26%
											I
Somewhat easy	516	247	47	58	133	30	90	154	272	149	367
	51%	54%	56%	48%	47%	46%	46%	53%	51%	55%	49%
Somewhat difficult	236	100	17	32	70	17	54	69	113	68	167
	23%	22%	21%	26%	25%	25%	28%	24%	21%	25%	23%
Very difficult	24	9	2	4	7	2	10	6	8	6	18
	2%	2%	2%	3%	2%	3%	5%	2%	2%	2%	2%
Summary											
Top2Box (Easy)	754	352	64	86	205	48	132	215	408	197	558
	74%	76%	77%	70%	73%	72%	67%	74%	77%	73%	75%
Low2Box (Difficult)	260	109	19	36	76	19	64	74	122	74	185
	26%	24%	23%	30%	27%	28%	33%	26%	23%	27%	25%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

2. Generally speaking how would you rate the job the provincial government has been doing here in Ontario with regards to health promotion? (Again, we are not referring to access to healthcare, the availability of doctors, hospitals, or the healthcare system generally.)

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Excellent	33	21	2	1	7	2	9	5	18	8	24
	3%	5%	2%	1%	3%	2%	5%	2%	3%	3%	3%
Very good	177	85	10	20	51	10	36	45	96	50	127
	17%	19%	12%	17%	18%	15%	19%	16%	18%	18%	17%
Good	380	175	29	55	93	28	71	110	199	99	282
	38%	38%	34%	45%	33%	43%	36%	38%	38%	36%	38%
Fair	305	123	29	30	102	21	57	95	153	89	216
	30%	27%	34%	25%	36%	32%	29%	33%	29%	33%	29%
Poor	88	39	12	11	20	5	16	19	53	17	71
	9%	9%	15%	9%	7%	8%	8%	6%	10%	6%	10%
Very poor	31	18	2	3	7	1	6	14	11	8	23
	3%	4%	2%	3%	2%	1%	3%	5%	2%	3%	3%
Summary											
Top2Box (Excellent/very good)	209	106	12	22	59	11	45	50	114	58	151
	21%	23%	14%	18%	21%	17%	23%	17%	21%	21%	20%
Low2Box (Poor/very poor)		B									
	119	58	14	15	27	6	22	33	64	25	94
	12%	13%	17%	12%	10%	8%	11%	11%	12%	9%	13%
			D								

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

3. How satisfied or dissatisfied are you with the policies and programs offered by the Ontario provincial government to make it easier for Ontarians to lead a healthy life? Policies and programs, for example, that encourage people to eat healthy foods, be more active, refrain from high-risk consumption of alcohol, and reduce or eliminate tobacco use.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Very satisfied	118	59	8	11	32	7	26	33	59	25	93
	12%	13%	10%	9%	11%	11%	13%	12%	11%	9%	13%
Somewhat satisfied	592	279	46	78	150	40	105	160	328	175	417
	58%	60%	55%	64%	53%	61%	54%	55%	62%	65%	56%
Somewhat dissatisfied	239	94	25	29	78	13	47	72	120	60	179
	24%	20%	30%	24%	28%	20%	24%	25%	23%	22%	24%
			A								
Very dissatisfied	65	29	5	4	22	6	18	24	24	11	54
	6%	6%	6%	3%	8%	9%	9%	8%	4%	4%	7%
Summary											
Top2Box (Satisfied)	710	338	54	89	182	47	131	193	386	200	510
	70%	73%	64%	73%	65%	71%	67%	67%	73%	74%	69%
		B									
Low2Box (Dissatisfied)	304	123	30	33	99	19	64	96	143	71	233
	30%	27%	36%	27%	35%	29%	33%	33%	27%	26%	31%
			A								

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

4. British Columbia invests 3 times more than Ontario in health promotion policies and programs and Quebec invests twice as much as Ontario in health promotion policies and programs. Knowing this, to what extent would you support or oppose the Ontario government increasing its investment in health promotion programs and policies?

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly support	372	166	27	37	117	24	94	88	190	105	267
	37%	36%	33%	31%	42%	36%	48%	31%	36%	39%	36%
							GH				
Somewhat support	482	219	45	58	128	33	77	156	249	122	361
	48%	47%	54%	48%	45%	50%	40%	54%	47%	45%	49%
								F			
Somewhat oppose	114	56	8	19	22	9	16	31	67	35	80
	11%	12%	9%	16%	8%	14%	8%	11%	13%	13%	11%
				D							
Strongly oppose	45	20	4	7	14	0	8	14	24	10	35
	4%	4%	5%	6%	5%	-	4%	5%	5%	4%	5%
Summary											
Top2Box (Support)	854	385	72	96	245	57	171	244	439	226	628
	84%	83%	86%	78%	87%	86%	88%	85%	83%	84%	85%
Low2Box (Oppose)	160	76	12	26	36	9	24	44	91	45	115
	16%	17%	14%	22%	13%	14%	12%	15%	17%	16%	15%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

5. Ontario currently spends 46 percent of its budget treating illness and disease through access to doctors, hospitals, and surgeries. In contrast, the Ontario government spends only 0.35 percent of its total budget on health promotion activities, like improving health behaviours related to tobacco use, alcohol consumption, physical activity, diet and obesity. What percentage increase of the total budget would you support for increased spending on health promotion activities, programs and policies?

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
None	163	90	13	18	28	14	27	44	92	39	124
	16%	20%	15%	15%	10%	20%	14%	15%	17%	14%	17%
		D									
Increase to 1%	391	168	30	53	111	30	94	106	191	111	280
	39%	37%	36%	43%	39%	45%	48%	37%	36%	41%	38%
							H				
Increase to more than 1%	459	202	41	51	142	23	74	139	246	121	338
	45%	44%	49%	42%	51%	35%	38%	48%	46%	45%	46%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

6\_2. (Subsidies to Ontario farmers to provide healthy food at an affordable price) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly support	514	231	43	60	145	35	117	148	249	141	373
	51%	50%	51%	49%	52%	52%	60%	51%	47%	52%	50%
							H				
Somewhat support	353	165	28	43	99	18	62	104	187	74	279
	35%	36%	33%	35%	35%	27%	32%	36%	35%	27%	38%
											I
Somewhat oppose	114	53	10	11	27	12	14	31	69	45	68
	11%	12%	12%	9%	10%	19%	7%	11%	13%	17%	9%
										J	
Strongly oppose	33	12	3	8	10	2	2	6	25	11	22
	3%	3%	3%	6%	3%	3%	1%	2%	5%	4%	3%
				A							
Summary											
Top2Box (Support)	867	397	71	103	244	52	179	252	436	215	652
	86%	86%	85%	85%	87%	79%	91%	87%	82%	79%	88%
							H				I
Low2Box (Oppose)	147	65	13	19	37	14	17	37	94	56	91
	14%	14%	15%	15%	13%	21%	9%	13%	18%	21%	12%
									F	J	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base



6\_3. (Reintroducing food education or home economics back into school curriculums to ensure that youth learn) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one. about healthy eating and how to shop for and prepare healthy foods

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly support	639	269	56	80	193	41	115	195	329	154	485
	63%	58%	67%	66%	69%	61%	59%	68%	62%	57%	65%
Somewhat support	323	170	23	31	80	18	65	82	176	99	224
	32%	37%	28%	26%	28%	28%	33%	28%	33%	36%	30%
		BC									
Somewhat oppose	40	15	2	9	7	7	14	5	21	15	25
	4%	3%	3%	8%	2%	10%	7%	2%	4%	6%	3%
				AD		ABD	G				
Strongly oppose	12	7	2	1	1	1	1	6	4	3	9
	1%	2%	2%	1%	0	1%	1%	2%	1%	1%	1%
Summary											
Top2Box (Support)	962	439	79	112	273	59	180	277	505	253	709
	95%	95%	95%	91%	97%	89%	92%	96%	95%	93%	95%
					CE						
Low2Box (Oppose)	52	22	4	10	8	8	16	12	25	18	34
	5%	5%	5%	9%	3%	11%	8%	4%	5%	7%	5%
				D		D					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

6\_4. (Fund and support local active, safe routes to schools programs to make it easier for kids to walk to school) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly support	508	229	42	58	147	32	94	147	267	135	373
	50%	50%	50%	48%	52%	48%	48%	51%	50%	50%	50%
Somewhat support	380	177	33	43	98	28	79	95	205	104	275
	37%	38%	40%	35%	35%	42%	41%	33%	39%	39%	37%
Somewhat oppose	104	47	7	18	27	6	19	40	45	25	80
	10%	10%	8%	15%	10%	8%	10%	14%	9%	9%	11%
Strongly oppose	22	8	2	3	9	1	3	7	12	7	15
	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%
Summary											
Top2Box (Support)	888	406	75	101	245	60	173	242	473	239	648
	88%	88%	90%	83%	87%	90%	89%	84%	89%	88%	87%
Low2Box (Oppose)	126	55	8	21	36	6	22	47	57	31	95
	12%	12%	10%	17%	13%	10%	11%	16%	11%	12%	13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

6\_5. (Programs to prevent youth from using tobacco products) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly support	616	256	51	83	186	40	113	194	310	157	459
	61%	55%	62%	68%	66%	60%	58%	67%	58%	58%	62%
				A	A						
Somewhat support	308	156	27	28	80	18	62	73	173	88	221
	30%	34%	32%	23%	28%	27%	32%	25%	33%	32%	30%
		C									
Somewhat oppose	69	39	3	6	13	8	14	15	40	18	51
	7%	9%	3%	5%	5%	12%	7%	5%	8%	7%	7%
		B				B					
Strongly oppose	21	11	3	5	3	1	6	8	7	8	13
	2%	2%	3%	4%	1%	1%	3%	3%	1%	3%	2%
Summary											
Top2Box (Support)	924	411	78	111	266	58	175	267	483	245	679
	91%	89%	94%	91%	95%	87%	90%	92%	91%	90%	91%
Low2Box (Oppose)	90	50	5	11	15	9	20	22	47	26	64
	9%	11%	6%	9%	5%	13%	10%	8%	9%	10%	9%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

6\_6. (Making after school programs that include active play and healthy eating more available and affordable for the public) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly support	576	250	44	77	168	36	106	169	300	153	423
	57%	54%	53%	63%	60%	54%	54%	59%	57%	56%	57%
Somewhat support	343	168	33	35	86	22	72	84	187	96	247
	34%	36%	39%	28%	31%	33%	37%	29%	35%	35%	33%
			C								
Somewhat oppose	78	35	4	8	23	8	14	30	35	18	60
	8%	8%	5%	7%	8%	12%	7%	10%	7%	7%	8%
Strongly oppose	18	9	2	2	4	1	3	6	8	4	14
	2%	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%
Summary											
Top2Box (Support)	918	418	77	112	254	57	178	253	487	249	669
	91%	91%	93%	92%	90%	87%	91%	88%	92%	92%	90%
Low2Box (Oppose)	96	43	6	10	27	9	17	36	43	22	74
	9%	9%	7%	8%	10%	13%	9%	12%	8%	8%	10%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

6\_7. (Increased funding to help schools implement a health and physical education curriculum so children can be taught how to lead a healthy, active life) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly support	631	280	48	79	187	38	109	181	341	189	443
	62%	61%	57%	64%	66%	57%	56%	63%	64%	70%	60%
										J	
Somewhat support	306	144	30	31	76	25	69	89	148	63	243
	30%	31%	36%	26%	27%	37%	35%	31%	28%	23%	33%
										I	
Somewhat oppose	68	32	5	10	18	3	16	14	37	18	50
	7%	7%	5%	8%	7%	5%	8%	5%	7%	6%	7%
Strongly oppose	9	6	1	2	0	1	1	5	4	2	7
	1%	1%	1%	2%	-	1%	1%	2%	1%	1%	1%
Summary											
Top2Box (Support)	937	424	78	110	263	63	178	270	489	251	686
	92%	92%	94%	90%	93%	94%	91%	94%	92%	93%	92%
Low2Box (Oppose)	77	38	5	12	18	4	17	19	41	20	57
	8%	8%	6%	10%	7%	6%	9%	6%	8%	7%	8%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

6\_8. (More public awareness and education on mental health problems, maintaining mental health, and where to go for support if necessary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly support	485	210	41	56	147	31	102	141	242	125	360
	48%	45%	49%	46%	52%	47%	52%	49%	46%	46%	48%
Somewhat support	443	213	38	60	106	26	74	127	242	120	324
	44%	46%	45%	49%	38%	39%	38%	44%	46%	44%	44%
Somewhat oppose	67	30	4	5	19	8	17	12	37	17	50
	7%	7%	5%	4%	7%	12%	9%	4%	7%	6%	7%
Strongly oppose	19	8	0	1	9	1	2	8	9	9	10
	2%	2%	0	1%	3%	1%	1%	3%	2%	3%	1%
Summary											
Top2Box (Support)	928	423	79	116	253	57	176	268	484	245	683
	92%	92%	94%	95%	90%	86%	90%	93%	91%	90%	92%
Low2Box (Oppose)	86	38	5	6	28	9	19	21	46	26	60
	8%	8%	6%	5%	10%	14%	10%	7%	9%	10%	8%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

6\_9. (Harm-reduction policies to reduce high-risk consumption of alcohol) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly support	378	158	35	48	115	22	91	129	158	91	287
	37%	34%	42%	39%	41%	33%	47%	45%	30%	34%	39%
							H	H			
Somewhat support	480	231	38	54	126	32	79	123	278	134	346
	47%	50%	45%	44%	45%	48%	41%	43%	52%	50%	47%
									FG		
Somewhat oppose	131	64	8	18	29	12	24	26	81	39	92
	13%	14%	9%	15%	10%	18%	13%	9%	15%	15%	12%
									G		
Strongly oppose	24	8	2	3	11	1	0	11	13	6	18
	2%	2%	3%	2%	4%	1%	0	4%	2%	2%	2%
Summary											
Top2Box (Support)	859	389	73	101	241	54	170	252	436	225	633
	85%	84%	88%	83%	86%	81%	87%	87%	82%	83%	85%
Low2Box (Oppose)	155	72	10	21	40	13	25	37	94	46	110
	15%	16%	12%	17%	14%	19%	13%	13%	18%	17%	15%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

6\_10. (Public awareness campaigns to educate the public on the health impacts of tobacco use) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly support	437	185	36	55	137	24	91	127	219	108	328
	43%	40%	43%	45%	49%	36%	47%	44%	41%	40%	44%
Somewhat support	414	206	36	45	100	28	76	119	219	113	301
	41%	45%	43%	37%	35%	42%	39%	41%	41%	42%	40%
Somewhat oppose	124	57	9	14	32	13	21	31	72	38	86
	12%	12%	11%	11%	11%	19%	11%	11%	14%	14%	12%
Strongly oppose	40	14	2	9	13	2	7	12	20	12	27
	4%	3%	3%	7%	4%	3%	4%	4%	4%	4%	4%
Summary											
Top2Box (Support)	851	390	72	99	237	52	167	246	438	221	629
	84%	85%	86%	82%	84%	78%	85%	85%	83%	82%	85%
Low2Box (Oppose)	163	71	11	23	44	14	28	43	92	50	114
	16%	15%	14%	18%	16%	22%	15%	15%	17%	18%	15%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base



6. (Topbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Reintroducing food education or home economics back into school curriculums to ensure that youth learn about healthy eating and how to shop for and prepare healthy foods	962	439	79	112	273	59	180	277	505	253	709
	95%	95%	95%	91%	97%	89%	92%	96%	95%	93%	95%
					CE						
Increased funding to help schools implement a health and physical education curriculum so children can be taught how to lead a healthy, active life	937	424	78	110	263	63	178	270	489	251	686
	92%	92%	94%	90%	93%	94%	91%	94%	92%	93%	92%
More public awareness and education on mental health problems, maintaining mental health, and where to go for support if necessary	928	423	79	116	253	57	176	268	484	245	683
	92%	92%	94%	95%	90%	86%	90%	93%	91%	90%	92%
Programs to prevent youth from using tobacco products	924	411	78	111	266	58	175	267	483	245	679
	91%	89%	94%	91%	95%	87%	90%	92%	91%	90%	91%
Making after school programs that include active play and healthy eating more available and affordable for the public	918	418	77	112	254	57	178	253	487	249	669
	91%	91%	93%	92%	90%	87%	91%	88%	92%	92%	90%
Fund and support local active, safe routes to schools programs to make it easier for kids to walk to school	888	406	75	101	245	60	173	242	473	239	648
	88%	88%	90%	83%	87%	90%	89%	84%	89%	88%	87%
Subsidies to Ontario farmers to provide healthy food at an affordable price	867	397	71	103	244	52	179	252	436	215	652
	86%	86%	85%	85%	87%	79%	91%	87%	82%	79%	88%
							H				I
Harm-reduction policies to reduce high-risk consumption of alcohol	859	389	73	101	241	54	170	252	436	225	633
	85%	84%	88%	83%	86%	81%	87%	87%	82%	83%	85%

6. (Topbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Public awareness campaigns to educate the public on the health impacts of tobacco use	851	390	72	99	237	52	167	246	438	221	629
	84%	85%	86%	82%	84%	78%	85%	85%	83%	82%	85%
A tax or surcharge on sugary beverages	552	246	47	70	151	38	112	151	289	138	414
	54%	53%	56%	57%	54%	58%	57%	52%	55%	51%	56%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

6. (Lowbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
A tax or surcharge on sugary beverages	462	215	37	52	130	28	83	138	241	133	329
	46%	47%	44%	43%	46%	42%	43%	48%	45%	49%	44%
Public awareness campaigns to educate the public on the health impacts of tobacco use	163	71	11	23	44	14	28	43	92	50	114
	16%	15%	14%	18%	16%	22%	15%	15%	17%	18%	15%
Harm-reduction policies to reduce high-risk consumption of alcohol	155	72	10	21	40	13	25	37	94	46	110
	15%	16%	12%	17%	14%	19%	13%	13%	18%	17%	15%
Subsidies to Ontario farmers to provide healthy food at an affordable price	147	65	13	19	37	14	17	37	94	56	91
	14%	14%	15%	15%	13%	21%	9%	13%	18%	21%	12%
Fund and support local active, safe routes to schools programs to make it easier for kids to walk to school	126	55	8	21	36	6	22	47	57	31	95
	12%	12%	10%	17%	13%	10%	11%	16%	11%	12%	13%
Making after school programs that include active play and healthy eating more available and affordable for the public	96	43	6	10	27	9	17	36	43	22	74
	9%	9%	7%	8%	10%	13%	9%	12%	8%	8%	10%
Programs to prevent youth from using tobacco products	90	50	5	11	15	9	20	22	47	26	64
	9%	11%	6%	9%	5%	13%	10%	8%	9%	10%	9%
More public awareness and education on mental health problems, maintaining mental health, and where to go for support if necessary	86	38	5	6	28	9	19	21	46	26	60
	8%	8%	6%	5%	10%	14%	10%	7%	9%	10%	8%
Increased funding to help schools implement a health and physical education curriculum so children can be taught how to lead a healthy, active life	77	38	5	12	18	4	17	19	41	20	57

6. (Lowbox Summary) Now, below is a list of specific health promotion policies and programs. Please indicate to what extent you would support or oppose each one.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
taught how to lead a healthy, active life	8%	8%	6%	10%	7%	6%	9%	6%	8%	7%	8%
Reintroducing food education or home economics back into school curriculums to ensure that youth learn about healthy eating and how to shop for and prepare healthy foods	52	22	4	10	8	8	16	12	25	18	34
	5%	5%	5%	9%	3%	11%	8%	4%	5%	7%	5%
				D		D					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

7. (Rank 1 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Preventing youth from experimenting with tobacco products	331	150	25	40	91	25	67	101	163	110	221
	33%	33%	30%	33%	32%	38%	34%	35%	31%	41%	30%
										J	
Holding the tobacco industry accountable for health damages caused by smoking	225	113	18	27	53	15	30	55	141	51	174
	22%	25%	21%	22%	19%	22%	15%	19%	27%	19%	23%
									F		
Helping those addicted to tobacco products to quit	193	69	18	23	70	13	38	75	81	34	158
	19%	15%	22%	19%	25%	19%	19%	26%	15%	13%	21%
					A			H			I
Educating the public on the health impact of tobacco use	153	73	11	15	49	5	33	33	87	45	108
	15%	16%	14%	12%	17%	8%	17%	11%	16%	17%	14%
Restricting access to contraband tobacco	112	57	12	17	18	8	28	26	58	30	82
	11%	12%	14%	14%	6%	12%	14%	9%	11%	11%	11%
			D	D							

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

7. (Rank 2 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Preventing youth from experimenting with tobacco products	278	126	21	36	82	13	46	86	145	68	210
	27%	27%	25%	30%	29%	20%	24%	30%	27%	25%	28%
Educating the public on the health impact of tobacco use	235	102	17	24	74	18	58	63	114	67	169
	23%	22%	21%	20%	26%	28%	30%	22%	22%	25%	23%
Helping those addicted to tobacco products to quit	209	107	19	28	41	14	27	64	117	58	150
	21%	23%	22%	23%	14%	22%	14%	22%	22%	22%	20%
Holding the tobacco industry accountable for health damages caused by smoking	158	66	13	14	53	12	37	42	79	41	116
	16%	14%	16%	11%	19%	19%	19%	14%	15%	15%	16%
Restricting access to contraband tobacco	134	61	13	20	32	8	27	34	74	37	97
	13%	13%	15%	16%	12%	12%	14%	12%	14%	14%	13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

7. (Rank 3 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Educating the public on the health impact of tobacco use	281	134	22	35	71	19	43	97	140	77	204
	28%	29%	26%	28%	25%	28%	22%	34%	26%	28%	27%
Helping those addicted to tobacco products to quit	240	95	17	32	80	16	53	62	125	76	164
	24%	21%	20%	26%	29%	24%	27%	22%	24%	28%	22%
Preventing youth from experimenting with tobacco products	190	83	20	22	49	16	36	53	101	51	139
	19%	18%	23%	18%	18%	24%	18%	18%	19%	19%	19%
Restricting access to contraband tobacco	164	76	14	21	44	8	25	42	96	29	134
	16%	17%	17%	17%	16%	12%	13%	15%	18%	11%	18%
Holding the tobacco industry accountable for health damages caused by smoking	140	72	11	13	36	7	38	34	68	38	102
	14%	16%	13%	11%	13%	11%	19%	12%	13%	14%	14%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

7. (Rank 4 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Restricting access to contraband tobacco	239	101	21	27	79	11	39	78	123	63	176
	24%	22%	25%	22%	28%	17%	20%	27%	23%	23%	24%
Helping those addicted to tobacco products to quit	222	116	18	22	50	16	40	53	130	54	169
	22%	25%	21%	18%	18%	25%	21%	18%	24%	20%	23%
Holding the tobacco industry accountable for health damages caused by smoking	211	95	14	32	53	17	50	62	99	71	140
	21%	21%	17%	26%	19%	26%	26%	21%	19%	26%	19%
Educating the public on the health impact of tobacco use	193	81	18	25	56	13	36	59	97	51	141
	19%	18%	21%	21%	20%	20%	18%	21%	18%	19%	19%
Preventing youth from experimenting with tobacco products	148	68	13	16	42	9	31	37	80	32	117
	15%	15%	16%	13%	15%	13%	16%	13%	15%	12%	16%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base



7. (Rank 5 Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Restricting access to contraband tobacco	364	166	24	37	107	31	77	109	179	111	253
	36%	36%	29%	30%	38%	46%	39%	38%	34%	41%	34%
						BC					
Holding the tobacco industry accountable for health damages caused by smoking	280	116	27	36	86	15	41	96	143	69	211
	28%	25%	33%	30%	31%	22%	21%	33%	27%	26%	28%
								F			
Educating the public on the health impact of tobacco use	153	72	15	23	31	11	25	36	91	31	121
	15%	16%	18%	19%	11%	17%	13%	13%	17%	12%	16%
Helping those addicted to tobacco products to quit	150	74	12	18	39	7	37	36	77	48	102
	15%	16%	15%	15%	14%	10%	19%	12%	15%	18%	14%
Preventing youth from experimenting with tobacco products	67	34	5	8	17	3	15	12	39	11	56
	7%	7%	6%	7%	6%	4%	8%	4%	7%	4%	8%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

7. (Top2Box Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Preventing youth from experimenting with tobacco products	609	276	46	76	173	39	114	187	309	177	432
	60%	60%	55%	62%	61%	58%	58%	65%	58%	65%	58%
Helping those addicted to tobacco products to quit	401	176	37	51	111	27	65	139	198	93	309
	40%	38%	44%	42%	39%	41%	33%	48%	37%	34%	42%
								FH			
Educating the public on the health impact of tobacco use	388	174	29	39	122	24	91	96	201	112	276
	38%	38%	34%	32%	44%	36%	47%	33%	38%	41%	37%
							G				
Holding the tobacco industry accountable for health damages caused by smoking	383	179	31	40	106	27	66	96	220	93	290
	38%	39%	37%	33%	38%	41%	34%	33%	42%	34%	39%
Restricting access to contraband tobacco	246	118	25	37	50	16	55	60	131	67	179
	24%	25%	30%	31%	18%	24%	28%	21%	25%	25%	24%
			D	D							

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

7. (Low2Box Summary) Thinking just about smoking and tobacco use in Ontario, which of the following do you think is the most/least important for the Ontario government to address? Please rank each of the five policy areas below from most to least important.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Restricting access to contraband tobacco	604	267	44	64	187	42	115	186	302	174	430
	60%	58%	53%	52%	66%	63%	59%	64%	57%	64%	58%
					BC						
Holding the tobacco industry accountable for health damages caused by smoking	491	211	41	68	139	32	91	159	242	141	351
	48%	46%	50%	56%	50%	48%	47%	55%	46%	52%	47%
Helping those addicted to tobacco products to quit	373	190	30	40	90	23	77	88	207	102	271
	37%	41%	36%	32%	32%	35%	40%	31%	39%	38%	36%
Educating the public on the health impact of tobacco use	345	152	33	48	88	24	61	96	189	82	263
	34%	33%	39%	39%	31%	36%	31%	33%	36%	30%	35%
Preventing youth from experimenting with tobacco products	215	102	18	24	59	12	46	49	120	43	172
	21%	22%	22%	20%	21%	18%	24%	17%	23%	16%	23%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

8\_1. (Estimates show that by 2030 health care will take up to 80 percent of the province's program budget. It is) To what extent do you agree or disagree with each of the policy-related statements below? imperative that we invest in health promotion and introduce policy changes to promote healthy lifestyles to mitigate these costs.

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly agree	492	221	39	57	139	37	88	138	266	129	363
	49%	48%	46%	47%	49%	55%	45%	48%	50%	48%	49%
Somewhat agree	416	194	36	51	107	28	81	122	213	107	309
	41%	42%	43%	42%	38%	42%	41%	42%	40%	39%	42%
Somewhat disagree	90	40	9	12	27	2	25	23	42	31	59
	9%	9%	10%	10%	10%	3%	13%	8%	8%	11%	8%
Strongly disagree	16	6	0	2	8	0	1	6	9	4	12
	2%	1%	0	1%	3%	-	1%	2%	2%	1%	2%
Summary											
Top2Box (Agree)	908	415	74	108	246	64	169	260	479	236	672
	90%	90%	89%	89%	87%	97%	87%	90%	90%	87%	90%
Low2Box (Disagree)	106	46	9	14	36	2	26	29	51	35	71
	10%	10%	11%	11%	13%	3%	13%	10%	10%	13%	10%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

8\_2. (To improve physical activity and healthy eating in Ontario, the government should require health promotion) To what extent do you agree or disagree with each of the policy-related statements below? and wellness assessments across all government departments and activities (similar to current environmental assessments).

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly agree	351	158	24	41	102	27	65	100	187	91	261
	35%	34%	29%	33%	36%	41%	33%	35%	35%	33%	35%
Somewhat agree	468	221	43	52	132	20	99	135	235	131	338
	46%	48%	51%	43%	47%	31%	50%	47%	44%	48%	45%
		E	E								
Somewhat disagree	154	63	12	23	37	18	27	46	81	42	112
	15%	14%	14%	19%	13%	28%	14%	16%	15%	15%	15%
						ABD					
Strongly disagree	41	19	5	6	10	1	5	8	27	8	33
	4%	4%	6%	5%	4%	1%	3%	3%	5%	3%	4%
Summary											
Top2Box (Agree)	820	379	67	93	234	48	163	235	422	221	598
	81%	82%	80%	76%	83%	72%	84%	81%	80%	82%	81%
Low2Box (Disagree)	194	82	17	29	47	19	32	54	108	50	145
	19%	18%	20%	24%	17%	28%	16%	19%	20%	18%	19%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

8\_3. (Ontario should invest in a 10 year mental health and addictions strategy.) To what extent do you agree or disagree with each of the policy-related statements below?

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly agree	328	151	25	43	90	20	72	91	165	75	253
	32%	33%	30%	35%	32%	31%	37%	32%	31%	28%	34%
Somewhat agree	502	229	48	61	133	31	97	146	259	145	357
	50%	50%	57%	50%	47%	46%	50%	50%	49%	54%	48%
Somewhat disagree	160	71	10	12	53	15	23	46	90	39	120
	16%	15%	12%	9%	19%	22%	12%	16%	17%	14%	16%
Strongly disagree	24	10	1	7	6	1	3	6	15	11	13
	2%	2%	1%	6%	2%	1%	2%	2%	3%	4%	2%
Summary											
Top2Box (Agree)	830	380	73	104	223	51	169	237	424	221	610
	82%	83%	87%	85%	79%	77%	87%	82%	80%	81%	82%
Low2Box (Disagree)	184	81	11	18	58	15	26	52	105	50	133
	18%	17%	13%	15%	21%	23%	13%	18%	20%	19%	18%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

8\_4. (Ontario should have a provincial alcohol strategy to reduce harm from high risk alcohol consumption) To what extent do you agree or disagree with each of the policy-related statements below?

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly agree	283	118	24	31	95	15	72	90	122	64	220
	28%	26%	29%	26%	34%	23%	37%	31%	23%	24%	30%
							H	H			
Somewhat agree	517	255	44	61	123	34	98	143	276	149	368
	51%	55%	53%	50%	44%	51%	50%	49%	52%	55%	49%
		D									
Somewhat disagree	188	81	13	24	54	15	25	48	115	52	137
	19%	18%	16%	20%	19%	23%	13%	17%	22%	19%	18%
									F		
Strongly disagree	26	7	2	6	9	2	1	8	17	6	19
	3%	1%	2%	5%	3%	3%	0	3%	3%	2%	3%
				A							
Summary											
Top2Box (Agree)	800	373	68	92	217	49	170	233	397	213	587
	79%	81%	82%	75%	77%	74%	87%	81%	75%	79%	79%
							H				
Low2Box (Disagree)	214	88	15	30	64	17	25	56	132	58	156
	21%	19%	18%	25%	23%	26%	13%	19%	25%	21%	21%
									F		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

8\_5. (Smoking/tobacco use is an addiction and helping people to quit needs to be a government priority.) To what extent do you agree or disagree with each of the policy-related statements below?

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Strongly agree	299	130	26	43	84	16	62	81	157	61	238
	30%	28%	31%	35%	30%	25%	32%	28%	30%	23%	32%
											I
Somewhat agree	424	188	39	45	122	30	80	133	210	125	299
	42%	41%	47%	37%	43%	46%	41%	46%	40%	46%	40%
Somewhat disagree	227	110	13	26	63	16	41	57	130	63	164
	22%	24%	16%	21%	22%	24%	21%	20%	25%	23%	22%
		B									
Strongly disagree	64	34	5	8	13	4	13	18	33	21	42
	6%	7%	6%	7%	4%	6%	7%	6%	6%	8%	6%
Summary											
Top2Box (Agree)	723	318	65	88	206	47	142	215	367	186	537
	71%	69%	78%	72%	73%	70%	73%	74%	69%	69%	72%
			A								
Low2Box (Disagree)	291	143	18	34	75	20	54	74	163	85	206
	29%	31%	22%	28%	27%	30%	27%	26%	31%	31%	28%
		B									

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base



8. (Topbox Summary) To what extent do you agree or disagree with each of the policy-related statements below?

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Estimates show that by 2030 health care will take up to 80 percent of the province's program budget. It is imperative that we invest in health promotion and introduce policy changes to promote healthy lifestyles to mitigate these costs.	908	415	74	108	246	64	169	260	479	236	672
	90%	90%	89%	89%	87%	97%	87%	90%	90%	87%	90%
Ontario should invest in a 10 year mental health and addictions strategy.	830	380	73	104	223	51	169	237	424	221	610
	82%	83%	87%	85%	79%	77%	87%	82%	80%	81%	82%
To improve physical activity and healthy eating in Ontario, the government should require health promotion and wellness assessments across all government departments and activities (similar to current environmental assessments).	820	379	67	93	234	48	163	235	422	221	598
	81%	82%	80%	76%	83%	72%	84%	81%	80%	82%	81%
Ontario should have a provincial alcohol strategy to reduce harm from high risk alcohol consumption	800	373	68	92	217	49	170	233	397	213	587
	79%	81%	82%	75%	77%	74%	87%	81%	75%	79%	79%
							H				
Smoking/tobacco use is an addiction and helping people to quit needs to be a government priority.	723	318	65	88	206	47	142	215	367	186	537
	71%	69%	78%	72%	73%	70%	73%	74%	69%	69%	72%
			A								

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

8. (Lowbox Summary) To what extent do you agree or disagree with each of the policy-related statements below?

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Smoking/tobacco use is an addiction and helping people to quit needs to be a government priority.	291	143	18	34	75	20	54	74	163	85	206
	29%	31%	22%	28%	27%	30%	27%	26%	31%	31%	28%
		B									
Ontario should have a provincial alcohol strategy to reduce harm from high risk alcohol consumption	214	88	15	30	64	17	25	56	132	58	156
	21%	19%	18%	25%	23%	26%	13%	19%	25%	21%	21%
									F		
To improve physical activity and healthy eating in Ontario, the government should require health promotion and wellness assessments across all government departments and activities (similar to current environmental assessments).	194	82	17	29	47	19	32	54	108	50	145
	19%	18%	20%	24%	17%	28%	16%	19%	20%	18%	19%
Ontario should invest in a 10 year mental health and addictions strategy.	184	81	11	18	58	15	26	52	105	50	133
	18%	17%	13%	15%	21%	23%	13%	18%	20%	19%	18%
Estimates show that by 2030 health care will take up to 80 percent of the province's program budget. It is imperative that we invest in health promotion and introduce policy changes to promote healthy lifestyles to mitigate these costs.	106	46	9	14	36	2	26	29	51	35	71
	10%	10%	11%	11%	13%	3%	13%	10%	10%	13%	10%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base

9. Finally, how important would a political party's position on the issue of health promotion be on your decision about who to vote for in the next provincial election?

		ONTARIO					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	GTA	Central	East	SouthWest	North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	1014	364	242	172	163	73	166	274	574	238	776
Weighted	1014	461	83	122	281	66*	195*	289	530	271	743
Very important	325	146	23	46	98	12	84	103	139	86	239
	32%	32%	28%	38%	35%	18%	43%	36%	26%	32%	32%
				E	E		H	H			
Somewhat important	496	229	45	53	131	37	85	132	279	134	362
	49%	50%	54%	44%	47%	56%	43%	46%	53%	49%	49%
Not very important	144	61	14	16	36	16	17	40	87	40	104
	14%	13%	17%	13%	13%	24%	9%	14%	16%	15%	14%
Not at all important	49	25	1	6	15	2	10	14	26	12	37
	5%	5%	1%	5%	5%	2%	5%	5%	5%	4%	5%
		B									
Summary											
Top2Box (Very/somewhat important)	821	375	69	100	229	49	168	235	418	219	602
	81%	81%	82%	82%	82%	74%	86%	81%	79%	81%	81%
Low2Box (Not very/at all important)	193	87	15	22	52	17	27	54	112	52	141
	19%	19%	18%	18%	18%	26%	14%	19%	21%	19%	19%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J Overlap formulae used. \* small base