

1. Some people say that because tanning beds can cause cancer, children should be prevented from using them. Others argue that this interferes with personal freedoms and that parents should be able to decide whether their children can use tanning beds or not, and that it's not the government's decision. Which sentiment best represents your point of view?

							HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		BAN ON INDOOR TANNING BY YOUTH UNDER THE AGE OF 18		LEGISLATION TO REGULATE THE TANNING INDUSTRY	
	Total	GTA	Central ON	East ON	SW ON	North ON	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Support	Oppose	Support	Oppose
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Base: All respondents	822	300	212	86	141	83	221	226	375	158	664	675	147	663	159
Weighted	822	378	156	107*	123	58*	220	214	387	169	653	678	144	659	163
Children should be prevented from using tanning beds	637	297	119	80	92	48	163	171	303	137	500	593	44	541	95
	77%	79%	76%	75%	74%	83%	74%	80%	78%	81%	77%	87%	30%	82%	59%
												L		N	
Parents should be able to decide whether their children can use tanning beds or not	185	81	37	26	32	10	58	44	84	32	153	85	100	118	67
	23%	21%	24%	25%	26%	17%	26%	20%	22%	19%	23%	13%	70%	18%	41%
													K		M

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L - M/N Overlap formulae used. * small base

2. Some people say that the tanning industry cannot be trusted to regulate itself and government legislation is needed to regulate the industry. Others argue that government interference in the tanning industry is unnecessary and the tanning industry can regulate itself. Which sentiment best represents your points of view?

							HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		BAN ON INDOOR TANNING BY YOUTH UNDER THE AGE OF 18		LEGISLATION TO REGULATE THE TANNING INDUSTRY	
	Total	GTA	Central ON	East ON	SW ON	North ON	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Support	Oppose	Support	Oppose
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	822	300	212	86	141	83	221	226	375	158	664	675	147	663	159
Weighted	822	378	156	107*	123	58*	220	214	387	169	653	678	144	659	163
Legislation is needed to regulate the tanning industry	596	283	106	72	96	38	156	147	294	116	480	548	48	578	18
	73%	75%	68%	67%	78%	67%	71%	68%	76%	68%	74%	81%	33%	88%	11%
					B							L		N	
The tanning industry can regulate itself	226	95	50	35	27	19	65	68	94	53	173	130	96	81	145
	27%	25%	32%	33%	22%	33%	29%	32%	24%	32%	26%	19%	67%	12%	89%
			D										K		M

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L - M/N Overlap formulae used. * small base

3_1. [The government of Ontario implementing a ban on indoor tanning by youth under the age of 18 years old] To what extent do you support or oppose the following:

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L - M/N Overlap formulae used. * small base

3_2. [The government of Ontario implementing legislation to regulate the tanning industry] To what extent do you support or oppose the following:

							HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		BAN ON INDOOR TANNING BY YOUTH UNDER THE AGE OF 18		LEGISLATION TO REGULATE THE TANNING INDUSTRY	
	Total	GTA	Central ON	East ON	SW ON	North ON	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Support	Oppose	Support	Oppose
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	822	300	212	86	141	83	221	226	375	158	664	675	147	663	159
Weighted	822	378	156	107*	123	58*	220	214	387	169	653	678	144	659	163
The government of Ontario implementing legislation to regulate the tanning industry															
Strongly support	403	190	75	54	59	24	105	98	200	82	321	385	18	403	0
	49%	50%	48%	51%	48%	42%	48%	46%	52%	48%	49%	57%	12%	61%	-
Somewhat support	257	117	44	31	44	20	65	70	122	45	212	212	44	257	0
	31%	31%	28%	29%	36%	35%	29%	33%	32%	26%	32%	31%	31%	39%	-
														N	
Somewhat oppose	111	53	25	15	11	7	33	33	45	29	82	61	50	0	111
	14%	14%	16%	14%	9%	12%	15%	15%	12%	17%	13%	9%	35%	-	68%
														K	M
Strongly oppose	51	18	12	7	9	6	18	14	19	14	38	20	31	0	51
	6%	5%	7%	6%	7%	11%	8%	7%	5%	8%	6%	3%	22%	-	32%
						A							K		M
Summary															
Top2Box (Support)	659	308	119	85	103	44	169	167	323	126	533	597	62	659	0
	80%	81%	76%	80%	84%	77%	77%	78%	83%	75%	82%	88%	43%	100%	-
Low2Box (Oppose)	163	71	37	21	20	13	51	47	65	43	120	81	81	0	163
	20%	19%	24%	20%	16%	23%	23%	22%	17%	25%	18%	12%	57%	-	100%
													K		M

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L - M/N Overlap formulae used. * small base

3_top2. [Top2box Summary] To what extent do you support or oppose the following:

							HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		BAN ON INDOOR TANNING BY YOUTH UNDER THE AGE OF 18		LEGISLATION TO REGULATE THE TANNING INDUSTRY	
	Total	GTA	Central ON	East ON	SW ON	North ON	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Support	Oppose	Support	Oppose
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	822	300	212	86	141	83	221	226	375	158	664	675	147	663	159
Weighted	822	378	156	107*	123	58*	220	214	387	169	653	678	144	659	163
The government of Ontario implementing a ban on indoor tanning by youth under the age of 18 years old	678	319	133	85	96	45	182	177	319	139	539	678	0	597	81
	83%	84%	85%	79%	78%	79%	83%	83%	82%	82%	83%	100%	-	91%	50%
												L		N	
The government of Ontario implementing legislation to regulate the tanning industry	659	308	119	85	103	44	169	167	323	126	533	597	62	659	0
	80%	81%	76%	80%	84%	77%	77%	78%	83%	75%	82%	88%	43%	100%	-
												L		N	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L - M/N Overlap formulae used. * small base

3_low2. [Low2box Summary] To what extent do you support or oppose the following:

							HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		BAN ON INDOOR TANNING BY YOUTH UNDER THE AGE OF 18		LEGISLATION TO REGULATE THE TANNING INDUSTRY	
	Total	GTA	Central ON	East ON	SW ON	North ON	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Support	Oppose	Support	Oppose
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	822	300	212	86	141	83	221	226	375	158	664	675	147	663	159
Weighted	822	378	156	107*	123	58*	220	214	387	169	653	678	144	659	163
The government of Ontario implementing a ban on indoor tanning by youth under the age of 18 years old	144	59	24	22	27	12	38	37	68	30	114	0	144	62	81
	17%	16%	15%	21%	22%	21%	17%	17%	18%	18%	17%	-	100%	9%	50%
													K		M
The government of Ontario implementing legislation to regulate the tanning industry	163	71	37	21	20	13	51	47	65	43	120	81	81	0	163
	20%	19%	24%	20%	16%	23%	23%	22%	17%	25%	18%	12%	57%	-	100%
													K		M

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L - M/N Overlap formulae used. * small base

4_1. [Regulating tanning industry] Thinking about the next provincial election, would you be more likely, less likely or about as likely to support a political party that held the same views as you on these topics?

							HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		BAN ON INDOOR TANNING BY YOUTH UNDER THE AGE OF 18		LEGISLATION TO REGULATE THE TANNING INDUSTRY	
	Total	GTA	Central ON	East ON	SW ON	North ON	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Support	Oppose	Support	Oppose
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	822	300	212	86	141	83	221	226	375	158	664	675	147	663	159
Weighted	822	378	156	107*	123	58*	220	214	387	169	653	678	144	659	163
Regulating tanning industry															
More likely	255	123	58	26	33	15	72	70	112	61	193	232	23	240	15
	31%	33%	37%	24%	27%	26%	33%	33%	29%	36%	30%	34%	16%	36%	9%
			C									L		N	
Less likely	101	53	17	8	14	8	36	29	37	21	80	64	37	47	54
	12%	14%	11%	8%	12%	13%	16%	13%	9%	13%	12%	9%	26%	7%	33%
							H						K		M
About as likely	466	201	81	73	76	35	112	116	238	86	380	383	84	373	94
	57%	53%	52%	68%	62%	61%	51%	54%	62%	51%	58%	56%	58%	56%	58%
				AB					F						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L - M/N Overlap formulae used. * small base

4_2. [Banning indoor tanning by youth] Thinking about the next provincial election, would you be more likely, less likely or about as likely to support a political party that held the same views as you on these topics?

							HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		BAN ON INDOOR TANNING BY YOUTH UNDER THE AGE OF 18		LEGISLATION TO REGULATE THE TANNING INDUSTRY	
	Total	GTA	Central ON	East ON	SW ON	North ON	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Support	Oppose	Support	Oppose
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	822	300	212	86	141	83	221	226	375	158	664	675	147	663	159
Weighted	822	378	156	107*	123	58*	220	214	387	169	653	678	144	659	163
Banning indoor tanning by youth															
More likely	276	132	60	35	31	18	75	78	123	67	209	269	7	245	31
	34%	35%	39%	33%	25%	31%	34%	36%	32%	40%	32%	40%	5%	37%	19%
			D									L		N	
Less likely	104	55	17	9	17	5	35	30	38	25	79	51	53	59	45
	13%	15%	11%	9%	14%	10%	16%	14%	10%	15%	12%	8%	37%	9%	27%
							H						K		M
About as likely	442	191	79	62	75	34	111	106	225	76	366	358	84	355	87
	54%	51%	50%	58%	61%	60%	50%	50%	58%	45%	56%	53%	59%	54%	53%
					A						I				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L - M/N Overlap formulae used. * small base

5. If you learned that the tanning industry was not following Health Canada's voluntary guidelines for indoor tanning, would you be more likely, less likely or about as likely to support legislation to regulate the tanning industry?

							HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		BAN ON INDOOR TANNING BY YOUTH UNDER THE AGE OF 18		LEGISLATION TO REGULATE THE TANNING INDUSTRY	
	Total	GTA	Central ON	East ON	SW ON	North ON	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Support	Oppose	Support	Oppose
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	822	300	212	86	141	83	221	226	375	158	664	675	147	663	159
Weighted	822	378	156	107*	123	58*	220	214	387	169	653	678	144	659	163
More likely	579	263	104	82	89	41	153	148	278	131	448	501	78	487	92
	70%	69%	67%	76%	72%	71%	69%	69%	72%	78%	69%	74%	54%	74%	56%
Less likely										J		L		N	
	79	34	15	16	11	3	23	26	29	14	65	49	30	50	28
	10%	9%	9%	15%	9%	6%	10%	12%	8%	8%	10%	7%	21%	8%	17%
About as likely													K		M
	165	82	37	9	24	13	44	40	80	24	140	128	36	122	43
	20%	22%	24%	8%	19%	23%	20%	18%	21%	14%	22%	19%	25%	18%	26%
		C	C		C	C									M

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L - M/N Overlap formulae used. * small base

10_1. [Restrictions on indoor tanning including implementing a ban on indoor tanning by youth under the age of 18 years old] In deciding how to cast your vote in the next provincial election, how important is to you that the party you support commits to:

							HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		BAN ON INDOOR TANNING BY YOUTH UNDER THE AGE OF 18		LEGISLATION TO REGULATE THE TANNING INDUSTRY	
	Total	GTA	Central ON	East ON	SW ON	North ON	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Support	Oppose	Support	Oppose
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	822	300	212	86	141	83	221	226	375	158	664	675	147	663	159
Weighted	822	378	156	107*	123	58*	220	214	387	169	653	678	144	659	163
Restrictions on indoor tanning including implementing a ban on indoor tanning by youth under the age of 18 years old															
Very important	236	114	43	30	32	17	68	67	101	52	184	231	5	217	19
	29%	30%	27%	28%	26%	30%	31%	31%	26%	31%	28%	34%	3%	33%	12%
Somewhat important												L		N	
	297	139	57	33	48	20	81	73	143	61	236	269	28	262	34
	36%	37%	37%	31%	39%	34%	37%	34%	37%	36%	36%	40%	19%	40%	21%
Not very important												L		N	
	198	88	38	27	29	16	44	53	101	44	154	135	63	133	65
	24%	23%	25%	26%	23%	27%	20%	25%	26%	26%	24%	20%	44%	20%	40%
													K		M
Not at all important	91	37	18	17	15	5	27	22	42	12	79	44	48	48	43
	11%	10%	12%	16%	12%	9%	12%	10%	11%	7%	12%	6%	33%	7%	27%
													K		M
Summary															
Top2Box (Important)	533	253	100	63	80	37	149	140	244	113	420	500	33	479	54
	65%	67%	64%	59%	65%	64%	68%	65%	63%	67%	64%	74%	23%	73%	33%
Low2Box (Not Important)												L		N	
	289	125	56	44	44	21	72	74	144	56	233	178	111	181	109
	35%	33%	36%	41%	35%	36%	32%	35%	37%	33%	36%	26%	77%	27%	67%
													K		M

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L - M/N Overlap formulae used. * small base