Table 158 Q53. Have you ever downloaded an App on your ...?

	Tablet Users
Base: All respondents	557
Weighted	265
	213
Yes, and I have used the App	80.5%
	14
Yes, but I have not used the App	5.2%
	36
No	13.5%
	2
Don't know	0.8%
Summary	
	227
Yes (Net)	85.7%

Overlap formulae used. * small base; ** very small base (under 30)

Table 166 Q57. What follows are a variety of types of Apps that are available in the market, organized by type (theme or genre). Please select each type of App you currently have on your device today.

	Tablet Users
Base: All answering who have downloaded and used	
an App on their assigned device	450
Weighted	213
	161
Games	75.6%
	142
Weather	66.7%
	129
Books	60.6%
	110
Entertainment	113
Entertainment	52.8%
	400
Maps & Navigation	100 46.8%
Maps & Navigation	40.0%
	98
Search engine	46.1%
ocaron engine	40.176
	91
Music & Audio	42.8%
	,,
	88
Social Networking	41.1%
	1,1
Sports	52
	24.4%
	45
Instant Messaging	21.0%
· · · · · · · · · · · · · · · · · · ·	

Table 166 Q57. What follows are a variety of types of Apps that are available in the market, organized by type (theme or genre). Please select each type of App you currently have on your device today.

	Tablet Users
	104
News (Net)	48.7%

Overlap formulae used. * small base; ** very small base (under 30)

you use most often.	
	Tablet Heave
	Tablet Users
Decay Commonthy valie of Common	0.40
Base: Currently using Games	348
Weighted	161
Games	
	30
Angry Birds	18.7%
0.19	17
Solitaire	10.4%
	11
Scrabble	6.8%
B	6
Bejewelled	3.5%
	4
Sudoku	2.6%
Sudoku	2.6%
	4
Tetris	2.3%
16013	2.3%
	3
Fruit Ninja	1.9%
r rak ranja	1.370
	2
Sol Free	1.4%
	,
Google	2
	1.4%
Many/ various apps	2
	1.4%
	•

	Tablet Users
	2
Plant vs Zombie	1.0%
	1
New York Times	0.6%
DasMas	1
PacMan	0.5%
	1
Poker	0.4%
1 OKC1	0.470
	1
Restaurant	0.4%
	1
Mahjong	0.4%
	1
Monster	0.3%
	0
Global	0.3%
iPhone	0.2%
II HOHE	0.2%
	0
Cribbage	0.2%
	J.270
Yahoo!	0
	0.1%
	0
•	

	Tablet Users
iTunes	0.1%
	0
Texas Hold Em	0.1%
0.1-	0
2do	-
	0
Best Buy	-
Book Buy	
	0
Betty Crocker	-
,	
	0
Bible	-
	0
Big Oven	-
	0
Bing	-
Dlackbarn (Anna)	0
Blackberry (Apps)	-
	0
Bloomberg	-
Distributy	
Bluefire	0
	-
	0
BluffMyCall	-
·	*

	Tablet Users
	0
BNN	-
	0
Bourse	-
	0
Brick Breaker	-
	0
Budget Tool	-
044	0
CAA	-
	0
Calculator	-
Galoulator	
	0
Calendar	-
	0
Calgary Herald	-
0 11 12 1	0
Call Blocker	-
	0
Calorie Counter	-
	-
Camera Plus	0
	-
	_

	Tablet Users
	0
Camera	-
	0
Canada	0
Gariada	-
	0
Canadian Business	-
	0
Canadian Living	-
	0
Canadian Press	-
	0
Canadian Tire	-
Canadan Tilo	
	0
Canoe	-
	0
Castanet	-
CPC Hookey	0
CBC Hockey	-
	0
CBC	-
Chatelaine	0
	-
	0

OUDO	Tablet Users
CIBC	-
	0
Cineplex	-
	0
CityTV	-
	0
Classics	-
	0
Clip	-
	0
Clock	-
	0
CNBC	-
CNN	- 0
CIVIT	
	0
Compass	-
Conde Nast	<u> </u>
Conde Nast	-
Converter (units/ currency)	0
	-
Corus	0
Corus	-

	Tablet Users
	0
CP24	0
GF 24	-
	0
Craigsphone	-
	0
CraigsPro	-
	_
COO Nove	0
680 News	-
	0
CTV	-
	0
Cyberpresse	-
	0
Data Vault	-
B 1 1	0
Desjardins	-
	0
Dictionary	-
Distinction	
Discover	0
	-
Doc2Go	0
	-

	Tablet Users
	0
Documents	-
Doodlo Buddy	0
Doodle Buddy	-
	0
Dora	-
2014	
	0
Drinks Free	-
	0
Drop Box	-
	0
еВау	-
	_
a Danalia	0
eBooks	-
	0
eBuddy	- 0
ebuddy	-
	0
Economist	-
	0
Elle	-
Entertainment Tonight/ ET	0
	-
l	0

Environment Canada		
Environment Canada		
Environment Canada		
Epicurious		
Epicurious	Environment Canada	-
Epicurious		0
Comparison	Enjourious	
- 0	Epiculious	-
- 0		0
O O O O O O O O O O	Epocrates	-
ESPN	_p	
ESPN		0
ESPN	eReader	
ESPN		
O O O O O O O O O		0
Composition	ESPN	-
Composition		
O		0
Eurosport - Expedia - Facebook - Fashion Fix 0 0 0 0 0 0 0 0	Esquire	-
Eurosport - Expedia - Facebook - Fashion Fix 0 0 0 0 0 0 0 0		
O		-
Columbia	Eurosport	-
Columbia		0
0	Evandia	
Facebook - 0 Fashion Fix - 0	Expedia	-
Facebook - 0 Fashion Fix - 0		0
Fashion Fix 0	Facebook	
Fashion Fix - 0		
Fashion Fix - 0		0
0	Fashion Fix	
Fashion -	Fashion	0
		-
0		0
Fitness -	Fitness	-

	Tablet Hassa
	Tablet Users
	0
Flickr	-
	0
Flight Track	-
	0
Flixster	-
	_
Food Channel	0
Food Channel	-
	0
Food Network	-
1 GGG HOLWOIN	
	0
Food Spotting	-
· · ·	
	0
Forbes	-
	0
Four Square	-
	0
FreeBooks	<u> </u>
TICODONO	-
	0
Friendly	-
Frommers	0
	-

	Tablet Users
400	0
ABC	-
	0
FutureShop	<u> </u>
r didreonop	-
	0
Fxchange	-
	0
Gamin	-
	0
Gas Buddy	-
	0
Gazette	-
Casashina	0
Geocaching	-
	0
Global Video	-
	0
AccelaStudy	-
	0
Globe and Mail	-
Good Reader	0
	-
l	0

	Tablet Users
Google Earth	-
Coogle Mail	0
Google Mail	-
	0
Google Maps	-
Google maps	
	0
Google News	-
-	
	0
Google Places	-
	0
Google Reader	-
On and a Talle	0
Google Talk	-
	0
Accuweather	0 -
Accuweattiel	-
	0
GPS	-
	0
Grocaching	-
Groupon	0
	-
H&M	0
	-

	Tablet Users
	Tablet Osers
	0
Hairstyle (Lite)	-
	0
Hangman	-
	0
Health	-
	0
Hipsamatic	-
	0
Hockey Central	-
	0
Hockey News	-
Hockey News	-
	0
Hockey Night in Canada	-
, g	
	0
Home Budget	-
	0
Huffington Post	-
iAccounts	0
	-
iBooks	0
	-

	Tablet Users
	0
iCal	-
iFitness	0
11 101635	
	0
IM+	-
	0
IMDb	-
	0
ING Direct	-
Invoice2Go	0
IIIVOICEZGO	-
	0
Adobe	-
	0
iPhotos	-
	0
iPod	-
AIM	0
Alivi	-
Jamie Oliver	0
	-
	0
ı	

	Tablet Users
Japanese Dictionary/ Phrasebook	-
K 01	0
Ka-Glom	-
	0
Kayak	- 0
Nayak	-
	0
Keeper	-
1.55 [5	
	0
Key Ring	-
	0
Kijiji	-
	0
Kindle	-
	0
Kobo	-
	0
La Presse	0
La Fiesse	-
	0
LeMonde.fr	-
London	
Les Affaires	0
	-
Lespacs	0
	-

	Tablet Users
	_
Life	0
Life	-
	0
Linkedin	-
	0
Living Well	-
	0
Local Weather	<u> </u>
Local Weather	-
	0
Lonely Planet	-
	0
Lose It	-
Maclean's	- 0
Macieans	-
	0
MacLife	-
	0
Macworld	-
Air Canada	0
	-
	0
Air Miles	-

	Tablet Users
	0
Maple Leafs	-
MapQuest	0 -
MapQuest	-
	0
Maps	-
spo	
	0
Martha Stewart	-
Media	0
	-
	0
Meditator	-
Madagas	0
Medscape	-
	0
MemoPad	- 0
Wellor ad	-
	0
Men's Health	-
	0
Messages	-
Messenger (unspecified)	0
	-
l	0

	Tablet Users
Metro Éclair	-
	_
Maria Maria	0
Metro Media	-
	0
Metro	-
Wetto	-
	0
Mint	-
	0
Mixologist	-
	0
Mixology	-
MID	0
MLB	-
	0
MobileMe	-
Widdiewid	
	0
Molecules	-
	0
Monkey Lunch	-
Al Jazeera	0
	-
	0
Movies	<u> </u>

	Tablet Users
MONIMATA	0
MSN Messenger	-
	0
Music (unspecified)	-
	0
MyFitnessPal	-
	0
National Geographic	-
	0
National Post	-
	•
Netflix	0
Neuiix	-
	0
Aldiko	-
,	
	0
News 1130	-
	0
NFB	-
	0
NHL	-
Nike	0
	-
	L

Notes		
Notes		
Notes		
Notes		Tablet Users
O O O O O O O O O O		0
Now -	Notes	-
Now -		0
Office 0 Office - OfficeHD 0 Olympics/ Vancouver 2010 - Open table 0 Oprah 0 Ottawa Citizen 0 O Ottawa Cottawa	Now	
Office - OfficeHD - Olympics/ Vancouver 2010 - Open table - Oprah 0 Ottawa Citizen 0 Ottawa Citizen 0	NOW	-
Office - OfficeHD - Olympics/ Vancouver 2010 - Open table - Oprah 0 Ottawa Citizen 0 Ottawa Citizen 0		0
OfficeHD 0 Olympics/ Vancouver 2010 0 Open table - Oprah 0 Ottawa Citizen 0 Ottawa Citizen 0	Office	
OfficeHD - Olympics/ Vancouver 2010 - Open table - Oprah - Ottawa Citizen 0 Ottawa Company 0		
Olympics/ Vancouver 2010		0
Olympics/ Vancouver 2010 - 0 Open table - 0 Oprah - 0 Ottawa Citizen - 0	OfficeHD	-
Olympics/ Vancouver 2010 - 0 Open table - 0 Oprah - 0 Ottawa Citizen - 0		
Open table 0 Oprah 0 Ottawa Citizen 0 0 0 0 0 0 0	Olympics/ Vancouver 2010	0
Open table - Oprah 0 Ottawa Citizen 0 0 -		-
Open table - Oprah 0 Ottawa Citizen 0 0 -		
Oprah 0 Ottawa Citizen 0 0 - 0 0	Open table	-
Oprah Ottawa Citizen O Ottawa Citizen	Open table	-
Oprah Ottawa Citizen O Ottawa Citizen		0
Ottawa Citizen 0 -	Oprah	
Ottawa Citizen -	'	
0		0
	Ottawa Citizen	-
		0
Outlook -	Outlook	-
Overdrive 0	Overdrive	-
		-
0		0
	All Recipes	
' <u></u>		
0		0

Dance	Tablet Users
Pages	-
	0
Paris Match	-
	0
Password Keeper	-
	0
PC Recipe Box	-
	0
PDF Reader	-
	_
Pedometer	0
redometei	-
	0
People	-
	0
Personal Trainer	-
	0
Photo App	-
	0
Photo Shop Express	-
Photo Shop	-
	-
Picasa	0
	-

	Tablet Users
Ding	0
Ping	-
	0
Places	-
DI.	0
Plans	-
	0
Amazon	-
	0
Plus	-
American Airlines	0
American Amines	-
	0
Poynt	-
	0
Province	-
Pulse	<u> </u>
i dioc	-
	0
QuickOffice	-
QuickPull	0
	-

	Tablet Users
D # 0	0
Radio Canada	-
	0
RBC	0
NDO	-
	0
RDS	-
	0
Recipes/ Food/ Cooking (unspecified)	-
	0
Red Flag Deals	-
	0
Red Laser	-
	_
Android	0
Android	-
	0
Restaurant Finder	-
Notice and Time of	
	0
Restaurantica	-
	0
Resto Montreal	-
	0
Rogers (MyAccount)	-
	_
l	0

Tablet Users RunKeeper -		
Safari		
Safari		Tablet Users
Safari	RunKeeper	
Safari		
SAQ 0 Save.ca 0 Scene 0 Scotiabank 0 1password 0 Shape 0 Shape 0 Shazam 0 Shoppers Drug Mart 0 Shopping Channel 0 O O O O O O O O O O O O O		0
SAQ	Safari	-
SAQ		
Save.ca		0
- 0	SAQ	-
- 0		0
O Scene	Save ca	
Company	Gave.ca	-
Company		0
O Scotiabank	Scene	
Scotiabank		
1 0 0 0		0
1password - Shape - Shazam 0 Shoppers Drug Mart - Shopping Channel 0 O 0 O 0 O 0 O 0 O 0 O 0 O 0	Scotiabank	-
1password - Shape - Shazam 0 Shoppers Drug Mart - Shopping Channel 0 O 0 O 0 O 0 O 0 O 0 O 0 O 0		
0 0 0		0
Shape - Shazam - Shoppers Drug Mart - Shopping Channel 0 Shopping Channel 0	1password	-
Shape - Shazam - Shoppers Drug Mart - Shopping Channel 0 Shopping Channel 0		
0 0		
Shazam	Shape	-
Shazam		0
0 0	Shazam	
Shoppers Drug Mart O Shopping Channel 0 0	Gnazam	-
Shoppers Drug Mart O Shopping Channel 0 0		0
Shopping Channel 0 -	Shoppers Drug Mart	
Shopping Channel -	ensplace and man	
0	Shopping Channel	0
Sirius -		0
	Sirius	-

	Tablet Users
	0
Skype	0
Skype	-
	0
Smrtguard	-
0.40	0
SMS	-
	0
Appareil Photo	-
	0
Appbox/Appbox Pro	-
	0
SparkPeople	- 0
Орани ворів	
	0
SPG	-
	0
Sphora	-
Sport Illustrated	<u> </u>
Sport illustrateu	-
	0
Sportsnet	-
Stanza	0
	-

	Tablet Users
0. 8.	0
Star Phoenix	-
	0
Starbucks	<u> </u>
Glaibucks	-
	0
Starwalk	-
	0
Stock Track	-
	0
Stocks	-
	0
Around Me	-
Commetice	0
Sympatico	-
	0
Tablet	<u> </u>
Tablet	-
	0
Talking Tom	-
	0
Taska	-
TD Canada Trust	0
	-
l	0

Talva OFI Makila	Tablet Users
Telus CFL Mobile	-
	0
Bank (unspecified)	-
Tallin (allioposition)	
	0
BBC	-
	0
Text Plus	-
	0
The Score	-
The Star/ Toronto Star	-
THE Star/ Toronto Star	-
	0
Thomson Reuters	-
	0
Tim Hortons	-
	0
Time	-
-1.47	0
TMZ	-
	0
Tom Tom	0
	-
	0
Toronto Sun	-

TouTV		
TouTV - Translator - Travelocity - Trip Advisor - TSN 0 Tune in - Twitter 0 U of T 0 Urban Spoon - UsedVictoria 0 0 0 0 0 0 0 0 0 0 0 0 0		
TouTV - Translator - Travelocity - Trip Advisor - TSN 0 Tune in - Twitter 0 U of T 0 Urban Spoon - UsedVictoria 0 0 0 0 0 0 0 0 0 0 0 0 0		
TouTV		Tablet Users
TouTV		0
Translator	TouTV	
Translator - Travelocity - Trip Advisor - TSN - Tune in - Twitter - U of T - Urban Spoon - UsedVictoria 0 0 - 0	10017	-
Travelocity		0
Travelocity	Translator	-
Travelocity		
Trip Advisor - TSN - Tune in - Twitter - U of T - Urban Spoon - UsedVictoria - 0 0 0 0 0 0 0 0 0 0 0 0 0		
Trip Advisor	Travelocity	-
Trip Advisor		0
TSN	Trip Advisor	
TSN - 0 Tune in - 0 Twitter - 0 U of T - 0 Urban Spoon - 0 UsedVictoria 0 0 0 0 0 0 0 0 0 0		
Tune in		0
Tune in	TSN	-
Tune in		
O		0
Twitter	Tune in	-
Twitter		0
U of T	Twitter	
U of T	· ·········	
0 0 0		0
Urban Spoon - UsedVictoria - 0 0 0	U of T	-
Urban Spoon - UsedVictoria - 0 0 0		
UsedVictoria 0 - 0		
UsedVictoria - 0	Urban Spoon	-
UsedVictoria - 0		0
0	UsedVictoria	
		-
	Utilities	0

	Tablet Users
	0
Vancouver Canucks	-
	0
Vancouver Province	-
	0
Vancouver Sun	-
	0
Vanity Fair	-
	0
Vevo	-
1010	
	0
Victoria's Secret	-
	0
Video	-
	0
Viigo	-
viigo	
	0
WagJag	-
Weather Channel	0
	-
	0
Weather Eye	-
	0
ı	

Weather Network	Tablet Users
vveather Network	-
	0
Weather	-
	0
WeatherBug	-
	0
WebMD	-
	0
Wee Giggle	<u> </u>
Wee Giggie	<u>-</u>
	0
Weight Watchers	-
	0
WhatsApp	-
Whole Foods	0 -
Whole Foods	-
	0
Wikipanion	-
·	
	0
Wikipedia	-
Wine Spectator	0
	-
	0
Winnipeg Free Press	-
1 -9	

	Tablet Users
Word	0 -
vvoid	-
	0
WordWeb	-
Madandia	0
Workopolis	-
	0
World Cup	-
	0
Yahoo! Finance	-
	0
Yahoo! Messenger	-
Tanos: Mossongo	
	0
BBM/ Blackberry Messenger	-
	0
Yellow Pages	-
	0
Yelp	-
. 	
	0
Yoga	-
Yorkdale	0
	-

Table 223 Q59_11. [Games] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	0
YouTube	-
	0
Zagat	-
	0
Zinio	-
	0
Zoompass	-
	61
Other	37.6%
	0
None	0.1%
D 111	12
Don't know	7.3%
	(

Overlap formulae used. * small base; ** very small base (under 30)

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Base: Currently using Weather	297
Weighted	142
Weather	
	49
Weather Network	34.5%
W 4 5 AL (W 4 N) 15 L 0	20
Weather Eye (Name of Weather Network Product)	13.8%
	00
Masthar Natural (NET)	69
Weather Network (NET)	49%
	11
Weather Channel	8.0%
Weather Charlier	0.070
	8
Metro Media	5.8%
	0.070
	8
Weather	5.6%
	3
Google	2.0%
	3
WeatherBug	1.8%
	3
Accuweather	1.8%
Environment Conada	2
Environment Canada	1.5%

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	1
Yahoo!	0.8%
	1
Local Weather	0.7%
	1
Safari	0.5%
4	1
Metro Éclair	0.4%
AA P	0
Media	0.3%
	0
Global	0.3%
Global	0.3 /6
	0
MSN Messenger	0.2%
	0.270
	0
Tune in	0.2%
	0
Kayak	0.1%
	0
Appbox/Appbox Pro	-
	0
Around Me	-
	0
l	0

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Bank (unspecified)	-
	0
BBC	0
	0
BBM/ Blackberry Messenger	-
	0
Bejewelled	0
20,0 1101100	
	0
Best Buy	-
Betty Crocker	<u> </u>
Betty Glocker	-
	0
Bible	-
	_
Big Oven	0
Big Overi	-
	0
Bing	-
Plackbarn (Appa)	0
Blackberry (Apps)	-
	0
Bloomberg	-
Bluefire	0
Diueille	-

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	0
BluffMyCall	-
Blanny Gail	
	0
BNN	-
	0
Bourse	-
Brick Breaker	-
Drick Dreaker	-
	0
Budget Tool	-
	0
CAA	-
	0
Calculator	-
	0
Calendar	-
	0
Calgary Herald	-
	0
Call Blocker	-
Calorie Counter	-
	-
	<u> </u>

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
O BI	0
Camera Plus	-
	0
Camera	-
	0
Canada	-
Operation Provinces	0
Canadian Business	-
	0
Canadian Living	-
S	
	0
Canadian Press	-
	_
Canadian Tire	0
Canadian Tire	-
	0
Canoe	-
	0
Castanet	-
CBC Hockey	0
	-
CBC	0
	-
	0

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Chatelaine	-
CIBC	0
CIBC	-
	0
Cineplex	-
· ·	
	0
CityTV	-
	0
Classics	-
	0
Clip	<u> </u>
Olip	
	0
Clock	-
	0
CNBC	-
CNINI	0
CNN	-
	0
Compass	-
Conde Nast	0
	-
Converter (units/ currency)	0
	-

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Corus	<u> </u>
Corus	-
	0
CP24	-
Craiganhana	0
Craigsphone	-
	0
CraigsPro	-
	0
Cribbage	-
	0
CTV	-
	0
Cyberpresse	-
Data Vault	<u> </u>
Data Vault	-
	0
Desjardins	-
Distinguish	0
Dictionary	-
	0
Discover	-

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	0
Doc2Go	-
	_
Decuments	0
Documents	-
	0
Doodle Buddy	-
	0
Dora	-
	0
Drinks Free	-
Drop Box	0
Бтор вох	-
	0
еВау	-
	0
eBooks	-
a Doodelo	0
eBuddy	-
	0
Economist	-
	0
Elle	-
	0

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Entertainment Tonight/ ET	-
	0
2do	0 -
200	
	0
Epicurious	-
Engaratea	0
Epocrates	-
	0
eReader	-
	0
ESPN	-
	0
Esquire	-
	0
Eurosport	-
Expedia	0
Expedia	-
	0
Facebook	-
Fashion Fix	0
	-
	0
Fashion	-

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	Tablet 03cl3
	0
Fitness	-
	0
Flickr	-
	0
Flight Track	<u> </u>
- Company of the Comp	
	0
Flixster	-
	0
Food Channel	-
	0
Food Network	-
Food Spotting	0 -
Pood Spotting	-
	0
Forbes	-
	0
Four Square	-
FreeBooks	-
110000000	
	0
Friendly	-
	<u> </u>

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	0
Frommers	-
	0
Fruit Ninja	-
	0
FutureShop	-
Fyshange	0
Fxchange	-
	0
Gamin	-
	0
Gas Buddy	-
	0
Gazette	-
	0
Geocaching	-
Global Video	0
Global video	-
	0
680 News	-
Globe and Mail	0
	-
	0
l	

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

Good Reader	Tablet Users
	0
Google Earth	-
	0
Google Mail	-
	0
Google Maps	0 -
5	
	0
Google News	-
	0
Google Places	-
	0
Google Reader	-
On the Talle	0
Google Talk	-
	0
ABC	-
	0
GPS	-
Grocaching	0
	-
Groupon	0
	-

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	-
H&M	- 0
TICH	-
	0
Hairstyle (Lite)	-
	0
Hangman	-
	0
Health	-
	0
Hipsamatic	-
	0
Hockey Central	-
	0
Hockey News	-
·	
	0
Hockey Night in Canada	-
Home Budget	0
Home budget	-
	0
Huffington Post	-
iAccounts	0
	-

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	0
iBooks	-
iCal	<u> </u>
ICai	-
	0
iFitness	-
	0
IM+	-
	_
IMDL	0
IMDb	-
	0
ING Direct	-
	0
Invoice2Go	-
. TO	0
iPhone	-
	0
iPhotos	-
	0
iPod	-
	0
iTunes	-
	0
I	U

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

Tablet Users		
Jamie Oliver		
Jamie Oliver		
O O O O O O O O O O		Tablet Users
Japanese Dictionary/ Phrasebook	Jamie Oliver	-
Japanese Dictionary/ Phrasebook		0
Ka-Glom 0 AccelaStudy 0 Keeper 0 Key Ring 0 Kijiji 0 Kindle 0 La Presse 0 LeMonde.fr 0 0 0 0 0 0 0 0 0 0 0 0 0	Jananese Dictionary/ Phrasehook	
Ka-Glom - AccelaStudy 0 Keeper 0 Key Ring 0 Kijiji - Kindle 0 Kobo - La Presse 0 LeMonde.fr 0 0 -	Sapariese Dictionary Timasebook	-
AccelaStudy 0		0
AccelaStudy	Ka-Glom	-
AccelaStudy		
Company Comp		0
Company Comp	AccelaStudy	-
Company Comp		
Company Comp	Keener	
Key Ring	Кеереі	-
Key Ring		0
Kijiji	Key Ring	
Kijiji		
Kindle 0 Kobo 0 Kobo 0 La Presse 0 LeMonde.fr 0 0 0 0 0 0 0 0 0 0 0 0 0		0
Kindle	Kijiji	-
Kindle		0
O O O O O O O O O O	Kindle	
Columbia	Mindle	-
Columbia		0
La Presse - 0 LeMonde.fr - 0 0 0 0	Kobo	
La Presse - 0 LeMonde.fr - 0 0 0 0		
LeMonde.fr 0 - 0		
LeMonde.fr - 0	La Presse	-
LeMonde.fr - 0		0
0	LeMonde.fr	
Les Affaires -		0
	Les Affaires	-

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
1	0
Lespacs	-
	0
Life	-
	0
Linkedin	<u> </u>
Linkeum	-
	0
Living Well	-
	0
1password	<u> </u>
· password	
	0
Lonely Planet	-
Lose It	0
LUSE II	-
	0
Maclean's	-
	0
MacLife	<u> </u>
Madelio	
	0
Macworld	-
Mahjong	-
	-
	<u> </u>

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	0
Many/ various apps	-
	0
Maple Leafs	<u> </u>
maple 25ale	
	0
MapQuest	-
Mana	0
Maps	-
	0
Martha Stewart	-
	0
Adobe	-
	0
Meditator	-
	0
Medscape	-
MemoPad	<u> </u>
ivicino: au	-
	0
Men's Health	-
	0
Messages	-
	0
	0

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Messenger (unspecified)	-
	0
AIM	- 0
Allvi	
	0
Air Canada	-
Mater	0
Metro	-
	0
Mint	-
	0
Mixologist	-
	0
Mixology	- 0
Mixelegy	
	0
MLB	-
	_
MobileMe	0
iviobileivie	-
	0
Molecules	-
	0
Monkey Lunch	-
	0
Monster	-

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Movies	0 -
WOVIES	
	0
Air Miles	-
	0
Music (unspecified)	-
	0
MyFitnessPal	-
ŕ	
	0
National Geographic	-
	0
National Post	0
National Fost	
	0
Netflix	-
N V 1 =	0
New York Times	-
	0
News 1130	-
	0
NFB	-
NHL	0
MIL	-

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	0
Nike	-
	0
Notes	-
10.00	
	0
Now	-
OW.	0
Office	-
	0
OfficeHD	-
	0
Olympics/ Vancouver 2010	-
Onen table	0
Open table	-
	0
Oprah	-
	0
Ottawa Citizen	-
Outlook	-
Odilook	-
	0
Overdrive	-
	0

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
PacMan	-
	•
Pagas	0
Pages	-
	0
Paris Match	-
	0
Password Keeper	-
	0
PC Recipe Box	-
	0
PDF Reader	0
1 D1 Troudoi	
	0
Pedometer	-
	0
People	-
Personal Trainer	0
reisonai namei	-
	0
Photo App	-
''	
	0
Photo Shop Express	-
	0
Photo Shop	-

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Picasa	0
Ficasa	-
	0
Ping	-
	0
Places	-
Plans	0
Fidils	-
	0
Plant vs Zombie	-
	0
Plus	-
Poker	0
Poker	-
	0
Poynt	-
·	
	0
Province	-
Dules	0
Pulse	-
	0
QuickOffice	-

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	0
QuickPull	-
Radio Canada	0
Raulo Callada	-
	0
RBC	-
	0
RDS	-
- · · · - · · · · · · · · · · · · · · ·	0
Recipes/ Food/ Cooking (unspecified)	-
	0
Red Flag Deals	0
Tiou Flag Boald	
	0
Red Laser	-
	0
Restaurant	-
Restaurant Finder	0
Nestaurant i muci	-
	0
Restaurantica	-
	0
Resto Montreal	-
l	0

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Rogers (MyAccount)	-
	0
RunKeeper	0
Runkeepei	-
	0
Al Jazeera	-
	0
SAQ	-
	0
Save.ca	0
5475.54	
	0
Scene	-
	0
Scotiabank	-
	0
Scrabble	-
	0
Shape	-
Shazam	0 -
Ghazam	-
	0
Shoppers Drug Mart	-
	0
Shopping Channel	-

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Sirius	0
Girius	-
	0
Skype	-
Smrtguard	0
Cilliguatu	
	0
SMS	-
Sol Free	0 -
Connec	-
	0
Solitaire	-
SparkPeople	0
орани ворге	
	0
SPG	-
Sphora	0
GF.13.8	-
	0
Sport Illustrated	-
Sportsnet	0
Opending.	-

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	0
Stanza	-
	0
Star Phoenix	-
	0
Starbucks	-
	-
Starwalk	0
Starwark	-
	0
Stock Track	-
Stocks	0
	-
	0
Sudoku	-
Gudona	
	0
Sympatico	-
	-
Tablet	0
i anici	-
	0
Talking Tom	-
	0
Taska	-
	0
l	U

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
TD Canada Trust	-
	0
Telus CFL Mobile	0
TOIGO OF E MODILO	
	0
Tetris	-
Texas Hold Em	0
Texas Hold Em	-
	0
Text Plus	-
	0
The Score	-
	0
The Star/ Toronto Star	-
(1.0.0.1.0 0.0.1.	
	0
Thomson Reuters	-
Tim Hortons	0 -
TilliTionons	-
	0
Time	-
TM7	0
TMZ	-
	0
Tom Tom	-
•	

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

Tablet Us	sers
Toronto Sun	sers
Toronto Sun	sers
Toronto Sun	
Toronto Sun	
TouTV 0 - 0	
TouTV -	
0	
I ranslator -	
Travelocity 0	
- Inavelocity	
0	
Trip Advisor -	
0	
TSN -	
Aldiko -	
Aldiko	
0	
Twitter -	
0	
U of T	
Urban Space	
Urban Spoon -	
0	
UsedVictoria -	

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	0
Utilities	-
Vancouver Canucks	0
	-
	0
Vancouver Province	-
	0
Vancouver Sun	-
Martha Fair	0
Vanity Fair	-
	0
Vevo	-
	0
Victoria's Secret	-
Video	0
video	-
	0
Viigo	-
	0
WagJag	-
All Basines	0
All Recipes	-
	0

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Amazon	-
	0
American Airlines	-
	0
Android	-
	0
Angry Birds	-
3,7 1	
	0
WebMD	-
	0
Wee Giggle	-
33 3	
	0
Weight Watchers	-
WhatsApp	0
	-
	0
Whole Foods	-
	0
Wikipanion	-
	0
Wikipedia	-
	0
Wine Spectator	0

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
Winnipeg Free Press	0
	-
	0
Word	-
WordWeb	- 0
vvoidvveb	-
Workopolis	0
	-
World Cup	<u> </u>
	-
	0
Yahoo! Finance	-
	0
Yahoo! Messenger	-
Tarioo: Mosseriger	
	0
Appareil Photo	-
	0
Yellow Pages	-
	0
Yelp	-
	0
Yoga	-

Apps

Table 250 Q59_38. [Weather] And for each type of App you have on your ..., please indicate in the text box provided the name of one App you use most often.

	Tablet Users
	0
Yorkdale	-
	0
YouTube	-
	_
Zagat	0
	-
	0
Zinio	
ZIIIO	-
	0
Zoompass	-
Other	22
	15.4%
	1
None	0.4%
	8
Don't know	6.0%

used. * small base; ** very small base (under 30) ineligible for sig testing