

# Going for Gold: Ontario and GTA Residents Say Yes to Forming Exploratory Committee and that they're Supportive of Pitching the 2020 Summer Olympic Games

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## **Going for Gold: Ontario and GTA Residents Say Yes to Forming Exploratory Committee and that they're Supportive of Pitching the 2020 Summer Olympic Games**

**Toronto, ON** – With the early September deadline quickly approaching for cities to express their interest in bidding for the 2020 Summer Olympic Games, a new poll has tested the waters and found that Ontario and Greater Toronto Area ("GTA") residents say they're ready to pitch for the 2020 Summer Games to be hosted in the GTA.

According to a new survey conducted by Ipsos Reid provided exclusively to Global Television, Postmedia News and CFRB NewsTalk 1010, a full 90% of Ontarians (55% very/36% somewhat) and 89% in the GTA (55% very/35% somewhat) find it acceptable that a non-government sponsored committee comprised of civic, business and other community and athletic stakeholders starts working on a possible bid for the 2020 summer Olympic Games to be hosted by Toronto and the GTA.

Further, at this initial, exploratory stage, virtually the same proportion of Ontarians (87% -- 55% very/31% somewhat) and those in the GTA (87% -- 60% very/28% somewhat) are supportive of having Toronto host the 2020 Summer Olympic Games with venues and activities with events and venues spread throughout the GTA.

*These are some of the findings of an Ipsos Reid poll conducted between July 29 and August 2, 2011, for Global Television, Postmedia News and CFRB NewsTalk 1010. For this survey, a sample of 899 Ontario adults from Ipsos' Canadian online panel was interviewed online. Weighting was then employed to balance demographics and political composition to ensure that the sample's*



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*composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.3 percentage points, 19 times out of 20, of what the results would have been had the entire population of adults in Ontario been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.*

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