

2_1. [Change the radio station] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Change the radio station									
Very risky	41	7	34	6	10	24	11	22	7
	4%	2%	7%	2%	3%	8%	5%	6%	2%
			A			CD			
Risky	303	135	168	64	119	120	67	145	91
	33%	28%	37%	25%	32%	40%	31%	36%	30%
			A			C			
Not very risky	485	266	219	143	203	138	116	187	182
	52%	56%	49%	56%	55%	46%	54%	46%	60%
				E					G
Not at all risky	87	59	29	41	30	16	14	50	23
	9%	12%	6%	16%	8%	5%	6%	12%	8%
		B		DE					
Don't know	7	7	1	2	5	0	7	0	0
	1%	1%	0	1%	1%	0	3%	0	-
							GH		
Summary									
Top2Box (Risky)	344	142	202	70	129	145	78	167	99
	37%	30%	45%	27%	35%	48%	36%	41%	33%
			A			CD			
Low2Box (Not risky)	572	325	248	184	233	155	130	238	205
	62%	69%	55%	72%	63%	52%	60%	59%	67%
		B		E	E				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_2. [Discipline children] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Discipline children									
Very risky	285	134	150	49	115	121	70	133	81
	31%	28%	33%	19%	31%	40%	33%	33%	27%
					C	C			
Risky	483	259	225	140	203	140	100	214	169
	52%	55%	50%	55%	55%	47%	47%	53%	56%
Not very risky	117	62	55	59	32	26	28	47	42
	13%	13%	12%	23%	9%	9%	13%	12%	14%
				DE					
Not at all risky	14	9	5	3	7	4	2	5	6
	2%	2%	1%	1%	2%	1%	1%	1%	2%
Don't know	24	10	15	4	11	9	13	6	5
	3%	2%	3%	2%	3%	3%	6%	1%	2%
							G		
Summary									
Top2Box (Risky)	768	393	375	189	319	261	170	347	250
	83%	83%	83%	74%	87%	87%	79%	86%	82%
					C	C			
Low2Box (Not risky)	131	71	60	62	39	30	31	52	48
	14%	15%	13%	24%	11%	10%	14%	13%	16%
				DE					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_3. [Drink a beverage (not alcoholic)] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Drink a beverage (not alcoholic)									
Very risky	86	40	45	13	25	48	33	37	16
	9%	8%	10%	5%	7%	16%	15%	9%	5%
						CD	H		
Risky	256	107	149	52	99	105	55	120	82
	28%	23%	33%	20%	27%	35%	26%	29%	27%
			A			C			
Not very risky	474	260	214	153	195	126	98	206	169
	51%	55%	47%	60%	53%	42%	46%	51%	56%
				E	E				
Not at all risky	96	55	41	37	38	21	20	43	32
	10%	12%	9%	14%	10%	7%	9%	11%	11%
				E					
Don't know	13	11	2	2	11	0	8	0	5
	1%	2%	0	1%	3%	-	4%	-	2%
					E		G		
Summary									
Top2Box (Risky)	342	147	194	64	124	153	88	156	98
	37%	31%	43%	25%	34%	51%	41%	38%	32%
			A			CD			
Low2Box (Not risky)	569	315	254	190	233	147	119	249	201
	62%	67%	57%	74%	63%	49%	55%	62%	66%
		B		E	E				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_4. [Drive while sleepy or exhausted] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Drive while sleepy or exhausted									
Very risky	725	367	358	164	302	259	153	353	219
	78%	77%	80%	64%	82%	86%	71%	87%	72%
					C	C		FH	
Risky	178	91	87	80	60	39	54	50	75
	19%	19%	19%	31%	16%	13%	25%	12%	25%
				DE			G		G
Not very risky	12	9	3	10	1	0	0	2	10
	1%	2%	1%	4%	0	0	-	0	3%
				DE					G
Not at all risky	1	0	1	0	0	1	1	0	0
	0	-	0	-	-	0	0	-	-
Don't know	8	7	1	2	5	1	7	1	0
	1%	1%	0	1%	1%	0	3%	0	-
							GH		
Summary									
Top2Box (Risky)	903	458	446	244	361	298	207	403	293
	98%	97%	99%	95%	98%	99%	96%	99%	97%
						C		FH	
Low2Box (Not risky)	13	9	4	10	1	1	1	2	10
	1%	2%	1%	4%	0	0	0	0	3%
				DE					G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_5. [Eat] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Eat									
Very risky	149	65	84	29	53	67	39	73	37
	16%	14%	19%	11%	14%	22%	18%	18%	12%
						CD			
Risky	471	240	231	126	191	154	102	207	162
	51%	51%	51%	49%	52%	51%	47%	51%	53%
Not very risky	271	154	117	88	109	73	60	112	99
	29%	32%	26%	34%	30%	24%	28%	28%	32%
				E					
Not at all risky	23	8	16	11	7	5	4	13	6
	3%	2%	3%	4%	2%	2%	2%	3%	2%
Don't know	10	7	3	2	8	1	9	1	0
	1%	1%	1%	1%	2%	0	4%	0	-
							GH		
Summary									
Top2Box (Risky)	620	305	314	155	244	221	141	280	199
	67%	64%	70%	61%	66%	74%	66%	69%	65%
						C			
Low2Box (Not risky)	294	161	133	99	116	79	64	125	105
	32%	34%	30%	39%	32%	26%	30%	31%	35%
				E					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_6. [Have a loose pet in the vehicle] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Have a loose pet in the vehicle									
Very risky	355	164	192	77	138	140	84	149	122
	38%	35%	43%	30%	38%	47%	39%	37%	40%
						C			
Risky	398	206	193	115	168	115	99	171	128
	43%	43%	43%	45%	46%	38%	46%	42%	42%
Not very risky	144	89	56	55	51	39	20	74	51
	16%	19%	12%	22%	14%	13%	9%	18%	17%
				E				F	
Not at all risky	12	7	5	6	2	4	2	9	0
	1%	1%	1%	2%	1%	1%	1%	2%	0
Don't know	14	9	5	3	9	2	10	2	2
	1%	2%	1%	1%	2%	1%	5%	1%	1%
							GH		
Summary									
Top2Box (Risky)	754	369	384	192	307	255	183	321	250
	82%	78%	85%	75%	83%	85%	85%	79%	82%
			A			C			
Low2Box (Not risky)	156	96	61	61	53	42	22	83	51
	17%	20%	13%	24%	14%	14%	10%	20%	17%
		B		DE				F	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_7. [Hold a conversation with other passengers] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
	A	B	C	D	E	F	G	H	
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Hold a conversation with other passengers									
Very risky	17	10	7	5	7	6	3	6	8
	2%	2%	2%	2%	2%	2%	1%	2%	3%
Risky	146	70	76	31	63	52	28	71	47
	16%	15%	17%	12%	17%	17%	13%	17%	16%
Not very risky	563	288	275	163	214	185	121	244	198
	61%	61%	61%	64%	58%	62%	56%	60%	65%
Not at all risky	190	99	92	55	79	56	55	85	50
	21%	21%	20%	22%	22%	19%	26%	21%	17%
Don't know	7	7	1	2	5	0	7	0	0
	1%	1%	0	1%	1%	0	3%	-	-
							GH		
Summary									
Top2Box (Risky)	163	80	83	36	69	58	31	77	55
	18%	17%	19%	14%	19%	19%	14%	19%	18%
Low2Box (Not risky)	753	387	366	218	293	241	176	329	248
	82%	82%	81%	85%	80%	80%	82%	81%	82%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_8. [Listen to an iPod or other MP3 device with ear phones] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Listen to an iPod or other MP3 device with ear phones									
Very risky	373	171	202	97	163	113	96	178	99
	40%	36%	45%	38%	44%	38%	45%	44%	32%
			A				H	H	
Risky	352	193	159	102	132	118	66	151	134
	38%	41%	35%	40%	36%	39%	31%	37%	44%
									F
Not very risky	141	76	65	43	43	55	37	52	51
	15%	16%	14%	17%	12%	18%	17%	13%	17%
Not at all risky	42	25	17	12	21	9	4	22	17
	5%	5%	4%	5%	6%	3%	2%	5%	5%
Don't know	15	8	7	2	9	5	10	2	3
	2%	2%	2%	1%	2%	2%	5%	1%	1%
							G		
Summary									
Top2Box (Risky)	725	364	361	199	295	231	163	329	233
	78%	77%	80%	78%	80%	77%	76%	81%	77%
Low2Box (Not risky)	183	102	82	55	64	64	41	74	68
	20%	21%	18%	22%	17%	21%	19%	18%	22%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_9. [Adjust an iPod or other MP3 device] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Adjust an iPod or other MP3 device									
Very risky	413	188	225	45	168	200	113	194	106
	45%	40%	50%	18%	46%	67%	53%	48%	35%
			A		C	CD	H	H	
Risky	366	196	170	133	148	84	77	157	132
	40%	41%	38%	52%	40%	28%	36%	39%	43%
				E	E				
Not very risky	113	70	43	63	41	9	14	41	58
	12%	15%	9%	25%	11%	3%	6%	10%	19%
				DE	E				FG
Not at all risky	14	7	7	11	2	1	1	10	4
	2%	2%	2%	4%	1%	0	0	2%	1%
				DE					
Don't know	18	11	6	3	8	6	10	4	4
	2%	2%	1%	1%	2%	2%	5%	1%	1%
							G		
Summary									
Top2Box (Risky)	779	385	395	178	317	284	190	351	238
	84%	81%	88%	70%	86%	95%	89%	87%	78%
					C	CD	H	H	
Low2Box (Not risky)	127	78	50	74	43	9	14	51	62
	14%	16%	11%	29%	12%	3%	7%	12%	20%
				DE	E				FG

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_10. [Personal grooming (make-up, hair, shaving)] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Personal grooming (make-up, hair, shaving)									
Very risky	664	330	334	171	261	232	144	319	201
	72%	70%	74%	67%	71%	77%	67%	79%	66%
						C		FH	
Risky	215	118	97	66	89	60	59	78	78
	23%	25%	22%	26%	24%	20%	27%	19%	26%
Not very risky	29	17	12	15	8	6	1	6	22
	3%	4%	3%	6%	2%	2%	0	1%	7%
				E					FG
Not at all risky	4	0	4	0	2	2	2	2	0
	0	-	1%	-	1%	1%	1%	0	-
Don't know	12	9	4	3	9	1	9	1	3
	1%	2%	1%	1%	2%	0	4%	0	1%
							G		
Summary									
Top2Box (Risky)	879	448	431	237	349	292	203	397	279
	95%	95%	96%	93%	95%	97%	95%	98%	92%
						C		H	
Low2Box (Not risky)	32	17	15	15	10	7	3	8	22
	3%	4%	3%	6%	3%	2%	1%	2%	7%
									FG

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_11. [Program a navigational device] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Program a navigational device									
Very risky	495	222	272	87	208	200	110	240	144
	54%	47%	61%	34%	57%	67%	51%	59%	47%
			A		C	C		H	
Risky	319	184	136	123	115	82	77	122	120
	35%	39%	30%	48%	31%	27%	36%	30%	40%
		B		DE					
Not very risky	67	45	22	35	26	6	7	29	31
	7%	10%	5%	14%	7%	2%	3%	7%	10%
		B		E	E				F
Not at all risky	8	3	5	4	1	3	1	3	5
	1%	1%	1%	2%	0	1%	0	1%	2%
Don't know	35	19	15	8	17	9	20	11	4
	4%	4%	3%	3%	5%	3%	9%	3%	1%
							GH		
Summary									
Top2Box (Risky)	814	406	408	209	324	281	187	363	264
	88%	86%	91%	82%	88%	94%	87%	89%	87%
						C			
Low2Box (Not risky)	75	48	27	39	27	9	7	32	36
	8%	10%	6%	15%	7%	3%	3%	8%	12%
				DE					F

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_12. [Read] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Read									
Very risky	838	412	426	212	333	293	194	380	264
	91%	87%	95%	83%	91%	98%	90%	94%	87%
			A			CD		H	
Risky	62	41	21	33	23	6	13	23	26
	7%	9%	5%	13%	6%	2%	6%	6%	8%
				E	E				
Not very risky	15	13	1	10	5	0	0	1	14
	2%	3%	0	4%	1%	-	-	0	5%
		B		E					FG
Not at all risky	2	0	2	0	1	1	1	1	0
	0	-	0	-	0	0	0	0	-
Don't know	8	7	1	2	5	1	7	1	0
	1%	1%	0	1%	1%	0	3%	0	-
							GH		
Summary									
Top2Box (Risky)	900	453	446	245	357	299	207	403	290
	97%	96%	99%	96%	97%	100%	96%	99%	95%
			A			C		FH	
Low2Box (Not risky)	16	13	3	10	6	1	1	2	14
	2%	3%	1%	4%	2%	0	0	0	5%
				E					FG

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_13. [Smoke] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Smoke									
Very risky	154	65	89	38	43	74	41	69	43
	17%	14%	20%	15%	12%	25%	19%	17%	14%
						CD			
Risky	320	159	161	85	129	106	65	134	122
	35%	34%	36%	33%	35%	35%	30%	33%	40%
Not very risky	320	172	148	90	142	87	76	138	106
	35%	36%	33%	35%	39%	29%	35%	34%	35%
Not at all risky	77	49	28	30	28	19	19	45	13
	8%	10%	6%	12%	8%	6%	9%	11%	4%
				E				H	
Don't know	53	29	24	13	26	15	14	20	19
	6%	6%	5%	5%	7%	5%	7%	5%	6%
Summary									
Top2Box (Risky)	474	224	250	123	172	180	106	203	165
	51%	47%	56%	48%	47%	60%	50%	50%	54%
						CD			
Low2Box (Not risky)	396	221	175	120	170	106	94	183	120
	43%	47%	39%	47%	46%	35%	44%	45%	39%
				E	E				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_14. [Talk on a hand held cell phone] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Talk on a hand held cell phone									
Very risky	602	281	321	119	247	236	158	286	159
	65%	59%	71%	47%	67%	79%	73%	70%	52%
			A		C	CD	H	H	
Risky	248	143	106	98	95	56	41	91	117
	27%	30%	23%	38%	26%	19%	19%	22%	38%
				DE					FG
Not very risky	58	39	19	33	19	6	8	26	24
	6%	8%	4%	13%	5%	2%	4%	6%	8%
				DE					
Not at all risky	7	4	4	4	2	1	1	3	3
	1%	1%	1%	2%	1%	0	1%	1%	1%
Don't know	8	7	1	2	5	1	7	1	0
	1%	1%	0	1%	1%	0	3%	0	-
							GH		
Summary									
Top2Box (Risky)	850	424	427	217	342	292	198	376	276
	92%	89%	95%	85%	93%	97%	92%	93%	91%
			A		C	C			
Low2Box (Not risky)	66	43	23	37	21	8	9	29	28
	7%	9%	5%	15%	6%	3%	4%	7%	9%
				DE					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_15. [Talk on a hands free cell phone] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Talk on a hands free cell phone									
Very risky	106	53	53	27	31	48	22	56	27
	11%	11%	12%	10%	8%	16%	10%	14%	9%
						D			
Risky	335	182	153	75	142	118	64	148	123
	36%	38%	34%	29%	38%	39%	30%	36%	41%
						C			
Not very risky	373	177	196	121	140	112	91	151	131
	40%	37%	43%	47%	38%	37%	42%	37%	43%
				E					
Not at all risky	96	52	44	30	48	18	28	47	21
	10%	11%	10%	12%	13%	6%	13%	12%	7%
				E	E				
Don't know	15	10	5	4	7	3	9	4	1
	2%	2%	1%	2%	2%	1%	4%	1%	0
							GH		
Summary									
Top2Box (Risky)	441	235	206	102	173	166	87	204	150
	48%	50%	46%	40%	47%	55%	40%	50%	49%
						C			
Low2Box (Not risky)	468	229	240	150	188	131	118	197	152
	51%	48%	53%	59%	51%	44%	55%	49%	50%
				E					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_16. [Talk or sing to yourself] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
	A	B	C	D	E	F	G	H	
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Talk or sing to yourself									
Very risky	8	4	4	5	1	3	2	2	4
	1%	1%	1%	2%	0	1%	1%	1%	1%
Risky	45	17	28	14	11	20	5	25	14
	5%	4%	6%	5%	3%	7%	3%	6%	5%
Not very risky	441	243	198	106	187	148	119	188	134
	48%	51%	44%	42%	51%	49%	55%	46%	44%
Not at all risky	415	200	215	128	161	125	79	190	147
	45%	42%	48%	50%	44%	42%	37%	47%	48%
Don't know	15	9	6	3	8	5	10	1	5
	2%	2%	1%	1%	2%	2%	4%	0	2%
							G		
Summary									
Top2Box (Risky)	53	21	32	18	12	22	7	28	18
	6%	4%	7%	7%	3%	7%	3%	7%	6%
Low2Box (Not risky)	856	443	413	235	348	273	197	377	281
	93%	94%	92%	92%	95%	91%	92%	93%	92%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_17. [Texting or emailing on a hand held device] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Texting or emailing on a hand held device									
Very risky	801	392	409	198	312	290	188	361	252
	87%	83%	91%	77%	85%	97%	88%	89%	83%
			A			CD			
Risky	85	51	34	39	40	7	17	33	35
	9%	11%	7%	15%	11%	2%	8%	8%	11%
				E	E				
Not very risky	26	22	4	16	8	2	2	8	16
	3%	5%	1%	6%	2%	1%	1%	2%	5%
		B		E					
Not at all risky	3	2	2	2	1	1	1	3	0
	0	0	0	1%	0	0	0	1%	-
Don't know	9	7	2	2	6	1	7	1	1
	1%	1%	0	1%	2%	0	3%	0	0
							G		
Summary									
Top2Box (Risky)	886	443	442	237	352	297	205	395	286
	96%	94%	98%	93%	96%	99%	95%	97%	94%
			A			C			
Low2Box (Not risky)	29	23	6	18	9	2	3	10	16
	3%	5%	1%	7%	3%	1%	1%	3%	5%
		B		E					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

2_18. [Try to spot a store, address or landmark that you are unfamiliar with] In your view, how risky is it to do each of the following while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Try to spot a store, address or landmark that you are unfamiliar with									
Very risky	89	33	56	23	29	37	20	42	27
	10%	7%	12%	9%	8%	12%	9%	10%	9%
			A						
Risky	534	262	273	115	230	190	119	252	163
	58%	55%	61%	45%	62%	63%	56%	62%	54%
					C	C			
Not very risky	286	170	116	110	107	69	69	105	112
	31%	36%	26%	43%	29%	23%	32%	26%	37%
		B		DE					G
Not at all risky	9	7	2	5	1	4	2	7	1
	1%	1%	1%	2%	0	1%	1%	2%	0
Don't know	5	2	3	4	1	0	5	0	0
	1%	0	1%	2%	0	-	2%	-	-
				E			G		
Summary									
Top2Box (Risky)	623	294	329	137	259	227	139	294	190
	67%	62%	73%	54%	70%	76%	65%	72%	63%
			A		C	C		H	
Low2Box (Not risky)	295	177	118	114	108	73	70	112	113
	32%	37%	26%	45%	29%	24%	33%	28%	37%
		B		DE					G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

3. Listed below are the things you rated as risky or very risky. Which of these, if any, do you think are as risky as drinking and driving?

	GENDER			AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Texting or emailing on a hand held device	702	361	340	161	305	236	165	312	224
	76%	76%	76%	63%	83%	79%	77%	77%	74%
					C	C			
Drive while sleepy or exhausted	692	350	342	178	286	228	162	315	215
	75%	74%	76%	69%	78%	76%	75%	78%	71%
Read	566	289	277	134	238	194	133	265	168
	61%	61%	61%	52%	65%	65%	62%	65%	55%
					C	C			
Talk on a hand held cell phone	460	227	233	88	203	169	118	202	140
	50%	48%	52%	34%	55%	56%	55%	50%	46%
					C	C			
Personal grooming (make-up, hair, shaving)	454	215	239	103	178	173	113	215	126
	49%	45%	53%	40%	48%	58%	53%	53%	41%
						C		H	
Program a navigational device	362	159	203	67	138	157	79	172	111
	39%	34%	45%	26%	37%	52%	37%	42%	36%
			A			CD			
Adjust an iPod or other MP3 device	271	123	148	26	124	121	74	115	83
	29%	26%	33%	10%	34%	40%	34%	28%	27%
					C	C			
Have a loose pet in the vehicle	246	117	129	58	96	93	66	96	84
	27%	25%	29%	23%	26%	31%	31%	24%	28%
Listen to an iPod or other MP3 device with ear phones	223	107	116	40	112	71	66	82	75
	24%	23%	26%	16%	31%	24%	31%	20%	25%
					C	C	G		
Discipline children	149	79	70	31	61	57	36	67	45
	16%	17%	15%	12%	17%	19%	17%	16%	15%
						C			

3. Listed below are the things you rated as risky or very risky. Which of these, if any, do you think are as risky as drinking and driving?

	GENDER			AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
Try to spot a store, address or landmark that you are unfamiliar with	77	23	55	13	27	37	29	28	21
	8%	5%	12%	5%	7%	12%	14%	7%	7%
			A			C			
Eat	76	35	41	18	28	29	16	31	29
	8%	7%	9%	7%	8%	10%	7%	8%	10%
Talk on a hands free cell phone	64	32	32	12	22	30	12	34	17
	7%	7%	7%	5%	6%	10%	6%	8%	6%
						C			
Change the radio station	41	9	32	3	18	20	16	13	13
	4%	2%	7%	1%	5%	7%	7%	3%	4%
			A			C			
Smoke	39	10	30	10	12	18	12	18	10
	4%	2%	7%	4%	3%	6%	6%	4%	3%
			A						
Drink a beverage (not alcoholic)	39	17	22	3	20	16	14	14	11
	4%	4%	5%	1%	5%	5%	6%	4%	4%
						C			
Hold a conversation with other passengers	14	9	5	5	7	2	1	5	8
	2%	2%	1%	2%	2%	1%	0	1%	3%
Talk or sing to yourself	4	1	3	1	0	3	1	2	1
	0	0	1%	1%	-	1%	1%	1%	0
None of these are as risky as drinking and driving	76	33	43	16	22	38	20	32	24
	8%	7%	9%	6%	6%	13%	9%	8%	8%
						CD			
Don't know	27	18	9	15	8	3	10	4	13
	3%	4%	2%	6%	2%	1%	4%	1%	4%
				E					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

4. Which of these things have you done while driving in the past 12 months, even if just one time?

	GENDER			AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
	A	B	C	D	E	F	G	H	
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Hold a conversation with other passengers	764	381	383	207	302	255	168	349	247
	83%	80%	85%	81%	82%	85%	78%	86%	81%
Change the radio station	761	402	359	204	316	242	170	343	248
	82%	85%	80%	80%	86%	81%	79%	85%	82%
Drink a beverage (not alcoholic)	699	362	337	203	298	198	160	324	216
	76%	77%	75%	79%	81%	66%	74%	80%	71%
				E	E			H	
Try to spot a store, address or landmark that you are unfamiliar with	590	306	284	165	233	192	121	265	204
	64%	65%	63%	64%	63%	64%	56%	65%	67%
Talk or sing to yourself	564	276	288	169	236	159	117	278	169
	61%	58%	64%	66%	64%	53%	55%	69%	56%
				E	E			FH	
Eat	496	268	228	167	199	130	102	234	159
	54%	57%	51%	65%	54%	43%	47%	58%	52%
				E	E				
Talk on a hands free cell phone	271	146	125	104	118	49	43	133	95
	29%	31%	28%	41%	32%	16%	20%	33%	31%
				E	E			F	F
Drive while tired	260	145	114	110	98	52	46	112	102
	28%	31%	25%	43%	27%	17%	21%	28%	34%
				DE	E				F
Have a loose pet in the vehicle	153	63	90	45	56	53	29	81	42
	17%	13%	20%	17%	15%	18%	14%	20%	14%
			A						
Talk on a hand held cell phone	151	83	68	69	47	35	20	73	58
	16%	17%	15%	27%	13%	12%	9%	18%	19%
				DE				F	F
Adjust an iPod or other MP3 device	141	85	55	88	46	6	19	80	42
	15%	18%	12%	34%	13%	2%	9%	20%	14%

4. Which of these things have you done while driving in the past 12 months, even if just one time?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
				DE	E			F	
Smoke	119	61	57	27	62	29	45	52	22
	13%	13%	13%	11%	17%	10%	21%	13%	7%
					E		H		
Program a navigational device	92	58	34	44	30	18	8	39	45
	10%	12%	7%	17%	8%	6%	4%	10%	15%
				DE					F
Disciple children	87	25	62	43	35	9	21	45	20
	9%	5%	14%	17%	10%	3%	10%	11%	7%
			A	E	E				
Texting or emailing on a hand held device	80	42	38	54	24	2	7	39	34
	9%	9%	8%	21%	6%	1%	3%	10%	11%
				DE	E			F	F
Personal grooming (make-up, hair, shaving)	38	7	32	16	11	11	5	16	17
	4%	1%	7%	6%	3%	4%	3%	4%	6%
			A						
Listen to an iPod or other MP3 device with ear phones	25	13	12	13	6	6	3	11	11
	3%	3%	3%	5%	2%	2%	1%	3%	3%
Read	10	2	8	6	3	1	2	4	4
	1%	0	2%	2%	1%	0	1%	1%	1%
None of these	22	15	7	8	7	6	8	7	7
	2%	3%	1%	3%	2%	2%	4%	2%	2%
Don't know	11	9	1	10	0	1	2	1	8
	1%	2%	0	4%	-	0	1%	0	3%
				DE					G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Have talked on a hand held cell phone	146	64	82	57	32	57	25	70	51
Weighted	151*	83*	68*	69*	47**	35*	20**	73*	58**
I use the speakerphone function	64	32	32	41	17	5	4	38	21
	42%	39%	47%	60%	37%	15%	22%	52%	37%
				E					
It was a very short call	63	31	32	29	18	15	10	24	30
	42%	37%	47%	42%	39%	45%	48%	32%	51%
I pulled over after answering the phone	56	39	16	21	18	16	4	32	20
	37%	47%	24%	31%	39%	46%	19%	43%	35%
		B							
I was stopped at a red light	43	24	19	23	13	8	4	18	21
	29%	29%	28%	33%	27%	22%	20%	25%	36%
I don't have a hands free device	43	21	21	18	15	10	6	18	19
	28%	26%	31%	25%	32%	30%	29%	24%	33%
Force of habit	42	17	25	21	13	8	8	15	19
	28%	20%	38%	31%	27%	24%	42%	20%	33%
It was an important call	35	20	15	23	3	10	5	13	17
	23%	24%	22%	32%	7%	28%	26%	17%	30%
There was very little traffic	33	24	9	14	13	5	4	15	14
	22%	28%	14%	21%	29%	15%	19%	21%	24%
I don't agree with the cell phone law	25	15	11	13	9	3	2	10	13
	17%	18%	16%	19%	19%	8%	12%	14%	23%
It was unsafe to pull over	23	12	12	13	4	7	2	9	13
	16%	14%	17%	19%	8%	20%	8%	12%	22%
I am an experienced driver	18	9	9	9	3	5	0	8	9
	12%	11%	13%	13%	7%	16%	2%	12%	15%

5. In the previous question you indicated that you have talked on a hand held cell phone while driving at least one time in the past 12 months. Which of the following are reasons why you have talked on a hand held cell phone while driving?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
It's not risky	10	8	2	8	1	1	0	2	9
	7%	10%	3%	12%	2%	2%	-	2%	15%
I forgot about the new law	8	7	1	5	1	3	0	2	6
	5%	8%	2%	6%	1%	9%	2%	2%	10%
It was an emergency situation	8	6	1	4	0	4	1	3	4
	5%	8%	2%	6%	-	11%	6%	3%	7%
Other	14	11	4	6	6	2	1	8	6
	10%	13%	6%	9%	14%	6%	5%	10%	10%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

7. In 2010, new restrictions were placed on the use of hand held cell phones and other hand held electronic devices while driving in British Columbia. These restrictions banned things like phone calls, texting, emailing and other operations of the devices while driving. How often do you see drivers violating the restrictions placed on the use of these handheld electronic devices?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Several times a day	494	267	226	118	214	162	112	241	141
	53%	56%	50%	46%	58%	54%	52%	59%	46%
				C				H	
About once a day	194	100	94	71	68	55	43	76	75
	21%	21%	21%	28%	19%	18%	20%	19%	25%
				E					
A few times a week	137	60	77	36	47	54	31	58	48
	15%	13%	17%	14%	13%	18%	14%	14%	16%
About once a week	38	12	27	11	15	13	13	12	13
	4%	2%	6%	4%	4%	4%	6%	3%	4%
Less than once a week	26	11	15	7	7	12	6	10	10
	3%	2%	3%	3%	2%	4%	3%	3%	3%
Don't know	35	24	11	13	17	5	10	8	16
	4%	5%	2%	5%	5%	2%	5%	2%	5%
				E					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.

8. Which of the following words describe how you feel when you see other drivers violating the restrictions placed on the use of these handheld electronic devices?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: Drive 1+ hours in an average week	917	396	521	225	238	454	214	411	292
Weighted	924	473	450	256	368	300	214	406	304
Irritated	558	282	276	148	235	175	126	254	179
	60%	60%	61%	58%	64%	58%	59%	63%	59%
Angry	374	174	200	80	174	121	85	189	101
	41%	37%	44%	31%	47%	40%	39%	47%	33%
					C	C		H	
Disappointed	367	182	185	87	145	135	87	158	122
	40%	38%	41%	34%	40%	45%	40%	39%	40%
						C			
Worried	342	150	193	72	141	130	71	159	113
	37%	32%	43%	28%	38%	43%	33%	39%	37%
			A			C			
Shocked	97	54	43	25	45	28	25	43	29
	10%	11%	10%	10%	12%	9%	12%	11%	10%
Indifferent	74	49	25	38	27	10	12	27	35
	8%	10%	6%	15%	7%	3%	6%	7%	11%
				DE					
Want better enforcement/ want to report them	19	14	6	2	13	5	2	3	14
	2%	3%	1%	1%	4%	2%	1%	1%	4%
									G
Superior	11	7	4	3	5	3	2	6	3
	1%	1%	1%	1%	1%	1%	1%	1%	1%
Cautious	6	1	5	1	4	1	1	5	1
	1%	0	1%	1%	1%	0	1%	1%	0
Afraid/ scared	4	1	3	0	2	3	2	2	1
	0	0	1%	-	0	1%	1%	0	0
Frustrated/ annoyed	4	0	4	0	3	2	2	2	1
	0	-	1%	-	1%	1%	1%	0	0

8. Which of the following words describe how you feel when you see other drivers violating the restrictions placed on the use of these handheld electronic devices?

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	HS or less	Post Sec	Univ Grad
Other	15	10	5	5	6	5	1	6	8
	2%	2%	1%	2%	2%	2%	1%	1%	3%
None of these	18	10	7	12	3	3	4	7	7
	2%	2%	2%	5%	1%	1%	2%	2%	2%
				DE					
Don't know	20	16	4	7	10	2	6	8	5
	2%	3%	1%	3%	3%	1%	3%	2%	2%
		B							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H Overlap formulae used.