# 2\_1. [Change the radio station] In your view, how risky is it to do each of the following while driving?

			REG	iON		HOL	JSEHOLD INC	ОМЕ		EHOLD DSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	Е	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Change the radio station										
	41	20	21	8	14	14	18	10	5	36
Very risky	4%	4%	5%	5%	5%	6%	5%	3%	3%	5%
	303	146	156	51	106	83	112	108	58	245
Risky	33%	31%	35%	31%	36%	37%	30%	33%	28%	34%
	485	251	234	88	146	113	201	171	124	361
Not very risky	52%	53%	52%	54%	50%	51%	54%	52%	61%	50%
	87	47	40	15	25	13	38	37	18	70
Not at all risky	9%	10%	9%	9%	9%	6%	10%	11%	9%	10%
	7	6	1	1	0	0	6	1	0	7
Don't know	1%	1%	0	0	0	-	2%	0	-	1%
Summary										
	344	166	178	58	120	97	130	118	63	281
Top2Box (Risky)	37%	35%	39%	36%	41%	43%	35%	36%	31%	39%
	572	298	274	103	171	126	239	208	142	430
Low2Box (Not risky)	62%	63%	60%	64%	59%	57%	64%	64%	69%	60%

# 2\_2. [Discipline children] In your view, how risky is it to do each of the following while driving?

			REG	ilON		HOL	JSEHOLD INC	ОМЕ		EHOLD DSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Discipline children										
	285	144	141	39	102	84	113	87	32	253
Very risky	31%	31%	31%	24%	35%	38%	30%	27%	15%	35%
						G				Н
	483	246	238	90	148	101	194	189	131	352
Risky	52%	52%	52%	55%	51%	45%	52%	58%	64%	49%
								E	I	
	117	53	64	30	34	32	46	39	33	84
Not very risky	13%	11%	14%	19%	12%	14%	12%	12%	16%	12%
	14	11	4	0	4	1	9	3	8	6
Not at all risky	2%	2%	1%	U	1%	1%	3%	1%	4%	1%
Not at all risky	270	270	1 70	-	1 70	1 70	376	1 70	4 70 I	1 70
	24	18	6	3	4	4	12	8	1	23
Don't know	3%	4%	1%	2%	1%	2%	3%	2%	1%	3%
Summary										
	768	389	379	129	250	185	307	276	163	605
Top2Box (Risky)	83%	83%	84%	80%	86%	83%	82%	85%	79%	84%
	131	63	68	30	37	33	56	42	41	90
Low2Box (Not risky)	14%	13%	15%	19%	13%	15%	15%	13%	20%	13%

# 2\_3. [Drink a beverage (not alcoholic)] In your view, how risky is it to do each of the following while driving?

			REG	ion		HOU	JSEHOLD INC	OME		EHOLD OSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Drink a beverage (not alcoholic)										
	86	41	44	19	25	39	26	21	9	77
Very risky	9%	9%	10%	12%	9%	18%	7%	6%	4%	11%
						FG				
	256	133	123	42	81	61	105	90	54	202
Risky	28%	28%	27%	26%	28%	28%	28%	28%	27%	28%
	474	238	235	88	147	102	194	177	118	355
Not very risky	51%	51%	52%	54%	51%	46%	52%	54%	58%	49%
	96	46	50	12	38	20	38	38	19	76
Not at all risky	10%	10%		8%	13%		10%	12%		11%
Not at all risky	10%	10%	11%	0%	13%	9%	10%	12%	9%	11%
	13	12	1	1	0	0	12	1	5	8
Don't know	1%	3%	0	0	-	-	3%	0	2%	1%
		BD					EG			
Summary										
	342	175	167	61	106	100	130	111	63	279
Top2Box (Risky)	37%	37%	37%	38%	36%	45%	35%	34%	31%	39%
						G				
	569	284	285	101	185	122	232	215	137	432
Low2Box (Not risky)	62%	60%	63%	62%	64%	55%	62%	66%	67%	60%

# 2\_4. [Drive while sleepy or exhausted] In your view, how risky is it to do each of the following while driving?

			REG	iON		HOL	JSEHOLD INC	ОМЕ		EHOLD DSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Drive while sleepy or exhausted										
	725	378	347	116	230	174	297	254	156	569
Very risky	78%	80%	77%	72%	79%	78%	79%	78%	76%	79%
	178	81	97	41	56	41	69	69	45	134
Risky	19%	17%	21%	25%	19%	18%	18%	21%	22%	19%
	12	4	8	5	3	7	2	4	4	8
Not very risky	1%	1%	2%	3%	1%	3%	0	1%	2%	1%
	1	0	1	0	1	1	0	0	0	1
Not at all risky	0	-	0	-	0	0	-	-	-	0
	8	7	1	1	0	0	7	1	0	8
Don't know	1%	1%	0	0	-	-	2%	0	-	1%
Summary										
	903	460	444	157	287	215	366	322	201	702
Top2Box (Risky)	98%	98%	98%	97%	99%	97%	98%	99%	98%	98%
	13	4	9	5	4	7	2	4	4	8
Low2Box (Not risky)	1%	1%	2%	3%	1%	3%	0	1%	2%	1%
						F				

# 2\_5. [Eat] In your view, how risky is it to do each of the following while driving?

			REG	ilON		HOL	JSEHOLD INC	ОМЕ	HOUSI COMPO	EHOLD DSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Eat										
	149	74	74	29	46	46	67	35	24	124
Very risky	16%	16%	16%	18%	16%	21%	18%	11%	12%	17%
						G				
	471	247	224	79	145	110	186	175	111	360
Risky	51%	53%	49%	49%	50%	49%	50%	53%	54%	50%
	271	125	146	54	92	58	104	109	62	209
Not very risky	29%	27%	32%	33%	32%	26%	28%	33%	30%	29%
	23	15	9	1	8	7	9	7	7	17
Not at all risky	3%	3%	2%	0	3%	3%	2%	2%	3%	2%
	10	9	1	1	0	1	8	1	1	9
Don't know	1%	2%	0	0	-	0	2%	0	1%	1%
Summary		_								
	620	322	298	107	191	156	253	210	135	485
Top2Box (Risky)	67%	68%	66%	66%	66%	70%	68%	64%	66%	67%
	294	140	154	54	100	65	113	116	69	225
Low2Box (Not risky)	32%	30%	34%	33%	34%	29%	30%	36%	34%	31%

# 2\_6. [Have a loose pet in the vehicle] In your view, how risky is it to do each of the following while driving?

			REG	ion		HOL	JSEHOLD INC	OME	HOUSEHOLD COMPOSITION		
		Metro		Vancouver	North/Interio		\$40K -				
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids	
		Α	В	С	D	E	F	G	Н	I	
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752	
Weighted	924	471	453	162*	291	222	375	327	205*	718	
Have a loose pet in the vehicle											
	355	185	171	54	116	101	146	108	72	284	
Very risky	38%	39%	38%	33%	40%	45%	39%	33%	35%	39%	
						G					
	398	202	196	68	129	90	151	157	91	307	
Risky	43%	43%	43%	42%	44%	41%	40%	48%	44%	43%	
	144	67	77	39	38	28	59	58	36	109	
Not very risky	16%	14%	17%	24%	13%	12%	16%	18%	17%	15%	
				AD							
	12	5	7	0	7	2	10	1	5	7	
Not at all risky	1%	1%	2%	-	2%	1%	3%	0	2%	1%	
	14	12	2	1	1	2	9	3	2	12	
Don't know	1%	2%	0	1%	0	1%	2%	1%	1%	2%	
Summary											
	754	387	367	122	245	191	297	265	163	591	
Top2Box (Risky)	82%	82%	81%	75%	84%	86%	79%	81%	79%	82%	
	156	72	84	39	45	29	69	58	40	116	
Low2Box (Not risky)	17%	15%	19%	24%	15%	13%	18%	18%	20%	16%	

# 2\_7. [Hold a conversation with other passengers] In your view, how risky is it to do each of the following while driving?

		REGION Metro Vancouver North/Interio		SION		HOL	JSEHOLD INC	OME		EHOLD OSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Hold a conversation with other passengers										
	17	15	2	0	2	1	12	4	8	9
Very risky	2%	3%	0	-	1%	1%	3%	1%	4%	1%
		В								
	146	81	65	20	45	40	68	38	23	122
Risky	16%	17%	14%	12%	15%	18%	18%	12%	11%	17%
	563	271	291	113	178	135	220	207	125	438
Not very risky	61%	58%	64%	70%	61%	61%	59%	63%	61%	61%
				Α						
	190	97	93	28	65	45	68	77	49	141
Not at all risky	21%	21%	21%	17%	22%	20%	18%	23%	24%	20%
	7	6	1	1	0	0	6	1	0	7
Don't know	1%	1%	0	0	0	0	2%	0	-	1%
Summary										
	163	96	67	20	47	41	80	42	31	132
Top2Box (Risky)	18%	20%	15%	12%	16%	18%	21%	13%	15%	18%
							G			
	753	368	385	142	243	181	289	284	174	579
Low2Box (Not risky)	82%	78%	85%	87%	84%	81%	77%	87%	85%	81%
								F		

2\_8. [Listen to an iPod or other MP3 device with ear phones] In your view, how risky is it to do each of the following while driving?

			REG	ilON		HOL	JSEHOLD INC	ОМЕ	HOUSI COMPO	
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	Е	F	G	Н	1
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Listen to an iPod or other MP3 device with ear										
phones										
	373	188	186	55	130	90	144	140	85	288
Very risky	40%	40%	41%	34%	45%	40%	38%	43%	41%	40%
	352	164	187	69	118	90	151	111	81	271
Risky	38%	35%	41%	43%	41%	41%	40%	34%	40%	38%
	141	74	67	32	35	37	55	49	26	115
Not very risky	15%	16%	15%	19%	12%	17%	15%	15%	13%	16%
	42	32	10	3	7	4	16	22	14	29
Not at all risky	5%	7%	2%	2%	2%	2%	4%	7%	7%	4%
		В								
	15	13	3	2	0	1	10	4	0	15
Don't know	2%	3%	1%	1%	0	0	3%	1%	-	2%
Summary	705	050	070	105	0.40	400	22.4	0.50	400	550
Ton ORay (Dialay)	725	352	373	125	248	180	294	250	166	559 700/
Top2Box (Risky)	78%	75%	82%	77%	85%	81%	79%	77%	81%	78%
	100	100	A 77	0.5	A 40	44	70	70	20	111
Low2Pox (Not riply)	183	106	77	35	42	41	70	72	39	144
Low2Box (Not risky)	20%	23%	17%	22%	14%	18%	19%	22%	19%	20%

# 2\_9. [Adjust an iPod or other MP3 device] In your view, how risky is it to do each of the following while driving?

			REG	ilON		ног	JSEHOLD INC	OME		EHOLD DSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Adjust an iPod or other MP3 device										
	413	205	208	73	135	119	166	128	78	335
Very risky	45%	44%	46%	45%	47%	54%	44%	39%	38%	47%
						G				
	366	174	192	59	132	70	155	141	95	271
Risky	40%	37%	42%	37%	46%	31%	41%	43%	46%	38%
								E		
	113	69	44	26	18	29	34	51	28	85
Not very risky	12%	15%	10%	16%	6%	13%	9%	15%	14%	12%
		D		D						
	14	8	6	1	5	4	7	3	3	11
Not at all risky	2%	2%	1%	1%	2%	2%	2%	1%	1%	2%
	18	14	3	3	0	0	14	3	2	15
Don't know	2%	3%	1%	2%	0	0	4%	1%	1%	2%
		D					E			
Summary										
	779	379	400	132	268	189	320	270	173	606
Top2Box (Risky)	84%	81%	88%	81%	92%	85%	85%	83%	84%	84%
			Α		AC					
	127	77	50	27	23	33	41	54	30	97
Low2Box (Not risky)	14%	16%	11%	17%	8%	15%	11%	16%	15%	13%
		D		D						

# 2\_10. [Personal grooming (make-up, hair, shaving)] In your view, how risky is it to do each of the following while driving?

			REG	SION		HOL	JSEHOLD INC	OME		EHOLD OSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Personal grooming (make-up, hair, shaving)										
	664	319	345	109	235	166	266	232	149	515
Very risky	72%	68%	76%	67%	81%	75%	71%	71%	73%	72%
			Α		AC					
	215	126	89	42	47	49	92	74	51	164
Risky	23%	27%	20%	26%	16%	22%	25%	23%	25%	23%
		D								
	29	13	16	10	6	6	4	19	4	24
Not very risky	3%	3%	4%	6%	2%	3%	1%	6%	2%	3%
								F		
	4	1	2	0	2	2	2	0	1	3
Not at all risky	0	0	1%	-	1%	1%	0	-	0	0
	12	12	1	1	0	0	10	3	0	12
Don't know	1%	3%	0	0	-	-	3%	1%	-	2%
		В								
Summary										
	879	445	434	152	282	215	359	305	200	679
Top2Box (Risky)	95%	95%	96%	93%	97%	97%	96%	93%	97%	95%
	32	14	19	10	9	7	6	19	5	27
Low2Box (Not risky)	3%	3%	4%	6%	3%	3%	2%	6%	3%	4%
								F		

# 2\_11. [Program a navigational device] In your view, how risky is it to do each of the following while driving?

			REG	iON		HOL	JSEHOLD INC	ОМЕ		EHOLD DSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Program a navigational device										
	495	236	259	86	173	128	185	181	93	401
Very risky	54%	50%	57%	53%	59%	58%	49%	56%	46%	56%
	319	171	148	56	92	72	139	108	87	232
Risky	35%	36%	33%	35%	32%	32%	37%	33%	42%	32%
	67	35	32	16	16	12	23	32	14	53
Not very risky	7%	8%	7%	10%	5%	6%	6%	10%	7%	7%
	8	7	2	0	2	2	4	2	0	8
Not at all risky	1%	1%	0	-	1%	1%	1%	1%	-	1%
	35	22	13	4	9	9	23	3	10	24
Don't know	4%	5%	3%	2%	3%	4%	6%	1%	5%	3%
							G			
Summary										
	814	407	407	142	265	200	324	290	181	633
Top2Box (Risky)	88%	86%	90%	88%	91%	90%	87%	89%	88%	88%
	75	42	33	16	17	14	27	34	14	61
Low2Box (Not risky)	8%	9%	7%	10%	6%	6%	7%	10%	7%	8%

# 2\_12. [Read] In your view, how risky is it to do each of the following while driving?

			REG	iON		HOL	JSEHOLD INC	OME	HOUSI COMPO	EHOLD DSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Read										
	838	427	411	144	267	197	338	303	182	656
Very risky	91%	91%	91%	89%	92%	89%	90%	93%	89%	91%
	62	28	34	13	21	20	24	18	14	47
Risky	7%	6%	8%	8%	7%	9%	6%	5%	7%	7%
	15	8	7	5	2	5	5	5	8	6
Not very risky	2%	2%	1%	3%	1%	2%	1%	2%	4%	1%
									l	
	2	1	1	0	1	1	1	0	0	2
Not at all risky	0	0	0	-	0	0	0	-	-	0
	8	7	1	1	0	0	7	1	0	8
Don't know	1%	1%	0	0	-	-	2%	0	-	1%
Summary									=	
T 00 (0) ()	900	455	445	157	288	217	362	321	197	703
Top2Box (Risky)	97%	97%	98%	97%	99%	98%	97%	98%	96%	98%
	10				0					0
Lou/ORay (Not right)	16	9	8	5	3	5	6	5	8	8
Low2Box (Not risky)	2%	2%	2%	3%	1%	2%	2%	2%	4%	1%

# 2\_13. [Smoke] In your view, how risky is it to do each of the following while driving?

			REG	ilON		HOL	JSEHOLD INC	OME		EHOLD OSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Smoke										
	154	73	81	27	53	46	57	51	31	123
Very risky	17%	16%	18%	17%	18%	21%	15%	16%	15%	17%
	320	161	159	54	105	70	136	114	59	261
Risky	35%	34%	35%	33%	36%	31%	36%	35%	29%	36%
	320	167	152	53	99	81	131	108	90	230
Not very risky	35%	36%	34%	33%	34%	36%	35%	33%	44%	32%
									I	
	77	34	42	18	24	14	25	38	18	59
Not at all risky	8%	7%	9%	11%	8%	6%	7%	12%	9%	8%
	53	34	19	9	10	12	26	15	7	46
Don't know	6%	7%	4%	6%	3%	5%	7%	5%	3%	6%
Summary										
	474	235	240	81	158	115	193	166	91	384
Top2Box (Risky)	51%	50%	53%	50%	54%	52%	52%	51%	44%	53%
	396	202	194	71	123	95	155	146	108	289
Low2Box (Not risky)	43%	43%	43%	44%	42%	43%	41%	45%	52%	40%
									I	

# 2\_14. [Talk on a hand held cell phone] In your view, how risky is it to do each of the following while driving?

			REG	iON		HOL	JSEHOLD INC	ОМЕ		EHOLD DSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Talk on a hand held cell phone										
	602	291	312	110	202	159	247	197	123	479
Very risky	65%	62%	69%	68%	69%	71%	66%	60%	60%	67%
						G				
	248	141	107	35	72	52	100	96	59	190
Risky	27%	30%	24%	21%	25%	23%	27%	30%	29%	26%
	58	26	33	17	16	11	16	31	21	37
Not very risky	6%	5%	7%	11%	5%	5%	4%	10%	10%	5%
	7	6	1	0	1	1	5	2	2	5
Not at all risky	1%	1%	0	-	0	0	1%	1%	1%	1%
	8	7	1	1	0	0	7	1	0	8
Don't know	1%	1%	0	0	-		2%	0	-	1%
Summary										
	850	432	419	144	274	211	347	293	181	669
Top2Box (Risky)	92%	92%	92%	89%	94%	95%	92%	90%	88%	93%
	66	32	34	17	17	12	21	33	24	42
Low2Box (Not risky)	7%	7%	7%	11%	6%	5%	6%	10%	12%	6%

# 2\_15. [Talk on a hands free cell phone] In your view, how risky is it to do each of the following while driving?

			REGION  Metro Vancouver North/Interio		HOL	JSEHOLD INC	OME		EHOLD OSITION	
		Metro			North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		А	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Talk on a hands free cell phone										
·	106	49	56	19	38	32	49	25	27	79
Very risky	11%	10%	12%	12%	13%	14%	13%	8%	13%	11%
	335	177	158	57	101	77	140	118	64	271
Risky	36%	38%	35%	35%	35%	35%	37%	36%	31%	38%
	373	186	187	70	117	92	146	135	82	290
Not very risky	40%	39%	41%	43%	40%	41%	39%	41%	40%	40%
	96	48	47	16	32	19	29	47	29	66
Not at all risky	10%	10%	10%	10%	11%	9%	8%	14%	14%	9%
								F		
	15	10	4	1	4	1	11	2	3	12
Don't know	2%	2%	1%	0	1%	1%	3%	1%	1%	2%
Summary										
T 0D (D) L )	441	226	214	76	138	109	188	143	91	350
Top2Box (Risky)	48%	48%	47%	47%	48%	49%	50%	44%	44%	49%
	460	224	224	96	140	110	175	100	110	257
Low2Roy (Not ricky)	468	234	234	86	149	112	175	182	112	357
Low2Box (Not risky)	51%	50%	52%	53%	51%	50%	47%	56%	55%	50%

# 2\_16. [Talk or sing to yourself] In your view, how risky is it to do each of the following while driving?

			REG	ilON		HOL	JSEHOLD INC	OME		EHOLD OSITION
	Total	Metro Vancouver	Rest of BC	Vancouver Island	North/Interio	<\$40K	\$40K - <\$75K	\$75K+	Kids	No Kids
	Total	A	B	C	D	E	F	G	H	No Rius
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Talk or sing to yourself		<u>'</u>								
	8	6	2	0	2	2	5	1	2	6
Very risky	1%	1%	0	-	1%	1%	1%	0	1%	1%
	45	20	25	7	17	18	13	14	9	36
Risky	5%	4%	5%	4%	6%	8%	3%	4%	5%	5%
	441	217	223	82	142	98	194	149	87	354
Not very risky	48%	46%	49%	50%	49%	44%	52%	46%	42%	49%
	415	214	201	72	129	102	154	158	106	309
Not at all risky	45%	46%	44%	45%	44%	46%	41%	49%	52%	43%
	15	13	2	1	1	3	8	4	1	14
Don't know	2%	3%	1%	1%	0	1%	2%	1%	1%	2%
Summary										
	53	26	27	7	19	20	18	15	12	41
Top2Box (Risky)	6%	6%	6%	4%	7%	9%	5%	5%	6%	6%
	856	431	424	154	270	200	348	307	193	663
Low2Box (Not risky)	93%	92%	94%	95%	93%	90%	93%	94%	94%	92%
Lower Country)	33 /8	32 /6	34 /6	33 /6	33 /6	JU /0	33 /6	34 /0	3 <del>4</del> /6	32 /6

# 2\_17. [Texting or emailing on a hand held device] In your view, how risky is it to do each of the following while driving?

			REG	SION		HOL	JSEHOLD INC	ОМЕ		EHOLD OSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Texting or emailing on a hand held device										
	801	411	389	140	249	196	328	277	176	625
Very risky	87%	87%	86%	86%	86%	88%	88%	85%	86%	87%
	85	42	43	12	31	21	32	32	22	63
Risky	9%	9%	10%	7%	11%	10%	9%	10%	11%	9%
	26	7	19	9	10	5	5	16	5	21
Not very risky	3%	1%	4%	6%	3%	2%	1%	5%	2%	3%
				Α						
	3	3	1	0	1	1	3	0	2	2
Not at all risky	0	1%	0	-	0	0	1%	-	1%	0
	9	8	1	1	0	0	7	2	1	8
Don't know	1%	2%	0	0	-		2%	1%	1%	1%
Summary										
	886	453	433	152	280	217	360	309	197	688
Top2Box (Risky)	96%	96%	96%	94%	96%	98%	96%	95%	96%	96%
	29	9	20	9	10	5	8	16	7	23
Low2Box (Not risky)	3%	2%	4%	6%	4%	2%	2%	5%	3%	3%

2\_18. [Try to spot a store, address or landmark that you are unfamiliar with] In your view, how risky is it to do each of the following while driving?

			REC	SION		HOI	JSEHOLD INC	ОМЕ		EHOLD OSITION
	Total	Metro Vancouver	Rest of BC	Vancouver Island	North/Interio r	<\$40K	\$40K - <\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	Е	F	G	Н	1
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Try to spot a store, address or landmark that you are unfamiliar with										
	89	46	43	13	30	25	37	27	16	73
Very risky	10%	10%	9%	8%	10%	11%	10%	8%	8%	10%
	534	265	269	82	187	124	218	192	115	419
Risky	58%	56%	59%	51%	64%	56%	58%	59%	56%	58%
					С					
	286	155	131	64	68	69	114	103	70	216
Not very risky	31%	33%	29%	39%	23%	31%	30%	32%	34%	30%
		D		D						
	9	2	7	2	6	2	4	4	3	6
Not at all risky	1%	0	2%	1%	2%	1%	1%	1%	2%	1%
	5	2	3	2	1	3	2	1	1	4
Don't know	1%	0	1%	1%	0	1%	0	0	0	1%
Summary		, and the second								
T - 0D - (D)   )	623	312	312	95	217	149	255	219	131	492
Top2Box (Risky)	67%	66%	69%	59%	75%	67%	68%	67%	64%	68%
					C					
L OB (N. C.L.)	295	157	139	65	73	70	118	107	73	222
Low2Box (Not risky)	32%	33%	31%	40%	25%	32%	31%	33%	36%	31%
				D						

3. Which of these, if any, do you think are as risky as drinking and driving?

			REG	ion		ног	JSEHOLD INC	ОМЕ		SEHOLD OSITION
	Total	Metro Vancouver	Rest of BC	Vancouver Island	North/Interio	<\$40K	\$40K - <\$75K	\$75K+	Kids	No Kids
	Total	A	B	С	D	E	F	G	Н	I I I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Texting or emailing on a hand held device	702	356	345	118	227	170	295	237	162	539
rexting or emailing on a nand held device	76%	76%	76%	73%	78%	76%	79%	73%	79%	75%
	692	360	331	112	219	168	287	237	148	543
Drive while sleepy or exhausted	75%	77%	73%	69%	75%	75%	77%	73%	72%	76%
	566	281	285	92	193	149	214	203	127	439
Read	61%	60%	63%	57%	66%	67%	57%	62%	62%	61%
	0170	0070	3373	0.70	0070	01 70	0.70	0270	0270	3170
	460	225	235	76	159	124	192	144	105	355
Talk on a hand held cell phone	50%	48%	52%	47%	55%	56%	51%	44%	51%	49%
						G				
Personal grooming (make-up, hair, shaving)	454	221	233	73	160	131	180	143	95	359
Construction of the second of	49%	47%	51%	45%	55%	59%	48%	44%	46%	50%
			101		400	G		100		
Dua suama a mandiarational device	362	167	194	62	133	89	144	129	56	306
Program a navigational device	39%	36%	43%	38%	46%	40%	38%	40%	27%	43%
	271	134	137	46	91	73	119	79	52	H 219
Adjust an iPod or other MP3 device	29%	28%	30%	28%	31%	33%	32%	24%	25%	30%
rajust arrii od or otror wir o devide	23 /6	2076	30 /6	2076	3176	33 /6	32 /6	24 /6	2576	30 /6
	246	132	114	38	77	69	99	78	51	195
Have a loose pet in the vehicle	27%	28%	25%	23%	26%	31%	26%	24%	25%	27%
	000	100	404	00	70	05	00	00		100
Listen to an iPod or other MP3 device with ear phones	223	122	101	30	70	65	88	69	55 07%	168
	24%	26%	22%	19%	24%	29%	24%	21%	27%	23%
	149	83	65	21	44	45	64	40	14	134
Discipline children	16%	18%	14%	13%	15%	20%	17%	12%	7%	19%
										Н
Try to spot a store, address or landmark that you are	77	39	38	8	30	23	36	18	14	64
unfamiliar with	8%	8%	8%	5%	10%	11%	10%	5%	7%	9%

3. Which of these, if any, do you think are as risky as drinking and driving?

			REG	ilON		НОІ	JSEHOLD INC	ОМЕ		SEHOLD OSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
	76	39	37	6	31	22	37	17	12	64
Eat	8%	8%	8%	3%	11%	10%	10%	5%	6%	9%
					С					
	64	33	30	10	21	22	29	13	11	53
Talk on a hands free cell phone	7%	7%	7%	6%	7%	10%	8%	4%	5%	7%
						G				
	41	22	19	4	15	16	13	12	6	35
Change the radio station	4%	5%	4%	2%	5%	7%	4%	4%	3%	5%
	39	17	23	4	18	18	11	11	10	29
Smoke	4%	4%	5%	3%	6%	8%	3%	3%	5%	4%
						F				
	39	22	17	3	14	12	18	10	7	33
Drink a beverage (not alcoholic)	4%	5%	4%	2%	5%	5%	5%	3%	3%	5%
Hold a conversation with other passengers	14	9	5	1	5	4	7	3	8	6
nola a convercation with ethici passengere	2%	2%	1%	0	2%	2%	2%	1%	4%	1%
									I	
	4	1	3	0	3	2	2	1	1	4
Talk or sing to yourself	0	0	1%	-	1%	1%	0	0	0	1%
None of these are as risky as drinking and driving	76	32	44	20	24	14	27	34	14	62
	8%	7%	10%	12%	8%	7%	7%	11%	7%	9%
	27	17	9	7	2	12	12	3	4	23
Don't know	3%	4%	2%	4%	1%	5%	3%	1%	2%	3%
	0 /0	770	2,0	770	1 /0	G	0 /0	1 /0	270	0,0
			1			u				

4. Which of these things have you done while driving in the past 12 months, even if just one time?

			REG	SION		ног	JSEHOLD INC	OME		SEHOLD OSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
		А	В	С	D	Е	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Hold a conversation with other passangers	764	374	390	141	248	179	300	286	172	592
Hold a conversation with other passengers	83%	80%	86%	87%	85%	80%	80%	87%	84%	82%
	761	387	374	135	239	166	311	284	184	577
Change the radio station	82%	82%	82%	83%	82%	75%	83%	87%	90%	80%
								Е	I	
	699	339	360	126	234	154	284	261	173	526
Drink a beverage (not alcoholic)	76%	72%	79%	78%	80%	69%	76%	80%	84%	73%
								E	I	
Two to exact a stage and disease as long disease, the at year, and	F00	011	070	110	100	105	001	004	104	450
Try to spot a store, address or landmark that you are unfamiliar with	590	311	278	110	168	125	231	234	134	456
uriiariiiiai witii	64%	66%	61%	68%	58%	56%	62%	72% E	65%	63%
	564	266	298	106	192	131	223	210	128	436
Talk or sing to yourself	61%	57%	66%	65%	66%	59%	60%	64%	62%	61%
Talk of Sing to yourself	01/6	37 /6	A	05 /6	00 /6	39 /6	00 /8	04 /6	02 /6	01/6
	496	234	261	75	186	113	203	179	115	380
Eat	54%	50%	58%	46%	64%	51%	54%	55%	56%	53%
	J+70	30 70	3070	4070	AC	3170	3470	3376	30 /6	30 /6
	271	161	109	38	71	35	98	138	64	206
Talk on a hands free cell phone	29%	34%	24%	24%	24%	16%	26%	42%	31%	29%
	2070	BD	2170	2170	2170	1070	E	EF EF	0170	2070
	260	148	112	38	73	55	92	112	58	201
Drive while tired	28%	31%	25%	24%	25%	25%	25%	34%	28%	28%
								F		
	153	57	96	41	55	36	62	55	31	122
Have a loose pet in the vehicle	17%	12%	21%	25%	19%	16%	17%	17%	15%	17%
			Α	Α						
	151	80	71	31	40	25	62	64	31	119
Talk on a hand held cell phone	16%	17%	16%	19%	14%	11%	17%	20%	15%	17%
	141	65	76	20	55	26	60	55	32	109
Adjust an iPod or other MP3 device	15%	14%	17%	13%	19%	12%	16%	17%	15%	15%
	119	49	70	18	52	31	56	31	35	83
Smoke	13%	10%	15%	11%	18%	14%	15%	10%	17%	12%

4. Which of these things have you done while driving in the past 12 months, even if just one time?

			REG	ilON		ног	JSEHOLD INC	ОМЕ		EHOLD DSITION
		Metro		Vancouver	North/Interio		\$40K -			
	Total	Vancouver	Rest of BC	Island	r	<\$40K	<\$75K	\$75K+	Kids	No Kids
					Α					
	92	52	41	25	15	8	37	47	16	76
Program a navigational device	10%	11%	9%	15%	5%	3%	10%	14%	8%	11%
				D			E	E		
	87	38	48	16	32	18	39	30	69	17
Disciple children	9%	8%	11%	10%	11%	8%	10%	9%	34%	2%
									I	
Texting or emailing on a hand held device	80	49	32	15	17	13	31	36	16	64
rexting or emailing on a nand held device	9%	10%	7%	9%	6%	6%	8%	11%	8%	9%
Personal grooming (make-up, hair, shaving)	38	22	16	6	10	5	18	15	8	30
r oreer an green mig (manie op, mani, en armig)	4%	5%	4%	4%	3%	2%	5%	4%	4%	4%
				_		_				
Listen to an iPod or other MP3 device with ear phones	25	13	12	2	10	2	10	13	8	17
· .	3%	3%	3%	1%	3%	1%	3%	4%	4%	2%
	4.0	_					_		_	
D d	10	7	3	3	0	1 1	5	3	1	9
Read	1%	1%	1%	2%	-	1%	1%	1%	1%	1%
		47	_				•			40
Name of these	22	17	5	1	4	5	9	8	4	18
None of these	2%	4%	1%	0	1%	2%	2%	2%	2%	3%
						7	0	0	0	0
Doubleson	11	5	6	5	1	7	3	0	2	9
Don't know	1%	1%	1%	3%	0	3%	1%	-	1%	1%
						G				

5. In the previous question you indicated that you have talked on a hand held cell phone while driving at least one time in the past 12 months. Which of the following are reasons why you have talked on a hand held cell phone while driving?

			REG	ilON		НОІ	JSEHOLD INC	ОМЕ		SEHOLD OSITION
	Total	Metro Vancouver	Rest of BC	Vancouver Island	North/Interio r	<\$40K	\$40K - <\$75K	\$75K+	Kids	No Kids
		А	В	С	D	Е	F	G	Н	I
Base: Have talked on a hand held cell phone	146	63	83	34	49	25	62	59	30	116
Weighted	151*	80*	71*	31**	40*	25**	62*	64**	31**	119*
	64	34	30	17	12	5	28	30	14	50
I use the speakerphone function	42%	43%	42%	56%	30%	22%	45%	48%	45%	42%
	63	34	29	11	18	16	24	23	14	48
It was a very short call	42%	43%	41%	34%	46%	63%	39%	36%	46%	41%
	56	22	33	21	12	9	21	26	9	46
I pulled over after answering the phone	37%	28%	47%	67%	31%	35%	34%	40%	30%	39%
	40	0.5	10	_	4.4		40	00		0.4
Luces stormed at a read limbt	43	25	18	7	11	5	18	20	9	34
I was stopped at a red light	29%	31%	26%	24%	27%	22%	29%	31%	28%	29%
	43	25	17	9	9	7	17	19	9	33
I don't have a hands free device	28%	32%	25%	28%	22%	29%	27%	29%	29%	28%
dont have a hands hee device	20%	32%	25%	20%	22%	29%	2170	29%	29%	20%
	42	19	23	12	11	6	14	21	9	33
Force of habit	28%	24%	32%	39%	28%	26%	23%	34%	28%	28%
	2070	2.70	5275	3070	2070		2070	0.70	2070	2070
	35	18	17	8	9	4	17	15	6	29
It was an important call	23%	23%	24%	27%	21%	15%	27%	23%	20%	24%
	33	17	15	6	9	10	4	19	8	25
There was very little traffic	22%	22%	22%	21%	22%	40%	6%	30%	24%	21%
	25	12	14	9	5	3	12	11	7	18
I don't agree with the cell phone law	17%	15%	19%	28%	13%	11%	19%	17%	23%	15%
	23	10	13	6	7	3	11	10	6	18
It was unsafe to pull over	16%	13%	19%	20%	18%	11%	17%	15%	18%	15%
	10	13	4	0	2	2	8	6	2	1.4
I am an experienced driver	18	17%	4	2	2	140/	13%	6	3	14
i an an expensioed driver	12%	1 / 70	6%	7%	5%	14%	13%	10%	11%	12%
	10	6	5	5	0	2	2	7	2	8
It's not risky	7%	7%	6%	15%	-	7%	3%	11%	7%	7%
	770	1 /0	0,0	.570		. 70	3,0	1170	. ,0	, ,,

5. In the previous question you indicated that you have talked on a hand held cell phone while driving at least one time in the past 12 months. Which of the following are reasons why you have talked on a hand held cell phone while driving?

			REG	ion		HOL	JSEHOLD INC	OME		SEHOLD OSITION
	Total	Metro Vancouver	Rest of BC	Vancouver Island	North/Interio r	<\$40K	\$40K - <\$75K	\$75K+	Kids	No Kids
	8	2	6	5	1	0	1	7	0	8
I forgot about the new law	5%	2%	9%	16%	3%	-	2%	11%	-	7%
	8	4	3	1	2	1	4	3	0	8
It was an emergency situation	5%	6%	5%	3%	6%	3%	7%	5%	-	6%
	14	9	5	1	4	2	5	7	1	13
Other	10%	12%	7%	3%	10%	7%	8%	12%	5%	11%

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D - E/F/G - H/I Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

7. In 2010, new restrictions were placed on the use of hand held cell phones and other hand held electronic devices while driving in British Columbia. These restrictions banned things like phone calls, texting, emailing and other operations of the devices while driving. How often do you see drivers violating the restrictions placed on the use of these handheld electronic devices?

		REGION				HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	Metro Vancouver	Rest of BC	Vancouver Island	North/Interio r	<\$40K	\$40K - <\$75K	\$75K+	Kids	No Kids
		Α	В	С	D	E	F	G	Н	I
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
	494	261	232	76	157	109	182	203	116	378
Several times a day	53%	55%	51%	47%	54%	49%	49%	62%	56%	53%
								EF		
About once a day	194	94	100	42	58	46	93	54	42	152
	21%	20%	22%	26%	20%	21%	25%	17%	20%	21%
A few times a week	137	68	69	23	47	40	54	44	27	110
	15%	14%	15%	14%	16%	18%	14%	14%	13%	15%
About once a week	38	17	22	8	13	9	16	13	14	24
	4%	4%	5%	5%	5%	4%	4%	4%	7%	3%
	00	10	4.4	-			4.4			00
Less than once a week	26	12	14	7	8	9	11	6	3	23
	3%	2%	3%	4%	3%	4%	3%	2%	1%	3%
Don't know	35	20	15	7	8	10	19	6	4	31
	4%	4%	3%	4%	3%	5%	5%	2%	2%	4%

8. Which of the following words describe how you feel when you see other drivers violating the restrictions placed on the use of these handheld electronic devices?

		REGION				HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	Metro Vancouver	Rest of BC	Vancouver Island	North/Interio	<\$40K	\$40K - <\$75K	\$75K+	Kids	No Kids
	Total	A	B	C	D	E	F	G	H	Norkius
Base: Drive 1+ hours in an average week	917	393	524	213	311	229	370	318	165	752
Weighted	924	471	453	162*	291	222	375	327	205*	718
Troigintou										
Irritated	558	286 61%	272 60%	97	175 60%	138	217	204 62%	130	428
maio	60%	61%	60%	60%	60%	62%	58%	62%	64%	60%
	374	196	179	62	117	87	155	133	89	285
Angry	41%	42%	39%	38%	40%	39%	41%	41%	43%	40%
Angry	4176	42 /0	39 /6	30 /6	40 /6	39 /6	41/0	41/0	43 /6	40 /6
	367	193	174	61	113	99	149	119	90	277
Disappointed	40%	41%	38%	37%	39%	44%	40%	36%	44%	39%
Dicappointed	40 /0	4170	30 76	01 70	0070	77.70	40 /0	3076	77.70	00 70
	342	157	185	65	121	90	139	114	66	276
Worried	37%	33%	41%	40%	41%	40%	37%	35%	32%	38%
	07.70	0070	1170	1070	1170	1070	0,70	0070	0270	0070
	97	53	44	14	30	28	43	27	31	66
Shocked	10%	11%	10%	9%	10%	12%	11%	8%	15%	9%
	1070	1170	1070	0,0	, .	.=,0	1170	0,0	.070	070
	74	41	33	14	19	11	32	31	24	51
Indifferent	8%	9%	7%	9%	7%	5%	9%	9%	11%	7%
	19	10	9	1	8	8	9	3	0	19
Want better enforcement/ want to report them	2%	2%	2%	1%	3%	3%	2%	1%	-	3%
	11	9	2	2	0	6	4	1	0	11
Superior	1%	2%	0	1%	0	3%	1%	0	-	2%
	6	3	3	0	3	2	2	2	1	6
Cautious	1%	1%	1%	0	1%	1%	1%	1%	0	1%
	4	3	1	1	0	2	1	1	1	3
Afraid/ scared	0	1%	0	0	0	1%	0	0	1%	0
	4	3	2	1	1	2	2	1	1	4
Frustrated/ annoyed	0	1%	0	0	0	1%	0	0	0	1%
	15	10	5	1	4	3	10	2	1	14
Other	2%	2%	1%	0	1%	1%	3%	1%	0	2%
		<u> </u>								

8. Which of the following words describe how you feel when you see other drivers violating the restrictions placed on the use of these handheld electronic devices?

		REGION				HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	Metro Vancouver	Rest of BC	Vancouver Island	North/Interio r	<\$40K	\$40K - <\$75K	\$75K+	Kids	No Kids
None of these	18	12	6	2	4	10	6	1	2	16
	2%	3%	1%	1%	1%	5%	2%	0	1%	2%
						G				
Don't know	20	13	7	5	2	7	12	1	2	18
	2%	3%	1%	3%	1%	3%	3%	0	1%	3%
						G	G			