

**Ten Years After 9/11, Eight in Ten (82%) Canadians Feel
Safe from Potential Terrorist Attacks When Flying
*However, Two in Ten (16%) 'Less Likely' to Travel
Abroad Since 9/11***

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Toronto, ON - Ten years after the 9/11, a new Ipsos Reid poll conducted exclusively for Postmedia News and Global Television has revealed that most Canadians feel safe from potential terrorist attacks when flying, likely a result of the many security upgrades instituted in Canada, the United States and around the world in the aftermath of the infamous hijackings. While two in ten (18%) Canadians say they do not feel safe (5% not at all safe, 14% not very safe) from 'a potential terrorist attack when flying', most (82%) Canadians report feeling 'safe' (24% very/58% somewhat) when on a plane.

But clearly not all Canadians are convinced that these new security measures can keep them safe, and many have altered the way they travel as a result. In fact, two in ten (16%) say they are 'less likely' to 'travel abroad since 9/11 and the resulting security upgrades now in place.' Just 6% are 'more likely' to travel abroad since the attacks and the resulting increases in security measures. For most (78%), however, it's business as usual, saying they are 'about as likely' to travel abroad since 9/11.

Eight in ten (80%) Canadians 'agree' (36% strongly, 43% somewhat) that they 'accept all of the increased security measures at airports and borders as the new reality for travel' while one in five (20%) disagree (5% strongly, 16% somewhat) with this view.

The data also revealed some interesting demographic breaks:

- Albertans (91%) are most likely to report that they feel safe from a potential terrorist attack when flying, followed by those living in Ontario (85%), Saskatchewan and Manitoba (85%), British Columbia (81%), Atlantic Canada (80%) and finally Quebec (74%).
- Men (86%) are significantly more likely than women (78%) to say they feel safe when flying. However, just 60% of those who do not have a high-school education say they feel safe when flying, compared to a national average of 82% who feel safe.
- Residents of British Columbia (27%) and Ontario (18%) have the highest propensity to say they are less likely to travel abroad since 9/11, while those in Atlantic Canada (15%), Saskatchewan and Manitoba (14%), Alberta (13%) and Quebec (10%) are less inclined to say they are less likely to travel abroad since 9/11.

These are some of the findings of an Ipsos Reid poll conducted by Ipsos Reid on behalf of Postmedia News and Global Television between August 26 and 30, 2011. For this survey, a national sample of 1,012 adults from Ipsos' Canadian online panel was interviewed online. Weighting was then employed to balance demographics and political composition to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100 per cent response rate would have an estimated margin of error of ± 3.1 percentage points 19 times out of 20 of what the results would have been had the entire population of Canada been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to, coverage error and measurement error.

For more information on this news release, please contact:

*John Wright
Senior Vice President
Ipsos Reid
Public Affairs
(416) 324-2002*

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