## Q1. Who do you think will WIN tonight's leaders' debate?

		ONT	ARIO			REC	SION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416 C	GTA - 905	Southwest E	Hamilton- Niagara Area		Northern H	London	Waterloo	Hamilton K	Ottawa
Base: All respondents		A	В	C	D	E	Г	G	П	ı	J	r.	L
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82
Tim Hudak, leader of The Ontario Progressive	401	168	233	91	77	68	73	63	30	7	12	12	20
Conservative Party (PC)	24%	22%	26%	18%	27%	28%	23%	28%	25%	16%	34%	22%	24%
					С	С		С			I		
Dalton McGuinty, leader of The Ontario Liberal Party -	574	287	287	185	102	71	109	75	32	11	9	18	40
Dailon McGuinty, leader of The Official Ciberal Farty	34%	37%	32%	37%	36%	29%	34%	34%	27%	25%	25%	32%	48%
		В		Е									IJ
Andrea Horwath, leader of The Ontario New	233	97	136	73	24	40	42	25	29	5	5	13	10
Democratic Party (NDP)	14%	12%	15%	15%	8%	16%	13%	11%	25%	12%	12%	24%	13%
				D		D			CDFG				
<u> </u>	479	226	253	146	80	65	99	60	28	20	11	12	12
Don't know	28%	29%	28%	29%	28%	27%	31%	27%	24%	46%	29%	22%	15%
										KL			

## Q2. Which party leader do you think offers the BEST IDEAS AND POLICIES?

		ONT	ARIO			RE	GION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905	Southwest	Hamilton- Niagara Area	Eastern	Northern	London	Waterloo	Hamilton	Ottawa
		Α	В	С	D	E	F	G	Н	I	J	K	L
Base: All respondents													
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82
	507	207	300	108	99	83	99	84	35	15	14	11	19
Tim Hudak	30%	27%	33%	22%	35%	34%	31%	38%	29%	34%	38%	20%	23%
			Α		С	С	С	С			K		
	514	259	256	180	78	61	103	65	27	16	8	18	32
Dalton McGuinty	30%	33%	28%	36%	28%	25%	32%	29%	23%	37%	23%	31%	39%
		В		DEH									
	424	196	229	136	59	63	83	42	42	7	10	23	17
Andrea Horwath	25%	25%	25%	28%	21%	26%	26%	19%	35%	16%	26%	42%	21%
				G					DG			IL	
	241	117	124	70	47	36	40	33	16	5	5	4	14
Don't know	14%	15%	14%	14%	16%	15%	12%	15%	13%	12%	13%	7%	17%

## Q3. Which party leader do you think SOUNDS AND ACTS the most like a Premier?

		ONT	ARIO			RE	GION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905	Southwest	Hamilton- Niagara Area	Eastern	Northern	London	Waterloo	Hamilton	Ottawa
		Α	В	С	D	Е	F	G	Н	I	J	K	L
Base: All respondents													
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82
	403	168	235	94	74	66	71	71	27	10	12	6	17
Tim Hudak	24%	22%	26%	19%	26%	27%	22%	32%	22%	23%	33%	11%	21%
					С	С		CF			K		
	893	442	451	293	149	121	173	108	49	25	16	29	52
Dalton McGuinty	53%	57%	50%	59%	53%	50%	53%	49%	41%	58%	43%	52%	63%
		В		EGH			Н						J
	216	90	127	61	29	32	41	25	28	5	6	15	10
Andrea Horwath	13%	12%	14%	12%	10%	13%	13%	11%	24%	11%	16%	27%	12%
									CDEFG			IL	
	174	77	97	46	31	24	39	18	16	3	3	5	3
Don't know	10%	10%	11%	9%	11%	10%	12%	8%	13%	7%	8%	9%	4%

Q4. Forgetting about their policies for a moment, which party leader do you find to be the most LIKEABLE? That is, the person you'd most like to go out for a beer or coffee with?

		ONT	ARIO			RE	GION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905	Southwest	Hamilton- Niagara Area	Eastern	Northern	London	Waterloo	Hamilton	Ottawa
		Α	В	С	D	Е	F	G	Н	I	J	K	L
Base: All respondents													
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82
	404	178	226	98	80	59	78	62	27	10	12	11	18
Tim Hudak	24%	23%	25%	20%	28%	24%	24%	28%	23%	24%	33%	20%	22%
					С			С					
	362	187	174	123	64	45	61	48	21	11	5	9	26
Dalton McGuinty	21%	24%	19%	25%	23%	18%	19%	22%	17%	26%	15%	16%	31%
		В		EF									J
	743	333	410	226	107	113	156	83	58	20	15	33	31
Andrea Horwath	44%	43%	45%	46%	38%	47%	48%	37%	48%	46%	42%	60%	38%
						DG	DG					L	
	179	79	100	47	32	26	29	30	14	2	4	2	7
Don't know	11%	10%	11%	10%	11%	11%	9%	13%	12%	5%	11%	4%	9%

## Q5. Which party leader do you think is the MOST VISUALLY ATTRACTIVE?

		ONT	ARIO			RE	GION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905	Southwest	Hamilton- Niagara Area	Eastern	Northern	London	Waterloo	Hamilton	Ottawa
		Α	В	С	D	E	F	G	Н	I	J	K	L
Base: All respondents													
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82
	235	101	134	49	51	37	49	33	15	7	5	5	8
Tim Hudak	14%	13%	15%	10%	18%	15%	15%	15%	12%	16%	15%	9%	9%
					С	С	С						
	350	207	143	141	66	34	48	45	15	5	5	11	24
Dalton McGuinty	21%	27%	16%	29%	23%	14%	15%	20%	12%	12%	15%	20%	29%
		В		EFGH	EFH								I
	717	305	412	205	100	112	149	92	60	21	12	28	34
Andrea Horwath	42%	39%	45%	42%	35%	46%	46%	41%	50%	49%	33%	51%	42%
			Α			D	D		D				
	386	165	221	98	67	60	78	52	31	10	14	11	16
Don't know	23%	21%	24%	20%	24%	25%	24%	23%	26%	23%	38%	19%	20%
											KL		

Q9. What is the most important issue for you in this election, the one that you most want the political leaders and candidates to be talking about?

		ONT	ARIO			REG	SION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905	Southwest	Hamilton- Niagara Area	Eastern	Northern	London	Waterloo	Hamilton	Ottawa
		Α	В	С	D	E	F	G	Н	I	J	K	L
Base: All respondents													
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82
	233	98	136	59	39	34	49	35	18	6	3	9	14
Healthcare	14%	13%	15%	12%	14%	14%	15%	16%	15%	14%	9%	16%	18%
	592	276	316	180	96	90	126	71	29	17	16	24	27
Economy and Jobs	35%	35%	35%	36%	34%	37%	39%	32%	25%	40%	45%	43%	33%
•				Н		Н	Н						
	69	31	38	16	15	13	8	8	9	2	1	1	5
Environment	4%	4%	4%	3%	5%	5%	2%	4%	8%	6%	2%	2%	6%
									CF				
	76	34	42	20	14	10	9	9	13	2	2	2	4
Education	4%	4%	5%	4%	5%	4%	3%	4%	11%	4%	5%	3%	5%
		.,,		1,7		.,,	0,1	.,,	CDEFG	.,,		- 7,0	-,,,
	244	116	128	59	57	26	45	43	14	6	2	5	15
Taxes	14%	15%	14%	12%	20%	11%	14%	19%	12%	14%	7%	9%	18%
	, , 0	.070	1.70	1270	CE	11,0	1.170	CE	1270	1.70	. ,,	0,0	.070
	115	51	64	28	23	18	19	21	5	3	2	1	6
Debt/Deficit reduction	7%	7%	7%	6%	8%	7%	6%	10%	4%	7%	6%	1%	8%
	. , ,	. , ,	. , ,	0,0	0,0	. , ,	0,0	.070	1,70	. 70	0,0	170	0,0
	94	50	44	38	12	12	18	8	7	1	3	5	3
Social services - pensions, daycare, housing	6%	6%	5%	8%	4%	5%	5%	4%	6%	2%	7%	9%	4%
	070	070	0,0	0,0	170	0,0	070	170	070	2,0	7 70	070	170
	14	6	7	4	2	2	1	4	1	0	1	0	1
Crime/Justice	1%	1%	1%	1%	1%	1%	0	2%	1%	-	2%	-	2%
	170	170	1 70	170	170	170		270	170		270		270
	27	10	17	6	4	6	6	1	4	0	1	4	1
Poverty	2%	1%	2%	1%	1%	2%	2%	0	3%	-	2%	8%	1%
•	_,0	. 70		. 70	. ,0	2,0	_,0	<b>~</b>	2,0			270	170
	48	14	34	11	4	8	13	8	6	1	1	1	1
Energy/electricity	3%	2%	4%	2%	1%	3%	4%	3%	5%	2%	4%	1%	2%
- 5,,,	570	£/0	A A	270	1 /0	370	170	<b>5</b> /0	D D	2/0	1.70	1.70	£ /0
	33	29	4	27	1	1	3	1	0	1	0	0	0
Public transit	2%	4%	0	6%	0	0	1%	0	-	2%	-	-	-
. asis sanot	Z /0	8 B	U	DEFGH	U	0	1 /0	U	-	∠ /0	-	-	-
	81	33	48	20	12	17	16	5	10	2	3	2	2
Government accountability	5%	4%	5%	4%	4%	7%	5%	2%	9%	5%	8%	4%	2%
30 to minorit docodinability	370	7/0	370	7/0	7/0	G G	370	270	G G	370	0 /0	7/0	Z /0
	20	9	10	9	0	1	5	3	1	0	1	1	2
Public services	1%	1%	1%	2%	-	1%	1%	1%	1%	-	2%	2%	2%
I UDIIC SCIVICES	1 70	1 70	1 70	2% D	-	1 70	170	1 70	170	-	∠70	∠70	∠70
	18	14	3	13	2	1	1	2	0	0	1	0	0

Ipsos Reid Public Affairs September 27, 2011 PRELIMINARY DATA

Q9. What is the most important issue for you in this election, the one that you most want the political leaders and candidates to be talking about?

		ONT	ARIO			REC	SION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905	Southwest	Hamilton- Niagara Area	Eastern	Northern	London	Waterloo	Hamilton	Ottawa
	24	В 6	18	EF 4	2	6	7	4	1	1	0	1	0
Don't know/ not sure	1%	1%	2%	1%	1%	2%	2%	2%	1%	3%	-	2%	-

Q10. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 1) Economy?

		ONT	TARIO			REC	GION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905	Southwest	Hamilton- Niagara Area	Eastern	Northern	London	Waterloo	Hamilton	Ottawa
		Α	В	С	D	E	F	G	Н	I	J	K	L
Base: All respondents													
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82
Progressive Conservative Leader Tim Hudak	575 34%	250 32%	325 36%	135 27%	115 41% CF	89 37% C	104 32%	90 40% CF	42 35%	16 37%	15 41%	15 27%	22 27%
	573	288	285	197	91	67	116	67	35	14	8	20	33
Liberal Leader Dalton McGuinty	34%	37% B	31%	40% EGH	32%	28%	36% E	30%	29%	33%	22%	36%	41% J
	211	90	121	68	22	31	45	23	21	5	5	12	10
NDP Leader Andrea Horwath	13%	12%	13%	14% D	8%	13%	14% D	10%	18% D	12%	13%	21%	12%
	328	150	178	94	55	56	59	43	21	8	9	9	17
Don't Know/Not sure	19%	19%	20%	19%	20%	23%	18%	19%	18%	18%	24%	16%	20%

Q10. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 2) Healthcare?

		ONT	ARIO			RE	GION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905		-		Northern	London	Waterloo	Hamilton	Ottawa
		А	В	С	D	Е	F	G	Н	ı	J	K	L
Base: All respondents	4007	0.45	4040	400	000	0.40	000	242	444	50	50		75
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82
Progressive Conservative Leader Tim Hudak	354 21%	133 17%	221 24% A	78 16%	55 19%	54 22% C	75 23% C	66 30% CDE	26 22%	9 20%	8 22%	7 13%	16 20%
	563	299	264	196	102	64	111	63	27	13	10	18	32
Liberal Leader Dalton McGuinty	33%	38% B	29%	40% EGH	36% EH	26%	34% EH	28%	22%	31%	26%	32%	39%
	409	174	235	119	55	63	81	49	42	11	10	22	22
NDP Leader Andrea Horwath	24%	22%	26%	24%	19%	26%	25%	22%	35%	25%	26%	39%	26%
									CDFG				
	361	172	189	101	71	62	57	44	25	10	10	9	13
Don't Know/Not sure	21%	22%	21%	20%	25%	26%	18%	20%	21%	24%	26%	17%	15%
					F	F							

Q10. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 3) Education?

		ONT	ARIO			REC	GION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905	Southwest	Hamilton- Niagara Area	Eastern	Northern	London	Waterloo	Hamilton	Ottawa
		Α	В	С	D	E	F	G	Н	I	J	K	L
Base: All respondents													
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82
Progressive Conservative Leader Tim Hudak	338 20%	140 18%	198 22%	79 16%	61 21%	53 22% C	64 20%	62 28% CFH	20 17%	7 16%	9 25%	8 14%	15 18%
	679	344	335	219	125	89	133	74	40	19	10	21	36
Liberal Leader Dalton McGuinty	40%	44% B	37%	44% EGH	44% G	36%	41%	33%	33%	44%	27%	38%	44%
	322	143	179	107	36	41	64	38	36	7	8	14	19
NDP Leader Andrea Horwath	19%	18%	20%	22%	13%	17%	20%	17%	30%	17%	22%	26%	23%
				D			D		DEFG				
	348	151	197	89	62	60	63	49	25	10	9	12	13
Don't Know/Not sure	21%	19%	22%	18%	22%	25%	19%	22%	21%	23%	26%	22%	15%
						С							

Q10. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 4) Taxes?

		ONT	ARIO			RE	GION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905				Northern	London	Waterloo	Hamilton	Ottawa
		А	В	С	D	Е	F	G	Н	l	J	K	L
Base: All respondents	<u> </u>												
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82
Drawnski va Canaan vati va Laaday Tira Ulydak	635	281	354	147	134	91	117	107	38	18	16	13	31
Progressive Conservative Leader Tim Hudak	38%	36%	39%	30%	47%	37%	36%	48%	32%	43%	45%	23%	38%
					CEFH	С		CEFH		K	K		
	382	190	192	141	49	42	78	48	24	9	4	13	25
Liberal Leader Dalton McGuinty	23%	24%	21%	28%	17%	17%	24%	22%	20%	22%	12%	22%	30%
•				DE			Е						J
	313	132	181	98	35	47	66	30	37	8	4	19	15
NDP Leader Andrea Horwath	19%	17%	20%	20%	12%	19%	20%	14%	31%	19%	11%	33%	19%
	1070	/5	2070	D	.2,0	D	DG	, , ,	CDEFG	1070	1170	J	.070
	356	174	183	108	65	63	63	37	20	7	12	12	11
Don't Know/Not sure	21%	22%	20%	22%	23%	26%	19%	17%	17%	16%	32%	21%	14%
DOITE MIOW/NOT SUITE	2170	2270	20%	2270	23%		1970	1170	1770	10%	32%	2170	1470
						FG					L		

Q10. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 5) The Environment?

		ONT	ARIO			RE	GION				DIST	RICT	
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905	Southwest	Hamilton- Niagara Area	Eastern	Northern	London	Waterloo	Hamilton	Ottawa
		Α	В	С	D	E	F	G	Н	I	J	K	L
Base: All respondents													
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82
Drawnanius Cananiustius I ander Tim Hudali	232	99	133	43	57	38	44	37	14	6	5	5	6
Progressive Conservative Leader Tim Hudak	14%	13%	15%	9%	20%	16%	14%	17%	11%	13%	13%	9%	8%
					С	С	С	С					
	390	194	196	125	69	49	75	53	19	11	6	11	31
Liberal Leader Dalton McGuinty	23%	25%	22%	25%	24%	20%	23%	24%	16%	25%	16%	20%	38%
													JK
	601	275	326	195	80	85	119	69	53	16	17	19	29
NDP Leader Andrea Horwath	36%	35%	36%	39%	28%	35%	37%	31%	45%	38%	46%	33%	35%
				DG			D		DG				
	464	210	255	132	78	71	86	64	34	10	9	21	16
Don't Know/Not sure	28%	27%	28%	27%	27%	29%	27%	29%	28%	23%	24%	38%	20%
												L	

Q10. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 6) Debt/Deficit Reduction?

		ONTARIO		REGION							DISTRICT			
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905	Southwest	Hamilton- Niagara Area	Eastern	Northern	London	Waterloo	Hamilton	Ottawa	
		Α	В	С	D	Е	F	G	Н	I	J	K	L	
Base: All respondents														
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75	
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82	
	004	004	050	440	440	00	440	00	44	40	40	47	00	
Progressive Conservative Leader Tim Hudak	621	264	358	146	118	98	119	96	44	19	16		26	
-	37%	34%	39%	30%	42%	40%	37%	43%	36%	45%	44%	30%	32%	
			Α		С	С	С	С					<b></b>	
	424	209	215	151	58	52	87	50	27	8	7		25	
Liberal Leader Dalton McGuinty	25%	27%	24%	31%	21%	21%	27%	22%	22%	19%	19%	29%	30%	
				DEG									1	
	214	94	121	68	26	28	41	25	26	7	3	9	14	
NDP Leader Andrea Horwath	13%	12%	13%	14%	9%	11%	13%	11%	22%	15%	9%	16%	17%	
									CDEFG			Hamilton  K  57 56  17 30%  16 29%		
	427	211	216	130	81	65	76	51	23	9	10	14	17	
Don't Know/Not sure	25%	27%	24%	26%	29%	27%	24%	23%	19%	21%	28%	25%	20%	

Q10. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 7) Government Accountability?

		ONTARIO		REGION							DISTRICT				
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905			Eastern	Northern	London	Waterloo	Hamilton	Ottawa		
Danie All manuar danta		А	В	С	D	Е	F	G	Н	ı	J	K	L		
Base: All respondents	1687	CAE	1042	409	236	349	369	242	111	50	52	F-7	75		
Unweighted Base		645						213		58		57			
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82		
Progressive Conservative Leader Tim Hudak	470	214	256	117	98	62	92	77	25	10	11	13	23		
1 Togrossivo Consorvativo Loudor Timi Tiddak	28%	28%	28%	24%	34%	26%	28%	34%	21%	23%	30%	24%	28%		
					CEH			CEH							
	316	155	160	108	48	39	67	36	19	11	3	10	18		
Liberal Leader Dalton McGuinty	19%	20%	18%	22%	17%	16%	21%	16%	16%	25%	10%	19%	22%		
										J					
	394	173	221	123	50	61	76	45	39	11	7	14	22		
NDP Leader Andrea Horwath	23%	22%	24%	25%	18%	25%	23%	20%	33%	26%	20%	26%	27%		
				D		D			DG						
	507	235	272	147	88	81	90	65	36	11	15	18	20		
Don't Know/Not sure	30%	30%	30%	30%	31%	33%	28%	29%	30%	26%	40%	32%	24%		

Q10. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 8) Social Services - pensions, daycare, housing?

		ONT	ONTARIO		REGION							DISTRICT					
	TOTAL	GTA	Rest of Ontario	GTA - 416	GTA - 905	Southwest	Hamilton- Niagara Area	Eastern	Northern	London	Waterloo	Hamilton	Ottawa				
		Α	В	С	D	E	F	G	Н	l l	J	K	L				
Base: All respondents																	
Unweighted Base	1687	645	1042	409	236	349	369	213	111	58	52	57	75				
Weighted Base	1687	778	909	494	283	243	324	223	120	43	37	56	82				
Progressive Conservative Leader Tim Hudak	285 17%	118 15%	166 18%	58 12%	61 21% C	47 19% C	57 18% C	48 21% C	15 12%	8 18%	7 19%	6 11%	11 14%				
	388	199	189	127	71	47	74	51	18	11	7	11	28				
Liberal Leader Dalton McGuinty	23%	26% B	21%	26% EH	25% H	19%	23%	23%	15%	25%	18%	20%	35%				
	657	306	351	214	91	94	128	66	62	15	14	31	26				
NDP Leader Andrea Horwath	39%	39%	39%	43%	32%	39%	40%	30%	52%	35%	37%	56%	31%				
				DG		G	G		DEFG			IL					
	358	155	203	95	60	55	65	58	25	9	9	8	17				
Don't Know/Not sure	21%	20%	22%	19%	21%	23%	20%	26%	21%	21%	25%	14%	21%				