



Ipsos Reid



Global TV Canada's Pulse 2011

Montreal



Nobody's Unpredictable



Methodology

- These are the findings of an Ipsos Reid poll conducted between August 26 to September 1, 2011 on behalf of Global Television. For this survey, a sample of 6,883 Canadians from Ipsos' Canadian online panel was interviewed online as follows: Metro Vancouver (n=407), Kelowna Area (n=403), Calgary (n=400), Edmonton (n=412), Regina (n=402), Saskatoon (n=408), Winnipeg (n=401), Toronto (n=414), Montreal (n=407), Halifax (n=404), Nova Scotia outside Halifax (n=403) New Brunswick (n=408), Rest of Canada (n=2,014)
- Weighting was then employed to balance demographics and ensure that the sample's overall composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe.
- A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of:
 - +/-4.8 percentage points for each individual city/region, 19 times out of 20, of what the results would have been had the entire population of that particular city or region been polled;
 - +/-1.2 percentage points for the national Canadian population, 19 times out of 20, of what the results would have been had the entire population of adults living in Canada been polled.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

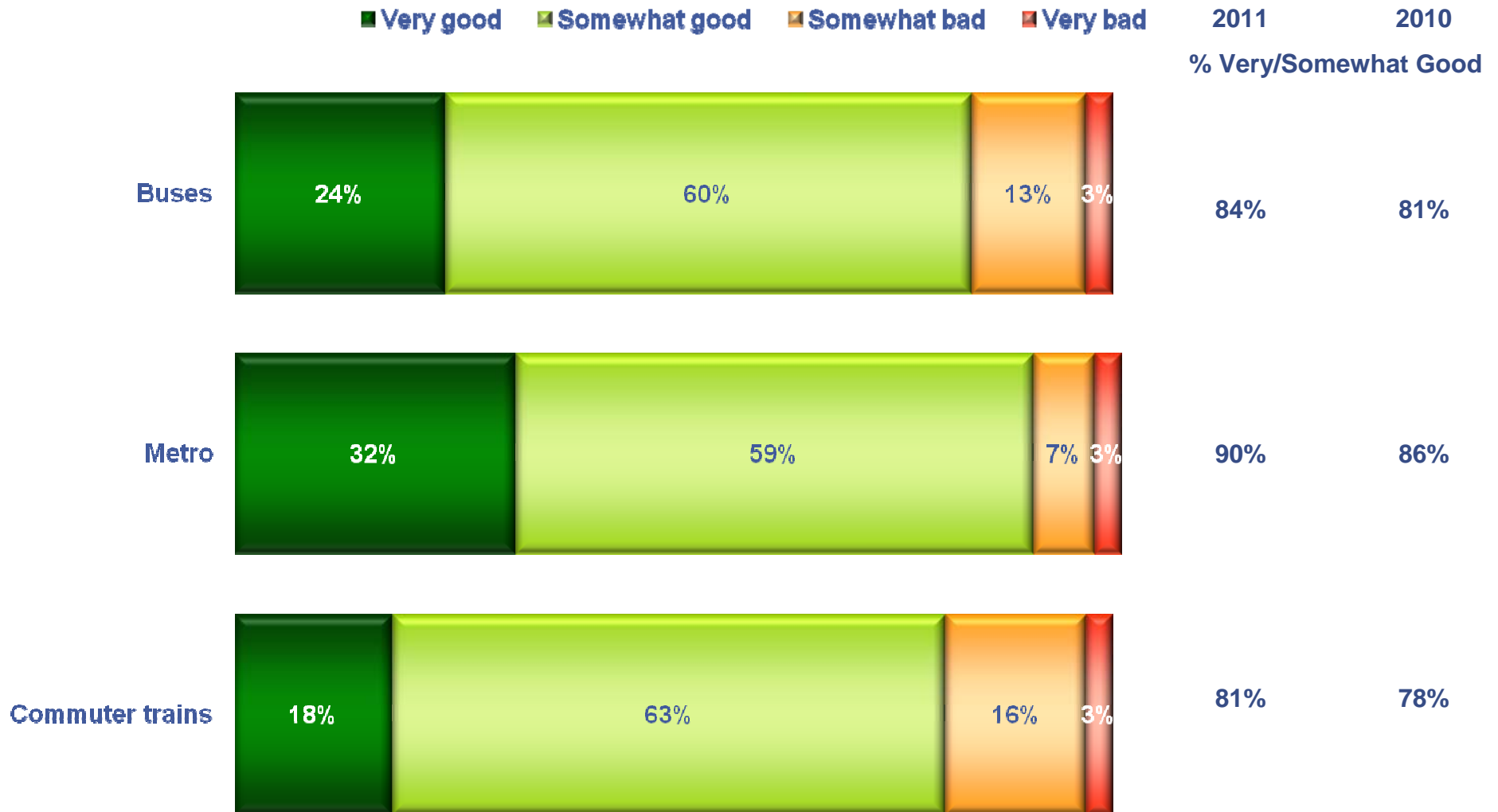


City Specific Questions - Montreal





Transportation Satisfaction

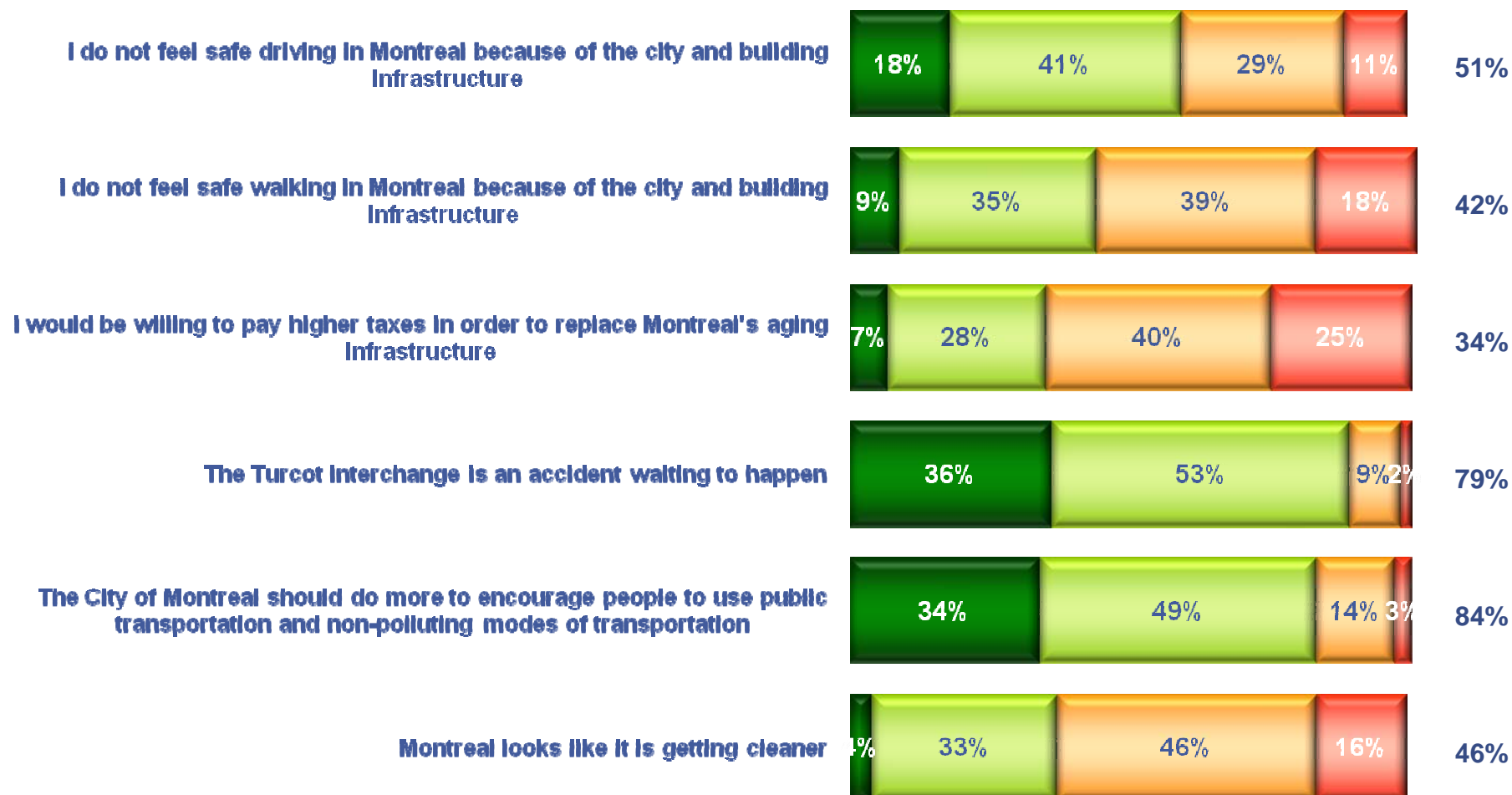




Montreal Lifestyle & Services Statements

■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree

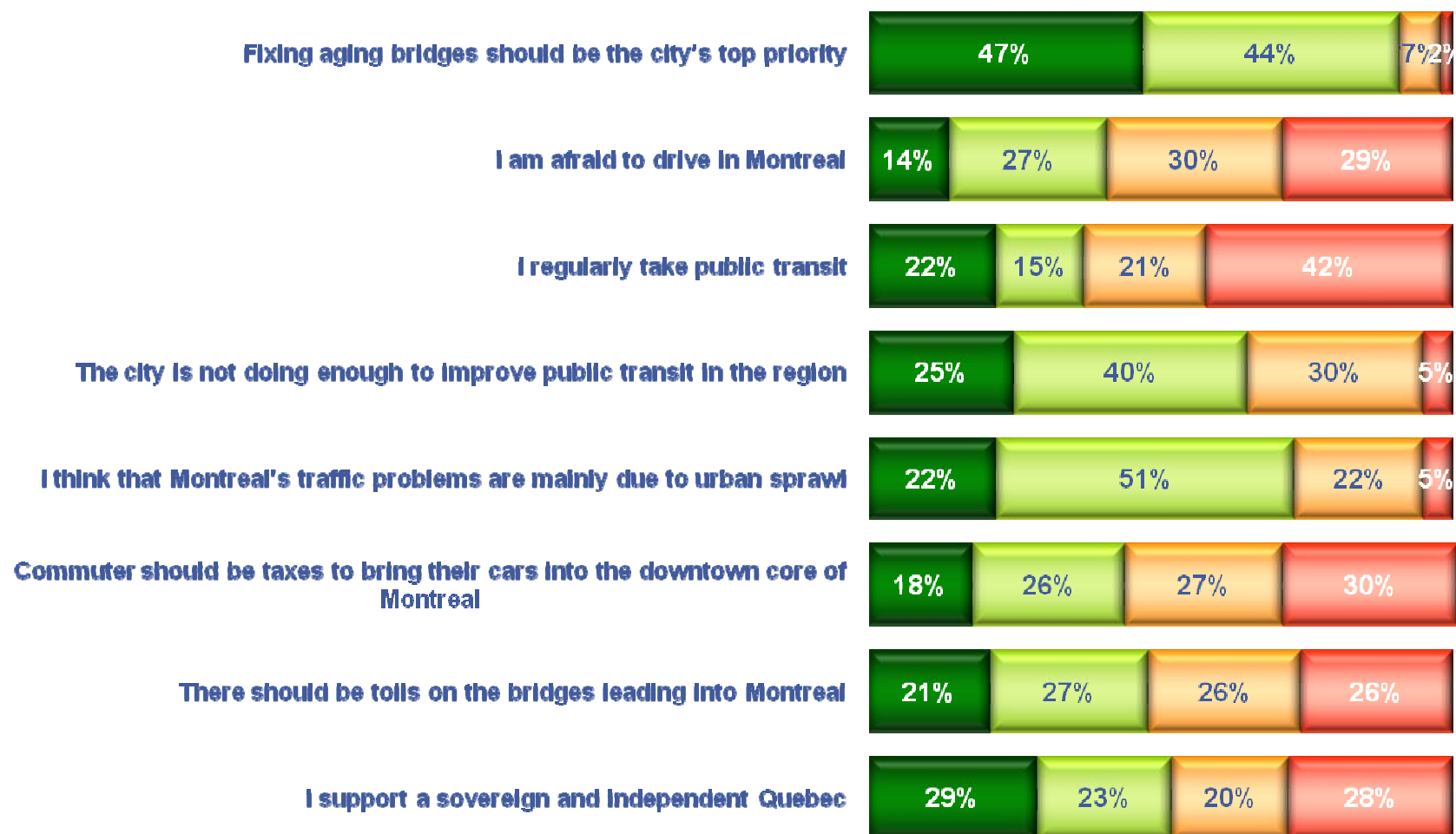
2010
% Agree





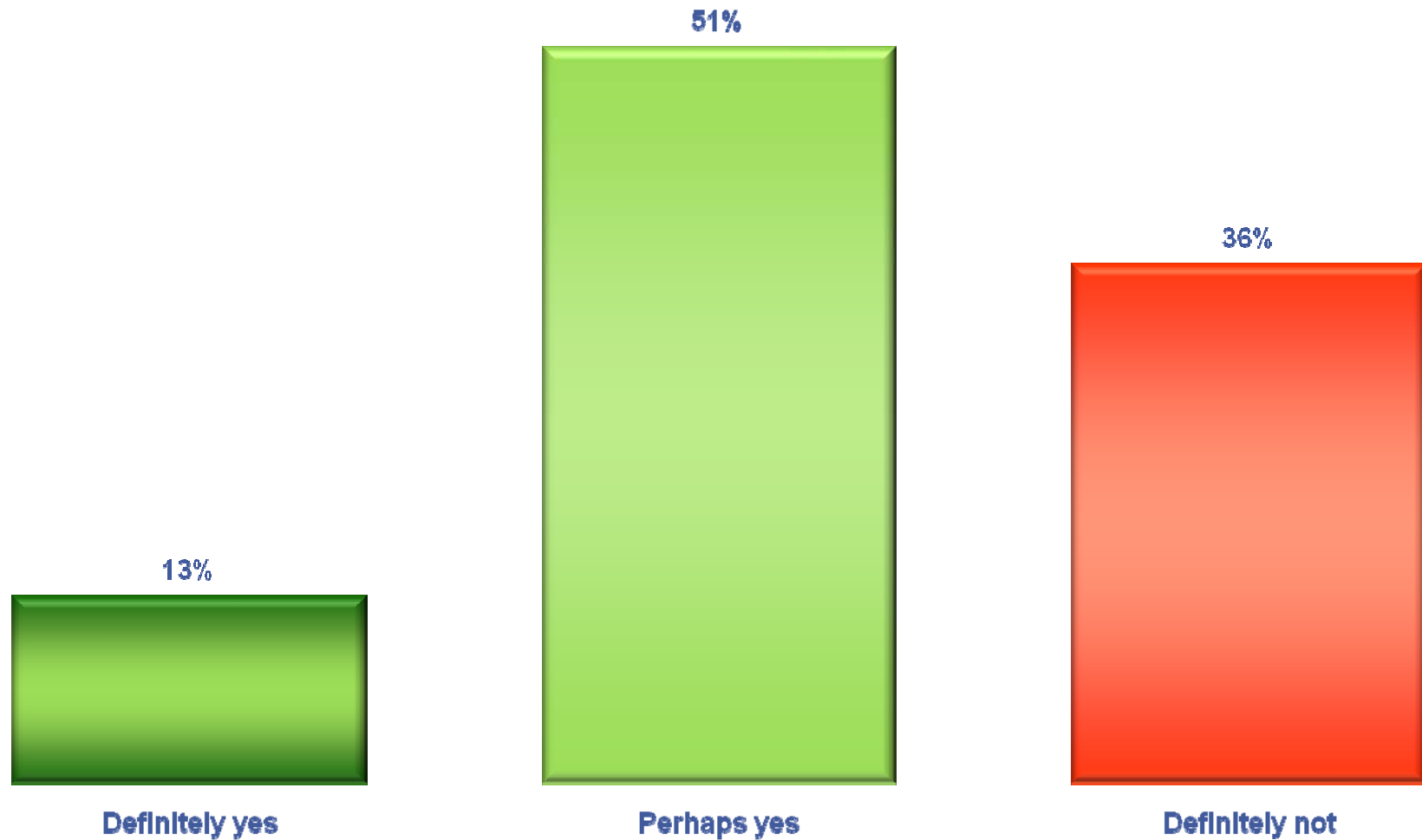
Montreal Lifestyle & Services Statements Cont'd

■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree





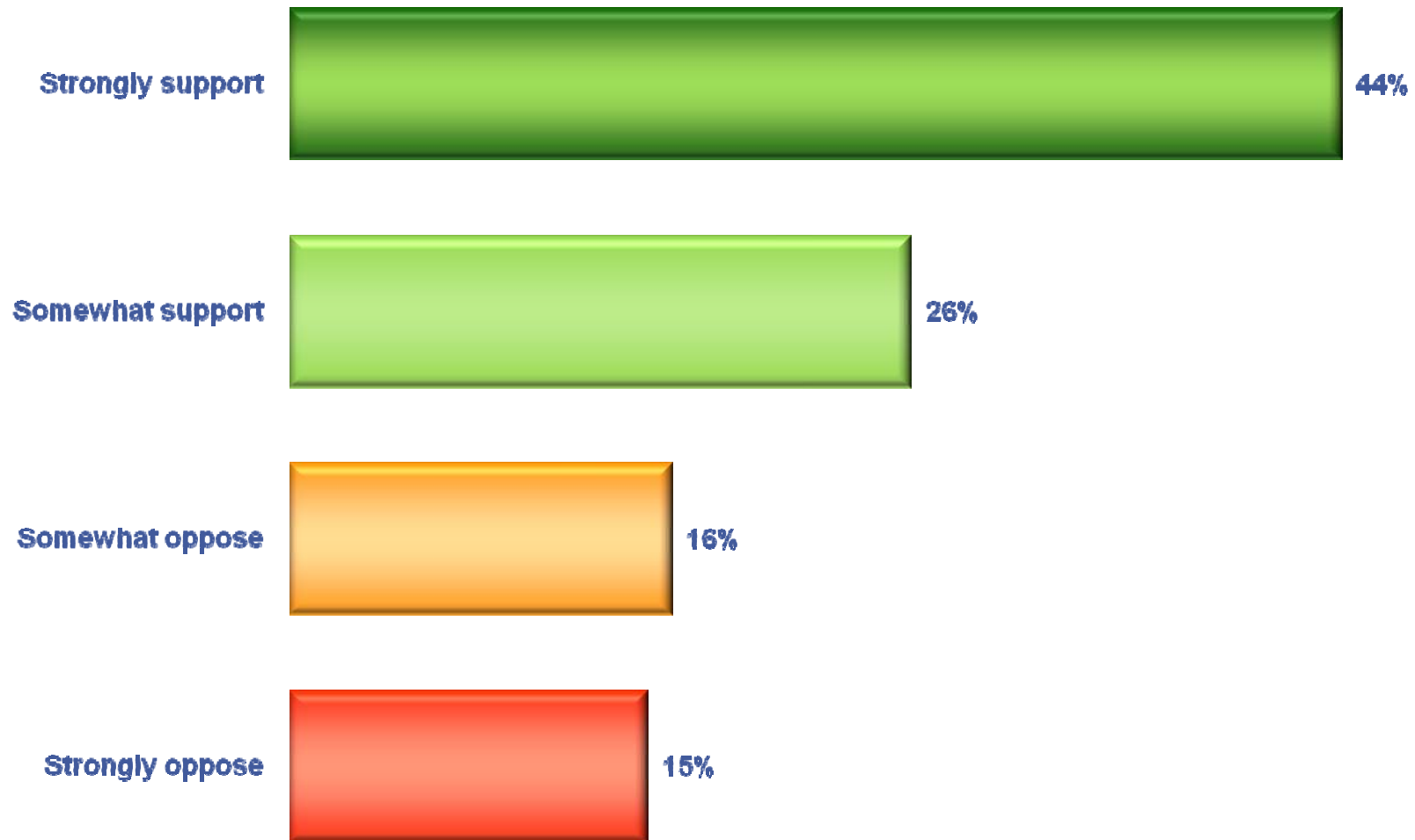
Potential Support for a New Right-Wing Party



M5. As you may know, there has been much change with the Parti Quebecois – resignations, confusion over the importance of sovereignty, and the popularity of a former PQ cabinet minister, Francois Legault, is threatening the leadership of Pauline Marois. If Legault creates a new right-wing party, would you support it?⁷
Base: All Montreal Respondents (n=407)



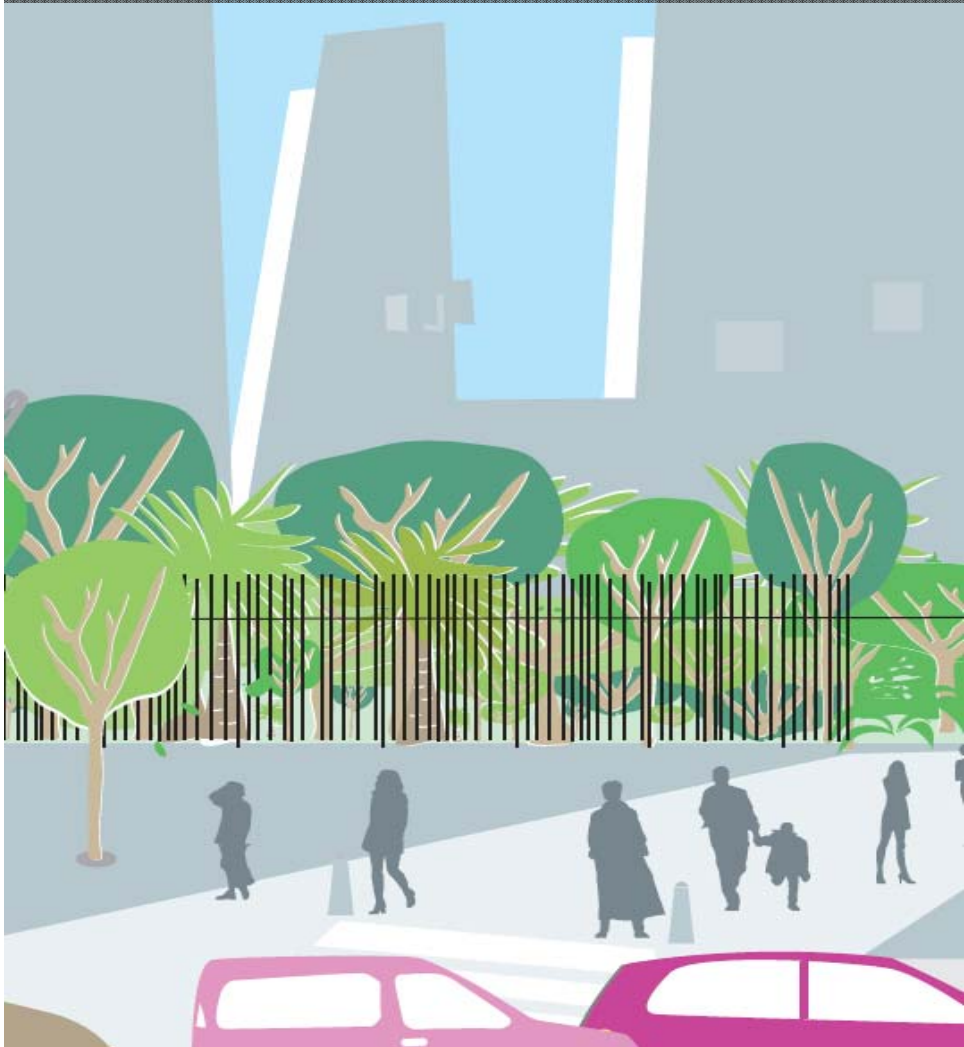
Support for the Creation of a Québec Gun Registry



M6. The federal government has scrapped the national long-gun registry, but the province of Quebec has said that it will create its own gun registry. Do you support or oppose the creation of a Quebec gun registry.
Base: All Montreal Respondents (n=407)



Thank You!





Montreal

