



Ipsos Reid



# Global TV Canada's Pulse 2011

New Brunswick



Nobody's Unpredictable



## Methodology

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- These are the findings of an Ipsos Reid poll conducted between August 26 to September 1, 2011 on behalf of Global Television. For this survey, a sample of 6,883 Canadians from Ipsos' Canadian online panel was interviewed online as follows: Metro Vancouver (n=407), Kelowna Area (n=403), Calgary (n=400), Edmonton (n=412), Regina (n=402), Saskatoon (n=408), Winnipeg (n=401), Toronto (n=414), Montreal (n=407), Halifax (n=404), Nova Scotia outside Halifax (n=403) New Brunswick (n=408), Rest of Canada (n=2,014)
- Weighting was then employed to balance demographics and ensure that the sample's overall composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe.
- A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of:
  - +/-4.8 percentage points for each individual city/region, 19 times out of 20, of what the results would have been had the entire population of that particular city or region been polled;
  - +/-1.2 percentage points for the national Canadian population, 19 times out of 20, of what the results would have been had the entire population of adults living in Canada been polled.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.



## City Specific Questions – New Brunswick





# New Brunswick Agreement Statements – David Alward & His Conservative Government

■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree

**The provincial government is doing a good job**



**The provincial government is living up to its campaign promises**



**The provincial government is living up to my expectations**



**The province is on a better track with this new provincial government**



**The provincial government needs to do more to keep young people in our province**



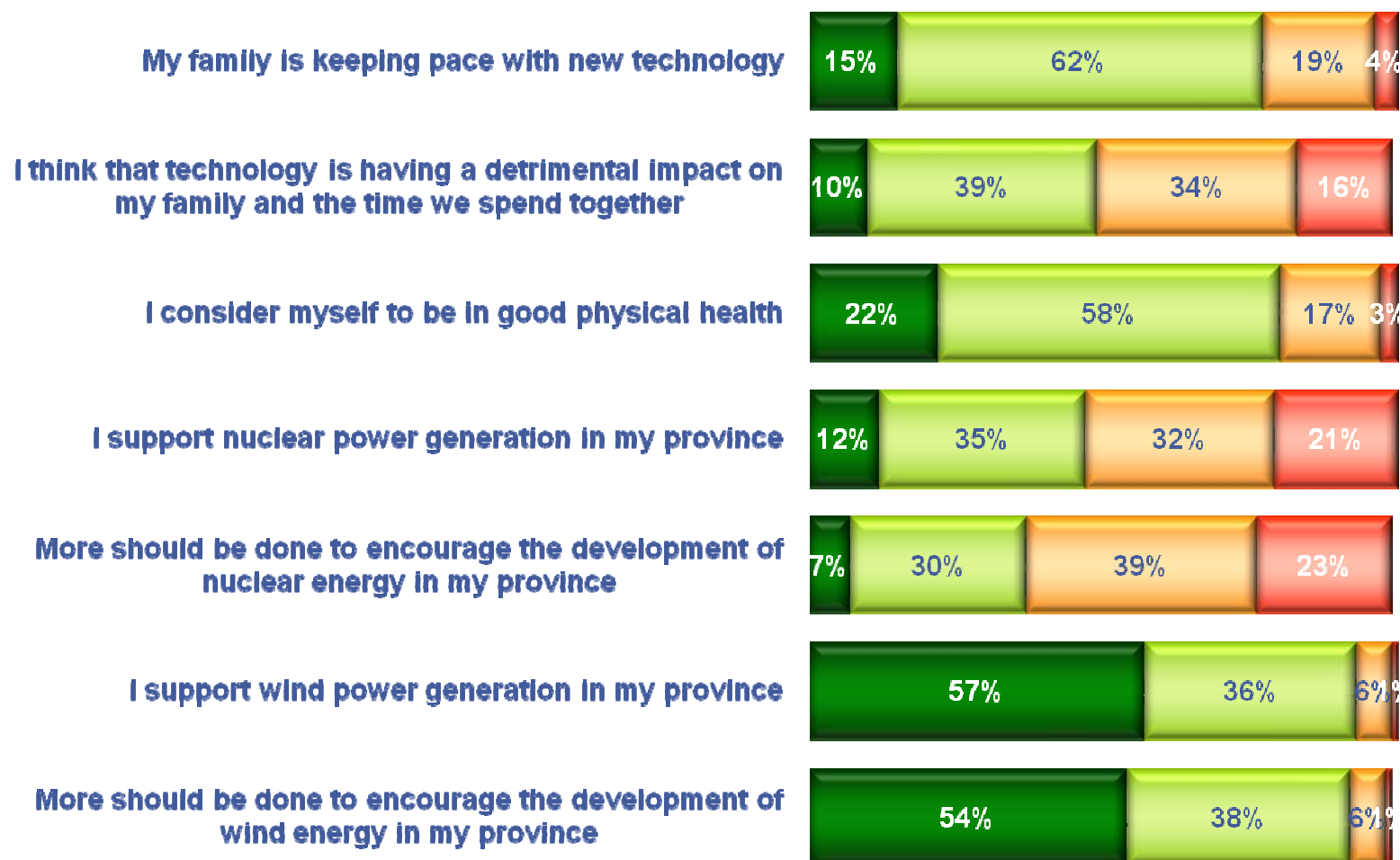
NB1. David Alward and his Conservative government have been in power for just under a year now. Thinking about this, to what extent do you agree or disagree with the following statements:

Base: All Respondents (n=408)



# New Brunswick Agreement Statements

■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree





# Incentives That Should be Used to Keep Young People in New Brunswick

**Incentives for students to remain in New Brunswick after school**



**Lower taxes for young families**



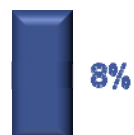
**More social programs geared to younger people**



**More incentives for aspiring home owners**



**None of the above**





# Shipbuilding Contracts

**I think the contracts will be awarded solely based on expertise, merit and price**



**32%**

**I think the contracts will be awarded based on a balance of expertise, merit, price and political considerations**



**37%**

**I think the contracts will be awarded solely on political considerations**



**32%**

NB4. As you may know, the Government of Canada is set to award contracts for shipbuilding, and contracts could be awarded to firms building ships in Eastern Canada, Western Canada and Quebec. Thinking about the awarding of these contracts, which of the following best represents your point of view:  
Base: All Respondents (n=408)



# Influence of Politics on Shipbuilding Contracts

**A great deal of influence**



**63%**

**Some influence**



**30%**

**Not very much influence**



**4%**

**No influence at all**

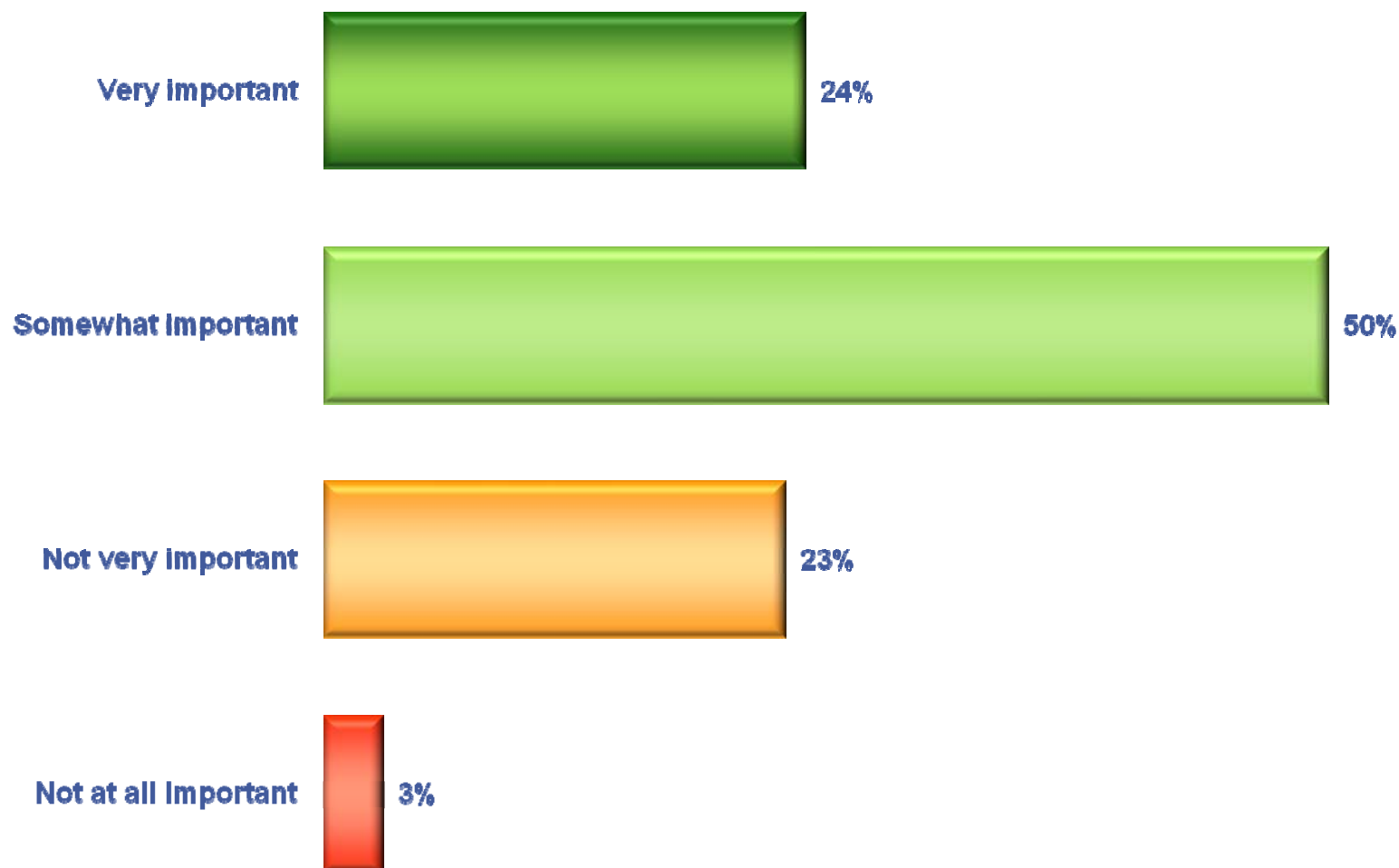


**3%**



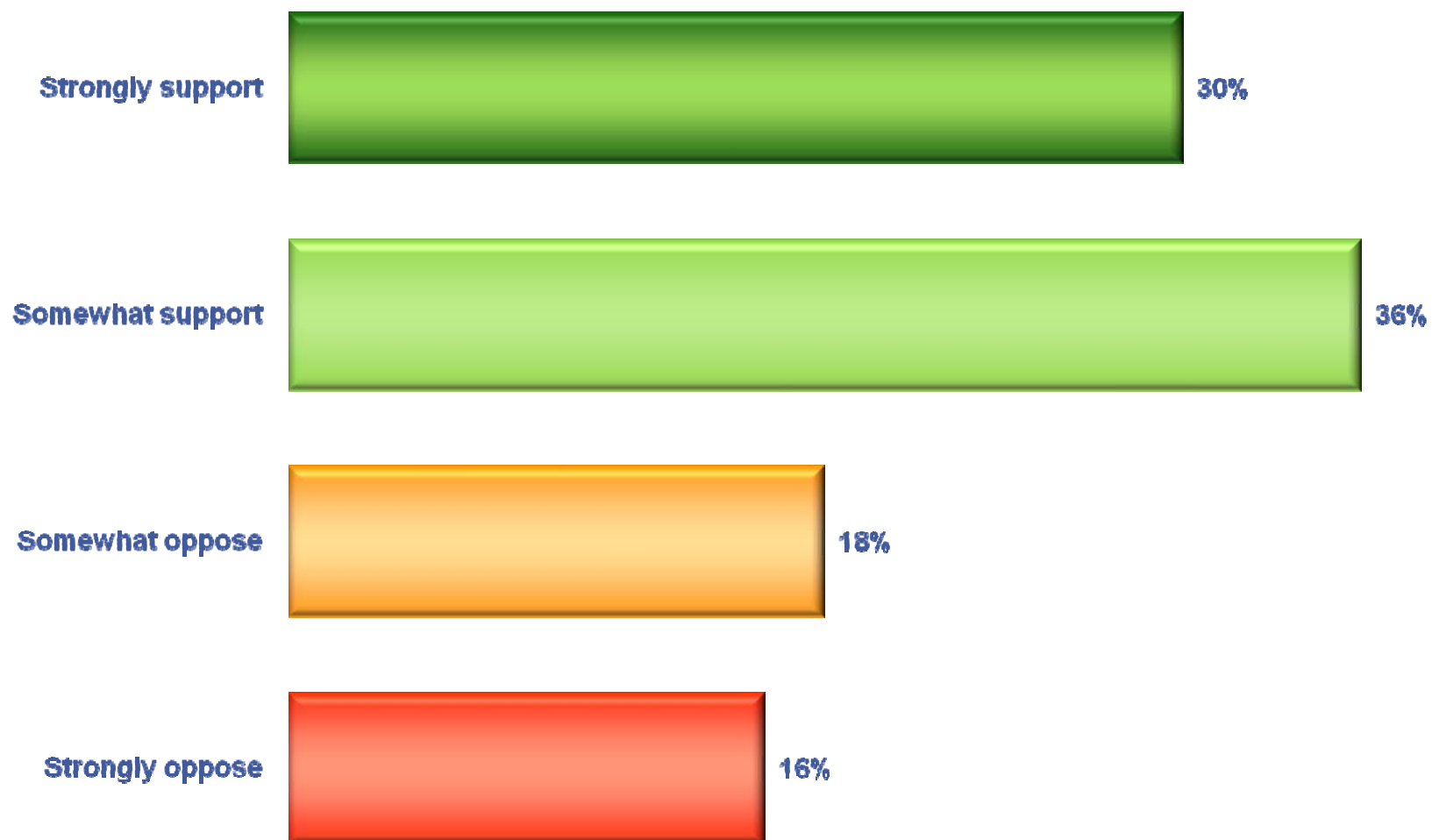


# Impact of Shipbuilding Contracts on Economy of New Brunswick





## Support for the Privatization of the New Brunswick Liquor Commission



NB7. Do you support or oppose the privatization of New Brunswick's Liquor Commission, and allowing grocery stores and corner stores the right to sell wine, beer and spirits?

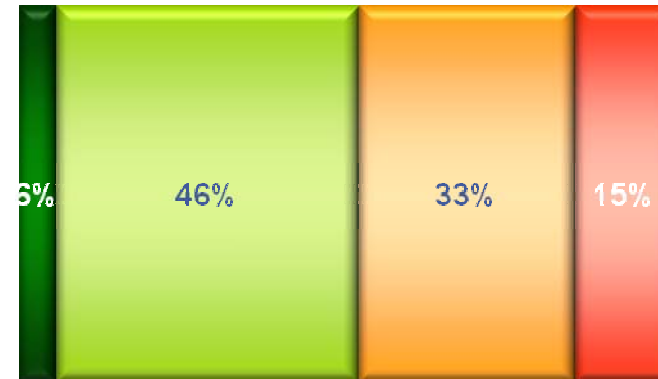
Base: All Respondents (n=408)



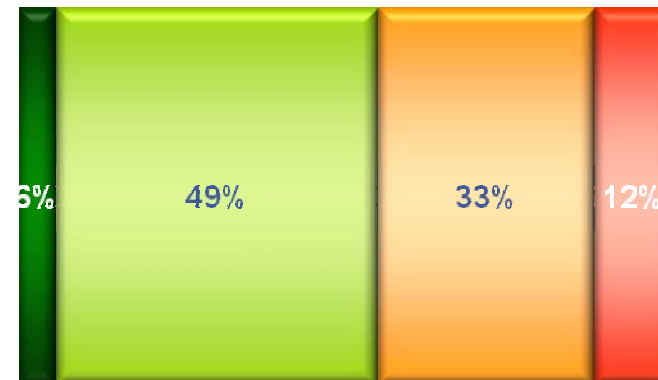
# New Brunswick Statement Agreements

■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree

**My municipality's regional council is doing enough to promote development in my area**

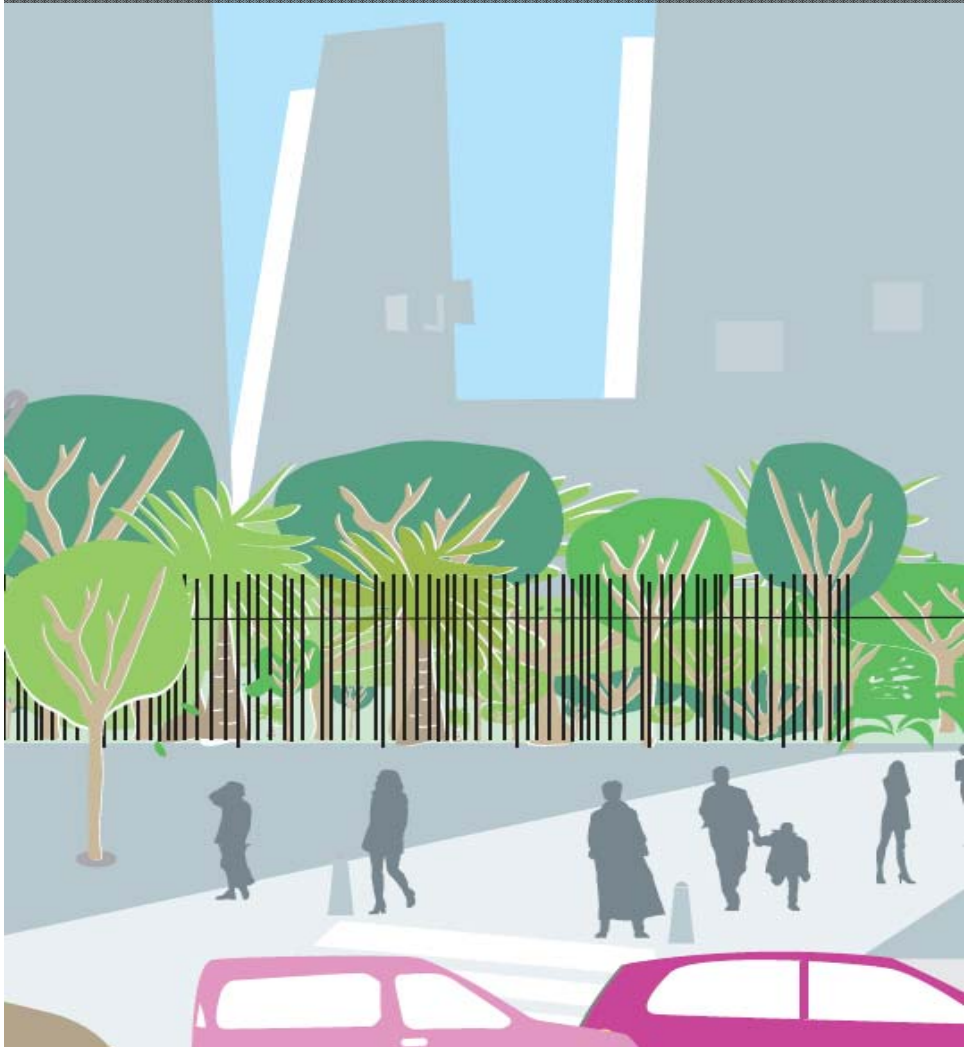


**My elected municipal officials have a good vision for the future of my city**





Thank You!





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