

Canadian Online Omni October 3 - October 10, 2011

	Home Owners 1
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1. When it comes to residential properties (houses, townhouses, condominiums, etc.) have you ever done any of the following?

		GEI	NDER		AGE		EDUCATION				
	Total	Male	Female	18-34	35-54	55 +	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad	
		А	В	С	D	E	F	G	Н	I	
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157	
Weighted	986	478	508	205	399	382	89*	395	320	183	
	822	409	413	145	344	333	69	328	268	157	
Purchased a home	83%	85%	81%	71%	86%	87%	77%	83%	84%	86%	
					С	С					
	473	256	217	46	177	250	40	194	160	79	
Sold a home that you owned	48%	54%	43%	22%	44%	66%	45%	49%	50%	43%	
		В			С	CD					
	124	66	58	11	47	67	13	44	50	18	
Rented out a home that you owned	13%	14%	11%	5%	12%	17%	15%	11%	16%	10%	
					С	CD					
	132	53	79	57	41	35	13	56	39	24	
None of the above	13%	11%	16%	28%	10%	9%	15%	14%	12%	13%	
				DE							

2. And what sources have you used to sell your home?

	GEI	NDER		AGE			EDUC	CATION		
Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad	
	Α	В	С	D	E	F	G	Н	I	
543	313	230	35	170	338	40	176	249	78	
473	256	217	46*	177	250	40*	194	160	79*	
413	225	188	41	154	218	32	166	142	73	
87%	88%	86%	88%	87%	87%	79%	86%	89%	92%	
105	56	48	8	39	59	g	49	29	17	
22%	22%	22%	16%	22%	23%	23%	25%	18%	21%	
	40	_		_	_		_			
	-		l			-			3	
3%	4%	2%	2%	3%	4%	4%	3%	3%	4%	
10	4	6	4	1	6	1	4	4	1	
				0		2%			1%	
270	270	370		3	270	270	270	270	170	
4	1	3	0	3	1	2	1	1	0	
1%	0	1%	-	1%	0	4%	1%	1%	-	
	543 473 413 87% 105 22% 15 3%	Total Male A 543 313 473 256 413 225 87% 88% 105 56 22% 22% 15 10 3% 4% 10 4 2% 2%	A B 543 313 230 473 256 217 413 225 188 87% 88% 86% 105 56 48 22% 22% 22% 15 10 5 3% 4% 2% 10 4 6 2% 2% 3% 4 1 3	Total Male Female 18-34 A B C 543 313 230 35 473 256 217 46* 413 225 188 41 87% 88% 86% 88% 105 56 48 8 22% 22% 22% 16% 15 10 5 1 3% 4% 2% 2% 10 4 6 4 2% 2% 3% 8% D 4 1 3 0	Total Male Female 18-34 35-54 A B C D 543 313 230 35 170 473 256 217 46* 177 413 225 188 41 154 87% 88% 86% 88% 87% 105 56 48 8 39 22% 22% 22% 16% 22% 15 10 5 1 5 3% 4% 2% 2% 3% 10 4 6 4 1 2% 2% 3% 8% 0 D 0 0 0	Total Male Female 18-34 35-54 55+ A B C D E 543 313 230 35 170 338 473 256 217 46* 177 250 413 225 188 41 154 218 87% 88% 86% 88% 87% 87% 105 56 48 8 39 59 22% 22% 22% 16% 22% 23% 15 10 5 1 5 9 3% 4% 2% 2% 3% 4% 10 4 6 4 1 6 2% 2% 3% 8% 0 2% D 0 3 1	Total Male Female 18-34 35-54 55+ <hs< th=""> A B C D E F 543 313 230 35 170 338 40 473 256 217 46* 177 250 40* 413 225 188 41 154 218 32 87% 88% 86% 88% 87% 87% 79% 105 56 48 8 39 59 9 22% 22% 22% 16% 22% 23% 23% 15 10 5 1 5 9 2 3% 4% 2% 2% 3% 4% 4% 10 4 6 4 1 6 1 2 2% 2% 3% 8% 0 2% 2% D D 0 3 1</hs<>	Total Male Female 18-34 35-54 55+ <hs< th=""> HS A B C D E F G 543 313 230 35 170 338 40 176 473 256 217 46* 177 250 40* 194 413 225 188 41 154 218 32 166 87% 88% 86% 88% 87% 87% 79% 86% 105 56 48 8 39 59 9 49 22% 22% 22% 16% 22% 23% 23% 25% 15 10 5 1 5 9 2 7 3% 4% 2% 2% 3% 4% 4% 3% 10 4 6 4 1 6 1 4 4 2% 2% 2%</hs<>	Total Male Female 18-34 35-54 55+ <hs< th=""> Post Sec A B C D E F G H 543 313 230 35 170 338 40 176 249 473 256 217 46° 177 250 40° 194 160 413 225 188 41 154 218 32 166 142 87% 88% 86% 88% 87% 87% 79% 86% 89% 105 56 48 8 39 59 9 49 29 22% 22% 22% 16% 22% 23% 23% 25% 18% 15 10 5 1 5 9 2 7 4 3% 4% 2% 2% 3% 4% 4% 3% 3% 10 4</hs<>	

3. What did you to do your home to get it ready for sale?

		GEN	NDER		AGE			EDUC	ATION	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
	7 0 10.1	А	В	С	D	Е	F	G	Н	I
Base: Sold a home	543	313	230	35	170	338	40	176	249	78
Weighted	473	256	217	46*	177	250	40*	194	160	79*
I did some minimal maintenance to get the house ready	294	156	139	26	115	153	21	114	105	54
for sale	62%	61%	64%	56%	65%	61%	54%	59%	66%	68%
	155	80	75	21	48	86	14	62	48	31
I staged the home myself	33%	31%	35%	46%	27%	34%	35%	32%	30%	39%
				D						
	131	71	60	18	52	62	9	38	51	33
I have purged many of my items	28%	28%	28%	38%	29%	25%	23%	19%	32%	42%
									G	G
	61	42	19	7	23	30	2	25	25	10
I have done extensive renovations	13%	16%	9%	16%	13%	12%	4%	13%	15%	12%
		В								
	9	6	2	2	5	0	0	2	_	2
I hired a home stager to prep the property	2%	2%	3		3%	2	0	1%	5	
	2%	2%	1%	4%	3%	1%	-	1%	3%	3%
	10	4	6	1	3	6	1	2	5	2
Other	2%	1%	3%	2%	2%	2%	2%	1%	3%	2%
	79	39	40	1	33	45	7	38	24	11
I did nothing	17%	15%	18%	3%	18%	18%	16%	20%	15%	14%
					С	С				

4. The last time you sold a home, do you think you got fair market value for it?

		GE	GENDER		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad		
		Α	В	С	D	Е	F	G	Н	I		
Base: Sold a home	543	313	230	35	170	338	40	176	249	78		
Weighted	473	256	217	46*	177	250	40*	194	160	79*		
	376	202	174	37	136	204	32	157	127	60		
Yes - I got what I think it was worth	79%	79%	80%	80%	77%	81%	80%	81%	79%	75%		
	86	52	33	7	34	45	6	32	29	18		
No - I got less than what it was worth	18%	20%	15%	15%	19%	18%	16%	16%	18%	23%		
	12	2	9	2	7	2	2	5	4	1		
I don't know	3%	1%	4%	5%	4%	1%	4%	3%	2%	2%		
			А	Е	Е							

5. In your opinion, what factors contributed to getting less for your house than you think it was worth?

		GEI	NDER		AGE			EDUC	CATION	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
	7 0 1 1 1	Α	В	С	D	E	F	G	Н	I
Base: Do not think got fair market value	98	62	36	5	31	62	5	28	48	17
Weighted	86*	52*	33*	7**	34**	45*	6**	32**	29*	18**
	48	33	15	3	23	22	3	14	17	13
The market wasn't hot' enough	56%	63%	45%	44%	67%	50%	44%	45%	59%	74%
	26	14	12	4	14	8	1	9	10	6
My agent didn't do the best they could	31%	28%	36%	64%	41%	18%	14%	29%	33%	35%
	_	_	_		_	_			_	_
I had the home listed at the wrong price (too high/too	7	5	3	0	1	6	1	4	2	0
low)	9%	9%	8%	-	4%	13%	12%	14%	8%	-
	5	4	1	1	1	2	0	1	1	2
My house was too cluttered	5%	7%	3%	21%	4%	4%	-	3%	5%	12%
iny nouse was too cluttered	3 /6	1 /0	370	21/0	4 /0	470	-	376	378	12 /0
	3	1	1	0	0	3	0	2	1	0
I didn't invest enough in staging	3%	3%	4%	-	-	6%	-	6%	3%	-
	2	1	1	1	1	1	0	0	2	0
The market was too hot'	3%	3%	2%	13%	2%	1%	-	-	7%	-
	23	13	10	1	7	14	3	7	7	5
Other	27%	24%	31%	22%	21%	32%	56%	23%	25%	25%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

6. What is your comfort level when it comes to selling a property?

		GEI	NDER		AGE			EDUC	ATION	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н	I
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
	210	127	84	25	77	108	26	76	64	44
Very comfortable	21%	27%	16%	12%	19%	28%	30%	19%	20%	24%
		В				CD	G			
	446	231	216	94	170	182	42	171	144	88
Somewhat comfortable	45%	48%	42%	46%	43%	48%	48%	43%	45%	48%
	250	104	146	57	117	75	17	105	87	42
Not very comfortable	25%	22%	29%	28%	29%	20%	19%	27%	27%	23%
			Α	Е	E					
	80	17	63	28	34	17	3	43	25	9
Not comfortable	8%	4%	12%	14%	9%	4%	4%	11%	8%	5%
			Α	Е	Е			I		
Summary		,								
	657	358	299	119	247	290	69	248	208	132
Top2Box (Comfortable)	67%	75%	59%	58%	62%	76%	77%	63%	65%	72%
		В				CD	GH			G
	330	121	209	86	152	92	20	147	112	51
Low2Box (Not comfortable)	33%	25%	41%	42%	38%	24%	23%	37%	35%	28%
			Α	E	Е			FI	F	

7. Are you planning on selling your home or another piece of property in the next year?

		GE	NDER		AGE		EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	E	F	G	Н	I
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
	89	44	45	16	31	41	6	32	35	15
Yes	9%	9%	9%	8%	8%	11%	7%	8%	11%	8%
	772	383	390	154	309	309	70	310	242	150
No	78%	80%	77%	75%	77%	81%	79%	78%	76%	82%
	125	52	73	35	59	31	12	53	42	18
I don't know	13%	11%	14%	17%	15%	8%	13%	13%	13%	10%
				Е	Е					

8. When selling your next home would you consider selling it yourself if it was easy and more affordable than using a real estate agent?

		GEN	IDER		AGE			EDUC	ATION	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th></hs<>	нѕ	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	ı
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
	604	299	305	124	240	240	53	243	191	117
Yes - I'd consider it	61%	63%	60%	60%	60%	63%	59%	62%	60%	64%
	383	179	204	82	158	143	36	152	129	66
No - I wouldn't consider it	39%	37%	40%	40%	40%	37%	41%	38%	40%	36%

9. Which of the following would prevent you from selling a property yourself?

		GEI	NDER		AGE			EDU	CATION	I
	Total	Male	Female	18-34	35-54	55 +	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	1
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
The least of transitional and have to call a manager.	553	237	316	130	234	189	45	214	198	96
The lack of knowledge on how to sell a property	56%	50%	62%	63%	59%	49%	51%	54%	62%	52%
			Α	Е	E				GI	
	310	142	168	86	121	104	25	105	112	68
The amount of time it takes	31%	30%	33%	42%	30%	27%	28%	26%	35%	37%
				DE					G	G
	140	69	71	52	49	38	11	46	51	31
The costs associated with selling a property	14%	14%	14%	25%	12%	10%	12%	12%	16%	17%
				DE						
	189	121	68	21	76	92	19	80	50	39
None of the above	19%	25%	13%	10%	19%	24%	21%	20%	16%	22%
		В			С	С				
	66	27	39	19	24	24	9	36	15	6
I don't know - I just wouldn't do it	7%	6%	8%	9%	6%	6%	10%	9%	5%	3%
							I	HI		

10_1. [Staging] To what extent do you believe the following are important when preparing your home for sale?

		GEI	NDER		AGE			EDUC	ATION	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	I
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
Staging										
	380	179	201	77	151	153	36	142	130	72
Very important	39%	38%	40%	37%	38%	40%	41%	36%	41%	40%
	471	221	250	109	181	181	45	186	157	82
Somewhat important	48%	46%	49%	53%	45%	47%	51%	47%	49%	45%
	108	67	40	14	51	43	6	52	28	22
Not very important	11%	14%	8%	7%	13%	11%	7%	13%	9%	12%
		В								
	27	10	17	5	16	6	1	15	4	6
Not at all important	3%	2%	3%	3%	4%	2%	1%	4%	1%	4%
					E			Н		
Summary										
T 05 (1)	851	400	451	186	332	333	81	328	287	155
Top2Box (Important)	86%	84%	89%	91%	83%	87%	91%	83%	90%	85%
	105	70	A	D	07	10		07	G	00
Law ODay (National artes)	135	78	57	19	67	49	8	67	33	28
Low2Box (Not important)	14%	16%	11%	9%	17%	13%	9%	17%	10%	15%
		В			С			Н		

10_2. [Decluttering/purging] To what extent do you believe the following are important when preparing your home for sale?

		GEN	IDER		AGE			EDUC	CATION	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	Е	F	G	Н	I
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
Decluttering/purging										
	681	303	379	137	277	268	65	268	227	122
Very important	69%	63%	75%	67%	69%	70%	73%	68%	71%	67%
			Α							
	271	150	122	56	112	103	23	110	86	52
Somewhat important	27%	31%	24%	27%	28%	27%	26%	28%	27%	29%
		В								
	25	19	6	9	8	8	1	14	4	6
Not very important	3%	4%	1%	5%	2%	2%	1%	4%	1%	3%
		В						Н		
	8	7	2	3	2	3	0	3	3	2
Not at all important	1%	1%	0	1%	1%	1%	-	1%	1%	1%
Summary										
	953	452	500	193	388	372	87	377	314	174
Top2Box (Important)	97%	95%	98%	94%	97%	97%	99%	96%	98%	95%
			Α							
	34	26	8	12	11	11	1	18	6	8
Low2Box (Not important)	3%	5%	2%	6%	3%	3%	1%	4%	2%	5%
		В								

10_3. [Renovations] To what extent do you believe the following are important when preparing your home for sale?

		GE	NDER		AGE			EDUC	CATION	1
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	Е	F	G	Н	I
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
Renovations										
	333	154	178	70	144	118	35	132	110	56
Very important	34%	32%	35%	34%	36%	31%	39%	33%	35%	30%
	534	249	285	113	216	204	44	215	171	104
Somewhat important	54%	52%	56%	55%	54%	53%	49%	54%	53%	57%
	108	67	41	17	35	55	9	42	38	19
Not very important	11%	14%	8%	8%	9%	15%	10%	11%	12%	10%
		В				CD				
	12	8	4	5	4	4	1	6	1	4
Not at all important	1%	2%	1%	2%	1%	1%	1%	2%	0	2%
Summary										
T 05 // / 0	867	403	464	184	360	323	79	347	281	160
Top2Box (Important)	88%	84%	91%	89%	90%	84%	89%	88%	88%	87%
	400	75	A 45	00	E	50	40	40	00	00
Lou/2Poy (Not important)	120	75 460/	45	22	39	59	10	48	39	23
Low2Box (Not important)	12%	16%	9%	11%	10%	16%	11%	12%	12%	13%
		В				D				

10_4. [Curb appeal] To what extent do you believe the following are important when preparing your home for sale?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н	I
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
Curb appeal										
	604	297	307	110	253	241	55	244	199	106
Very important	61%	62%	60%	54%	64%	63%	62%	62%	62%	58%
					С	С				
	345	164	181	84	127	135	33	135	108	69
Somewhat important	35%	34%	36%	41%	32%	35%	38%	34%	34%	38%
	27	10	17	9	14	5	0	11	11	5
Not very important	3%	2%	3%	4%	4%	1%	-	3%	3%	3%
				Е	Е					
	9	7	3	3	5	1	0	4	2	3
Not at all important	1%	1%	1%	1%	1%	0	-	1%	1%	2%
Summary							,			
	950	461	488	194	380	376	89	380	307	175
Top2Box (Important)	96%	96%	96%	94%	95%	98%	100%	96%	96%	96%
						CD				
	37	17	20	12	19	6	0	15	13	8
Low2Box (Not important)	4%	4%	4%	6% -	5%	2%	-	4%	4%	4%
				Е	Е					

10_5. [Professional inspection] To what extent do you believe the following are important when preparing your home for sale?

		GEN	GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad	
		Α	В	С	D	E	F	G	Н	I	
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157	
Weighted	986	478	508	205	399	382	89*	395	320	183	
Professional inspection											
	475	203	272	104	190	181	48	204	149	73	
Very important	48%	42%	54%	51%	48%	47%	55%	52%	47%	40%	
			Α				I	I			
	388	205	183	83	162	143	27	144	128	89	
Somewhat important	39%	43%	36%	40%	41%	37%	30%	36%	40%	49%	
		В								FG	
	103	58	45	17	38	48	10	37	39	17	
Not very important	10%	12%	9%	8%	9%	13%	12%	9%	12%	9%	
	20	12	8	2	9	10	3	10	4	4	
Not at all important	2%	3%	2%	1%	2%	3%	3%	2%	1%	2%	
Summary											
T- = 0D ((863	408	455	187	352	324	75	348	277	162	
Top2Box (Important)	87%	85%	90%	91%	88%	85%	85%	88%	87%	89%	
	123	70	53	18	47	58	13	46	43	21	
Low2Box (Not important)	13%	15%	10%	9%	12%	15%	15%	12%	13%	11%	

10. [Top2Box (Important) Summary] To what extent do you believe the following are important when preparing your home for sale?

		GEI	NDER	AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	I
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
Top2Box (Important) Summary										
	953	452	500	193	388	372	87	377	314	174
Decluttering/purging	97%	95%	98%	94%	97%	97%	99%	96%	98%	95%
			Α							
	950	461	488	194	380	376	89	380	307	175
Curb appeal	96%	96%	96%	94%	95%	98%	100%	96%	96%	96%
						CD				
	867	403	464	184	360	323	79	347	281	160
Renovations	88%	84%	91%	89%	90%	84%	89%	88%	88%	87%
			Α		E					
	863	408	455	187	352	324	75	348	277	162
Professional inspection	87%	85%	90%	91%	88%	85%	85%	88%	87%	89%
	851	400	451	186	332	333	81	328	287	155
Staging	86%	84%	89%	91%	83%	87%	91%	83%	90%	85%
			Α	D					G	

10. [Low2Box (Not Important) Summary] To what extent do you believe the following are important when preparing your home for sale?

		GEI	NDER	AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	I
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
Low2Box (Not Important) Summary										
	135	78	57	19	67	49	8	67	33	28
Staging	14%	16%	11%	9%	17%	13%	9%	17%	10%	15%
		В			С			Н		
	123	70	53	18	47	58	13	46	43	21
Professional inspection	13%	15%	10%	9%	12%	15%	15%	12%	13%	11%
	120	75	45	22	39	59	10	48	39	23
Renovations	12%	16%	9%	11%	10%	16%	11%	12%	12%	13%
		В				D				
	37	17	20	12	19	6	0	15	13	8
Curb appeal	4%	4%	4%	6%	5%	2%	-	4%	4%	4%
				E	E					
	34	26	8	12	11	11	1	18	6	8
Decluttering/purging	3%	5%	2%	6%	3%	3%	1%	4%	2%	5%
		В								

11. Have you ever purchased a piece of property because of any of the following reasons?

		GE	NDER		AGE			EDU	CATION	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	Е	F	G	Н	I
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
	36	17	19	20	7	9	1	15	8	12
I like how they had painted the house	4%	4%	4%	10%	2%	2%	2%	4%	2%	6%
				DE						Н
	30	14	16	13	7	10	3	11	11	5
The choice of flooring won me over	3%	3%	3%	6%	2%	3%	3%	3%	3%	3%
				DE						
					_	_			_	
The kitchen had the most amazing appliances	21	9	11	10	5	6	4	10	3	4
ŭ	2%	2%	2%	5%	1%	2%	4%	3%	1%	2%
				DE						
	20	10	10	12	4	3	1	7	7	4
The owners were willing to sell us all of the light fixtures	2%	2%	2%	6%	1%	1%	2%	2%	2%	2%
				DE	1,70	1,70	= 7.0			270
I fall in love with a piece of furniture in the haves	6	1	5	6	0	0	1	2	1	1
I fell in love with a piece of furniture in the house	1%	0	1%	3%	-	-	2%	1%	0	1%
				DE						
	919	447	473	172	381	366	84	367	300	169
None of the above	93%	93%	93%	84%	95%	96%	94%	93%	94%	92%
					С	С				

12. When was the last time you moved?

		GEN	NDER	AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	Е	F	G	Н	I
Base: Own primary residence	1027	538	489	155	370	502	84	333	453	157
Weighted	986	478	508	205	399	382	89*	395	320	183
	76	40	36	42	19	15	5	26	20	25
In the last year	8%	8%	7%	20%	5%	4%	5%	7%	6%	14%
				DE						FGH
	67	23	44	38	13	16	4	26	19	17
In the last 12 to 24 months	7%	5%	9%	19%	3%	4%	5%	7%	6%	10%
			Α	DE						
	200	88	112	65	74	61	17	86	65	31
Two to 5 years ago	20%	18%	22%	32%	19%	16%	19%	22%	20%	17%
				DE						
	644	328	316	61	292	290	63	256	216	109
More than 5 years ago	65%	69%	62%	30%	73%	76%	71%	65%	67%	60%
		В			С	С				