

## **Global Trends**

# IPSOS HALIFAX INTERNATIONAL SECURITY FORUM

## **World Affairs**

Citizens in 24 Countries Assess Engagement in International Affairs for a Total Global Perspective



Ipsos / Halifax International Security Forum



### These are the findings of the an Ipsos survey conducted between October 7<sup>th</sup> and October 20<sup>th</sup>, 2011.

#### **SURVEY METHOD**

 The survey instrument is conducted monthly in 24 countries around the world via the Ipsos Online Panel system. This month, fielding took place in 26 countries.

#### **COUNTRIES**

 The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Germany, Great Britain, Hungary, India, Indonesia, Italy, Japan, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

#### **SAMPLE**

 For the results of the survey presented herein, an international sample of 18,682 adults age 18-64 in the US and Canada, and age 16-64 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Indonesia, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+.

#### WEIGHTING

 Weighting was then employed. to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data, and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/-4.5 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error. and measurement error.

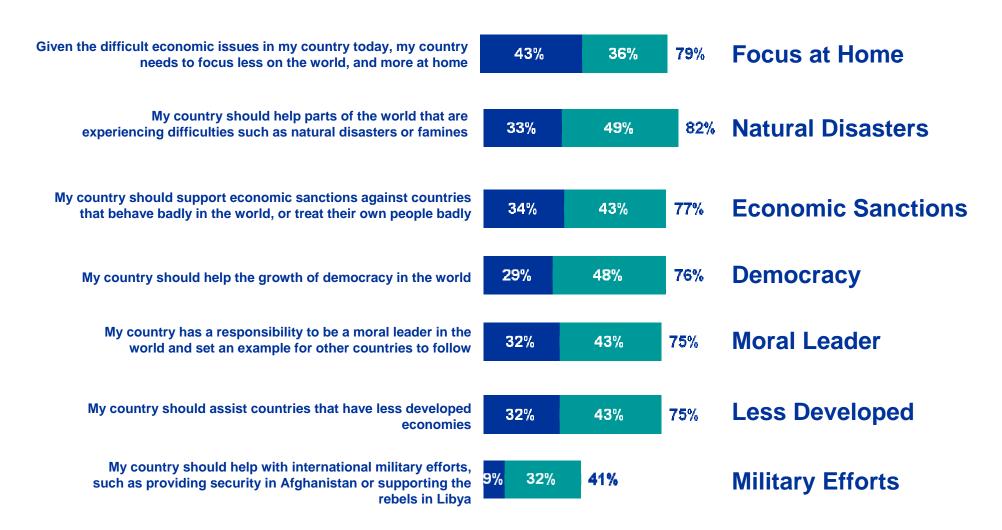


## And, now some questions about your country's involvement in world affairs.

To what extent do you agree or disagree with each of the following statements?



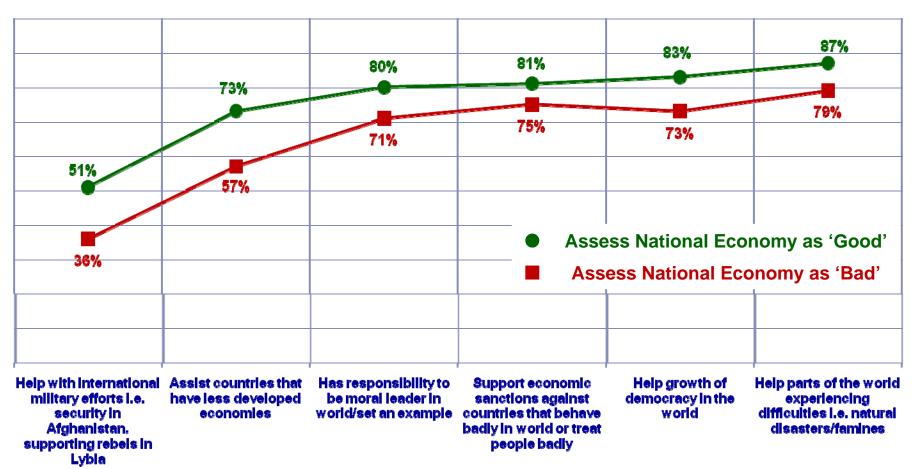
#### **Global Summary**



DH1\_1. [My country should help parts of the world that are experiencing difficulties such as natural disasters or famines.] And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



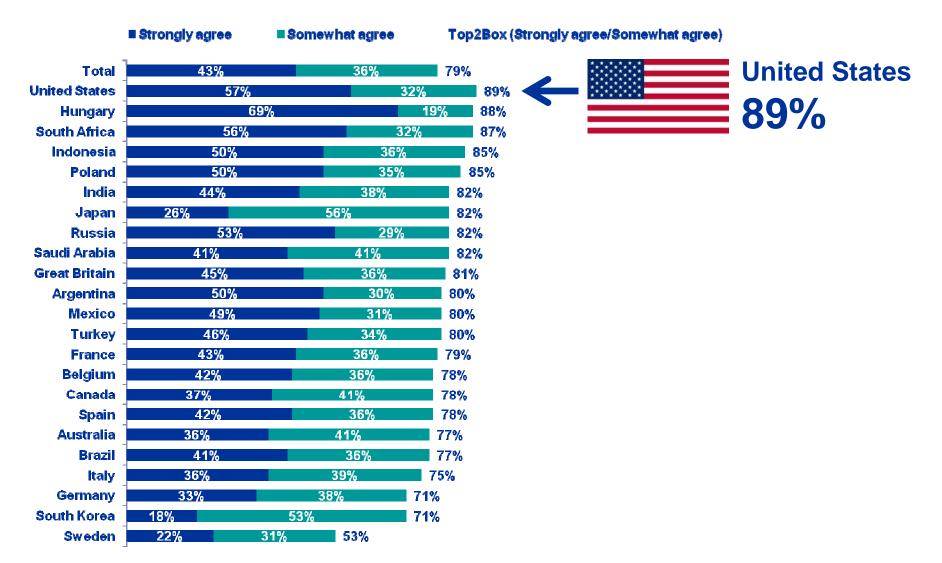
#### **GLOBAL TOTAL**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



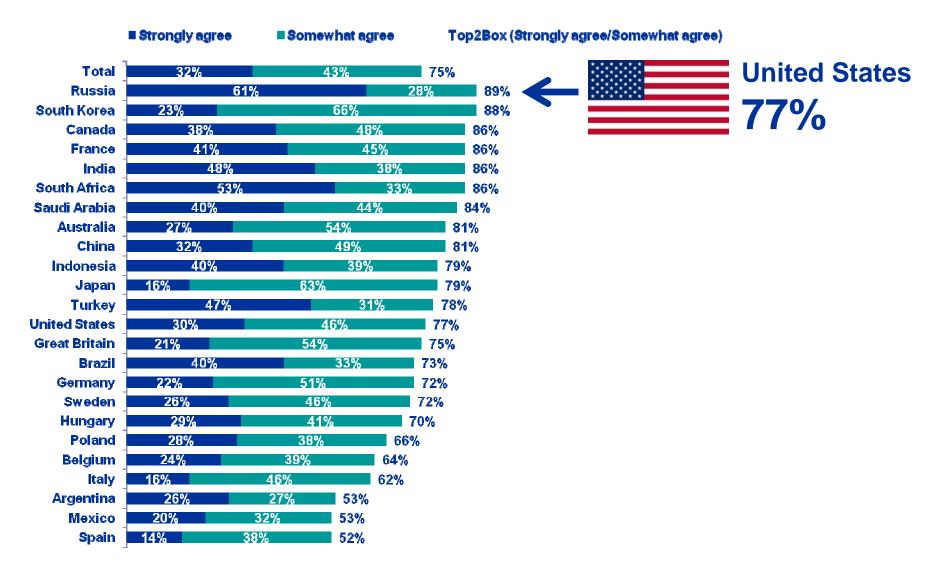
## Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home



DH1\_6. [Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home.] And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements? Not asked in China.



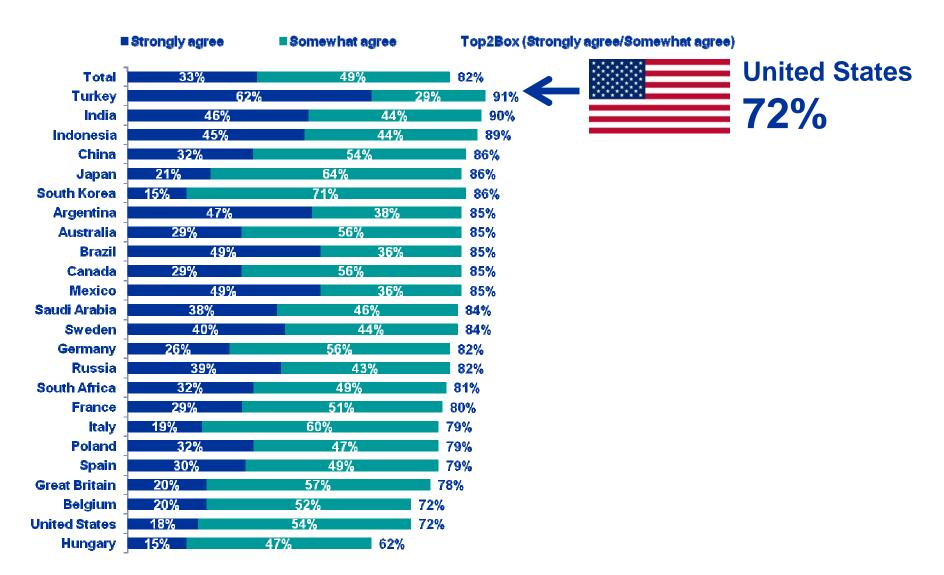
## My country has a responsibility to be a moral leader in the world and set an example for other countries to follow



DH1\_7. [My country has a responsibility to be a moral leader in the world and set an example for other countries to follow.] And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



## My country should help parts of the world that are experiencing difficulties such as natural disasters or famines

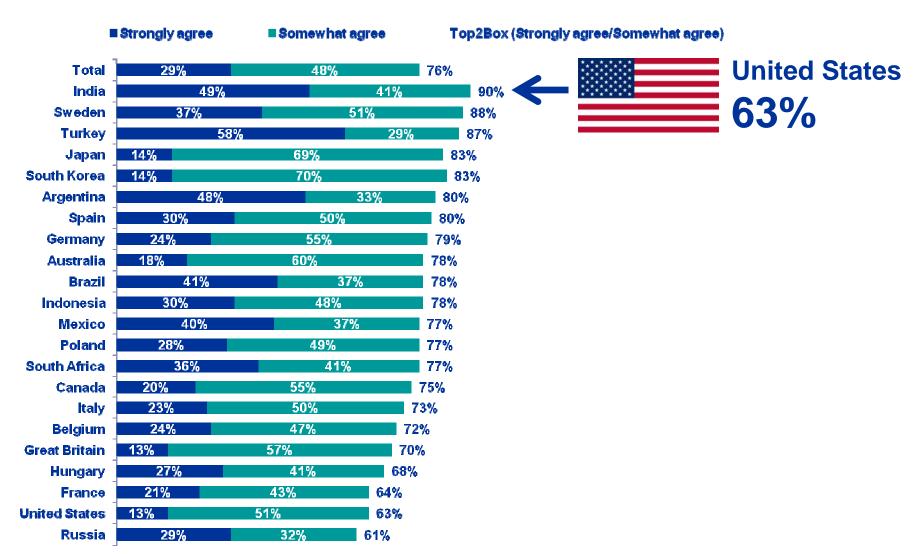


DH1\_1. [My country should help parts of the world that are experiencing difficulties such as natural disasters or famines.] And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?

Ipsos / Halifax International Security Forum



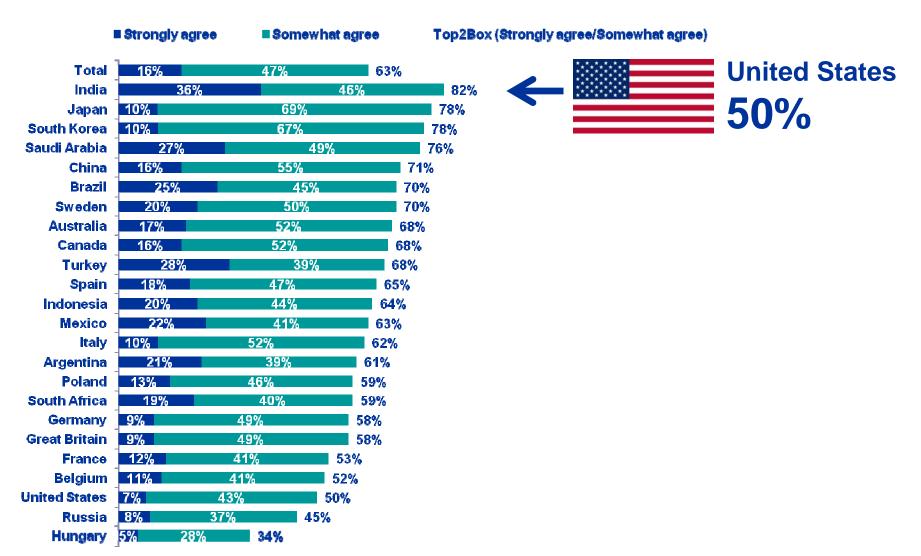
#### My country should help the growth of democracy in the world



DH1\_2. [My country should help the growth of democracy in the world.] And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements? Not asked in China or Saudi Arabia.



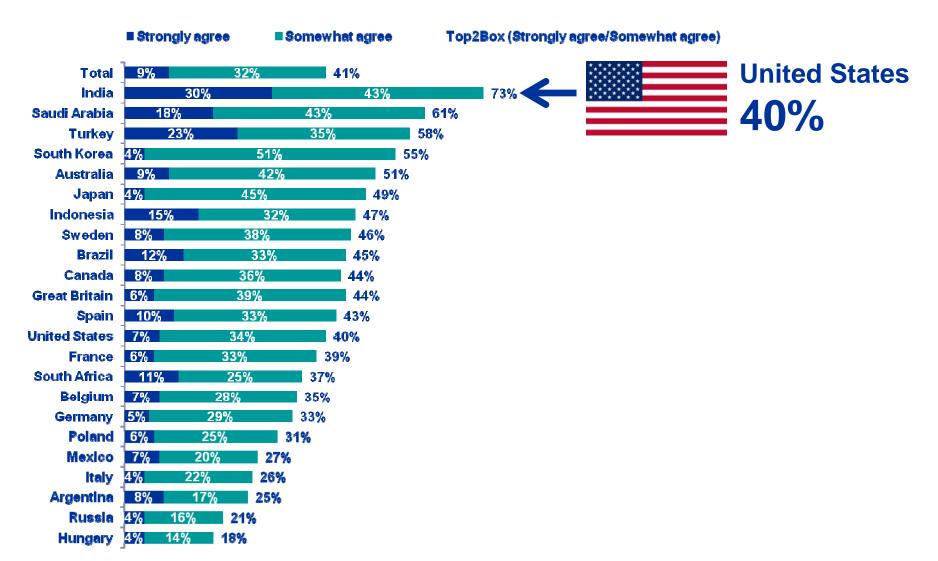
## My country should assist countries that have less developed economies



DH1\_3. [My country should assist countries that have less developed economies.] And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



## My country should help with international military efforts, such as providing security in Afghanistan or supporting the rebels in Libya



DH1\_4. [My country should help with international military efforts, such as providing security in Afghanistan or supporting the rebels in Libya.] And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements? Not asked in China.



### **Global Trends**

## lpsos HALIFAX

INTERNATIONAL SECURITY FORUM

# Findings on CANADA

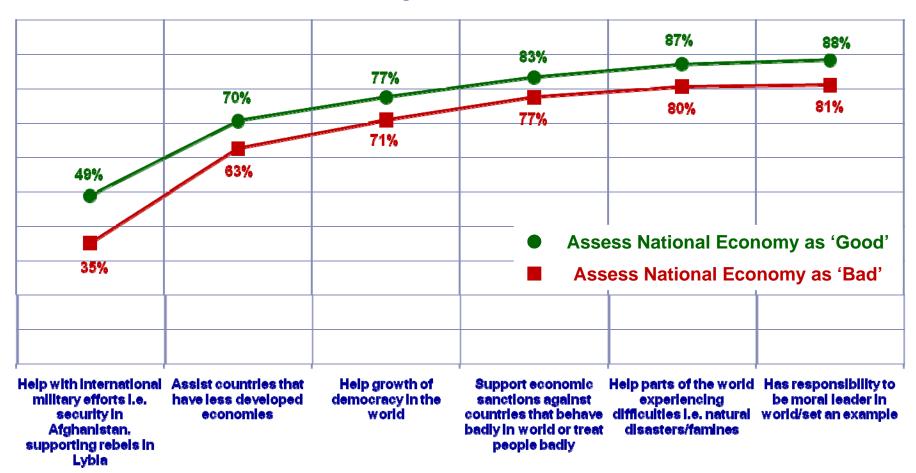




Ipsos / Halifax International Security Forum



#### **CANADA**



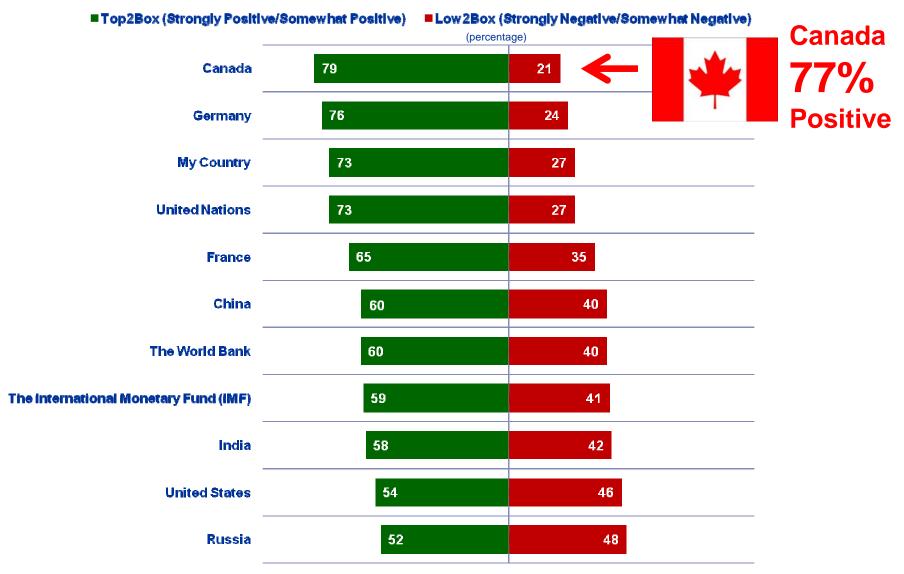
DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



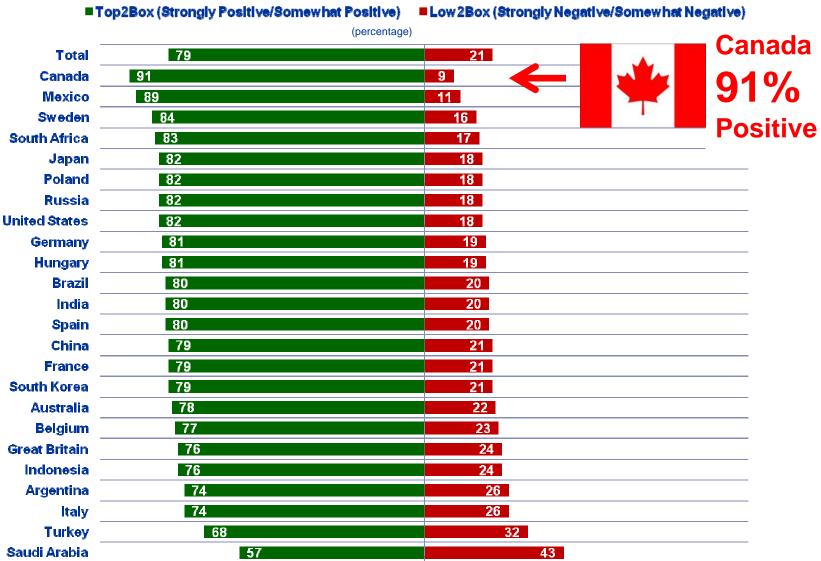
**TOTAL** - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



### **Canada** - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



DH2\_2. [Canada] Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



## **Global Trends**

# IPSOS HALIFAX INTERNATIONAL SECURITY FORUM

## **World Affairs**

Citizens in 24 Countries Assess Engagement in International Affairs for a Total Global Perspective



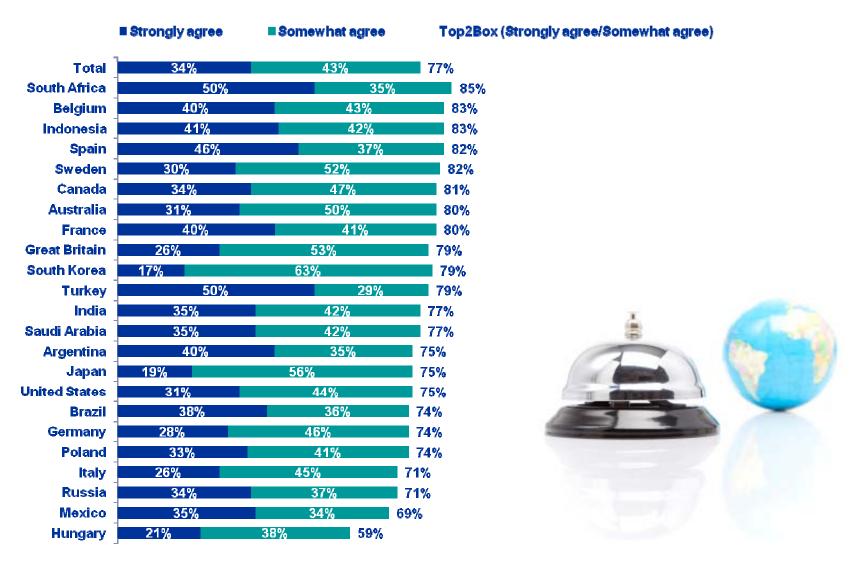
Ipsos / Halifax International Security Forum



## **APPENDIX**



## My country should support economic sanctions against countries that behave badly in the world, or treat their own people badly



DH1\_5. [My country should support economic sanctions against countries that behave badly in the world, or treat their own people badly.] And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements? Not asked in China.



## And, now some questions about your country's involvement in world affairs.

To what extent do you agree or disagree with each of the following statements?

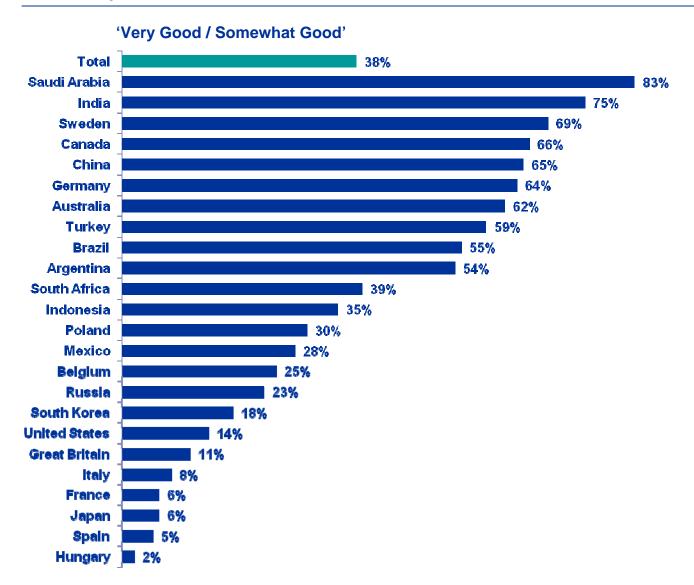
Thinking about our economic situation, how would you describe the current economic situation in [insert country]?

Is it very good, somewhat good, somewhat bad or very bad?



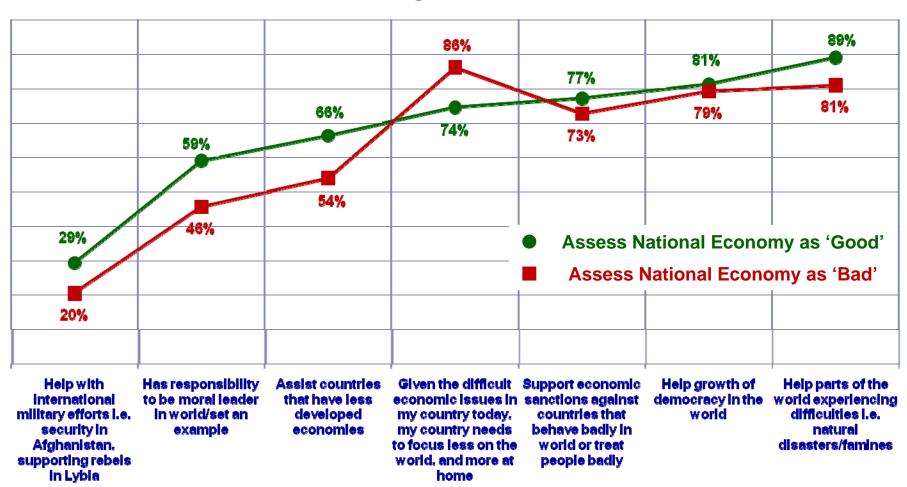


## Global Citizens Assess the <u>Current Economic Situation</u> in their Country as "Good"





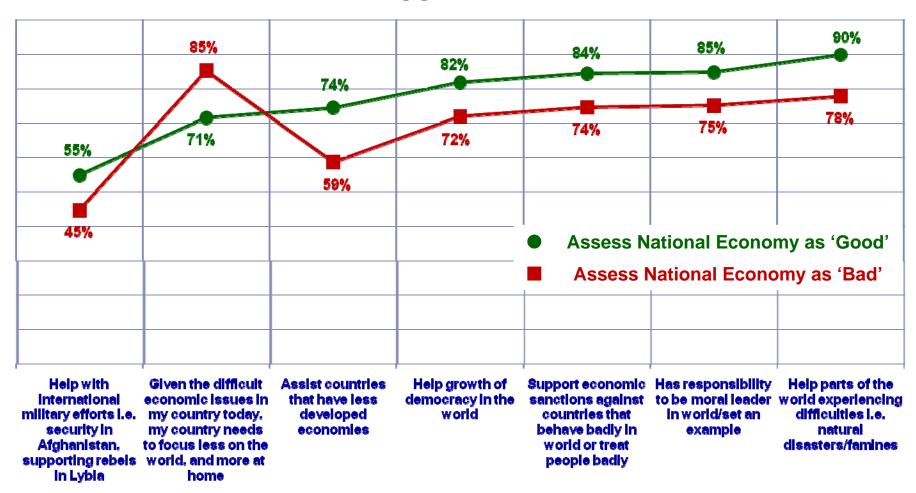
#### **ARGENTINA**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



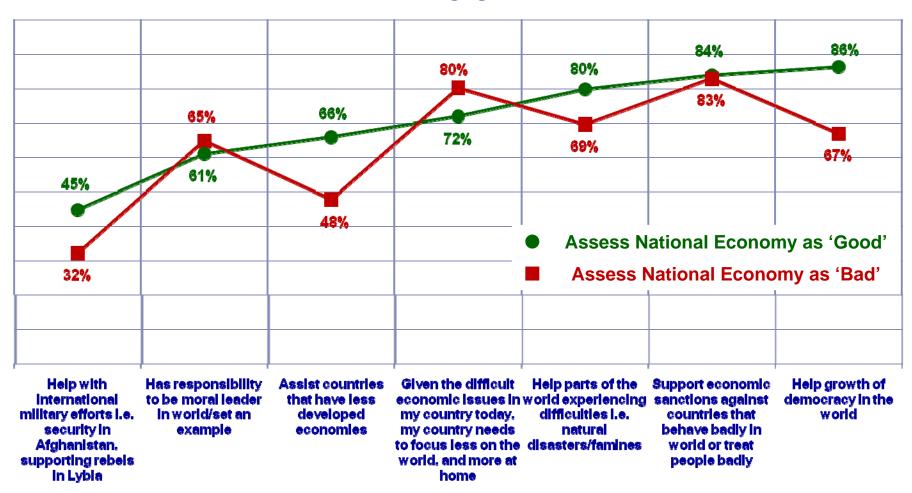
#### **AUSTRALIA**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



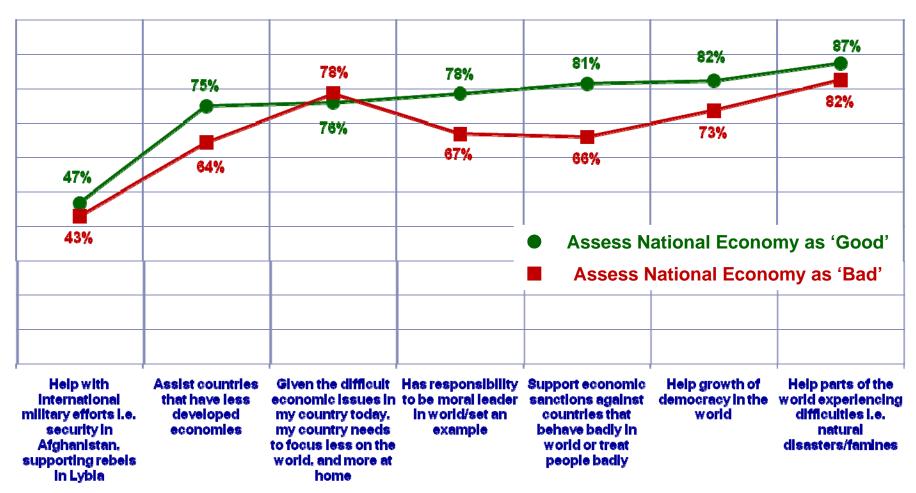
#### **BELGIUM**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



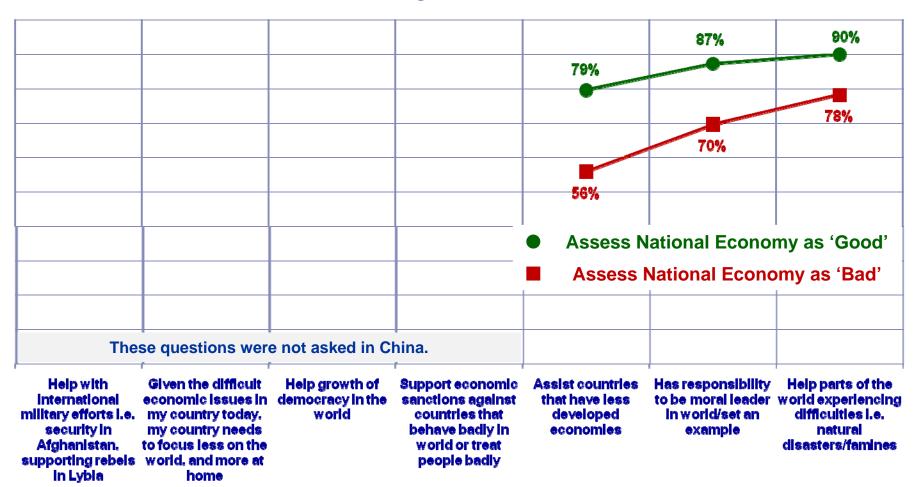
#### **BRAZIL**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



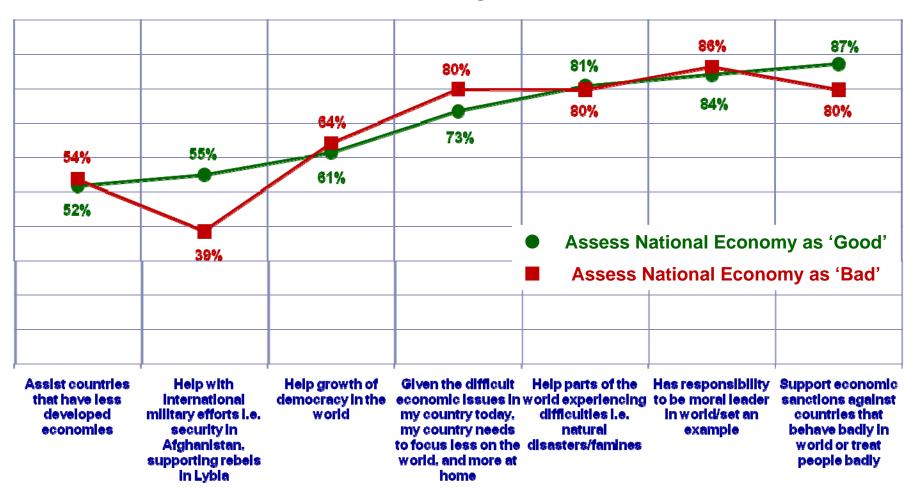
#### **CHINA**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



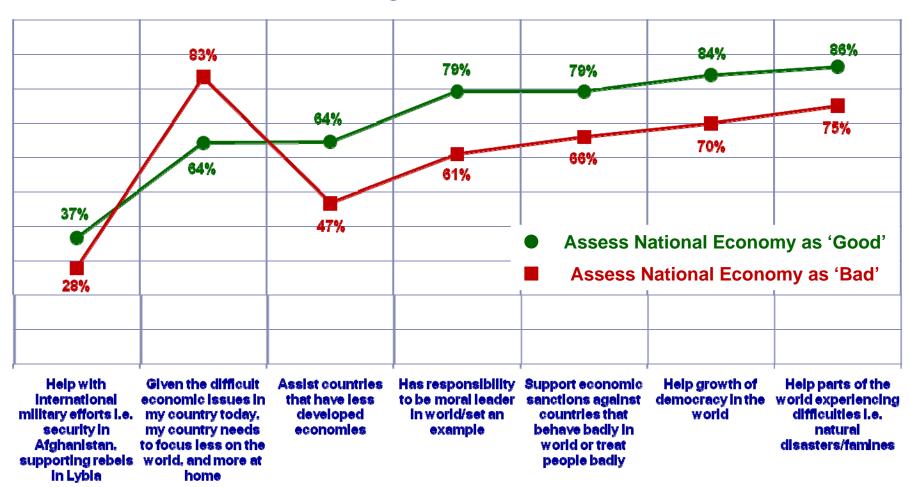
#### **FRANCE**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



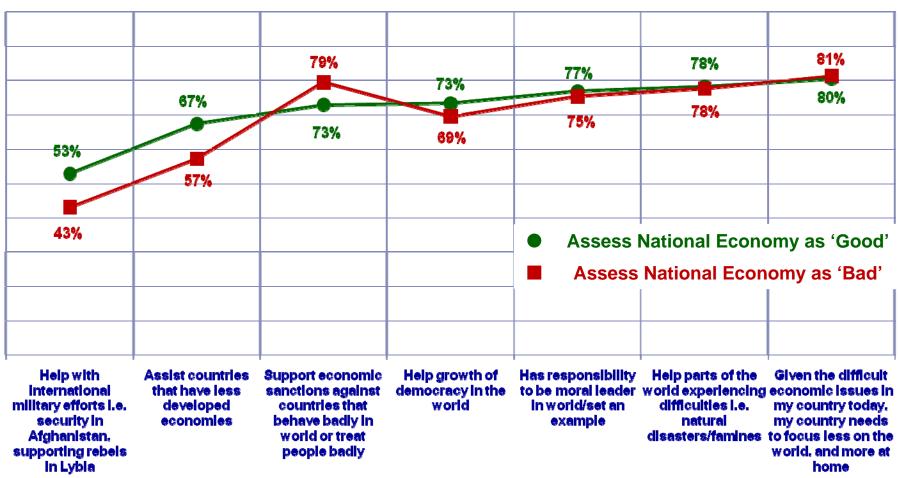
#### **GERMANY**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?

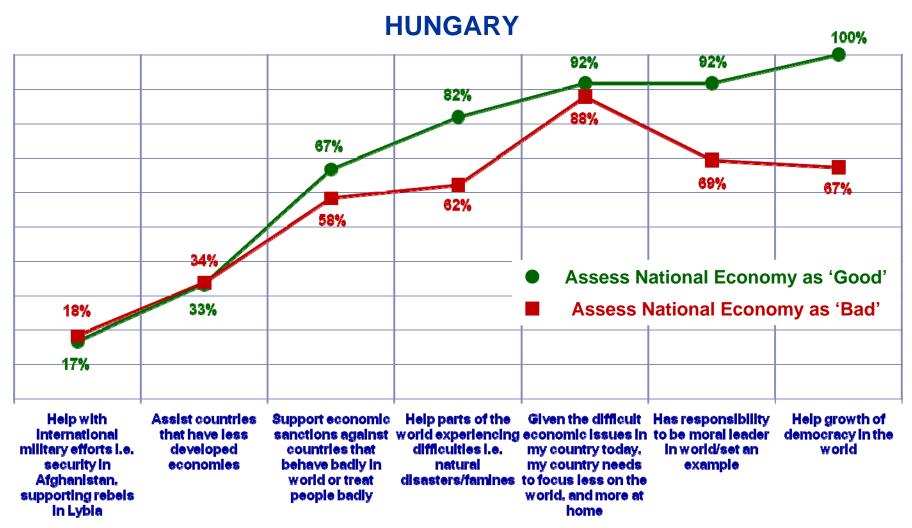


#### **GREAT BRITAIN**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?

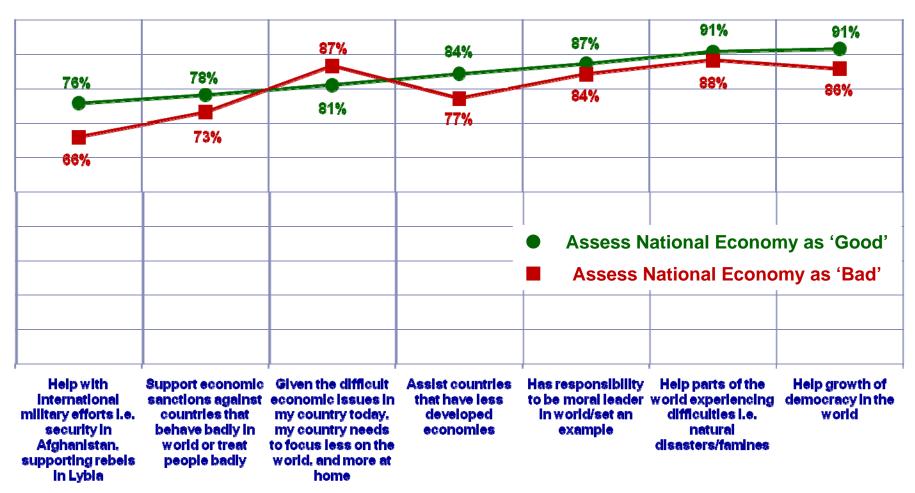




DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



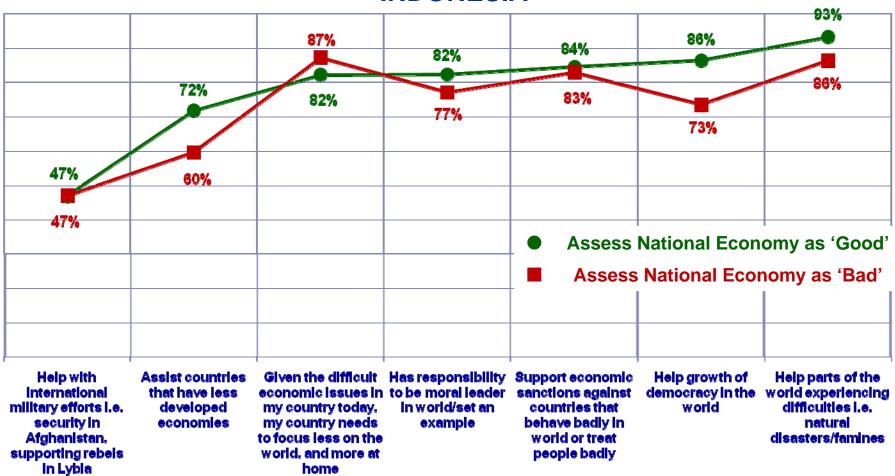
#### **INDIA**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



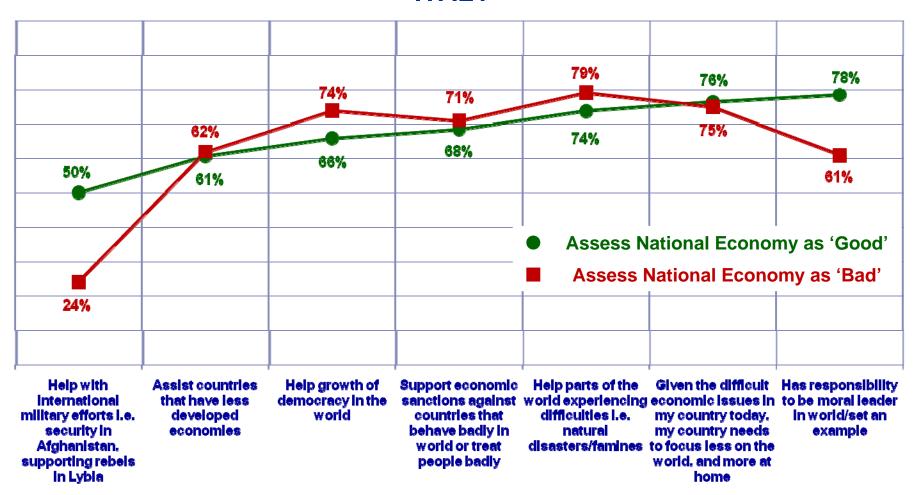
#### **INDONESIA**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



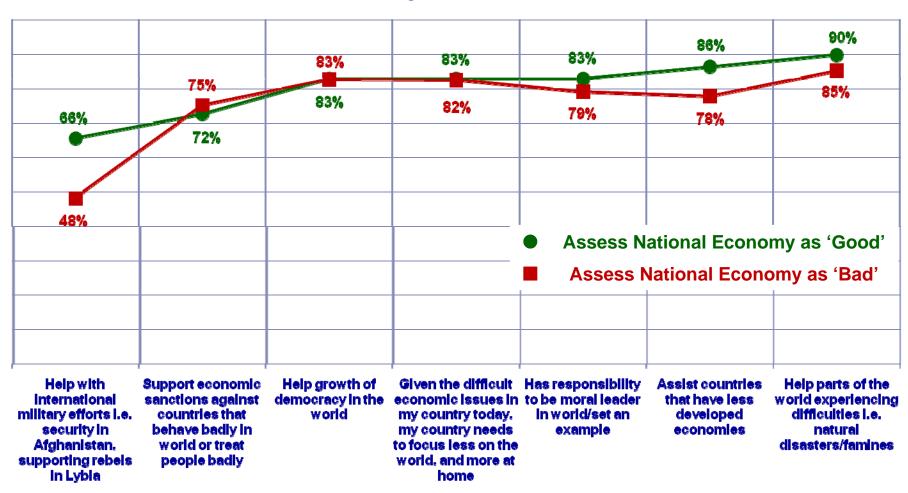
#### **ITALY**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



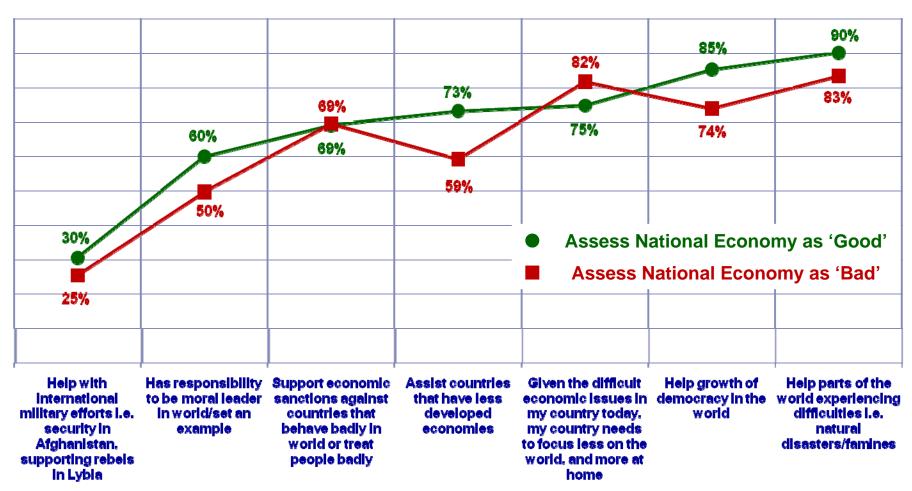
#### **JAPAN**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



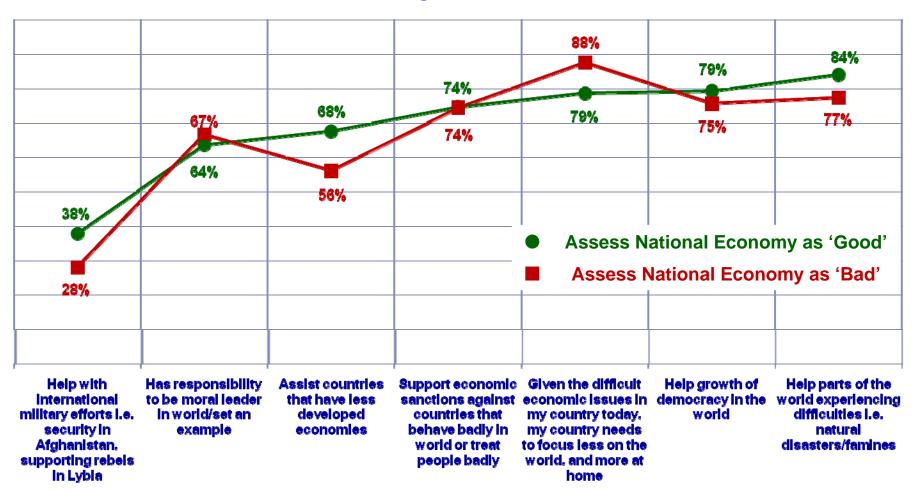
#### **MEXICO**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



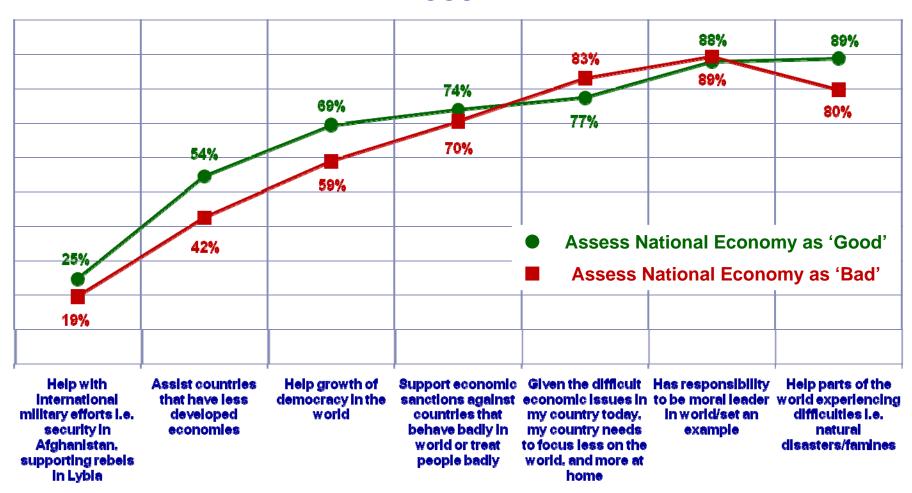
#### **POLAND**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



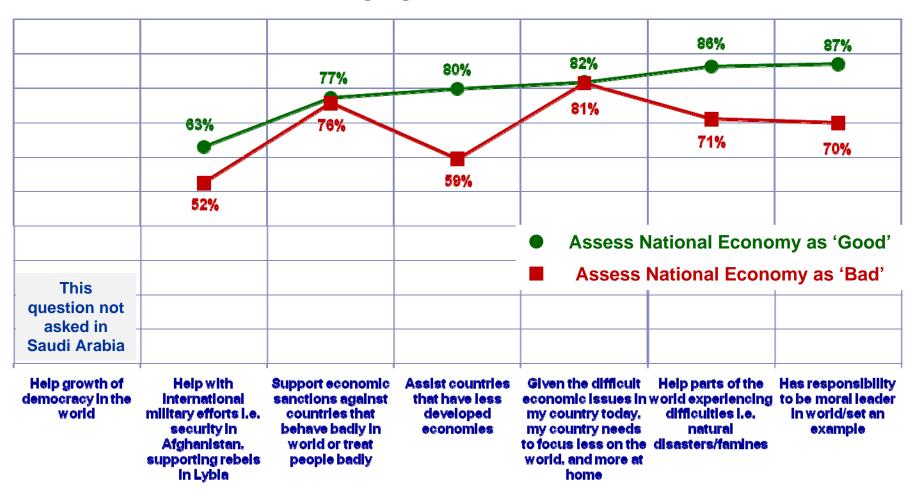
#### **RUSSIA**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



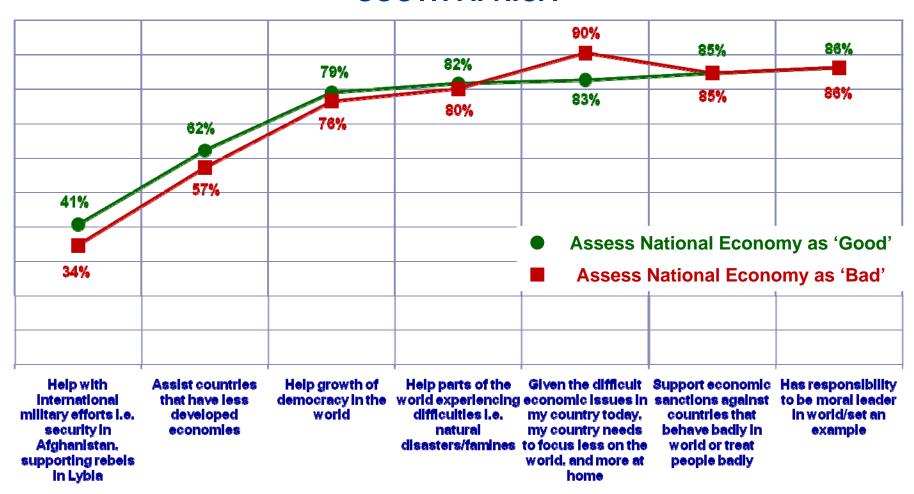
#### **SAUDI ARABIA**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



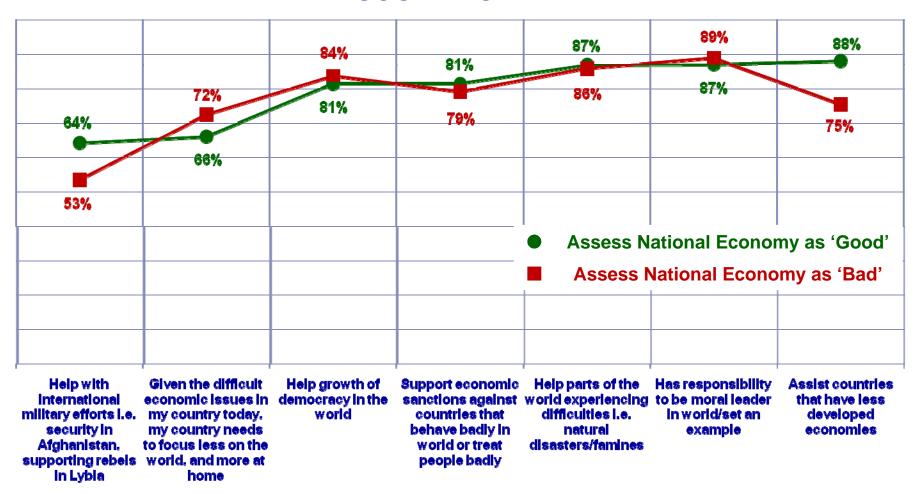
#### **SOUTH AFRICA**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



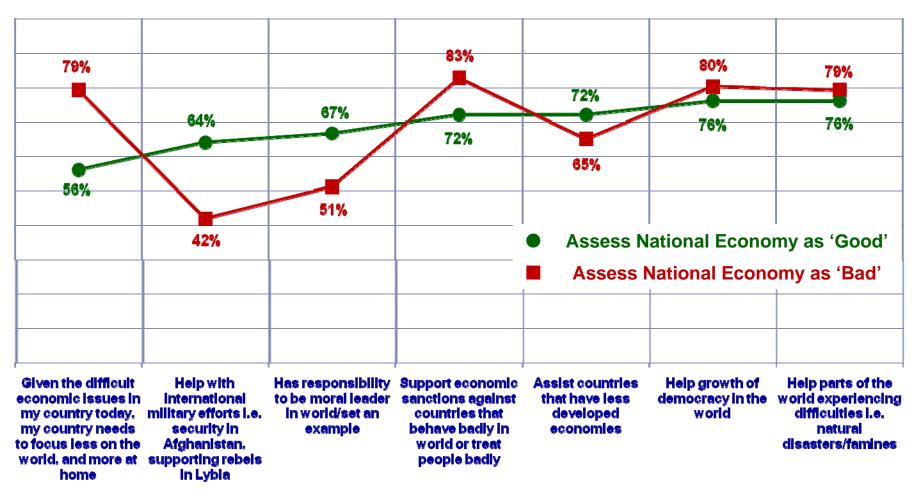
#### **SOUTH KOREA**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



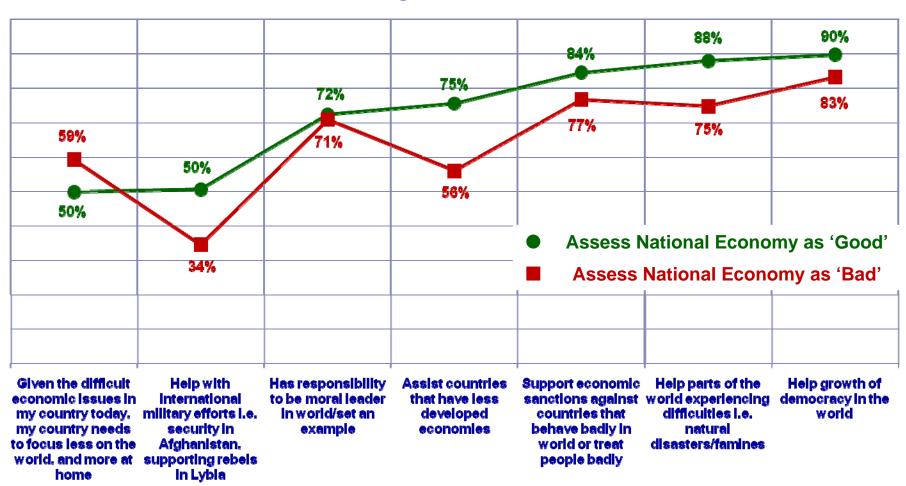
#### **SPAIN**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



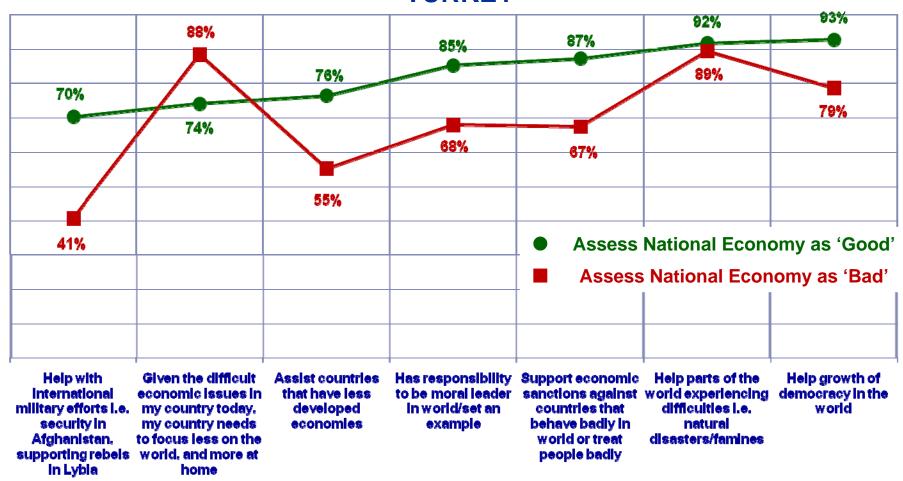
#### **SWEDEN**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



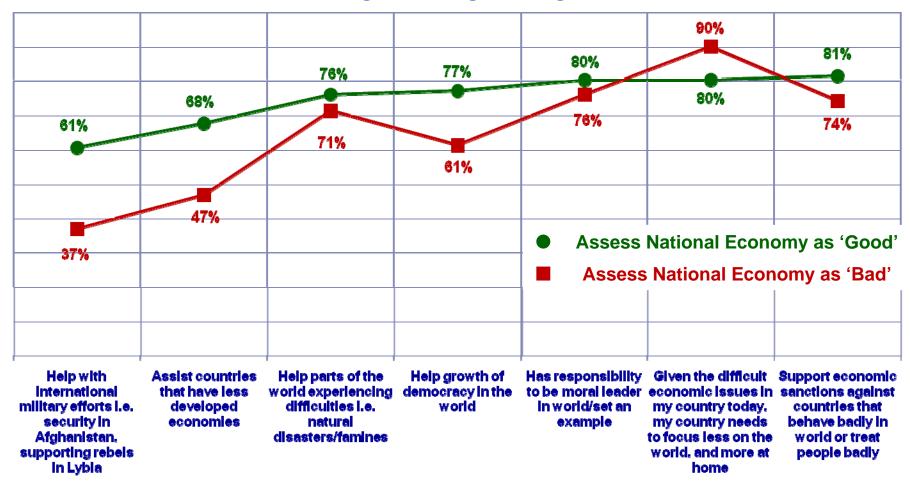
#### **TURKEY**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



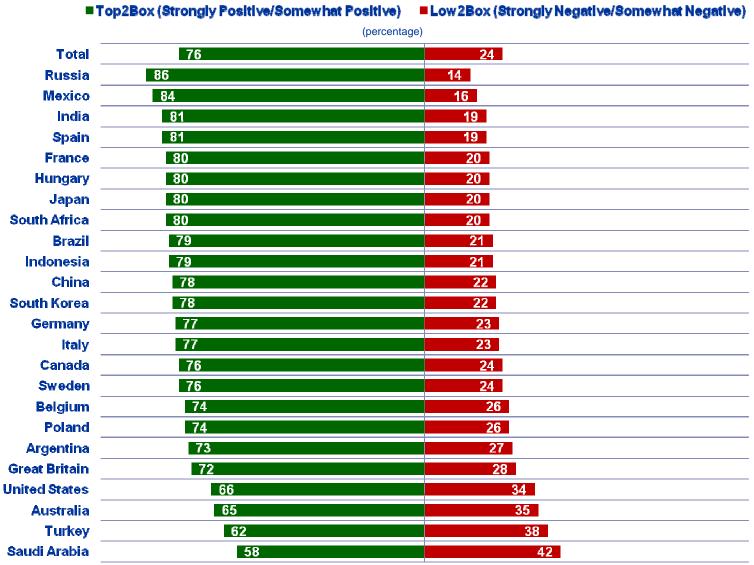
#### **UNITED STATES**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?



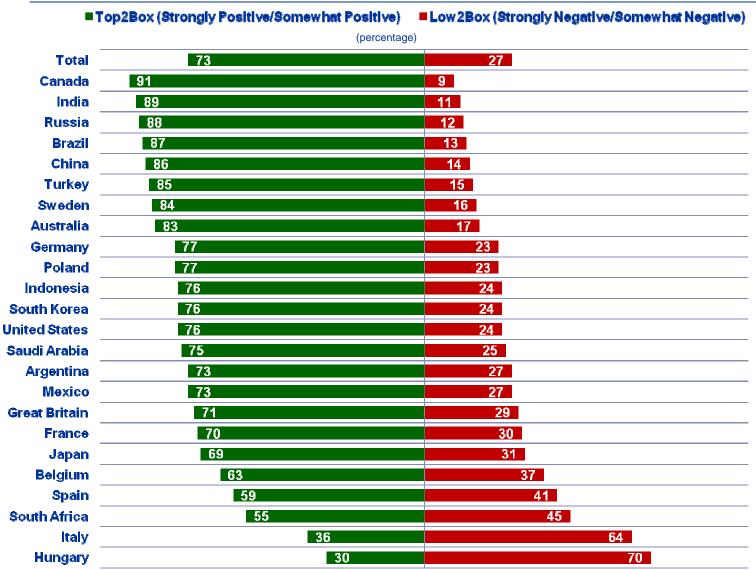
# **Germany** - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



DH2\_7. [Germany] Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



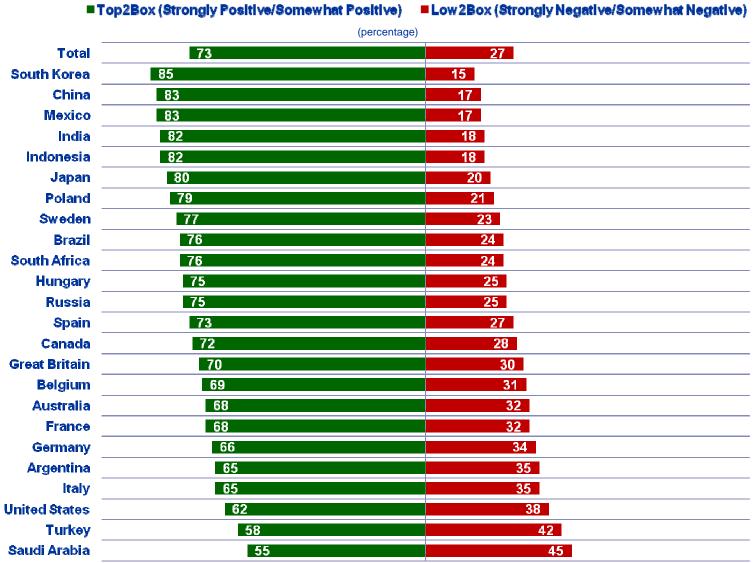
# My Country - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



DH2\_3. [My country] Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



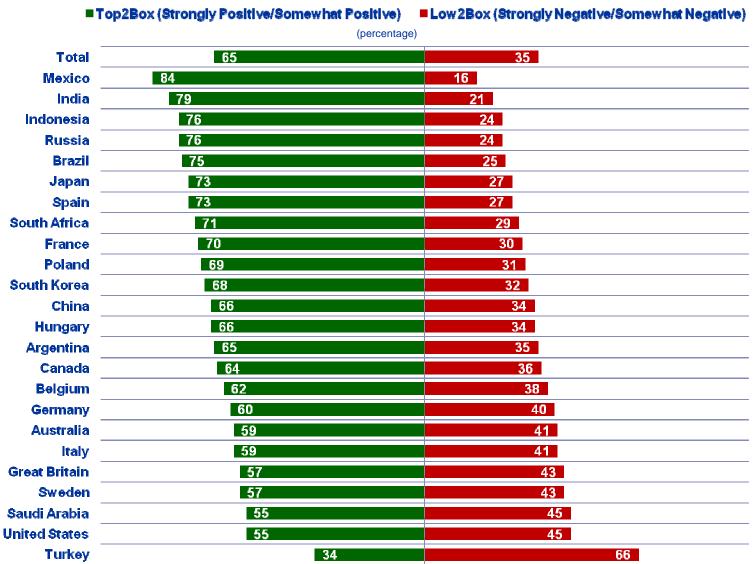
**United Nations** - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



DH2\_9. [United Nations] Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



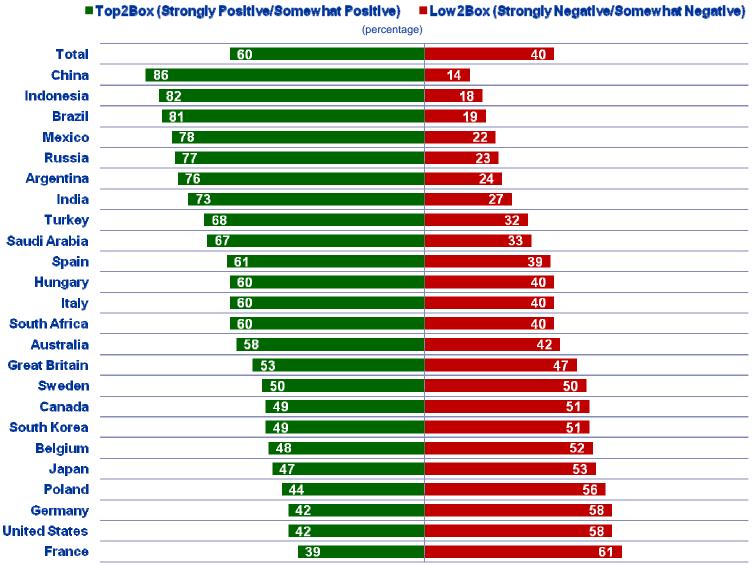
France - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



DH2\_8. [France] Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



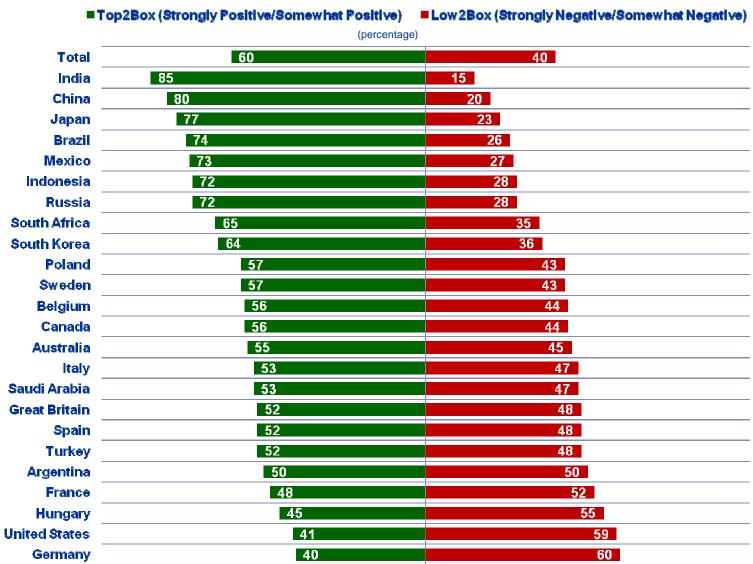
**China** - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



DH2\_4. [China] Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



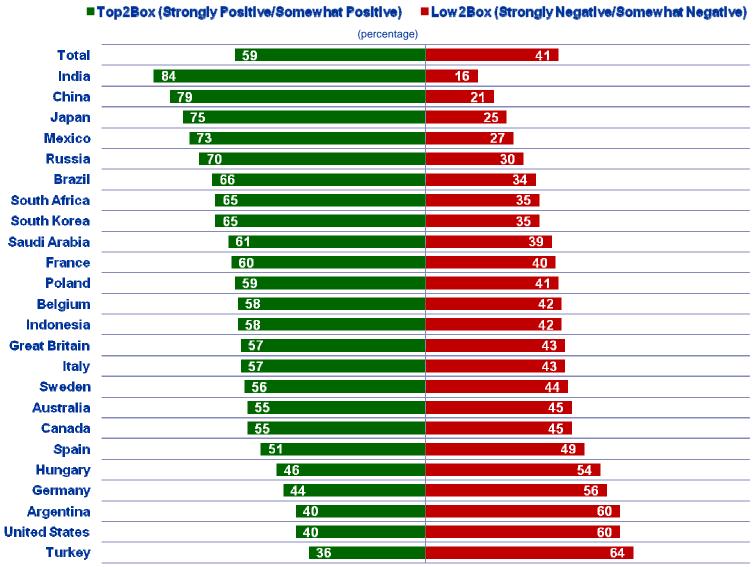
The World Bank - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



DH2\_10. [The World Bank] Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



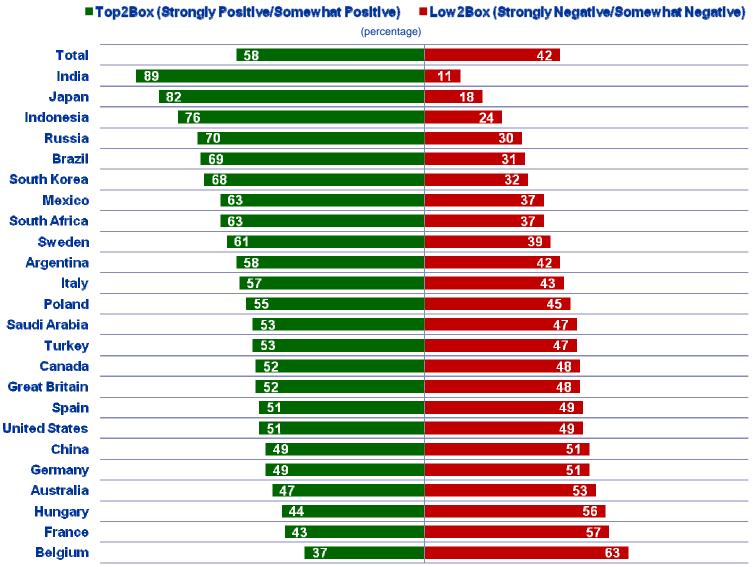
# The International Monetary Fund (IMF) - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



DH2\_11. [The International Monetary Fund (IMF)] Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



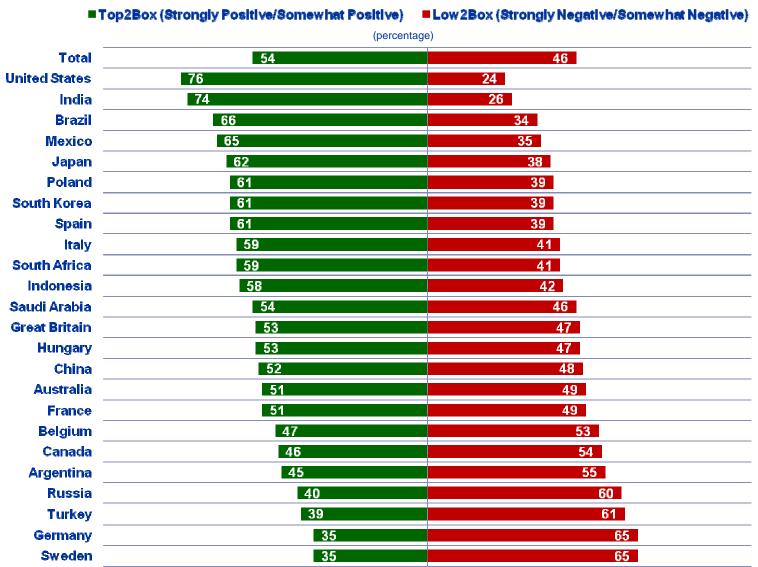
**India** - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



DH2\_5. [India] Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



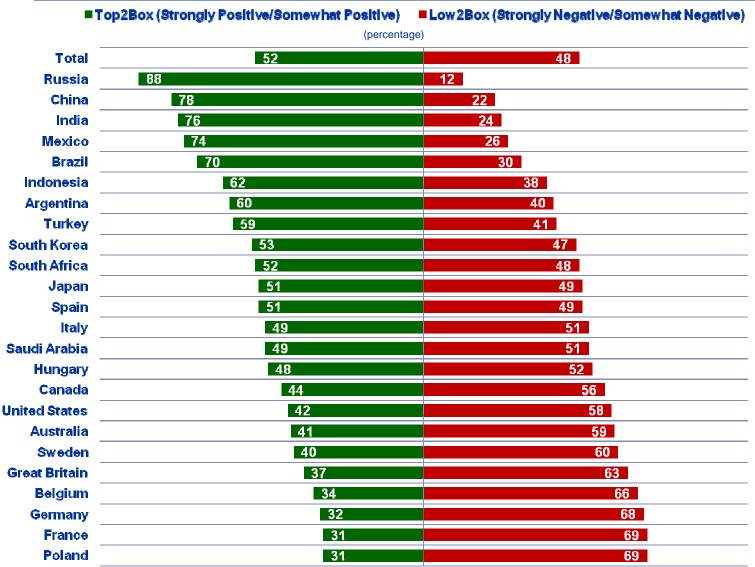
The United States - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



DH2\_1. [The United States] Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



**Russia** - Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



DH2\_6. [Russia] Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?



### **About Ipsos...**

- We are an independent company among the large global research companies, and are owned and managed by research professionals.
- Our ambition: to make survey-based research one of the primary means to understand contemporary society and economy. And to make Ipsos a strategic partner for those who wish to better understand the world and play an active part in it, with lasting success.
- Our experts are specialised in five areas of activity: we assess market potential and interpret
  market trends, develop and test emergent or existing products or services and build brands, test
  advertising, study audience responses to various media, and measure public opinion on issues and
  reputation.
- We have 10,000 employees working in wholly owned operations in 66 countries, and regularly conduct research in over 100 countries.
- Founded in 1975 by Jean-Marc Lech and Didier Truchot, Ipsos has been publicly traded since 1999. In 2010, Ipsos' revenues exceeded 1B Euros.

Visit <a href="https://www.ipsos.com">www.ipsos.com</a> to learn more about Ipsos offerings and capabilities.



# For information about this and other *Global @dvisory* products contact:

#### **John Wright**

Senior Vice President and Managing Director, Public Opinion Polling Ipsos Public Affairs +1 (416) 324-2002 <a href="mailto:john.wright@ipsos.com">john.wright@ipsos.com</a>

#### **Keren Gottfried**

Research Manager, Public Opinion Polling Ipsos Public Affairs +1 (416) 572-4481 <a href="mailto:keren.gottfried@ipsos.com">keren.gottfried@ipsos.com</a>

The Ipsos *Global @dvisor* **Omnibus** is a monthly, online survey of consumer citizens in 24 countries and produces syndicated reports and studies specifically tailored to the needs of corporations, advertising and PR agencies, and governments. For information contact:

#### **Chris Deeney**

Senior Vice President and Managing Director, Omnibus Division Ipsos Public Affairs +1 (312) 665-0551 <a href="mailto:chris.deeny@ipsos.com">chris.deeny@ipsos.com</a>

Visit <a href="www.ipsos.com">www.ipsos.com</a> for information about all of our products and services.

Copyright Ipsos 2010. All rights reserved. The contents of this publication constitute the sole and exclusive property of Ipsos.