

# **Just Four in Ten (41%) Quebecers Think it's Essential to be Fluent in Both Official Languages to have a Successful Career in Quebec**

*Nearly Half (47%) Say Fluent French with a Little English is Sufficient,  
Few Say French Only (9%), Fluent English with a Little French (3%)  
or English Only (0%) is Sufficient*

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**Ipsos Reid**

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**Toronto, ON** - Just four in ten (41%) Quebecers believe that in order to have a successful career in Quebec it is 'essential' to be fluently bilingual, according to an Ipsos Reid poll conducted on behalf of Monster Canada. In fact, nearly half (47%) believe that being 'fluent French with a little English is sufficient'. Few believe that 'French only' (9%), 'fluent English with a little French' (3%) or 'English only' (0%) is sufficient.

Among those who completed the survey in French, 50% believe that fluent French with a little English is sufficient for success, compared to 13% of those who completed the survey in English who believe the same. However, three quarters (73%) of those who completed the survey in English believe it's essential to be fully bilingual in order to be successful, compared to just four in ten (39%) French-language respondents.

The data also revealed some interesting differences of opinion based on age, suggesting a generational gap when it comes to attitudes about what it takes to be successful at work. A majority (53%) of those aged 18 to 34 believe that being fluent in French with a little English is sufficient, compared to half (50%) of those aged 35 to 54 and 40% of those aged 55 and



older. In contrast, a majority (51%) of Quebecers aged 55+ believe it is essential to be bilingual, compared to significantly fewer Quebecers aged 35 to 54 (39%) or 18 to 34 (32%).

*These are some of the findings of an Ipsos Reid poll conducted between October 31 to November 3, 2011 on behalf of Monster Canada. For this survey, a sample of 813 Quebecers from Ipsos' Canadian online panel was interviewed online. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/- 3.5 percentage points, 19 times out of 20, of what the results would have been had the entire population of Quebecers in Canada been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.*

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