

9b. Which of the following do you believe was the biggest newsmaker of 2011 outside of Canada?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1021	535	486	329	424	268	88	328	486	119
Weighted	1021	494	527	285	405	331	106*	397	333	185
The Royal Couple, Prince William and Kate, Duchess of Cambridge	378	125	253	86	157	134	29	175	123	50
	37%	25%	48%	30%	39%	41%	27%	44%	37%	27%
			A		C	C		FI	I	
Deceased Libyan Dictator Moammar Gadhafi	170	95	75	62	56	51	15	75	54	27
	17%	19%	14%	22%	14%	15%	14%	19%	16%	15%
				D						
U.S. President Barack Obama	132	77	55	40	47	45	13	47	49	23
	13%	16%	11%	14%	12%	14%	12%	12%	15%	13%
		B								
Deceased Apple CEO Steve Jobs	129	71	59	35	61	33	17	33	51	29
	13%	14%	11%	12%	15%	10%	16%	8%	15%	15%
							G		G	G
Hot tempered Hollywood star Charlie Sheen	58	29	29	15	34	9	10	29	14	5
	6%	6%	5%	5%	8%	3%	10%	7%	4%	3%
					E		HI			
Mohamed Bouazizi, Tunisian fruit vender who set himself on fire to protest governments and whose death sparked Arab Spring	33	22	10	10	9	14	4	4	8	17
	3%	4%	2%	3%	2%	4%	4%	1%	3%	9%
		B								GH
Arizona Congresswoman Gabrielle Giffords	23	13	10	0	7	16	2	6	5	9
	2%	3%	2%	-	2%	5%	2%	2%	2%	5%
					C	CD				
German Chancellor Angela Merkel	23	10	13	7	3	13	4	3	7	8
	2%	2%	2%	2%	1%	4%	4%	1%	2%	5%
						D				G
Norwegian Gunman Anders Breivik	19	12	7	4	6	9	5	5	7	1
	2%	2%	1%	1%	2%	3%	5%	1%	2%	1%
Deceased Singer Amy Winehouse	17	12	6	11	7	0	6	6	3	2
	2%	2%	1%	4%	2%	-	5%	2%	1%	1%

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				E	E		GH			
Former Egyptian President Hosni Mubarak	11	7	4	6	2	2	1	4	2	4
	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%
Media Tycoon Rupert Murdoch	9	6	2	2	5	2	0	2	5	1
	1%	1%	0	1%	1%	1%	-	0	2%	1%
Former Italian Prime minister Silvio Berlusconi	8	8	0	1	4	2	0	3	1	3
	1%	2%	-	0	1%	1%	-	1%	0	2%
		B								
French President Nicholas Sarkozy	6	6	1	3	2	1	0	3	2	1
	1%	1%	0	1%	0	0	-	1%	1%	1%
		B								
Former Greek Prime Minister George Papandreou	6	2	3	2	3	0	0	1	2	3
	1%	0	1%	1%	1%	-	-	0	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base