

As you may know, Enbridge is the company leading the Northern Gateway Pipelines Project, which is a proposal to build an underground pipeline system between near Edmonton, Alberta and Kitimat, in northern BC. One pipeline will transport oil to Kitimat for export by tanker to China and other Asian markets. A second pipeline will be used to import condensate (a product used to thin oil products for pipeline transport) to Alberta. Prior to today, how familiar were you with the Northern Gateway Pipelines Project?

	Region						Gender		Age		
	Total	Metro Vancouver	Rest of BC	Northern BC	Vancouver Island	Southern Interior	Male	Female	18-34	35-54	55+
Base: All respondents	(n=1000)	(n=500)	(n=500)	(n=168)	(n=168)	(n=164)	(n=508)	(n=492)	(n=206)	(n=368)	(n=426)
Weighted	(n=1000)	(n=517)	(n=483)	(n=74)	(n=182)	(n=228)	(n=491)	(n=509)	(n=287)	(n=392)	(n=321)
Very familiar	5%	4%	6%	14%	10%	1%	8%	2%	7%	4%	4%
Somewhat familiar	37%	38%	36%	47%	33%	36%	40%	35%	23%	39%	48%
Not very familiar	30%	27%	32%	26%	33%	34%	28%	31%	24%	35%	29%
Not at all familiar	25%	28%	23%	13%	21%	27%	21%	30%	42%	20%	17%
(DK/NS)	3%	3%	2%	-	4%	2%	3%	2%	5%	2%	1%
Summary											
Top2Box (Familiar)	42%	42%	43%	61%	42%	37%	48%	37%	30%	43%	53%
Low2Box (Not Familiar)	55%	55%	55%	39%	54%	61%	49%	61%	66%	55%	46%

Based on what you know to date, would you say that you generally support or oppose the Northern Gateway Pipelines Project?

	Region						Gender		Age		
	Total	Metro Vancouver	Rest of BC	Northern BC	Vancouver Island	Southern Interior	Male	Female	18-34	35-54	55+
Base: All respondents	(n=1000)	(n=500)	(n=500)	(n=168)	(n=168)	(n=164)	(n=508)	(n=492)	(n=206)	(n=368)	(n=426)
Weighted	(n=1000)	(n=517)	(n=483)	(n=74)	(n=182)	(n=228)	(n=491)	(n=509)	(n=287)	(n=392)	(n=321)
Strongly support	14%	13%	15%	18%	17%	13%	19%	9%	9%	10%	22%
Somewhat support	34%	34%	34%	37%	31%	35%	39%	30%	29%	37%	35%
Somewhat oppose	18%	18%	18%	10%	13%	25%	15%	21%	18%	19%	17%
Strongly oppose	13%	13%	14%	23%	20%	6%	12%	15%	11%	16%	13%
(DK/NS)	20%	22%	19%	12%	19%	21%	15%	26%	32%	18%	12%
Summary											
Top2Box (Support)	48%	47%	49%	55%	48%	49%	58%	38%	38%	47%	58%
Low2Box (Oppose)	32%	31%	32%	34%	33%	31%	27%	36%	29%	34%	30%

Regardless of whether you support or oppose the project, what do you think would be the main benefit to proceeding with the Northern Gateway Pipelines Project? (Open-Ended)

	Region						Gender		Age		
	Total	Metro Vancouver	Rest of BC	Northern BC	Vancouver Island	Southern Interior	Male	Female	18-34	35-54	55+
Base: All respondents	(n=1000)	(n=500)	(n=500)	(n=168)	(n=168)	(n=164)	(n=508)	(n=492)	(n=206)	(n=368)	(n=426)
Weighted	(n=1000)	(n=517)	(n=483)	(n=74)	(n=182)	(n=228)	(n=491)	(n=509)	(n=287)	(n=392)	(n=321)
Employment/ economic benefits	51%	48%	53%	71%	52%	47%	55%	47%	38%	52%	60%
Export/ trade benefits	10%	10%	9%	10%	8%	10%	13%	6%	7%	11%	10%
Better/ safer mode of transport	5%	3%	6%	2%	4%	9%	3%	6%	5%	6%	2%
Stable and cheaper oil supply	2%	2%	3%	0	5%	2%	4%	1%	1%	2%	4%
Other	5%	5%	6%	4%	5%	6%	5%	5%	6%	5%	5%
Nothing	12%	11%	12%	9%	12%	13%	12%	12%	15%	12%	9%
(DK/NS)	23%	26%	19%	10%	21%	20%	18%	28%	32%	21%	16%

Regardless of whether you support or oppose the project, what would be your main concern about proceeding with the Northern Gateway Pipelines Project? (Open-Ended)

	Region						Gender		Age		
	Total	Metro Vancouver	Rest of BC	Northern BC	Vancouver Island	Southern Interior	Male	Female	18-34	35-54	55+
Base: All respondents	(n=1000)	(n=500)	(n=500)	(n=168)	(n=168)	(n=164)	(n=508)	(n=492)	(n=206)	(n=368)	(n=426)
Weighted	(n=1000)	(n=517)	(n=483)	(n=74)	(n=182)	(n=228)	(n=491)	(n=509)	(n=287)	(n=392)	(n=321)
General environmental concerns	43%	43%	42%	44%	41%	42%	43%	42%	36%	51%	39%
Risk of spills/ leaks	21%	20%	22%	24%	26%	18%	22%	21%	16%	21%	27%
General safety/ protection concerns	7%	5%	9%	9%	9%	10%	7%	8%	7%	6%	9%
Pollution/ contamination	5%	5%	6%	4%	5%	7%	4%	6%	4%	5%	7%
Cost/ expenses	5%	5%	5%	3%	3%	8%	5%	5%	8%	4%	3%
Exporting concerns	4%	3%	6%	8%	2%	8%	4%	4%	5%	3%	4%
Exhausting resources	4%	3%	4%	6%	6%	2%	4%	3%	6%	2%	3%
Impact on wildlife	3%	3%	4%	2%	4%	5%	1%	5%	2%	5%	3%
Logistics/ routing/ transportation	3%	2%	4%	3%	3%	4%	3%	3%	2%	3%	3%
First Nations concerns	3%	3%	2%	4%	1%	2%	3%	2%	1%	2%	4%
Sabotage	1%	1%	1%	0	2%	2%	1%	1%	0	1%	1%
Job creation/ employment	1%	1%	1%	1%	1%	1%	0	1%	-	1%	1%
Other mention	6%	6%	5%	4%	7%	4%	7%	5%	4%	6%	7%
Nothing	8%	8%	8%	11%	9%	6%	9%	7%	9%	6%	9%
(DK/NS)	16%	19%	14%	6%	14%	16%	12%	21%	26%	14%	11%