



Canadian Online Omni January 23 - January 30, 2012

Historica-Dominion Institute 1812 Poll Draft Content

Table of Contents

| | |
|--------------------|--|
| 1 | 1a. Which of the following do you feel to be the most important in the formation of Canadian identity? |
| 2 | 2a. One of the most significant outcomes of the War of 1812 for Canada was: |
| 3 | 3_1. [The War of 1812 had a significant impact on my nation's identity] To what extent do you agree or disagree with the following statements: |
| 4 | 3_2. [The War of 1812 Bicentennial (two hundred year anniversary) is an important commemoration.] To what extent do you agree or disagree with the following statements: |
| 5 | 3_3. [My national government should support the commemoration of the War of 1812] To what extent do you agree or disagree with the following statements: |
| 6 | 3_4. [It is important who won the War of 1812] To what extent do you agree or disagree with the following statements: |
| 7 | 3_5. [The teaching the War of 1812 should be mandatory in history school curriculum] To what extent do you agree or disagree with the following statements: |
| 8 | 3_6. [As a Canadian, it is important that we celebrate significant historical anniversaries] To what extent do you agree or disagree with the following statements: |
| 9 | 3_7. [The War of 1812 was a significant moment in the history of my country] To what extent do you agree or disagree with the following statements: |
| 10 | 3_8. [As a Canadian, it is important to tell the stories of our historical figures] To what extent do you agree or disagree with the following statements: |
| 11 | 3_9. [Canadians are good at promoting their history] To what extent do you agree or disagree with the following statements: |
| 12 | 3_10. [I learned about the War of 1812 in school] To what extent do you agree or disagree with the following statements: |
| 13 | 3_11. [I plan to attend a War of 1812 bicentennial event this year] To what extent do you agree or disagree with the following statements: |
| 14 | 3_12. [The War of 1812 is something every Canadian should know about] To what extent do you agree or disagree with the following statements: |
| 15 | 3. [Top2Box (Agree) Summary] To what extent do you agree or disagree with the following statements: |
| 16 | 3. [Low2Box (Disagree) Summary] To what extent do you agree or disagree with the following statements: |
| 17 | 4. Which of the following is not a key Canadian figure in the War of 1812? |
| 18 | 5. Thinking about French Canada and the War of 1812, which of the following best reflects your view? |
| 19 | 6. Tecumseh and his confederacy of First Nations chose to form an alliance with the British during the War of 1812 because: |
| 20 | 7. In your view, which is more important to Canadian identity: |
| 21 | 8. If the American invasions of Canada had been successful, what potential consequence would concern you the most? |

1a. Which of the following do you feel to be the most important in the formation of Canadian identity?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|-------------------------------|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| Second World War, 1939-1945 | 480 | 70 | 47 | 31 | 148 | 146 | 38 | 118 | 140 | 222 | 80 | 400 |
| | 47% | 52% | 45% | 47% | 38% | 59% | 50% | 49% | 44% | 49% | 51% | 47% |
| First World War, 1914-1918 | | D | | | | BD | D | | | | | |
| | 293 | 43 | 35 | 23 | 121 | 48 | 23 | 72 | 88 | 133 | 36 | 257 |
| | 29% | 32% | 34% | 35% | 31% | 19% | 30% | 30% | 28% | 29% | 23% | 30% |
| War of 1812, 1812-1815 | | E | E | E | E | | E | | | | | |
| | 174 | 17 | 15 | 9 | 97 | 27 | 8 | 38 | 57 | 79 | 32 | 142 |
| | 17% | 13% | 15% | 14% | 25% | 11% | 11% | 16% | 18% | 17% | 20% | 17% |
| War in Afghanistan, 2001-2011 | | | | | ABEF | | | | | | | |
| | 68 | 4 | 6 | 3 | 24 | 26 | 6 | 13 | 31 | 24 | 9 | 59 |
| | 7% | 3% | 6% | 4% | 6% | 11% | 8% | 5% | 10% | 5% | 6% | 7% |
| | | | | | A | | | | I | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

2a. One of the most significant outcomes of the War of 1812 for Canada was:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| Canada fended off American invasions and avoided US conquest. | 543 | 76 | 60 | 37 | 232 | 104 | 34 | 114 | 167 | 262 | 76 | 468 |
| | 54% | 57% | 58% | 56% | 60% | 42% | 46% | 47% | 53% | 57% | 48% | 55% |
| | | E | E | | EF | | | | | G | | |
| Canada gained independence from Britain. | 184 | 21 | 19 | 10 | 70 | 49 | 16 | 41 | 54 | 89 | 42 | 143 |
| | 18% | 16% | 18% | 15% | 18% | 20% | 21% | 17% | 17% | 20% | 26% | 17% |
| | | | | | | | | | | | K | |
| An independent Aboriginal nation was created. | 34 | 6 | 1 | 1 | 10 | 14 | 2 | 14 | 15 | 5 | 7 | 27 |
| | 3% | 5% | 1% | 2% | 2% | 6% | 2% | 6% | 5% | 1% | 4% | 3% |
| | | | | | | | | I | I | | | |
| Laura Secord Chocolate. | 23 | 1 | 1 | 1 | 10 | 9 | 1 | 10 | 5 | 8 | 3 | 20 |
| | 2% | 1% | 1% | 2% | 3% | 4% | 1% | 4% | 2% | 2% | 2% | 2% |
| There were no significant outcomes of the War of 1812 for Canada/I can't name any. | 231 | 29 | 24 | 17 | 66 | 71 | 23 | 63 | 74 | 93 | 30 | 200 |
| | 23% | 22% | 23% | 26% | 17% | 29% | 31% | 26% | 24% | 20% | 19% | 23% |
| | | | | | | D | D | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_1. [The War of 1812 had a significant impact on my nation's identity] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| The War of 1812 had a significant impact on my nation's identity | | | | | | | | | | | | |
| Strongly agree | 282 | 28 | 33 | 19 | 152 | 37 | 15 | 71 | 78 | 133 | 41 | 241 |
| | 28% | 21% | 31% | 28% | 39% | 15% | 20% | 29% | 25% | 29% | 26% | 28% |
| | | | E | E | AEF | | | | | | | |
| Somewhat agree | 521 | 77 | 50 | 37 | 178 | 134 | 44 | 127 | 169 | 224 | 78 | 443 |
| | 51% | 58% | 49% | 56% | 46% | 54% | 59% | 52% | 54% | 49% | 49% | 52% |
| | | D | | | | | D | | | | | |
| Somewhat disagree | 170 | 23 | 16 | 8 | 45 | 63 | 15 | 37 | 55 | 79 | 30 | 140 |
| | 17% | 17% | 15% | 12% | 12% | 26% | 20% | 15% | 17% | 17% | 19% | 16% |
| | | | | | | CD | D | | | | | |
| Strongly disagree | 42 | 6 | 5 | 2 | 14 | 13 | 1 | 7 | 14 | 21 | 8 | 34 |
| | 4% | 5% | 5% | 4% | 4% | 5% | 2% | 3% | 4% | 5% | 5% | 4% |
| | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 803 | 105 | 83 | 56 | 330 | 171 | 59 | 198 | 247 | 358 | 119 | 684 |
| | 79% | 78% | 80% | 84% | 85% | 69% | 78% | 82% | 78% | 78% | 76% | 80% |
| | | | E | E | E | | | | | | | |
| Low2Box (Disagree) | 212 | 29 | 21 | 10 | 59 | 77 | 16 | 44 | 69 | 100 | 38 | 174 |
| | 21% | 22% | 20% | 16% | 15% | 31% | 22% | 18% | 22% | 22% | 24% | 20% |
| | | | | | | BCD | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_2. [The War of 1812 Bicentennial (two hundred year anniversary) is an important commemoration.] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| The War of 1812 Bicentennial (two hundred year anniversary) is an important commemoration. | | | | | | | | | | | | |
| Strongly agree | 278 | 36 | 31 | 18 | 152 | 29 | 12 | 70 | 84 | 124 | 43 | 235 |
| | 27% | 27% | 30% | 28% | 39% | 12% | 16% | 29% | 27% | 27% | 27% | 27% |
| Somewhat agree | 504 | 65 | 49 | 36 | 181 | 132 | 42 | 127 | 152 | 224 | 75 | 429 |
| | 50% | 48% | 47% | 55% | 47% | 53% | 56% | 52% | 48% | 49% | 48% | 50% |
| Somewhat disagree | 178 | 29 | 20 | 10 | 35 | 66 | 17 | 36 | 59 | 83 | 28 | 150 |
| | 18% | 22% | 20% | 15% | 9% | 27% | 23% | 15% | 19% | 18% | 18% | 18% |
| Strongly disagree | 56 | 4 | 3 | 1 | 22 | 21 | 4 | 10 | 20 | 26 | 12 | 44 |
| | 5% | 3% | 3% | 2% | 6% | 9% | 5% | 4% | 6% | 6% | 7% | 5% |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 781 | 101 | 80 | 54 | 332 | 160 | 54 | 197 | 237 | 348 | 118 | 664 |
| | 77% | 75% | 77% | 82% | 86% | 65% | 72% | 81% | 75% | 76% | 75% | 77% |
| Low2Box (Disagree) | 234 | 33 | 24 | 12 | 56 | 88 | 21 | 46 | 79 | 109 | 40 | 194 |
| | 23% | 25% | 23% | 18% | 14% | 35% | 28% | 19% | 25% | 24% | 25% | 23% |
| | | D | D | | | BCD | D | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_3. [My national government should support the commemoration of the War of 1812] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| My national government should support the commemoration of the War of 1812 | | | | | | | | | | | | |
| Strongly agree | 298 | 41 | 26 | 21 | 156 | 40 | 15 | 77 | 89 | 133 | 39 | 258 |
| | 29% | 31% | 25% | 31% | 40% | 16% | 19% | 32% | 28% | 29% | 25% | 30% |
| | | E | | E | BEF | | | | | | | |
| Somewhat agree | 487 | 60 | 54 | 34 | 165 | 133 | 41 | 116 | 151 | 220 | 79 | 408 |
| | 48% | 45% | 52% | 52% | 42% | 54% | 55% | 48% | 48% | 48% | 50% | 48% |
| | | | | | | D | | | | | | |
| Somewhat disagree | 171 | 27 | 19 | 9 | 45 | 53 | 18 | 38 | 56 | 77 | 26 | 145 |
| | 17% | 20% | 18% | 13% | 11% | 22% | 24% | 16% | 18% | 17% | 17% | 17% |
| | | D | | | | D | D | | | | | |
| Strongly disagree | 60 | 6 | 5 | 2 | 24 | 22 | 1 | 11 | 21 | 28 | 13 | 47 |
| | 6% | 5% | 5% | 3% | 6% | 9% | 2% | 5% | 7% | 6% | 8% | 5% |
| | | | | | | F | | | | | | |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 784 | 101 | 80 | 55 | 321 | 172 | 56 | 193 | 239 | 353 | 118 | 666 |
| | 77% | 75% | 77% | 83% | 82% | 70% | 74% | 80% | 76% | 77% | 75% | 78% |
| | | | | E | E | | | | | | | |
| Low2Box (Disagree) | 231 | 33 | 24 | 11 | 68 | 75 | 19 | 50 | 77 | 104 | 39 | 191 |
| | 23% | 25% | 23% | 17% | 18% | 30% | 26% | 20% | 24% | 23% | 25% | 22% |
| | | | | | | CD | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_4. [It is important who won the War of 1812] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| It is important who won the War of 1812 | | | | | | | | | | | | |
| Strongly agree | 307 | 31 | 37 | 19 | 164 | 41 | 15 | 78 | 86 | 143 | 42 | 265 |
| | 30% | 23% | 35% | 29% | 42% | 17% | 20% | 32% | 27% | 31% | 27% | 31% |
| Somewhat agree | | | EF | E | ACEF | | | | | | | |
| | 489 | 71 | 52 | 36 | 162 | 131 | 38 | 120 | 159 | 210 | 76 | 413 |
| | 48% | 53% | 50% | 55% | 42% | 53% | 51% | 50% | 50% | 46% | 48% | 48% |
| Somewhat disagree | | D | D | D | D | | | | | | | |
| | 175 | 26 | 11 | 10 | 45 | 64 | 19 | 33 | 60 | 81 | 31 | 144 |
| | 17% | 19% | 10% | 16% | 12% | 26% | 26% | 14% | 19% | 18% | 20% | 17% |
| Strongly disagree | | D | | | | BD | BD | | | | | |
| | 43 | 6 | 4 | 0 | 18 | 12 | 3 | 10 | 10 | 23 | 8 | 35 |
| | 4% | 5% | 4% | - | 5% | 5% | 4% | 4% | 3% | 5% | 5% | 4% |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 797 | 102 | 88 | 56 | 326 | 172 | 53 | 199 | 245 | 353 | 118 | 679 |
| | 78% | 76% | 85% | 84% | 84% | 69% | 70% | 82% | 78% | 77% | 75% | 79% |
| Low2Box (Disagree) | | | EF | E | EF | | | | | | | |
| | 218 | 32 | 15 | 10 | 63 | 76 | 22 | 43 | 71 | 104 | 39 | 179 |
| | 22% | 24% | 15% | 16% | 16% | 31% | 30% | 18% | 22% | 23% | 25% | 21% |
| | | | | | | BCD | BD | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_5. [The teaching the War of 1812 should be mandatory in history school curriculum] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| The teaching the War of 1812 should be mandatory in history school curriculum | | | | | | | | | | | | |
| Strongly agree | 364 | 43 | 34 | 27 | 191 | 54 | 15 | 79 | 114 | 170 | 55 | 309 |
| | 36% | 32% | 33% | 41% | 49% | 22% | 20% | 33% | 36% | 37% | 35% | 36% |
| Somewhat agree | 454 | 63 | 52 | 33 | 148 | 117 | 41 | 109 | 140 | 205 | 69 | 385 |
| | 45% | 47% | 51% | 50% | 38% | 47% | 54% | 45% | 44% | 45% | 44% | 45% |
| | | | D | | | D | D | | | | | |
| Somewhat disagree | 143 | 21 | 13 | 6 | 31 | 53 | 18 | 40 | 48 | 55 | 23 | 120 |
| | 14% | 16% | 13% | 9% | 8% | 21% | 24% | 16% | 15% | 12% | 15% | 14% |
| | | D | | | | CD | BCD | | | | | |
| Strongly disagree | 54 | 7 | 4 | 0 | 19 | 23 | 1 | 14 | 13 | 27 | 10 | 44 |
| | 5% | 5% | 4% | - | 5% | 9% | 2% | 6% | 4% | 6% | 6% | 5% |
| | | | | | | CF | | | | | | |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 818 | 106 | 87 | 60 | 339 | 172 | 56 | 188 | 254 | 375 | 124 | 694 |
| | 81% | 79% | 84% | 91% | 87% | 69% | 74% | 78% | 81% | 82% | 79% | 81% |
| | | | E | AEF | AEF | | | | | | | |
| Low2Box (Disagree) | 197 | 28 | 17 | 6 | 50 | 76 | 19 | 54 | 61 | 82 | 33 | 164 |
| | 19% | 21% | 16% | 9% | 13% | 31% | 26% | 22% | 19% | 18% | 21% | 19% |
| | | CD | | | | BCD | CD | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_6. [As a Canadian, it is important that we celebrate significant historical anniversaries] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| As a Canadian, it is important that we celebrate significant historical anniversaries | | | | | | | | | | | | |
| Strongly agree | 395 | 51 | 40 | 25 | 194 | 58 | 26 | 88 | 108 | 200 | 62 | 333 |
| | 39% | 38% | 39% | 38% | 50% | 23% | 35% | 36% | 34% | 44% | 39% | 39% |
| Somewhat agree | 489 | 65 | 53 | 37 | 155 | 143 | 36 | 127 | 154 | 208 | 72 | 417 |
| | 48% | 48% | 51% | 56% | 40% | 58% | 48% | 52% | 49% | 46% | 46% | 49% |
| Somewhat disagree | 100 | 14 | 7 | 4 | 28 | 36 | 13 | 23 | 41 | 36 | 18 | 82 |
| | 10% | 10% | 7% | 5% | 7% | 14% | 17% | 10% | 13% | 8% | 11% | 10% |
| Strongly disagree | 31 | 5 | 3 | 1 | 12 | 11 | 0 | 5 | 14 | 13 | 6 | 25 |
| | 3% | 3% | 3% | 1% | 3% | 4% | - | 2% | 4% | 3% | 4% | 3% |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 884 | 116 | 94 | 62 | 349 | 201 | 62 | 214 | 261 | 408 | 133 | 750 |
| | 87% | 86% | 90% | 94% | 90% | 81% | 83% | 89% | 83% | 89% | 85% | 87% |
| Low2Box (Disagree) | 131 | 18 | 10 | 4 | 40 | 46 | 13 | 28 | 55 | 49 | 24 | 107 |
| | 13% | 14% | 10% | 6% | 10% | 19% | 17% | 11% | 17% | 11% | 15% | 13% |
| | | | | | | BCD | | | I | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_7. [The War of 1812 was a significant moment in the history of my country] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| The War of 1812 was a significant moment in the history of my country | | | | | | | | | | | | |
| Strongly agree | 335 | 36 | 38 | 20 | 178 | 42 | 21 | 84 | 97 | 154 | 54 | 282 |
| | 33% | 27% | 37% | 30% | 46% | 17% | 27% | 35% | 31% | 34% | 34% | 33% |
| | | E | E | E | ACEF | | | | | | | |
| Somewhat agree | 509 | 68 | 48 | 35 | 169 | 145 | 45 | 125 | 159 | 225 | 73 | 436 |
| | 50% | 51% | 46% | 53% | 43% | 59% | 60% | 51% | 50% | 49% | 46% | 51% |
| | | | | | | BD | D | | | | | |
| Somewhat disagree | 137 | 22 | 15 | 11 | 28 | 52 | 8 | 29 | 48 | 59 | 23 | 114 |
| | 13% | 17% | 15% | 17% | 7% | 21% | 10% | 12% | 15% | 13% | 15% | 13% |
| | | D | D | D | | DF | | | | | | |
| Strongly disagree | 33 | 8 | 2 | 0 | 14 | 8 | 2 | 4 | 11 | 18 | 7 | 26 |
| | 3% | 6% | 2% | - | 4% | 3% | 3% | 2% | 4% | 4% | 5% | 3% |
| | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 845 | 104 | 86 | 55 | 347 | 187 | 65 | 209 | 256 | 380 | 127 | 718 |
| | 83% | 78% | 83% | 83% | 89% | 76% | 87% | 86% | 81% | 83% | 81% | 84% |
| | | | | | AE | | E | | | | | |
| Low2Box (Disagree) | 170 | 30 | 17 | 11 | 42 | 60 | 10 | 33 | 60 | 77 | 30 | 140 |
| | 17% | 22% | 17% | 17% | 11% | 24% | 13% | 14% | 19% | 17% | 19% | 16% |
| | | D | | | | DF | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_8. [As a Canadian, it is important to tell the stories of our historical figures] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| As a Canadian, it is important to tell the stories of our historical figures | | | | | | | | | | | | |
| Strongly agree | 447 | 57 | 44 | 34 | 214 | 68 | 30 | 103 | 135 | 210 | 65 | 382 |
| | 44% | 43% | 43% | 51% | 55% | 28% | 40% | 43% | 43% | 46% | 42% | 45% |
| | | E | E | E | ABEF | | | | | | | |
| Somewhat agree | 473 | 57 | 52 | 29 | 149 | 144 | 43 | 112 | 152 | 209 | 79 | 394 |
| | 47% | 43% | 50% | 44% | 38% | 58% | 57% | 46% | 48% | 46% | 50% | 46% |
| | | | D | | | ACD | D | | | | | |
| Somewhat disagree | 73 | 17 | 7 | 3 | 17 | 26 | 3 | 20 | 23 | 29 | 8 | 65 |
| | 7% | 12% | 7% | 5% | 4% | 10% | 3% | 8% | 7% | 6% | 5% | 8% |
| | | DF | | | | D | | | | | | |
| Strongly disagree | 22 | 3 | 1 | 0 | 9 | 10 | 0 | 7 | 6 | 9 | 5 | 17 |
| | 2% | 2% | 1% | - | 2% | 4% | - | 3% | 2% | 2% | 3% | 2% |
| | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 920 | 115 | 96 | 63 | 363 | 212 | 73 | 215 | 286 | 419 | 144 | 776 |
| | 91% | 86% | 92% | 95% | 93% | 86% | 97% | 89% | 91% | 92% | 92% | 90% |
| | | | | | AE | | AE | | | | | |
| Low2Box (Disagree) | 95 | 19 | 8 | 3 | 26 | 36 | 3 | 27 | 29 | 39 | 13 | 82 |
| | 9% | 14% | 8% | 5% | 7% | 14% | 3% | 11% | 9% | 8% | 8% | 10% |
| | | DF | | | | DF | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_9. [Canadians are good at promoting their history] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| Canadians are good at promoting their history | | | | | | | | | | | | |
| Strongly agree | 92 | 15 | 7 | 5 | 39 | 20 | 6 | 34 | 27 | 31 | 22 | 69 |
| | 9% | 11% | 7% | 8% | 10% | 8% | 8% | 14% | 8% | 7% | 14% | 8% |
| | | | | | | | | HI | | | K | |
| Somewhat agree | 404 | 51 | 43 | 35 | 149 | 87 | 38 | 101 | 126 | 177 | 61 | 343 |
| | 40% | 38% | 42% | 54% | 38% | 35% | 51% | 42% | 40% | 39% | 39% | 40% |
| | | | | ADE | | | DE | | | | | |
| Somewhat disagree | 396 | 45 | 44 | 23 | 154 | 103 | 27 | 79 | 125 | 192 | 61 | 335 |
| | 39% | 34% | 42% | 34% | 40% | 42% | 36% | 33% | 40% | 42% | 39% | 39% |
| | | | | | | | | | | G | | |
| Strongly disagree | 124 | 23 | 10 | 3 | 47 | 37 | 4 | 28 | 38 | 58 | 14 | 110 |
| | 12% | 17% | 10% | 4% | 12% | 15% | 5% | 12% | 12% | 13% | 9% | 13% |
| | | CF | | | | CF | | | | | | |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 496 | 66 | 50 | 41 | 187 | 107 | 45 | 135 | 153 | 208 | 83 | 413 |
| | 49% | 49% | 48% | 62% | 48% | 43% | 59% | 56% | 48% | 45% | 53% | 48% |
| | | | | DE | | | E | I | | | | |
| Low2Box (Disagree) | 519 | 68 | 54 | 25 | 201 | 141 | 30 | 107 | 163 | 249 | 74 | 445 |
| | 51% | 51% | 52% | 38% | 52% | 57% | 41% | 44% | 52% | 55% | 47% | 52% |
| | | | | C | | CF | | | | G | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_10. [I learned about the War of 1812 in school] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| I learned about the War of 1812 in school | | | | | | | | | | | | |
| Strongly agree | 236 | 24 | 23 | 23 | 122 | 30 | 15 | 60 | 69 | 108 | 40 | 196 |
| | 23% | 18% | 22% | 35% | 31% | 12% | 19% | 25% | 22% | 24% | 26% | 23% |
| | | | E | AEF | AEF | | | | | | | |
| Somewhat agree | 374 | 48 | 48 | 24 | 140 | 79 | 34 | 81 | 126 | 167 | 58 | 316 |
| | 37% | 36% | 46% | 37% | 36% | 32% | 46% | 33% | 40% | 36% | 37% | 37% |
| | | | E | | | | E | | | | | |
| Somewhat disagree | 248 | 38 | 24 | 11 | 80 | 77 | 17 | 57 | 75 | 117 | 31 | 217 |
| | 24% | 28% | 24% | 17% | 20% | 31% | 23% | 23% | 24% | 26% | 20% | 25% |
| | | | | | | CD | | | | | | |
| Strongly disagree | 157 | 24 | 9 | 7 | 47 | 61 | 9 | 45 | 46 | 66 | 27 | 130 |
| | 15% | 18% | 9% | 11% | 12% | 25% | 12% | 19% | 15% | 14% | 17% | 15% |
| | | B | | | | BCDF | | | | | | |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 610 | 72 | 70 | 47 | 262 | 109 | 49 | 141 | 195 | 275 | 99 | 511 |
| | 60% | 54% | 68% | 71% | 67% | 44% | 65% | 58% | 62% | 60% | 63% | 60% |
| | | | AE | AE | AE | | E | | | | | |
| Low2Box (Disagree) | 405 | 62 | 33 | 19 | 127 | 138 | 26 | 102 | 121 | 183 | 59 | 346 |
| | 40% | 46% | 32% | 29% | 33% | 56% | 35% | 42% | 38% | 40% | 37% | 40% |
| | | BCD | | | | BCDF | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_11. [I plan to attend a War of 1812 bicentennial event this year] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|------------|-----------|-----------|-----------|------------|------------|-----------|------------------|----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| I plan to attend a War of 1812 bicentennial event this year | | | | | | | | | | | | |
| Strongly agree | 53 5% | 2 2% | 5 5% | 0 - | 33 9% | 10 4% | 2 3% | 19 8% | 13 4% | 21 5% | 7 5% | 45 5% |
| Somewhat agree | 264 26% | 40 30% | 25 24% | 23 35% | 114 29% | 45 18% | 17 22% | 63 26% | 90 28% | 111 24% | 38 24% | 227 26% |
| Somewhat disagree | 380 37% | 38 29% | 36 35% | 25 38% | 137 35% | 112 45% | 32 42% | 90 37% | 112 35% | 179 39% | 56 36% | 324 38% |
| Strongly disagree | 318 31% | 53 39% | 38 36% | 18 27% | 104 27% | 81 33% | 24 32% | 70 29% | 102 32% | 146 32% | 56 36% | 261 30% |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 317 31% | 43 32% | 29 28% | 23 35% | 147 38% | 55 22% | 19 25% | 82 34% | 103 33% | 132 29% | 45 29% | 272 32% |
| Low2Box (Disagree) | 698 69% | 91 68% | 74 72% | 43 65% | 241 62% | 193 78% | 56 75% | 160 66% | 213 67% | 325 71% | 112 71% | 586 68% |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_12. [The War of 1812 is something every Canadian should know about] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|------------|------------|-----------|-----------|------------|------------|-----------|------------------|----------------|------------|-----------------------|------------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| The War of 1812 is something every Canadian should know about | | | | | | | | | | | | |
| Strongly agree | 377 37% | 44 33% | 36 35% | 27 40% | 194 50% | 53 21% | 23 31% | 87 36% | 118 37% | 172 38% | 57 37% | 320 37% |
| | | E | E | E | ABEF | | | | | | | |
| Somewhat agree | 476 47% | 60 45% | 52 50% | 32 49% | 154 40% | 137 55% | 41 55% | 111 46% | 149 47% | 216 47% | 68 43% | 408 48% |
| | | | | | | D | D | | | | | |
| Somewhat disagree | 123 12% | 23 17% | 13 12% | 7 11% | 27 7% | 44 18% | 8 11% | 35 15% | 39 12% | 49 11% | 23 15% | 100 12% |
| | | D | | | | D | | | | | | |
| Strongly disagree | 38 4% | 7 5% | 2 2% | 0 - | 13 3% | 14 6% | 2 3% | 9 4% | 9 3% | 20 4% | 8 5% | 30 4% |
| | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 853 84% | 104 78% | 88 85% | 59 89% | 348 90% | 190 77% | 65 86% | 198 82% | 267 85% | 388 85% | 125 80% | 728 85% |
| | | | | E | AE | | | | | | | |
| Low2Box (Disagree) | 162 16% | 30 22% | 15 15% | 7 11% | 41 10% | 58 23% | 10 14% | 44 18% | 49 15% | 69 15% | 32 20% | 130 15% |
| | | D | | | | CD | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3. [Top2Box (Agree) Summary] To what extent do you agree or disagree with the following statements:

| | REGION | | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|--------|-----|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | A | B | C | D | E | F | G | H | I | J | K | |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| Top2Box (Agree) Summary | | | | | | | | | | | | |
| As a Canadian, it is important to tell the stories of our historical figures | 920 | 115 | 96 | 63 | 363 | 212 | 73 | 215 | 286 | 419 | 144 | 776 |
| | 91% | 86% | 92% | 95% | 93% | 86% | 97% | 89% | 91% | 92% | 92% | 90% |
| | | | | | AE | | AE | | | | | |
| As a Canadian, it is important that we celebrate significant historical anniversaries | 884 | 116 | 94 | 62 | 349 | 201 | 62 | 214 | 261 | 408 | 133 | 750 |
| | 87% | 86% | 90% | 94% | 90% | 81% | 83% | 89% | 83% | 89% | 85% | 87% |
| | | | E | E | E | | | | H | | | |
| The War of 1812 is something every Canadian should know about | 853 | 104 | 88 | 59 | 348 | 190 | 65 | 198 | 267 | 388 | 125 | 728 |
| | 84% | 78% | 85% | 89% | 90% | 77% | 86% | 82% | 85% | 85% | 80% | 85% |
| | | | | E | AE | | | | | | | |
| The War of 1812 was a significant moment in the history of my country | 845 | 104 | 86 | 55 | 347 | 187 | 65 | 209 | 256 | 380 | 127 | 718 |
| | 83% | 78% | 83% | 83% | 89% | 76% | 87% | 86% | 81% | 83% | 81% | 84% |
| | | | | | AE | | E | | | | | |
| The teaching the War of 1812 should be mandatory in history school curriculum | 818 | 106 | 87 | 60 | 339 | 172 | 56 | 188 | 254 | 375 | 124 | 694 |
| | 81% | 79% | 84% | 91% | 87% | 69% | 74% | 78% | 81% | 82% | 79% | 81% |
| | | | E | AEF | AEF | | | | | | | |
| The War of 1812 had a significant impact on my nation's identity | 803 | 105 | 83 | 56 | 330 | 171 | 59 | 198 | 247 | 358 | 119 | 684 |
| | 79% | 78% | 80% | 84% | 85% | 69% | 78% | 82% | 78% | 78% | 76% | 80% |
| | | | E | E | E | | | | | | | |
| It is important who won the War of 1812 | 797 | 102 | 88 | 56 | 326 | 172 | 53 | 199 | 245 | 353 | 118 | 679 |
| | 78% | 76% | 85% | 84% | 84% | 69% | 70% | 82% | 78% | 77% | 75% | 79% |
| | | | EF | E | EF | | | | | | | |
| My national government should support the commemoration of the War of 1812 | 784 | 101 | 80 | 55 | 321 | 172 | 56 | 193 | 239 | 353 | 118 | 666 |
| | 77% | 75% | 77% | 83% | 82% | 70% | 74% | 80% | 76% | 77% | 75% | 78% |
| | | | | E | E | | | | | | | |
| The War of 1812 Bicentennial (two hundred year anniversary) is an important commemoration. | 781 | 101 | 80 | 54 | 332 | 160 | 54 | 197 | 237 | 348 | 118 | 664 |
| | 77% | 75% | 77% | 82% | 86% | 65% | 72% | 81% | 75% | 76% | 75% | 77% |
| | | | E | E | ABEF | | | | | | | |
| I learned about the War of 1812 in school | 610 | 72 | 70 | 47 | 262 | 109 | 49 | 141 | 195 | 275 | 99 | 511 |
| | 60% | 54% | 68% | 71% | 67% | 44% | 65% | 58% | 62% | 60% | 63% | 60% |
| | | | AE | AE | AE | | E | | | | | |

3. [Top2Box (Agree) Summary] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|-----|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| Canadians are good at promoting their history | 496 | 66 | 50 | 41 | 187 | 107 | 45 | 135 | 153 | 208 | 83 | 413 |
| | 49% | 49% | 48% | 62% | 48% | 43% | 59% | 56% | 48% | 45% | 53% | 48% |
| | | | | DE | | | E | I | | | | |
| I plan to attend a War of 1812 bicentennial event this year | 317 | 43 | 29 | 23 | 147 | 55 | 19 | 82 | 103 | 132 | 45 | 272 |
| | 31% | 32% | 28% | 35% | 38% | 22% | 25% | 34% | 33% | 29% | 29% | 32% |
| | | | | E | EF | | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3. [Low2Box (Disagree) Summary] To what extent do you agree or disagree with the following statements:

| | REGION | | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|--------|-----|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| Low2Box (Disagree) Summary | | | | | | | | | | | | |
| I plan to attend a War of 1812 bicentennial event this year | 698 | 91 | 74 | 43 | 241 | 193 | 56 | 160 | 213 | 325 | 112 | 586 |
| | 69% | 68% | 72% | 65% | 62% | 78% | 75% | 66% | 67% | 71% | 71% | 68% |
| | | | | | | CD | D | | | | | |
| Canadians are good at promoting their history | 519 | 68 | 54 | 25 | 201 | 141 | 30 | 107 | 163 | 249 | 74 | 445 |
| | 51% | 51% | 52% | 38% | 52% | 57% | 41% | 44% | 52% | 55% | 47% | 52% |
| | | | | | C | CF | | | | G | | |
| I learned about the War of 1812 in school | 405 | 62 | 33 | 19 | 127 | 138 | 26 | 102 | 121 | 183 | 59 | 346 |
| | 40% | 46% | 32% | 29% | 33% | 56% | 35% | 42% | 38% | 40% | 37% | 40% |
| | | BCD | | | | BCDF | | | | | | |
| The War of 1812 Bicentennial (two hundred year anniversary) is an important commemoration. | 234 | 33 | 24 | 12 | 56 | 88 | 21 | 46 | 79 | 109 | 40 | 194 |
| | 23% | 25% | 23% | 18% | 14% | 35% | 28% | 19% | 25% | 24% | 25% | 23% |
| | | D | D | | | BCD | D | | | | | |
| My national government should support the commemoration of the War of 1812 | 231 | 33 | 24 | 11 | 68 | 75 | 19 | 50 | 77 | 104 | 39 | 191 |
| | 23% | 25% | 23% | 17% | 18% | 30% | 26% | 20% | 24% | 23% | 25% | 22% |
| | | | | | | CD | | | | | | |
| It is important who won the War of 1812 | 218 | 32 | 15 | 10 | 63 | 76 | 22 | 43 | 71 | 104 | 39 | 179 |
| | 22% | 24% | 15% | 16% | 16% | 31% | 30% | 18% | 22% | 23% | 25% | 21% |
| | | | | | | BCD | BD | | | | | |
| The War of 1812 had a significant impact on my nation's identity | 212 | 29 | 21 | 10 | 59 | 77 | 16 | 44 | 69 | 100 | 38 | 174 |
| | 21% | 22% | 20% | 16% | 15% | 31% | 22% | 18% | 22% | 22% | 24% | 20% |
| | | | | | | BCD | | | | | | |
| The teaching the War of 1812 should be mandatory in history school curriculum | 197 | 28 | 17 | 6 | 50 | 76 | 19 | 54 | 61 | 82 | 33 | 164 |
| | 19% | 21% | 16% | 9% | 13% | 31% | 26% | 22% | 19% | 18% | 21% | 19% |
| | | CD | | | | BCD | CD | | | | | |
| The War of 1812 was a significant moment in the history of my country | 170 | 30 | 17 | 11 | 42 | 60 | 10 | 33 | 60 | 77 | 30 | 140 |
| | 17% | 22% | 17% | 17% | 11% | 24% | 13% | 14% | 19% | 17% | 19% | 16% |
| | | D | | | | DF | | | | | | |
| The War of 1812 is something every Canadian should know about | 162 | 30 | 15 | 7 | 41 | 58 | 10 | 44 | 49 | 69 | 32 | 130 |
| | 16% | 22% | 15% | 11% | 10% | 23% | 14% | 18% | 15% | 15% | 20% | 15% |
| | | D | | | | CD | | | | | | |

3. [Low2Box (Disagree) Summary] To what extent do you agree or disagree with the following statements:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|-----|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| As a Canadian, it is important that we celebrate significant historical anniversaries | 131 | 18 | 10 | 4 | 40 | 46 | 13 | 28 | 55 | 49 | 24 | 107 |
| | 13% | 14% | 10% | 6% | 10% | 19% | 17% | 11% | 17% | 11% | 15% | 13% |
| | | | | | | BCD | | | I | | | |
| As a Canadian, it is important to tell the stories of our historical figures | 95 | 19 | 8 | 3 | 26 | 36 | 3 | 27 | 29 | 39 | 13 | 82 |
| | 9% | 14% | 8% | 5% | 7% | 14% | 3% | 11% | 9% | 8% | 8% | 10% |
| | | DF | | | | DF | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

4. Which of the following is not a key Canadian figure in the War of 1812?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|-----------------------|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| Sir John A Macdonald | 354 | 49 | 31 | 16 | 155 | 73 | 30 | 56 | 114 | 185 | 52 | 303 |
| | 35% | 36% | 30% | 25% | 40% | 30% | 40% | 23% | 36% | 40% | 33% | 35% |
| | | | | | CE | | C | | G | G | | |
| Laura Second | 324 | 50 | 38 | 23 | 90 | 95 | 27 | 96 | 102 | 125 | 45 | 278 |
| | 32% | 37% | 37% | 36% | 23% | 38% | 36% | 40% | 32% | 27% | 29% | 32% |
| | | D | D | D | | D | D | I | | | | |
| George Prevost | 180 | 13 | 10 | 15 | 97 | 37 | 8 | 58 | 50 | 73 | 29 | 151 |
| | 18% | 10% | 10% | 23% | 25% | 15% | 10% | 24% | 16% | 16% | 19% | 18% |
| | | | | ABF | ABEF | | | HI | | | | |
| General Brock | 87 | 12 | 18 | 5 | 26 | 20 | 6 | 18 | 29 | 40 | 15 | 72 |
| | 9% | 9% | 17% | 8% | 7% | 8% | 8% | 7% | 9% | 9% | 10% | 8% |
| | | | DE | | | | | | | | | |
| Chief Tecumseh | 69 | 10 | 6 | 6 | 20 | 22 | 4 | 15 | 20 | 35 | 16 | 53 |
| | 7% | 8% | 6% | 9% | 5% | 9% | 6% | 6% | 6% | 8% | 10% | 6% |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

5. Thinking about French Canada and the War of 1812, which of the following best reflects your view?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| French Canadians played an important role in fighting off American attacks during the War of 1812 | 383 | 50 | 33 | 17 | 150 | 107 | 26 | 90 | 124 | 169 | 60 | 323 |
| | 38% | 37% | 32% | 26% | 38% | 43% | 35% | 37% | 39% | 37% | 38% | 38% |
| | | | | | | C | | | | | | |
| Many French Canadians were unsupportive of the British forces during the War of 1812 and refused to fight | 313 | 49 | 36 | 27 | 116 | 62 | 22 | 70 | 89 | 154 | 36 | 277 |
| | 31% | 36% | 35% | 41% | 30% | 25% | 30% | 29% | 28% | 34% | 23% | 32% |
| | | E | | E | | | | | | | | J |
| The War of 1812 improved French-English Canada relations | 176 | 20 | 19 | 15 | 68 | 39 | 15 | 52 | 51 | 73 | 36 | 140 |
| | 17% | 15% | 18% | 22% | 18% | 16% | 20% | 21% | 16% | 16% | 23% | 16% |
| The War of 1812 worsened French-English Canada relations | 143 | 15 | 15 | 7 | 55 | 40 | 11 | 31 | 51 | 61 | 26 | 118 |
| | 14% | 12% | 15% | 11% | 14% | 16% | 15% | 13% | 16% | 13% | 16% | 14% |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

6. Tecumseh and his confederacy of First Nations chose to form an alliance with the British during the War of 1812 because:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| They thought the British more were likely than the Americans to support them. | 624 | 89 | 67 | 46 | 250 | 127 | 45 | 134 | 193 | 297 | 82 | 542 |
| | 61% | 66% | 64% | 69% | 64% | 51% | 60% | 55% | 61% | 65% | 52% | 63% |
| | | E | E | E | E | | | | | G | | J |
| They were mandated to do so by the British North American Act. | 189 | 26 | 18 | 7 | 64 | 55 | 18 | 56 | 54 | 78 | 28 | 160 |
| | 19% | 20% | 17% | 11% | 17% | 22% | 24% | 23% | 17% | 17% | 18% | 19% |
| | | | | | | | | | | | | |
| Their hunting practices required them to move further north. | 115 | 11 | 14 | 9 | 37 | 37 | 9 | 33 | 33 | 49 | 27 | 88 |
| | 11% | 8% | 13% | 14% | 9% | 15% | 11% | 13% | 11% | 11% | 17% | 10% |
| | | | | | | | | | | | K | |
| They believed in the glory of the British Empire. | 88 | 8 | 5 | 4 | 38 | 29 | 4 | 19 | 35 | 33 | 20 | 68 |
| | 9% | 6% | 5% | 6% | 10% | 12% | 5% | 8% | 11% | 7% | 13% | 8% |
| | | | | | | | | | | | K | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

7. In your view, which is more important to Canadian identity:

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|--|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| That Canada has free health care. | 536 | 47 | 47 | 35 | 213 | 144 | 50 | 131 | 165 | 240 | 82 | 455 |
| | 53% | 35% | 46% | 53% | 55% | 58% | 67% | 54% | 52% | 53% | 52% | 53% |
| | | | | A | A | AB | AB | | | | | |
| That Canada beat the Americans in the War of 1812. | 257 | 34 | 27 | 18 | 98 | 69 | 11 | 57 | 83 | 117 | 29 | 229 |
| | 25% | 25% | 27% | 28% | 25% | 28% | 14% | 24% | 26% | 26% | 18% | 27% |
| | | | F | | F | F | | | | | | J |
| That Canadians are more polite than Americans. | 151 | 36 | 19 | 11 | 55 | 20 | 10 | 38 | 45 | 68 | 36 | 115 |
| | 15% | 27% | 18% | 17% | 14% | 8% | 13% | 16% | 14% | 15% | 23% | 13% |
| | | DEF | E | E | E | | | | | | K | |
| That Canada beat the Americans in hockey. | 57 | 10 | 9 | 2 | 20 | 12 | 4 | 11 | 19 | 26 | 8 | 49 |
| | 6% | 7% | 9% | 2% | 5% | 5% | 6% | 4% | 6% | 6% | 5% | 6% |
| | | | | | | | | | | | | |
| That Neil Young belongs to Canada and not the Unites States. | 14 | 7 | 1 | 0 | 2 | 3 | 1 | 5 | 3 | 6 | 3 | 11 |
| | 1% | 5% | 1% | - | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% |
| | | DE | | | | | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

8. If the American invasions of Canada had been successful, what potential consequence would concern you the most?

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|------|-------|---------|--------|----------|------------------|----------------|--------|-----------------------|---------|
| | | BC | AB | SK/MB | Ontario | Quebec | Atlantic | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | 1015 | 128 | 109 | 70 | 409 | 214 | 85 | 238 | 315 | 462 | 171 | 844 |
| Weighted | 1015 | 134 | 104* | 66* | 389 | 248 | 75* | 242 | 316 | 457 | 157 | 858 |
| Sharing American politics and government. | 613 | 97 | 75 | 47 | 237 | 113 | 45 | 137 | 183 | 293 | 86 | 527 |
| | 60% | 72% | 72% | 71% | 61% | 45% | 61% | 57% | 58% | 64% | 55% | 61% |
| Sharing American gun laws. | 182 | 20 | 9 | 10 | 72 | 57 | 14 | 45 | 55 | 81 | 27 | 155 |
| | 18% | 15% | 9% | 15% | 18% | 23% | 19% | 19% | 17% | 18% | 17% | 18% |
| Sharing American patriotism. | 121 | 9 | 10 | 6 | 41 | 45 | 11 | 34 | 46 | 41 | 25 | 96 |
| | 12% | 7% | 10% | 9% | 10% | 18% | 15% | 14% | 15% | 9% | 16% | 11% |
| Sharing American citizenship with the cast of Jersey Shore. | 60 | 4 | 3 | 4 | 29 | 16 | 4 | 19 | 18 | 23 | 12 | 49 |
| | 6% | 3% | 3% | 6% | 8% | 6% | 6% | 8% | 6% | 5% | 7% | 6% |
| Sharing American currency and holidays. | 38 | 4 | 6 | 0 | 10 | 18 | 0 | 6 | 14 | 18 | 7 | 32 |
| | 4% | 3% | 6% | - | 3% | 7% | - | 3% | 4% | 4% | 4% | 4% |
| | | | CF | | | CDF | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base