



# War of 1812 (Incidence)

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1. Which of the following do you feel to be the most important in the formation of American identity?

	Gender		Age			Household Income		Region				
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
War of Independence, 1775-1783	516	259	256	145	194	177	210	306	106	102	191	118
	51%	53%	50%	47%	52%	55%	49%	53%	57%	46%	51%	52%
Civil War, 1861-65	253	114	139	95	94	64	105	148	39	61	101	52
	25%	23%	27%	31%	25%	20%	25%	26%	21%	28%	27%	23%
Second World War, 1939-1945	207	96	111	52	80	76	97	110	34	55	69	50
	21%	20%	21%	17%	21%	23%	23%	19%	18%	25%	19%	22%
War of 1812, 1812-1815	29	18	11	17	5	7	15	14	7	3	11	8
	3%	4%	2%	5%	1%	2%	3%	2%	4%	1%	3%	3%
				D								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

1. Which of the following do you feel to be the most important in the formation of American identity?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
War of Independence, 1775-1783	516	164	352	299	216	231	48	148	89	283	232	429	76
	51%	51%	52%	49%	54%	50%	49%	53%	54%	52%	51%	53%	46%
Civil War, 1861-65	253	91	162	159	94	135	24	64	30	137	117	193	52
	25%	28%	24%	26%	24%	29%	24%	23%	18%	25%	26%	24%	31%
Second World War, 1939-1945	207	58	149	126	82	88	26	49	44	119	87	178	27
	21%	18%	22%	21%	21%	19%	26%	18%	27%	22%	19%	22%	16%
War of 1812, 1812-1815	29	11	17	23	6	9	1	17	2	8	20	17	12
	3%	4%	3%	4%	2%	2%	1%	6%	1%	2%	4%	2%	7%
								EH			I		K

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

2. One of the most significant outcomes of the War of 1812 for the United States of America was:

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
The Star Spangled Banner.	317	176	141	104	112	100	127	190	60	68	111	77
	31%	36%	27%	34%	30%	31%	30%	33%	32%	31%	30%	34%
The Burning of the White House.	124	82	42	41	40	43	47	77	20	26	45	32
	12%	17%	8%	13%	11%	13%	11%	13%	11%	12%	12%	14%
An independent Aboriginal nation was created.	106	37	70	36	44	26	45	62	17	23	49	18
	11%	8%	13%	12%	12%	8%	10%	11%	9%	11%	13%	8%
The Election of President Andrew Jackson.	101	43	59	31	38	33	44	58	18	23	34	26
	10%	9%	11%	10%	10%	10%	10%	10%	10%	10%	9%	12%
There were no significant outcomes of the War of 1812 for the United States/I can't name any.	357	150	207	97	139	122	164	193	71	80	133	74
	36%	31%	40%	31%	37%	38%	38%	33%	38%	36%	36%	33%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

2. One of the most significant outcomes of the War of 1812 for the United States of America was:

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
The Star Spangled Banner.	317	113	204	181	136	153	33	87	43	177	139	259	51
	31%	35%	30%	30%	34%	33%	33%	31%	26%	32%	30%	32%	31%
The Burning of the White House.	124	34	90	71	53	67	7	29	22	70	54	106	13
	12%	11%	13%	12%	13%	14%	7%	10%	13%	13%	12%	13%	8%
An independent Aboriginal nation was created.	106	40	67	71	35	47	9	36	14	63	43	77	28
	11%	12%	10%	12%	9%	10%	9%	13%	9%	12%	9%	9%	17%
The Election of President Andrew Jackson.	101	35	67	59	42	46	10	27	18	48	54	80	19
	10%	11%	10%	10%	11%	10%	10%	10%	11%	9%	12%	10%	11%
There were no significant outcomes of the War of 1812 for the United States/I can't name any.	357	102	254	223	133	151	39	99	68	190	166	295	57
	36%	32%	37%	37%	33%	33%	40%	36%	41%	35%	36%	36%	34%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

3\_1. To what extent do you agree or disagree with the following statements: - The War of 1812 had a significant impact on my nation's identity

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	264	129	134	74	105	84	117	146	45	50	112	57
	26%	26%	26%	24%	28%	26%	27%	25%	24%	23%	30%	25%
Somewhat agree	513	250	263	157	187	169	215	298	91	123	183	116
	51%	51%	51%	51%	50%	52%	50%	52%	49%	56%	49%	51%
Somewhat disagree	193	89	104	62	65	66	72	122	40	42	65	46
	19%	18%	20%	20%	18%	21%	17%	21%	22%	19%	18%	20%
Strongly disagree	35	19	17	15	15	5	23	12	10	5	11	9
	3%	4%	3%	5%	4%	1%	5%	2%	5%	2%	3%	4%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	777	380	397	232	293	253	332	444	136	173	295	172
	77%	78%	77%	75%	78%	78%	78%	77%	73%	79%	80%	76%
Bottom 2 Box - Strongly/ Somewhat disagree	228	108	120	77	80	71	95	134	50	47	76	55
	23%	22%	23%	25%	22%	22%	22%	23%	27%	21%	20%	24%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_1. To what extent do you agree or disagree with the following statements: - The War of 1812 had a significant impact on my nation's identity

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Strongly agree	264	90	173	171	92	113	26	78	47	153	110	207	52
	26%	28%	25%	28%	23%	24%	26%	28%	29%	28%	24%	25%	31%
Somewhat agree	513	175	339	303	210	244	52	136	81	279	232	426	74
	51%	54%	50%	50%	53%	53%	53%	49%	49%	51%	51%	52%	44%
Somewhat disagree	193	56	137	111	82	91	18	49	36	107	85	155	34
	19%	17%	20%	18%	21%	20%	18%	18%	22%	19%	19%	19%	21%
Strongly disagree	35	3	32	22	14	16	3	15	1	8	27	28	7
	3%	1%	5%	4%	3%	3%	3%	6%	0	1%	6%	3%	4%
			A			H		H			I		
<b>Summary</b>													
Top 2 Box - Strongly/ Somewhat agree	777	265	512	474	303	357	78	214	128	433	343	633	126
	77%	82%	75%	78%	76%	77%	79%	77%	78%	79%	75%	78%	75%
		B											
Bottom 2 Box - Strongly/ Somewhat disagree	228	59	169	132	96	106	21	64	37	114	113	183	41
	23%	18%	25%	22%	24%	23%	21%	23%	22%	21%	25%	22%	25%
			A										

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base



3\_2. To what extent do you agree or disagree with the following statements: - The War of 1812 Bicentennial (two hundred year anniversary) is an important commemoration.

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	262	123	139	70	104	88	122	140	44	48	119	51
	26%	25%	27%	23%	28%	27%	29%	24%	24%	22%	32%	23%
Somewhat agree	545	267	278	168	205	172	222	323	91	138	186	130
	54%	55%	54%	54%	55%	53%	52%	56%	49%	63%	50%	57%
Somewhat disagree	167	81	86	55	51	61	62	105	40	30	59	37
	17%	17%	17%	18%	14%	19%	14%	18%	22%	14%	16%	16%
Strongly disagree	31	17	14	16	12	2	21	10	11	4	8	9
	3%	3%	3%	5%	3%	1%	5%	2%	6%	2%	2%	4%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	807	390	417	237	309	260	344	463	135	186	305	182
	80%	80%	81%	77%	83%	80%	81%	80%	73%	84%	82%	80%
Bottom 2 Box - Strongly/ Somewhat disagree	198	97	101	71	63	63	83	115	51	35	67	46
	20%	20%	19%	23%	17%	20%	19%	20%	27%	16%	18%	20%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_2. To what extent do you agree or disagree with the following statements: - The War of 1812 Bicentennial (two hundred year anniversary) is an important commemoration.

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Strongly agree	262	98	164	177	85	110	24	77	51	146	116	209	49
	26%	30%	24%	29%	21%	24%	24%	28%	31%	27%	26%	26%	29%
Somewhat agree	545	181	364	328	217	260	51	151	83	312	232	439	91
	54%	56%	53%	54%	54%	56%	52%	54%	50%	57%	51%	54%	54%
Somewhat disagree	167	41	125	82	85	78	22	36	30	83	83	144	21
	17%	13%	18%	13%	21%	17%	22%	13%	18%	15%	18%	18%	13%
Strongly disagree	31	3	28	20	11	15	2	14	0	7	25	25	6
	3%	1%	4%	3%	3%	3%	2%	5%	-	1%	5%	3%	4%
<b>Summary</b>													
Top 2 Box - Strongly/ Somewhat agree	807	279	528	505	302	370	75	228	135	458	348	648	140
	80%	86%	78%	83%	76%	80%	76%	82%	82%	84%	76%	79%	84%
Bottom 2 Box - Strongly/ Somewhat disagree	198	45	153	101	96	94	24	50	30	89	107	168	27
	20%	14%	22%	17%	24%	20%	24%	18%	18%	16%	24%	21%	16%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

3\_3. To what extent do you agree or disagree with the following statements: - My national government should support the commemoration of the War of 1812

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	279	138	141	73	111	95	129	149	41	56	125	57
	28%	28%	27%	24%	30%	29%	30%	26%	22%	25%	34%	25%
Somewhat agree	526	250	276	160	197	169	222	304	94	131	186	115
	52%	51%	53%	52%	53%	52%	52%	53%	50%	59%	50%	51%
Somewhat disagree	168	84	83	59	54	54	57	111	40	31	52	45
	17%	17%	16%	19%	15%	17%	13%	19%	21%	14%	14%	20%
Strongly disagree	33	16	17	16	11	6	19	14	11	3	8	11
	3%	3%	3%	5%	3%	2%	5%	2%	6%	1%	2%	5%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	804	387	417	233	307	264	351	453	135	186	311	172
	80%	79%	81%	76%	82%	82%	82%	78%	73%	85%	84%	76%
Bottom 2 Box - Strongly/ Somewhat disagree	201	100	101	75	66	60	76	125	51	34	60	56
	20%	21%	19%	24%	18%	18%	18%	22%	27%	15%	16%	24%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_3. To what extent do you agree or disagree with the following statements: - My national government should support the commemoration of the War of 1812

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Strongly agree	279	94	185	188	91	117	29	78	55	157	121	229	43
	28%	29%	27%	31%	23%	25%	30%	28%	33%	29%	26%	28%	26%
Somewhat agree	526	182	344	310	216	248	52	141	84	297	228	425	90
	52%	56%	50%	51%	54%	54%	53%	51%	51%	54%	50%	52%	54%
Somewhat disagree	168	47	120	87	81	84	15	45	24	89	79	136	28
	17%	15%	18%	14%	20%	18%	15%	16%	14%	16%	17%	17%	17%
Strongly disagree	33	1	32	22	11	15	2	14	3	5	28	27	6
	3%	0	5%	4%	3%	3%	2%	5%	2%	1%	6%	3%	4%
<b>Summary</b>													
Top 2 Box - Strongly/ Somewhat agree	804	276	529	497	307	365	82	219	139	453	349	654	133
	80%	85%	78%	82%	77%	79%	83%	79%	84%	83%	77%	80%	79%
Bottom 2 Box - Strongly/ Somewhat disagree	201	48	153	109	92	99	17	59	26	94	107	163	34
	20%	15%	22%	18%	23%	21%	17%	21%	16%	17%	23%	20%	21%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

3\_4. To what extent do you agree or disagree with the following statements: - It is important who won the War of 1812

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	350	180	170	91	127	132	145	205	58	79	139	74
	35%	37%	33%	29%	34%	41%	34%	35%	31%	36%	37%	32%
Somewhat agree	493	245	248	159	181	153	212	281	93	107	181	112
	49%	50%	48%	51%	49%	47%	50%	49%	50%	49%	49%	49%
Somewhat disagree	131	46	85	47	51	34	52	80	24	27	46	35
	13%	10%	16%	15%	14%	11%	12%	14%	13%	12%	12%	15%
Strongly disagree	31	15	15	13	14	4	18	12	12	7	5	7
	3%	3%	3%	4%	4%	1%	4%	2%	6%	3%	1%	3%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	843	426	417	249	309	285	357	486	150	186	320	186
	84%	87%	81%	81%	83%	88%	84%	84%	81%	85%	86%	82%
Bottom 2 Box - Strongly/ Somewhat disagree	162	62	100	59	64	39	70	92	36	34	51	42
	16%	13%	19%	19%	17%	12%	16%	16%	19%	15%	14%	18%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_4. To what extent do you agree or disagree with the following statements: - It is important who won the War of 1812

	Total	Children in Household		Education		Employment Status				Marital Status		Race		
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	
		A	B	C	D	E	F	G	H	I	J	K	L	
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142	
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167	
Strongly agree	350	122	228	207	143	160	35	84	71	197	151	286	55	
	35%	38%	34%	34%	36%	34%	35%	30%	43%	36%	33%	35%	33%	
Somewhat agree	493	158	335	298	195	236	43	138	77	279	213	405	79	
	49%	49%	49%	49%	49%	51%	44%	50%	46%	51%	47%	50%	47%	
Somewhat disagree	131	39	93	80	51	54	18	43	16	64	67	104	23	
	13%	12%	14%	13%	13%	12%	19%	15%	10%	12%	15%	13%	14%	
Strongly disagree	31	5	26	21	10	14	2	13	1	7	24	21	10	
	3%	2%	4%	3%	2%	3%	2%	5%	1%	1%	5%	3%	6%	
<b>Summary</b>														
Top 2 Box - Strongly/ Somewhat agree	843	280	563	505	338	395	78	222	147	476	364	691	134	
	84%	86%	83%	83%	85%	85%	79%	80%	89%	87%	80%	85%	80%	
Bottom 2 Box - Strongly/ Somewhat disagree	162	44	118	101	61	68	20	56	17	71	91	125	33	
	16%	14%	17%	17%	15%	15%	21%	20%	11%	13%	20%	15%	20%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

3\_5. To what extent do you agree or disagree with the following statements: - The teaching of the War of 1812 should be mandatory in history school curriculum

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	392	183	209	113	148	131	165	227	64	86	152	89
	39%	38%	40%	37%	40%	40%	39%	39%	35%	39%	41%	39%
Somewhat agree	493	249	244	146	186	160	204	289	94	109	176	114
	49%	51%	47%	47%	50%	49%	48%	50%	51%	49%	47%	50%
Somewhat disagree	91	41	50	33	29	29	40	51	16	23	35	17
	9%	8%	10%	11%	8%	9%	9%	9%	9%	10%	9%	7%
Strongly disagree	29	15	15	16	10	4	19	11	11	3	9	7
	3%	3%	3%	5%	3%	1%	4%	2%	6%	1%	2%	3%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	885	432	453	260	334	291	369	516	159	195	328	203
	88%	89%	88%	84%	90%	90%	86%	89%	85%	88%	88%	89%
Bottom 2 Box - Strongly/ Somewhat disagree	120	56	65	49	38	33	58	62	27	25	43	24
	12%	11%	12%	16%	10%	10%	14%	11%	15%	12%	12%	11%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_5. To what extent do you agree or disagree with the following statements: - The teaching of the War of 1812 should be mandatory in history school curriculum

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Strongly agree	392	129	263	236	156	179	42	100	70	211	180	323	58
	39%	40%	39%	39%	39%	39%	43%	36%	42%	39%	40%	40%	35%
Somewhat agree	493	162	330	290	202	234	50	129	80	283	209	400	83
	49%	50%	49%	48%	51%	50%	50%	46%	49%	52%	46%	49%	49%
Somewhat disagree	91	31	60	60	30	36	4	37	13	49	42	70	20
	9%	10%	9%	10%	8%	8%	4%	13%	8%	9%	9%	9%	12%
Strongly disagree	29	2	28	20	10	14	2	11	2	4	25	23	6
	3%	0	4%	3%	2%	3%	2%	4%	1%	1%	5%	3%	4%
Summary			A								I		
Top 2 Box - Strongly/ Somewhat agree	885	291	594	526	359	413	92	229	150	494	389	723	141
	88%	90%	87%	87%	90%	89%	93%	82%	91%	90%	85%	89%	84%
Bottom 2 Box - Strongly/ Somewhat disagree	120	33	88	80	40	50	7	49	15	54	67	93	26
	12%	10%	13%	13%	10%	11%	7%	18%	9%	10%	15%	11%	16%
								EFH			I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base



3\_6. To what extent do you agree or disagree with the following statements: - As an American, it is important that we celebrate significant historical anniversaries

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	445	210	236	120	161	164	189	256	75	95	181	95
	44%	43%	46%	39%	43%	51%	44%	44%	40%	43%	49%	42%
Somewhat agree	449	224	226	138	172	139	194	256	81	110	154	105
	45%	46%	44%	45%	46%	43%	45%	44%	43%	50%	41%	46%
Somewhat disagree	85	44	42	39	31	15	28	57	23	13	26	23
	8%	9%	8%	13%	8%	5%	7%	10%	12%	6%	7%	10%
Strongly disagree	25	11	14	12	8	5	16	9	7	2	10	5
	2%	2%	3%	4%	2%	1%	4%	1%	4%	1%	3%	2%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	895	433	462	258	334	304	383	512	156	205	335	200
	89%	89%	89%	83%	89%	94%	90%	89%	84%	93%	90%	88%
Bottom 2 Box - Strongly/ Somewhat disagree	110	54	56	51	39	20	44	66	30	16	36	28
	11%	11%	11%	17%	11%	6%	10%	11%	16%	7%	10%	12%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_6. To what extent do you agree or disagree with the following statements: - As an American, it is important that we celebrate significant historical anniversaries

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Strongly agree	445	146	300	283	162	183	45	127	91	252	191	362	74
	44%	45%	44%	47%	41%	40%	45%	46%	55%	46%	42%	44%	44%
Somewhat agree	449	149	300	254	195	228	37	116	69	252	197	368	71
	45%	46%	44%	42%	49%	49%	37%	42%	42%	46%	43%	45%	43%
Somewhat disagree	85	25	61	53	32	41	17	23	3	39	46	69	16
	8%	8%	9%	9%	8%	9%	18%	8%	2%	7%	10%	8%	10%
Strongly disagree	25	4	21	16	9	11	0	12	1	3	21	18	6
	2%	1%	3%	3%	2%	2%	-	4%	1%	1%	5%	2%	4%
<b>Summary</b>													
Top 2 Box - Strongly/ Somewhat agree	895	295	600	537	357	411	81	243	160	504	388	729	145
	89%	91%	88%	89%	90%	89%	82%	87%	97%	92%	85%	89%	87%
Bottom 2 Box - Strongly/ Somewhat disagree	110	29	81	69	41	53	17	35	5	43	68	87	22
	11%	9%	12%	11%	10%	11%	18%	13%	3%	8%	15%	11%	13%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

3\_7. To what extent do you agree or disagree with the following statements: - The War of 1812 was a significant moment in the history of my country

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	294	141	152	73	120	101	127	167	47	62	120	64
	29%	29%	29%	24%	32%	31%	30%	29%	25%	28%	32%	28%
Somewhat agree	555	272	283	176	203	176	236	319	100	125	202	128
	55%	56%	55%	57%	54%	54%	55%	55%	54%	57%	54%	56%
Somewhat disagree	130	60	70	48	39	44	48	82	28	31	43	29
	13%	12%	13%	15%	10%	14%	11%	14%	15%	14%	11%	13%
Strongly disagree	26	14	12	12	12	2	16	10	12	2	6	6
	3%	3%	2%	4%	3%	1%	4%	2%	6%	1%	2%	3%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	849	413	435	249	323	277	363	486	147	188	322	192
	84%	85%	84%	81%	87%	86%	85%	84%	79%	85%	87%	84%
Bottom 2 Box - Strongly/ Somewhat disagree	156	74	82	60	50	46	64	92	39	33	49	35
	16%	15%	16%	19%	13%	14%	15%	16%	21%	15%	13%	16%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_7. To what extent do you agree or disagree with the following statements: - The War of 1812 was a significant moment in the history of my country

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Strongly agree	294	109	185	185	109	127	27	79	60	171	122	231	53
	29%	34%	27%	31%	27%	27%	28%	29%	37%	31%	27%	28%	32%
Somewhat agree	555	176	379	331	224	267	57	149	82	301	251	458	86
	55%	54%	56%	55%	56%	58%	58%	53%	50%	55%	55%	56%	51%
Somewhat disagree	130	36	94	71	59	62	11	35	22	70	60	108	21
	13%	11%	14%	12%	15%	13%	11%	13%	14%	13%	13%	13%	12%
Strongly disagree	26	3	23	19	7	8	3	15	0	4	22	19	7
	3%	1%	3%	3%	2%	2%	3%	5%	-	1%	5%	2%	4%
<b>Summary</b>													
Top 2 Box - Strongly/ Somewhat agree	849	285	563	516	333	394	85	228	142	473	374	689	139
	84%	88%	83%	85%	83%	85%	86%	82%	86%	86%	82%	84%	83%
Bottom 2 Box - Strongly/ Somewhat disagree	156	38	118	90	66	70	14	50	22	75	82	127	28
	16%	12%	17%	15%	17%	15%	14%	18%	14%	14%	18%	16%	17%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

3\_8. To what extent do you agree or disagree with the following statements: - As an American, it is important to tell the stories of our historical figures

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	517	238	279	128	199	189	212	305	91	116	202	109
	51%	49%	54%	42%	53%	59%	50%	53%	49%	52%	54%	48%
Somewhat agree	426	218	208	146	152	127	180	246	81	92	151	101
	42%	45%	40%	47%	41%	39%	42%	42%	44%	42%	41%	44%
Somewhat disagree	43	21	22	23	14	5	23	19	8	10	14	11
	4%	4%	4%	8%	4%	2%	5%	3%	4%	4%	4%	5%
Strongly disagree	20	10	10	10	7	2	12	8	5	3	5	7
	2%	2%	2%	3%	2%	1%	3%	1%	3%	1%	1%	3%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	943	456	486	275	351	317	392	551	173	208	353	209
	94%	94%	94%	89%	94%	98%	92%	95%	93%	94%	95%	92%
Bottom 2 Box - Strongly/ Somewhat disagree	62	31	31	34	22	7	35	27	13	12	19	18
	6%	6%	6%	11%	6%	2%	8%	5%	7%	6%	5%	8%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_8. To what extent do you agree or disagree with the following statements: - As an American, it is important to tell the stories of our historical figures

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Strongly agree	517	172	344	321	195	227	51	141	98	289	228	424	79
	51%	53%	51%	53%	49%	49%	52%	51%	59%	53%	50%	52%	47%
Somewhat agree	426	133	293	243	182	204	45	114	63	235	188	342	76
	42%	41%	43%	40%	46%	44%	46%	41%	38%	43%	41%	42%	45%
Somewhat disagree	43	17	26	28	15	23	1	15	4	21	22	36	7
	4%	5%	4%	5%	4%	5%	1%	6%	2%	4%	5%	4%	4%
Strongly disagree	20	1	18	14	6	10	2	8	0	2	17	15	5
	2%	0	3%	2%	1%	2%	2%	3%	-	0	4%	2%	3%
<b>Summary</b>													
Top 2 Box - Strongly/ Somewhat agree	943	305	637	565	378	431	96	255	161	524	416	766	155
	94%	94%	94%	93%	95%	93%	97%	92%	98%	96%	91%	94%	93%
									EG	J			
Bottom 2 Box - Strongly/ Somewhat disagree	62	19	44	42	21	33	3	24	4	23	39	50	12
	6%	6%	6%	7%	5%	7%	3%	8%	2%	4%	9%	6%	7%
						H		H			I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

3\_9. To what extent do you agree or disagree with the following statements: - Americans are good at promoting their history

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	170	81	89	62	62	46	85	85	32	28	66	44
	17%	17%	17%	20%	17%	14%	20%	15%	17%	13%	18%	19%
Somewhat agree	409	191	218	126	152	131	180	229	77	85	165	83
	41%	39%	42%	41%	41%	41%	42%	40%	41%	38%	44%	36%
Somewhat disagree	319	163	155	88	123	107	117	201	55	82	105	77
	32%	33%	30%	29%	33%	33%	27%	35%	30%	37%	28%	34%
Strongly disagree	108	53	55	33	36	39	45	63	23	25	36	24
	11%	11%	11%	11%	10%	12%	10%	11%	12%	12%	10%	11%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	579	271	308	188	214	177	265	314	108	113	231	127
	58%	56%	59%	61%	57%	55%	62%	54%	58%	51%	62%	56%
Bottom 2 Box - Strongly/ Somewhat disagree	426	216	210	121	159	147	162	264	78	107	141	101
	42%	44%	41%	39%	43%	45%	38%	46%	42%	49%	38%	44%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_9. To what extent do you agree or disagree with the following statements: - Americans are good at promoting their history

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Strongly agree	170	76	94	125	45	64	23	58	24	89	79	116	50
	17%	23%	14%	21%	11%	14%	24%	21%	15%	16%	17%	14%	30%
Somewhat agree	409	126	283	265	144	190	35	120	64	226	183	334	68
	41%	39%	42%	44%	36%	41%	35%	43%	39%	41%	40%	41%	40%
Somewhat disagree	319	98	221	161	158	159	32	68	60	180	137	273	38
	32%	30%	32%	27%	40%	34%	32%	24%	36%	33%	30%	33%	23%
Strongly disagree	108	24	83	56	52	50	9	32	16	52	56	93	12
	11%	8%	12%	9%	13%	11%	9%	12%	10%	9%	12%	11%	7%
<b>Summary</b>													
Top 2 Box - Strongly/ Somewhat agree	579	202	377	390	189	254	58	178	89	315	262	450	117
	58%	62%	55%	64%	47%	55%	59%	64%	54%	58%	58%	55%	70%
Bottom 2 Box - Strongly/ Somewhat disagree	426	122	304	217	209	210	41	100	76	232	193	367	50
	42%	38%	45%	36%	53%	45%	41%	36%	46%	42%	42%	45%	30%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base



3\_10. To what extent do you agree or disagree with the following statements: - I learned about the War of 1812 in school

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	337	173	165	106	111	120	140	197	61	67	127	82
	34%	35%	32%	34%	30%	37%	33%	34%	33%	31%	34%	36%
Somewhat agree	468	231	237	138	179	151	191	277	91	111	166	100
	47%	47%	46%	45%	48%	47%	45%	48%	49%	50%	45%	44%
Somewhat disagree	145	60	85	48	60	38	64	81	24	36	52	33
	14%	12%	16%	15%	16%	12%	15%	14%	13%	16%	14%	14%
Strongly disagree	54	24	30	16	23	15	32	22	10	6	26	12
	5%	5%	6%	5%	6%	5%	7%	4%	6%	3%	7%	5%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	806	404	402	245	290	271	331	474	152	178	293	183
	80%	83%	78%	79%	78%	84%	78%	82%	81%	81%	79%	80%
Bottom 2 Box - Strongly/ Somewhat disagree	199	84	116	64	83	53	96	103	35	42	78	45
	20%	17%	22%	21%	22%	16%	22%	18%	19%	19%	21%	20%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_10. To what extent do you agree or disagree with the following statements: - I learned about the War of 1812 in school

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Strongly agree	337	116	221	207	130	145	41	90	61	183	153	274	51
	34%	36%	32%	34%	33%	31%	41%	32%	37%	34%	34%	34%	31%
Somewhat agree	468	150	319	268	201	226	39	132	72	263	205	389	72
	47%	46%	47%	44%	50%	49%	39%	47%	44%	48%	45%	48%	43%
Somewhat disagree	145	51	95	91	54	71	15	41	18	84	62	114	30
	14%	16%	14%	15%	14%	15%	15%	15%	11%	15%	14%	14%	18%
Strongly disagree	54	7	47	40	14	21	4	15	14	18	37	40	14
	5%	2%	7%	7%	3%	5%	5%	5%	8%	3%	8%	5%	8%
<b>Summary</b>			A	D						I			
Top 2 Box - Strongly/ Somewhat agree	806	266	540	475	331	371	79	222	134	446	357	662	124
	80%	82%	79%	78%	83%	80%	80%	80%	81%	82%	78%	81%	74%
Bottom 2 Box - Strongly/ Somewhat disagree	199	58	142	131	68	92	19	56	31	101	98	154	44
	20%	18%	21%	22%	17%	20%	20%	20%	19%	18%	22%	19%	26%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

3\_11. To what extent do you agree or disagree with the following statements: - I plan to attend a War of 1812 bicentennial event this year

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	61	30	31	25	24	12	35	27	12	12	26	11
	6%	6%	6%	8%	7%	4%	8%	5%	6%	6%	7%	5%
Somewhat agree	202	116	85	68	77	56	89	112	35	44	74	49
	20%	24%	16%	22%	21%	17%	21%	19%	19%	20%	20%	21%
Somewhat disagree	415	203	211	107	158	150	160	255	76	97	155	87
	41%	42%	41%	35%	42%	46%	37%	44%	41%	44%	42%	38%
Strongly disagree	328	138	190	109	113	105	144	184	63	68	117	80
	33%	28%	37%	35%	30%	32%	34%	32%	34%	31%	31%	35%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	263	146	116	93	102	68	124	139	47	56	100	60
	26%	30%	22%	30%	27%	21%	29%	24%	25%	25%	27%	26%
Bottom 2 Box - Strongly/ Somewhat disagree	742	341	401	216	271	255	303	439	139	164	271	167
	74%	70%	78%	70%	73%	79%	71%	76%	75%	75%	73%	74%
			A				CD					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_11. To what extent do you agree or disagree with the following statements: - I plan to attend a War of 1812 bicentennial event this year

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Strongly agree	61	26	35	43	18	29	3	22	8	34	27	45	16
	6%	8%	5%	7%	4%	6%	3%	8%	5%	6%	6%	6%	10%
Somewhat agree	202	62	139	123	79	90	17	65	29	115	87	159	40
	20%	19%	20%	20%	20%	20%	18%	23%	18%	21%	19%	19%	24%
Somewhat disagree	415	154	261	247	168	195	42	103	74	242	171	347	54
	41%	47%	38%	41%	42%	42%	43%	37%	45%	44%	38%	43%	32%
Strongly disagree	328	82	246	193	135	149	36	88	54	156	170	266	57
	33%	25%	36%	32%	34%	32%	37%	32%	33%	29%	37%	33%	34%
<b>Summary</b>													
Top 2 Box - Strongly/ Somewhat agree	263	88	174	167	96	119	20	86	37	149	114	204	56
	26%	27%	26%	27%	24%	26%	20%	31%	22%	27%	25%	25%	34%
Bottom 2 Box - Strongly/ Somewhat disagree	742	235	507	440	302	344	78	192	128	398	342	613	111
	74%	73%	74%	73%	76%	74%	80%	69%	78%	73%	75%	75%	66%
			A								I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

3\_12. To what extent do you agree or disagree with the following statements: - The War of 1812 is something every American should know about

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Strongly agree	379	180	198	94	152	133	161	217	66	85	136	91
	38%	37%	38%	31%	41%	41%	38%	38%	36%	38%	37%	40%
Somewhat agree	532	258	274	166	195	171	210	322	96	118	208	110
	53%	53%	53%	54%	52%	53%	49%	56%	52%	54%	56%	48%
Somewhat disagree	72	35	37	37	17	18	38	34	16	16	21	19
	7%	7%	7%	12%	5%	5%	9%	6%	8%	7%	6%	8%
Strongly disagree	22	14	8	12	9	2	18	4	8	2	6	7
	2%	3%	2%	4%	2%	1%	4%	1%	4%	1%	2%	3%
<b>Summary</b>												
Top 2 Box - Strongly/ Somewhat agree	911	438	473	260	347	304	371	540	163	203	344	201
	91%	90%	91%	84%	93%	94%	87%	93%	87%	92%	93%	89%
Bottom 2 Box - Strongly/ Somewhat disagree	94	50	45	49	26	19	56	38	24	18	27	26
	9%	10%	9%	16%	7%	6%	13%	7%	13%	8%	7%	11%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

3\_12. To what extent do you agree or disagree with the following statements: - The War of 1812 is something every American should know about

	Total	Children in Household		Education		Employment Status				Marital Status		Race		
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other	
		A	B	C	D	E	F	G	H	I	J	K	L	
Base: All respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142	
Base: All respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167	
Strongly agree	379	133	245	229	149	163	45	95	76	207	172	301	66	
	38%	41%	36%	38%	37%	35%	45%	34%	46%	38%	38%	37%	39%	
Somewhat agree	532	166	366	312	220	258	48	145	81	303	227	442	82	
	53%	51%	54%	51%	55%	56%	49%	52%	49%	55%	50%	54%	49%	
Somewhat disagree	72	22	51	48	24	33	6	25	8	35	37	59	12	
	7%	7%	7%	8%	6%	7%	6%	9%	5%	6%	8%	7%	7%	
Strongly disagree	22	3	19	17	5	9	0	13	0	2	20	14	8	
	2%	1%	3%	3%	1%	2%	-	5%	-	0	4%	2%	5%	
<b>Summary</b>														
Top 2 Box - Strongly/ Somewhat agree	911	299	612	541	369	421	93	240	157	510	398	744	147	
	91%	92%	90%	89%	93%	91%	94%	86%	95%	93%	87%	91%	88%	
Bottom 2 Box - Strongly/ Somewhat disagree									G	J				
	94	25	69	65	29	42	6	38	8	37	57	73	20	
	9%	8%	10%	11%	7%	9%	6%	14%	5%	7%	13%	9%	12%	
													H	I

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

Household Income

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All Respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Under \$15K	71	39	31	27	30	14	71	0	13	9	25	24
	7%	8%	6%	9%	8%	4%	17%	-	7%	4%	7%	11%
\$15K to less than \$20K	52	16	35	22	13	16	52	0	7	8	21	16
	5%	3%	7%	7%	4%	5%	12%	-	4%	4%	6%	7%
\$20K to less than \$25K	68	24	43	24	20	23	68	0	13	8	27	20
	7%	5%	8%	8%	5%	7%	16%	-	7%	4%	7%	9%
\$25K to less than \$30K	47	20	27	16	17	14	47	0	7	11	23	6
	5%	4%	5%	5%	4%	4%	11%	-	4%	5%	6%	3%
\$30K to less than \$40K	105	55	50	46	39	21	105	0	12	23	48	23
	10%	11%	10%	15%	10%	6%	25%	-	7%	10%	13%	10%
\$40K to less than \$50K	85	32	53	24	39	22	85	0	17	26	27	14
	8%	6%	10%	8%	10%	7%	20%	-	9%	12%	7%	6%
\$50K to less than \$75K	193	81	112	58	82	54	0	193	38	41	76	39
	19%	17%	22%	19%	22%	17%	-	33%	20%	18%	20%	17%
\$75K to less than \$100K	135	75	60	34	61	39	0	135	30	38	39	28
	13%	15%	12%	11%	16%	12%	-	23%	16%	17%	10%	12%
\$100K to less than \$150K	174	101	73	43	50	81	0	174	34	45	55	39
	17%	21%	14%	14%	13%	25%	-	30%	18%	21%	15%	17%
\$150K or more	76	43	33	14	23	39	0	76	16	11	31	18
	8%	9%	6%	5%	6%	12%	-	13%	9%	5%	8%	8%
<b>Summary</b>												
Under \$25K	190	80	110	73	63	54	190	0	32	25	73	59
	19%	16%	21%	24%	17%	17%	44%	-	17%	11%	20%	26%
\$25K - \$49K	237	107	130	86	94	57	237	0	36	60	98	44
	24%	22%	25%	28%	25%	18%	56%	-	19%	27%	26%	19%
\$50K - \$99K	328	156	172	92	143	93	0	328	67	79	114	67
	33%	32%	33%	30%	38%	29%	-	57%	36%	36%	31%	30%
\$100K +	250	145	106	57	73	120	0	250	50	57	86	57
	25%	30%	20%	18%	20%	37%	-	43%	27%	26%	23%	25%

Household Income

	Gender		Age			Household Income		Region				
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		B				CD		F				
MEAN (,000)	72.15	77.75	66.88	62.76	68.79	84.98	27.78	104.95	76.36	74.79	69.64	70.25
		B				CD		F				
STD. DEV.	55.39	57.3	53.04	55.18	49.35	59.78	12.7	51.81	55.74	50.42	55.74	59.03
STD. ERR.	1.75	2.51	2.41	3.85	2.4	3.08	0.65	2.07	3.92	3.07	3.2	3.9

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K



Household Income

	Children in Household		Education		Employment Status				Marital Status		Race		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All Respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Under \$15K	71	23	47	64	6	8	1	55	8	18	53	49	21
	7%	7%	7%	11%	2%	2%	1%	20%	5%	3%	12%	6%	12%
\$15K to less than \$20K	52	15	37	44	8	7	10	26	8	18	34	41	10
	5%	5%	5%	7%	2%	2%	10%	9%	5%	3%	7%	5%	6%
\$20K to less than \$25K	68	17	51	60	8	14	8	28	18	21	45	51	16
	7%	5%	7%	10%	2%	3%	9%	10%	11%	4%	10%	6%	9%
\$25K to less than \$30K	47	16	31	32	15	18	6	15	8	15	32	38	6
	5%	5%	5%	5%	4%	4%	6%	5%	5%	3%	7%	5%	4%
\$30K to less than \$40K	105	40	66	77	29	46	8	36	16	43	62	90	15
	10%	12%	10%	13%	7%	10%	8%	13%	10%	8%	14%	11%	9%
\$40K to less than \$50K	85	32	53	56	29	36	12	24	13	50	35	64	18
	8%	10%	8%	9%	7%	8%	12%	9%	8%	9%	8%	8%	11%
\$50K to less than \$75K	193	80	113	120	73	104	24	37	27	114	78	153	34
	19%	25%	17%	20%	18%	22%	25%	13%	17%	21%	17%	19%	20%
\$75K to less than \$100K	135	50	85	72	63	86	9	23	17	90	45	118	16
	13%	15%	12%	12%	16%	19%	9%	8%	10%	16%	10%	14%	9%
\$100K to less than \$150K	174	37	137	64	110	97	16	25	36	121	53	142	27
	17%	11%	20%	10%	28%	21%	16%	9%	22%	22%	12%	17%	16%
\$150K or more	76	14	62	18	58	49	5	9	13	57	18	71	5
	8%	4%	9%	3%	15%	11%	5%	3%	8%	10%	4%	9%	3%
<b>Summary</b>													
Under \$25K	190	55	135	168	22	29	19	109	33	57	132	141	46
	19%	17%	20%	28%	6%	6%	20%	39%	20%	10%	29%	17%	27%
\$25K - \$49K	237	88	149	164	73	99	26	75	38	108	129	192	40
	24%	27%	22%	27%	18%	21%	26%	27%	23%	20%	28%	24%	24%
\$50K - \$99K	328	129	198	192	135	190	33	60	44	204	124	271	49
	33%	40%	29%	32%	34%	41%	33%	22%	27%	37%	27%	33%	30%
\$100K +	250	51	199	82	168	145	21	35	50	178	71	213	33
	25%	16%	29%	14%	42%	31%	21%	12%	30%	33%	16%	26%	19%
MEAN (,000)	72.15	64.25	75.91	55.85	96.95	86.63	66.38	48.02	75.61	85.6	55.93	75	59.14

Household Income

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
STD. DEV.	55.39	47.85	58.29	44.34	61.08	56.05	49.32	45.25	58.33	57.47	47.91	56.99	44.95
STD. ERR.	1.75	2.72	2.21	1.85	2.95	2.55	5.03	2.92	4.3	2.34	2.4	1.96	3.77

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

Gender.

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All Respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Male	487	487	0	156	184	148	187	300	92	108	167	121
	49%	100%	-	50%	49%	46%	44%	52%	50%	49%	45%	53%
Female		B						F				
	518	0	518	153	189	176	240	278	94	112	205	107
	51%	-	100%	50%	51%	54%	56%	48%	50%	51%	55%	47%
			A					G				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

Gender.

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All Respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Male	487	170	318	292	195	263	31	118	75	288	199	397	78
	49%	52%	47%	48%	49%	57%	32%	43%	45%	53%	44%	49%	46%
Female	518	154	364	314	203	200	67	160	90	259	256	420	90
	51%	48%	53%	52%	51%	43%	68%	57%	55%	47%	56%	51%	54%
						FGH			F	J			
							EH	E	E		I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

Age

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All Respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
18 - 34 (NET)	308	156	153	308	0	0	159	149	54	60	111	84
	31%	32%	30%	100%	-	-	37%	26%	29%	27%	30%	37%
18 - 24				DE			G					I
	112	68	44	112	0	0	63	50	14	20	37	42
	11%	14%	9%	36%	-	-	15%	9%	7%	9%	10%	19%
25 - 34				B			G					HIJ
	196	87	109	196	0	0	97	99	40	40	74	42
	20%	18%	21%	64%	-	-	23%	17%	22%	18%	20%	18%
35 - 54 (NET)				DE			G					
	373	184	189	0	373	0	157	216	73	96	135	69
	37%	38%	37%	-	100%	-	37%	37%	39%	43%	36%	30%
35 - 44				CE								K
	119	76	43	0	119	0	48	71	24	38	41	16
	12%	16%	8%	-	32%	-	11%	12%	13%	17%	11%	7%
45 - 54				B			CE					JK
	254	108	146	0	254	0	109	145	49	58	94	53
	25%	22%	28%	-	68%	-	25%	25%	26%	26%	25%	23%
55 + (NET)				A			CE					
	324	148	176	0	0	324	111	213	60	65	125	74
	32%	30%	34%	-	-	100%	26%	37%	32%	29%	34%	33%
55 - 64				CD			F					
	157	76	81	0	0	157	38	119	22	35	64	36
	16%	16%	16%	-	-	49%	9%	21%	12%	16%	17%	16%
65+				CD			F					
	167	71	95	0	0	167	73	94	37	30	61	39
	17%	15%	18%	-	-	51%	17%	16%	20%	14%	16%	17%
				CD								
<b>Summary</b>												
Mean	46.7	45.3	48	26.4	46.9	65.7	44.7	48.2	47.4	46.5	47.2	45.5
STD. DEV.	16.77	16.74	16.7	5.25	5.58	7.5	17.8	15.82	16.84	15.69	16.42	18.27
STD. ERR.	0.53	0.73	0.76	0.37	0.27	0.39	0.92	0.63	1.18	0.96	0.94	1.21
Median	47.67	45.15	49.87	26.92	47.26	64.27	44.87	50.14	47.76	45.89	49.02	48.14

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

Age

	Children in Household		Education		Employment Status				Marital Status		Race		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All Respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
18 - 34 (NET)	308	109	200	202	107	133	39	134	2	102	206	214	84
	31%	34%	29%	33%	27%	29%	40%	48%	1%	19%	45%	26%	50%
18 - 24	112	44	69	94	18	17	22	74	0	10	103	72	37
	11%	13%	10%	15%	5%	4%	22%	27%	-	2%	23%	9%	22%
25 - 34	196	65	131	108	88	116	18	60	2	93	103	142	47
	20%	20%	19%	18%	22%	25%	18%	22%	1%	17%	23%	17%	28%
35 - 54 (NET)	373	154	219	235	138	219	37	101	15	226	146	319	48
	37%	47%	32%	39%	35%	47%	38%	36%	9%	41%	32%	39%	29%
35 - 44	119	85	34	70	48	83	7	27	2	83	36	96	20
	12%	26%	5%	12%	12%	18%	8%	10%	1%	15%	8%	12%	12%
45 - 54	254	69	185	165	89	137	30	74	13	143	110	222	28
	25%	21%	27%	27%	22%	29%	30%	27%	8%	26%	24%	27%	17%
55 + (NET)	324	61	262	169	154	111	22	43	148	219	103	284	35
	32%	19%	38%	28%	39%	24%	22%	15%	90%	40%	23%	35%	21%
55 - 64	157	31	126	81	76	84	11	33	29	118	39	129	25
	16%	10%	18%	13%	19%	18%	11%	12%	18%	22%	9%	16%	15%
65+	167	30	137	89	78	27	11	10	119	101	64	155	10
	17%	9%	20%	15%	20%	6%	11%	4%	72%	18%	14%	19%	6%
<b>Summary</b>			A	C	C	G	G	EFG	J	J	L	L	
Mean	46.7	42	48.9	45.3	48.8	44.9	42.1	38.8	67.9	50.7	41.8	48.4	38.8
STD. DEV.	16.77	14.57	17.28	17.25	15.8	12.8	16.64	15.79	9.73	14.28	18.2	16.56	15.56
STD. ERR.	0.53	0.83	0.66	0.72	0.76	0.58	1.7	1.02	0.72	0.58	0.91	0.57	1.31
Median	47.67	40.85	51.28	45.99	50.32	44.84	44.94	36.9	68.42	51.48	40.2	49.88	33.93

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

Region

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All Respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Northeast	186	92	94	54	73	60	68	118	186	0	0	0
	19%	19%	18%	17%	19%	18%	16%	20%	100%	-	-	-
									IJK			
Midwest	220	108	112	60	96	65	85	135	0	220	0	0
	22%	22%	22%	19%	26%	20%	20%	23%	-	100%	-	-
										HJK		
South	371	167	205	111	135	125	171	201	0	0	371	0
	37%	34%	40%	36%	36%	39%	40%	35%	-	-	100%	-
											HIK	
West	227	121	107	84	69	74	103	124	0	0	0	227
	23%	25%	21%	27%	19%	23%	24%	21%	-	-	-	100%
				D								HIJ

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

Region

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All Respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Northeast	186	55	131	105	81	87	22	49	29	111	75	156	29
	19%	17%	19%	17%	20%	19%	22%	18%	17%	20%	17%	19%	17%
Midwest	220	82	138	124	96	109	23	58	30	135	85	190	25
	22%	25%	20%	20%	24%	24%	24%	21%	18%	25%	19%	23%	15%
South	371	128	243	237	134	178	33	93	67	205	163	292	73
	37%	40%	36%	39%	34%	39%	33%	33%	41%	38%	36%	36%	43%
West	227	58	169	141	87	89	21	78	39	96	131	179	40
	23%	18%	25%	23%	22%	19%	21%	28%	24%	18%	29%	22%	24%
			A					E			I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base



Education Of Panel Member

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All Respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Grade School	3	3	1	2	2	0	2	1	0	2	1	1
	0	1%	0	1%	1%	-	1%	0	-	1%	0	0
Some High School	37	17	20	22	6	9	22	15	6	6	12	12
	4%	3%	4%	7%	2%	3%	5%	3%	3%	3%	3%	5%
Graduated High School	155	71	84	39	72	44	104	51	32	32	60	32
	15%	14%	16%	13%	19%	14%	24%	9%	17%	15%	16%	14%
Some College	281	145	136	94	103	85	143	138	47	52	118	63
	28%	30%	26%	30%	27%	26%	33%	24%	25%	24%	32%	28%
Graduated from college - 2 year	105	49	56	36	42	28	47	58	15	24	41	26
	10%	10%	11%	12%	11%	8%	11%	10%	8%	11%	11%	11%
Graduated from college - 4 year	202	96	106	58	75	70	55	147	41	43	73	46
	20%	20%	20%	19%	20%	21%	13%	25%	22%	19%	20%	20%
Some Post Graduate	47	25	22	14	15	18	17	30	8	11	16	12
	5%	5%	4%	4%	4%	6%	4%	5%	4%	5%	4%	5%
Post Graduate Degree	149	74	76	35	48	66	23	126	33	42	45	29
	15%	15%	15%	11%	13%	20%	5%	22%	17%	19%	12%	13%
Some Technical or Vocational School	8	2	6	3	3	2	4	4	2	4	0	3
	1%	0	1%	1%	1%	1%	1%	1%	1%	2%	-	1%
Completed Technical or Vocational School	17	7	10	7	7	3	9	8	4	4	5	4
	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	2%
<b>Summary (NET)</b>												
No college degree	606	292	314	202	235	169	332	274	105	124	237	141
	60%	60%	61%	65%	63%	52%	78%	47%	56%	56%	64%	62%
College degree	399	195	203	107	138	154	95	304	81	96	134	87
	40%	40%	39%	35%	37%	48%	22%	53%	44%	44%	36%	38%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

Education Of Panel Member

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All Respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Grade School	3	2	1	3	0	1	1	2	0	1	2	1	2
	0	1%	0	1%	-	0	1%	1%	-	0	1%	0	1%
Some High School	37	20	17	37	0	4	7	25	1	10	25	24	13
	4%	6%	2%	6%	-	1%	7%	9%	1%	2%	6%	3%	8%
Graduated High School	155	54	101	155	0	44	17	64	31	77	78	130	23
	15%	17%	15%	26%	-	9%	17%	23%	19%	14%	17%	16%	14%
Some College	281	105	176	281	0	95	29	111	46	144	137	216	58
	28%	32%	26%	46%	-	20%	29%	40%	28%	26%	30%	26%	35%
Graduated from college - 2 year	105	40	65	105	0	63	9	18	16	56	49	89	13
	10%	12%	10%	17%	-	14%	9%	6%	10%	10%	11%	11%	8%
Graduated from college - 4 year	202	59	143	0	202	129	16	25	32	125	77	169	29
	20%	18%	21%	-	51%	28%	16%	9%	19%	23%	17%	21%	17%
Some Post Graduate	47	10	37	0	47	24	4	11	8	30	17	44	3
	5%	3%	5%	-	12%	5%	4%	4%	5%	5%	4%	5%	2%
Post Graduate Degree	149	31	118	0	149	94	12	16	27	91	57	122	24
	15%	10%	17%	-	37%	20%	12%	6%	16%	17%	13%	15%	14%
Some Technical or Vocational School	8	0	8	8	0	2	1	4	2	6	2	4	3
	1%	-	1%	1%	-	0	1%	1%	1%	1%	0	1%	2%
Completed Technical or Vocational School	17	2	15	17	0	8	4	4	1	7	11	17	0
	2%	1%	2%	3%	-	2%	4%	1%	1%	1%	2%	2%	-
<b>Summary (NET)</b>													
No college degree	606	224	383	606	0	216	67	226	97	301	304	481	112
	60%	69%	56%	100%	-	47%	68%	81%	59%	55%	67%	59%	67%
College degree	399	100	299	0	399	247	31	52	68	246	152	336	55
	40%	31%	44%	-	100%	53%	32%	19%	41%	45%	33%	41%	33%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

Age & Presence Of Children

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All Respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Under 6 only	66	29	37	38	16	12	28	38	18	11	23	13
	7%	6%	7%	12%	4%	4%	7%	7%	10%	5%	6%	6%
				DE								
6-12 Only	60	34	27	7	40	14	28	32	11	18	21	9
	6%	7%	5%	2%	11%	4%	7%	6%	6%	8%	6%	4%
				CE								
13-17 Only	103	58	44	30	55	18	45	58	14	25	44	20
	10%	12%	9%	10%	15%	6%	11%	10%	8%	11%	12%	9%
				E								
Under 6 and 6-12	43	22	20	19	15	8	24	19	5	10	22	6
	4%	5%	4%	6%	4%	3%	6%	3%	3%	4%	6%	3%
Under 6 and 13-17	6	2	4	1	4	0	1	5	1	1	2	2
	1%	0	1%	0	1%	-	0	1%	0	0	1%	1%
				E								
6-12 and 13-17	35	22	13	6	20	8	11	24	5	16	10	3
	3%	4%	2%	2%	5%	2%	3%	4%	3%	7%	3%	2%
				CE						HJK		
All 3	12	3	8	8	3	1	6	6	1	1	6	4
	1%	1%	2%	2%	1%	0	1%	1%	0	0	2%	2%
None Under 18	681	318	364	200	219	262	284	397	131	138	243	169
	68%	65%	70%	65%	59%	81%	67%	69%	70%	63%	65%	75%
						CD						IJ
<b>Summary</b>												
With Kids	324	170	154	109	154	61	143	181	55	82	128	58
	32%	35%	30%	35%	41%	19%	33%	31%	30%	37%	35%	25%
				E	E					K	K	
No Kids	681	318	364	200	219	262	284	397	131	138	243	169
	68%	65%	70%	65%	59%	81%	67%	69%	70%	63%	65%	75%
						CD						IJ

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

Age & Presence Of Children

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All Respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Under 6 only	66	66	0	37	29	29	5	26	7	46	19	45	17
	7%	20%	-	6%	7%	6%	5%	9%	4%	8%	4%	6%	10%
6-12 Only	60	60	0	45	15	28	6	21	5	48	12	51	9
	6%	19%	-	7%	4%	6%	6%	7%	3%	9%	3%	6%	5%
13-17 Only	103	103	0	73	30	44	17	32	10	53	49	76	26
	10%	32%	-	12%	7%	10%	17%	11%	6%	10%	11%	9%	16%
Under 6 and 6-12	43	43	0	30	12	25	4	8	6	34	9	27	14
	4%	13%	-	5%	3%	5%	4%	3%	3%	6%	2%	3%	8%
Under 6 and 13-17	6	6	0	5	1	4	1	1	0	4	2	5	1
	1%	2%	-	1%	0	1%	1%	0	-	1%	0	1%	0
6-12 and 13-17	35	35	0	22	12	20	0	12	3	20	15	27	7
	3%	11%	-	4%	3%	4%	-	4%	2%	4%	3%	3%	4%
All 3	12	12	0	11	1	3	4	5	0	5	7	6	5
	1%	4%	-	2%	0	1%	4%	2%	-	1%	2%	1%	3%
None Under 18	681	0	681	383	299	310	63	174	135	338	342	579	88
	68%	-	100%	63%	75%	67%	64%	63%	82%	62%	75%	71%	53%
<b>Summary</b>			A	C				EFG		I	L		
With Kids	324	324	0	224	100	154	36	104	30	209	114	238	79
	32%	100%	-	37%	25%	33%	36%	37%	18%	38%	25%	29%	47%
No Kids	681	0	681	383	299	310	63	174	135	338	342	579	88
	68%	-	100%	63%	75%	67%	64%	63%	82%	62%	75%	71%	53%
			A	C				EFG		I	L		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

Marital Status

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All Respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Single	260	143	117	180	69	12	150	110	46	52	88	74
	26%	29%	23%	58%	18%	4%	35%	19%	25%	24%	24%	32%
Married		B		DE	E		G					IJ
	547	288	259	102	226	219	165	382	111	135	205	96
	54%	59%	50%	33%	61%	68%	39%	66%	60%	61%	55%	42%
Domestic Partnership		B		C	CD		F		K	K	K	
	52	23	29	11	27	15	19	34	8	6	24	15
	5%	5%	6%	3%	7%	5%	4%	6%	4%	3%	6%	6%
Widowed											I	I
	48	6	42	0	5	43	34	14	8	11	18	12
	5%	1%	8%	-	1%	13%	8%	2%	4%	5%	5%	5%
Divorced		A				CD	G					
	81	22	59	14	36	31	47	34	8	16	29	28
	8%	5%	11%	4%	10%	9%	11%	6%	4%	7%	8%	12%
Separated		A		C	C		G					H
	14	5	9	2	9	3	12	3	5	1	4	3
	1%	1%	2%	1%	2%	1%	3%	0	3%	1%	1%	1%
(Dk/Ns)							G					
	2	0	2	0	1	1	1	1	0	0	2	0
	0	-	0	-	0	0	0	0	-	-	1%	-
<b>Summary</b>												
Married	547	288	259	102	226	219	165	382	111	135	205	96
	54%	59%	50%	33%	61%	68%	39%	66%	60%	61%	55%	42%
		B		C	CD		F		K	K	K	
Other	456	199	256	206	146	103	261	195	75	85	163	131
	45%	41%	50%	67%	39%	32%	61%	34%	40%	39%	44%	58%
			A	DE	E		G					HIJ

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

Marital Status

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All Respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Single	260	55	205	174	86	98	36	118	9	0	260	177	76
	26%	17%	30%	29%	22%	21%	37%	42%	5%	-	57%	22%	45%
Married	547	209	338	301	246	285	48	115	99	547	0	469	68
	54%	64%	50%	50%	62%	62%	49%	41%	60%	100%	-	57%	41%
Domestic Partnership	52	15	38	32	21	27	6	12	7	0	52	47	5
	5%	5%	6%	5%	5%	6%	6%	4%	4%	-	12%	6%	3%
Widowed	48	16	32	35	13	7	6	8	27	0	48	43	3
	5%	5%	5%	6%	3%	2%	6%	3%	17%	-	10%	5%	2%
Divorced	81	23	58	56	25	38	1	20	22	0	81	69	11
	8%	7%	9%	9%	6%	8%	1%	7%	13%	-	18%	8%	7%
Separated	14	5	9	7	7	7	2	5	0	0	14	10	3
	1%	2%	1%	1%	2%	1%	2%	2%	-	-	3%	1%	2%
(Dk/Ns)	2	1	1	1	1	1	0	0	1	0	0	1	1
	0	0	0	0	0	0	-	-	1%	-	-	0	1%
<b>Summary</b>													
Married	547	209	338	301	246	285	48	115	99	547	0	469	68
	54%	64%	50%	50%	62%	62%	49%	41%	60%	100%	-	57%	41%
Other	456	114	342	304	152	177	50	163	65	0	456	346	98
	45%	35%	50%	50%	38%	38%	51%	59%	39%	-	100%	42%	59%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

Employment Of Panel Member

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All Respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Employed Full-time	405	228	177	120	200	85	110	295	79	98	152	75
	40%	47%	34%	39%	54%	26%	26%	51%	43%	45%	41%	33%
Employed Part-time		B		E	CE			F		K		
	99	31	67	39	37	22	45	54	22	23	33	21
	10%	6%	13%	13%	10%	7%	11%	9%	12%	11%	9%	9%
Self-Employed		A		E								
	59	36	23	14	19	26	18	41	8	11	26	14
	6%	7%	5%	4%	5%	8%	4%	7%	4%	5%	7%	6%
Homemaker												
	83	10	73	29	33	22	43	40	17	19	32	14
	8%	2%	14%	9%	9%	7%	10%	7%	9%	9%	9%	6%
Student		A										
	60	36	24	58	3	0	33	27	6	12	17	25
	6%	7%	5%	19%	1%	-	8%	5%	3%	5%	5%	11%
Retired				DE								HIJ
	165	75	90	2	15	148	71	94	29	30	67	39
	16%	15%	17%	1%	4%	46%	17%	16%	15%	14%	18%	17%
Currently Unemployed				C	CD							
	109	62	47	42	52	15	85	24	23	22	34	30
	11%	13%	9%	14%	14%	5%	20%	4%	12%	10%	9%	13%
Other				E	E		G					
	26	10	15	5	14	6	22	4	3	5	9	8
	3%	2%	3%	2%	4%	2%	5%	1%	2%	2%	3%	4%
						G						
<b>Summary</b>												
Full time	463	263	200	133	219	111	128	336	87	109	178	89
	46%	54%	39%	43%	59%	34%	30%	58%	47%	49%	48%	39%
Part time		B		E	CE			F		K		
	99	31	67	39	37	22	45	54	22	23	33	21
	10%	6%	13%	13%	10%	7%	11%	9%	12%	11%	9%	9%
Not Employed		A		E								
	278	118	160	134	101	43	183	95	49	58	93	78
	28%	24%	31%	43%	27%	13%	43%	16%	26%	26%	25%	34%
Retired		A		DE	E		G					J
	165	75	90	2	15	148	71	94	29	30	67	39
	16%	15%	17%	1%	4%	46%	17%	16%	15%	14%	18%	17%
				C	CD							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

Employment Of Panel Member

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All Respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Employed Full-time	405	141	263	182	223	405	0	0	0	247	156	338	60
	40%	44%	39%	30%	56%	87%	-	-	-	45%	34%	41%	36%
Employed Part-time	99	36	63	67	31	0	99	0	0	48	50	81	17
	10%	11%	9%	11%	8%	-	100%	-	-	9%	11%	10%	10%
Self-Employed	59	12	47	34	25	59	0	0	0	38	21	53	5
	6%	4%	7%	6%	6%	13%	-	-	-	7%	5%	6%	3%
Homemaker	83	44	39	64	19	0	0	83	0	68	15	66	14
	8%	14%	6%	11%	5%	-	-	30%	-	12%	3%	8%	9%
Student	60	22	38	56	5	0	0	60	0	5	56	34	26
	6%	7%	6%	9%	1%	-	-	22%	-	1%	12%	4%	15%
Retired	165	30	135	97	68	0	0	0	165	99	65	150	13
	16%	9%	20%	16%	17%	-	-	-	100%	18%	14%	18%	8%
Currently Unemployed	109	32	77	89	20	0	0	109	0	37	72	76	27
	11%	10%	11%	15%	5%	-	-	39%	-	7%	16%	9%	16%
Other	26	5	20	17	9	0	0	26	0	6	20	19	5
	3%	2%	3%	3%	2%	-	-	9%	-	1%	4%	2%	3%
<b>Summary</b>													
Full time	463	154	310	216	247	463	0	0	0	285	177	390	65
	46%	47%	45%	36%	62%	100%	-	-	-	52%	39%	48%	39%
Part time	99	36	63	67	31	0	99	0	0	48	50	81	17
	10%	11%	9%	11%	8%	-	100%	-	-	9%	11%	10%	10%
Not Employed	278	104	174	226	52	0	0	278	0	115	163	195	72
	28%	32%	26%	37%	13%	-	-	100%	-	21%	36%	24%	43%
Retired	165	30	135	97	68	0	0	0	165	99	65	150	13
	16%	9%	20%	16%	17%	-	-	-	100%	18%	14%	18%	8%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base



Ethnicity

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All Respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
White	817	397	420	214	319	284	333	484	156	190	292	179
	81%	81%	81%	69%	85%	88%	78%	84%	84%	86%	79%	79%
Black	83	33	49	31	30	22	39	44	8	15	51	8
	8%	7%	10%	10%	8%	7%	9%	8%	5%	7%	14%	4%
Asian or Pacific Islander	35	15	20	23	6	6	12	24	9	7	5	15
	4%	3%	4%	7%	2%	2%	3%	4%	5%	3%	1%	7%
Native American or Alaskan Native	5	3	1	2	2	1	4	1	1	1	1	2
	0	1%	0	1%	0	0	1%	0	0	0	0	1%
Mixed racial background	18	12	6	15	3	0	15	3	2	1	6	9
	2%	3%	1%	5%	1%	-	3%	1%	1%	0	2%	4%
Other	26	13	13	14	7	6	16	10	9	2	9	6
	3%	3%	2%	4%	2%	2%	4%	2%	5%	1%	2%	3%
Declined to answer	21	13	8	10	6	5	9	12	2	5	7	8
	2%	3%	2%	3%	2%	1%	2%	2%	1%	2%	2%	4%
<b>Summary</b>												
White	817	397	420	214	319	284	333	484	156	190	292	179
	81%	81%	81%	69%	85%	88%	78%	84%	84%	86%	79%	79%
Other	167	78	90	84	48	35	85	82	29	25	73	40
	17%	16%	17%	27%	13%	11%	20%	14%	16%	12%	20%	18%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

Ethnicity

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All Respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
White	817	238	579	481	336	390	81	195	150	469	346	817	0
	81%	73%	85%	79%	84%	84%	82%	70%	91%	86%	76%	100%	-
Black	83	43	40	61	22	34	9	32	8	33	49	0	83
	8%	13%	6%	10%	5%	7%	9%	12%	5%	6%	11%	-	50%
Asian or Pacific Islander	35	11	25	13	22	15	1	17	2	19	17	0	35
	4%	3%	4%	2%	6%	3%	1%	6%	1%	3%	4%	-	21%
Native American or Alaskan Native	5	4	1	4	1	3	0	2	0	4	1	0	5
	0	1%	0	1%	0	1%	-	1%	-	1%	0	-	3%
Mixed racial background	18	10	8	14	4	6	2	10	0	4	14	0	18
	2%	3%	1%	2%	1%	1%	2%	4%	-	1%	3%	-	11%
Other	26	12	14	20	6	7	6	11	3	9	17	0	26
	3%	4%	2%	3%	2%	1%	6%	4%	2%	2%	4%	-	16%
Declined to answer	21	7	14	14	7	8	1	11	2	10	11	0	0
	2%	2%	2%	2%	2%	2%	1%	4%	1%	2%	2%	-	-
<b>Summary</b>													
White	817	238	579	481	336	390	81	195	150	469	346	817	0
	81%	73%	85%	79%	84%	84%	82%	70%	91%	86%	76%	100%	-
Other	167	79	88	112	55	65	17	72	13	68	98	0	167
	17%	24%	13%	18%	14%	14%	17%	26%	8%	12%	22%	-	100%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

Are you of Hispanic Ethnicity?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	520	485	205	424	376	378	627	202	270	304	229
Base: All Respondents (wtd)	1005	487	518	308	373	324	427	578	186	220	371	227
Yes	69	39	30	41	20	8	45	24	15	7	23	24
	7%	8%	6%	13%	5%	2%	10%	4%	8%	3%	6%	11%
No				DE	E		G		I			I
	913	435	478	255	347	311	372	541	165	211	341	196
	91%	89%	92%	83%	93%	96%	87%	94%	89%	96%	92%	86%
(Dk/Ns)				C	C		F		HK			
	23	13	10	12	6	5	11	12	6	2	8	7
	2%	3%	2%	4%	2%	1%	2%	2%	3%	1%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I/J/K

Are you of Hispanic Ethnicity?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	310	695	575	430	485	96	240	184	604	399	843	142
Base: All Respondents (wtd)	1005	324	681	606	399	463	99*	278	165	547	456	817	167
Yes	69	30	39	52	17	24	11	32	2	24	45	25	39
	7%	9%	6%	9%	4%	5%	11%	11%	1%	4%	10%	3%	23%
No		B		D		H	EH	EH			I		K
	913	289	624	542	371	428	87	237	161	511	399	784	123
	91%	89%	92%	89%	93%	92%	89%	85%	97%	93%	88%	96%	74%
(Dk/Ns)						G			EFG	J		L	
	23	5	18	13	10	11	0	9	3	11	12	7	5
	2%	1%	3%	2%	2%	2%	-	3%	2%	2%	3%	1%	3%
													K

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base