



Canadian Online Omni March 12 - 19, 2012

Professions Banner 1

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1_1. (A pharmacist) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A pharmacist										
Strongly encourage	523	238	285	151	202	170	44	215	163	100
	52%	49%	55%	54%	51%	52%	47%	54%	50%	55%
Somewhat encourage	407	213	193	102	176	128	37	157	143	70
	41%	44%	37%	37%	44%	39%	39%	39%	44%	39%
		B								
Somewhat discourage	54	27	27	23	11	21	10	20	15	9
	5%	6%	5%	8%	3%	6%	10%	5%	5%	5%
				D		D	H			
Strongly discourage	20	7	13	4	10	6	4	8	6	2
	2%	1%	2%	1%	2%	2%	4%	2%	2%	1%
Summary										
Top2Box	929	452	478	253	378	298	81	372	306	171
	93%	93%	92%	91%	95%	92%	86%	93%	94%	94%
								F	F	F
Low2Box	74	34	40	26	20	27	14	28	21	11
	7%	7%	8%	9%	5%	8%	14%	7%	6%	6%
							GHI			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_2. (A doctor) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A doctor										
Strongly encourage	605	298	307	181	238	187	48	251	191	116
	60%	61%	59%	65%	60%	57%	51%	63%	58%	64%
								F		
Somewhat encourage	339	160	179	91	135	113	32	127	120	60
	34%	33%	35%	33%	34%	35%	34%	32%	37%	33%
Somewhat discourage	40	18	21	4	18	18	10	13	13	4
	4%	4%	4%	1%	4%	6%	11%	3%	4%	2%
					C	C	GHI			
Strongly discourage	19	9	10	4	8	7	4	10	3	2
	2%	2%	2%	1%	2%	2%	4%	2%	1%	1%
							H			
Summary										
Top2Box	944	458	486	272	372	300	80	378	311	176
	94%	94%	94%	97%	94%	92%	85%	94%	95%	97%
				E				F	F	F
Low2Box	59	27	32	8	26	25	14	23	16	5
	6%	6%	6%	3%	6%	8%	15%	6%	5%	3%
						C	GHI			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_3. (An airline Pilot) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
An airline Pilot										
Strongly encourage	375	168	207	119	148	108	27	156	113	79
	37%	35%	40%	43%	37%	33%	28%	39%	35%	44%
				E						F
Somewhat encourage	454	235	219	110	184	161	43	181	156	75
	45%	48%	42%	39%	46%	49%	45%	45%	48%	41%
						C				
Somewhat discourage	119	57	61	34	48	37	18	43	43	14
	12%	12%	12%	12%	12%	11%	19%	11%	13%	8%
							GI			
Strongly discourage	55	25	30	17	19	19	7	20	15	14
	6%	5%	6%	6%	5%	6%	8%	5%	5%	8%
Summary										
Top2Box	829	403	426	229	331	269	69	337	269	154
	83%	83%	82%	82%	83%	83%	74%	84%	82%	85%
								F		
Low2Box	174	82	92	51	67	56	25	63	58	28
	17%	17%	18%	18%	17%	17%	26%	16%	18%	15%
							G			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_4. (A train engineer) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A train engineer										
Strongly encourage	294	121	173	117	112	65	22	118	88	66
	29%	25%	33%	42%	28%	20%	23%	30%	27%	36%
			A	DE	E					
Somewhat encourage	481	247	234	117	203	161	41	188	169	83
	48%	51%	45%	42%	51%	50%	43%	47%	52%	46%
					C					
Somewhat discourage	172	92	79	33	61	79	23	67	56	26
	17%	19%	15%	12%	15%	24%	25%	17%	17%	14%
						CD				
Strongly discourage	56	25	31	14	22	21	8	27	14	7
	6%	5%	6%	5%	6%	6%	9%	7%	4%	4%
Summary										
Top2Box	775	368	407	234	316	226	63	306	257	149
	77%	76%	79%	84%	79%	69%	67%	77%	79%	82%
				E	E				F	F
Low2Box	228	118	110	46	83	99	31	94	70	33
	23%	24%	21%	16%	21%	31%	33%	23%	21%	18%
						CD	HI			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_5. (A teacher) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A teacher										
Strongly encourage	402	177	225	120	167	115	35	165	135	67
	40%	36%	44%	43%	42%	35%	37%	41%	41%	37%
			A							
Somewhat encourage	460	239	221	124	187	149	48	173	147	92
	46%	49%	43%	44%	47%	46%	51%	43%	45%	50%
Somewhat discourage	101	44	58	23	36	43	6	48	30	17
	10%	9%	11%	8%	9%	13%	7%	12%	9%	9%
Strongly discourage	40	26	14	12	9	19	5	14	14	7
	4%	5%	3%	4%	2%	6%	5%	4%	4%	4%
		B				D				
Summary										
Top2Box	862	416	446	245	354	263	83	338	283	158
	86%	86%	86%	87%	89%	81%	88%	84%	86%	87%
					E					
Low2Box	141	70	71	35	44	62	11	62	44	23
	14%	14%	14%	13%	11%	19%	12%	16%	14%	13%
						D				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_6. (A police officer) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A police officer										
Strongly encourage	275	118	157	95	108	72	29	113	90	44
	27%	24%	30%	34%	27%	22%	30%	28%	28%	24%
			A	E						
Somewhat encourage	462	238	225	110	195	157	37	196	155	75
	46%	49%	43%	39%	49%	48%	39%	49%	47%	41%
					C	C				
Somewhat discourage	185	88	96	54	65	66	18	65	59	42
	18%	18%	19%	19%	16%	20%	20%	16%	18%	23%
Strongly discourage	81	41	39	20	31	30	10	27	23	21
	8%	9%	8%	7%	8%	9%	11%	7%	7%	11%
Summary										
Top2Box	738	356	382	206	303	229	65	309	245	119
	74%	73%	74%	73%	76%	71%	69%	77%	75%	65%
								I		
Low2Box	265	130	135	74	96	95	29	91	82	63
	26%	27%	26%	27%	24%	29%	31%	23%	25%	35%
										G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_7. (A daycare worker) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A daycare worker										
Strongly encourage	226	90	137	82	99	45	26	83	74	43
	23%	19%	26%	29%	25%	14%	27%	21%	23%	24%
			A	E	E					
Somewhat encourage	439	212	227	121	175	143	44	173	142	79
	44%	44%	44%	43%	44%	44%	47%	43%	43%	44%
Somewhat discourage	239	132	107	52	90	97	17	109	73	40
	24%	27%	21%	19%	23%	30%	18%	27%	22%	22%
		B				CD				
Strongly discourage	98	51	48	25	34	39	8	34	38	19
	10%	10%	9%	9%	9%	12%	8%	8%	12%	10%
Summary										
Top2Box	665	302	363	203	274	189	70	257	216	122
	66%	62%	70%	72%	69%	58%	74%	64%	66%	67%
			A	E	E					
Low2Box	338	183	154	77	124	136	24	143	111	59
	34%	38%	30%	28%	31%	42%	26%	36%	34%	33%
		B				CD				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_8. (A Canadian soldier) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A Canadian soldier										
Strongly encourage	183	96	88	53	70	60	20	80	52	31
	18%	20%	17%	19%	18%	19%	22%	20%	16%	17%
Somewhat encourage	341	170	170	79	143	119	37	140	116	48
	34%	35%	33%	28%	36%	37%	39%	35%	36%	26%
						C				
Somewhat discourage	264	132	132	82	100	83	19	92	95	59
	26%	27%	25%	29%	25%	25%	20%	23%	29%	33%
										G
Strongly discourage	215	87	127	66	86	63	19	89	64	43
	21%	18%	25%	24%	21%	19%	20%	22%	20%	24%
			A							
Summary										
Top2Box	524	266	258	132	213	180	57	220	168	79
	52%	55%	50%	47%	53%	55%	60%	55%	51%	44%
							I	I		
Low2Box	479	220	259	148	186	145	37	180	159	102
	48%	45%	50%	53%	47%	45%	40%	45%	49%	56%
										FG

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_9. (An accountant) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
An accountant										
Strongly encourage	408	170	238	122	165	120	33	177	121	77
	41%	35%	46%	44%	42%	37%	35%	44%	37%	43%
			A					H		
Somewhat encourage	487	259	227	134	190	163	43	191	168	85
	49%	53%	44%	48%	48%	50%	45%	48%	51%	47%
		B								
Somewhat discourage	78	40	37	19	28	31	12	22	29	15
	8%	8%	7%	7%	7%	10%	12%	5%	9%	8%
							G			
Strongly discourage	31	16	15	5	15	11	7	10	9	5
	3%	3%	3%	2%	4%	3%	8%	3%	3%	3%
							GH			
Summary										
Top2Box	895	429	465	257	355	283	76	368	289	162
	89%	88%	90%	92%	89%	87%	80%	92%	88%	89%
								F	F	
Low2Box	108	56	52	23	43	42	19	32	38	20
	11%	12%	10%	8%	11%	13%	20%	8%	12%	11%
							GH			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_10. (A charity worker) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A charity worker										
Strongly encourage	262	107	155	87	109	66	25	103	84	50
	26%	22%	30%	31%	27%	20%	26%	26%	26%	28%
			A	E	E					
Somewhat encourage	448	206	242	114	200	133	48	174	147	78
	45%	42%	47%	41%	50%	41%	51%	44%	45%	43%
					CE					
Somewhat discourage	221	123	98	54	69	98	17	98	70	36
	22%	25%	19%	19%	17%	30%	17%	25%	21%	20%
		B				CD				
Strongly discourage	73	50	23	25	20	28	5	25	27	17
	7%	10%	4%	9%	5%	9%	5%	6%	8%	9%
		B								
Summary										
Top2Box	709	312	397	201	309	199	73	277	231	129
	71%	64%	77%	72%	78%	61%	77%	69%	71%	71%
			A	E	E					
Low2Box	294	173	121	79	89	126	21	123	96	53
	29%	36%	23%	28%	22%	39%	23%	31%	29%	29%
		B				CD				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_11. (A judge) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A judge										
Strongly encourage	411	196	215	141	159	111	36	159	127	89
	41%	40%	42%	50%	40%	34%	38%	40%	39%	49%
				DE						
Somewhat encourage	408	199	209	93	175	140	36	166	139	68
	41%	41%	40%	33%	44%	43%	38%	41%	42%	37%
					C	C				
Somewhat discourage	110	51	60	30	39	41	12	41	43	14
	11%	10%	12%	11%	10%	13%	13%	10%	13%	8%
Strongly discourage	73	39	34	16	25	32	11	34	18	11
	7%	8%	7%	6%	6%	10%	11%	8%	6%	6%
Summary										
Top2Box	820	396	424	234	334	251	71	325	266	157
	82%	82%	82%	84%	84%	77%	76%	81%	81%	87%
					E					
Low2Box	183	90	93	46	64	74	23	75	61	24
	18%	18%	18%	16%	16%	23%	24%	19%	19%	13%
						D				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_12. (A plumber) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A plumber										
Strongly encourage	368	155	213	111	152	105	29	141	115	83
	37%	32%	41%	40%	38%	32%	31%	35%	35%	46%
			A							FH
Somewhat encourage	466	252	214	108	186	171	43	193	162	69
	46%	52%	41%	39%	47%	53%	45%	48%	49%	38%
		B				C			I	
Somewhat discourage	124	56	68	46	43	35	15	45	38	25
	12%	12%	13%	16%	11%	11%	16%	11%	12%	14%
Strongly discourage	46	22	23	15	17	14	7	21	12	5
	5%	5%	4%	5%	4%	4%	8%	5%	4%	3%
Summary										
Top2Box	833	407	427	219	338	276	72	334	276	152
	83%	84%	82%	78%	85%	85%	76%	83%	85%	84%
Low2Box	170	79	91	61	60	49	23	67	51	30
	17%	16%	18%	22%	15%	15%	24%	17%	15%	16%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_13. (A chiropractor) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A chiropractor										
Strongly encourage	330	143	187	112	130	88	29	149	97	55
	33%	29%	36%	40%	33%	27%	30%	37%	30%	30%
			A	E				H		
Somewhat encourage	463	227	236	122	191	150	44	176	158	85
	46%	47%	46%	43%	48%	46%	47%	44%	48%	47%
Somewhat discourage	143	81	62	31	52	60	17	49	54	23
	14%	17%	12%	11%	13%	18%	18%	12%	17%	13%
		B				C				
Strongly discourage	66	34	32	15	25	27	5	26	17	18
	7%	7%	6%	5%	6%	8%	5%	6%	5%	10%
Summary										
Top2Box	793	370	423	234	321	238	73	325	255	140
	79%	76%	82%	84%	81%	73%	77%	81%	78%	77%
			A	E	E					
Low2Box	210	116	94	46	78	87	22	75	72	42
	21%	24%	18%	16%	19%	27%	23%	19%	22%	23%
		B				CD				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_14. (A financial advisor) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A financial advisor										
Strongly encourage	302	119	184	111	122	69	20	131	94	57
	30%	24%	36%	40%	31%	21%	21%	33%	29%	32%
			A	DE	E			F		
Somewhat encourage	471	239	232	114	184	174	52	185	159	75
	47%	49%	45%	41%	46%	54%	55%	46%	49%	42%
						CD				
Somewhat discourage	167	91	77	43	64	60	17	64	51	36
	17%	19%	15%	15%	16%	19%	18%	16%	16%	20%
Strongly discourage	62	37	25	12	29	21	5	21	23	13
	6%	8%	5%	4%	7%	6%	6%	5%	7%	7%
Summary										
Top2Box	774	358	416	225	305	244	72	316	253	133
	77%	74%	80%	80%	77%	75%	76%	79%	77%	73%
			A							
Low2Box	229	128	101	55	93	81	22	84	74	49
	23%	26%	20%	20%	23%	25%	24%	21%	23%	27%
		B								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_15. (An environmental activist) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
An environmental activist										
Strongly encourage	182	68	114	86	63	33	14	67	57	44
	18%	14%	22%	31%	16%	10%	15%	17%	17%	24%
			A	DE	E					
Somewhat encourage	343	147	196	87	156	100	29	127	118	69
	34%	30%	38%	31%	39%	31%	31%	32%	36%	38%
			A		E					
Somewhat discourage	259	137	122	53	100	107	29	105	90	34
	26%	28%	24%	19%	25%	33%	31%	26%	28%	19%
						CD				
Strongly discourage	219	133	86	54	80	85	22	101	61	34
	22%	27%	17%	19%	20%	26%	24%	25%	19%	19%
		B						H		
Summary										
Top2Box	525	215	310	173	219	133	43	194	175	113
	52%	44%	60%	62%	55%	41%	46%	48%	54%	62%
			A	E	E					FG
Low2Box	478	270	207	107	179	192	51	206	152	69
	48%	56%	40%	38%	45%	59%	54%	52%	46%	38%
		B				CD	I	I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_16. (A television or radio personality) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A television or radio personality										
Strongly encourage	248	106	142	95	102	50	22	97	83	46
	25%	22%	28%	34%	26%	16%	23%	24%	26%	25%
			A	DE	E					
Somewhat encourage	464	230	234	113	190	161	43	200	149	72
	46%	47%	45%	40%	48%	50%	45%	50%	46%	40%
						C				
Somewhat discourage	216	112	104	59	74	82	22	72	72	49
	22%	23%	20%	21%	19%	25%	23%	18%	22%	27%
						D				G
Strongly discourage	75	38	37	12	32	31	8	31	22	14
	8%	8%	7%	4%	8%	10%	9%	8%	7%	8%
						C				
Summary										
Top2Box	712	335	376	208	292	212	64	297	233	118
	71%	69%	73%	74%	73%	65%	68%	74%	71%	65%
				E	E					
Low2Box	291	150	141	72	106	113	30	103	94	64
	29%	31%	27%	26%	27%	35%	32%	26%	29%	35%
						CD				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_17. (A priest or minister) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A priest or minister										
Strongly encourage	147	67	80	57	51	39	13	54	46	34
	15%	14%	16%	20%	13%	12%	14%	13%	14%	19%
				DE						
Somewhat encourage	293	129	164	63	122	108	25	128	103	37
	29%	27%	32%	22%	31%	33%	27%	32%	32%	20%
					C	C		I	I	
Somewhat discourage	311	159	152	87	113	111	36	117	103	56
	31%	33%	29%	31%	28%	34%	38%	29%	31%	31%
Strongly discourage	251	130	121	73	112	66	20	101	75	55
	25%	27%	23%	26%	28%	20%	21%	25%	23%	30%
					E					
Summary										
Top2Box	440	196	244	120	173	147	38	182	149	71
	44%	40%	47%	43%	44%	45%	41%	45%	46%	39%
			A							
Low2Box	563	289	273	160	225	178	56	218	178	110
	56%	60%	53%	57%	56%	55%	59%	55%	54%	61%
		B								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_18. (An auto mechanic) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
An auto mechanic										
Strongly encourage	304	131	173	100	122	81	26	124	95	58
	30%	27%	33%	36%	31%	25%	27%	31%	29%	32%
			A	E						
Somewhat encourage	505	256	249	127	201	176	45	204	168	88
	50%	53%	48%	45%	51%	54%	48%	51%	51%	48%
Somewhat discourage	144	76	69	44	47	53	15	52	53	24
	14%	16%	13%	16%	12%	16%	16%	13%	16%	13%
Strongly discourage	50	24	27	8	27	14	9	19	11	11
	5%	5%	5%	3%	7%	4%	9%	5%	3%	6%
							H			
Summary										
Top2Box	808	386	422	227	324	258	70	329	263	146
	81%	80%	82%	81%	81%	79%	75%	82%	80%	80%
Low2Box	195	99	95	53	75	67	24	71	64	35
	19%	20%	18%	19%	19%	21%	25%	18%	20%	20%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_19. (A journalist) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A journalist										
Strongly encourage	259	95	164	86	111	62	13	94	94	58
	26%	20%	32%	31%	28%	19%	14%	23%	29%	32%
			A	E	E				F	F
Somewhat encourage	504	249	255	132	204	168	50	213	161	80
	50%	51%	49%	47%	51%	52%	53%	53%	49%	44%
Somewhat discourage	180	111	69	51	61	68	22	71	53	34
	18%	23%	13%	18%	15%	21%	23%	18%	16%	19%
		B								
Strongly discourage	60	30	30	11	22	27	9	22	19	10
	6%	6%	6%	4%	6%	8%	10%	6%	6%	6%
						C				
Summary										
Top2Box	763	344	418	218	315	230	64	307	255	137
	76%	71%	81%	78%	79%	71%	67%	77%	78%	76%
			A		E				F	
Low2Box	240	141	99	62	83	95	31	93	72	44
	24%	29%	19%	22%	21%	29%	33%	23%	22%	24%
		B				D	H			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_20. (A lawyer) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A lawyer										
Strongly encourage	433	197	236	142	167	124	35	176	138	84
	43%	41%	46%	51%	42%	38%	37%	44%	42%	46%
				E						
Somewhat encourage	384	183	202	100	164	120	39	144	129	73
	38%	38%	39%	36%	41%	37%	41%	36%	39%	40%
Somewhat discourage	132	72	60	31	47	54	14	53	45	20
	13%	15%	12%	11%	12%	17%	15%	13%	14%	11%
Strongly discourage	54	35	19	7	20	27	6	28	15	6
	5%	7%	4%	2%	5%	8%	7%	7%	4%	3%
		B				C				
Summary										
Top2Box	817	379	438	242	331	244	74	320	267	156
	81%	78%	85%	86%	83%	75%	78%	80%	82%	86%
			A	E	E					
Low2Box	186	106	80	38	67	81	20	80	60	25
	19%	22%	15%	14%	17%	25%	22%	20%	18%	14%
		B				CD				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_21. (A home builder) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A home builder										
Strongly encourage	352	152	200	117	129	107	25	143	111	74
	35%	31%	39%	42%	32%	33%	26%	36%	34%	41%
			A	DE						F
Somewhat encourage	500	259	241	126	211	163	50	190	172	88
	50%	53%	47%	45%	53%	50%	53%	47%	52%	48%
Somewhat discourage	117	60	58	32	43	42	14	51	36	17
	12%	12%	11%	11%	11%	13%	15%	13%	11%	9%
Strongly discourage	34	15	19	6	15	13	5	17	9	3
	3%	3%	4%	2%	4%	4%	6%	4%	3%	2%
Summary										
Top2Box	852	411	441	242	340	269	75	333	282	162
	85%	85%	85%	87%	85%	83%	80%	83%	86%	89%
Low2Box	151	75	76	38	58	56	19	67	45	20
	15%	15%	15%	13%	15%	17%	20%	17%	14%	11%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_22. (A union leader) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A union leader										
Strongly encourage	145	56	89	78	48	18	10	62	39	35
	14%	12%	17%	28%	12%	6%	11%	15%	12%	19%
			A	DE	E					
Somewhat encourage	269	116	153	87	102	80	23	93	96	56
	27%	24%	30%	31%	26%	25%	24%	23%	29%	31%
Somewhat discourage	313	160	152	71	141	100	34	123	107	49
	31%	33%	29%	26%	35%	31%	36%	31%	33%	27%
					C					
Strongly discourage	276	153	123	44	106	127	27	123	85	42
	28%	32%	24%	16%	27%	39%	29%	31%	26%	23%
		B			C	CD				
Summary										
Top2Box	414	172	242	165	151	98	33	155	135	91
	41%	35%	47%	59%	38%	30%	35%	39%	41%	50%
			A	DE	E					FG
Low2Box	589	313	276	115	247	227	61	245	192	91
	59%	65%	53%	41%	62%	70%	65%	61%	59%	50%
		B			C	CD	I	I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_23. (A business executive) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A business executive										
Strongly encourage	395	176	219	142	152	101	29	156	124	87
	39%	36%	42%	51%	38%	31%	30%	39%	38%	48%
				DE						F
Somewhat encourage	473	238	235	107	194	172	46	200	162	64
	47%	49%	45%	38%	49%	53%	49%	50%	50%	35%
					C	C		I	I	
Somewhat discourage	98	48	49	26	41	31	13	32	29	23
	10%	10%	10%	9%	10%	9%	14%	8%	9%	13%
Strongly discourage	37	23	14	6	11	21	6	12	12	8
	4%	5%	3%	2%	3%	6%	7%	3%	4%	4%
						CD				
Summary										
Top2Box	868	414	454	249	346	274	75	356	286	151
	87%	85%	88%	89%	87%	84%	79%	89%	88%	83%
								F		
Low2Box	135	71	63	31	52	51	19	44	41	31
	13%	15%	12%	11%	13%	16%	21%	11%	12%	17%
							G			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_24. (A local municipal politician) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A local municipal politician										
Strongly encourage	169	74	95	73	60	36	13	71	46	40
	17%	15%	18%	26%	15%	11%	14%	18%	14%	22%
				DE						
Somewhat encourage	321	165	156	96	125	100	24	115	120	61
	32%	34%	30%	34%	31%	31%	25%	29%	37%	34%
									FG	
Somewhat discourage	300	145	155	69	124	107	31	127	95	47
	30%	30%	30%	25%	31%	33%	32%	32%	29%	26%
						C				
Strongly discourage	213	101	112	41	89	82	27	87	65	34
	21%	21%	22%	15%	22%	25%	29%	22%	20%	19%
					C	C				
Summary										
Top2Box	490	239	250	169	185	136	37	186	166	101
	49%	49%	48%	61%	46%	42%	39%	46%	51%	56%
				DE					F	F
Low2Box	513	246	267	110	213	189	58	214	161	81
	51%	51%	52%	39%	54%	58%	61%	54%	49%	44%
					C	C	HI			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_25. (A car salesman) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A car salesman										
Strongly encourage	109	41	68	59	39	11	8	47	28	26
	11%	8%	13%	21%	10%	3%	8%	12%	9%	14%
			A	DE	E					
Somewhat encourage	272	131	141	89	104	79	21	99	98	53
	27%	27%	27%	32%	26%	24%	22%	25%	30%	29%
Somewhat discourage	380	190	190	92	156	133	39	156	123	63
	38%	39%	37%	33%	39%	41%	41%	39%	38%	35%
Strongly discourage	242	124	119	41	99	103	27	99	78	39
	24%	25%	23%	15%	25%	32%	29%	25%	24%	21%
					C	CD				
Summary										
Top2Box	381	172	209	147	144	90	29	146	126	80
	38%	35%	40%	53%	36%	28%	31%	36%	39%	44%
				DE	E					
Low2Box	622	314	308	133	255	235	66	254	201	102
	62%	65%	60%	47%	64%	72%	69%	64%	61%	56%
					C	CD				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_26. (A provincial or national politician) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A provincial or national politician										
Strongly encourage	177	80	96	82	63	33	15	71	48	42
	18%	17%	19%	29%	16%	10%	16%	18%	15%	23%
				DE	E					H
Somewhat encourage	290	140	150	95	108	87	18	99	108	64
	29%	29%	29%	34%	27%	27%	19%	25%	33%	35%
									FG	FG
Somewhat discourage	277	140	137	55	113	109	33	119	92	34
	28%	29%	27%	20%	28%	34%	35%	30%	28%	18%
					C	C	I	I	I	
Strongly discourage	259	125	134	48	114	97	28	111	79	42
	26%	26%	26%	17%	29%	30%	29%	28%	24%	23%
					C	C				
Summary										
Top2Box	466	221	246	176	171	119	33	171	156	106
	47%	45%	48%	63%	43%	37%	35%	43%	48%	58%
				DE					F	FG
Low2Box	537	265	272	104	227	206	61	230	171	75
	53%	55%	52%	37%	57%	63%	65%	57%	52%	42%
					C	C	HI	I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_27. (A researcher) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A researcher										
Strongly encourage	452	201	251	145	188	118	36	168	149	99
	45%	41%	48%	52%	47%	36%	38%	42%	46%	54%
			A	E	E					FG
Somewhat encourage	417	211	206	105	163	149	36	182	138	62
	42%	43%	40%	38%	41%	46%	38%	45%	42%	34%
								I		
Somewhat discourage	101	54	47	26	34	42	17	41	28	16
	10%	11%	9%	9%	9%	13%	18%	10%	9%	9%
							H			
Strongly discourage	33	19	14	4	12	16	6	9	12	5
	3%	4%	3%	2%	3%	5%	7%	2%	4%	3%
						C	G			
Summary										
Top2Box	869	412	457	250	352	267	71	350	287	161
	87%	85%	88%	89%	88%	82%	75%	87%	88%	88%
				E	E			F	F	F
Low2Box	134	73	61	30	47	58	23	50	40	21
	13%	15%	12%	11%	12%	18%	25%	13%	12%	12%
						CD	GHI			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_28. (A firefighter) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A firefighter										
Strongly encourage	336	144	192	107	143	87	36	141	109	51
	34%	30%	37%	38%	36%	27%	38%	35%	33%	28%
			A	E	E					
Somewhat encourage	482	257	225	116	199	167	37	203	157	84
	48%	53%	43%	42%	50%	51%	39%	51%	48%	46%
		B				C				
Somewhat discourage	140	61	79	44	43	54	15	43	50	32
	14%	13%	15%	16%	11%	17%	16%	11%	15%	18%
						D				
Strongly discourage	45	24	21	13	14	18	6	13	12	14
	4%	5%	4%	5%	4%	5%	7%	3%	4%	8%
										G
Summary										
Top2Box	818	401	417	223	342	253	73	344	266	135
	82%	83%	81%	80%	86%	78%	77%	86%	81%	74%
					E			FI		
Low2Box	185	84	101	57	57	72	21	56	61	47
	18%	17%	19%	20%	14%	22%	23%	14%	19%	26%
						D	G			G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_29. (A nurse) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A nurse										
Strongly encourage	482	220	262	157	185	140	50	192	149	91
	48%	45%	51%	56%	47%	43%	53%	48%	46%	50%
				DE						
Somewhat encourage	419	212	207	99	173	146	31	174	149	65
	42%	44%	40%	35%	44%	45%	33%	43%	46%	36%
						C			F	
Somewhat discourage	75	38	37	20	26	28	8	27	19	21
	7%	8%	7%	7%	7%	9%	8%	7%	6%	12%
										H
Strongly discourage	27	16	11	4	13	10	5	7	10	5
	3%	3%	2%	1%	3%	3%	5%	2%	3%	3%
Summary										
Top2Box	901	432	469	256	359	287	82	365	298	156
	90%	89%	91%	91%	90%	88%	86%	91%	91%	86%
Low2Box	102	54	48	24	39	38	13	35	29	26
	10%	11%	9%	9%	10%	12%	14%	9%	9%	14%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_30. (A public servant / government worker) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A public servant / government worker										
Strongly encourage	308	139	169	102	125	81	22	132	93	61
	31%	29%	33%	37%	31%	25%	23%	33%	28%	34%
				E						
Somewhat encourage	474	244	230	118	191	165	46	198	162	68
	47%	50%	44%	42%	48%	51%	49%	49%	50%	38%
								I	I	
Somewhat discourage	155	68	87	46	63	46	11	47	53	43
	15%	14%	17%	16%	16%	14%	12%	12%	16%	24%
										FG
Strongly discourage	66	35	31	13	20	32	15	23	19	9
	7%	7%	6%	5%	5%	10%	16%	6%	6%	5%
						CD	GHI			
Summary										
Top2Box	782	383	399	221	315	246	68	330	255	129
	78%	79%	77%	79%	79%	76%	72%	82%	78%	71%
								FI		
Low2Box	221	103	118	59	83	79	26	70	72	52
	22%	21%	23%	21%	21%	24%	28%	18%	22%	29%
							G			G

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1. (Top2box Summary) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A doctor	944	458	486	272	372	300	80	378	311	176
	94%	94%	94%	97%	94%	92%	85%	94%	95%	97%
				E				F	F	F
A pharmacist	929	452	478	253	378	298	81	372	306	171
	93%	93%	92%	91%	95%	92%	86%	93%	94%	94%
								F	F	F
A nurse	901	432	469	256	359	287	82	365	298	156
	90%	89%	91%	91%	90%	88%	86%	91%	91%	86%
An accountant	895	429	465	257	355	283	76	368	289	162
	89%	88%	90%	92%	89%	87%	80%	92%	88%	89%
								F	F	
A researcher	869	412	457	250	352	267	71	350	287	161
	87%	85%	88%	89%	88%	82%	75%	87%	88%	88%
				E	E			F	F	F
A business executive	868	414	454	249	346	274	75	356	286	151
	87%	85%	88%	89%	87%	84%	79%	89%	88%	83%
								F		
A teacher	862	416	446	245	354	263	83	338	283	158
	86%	86%	86%	87%	89%	81%	88%	84%	86%	87%
					E					
A home builder	852	411	441	242	340	269	75	333	282	162
	85%	85%	85%	87%	85%	83%	80%	83%	86%	89%
A plumber	833	407	427	219	338	276	72	334	276	152
	83%	84%	82%	78%	85%	85%	76%	83%	85%	84%
An airline Pilot	829	403	426	229	331	269	69	337	269	154
	83%	83%	82%	82%	83%	83%	74%	84%	82%	85%
								F		
A judge	820	396	424	234	334	251	71	325	266	157
	82%	82%	82%	84%	84%	77%	76%	81%	81%	87%
					E					
A firefighter	818	401	417	223	342	253	73	344	266	135
	82%	83%	81%	80%	86%	78%	77%	86%	81%	74%

1. (Top2box Summary) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
A lawyer	817	379	438	242	331	244	74	320	267	156
	81%	78%	85%	86%	83%	75%	78%	80%	82%	86%
			A	E	E					
An auto mechanic	808	386	422	227	324	258	70	329	263	146
	81%	80%	82%	81%	81%	79%	75%	82%	80%	80%
A chiropractor	793	370	423	234	321	238	73	325	255	140
	79%	76%	82%	84%	81%	73%	77%	81%	78%	77%
			A	E	E					
A public servant / government worker	782	383	399	221	315	246	68	330	255	129
	78%	79%	77%	79%	79%	76%	72%	82%	78%	71%
								FI		
A train engineer	775	368	407	234	316	226	63	306	257	149
	77%	76%	79%	84%	79%	69%	67%	77%	79%	82%
				E	E				F	F
A financial advisor	774	358	416	225	305	244	72	316	253	133
	77%	74%	80%	80%	77%	75%	76%	79%	77%	73%
			A							
A journalist	763	344	418	218	315	230	64	307	255	137
	76%	71%	81%	78%	79%	71%	67%	77%	78%	76%
			A		E				F	
A police officer	738	356	382	206	303	229	65	309	245	119
	74%	73%	74%	73%	76%	71%	69%	77%	75%	65%
								I		
A television or radio personality	712	335	376	208	292	212	64	297	233	118
	71%	69%	73%	74%	73%	65%	68%	74%	71%	65%
				E	E					
A charity worker	709	312	397	201	309	199	73	277	231	129
	71%	64%	77%	72%	78%	61%	77%	69%	71%	71%
			A	E	E					
A daycare worker	665	302	363	203	274	189	70	257	216	122
	66%	62%	70%	72%	69%	58%	74%	64%	66%	67%
			A	E	E					
An environmental activist	525	215	310	173	219	133	43	194	175	113
	52%	44%	60%	62%	55%	41%	46%	48%	54%	62%
			A	E	E					FG
	524	266	258	132	213	180	57	220	168	79

1. (Top2box Summary) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
A Canadian soldier	52%	55%	50%	47%	53%	55%	60%	55%	51%	44%
							I	I		
A local municipal politician	490	239	250	169	185	136	37	186	166	101
	49%	49%	48%	61%	46%	42%	39%	46%	51%	56%
				DE					F	F
A provincial or national politician	466	221	246	176	171	119	33	171	156	106
	47%	45%	48%	63%	43%	37%	35%	43%	48%	58%
				DE					F	FG
A priest or minister	440	196	244	120	173	147	38	182	149	71
	44%	40%	47%	43%	44%	45%	41%	45%	46%	39%
			A							
A union leader	414	172	242	165	151	98	33	155	135	91
	41%	35%	47%	59%	38%	30%	35%	39%	41%	50%
			A	DE	E					FG
A car salesman	381	172	209	147	144	90	29	146	126	80
	38%	35%	40%	53%	36%	28%	31%	36%	39%	44%
				DE	E					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1. (Low2box Summary) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1003	445	558	217	404	382	86	361	446	110
Weighted	1003	486	517	280	398	325	94*	400	327	182
A car salesman	622	314	308	133	255	235	66	254	201	102
	62%	65%	60%	47%	64%	72%	69%	64%	61%	56%
					C	CD				
A union leader	589	313	276	115	247	227	61	245	192	91
	59%	65%	53%	41%	62%	70%	65%	61%	59%	50%
		B			C	CD	I	I		
A priest or minister	563	289	273	160	225	178	56	218	178	110
	56%	60%	53%	57%	56%	55%	59%	55%	54%	61%
		B								
A provincial or national politician	537	265	272	104	227	206	61	230	171	75
	53%	55%	52%	37%	57%	63%	65%	57%	52%	42%
					C	C	HI	I		
A local municipal politician	513	246	267	110	213	189	58	214	161	81
	51%	51%	52%	39%	54%	58%	61%	54%	49%	44%
					C	C	HI			
A Canadian soldier	479	220	259	148	186	145	37	180	159	102
	48%	45%	50%	53%	47%	45%	40%	45%	49%	56%
										FG
An environmental activist	478	270	207	107	179	192	51	206	152	69
	48%	56%	40%	38%	45%	59%	54%	52%	46%	38%
		B				CD	I	I		
A daycare worker	338	183	154	77	124	136	24	143	111	59
	34%	38%	30%	28%	31%	42%	26%	36%	34%	33%
		B				CD				
A charity worker	294	173	121	79	89	126	21	123	96	53
	29%	36%	23%	28%	22%	39%	23%	31%	29%	29%
		B				CD				
A television or radio personality	291	150	141	72	106	113	30	103	94	64
	29%	31%	27%	26%	27%	35%	32%	26%	29%	35%
						CD				
A police officer	265	130	135	74	96	95	29	91	82	63
	26%	27%	26%	27%	24%	29%	31%	23%	25%	35%
										G
A journalist	240	141	99	62	83	95	31	93	72	44
	24%	29%	19%	22%	21%	29%	33%	23%	22%	24%

1. (Low2box Summary) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
A financial advisor		B				D	H			
	229	128	101	55	93	81	22	84	74	49
	23%	26%	20%	20%	23%	25%	24%	21%	23%	27%
A train engineer		B								
	228	118	110	46	83	99	31	94	70	33
	23%	24%	21%	16%	21%	31%	33%	23%	21%	18%
A public servant / government worker						CD	HI			
	221	103	118	59	83	79	26	70	72	52
	22%	21%	23%	21%	21%	24%	28%	18%	22%	29%
A chiropractor							G			G
	210	116	94	46	78	87	22	75	72	42
	21%	24%	18%	16%	19%	27%	23%	19%	22%	23%
An auto mechanic		B				CD				
	195	99	95	53	75	67	24	71	64	35
	19%	20%	18%	19%	19%	21%	25%	18%	20%	20%
A lawyer										
	186	106	80	38	67	81	20	80	60	25
	19%	22%	15%	14%	17%	25%	22%	20%	18%	14%
A firefighter		B				CD				
	185	84	101	57	57	72	21	56	61	47
	18%	17%	19%	20%	14%	22%	23%	14%	19%	26%
A judge						D	G			G
	183	90	93	46	64	74	23	75	61	24
	18%	18%	18%	16%	16%	23%	24%	19%	19%	13%
An airline Pilot						D				
	174	82	92	51	67	56	25	63	58	28
	17%	17%	18%	18%	17%	17%	26%	16%	18%	15%
A plumber							G			
	170	79	91	61	60	49	23	67	51	30
	17%	16%	18%	22%	15%	15%	24%	17%	15%	16%
A home builder										
	151	75	76	38	58	56	19	67	45	20
	15%	15%	15%	13%	15%	17%	20%	17%	14%	11%
A teacher										
	141	70	71	35	44	62	11	62	44	23
	14%	14%	14%	13%	11%	19%	12%	16%	14%	13%
						D				
	135	71	63	31	52	51	19	44	41	31

1. (Low2box Summary) To what extent would you encourage or discourage your children to pursue a career in the following profession:

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
A business executive	13%	15%	12%	11%	13%	16%	21%	11%	12%	17%
							G			
A researcher	134	73	61	30	47	58	23	50	40	21
	13%	15%	12%	11%	12%	18%	25%	13%	12%	12%
						CD	GHI			
An accountant	108	56	52	23	43	42	19	32	38	20
	11%	12%	10%	8%	11%	13%	20%	8%	12%	11%
							GH			
A nurse	102	54	48	24	39	38	13	35	29	26
	10%	11%	9%	9%	10%	12%	14%	9%	9%	14%
A pharmacist	74	34	40	26	20	27	14	28	21	11
	7%	7%	8%	9%	5%	8%	14%	7%	6%	6%
							GHI			
A doctor	59	27	32	8	26	25	14	23	16	5
	6%	6%	6%	3%	6%	8%	15%	6%	5%	3%
						C	GHI			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base