

Q1. Do you currently own or rent your principal residence?

		Region						Household Income			Household with Children	
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Children	No Children
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	2006	274	190	126	716	530	169	436	621	949	537	1469
Weighted	2007	265	205	130	768	489	148	455	622	931	548	1459
Own	1305	171	141	88	522	288	94	163	367	776	370	935
	65.0%	64.7%	68.9%	67.5%	67.9%	58.8%	63.4%	35.8%	59.0%	83.3%	67.6%	64.1%
			E		E				G	GH		
Rent	702	94	64	42	247	202	54	292	255	155	178	524
	35.0%	35.3%	31.1%	32.5%	32.1%	41.2%	36.6%	64.2%	41.0%	16.7%	32.4%	35.9%
						BD		HI	I			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q2. Do you feel that buying a house or condominium is currently a very good investment, a good investment, not a very good investment, or not a good investment at all?

		Region						Household Income			Household with Children	
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Children	No Children
Base: All respondents	2006	274	190	126	716	530	169	436	621	949	537	1469
Weighted	2007	265	205	130	768	489	148	455	622	931	548	1459
Very good investment	774	105	74	54	319	173	47	115	235	423	221	553
	38.6%	39.8%	36.4%	41.7%	41.6%	35.2%	31.4%	25.3%	37.9%	45.5%	40.3%	37.9%
					EF				G	GH		
Good investment	984	120	102	62	369	251	81	241	298	446	261	723
	49.1%	45.3%	49.8%	47.3%	48.0%	51.3%	54.4%	53.0%	47.9%	47.9%	47.7%	49.6%
Not a very good investment	204	35	28	14	62	48	15	74	72	58	53	151
	10.1%	13.4%	13.9%	11.0%	8.1%	9.8%	10.2%	16.3%	11.5%	6.2%	9.7%	10.3%
		D	D					HI	I			
Not a good investment at all	45	4	0	0	17	18	6	25	17	3	13	32
	2.2%	1.5%	-	-	2.3%	3.7%	3.9%	5.4%	2.7%	0.4%	2.4%	2.2%
					B	BC	BC	HI	I			
Summary												
Top2Box (Very/ Good investment)	1758	225	176	116	688	424	127	356	533	869	482	1276
	87.6%	85.1%	86.1%	89.0%	89.6%	86.6%	85.8%	78.3%	85.8%	93.4%	87.9%	87.5%
Low2Box (Not a Very good investment/ good investment at all)									G	GH		
	249	39	28	14	80	66	21	99	89	62	66	183
	12.4%	14.9%	13.9%	11.0%	10.4%	13.4%	14.2%	21.7%	14.2%	6.6%	12.1%	12.5%
								HI	I			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q3. Which of the following would you say reflects the current housing market?

		Region						Household Income			Household with Children	
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Children	No Children
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	2006	274	190	126	716	530	169	436	621	949	537	1469
Weighted	2007	265	205	130	768	489	148	455	622	931	548	1459
Buyer's market - a market where buyers have the advantage because of the number of houses available exceeds the number of buyers	759	119	112	21	260	170	77	181	247	331	196	564
	37.8%	45.0%	55.0%	15.9%	33.8%	34.8%	51.9%	39.8%	39.7%	35.6%	35.8%	38.6%
		CDE	ACDE		C	C	CDE					
Balanced market	713	88	67	32	300	180	45	144	204	365	211	501
	35.5%	33.1%	32.9%	24.6%	39.0%	36.7%	30.5%	31.6%	32.8%	39.2%	38.6%	34.4%
					C	C				GH		
Seller's market - a market where sellers have the advantage because of the number of buyers exceeds the number of homes available	535	58	25	78	209	139	26	130	171	235	141	394
	26.7%	21.9%	12.1%	59.5%	27.2%	28.5%	17.6%	28.5%	27.4%	25.2%	25.7%	27.0%
		B		ABDEF	BF	BF						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q4. Given current housing prices and economic conditions, do you think that it makes more sense to buy a house now, or wait until next year?

		Region						Household Income			Household with Children	
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Children	No Children
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	2006	274	190	126	716	530	169	436	621	949	537	1469
Weighted	2007	265	205	130	768	489	148	455	622	931	548	1459
Buy now	1176	137	141	62	455	278	100	205	349	622	309	866
	58.6%	51.9%	69.0%	47.7%	59.3%	56.9%	67.5%	45.1%	56.1%	66.8%	56.5%	59.4%
			ACDE		AC		ACE		G	GH		
Wait until next year	831	127	63	68	313	211	48	249	273	309	239	593
	41.4%	48.1%	31.0%	52.3%	40.7%	43.1%	32.5%	54.9%	43.9%	33.2%	43.5%	40.6%
		BDF		BDF	B	BF		HI	I			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q5_1. [Mortgage rates] Thinking about this time next year, do you expect that each of the following will be higher, lower or the same as they are today?

		Region						Household Income			Household with Children	
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Children	No Children
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	2006	274	190	126	716	530	169	436	621	949	537	1469
Weighted	2007	265	205	130	768	489	148	455	622	931	548	1459
Mortgage rates												
Higher	824	90	99	53	319	194	71	182	273	369	226	598
	41.1%	34.0%	48.3%	40.3%	41.5%	39.6%	47.7%	40.1%	43.9%	39.7%	41.2%	41.0%
Lower			AE		A		A					
	251	33	22	9	98	67	21	68	81	102	73	179
	12.5%	12.4%	11.0%	7.2%	12.8%	13.7%	14.5%	15.0%	13.1%	10.9%	13.2%	12.3%
The same as they are today								I				
	931	142	83	68	352	229	56	204	267	460	249	682
	46.4%	53.7%	40.8%	52.5%	45.8%	46.7%	37.8%	44.9%	43.0%	49.4%	45.5%	46.7%
		BDF		F						H		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q5_2. [Housing prices] Thinking about this time next year, do you expect that each of the following will be higher, lower or the same as they are today?

		Region						Household Income			Household with Children	
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Children	No Children
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	2006	274	190	126	716	530	169	436	621	949	537	1469
Weighted	2007	265	205	130	768	489	148	455	622	931	548	1459
Housing prices												
Higher	940	121	109	55	342	241	72	196	265	479	254	687
	46.9%	45.7%	53.4%	42.2%	44.5%	49.2%	48.7%	43.1%	42.6%	51.5%	46.3%	47.1%
Lower			D							GH		
	456	74	37	32	178	100	35	113	164	179	112	344
	22.7%	27.9%	18.3%	24.2%	23.1%	20.4%	23.3%	24.9%	26.4%	19.2%	20.4%	23.6%
The same as they are today		BE						I	I			
	611	70	58	44	248	149	42	145	193	273	182	428
	30.4%	26.4%	28.4%	33.6%	32.3%	30.5%	28.1%	32.0%	31.0%	29.3%	33.3%	29.4%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q5b_2. [I am/My family is well-positioned to weather a potential downturn in home prices] How strongly do you agree or disagree with each of the following statements?

		Region						Household Income			Household with Children	
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Children	No Children
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	2006	274	190	126	716	530	169	436	621	949	537	1469
Weighted	2007	265	205	130	768	489	148	455	622	931	548	1459
I am/My family is well-positioned to weather a potential downturn in home prices												
Strongly agree	483	64	53	34	196	109	27	76	124	283	120	363
	24.0%	24.1%	26.1%	26.2%	25.5%	22.2%	18.1%	16.8%	19.9%	30.4%	21.8%	24.9%
Somewhat agree	1011	127	101	61	370	272	80	201	311	499	273	738
	50.4%	47.9%	49.4%	47.0%	48.2%	55.5%	53.9%	44.3%	50.1%	53.6%	49.9%	50.6%
Somewhat disagree	376	46	30	29	153	89	29	107	144	125	111	265
	18.8%	17.5%	14.9%	22.2%	19.9%	18.2%	19.5%	23.6%	23.1%	13.5%	20.3%	18.2%
Strongly disagree	136	28	20	6	50	20	13	70	43	24	44	93
	6.8%	10.5%	9.6%	4.6%	6.5%	4.0%	8.5%	15.3%	7.0%	2.5%	8.0%	6.3%
Summary		DE	E				E	HI	I			
Top2Box (Strongly/ Somewhat agree)	1494	191	155	96	566	381	107	278	435	782	393	1101
	74.4%	71.9%	75.5%	73.3%	73.7%	77.8%	72.0%	61.1%	69.9%	84.0%	71.7%	75.5%
Low2Box (Somewhat/ Strongly disagree)	513	74	50	35	202	109	42	177	187	149	155	358
	25.6%	28.1%	24.5%	26.7%	26.3%	22.2%	28.0%	38.9%	30.1%	16.0%	28.3%	24.5%
								HI	I			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q6. How likely are you to purchase a home, or another home, within the next two years? Are you ...

		Region						Household Income			Household with Children	
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Children	No Children
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	2006	274	190	126	716	530	169	436	621	949	537	1469
Weighted	2007	265	205	130	768	489	148	455	622	931	548	1459
Very likely	158	19	17	8	65	34	15	20	43	96	59	99
	7.9%	7.3%	8.1%	6.4%	8.4%	7.0%	10.1%	4.4%	6.8%	10.3%	10.8%	6.8%
										GH	K	
Somewhat likely	384	71	46	27	137	79	24	69	132	184	119	266
	19.2%	26.9%	22.6%	20.4%	17.8%	16.1%	16.5%	15.1%	21.2%	19.8%	21.6%	18.2%
		DEF							G	G		
Not very likely	554	70	59	35	207	142	42	136	177	241	161	393
	27.6%	26.5%	28.6%	26.9%	26.9%	29.0%	28.0%	30.0%	28.4%	25.9%	29.4%	26.9%
Not likely at all	910	104	83	60	360	235	67	230	271	410	209	701
	45.4%	39.2%	40.7%	46.3%	46.8%	48.0%	45.4%	50.5%	43.5%	44.1%	38.2%	48.1%
					A	A		HI				J
Summary												
Top2Box (Very/ Somewhat likely)	543	91	63	35	202	113	39	89	174	279	178	365
	27.0%	34.3%	30.7%	26.8%	26.3%	23.1%	26.6%	19.5%	28.1%	30.0%	32.4%	25.0%
		DE	E						G	G	K	
Low2Box (Not very likely/ likely at all)	1464	174	142	95	566	377	109	366	447	651	370	1094
	73.0%	65.7%	69.3%	73.2%	73.7%	76.9%	73.4%	80.5%	71.9%	70.0%	67.6%	75.0%
					A	AB		HI				J

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used.

Q8. Do you plan to buy within the next ...?

		Region						Household Income			Household with Children	
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Children	No Children
		A	B	C	D	E	F	G	H	I	J	K
Base: Likely to purchase home within next two years	532	92	60	31	188	119	42	86	169	277	174	358
Weighted	543	91*	63*	35**	202	113	39*	89*	174	279	178	365
6 months	41	4	6	2	20	7	2	4	14	23	11	30
	7.6%	4.2%	8.9%	6.4%	10.0%	6.4%	5.7%	5.0%	8.3%	8.1%	6.4%	8.2%
6 to 12 months	88	11	11	5	36	21	4	11	27	50	26	61
	16.2%	11.7%	17.4%	15.3%	18.0%	18.4%	9.5%	11.8%	15.5%	18.0%	14.8%	16.8%
12 to 18 months	93	15	11	7	33	23	5	14	33	46	30	63
	17.2%	16.0%	17.0%	20.1%	16.5%	20.1%	12.2%	15.8%	19.0%	16.5%	17.0%	17.2%
18 to 24 months	320	62	36	20	112	62	29	60	100	161	110	211
	59.1%	68.1%	56.6%	58.3%	55.5%	55.0%	72.6%	67.3%	57.3%	57.5%	61.8%	57.7%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17b. Which of the following concerns you the most about purchasing a home?

		Region						Household Income			Household with Children	
	Total	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Children	No Children
		A	B	C	D	E	F	G	H	I	J	K
Base: Likely to purchase home within next two years	532	92	60	31	188	119	42	86	169	277	174	358
Weighted	543	91*	63*	35**	202	113	39*	89*	174	279	178	365
Qualifying for a mortgage	102	16	11	13	33	24	6	19	39	43	46	57
	18.8%	17.1%	17.0%	38.5%	16.6%	20.8%	14.1%	21.9%	22.6%	15.5%	25.7%	15.5%
											K	
Having a good down payment	88	15	11	0	37	20	5	12	25	50	28	60
	16.2%	16.6%	16.9%	-	18.4%	17.3%	13.9%	13.7%	14.6%	18.0%	15.6%	16.5%
Your current debt level	106	12	12	5	46	18	13	29	34	44	40	66
	19.6%	13.5%	19.7%	14.9%	22.5%	16.1%	32.7%	32.3%	19.5%	15.7%	22.5%	18.2%
							AE	HI				
Mortgage rates increasing	120	23	10	5	49	23	10	11	37	72	31	89
	22.2%	25.2%	16.5%	15.2%	24.1%	20.6%	24.7%	12.4%	21.3%	25.8%	17.6%	24.4%
										G		
Home prices increasing	126	25	19	11	37	28	6	18	38	70	33	93
	23.2%	27.6%	30.0%	31.4%	18.4%	25.1%	14.6%	19.7%	22.0%	25.1%	18.7%	25.5%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing