

MEDIA - LEADER APPROVAL STUDY

11. To what extent do you approve or disapprove of the Federal Government's overall management of the Canadian economy?

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1809	240	197	120	686	440	125	354	688	760	915	894
Weighted Base	1810	239	185	118	693	441	134	505	708	586	876	934
Strongly approve	209	33	36	15	91	27	7	46	64	98	121	88
	12%	14%	19%	13%	13%	6%	5%	9%	9%	17%	14%	9%
		EF	EF	E	EF					GH	K	
Somewhat approve	795	114	101	63	314	141	61	232	308	247	405	390
	44%	48%	55%	54%	45%	32%	46%	46%	44%	42%	46%	42%
		E	DE	E	E		E					
Somewhat disapprove	542	67	34	28	188	180	45	158	224	159	213	330
	30%	28%	18%	24%	27%	41%	34%	31%	32%	27%	24%	35%
		B			B	ABCD	B					J
Strongly disapprove	252	25	13	11	96	88	20	67	106	77	130	122
	14%	10%	7%	9%	14%	20%	15%	13%	15%	13%	15%	13%
					B	ABCD	B					
Don't know/Refused	12	1	1	0	4	6	0	1	6	4	7	4
	1%	0	1%	-	1%	1%	-	0	1%	1%	1%	0
TOPBOX & LOWBOX SUMMARY												
Approve (Top2Box)	1004	147	137	78	405	168	68	278	372	345	526	477
	55%	61%	74%	66%	58%	38%	51%	55%	53%	59%	60%	51%
		E	ADEF	EF	E		E			H	K	
Disapprove (Low2Box)	795	91	46	39	284	267	66	226	330	236	343	452
	44%	38%	25%	34%	41%	61%	49%	45%	47%	40%	39%	48%
		B			B	ABCDF	BC		I			J

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

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PB1. As you may know, Finance Minister Jim Flaherty delivered the federal budget in the House of Commons on Thursday. Based on what you've seen, read or heard about the budget, would you say that the budget overall is...

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1809	240	197	120	686	440	125	354	688	760	915	894
Weighted Base	1810	239	185	118	693	441	134	505	708	586	876	934
Good and you'd symbolically give it two thumbs up	318	47	44	29	129	53	16	61	94	161	201	118
	18%	20%	24%	25%	19%	12%	12%	12%	13%	27%	23%	13%
		E	EF	EF	E					GH	K	
Bad and you'd symbolically give it two thumbs down	440	55	30	18	171	130	37	115	214	109	208	232
	24%	23%	16%	15%	25%	30%	27%	23%	30%	19%	24%	25%
					BC	BC	BC		GI			
Neither good nor bad and you'd symbolically just shrug your shoulders	996	130	106	66	374	238	81	315	377	299	441	554
	55%	54%	57%	56%	54%	54%	61%	62%	53%	51%	50%	59%
								HI				J
Don't know/Refused	56	7	5	4	20	20	0	13	24	17	26	30
	3%	3%	2%	4%	3%	4%	0	3%	3%	3%	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

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PB2. Based on what you may have seen, read or heard, do you think this budget will...

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1809	240	197	120	686	440	125	354	688	760	915	894
Weighted Base	1810	239	185	118	693	441	134	505	708	586	876	934
Personally help you	126	22	16	6	51	23	7	47	44	34	78	48
	7%	9%	9%	5%	7%	5%	5%	9%	6%	6%	9%	5%
											K	
Personally hurt you	505	61	30	25	211	130	47	122	256	126	241	264
	28%	26%	16%	22%	30%	29%	35%	24%	36%	22%	27%	28%
		B			B	B	BC		GI			
Neither help nor hurt	1135	151	134	84	413	272	80	318	394	414	533	602
	63%	63%	73%	72%	60%	62%	60%	63%	56%	71%	61%	65%
			DEF	D				H		GH		
Don't know/Refused	45	5	4	2	18	16	0	17	14	11	25	19
	2%	2%	2%	1%	3%	4%	-	3%	2%	2%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

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PB3. Which is closest to your point of view?

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1809	240	197	120	686	440	125	354	688	760	915	894
Weighted Base	1810	239	185	118	693	441	134	505	708	586	876	934
Too much spending	732	92	56	44	258	228	54	221	271	238	330	402
	40%	38%	30%	37%	37%	52%	41%	44%	38%	41%	38%	43%
						ABCD						J
Too much emphasis on deficit reduction	475	51	52	30	195	111	37	119	215	141	233	242
	26%	21%	28%	25%	28%	25%	27%	24%	30%	24%	27%	26%
									GI			
Just the right balance	533	84	70	39	215	84	41	146	191	192	281	252
	29%	35%	38%	33%	31%	19%	31%	29%	27%	33%	32%	27%
		E	E	E	E		E			H	K	
Don't know/Refused	70	13	7	5	25	18	2	19	31	15	32	37
	4%	5%	4%	4%	4%	4%	1%	4%	4%	3%	4%	4%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K