

Q1. Overall, in your opinion, who WON (or is winning) the debate?

		REGION			GENDER	
	Total	Calgary	Edmonton	Rest of AB	Male	Female
Base: All respondents	538	232	183	123	262	276
Weighted	538	208	174	156	319	219
Danielle Smith	37%	39%	27%	46%	39%	34%
Alison Redford	28%	33%	27%	21%	27%	28%
Raj Sherman	13%	10%	19%	9%	15%	10%
Brian Mason	10%	10%	9%	11%	8%	12%
Don't know	13%	8%	19%	12%	10%	16%

Q2. Overall, in your opinion, who LOST (or is losing) the debate?

		REGION			GENDER	
	Total	Calgary	Edmonton	Rest of AB	Male	Female
Base: All respondents	538	232	183	123	262	276
Weighted	538	208	174	156	319	219
Alison Redford	31%	32%	30%	31%	31%	31%
Raj Sherman	27%	28%	23%	30%	25%	30%
Brian Mason	16%	12%	15%	24%	19%	13%
Danielle Smith	16%	18%	18%	11%	17%	14%
Don't know	10%	10%	13%	4%	8%	12%

Q3\_1. (Brian Mason) Did the debate improve, worsen or have no impact on your impression of each of the party leaders?

		REGION			GENDER	
	Total	Calgary	Edmonton	Rest of AB	Male	Female
Base: All respondents	538	232	183	123	262	276
Weighted	538	208	174	156	319	219
<b>Brian Mason</b>						
Improve	41%	39%	41%	43%	38%	44%
No impact	43%	46%	45%	37%	43%	43%
Worsen	14%	15%	12%	16%	18%	9%
Don't know	2%	0	2%	3%	1%	3%

Q3\_2. (Alison Redford) Did the debate improve, worsen or have no impact on your impression of each of the party leaders?

		REGION			GENDER	
	Total	Calgary	Edmonton	Rest of AB	Male	Female
Base: All respondents	538	232	183	123	262	276
Weighted	538	208	174	156	319	219
<b>Alison Redford</b>						
Improve	24%	31%	23%	17%	25%	24%
No impact	35%	32%	44%	30%	36%	35%
Worsen	39%	37%	31%	51%	40%	39%
Don't know	1%	-	1%	2%	0	2%

Q3\_3. (Raj Sherman) Did the debate improve, worsen or have no impact on your impression of each of the party leaders?

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Base: All respondents	538	232	183	123	262	276
Weighted	538	208	174	156	319	219
<b>Raj Sherman</b>						
Improve	35%	32%	36%	38%	32%	39%
No impact	29%	35%	27%	25%	32%	25%
Worsen	34%	33%	37%	31%	33%	35%
Don't know	2%	0	0	6%	2%	2%

Q3\_4. (Danielle Smith) Did the debate improve, worsen or have no impact on your impression of each of the party leaders?

		REGION			GENDER	
	Total	Calgary	Edmonton	Rest of AB	Male	Female
Base: All respondents	538	232	183	123	262	276
Weighted	538	208	174	156	319	219
<b>Danielle Smith</b>						
Improve	40%	38%	35%	50%	42%	38%
No impact	27%	33%	24%	23%	28%	26%
Worsen	30%	26%	40%	25%	28%	34%
Don't know	2%	3%	1%	2%	2%	2%

Q4\_1. (Had the best ideas and policies) Based on their debate performance, which of the five party leaders do you think is best described by each of the following?

		REGION			GENDER	
	Total	Calgary	Edmonton	Rest of AB	Male	Female
Base: All respondents	538	232	183	123	262	276
Weighted	538	208	174	156	319	219
<b>Had the best ideas and policies</b>						
Danielle Smith	39%	39%	31%	47%	43%	32%
Alison Redford	23%	26%	23%	19%	20%	27%
Raj Sherman	16%	13%	23%	12%	16%	16%
Brian Mason	14%	14%	14%	13%	15%	12%
Don't know	8%	8%	8%	9%	6%	12%

Q4\_2. (Looked and sounded most like a Premier) Based on their debate performance, which of the five party leaders do you think is best described by each of the following?

		REGION			GENDER	
	Total	Calgary	Edmonton	Rest of AB	Male	Female
Base: All respondents	538	232	183	123	262	276
Weighted	538	208	174	156	319	219
<b>Looked and sounded most like a Premier</b>						
Alison Redford	38%	39%	38%	35%	40%	35%
Danielle Smith	30%	35%	19%	35%	32%	28%
Brian Mason	14%	10%	15%	17%	12%	16%
Raj Sherman	10%	6%	18%	7%	10%	11%
Don't know	8%	10%	10%	5%	7%	11%



Q4\_3. (Reflects my own values and priorities) Based on their debate performance, which of the five party leaders do you think is best described by each of the following?

		REGION			GENDER	
	Total	Calgary	Edmonton	Rest of AB	Male	Female
Base: All respondents	538	232	183	123	262	276
Weighted	538	208	174	156	319	219
Reflects my own values and priorities						
Danielle Smith	35%	36%	25%	47%	38%	31%
Alison Redford	25%	26%	27%	21%	24%	26%
Brian Mason	17%	16%	16%	19%	16%	18%
Raj Sherman	12%	12%	17%	7%	11%	14%
Don't know	11%	10%	15%	7%	11%	10%

Q4\_4. (Was the most likeable) Based on their debate performance, which of the five party leaders do you think is best described by each of the following?

		REGION			GENDER	
	Total	Calgary	Edmonton	Rest of AB	Male	Female
Base: All respondents	538	232	183	123	262	276
Weighted	538	208	174	156	319	219
<b>Was the most likeable</b>						
Danielle Smith	38%	37%	32%	47%	41%	33%
Brian Mason	22%	16%	28%	23%	17%	29%
Alison Redford	16%	24%	11%	11%	19%	12%
Raj Sherman	12%	8%	17%	13%	12%	13%
Don't know	12%	15%	12%	6%	11%	13%

Q4\_5. (Was the best speaker) Based on their debate performance, which of the five party leaders do you think is best described by each of the following?

		REGION			GENDER	
	Total	Calgary	Edmonton	Rest of AB	Male	Female
Base: All respondents	538	232	183	123	262	276
Weighted	538	208	174	156	319	219
<b>Was the best speaker</b>						
Danielle Smith	37%	40%	32%	41%	40%	33%
Alison Redford	27%	26%	26%	29%	27%	27%
Brian Mason	17%	16%	19%	17%	17%	17%
Raj Sherman	11%	9%	16%	8%	11%	11%
Don't know	7%	9%	7%	5%	4%	12%