

[The BC government should continue to take an active role in reducing greenhouse gas emissions and fighting climate change.] Do you agree or disagree with each of the following statements?

	REGION				GENDER		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)
Base: All respondents	(n=806)	(n=344)	(n=169)	(n=293)	(n=402)	(n=404)	(n=165)	(n=323)	(n=318)
The BC government should continue to take an active role in reducing greenhouse gas emissions and fighting climate change.									
Agree strongly	35%	35%	44%	31%	30%	41%	35%	38%	33%
Agree somewhat	37%	39%	31%	37%	39%	35%	38%	33%	40%
Neither agree nor disagree	16%	16%	11%	20%	16%	17%	17%	18%	13%
Disagree somewhat	4%	3%	4%	4%	4%	3%	1%	4%	5%
Disagree strongly	4%	3%	5%	5%	7%	2%	2%	3%	7%
Don't know	4%	4%	4%	3%	4%	3%	7%	3%	1%
Summary									
Top2Box (Agree)	72%	74%	75%	68%	69%	76%	73%	71%	73%
Low2Box (Disagree)	8%	6%	10%	9%	11%	5%	3%	8%	12%

[The BC government and public organizations should lead by example by reducing their energy costs and carbon emissions.] Do you agree or disagree with each of the following statements?

REGION					GENDER		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)
Base: All respondents	(n=806)	(n=344)	(n=169)	(n=293)	(n=402)	(n=404)	(n=165)	(n=323)	(n=318)
The BC government and public organizations should lead by example by reducing their energy costs and carbon emissions.									
Agree strongly	45%	46%	49%	41%	38%	52%	40%	48%	46%
Agree somewhat	35%	33%	33%	38%	39%	30%	33%	32%	39%
Neither agree nor disagree	13%	13%	10%	16%	14%	12%	17%	15%	8%
Disagree somewhat	1%	2%	1%	1%	2%	1%	1%	1%	2%
Disagree strongly	2%	3%	2%	1%	3%	1%	1%	2%	3%
Don't know	4%	4%	5%	3%	4%	3%	8%	3%	1%
Summary									
Top2Box (Agree)	80%	79%	82%	79%	77%	83%	73%	80%	86%
Low2Box (Disagree)	3%	4%	3%	2%	5%	2%	2%	3%	5%

[The BC government should be working to stimulate jobs and investment in the clean tech sector] Please indicate your level of agreement with some statements about the Clean Technology (Clean Tech) sector, which includes areas as clean energy generation, alternative fuels, and clean transportation.

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	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)
Base: All respondents	(n=806)	(n=344)	(n=169)	(n=293)	(n=402)	(n=404)	(n=165)	(n=323)	(n=318)
Agree strongly	45%	46%	43%	45%	41%	49%	41%	47%	45%
Agree somewhat	35%	34%	35%	36%	37%	32%	34%	36%	33%
Neither agree nor disagree	11%	13%	11%	9%	11%	11%	15%	9%	10%
Disagree somewhat	2%	1%	3%	5%	3%	2%	2%	2%	4%
Disagree strongly	2%	2%	2%	2%	4%	1%	1%	2%	4%
Don't know	5%	5%	7%	4%	4%	5%	6%	4%	4%
Summary									
Top2Box (Agree)	79%	79%	78%	81%	78%	81%	75%	83%	79%
Low2Box (Disagree)	5%	3%	4%	7%	7%	3%	3%	4%	7%

[The BC government should provide business with incentives to grow BC's clean tech sector] Please indicate your level of agreement with some statements about the Clean Technology (Clean Tech) sector, which includes areas as clean energy generation, alternative fuels, and clean transportation.

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	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)
Base: All respondents	(n=806)	(n=344)	(n=169)	(n=293)	(n=402)	(n=404)	(n=165)	(n=323)	(n=318)
Agree strongly	33%	34%	34%	32%	33%	34%	36%	36%	27%
Agree somewhat	37%	37%	35%	36%	35%	39%	36%	36%	38%
Neither agree nor disagree	14%	14%	12%	17%	14%	14%	16%	13%	14%
Disagree somewhat	6%	6%	6%	5%	6%	6%	4%	7%	6%
Disagree strongly	5%	4%	5%	6%	7%	3%	1%	3%	11%
Don't know	5%	4%	9%	4%	5%	4%	7%	4%	4%
Summary									
Top2Box (Agree)	70%	71%	69%	68%	68%	72%	72%	73%	65%
Low2Box (Disagree)	11%	11%	11%	11%	13%	9%	5%	10%	17%

[The BC government should offer incentives to industry to lower their greenhouse gas emissions.] Do you agree or disagree with each of the following statements?

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	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)
Base: All respondents	(n=806)	(n=344)	(n=169)	(n=293)	(n=402)	(n=404)	(n=165)	(n=323)	(n=318)
The BC government should offer incentives to industry to lower their greenhouse gas emissions.									
Agree strongly	28%	30%	27%	26%	25%	31%	32%	30%	23%
Agree somewhat	39%	39%	40%	39%	38%	40%	36%	38%	43%
Neither agree nor disagree	17%	16%	16%	21%	16%	18%	19%	17%	15%
Disagree somewhat	7%	7%	9%	6%	9%	5%	5%	8%	8%
Disagree strongly	5%	5%	4%	5%	7%	3%	1%	5%	9%
Don't know	4%	4%	4%	4%	5%	3%	7%	3%	2%
Summary									
Top2Box (Agree)	67%	68%	67%	65%	63%	71%	68%	67%	65%
Low2Box (Disagree)	12%	12%	14%	11%	16%	8%	6%	13%	17%

[The BC government should work towards making British Columbia one of the greenest jurisdictions in the world.] Do you agree or disagree with each of the following statements?

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Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
	(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)
Base: All respondents (n=806)	(n=344)	(n=169)	(n=293)	(n=402)	(n=404)	(n=165)	(n=323)	(n=318)
The BC government should work towards making British Columbia one of the greenest jurisdictions in the world.								
Agree strongly	31%	31%	38%	27%	35%	32%	32%	29%
Agree somewhat	32%	33%	30%	32%	31%	30%	31%	34%
Neither agree nor disagree	24%	23%	18%	24%	24%	28%	25%	20%
Disagree somewhat	5%	5%	5%	7%	4%	2%	7%	7%
Disagree strongly	4%	4%	4%	5%	3%	2%	3%	8%
Don't know	4%	4%	4%	4%	3%	7%	3%	3%
Summary								
Top2Box (Agree)	63%	64%	68%	59%	66%	62%	63%	63%
Low2Box (Disagree)	9%	9%	9%	12%	7%	3%	9%	15%

In your view, should government buildings in BC, including schools and hospitals, be required to be carbon neutral?

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		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)
Base: All respondents	(n=806)	(n=344)	(n=169)	(n=293)	(n=402)	(n=404)	(n=165)	(n=323)	(n=318)
Yes	55%	57%	51%	54%	52%	58%	56%	58%	51%
No	19%	20%	18%	19%	26%	13%	18%	17%	23%
Don't know	25%	23%	31%	27%	22%	29%	26%	25%	25%

How familiar are you with carbon offsets?

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	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)
Base: All respondents	(n=806)	(n=344)	(n=169)	(n=293)	(n=402)	(n=404)	(n=165)	(n=323)	(n=318)
Very familiar	3%	4%	3%	2%	4%	2%	2%	3%	4%
Somewhat familiar	29%	31%	30%	24%	35%	24%	34%	28%	26%
Not very familiar	33%	32%	30%	35%	31%	35%	30%	30%	39%
Not at all familiar	22%	20%	27%	22%	18%	26%	20%	24%	21%
Never heard the term before	13%	13%	9%	17%	13%	14%	14%	15%	10%
Summary									
Top2Box (Familiar)	32%	35%	34%	26%	39%	26%	36%	31%	30%
Low2Box (Not Familiar)	55%	52%	57%	57%	48%	61%	49%	54%	60%